CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, August 25, 2015

COMMITTEE MEETING NOTICE

AD 04

HOWARD, Neal D, Agent
Fenix Milwaukee LLC
777 N WATER St
Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

Tuesday, September 01, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "Fenix Milwaukee LLC" for "Rodizio Grill" at 777 N WATER St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

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HOWARD, Neal D, Agent
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24010 Cloister Circle #2A
Pewaukee, WI 53072

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JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:04/14/2015
Officer: Thomas Kline

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Rodizio Grill
Address: 777 N Water Street
Phone: 262 719 1859

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Howard, Neal D
Home Address: N22W24010 Cloister Cir #2A
City State Zip: Pewaukee, WI. 53072
Phone:
Email:

Preferred contact: Licensee

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation:

Sun:	11:30 am-9:00 pm
Mon:	4:30 pm-9:30 pm
Tue:	4:30 pm-9:30 pm
Wed:	4:30 pm-9:30 pm
Thu:	4:30 pm-9:30 pm
Fri:	11:30 am-10:30 pm
Sat:	11:30 am-10:30 pm

24 hours ☐Y ☒N

Premise Type:
☒Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held:

Alcohol:	☒Yes ☐No	Class:	#:
Tobacco:	☐Yes ☒No	#:	
Food:	☒Yes ☐No	#:	
Other:	☐Yes ☐No	Type:	#:
Other:	☐Yes ☐No	Type:	#:

Exterior Survey:

1. Is the area around the location clean? ☒Yes ☐No
2. What surrounds the location? (Check all the apply)
   a. ☐Park
   b. ☐School
   c. ☐Youth Center
   d. ☐Church
   e. ☐Tavern(s) If so, how many
   f. ☐Residential
   g. ☒Other businesses
   h. ☐Other:
3. Can you see from the outside of the location into the interior ☒Yes ☐No
4. Can you see the employees inside of the location from the outside ☒Yes ☐No
5. Are exterior windows free of signage ☒Yes ☐No
6. Street parking ☐Yes ☒No
7. Is there a parking lot ☐Yes ☒No
8. Is the parking lot clean? ☐Yes ☒No
9. Is the parking lot well lit? ☐Yes ☐No
10. Valet Parking ☒Yes ☐No
    a. Will this lot have a guard? ☐Yes ☐No
    b. Will this lot have cameras? ☐Yes ☐No
11. Are there areas where a person could conceal themselves ☐Yes ☐No
12. Is there exterior lighting? ☒Yes ☐No. Does it appears to be adequate ☐Yes ☐No
13. Exterior Payphone? ☐Yes ☒No
14. Are there No Loitering Signs posted? ☐Yes ☒No
15. Are there exterior security cameras ☐Yes ☒No How Many:
16. Are the address numbers prominently displayed and easy to see ☒Yes ☐No

Camera Survey:

17. Does this location have security cameras? ☒Yes ☐No
18. Are they in working order? ☒Yes ☐No
19. What format are the cameras?
    a. Color ☒Yes ☐No
    b. Digital ☒Yes ☐No
    c. VCR ☐Yes ☒No
    d. Recorded ☒Yes ☐No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras ☒Yes ☒No How many:
22. Are there interior cameras ☒Yes ☐No How many: 12

23. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No
24. Cameras located in parking lot ☐Yes ☐No How many

Interior Survey:

25. What is the planned/posted capacity 205
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒Yes ☐No
    a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒Yes ☐No
28. Is the interior of the location neat and clean? ☒Yes ☐No
29. Does an interior camera face the entrance/exit? ☒Yes ☐No
30. Are emergency and non-emergency numbers posted near the phone? ☐Yes ☐No
31. Does the owner know how to contact their police district directly? ☒Yes ☐No
    a. Did you provide a district contact guide to the owner? ☒Yes ☐No

Security

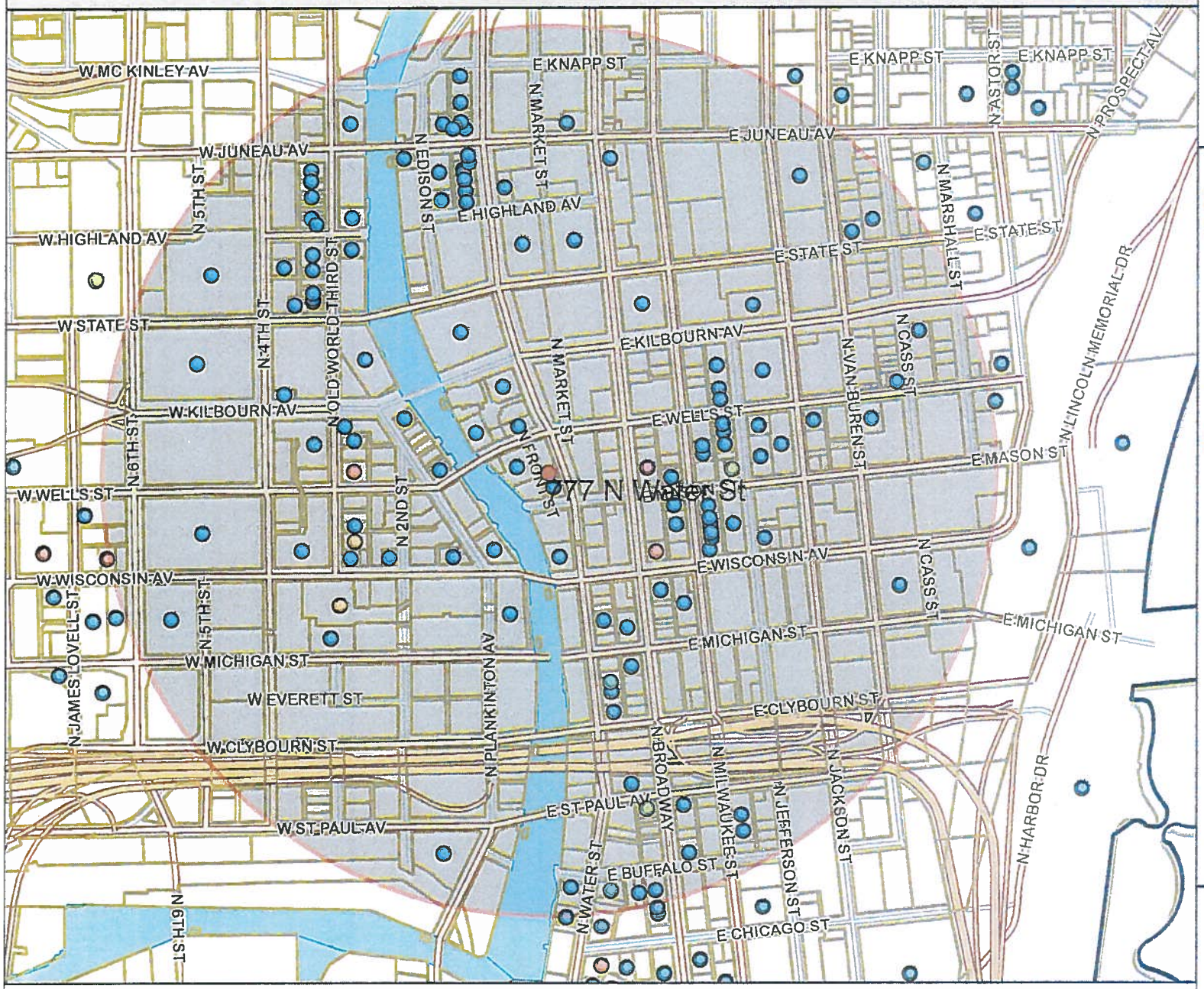
32. How many security personnel are going to be employed: 0
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐Mon☐Tue☐Wed☐Thu☐Fri☐Sat☐Sun
35. Will the security be managed by business ☐or contracted☐
36. Will they be armed ☐Yes ☐No
37. What type of security measures will be used:
    ☐Wanding/metal detector
    ☐ ID Scanner
    ☐ Dress Code
    ☐ Cover Charge
    ☐ Age restriction
    ☐ Other
38. When at capacity, how will the overflow crowd be managed? Wait in bar area
39. Will a guard monitor the overflow crowd at all times? ☐Yes ☒No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

-Leased parking in a sturcture
-Licensee will monitor overflow crowd

Alcohol Concentration for 777 N Water St

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
  - Freeways
  - Exit ramps
  - Entry ramps
  - Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 777 N. Water St, 3/9/15

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information
Disclaimer
3/9/2015

Map Scale: 1: 10,000

833.3 0 416.67 833.3 Feet

City of Milwaukee

Department of Administration - ITMD

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 777 N. Water St, 1/09/2015

License Summary	Total
Class A Fermented Malt Beverage Retailer's License	2
Class A Malt & Class A Liquor License	4
Class A Retailer's Intoxicating Liquor License	1
Class B Fermented Malt Beverage Retailer's License	3
Class B Tavern License	141
Class C Wine Retailer's License	3
Grand Total	154

Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
BREW CITY BEER GEAR, INC	BREW CITY BEER GEAR	FRANK R KEPPLER, Agt	275 W WISCONSIN AV 2100	Class A Fermented Malt Beverage Retailer's License			7/1/2015
GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N OLD WORLD THIRD ST	Class A Fermented Malt Beverage Retailer's License			6/14/2015
MEGA MARTS, LLC	METRO MARKET #6371	John R Mankowski, Agt	1123 N VAN BUREN ST	Class A Malt & Class A Liquor License			6/13/2015
Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License			5/20/2015
Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License			11/29/2015
WALGREEN CO	WALGREENS #1200	Angela M Gunkel, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License			7/27/2015
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Nichole M Bartz, Agt	758 N BROADWAY	Class A Retailer's Intoxicating Liquor License			6/30/2015
Colectivo Coffee Roasters, Inc	Colectivo Coffee Roasters, Inc	William D Suskey, Agt	225 E ST PAUL AV	Class B Fermented Malt Beverage Retailer's License			4/1/2016
JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45		7/30/2015
Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Fermented Malt Beverage Retailer's License			5/12/2015
1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	368		5/19/2015
5 Pirates LLC	John Hawk's Pub	BRIAN J WARD, Agt	100 E WISCONSIN AV	Class B Tavern License	266		7/25/2015
ALMBRIDGE CONCESSIONS, INC	ALOFT MILWAUKEE DOWNTOWN	Christopher R Torres, Agt	1230 N OLD WORLD THIRD ST	Class B Tavern License	160	Remix area cap 50, WXYZ area cap 46	11/30/2015
Aj Bombers MKE, LLC	AJ Bombers	JOSEPH J SORGE, JR, Agt	1245-47 N WATER ST	Class B Tavern License	160		2/7/2016
ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILASSIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98		12/10/2015
APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	150		4/8/2015
Apple Hospitality Group, LLC	Applebee's Neighborhood Grill & Bar	Keith Heins, Agt	275 W Wisconsin AV 1040	Class B Tavern License			7/26/2015
AHBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	231 on first floor 249 on second floor	6/23/2015
Art's Performing Center	Art's Performing Center	LYLE C MESSINGER, SP	144 E Juneau AV	Class B Tavern License	80		6/30/2015
Bad Genie LLC	Bad Genie	ROBERT F KING, Agt	789 N Jefferson ST	Class B Tavern License	182	Upper room 92, lower room 90	6/18/2015
BAM RESOURCES, LLC	FIRE ON WATER	JULIE M Meeusen-Debelack, Agt	518 N WATER ST	Class B Tavern License	156		10/12/2015
BAR NONE MILWAUKEE, LLC	BAR NONE	DEREK S GRAMS, Agt	1139 N WATER ST	Class B Tavern License	60		10/12/2015
BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	JOHN M WISE, Agt	225 E MICHIGAN ST	Class B Tavern License	299		9/22/2015
Benelux Third Ward, LLC	Cafe Benelux	MICHAEL J EITEL, Agt	346 N Broadway	Class B Tavern License	455		5/7/2015
BL RESTAURANT OPERATIONS, LLC	BAR LOUIE	Amanda K Utter, Agt	1114 N WATER ST	Class B Tavern License	300		7/26/2015
Blazin Wings, Inc	Buffalo Wild Wings #407	Scott R Evitch, Agt	1123 N WATER ST	Class B Tavern License	253		3/20/2016
Boardroom Entertainment Mke, LLC	Rusty's Old 50	ROBERT F SMITH, Agt	730 N Old World Third ST	Class B Tavern License	216		10/30/2015
Bollywood Grill, LLC	Bollywood Grill	MANJIT SINGH, Agt	1028-30 N Jackson ST	Class B Tavern License			7/22/2015
BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300		11/29/2015
BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833		10/17/2015
BRG 1000 Water St LLC	Room @ The Rumpus Room	JOHN M WISE, Agt	1020 N Water ST	Class B Tavern License			9/22/2015
BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	JOHN M WISE, Agt	1030 N Water ST	Class B Tavern License	254		9/22/2015
BRG 777 E Wisconsin LLC	Downtown Kitchen	JOHN M WISE, Agt	777 E WISCONSIN AV	Class B Tavern License			9/22/2015
BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N OLD WORLD THIRD ST	Class B Tavern License	57		6/15/2015
BUCKLEY'S KIRKLAND INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801 N CASS ST	Class B Tavern License	65		7/30/2015
BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260		11/2/2015
CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N OLD WORLD THIRD ST	Class B Tavern License	100		10/17/2015
CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200		6/19/2015
CARNEVORAS, INC	CARNEVOR	OMAR L SHAIKH, Agt	724 N MILWAUKEE ST	Class B Tavern License	160		12/12/2015
Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150		5/20/2015
Charro Latino, LLC	The Garden/Lucki	OMAR L SHAIKH, Agt	725-729 N Milwaukee ST	Class B Tavern License			12/28/2015
Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133		5/23/2015
CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165		1/16/2016
Copper Penguin Management Group, LLC	Oak	Jared J Siemers, Agt	231 E BUFFALO ST	Class B Tavern License	170		3/19/2015
COQUETTE CAFE, INC	COQUETTE CAFE	NICHOLAS A BURKI, Agt	316 N MILWAUKEE ST	Class B Tavern License	150		11/12/2015
COURTYARD MANAGEMENT CORPORATION	COURTYARD BY MARRIOTT	ANTHONY S BEER, Agt	300 W MICHIGAN ST	Class B Tavern License			7/12/2015
CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Keith E Kramar, Agt	101 W Wisconsin AV 3	Class B Tavern License			9/16/2015
CUS MILWAUKEE, LLC	COYOTE UGLY SALOON	BRIAN C RANDALL, Agt	1131 N WATER ST	Class B Tavern License	304		10/11/2015
DICK'S PIZZA, LLC	DICK'S	ADAM D KIRCHNER, Agt	730 N MILWAUKEE ST	Class B Tavern License	330		7/29/2015
DINO 2, LLC	DINO'S TAVERNA	DEAN ZARKOS, Agt	777 N JEFFERSON ST	Class B Tavern License	99		9/3/2015
DISTIL MILWAUKEE, LLC	DISTIL	OMAR L SHAIKH, Agt	722 N MILWAUKEE ST	Class B Tavern License	213		10/12/2015
DJ ENTERPRISES I, INC	GRACE CENTER	JOAN M GROH, Agt	250 E JUNEAU AV	Class B Tavern License	330		6/18/2015
DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50		7/14/2015
EAST TOWN ASSOCIATION, INC	EAST TOWN ASSOCIATION	Kim L Morris, Agt	520 E WELLS ST	Class B Tavern License			5/12/2015
ECCO FOODS, LLC	PORT OF CALL	DANIEL M JORGENSON, Agt	106 W WELLS ST	Class B Tavern License	170		3/1/2016
ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	833 N JEFFERSON ST	Class B Tavern License	100		6/30/2015
First MKD, LLC	Hilton Garden Inn	Lisa M Farrell, Agt	611 N BROADWAY	Class B Tavern License			6/11/2015
FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	425-29 E WELLS ST	Class B Tavern License	270		7/24/2015
FortyTwo Ventures, LLC	FortyTwo Lounge	Lynn M Niles, Agt	326 E Mason ST	Class B Tavern License	125		3/20/2016
Hamshan LLC	Ann Bert Coffee & Grill	Joseph W Seifert, Agt	222 W Wells ST	Class B Tavern License			6/10/2015
HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N Old World Third ST	Class B Tavern License			6/10/2015
HOTEL METRO, LLC	HOTEL/CAFE METRO	JAMES D HUMMERT, Agt	411 E MASON ST	Class B Tavern License	240		4/19/2015
HTVA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320		5/23/2015
INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60		7/30/2015
Interstate Management Company, LLC	Residence Inn Milwaukee Downtown	Amanda R Mommaerts, Agt	101 W WISCONSIN AV	Class B Tavern License			5/20/2015
JCTH, INC	CAFE AT THE PLAZA	BENJAMIN T CRICHTON, Agt	1007 N CASS ST	Class B Tavern License			11/24/2015
KARL RATZSCH, INC	KARL RATZSCH'S RESTAURANT	THOMAS C ANDERA, Agt	320 E MASON ST	Class B Tavern License	150		6/30/2015
KEN ELLIOTS, INC	SCOOTERS PUB / DUKES ON WATER	Ekrabesh B LaFond, Agt	150-58 E JUNEAU AV	Class B Tavern License	400		11/25/2015
KIKU LLC	KIKU	MAN F ZHANG, Agt	200 W WISCONSIN AV	Class B Tavern License			1/27/2016
Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Tavern License			3/5/2016
LADY BUG CLUB, LLC	LADYBUG CLUB/618 LIVE ON WATER	HABIB MANJEE, Agt	622 N WATER ST	Class B Tavern License	480		12/20/2015
LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Richard W Henkel, Agt	400 W WISCONSIN AV	Class B Tavern License			6/23/2015
Levy Restaurants at the Bradley Center	Levy Restaurants at the Bradley Center	ADAM D EASTERBROOK, Agt	1001 N 4TH ST	Class B Tavern License			6/13/2015
Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Richard W Henkel, Agt	420-500 W Kilbourn AV	Class B Tavern License			9/2/2015
LOUISE'S, INC	LOUISE'S	ROBERT C SCHMIDT, JR, Agt	801 N JEFFERSON ST	Class B Tavern License	140		5/18/2015

Lucille's Dueling Piano Bar, LLC	Lucille's Dueling Piano Bar & Grill	Mark A Rebnolz, Agt	1110 N OLD WORLD THIRD ST	Class B Tavern License	320		11/1/2015
LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	120 - upper	9/22/2015
Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Old World Third St	Class B Tavern License	370	272 - lower	11/22/2015
Major Goolsby's Inc	Turner Hall Restaurant	PATRICK J MURPHY, Agt	1038 N 4th ST	Class B Tavern License			11/10/2015
MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400		6/30/2015
MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	Margaret E Williams-Smith, Agt	424 E WISCONSIN AV	Class B Tavern License	419		6/29/2015
MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	Margaret E Williams-Smith, Agt	509 W WISCONSIN AV	Class B Tavern License	175		6/29/2015
MARCUS HOTELS HOSPITALITY, LLC	INTERCONTINENTAL MILWAUKEE	Margaret E Williams-Smith, Agt	139 E KILBOURN AV	Class B Tavern License			7/5/2015
MARGARITA PARADISE, LLC	MARGARITA PARADISE 2	DULCE M ALARCON, Agt	400 N WATER ST	Class B Tavern License	320	42	6/15/2015
MEGA MARTS, LLC	METRO MARKET #6371	John R Mankowski, Agt	1123 N VAN BUREN ST	Class B Tavern License	65		6/19/2016
MHF Milwaukee Operating III LLC	Fairfield Inn & Suites by Marriott	Eric J Zimmerman, Agt	710 N Old World Third ST	Class B Tavern License			6/2/2015
MI-KEY'S (MILWAUKEE) LLC	MI-KEY'S	OMAR L SHAIKH, Agt	811 N JEFFERSON ST	Class B Tavern License	175		6/30/2015
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Nichole M Bartz, Agt	758 N BROADWAY	Class B Tavern License	162	Elephant Room third floor (87) & the Chart Room first floor (75)	6/30/2015
MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N OLD WORLD THIRD ST	Class B Tavern License	115		9/15/2015
MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	LESLIE M FILLINGHAM, Agt	108 E WELLS ST	Class B Tavern License		25 - Tavern	7/15/2015
MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	John Hornburg, Agt	1025 N BROADWAY	Class B Tavern License	2759	Foyer - 500, Lounge/Meeting Room - 400, Upper Foyer - 160, Field House - 1533, Hall of Fame Room - 66	5/19/2015
MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	John Hornburg, Agt	1120 N BROADWAY	Class B Tavern License	208		3/7/2016
MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	John Hornburg, Agt	500 E KILBOURN AV	Class B Tavern License	208		3/22/2015
Milwaukee School of Engineering	Milwaukee School of Engineering	John Hornburg, Agt	1025 N BROADWAY	Class B Tavern License	480		10/22/2015
MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License			2/27/2016
MKE TPC LLC	The Pub Club	JACOB E DEHNE, Agt	1103 N Old World Third ST	Class B Tavern License	288		6/23/2015
MKEAA LLC	Ale Asylum	Timothy G Thompson, Agt	1110 N OLD WORLD THIRD ST	Class B Tavern License			12/14/2015
MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	759-763 N MILWAUKEE ST	Class B Tavern License			6/30/2015
Nehring's Family Market LLC	Nehring's Family Market	ANNE C FINCH-NEHRING, Agt	400 N Water ST 6	Class B Tavern License			6/11/2015
NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	JOHN C DIETZ, Agt	333 W KILBOURN AV	Class B Tavern License	930		5/14/2015
NORTH WATER 500, LLC	JOEY BUONA'S PIZZERIA GRILLE	JEFFERY E WHITEMAN, Agt	500 N WATER ST	Class B Tavern License	480		5/29/2015
OLD WORLD, LLC	BUCKHEAD SALOON	JACOB E DEHNE, Agt	1044 N OLD WORLD THIRD ST	Class B Tavern License	750		9/21/2015
OUZO CAFE LIMITED PARTNERSHIP	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40		11/9/2015
PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	BRYAN A CONTI, Agt	1040 N 4TH ST	Class B Tavern License	987	Main floor - 607, Balcony - 380	11/8/2015
PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	BRYAN A CONTI, Agt	144 E WELLS ST	Class B Tavern License			5/19/2015
Pekarg House Jefferson, LLC	Peking House	Jessica A Liang, Agt	770 N JEFFERSON ST	Class B Tavern License	150		11/24/2015 15:54
Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License			2/4/2016
Premier Milwaukee, LLC	Ugly's	FLOYD D BOWIE, Agt	1125 N Old World Third ST	Class B Tavern License			12/19/2015
Pritzlaff Redevelopment, LLC	Pritzlaff	Kendall G Breunig, Agt	143 W St Paul AV	Class B Tavern License			5/21/2015
Pritzlaff Redevelopment, LLC	Pritzlaff	Kendall G Breunig, Agt	325-33 N Plankinton AV	Class B Tavern License	915	325 N Plankinton - 315, 333 N Plankinton - 600	5/21/2015
R Grill Milwaukee, LLC	Rodizio Grill - Brazilian Steakhouse	Jay P Supple, Agt	771 N WATER ST 11	Class B Tavern License	299		11/26/2015
REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80		7/25/2015
RIVER HOUSE RESTAURANT, INC	Vagabond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	150		6/2/2015
Rogues Gallery, LLC	Rogues Gallery	Nathan S Showers, Agt	134 E Juneau AV	Class B Tavern License	290	1st Floor - 140, 2nd Floor - 50, Beer Garden - 50 (Beer Garden - 100 with 2 Portable Restrooms)	11/29/2015
Romp LLC	Kasana	Ana C Docta, Agt	241 N BROADWAY 1	Class B Tavern License			11/26/2015
SAKE, INC	SAKETUMI JAPANESE RESTAURANT	SUNSOOK LEE, Agt	714 N MILWAUKEE ST	Class B Tavern License	275		5/12/2015
SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	929 N WATER ST	Class B Tavern License			8/31/2015
SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80		10/11/2015
Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License			9/3/2015
Smoke Shack Mke, LLC	Smoke Shack	JOSEPH J SORGE, JR, Agt	332 N Milwaukee ST	Class B Tavern License	91	Interior capacity = 91, Beer Garden capacity = 75	2/7/2016
ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License			6/23/2015
TDF Investments, LLC	Catch 22 Bar	Todd D Fogel, Agt	770 N Milwaukee ST	Class B Tavern License	150		5/23/2015
TECK STIR, LLC	STIR	JEROME P WALSH, Agt	112 W WISCONSIN AV 101	Class B Tavern License	80		5/8/2015
The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160		2/7/2016
The Chalk House MKE LLC	The Loaded Slate MKE	Joseph M Kurtz, Agt	1137 N Old World Third ST	Class B Tavern License	99		9/3/2015
THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	160 inside, 165 patio	9/15/2015
The Hudson Business Lounge LLC	The Hudson Business Lounge	Barbara M DeMeulenaere, Agt	310 E Buffalo ST	Class B Tavern License			10/14/2015
THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHOL, Agt	830 N OLD WORLD THIRD ST	Class B Tavern License	240		12/21/2015
THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	RICHARD H ROEHRBORN, Agt	706 N JEFFERSON ST	Class B Tavern License	180		6/30/2015
THE RIVERSIDE THEATER FOUNDATION INC	RIVERSIDE THEATER	BRYAN A CONTI, Agt	116 W WISCONSIN AV	Class B Tavern License	2480		7/30/2015
THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160		3/1/2016
THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42		6/30/2015
THIS IS IT, INC	THIS IS IT	JOSEPH T BREHM, Agt	418 E WELLS ST	Class B Tavern License	80		6/30/2015
THF, LLP	MYKONOS GYRO & CAFE	TINA KAMBOURIS, Agt	1014 N VAN BUREN ST	Class B Tavern License	80		9/22/2015
TRADCO, LTD	THE SAFE HOUSE	RONALD K EDWARDS, Agt	779 N FRONT ST	Class B Tavern License	248	Safehouse - 156, Newsroom - 92	6/30/2015
TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	BERNARD PAGET, SR, Agt	1019 N OLD WORLD THIRD ST	Class B Tavern License	600	300 upper 300 lower	12/17/2015
TUTTO PROMOTIONS, LLC	TUTTO	SALVATORE G SAFINA, Agt	1033 N OLD WORLD THIRD ST	Class B Tavern License	600	300 First Floor, 300 second floor	6/18/2015
USOSP, LLC	Upper 90 Sports Pub	JACOB E DEHNE, Agt	322 W STATE ST	Class B Tavern License	99		10/10/2015
UMAMI MOTO MILWAUKEE, LLC	UMAMI MOTO	OMAR L SHAIKH, Agt	718 N MILWAUKEE ST	Class B Tavern License	99	basement and 1st floor - 99	12/10/2015
V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	1st floor 60, 2nd floor 120	5/18/2015
WAHHAB SEVA ENTERPRISES, INC	SABABA CAFE & CATERING	EDWARD E WAHHAB, Agt	330 E KILBOURN AV 107	Class B Tavern License	150		5/29/2015
Water Buffalo MKE, LLC	Water Buffalo	JOSEPH J SORGE, JR, Agt	249 N WATER ST	Class B Tavern License	240		2/7/2016
WATER STREET BREWERY, INC	WATER STREET BREWERY	ROBERT C SCHMIDT, JR, Agt	1101 N WATER ST	Class B Tavern License	300		9/14/2015
WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160		9/26/2015
WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N OLD WORLD THIRD ST	Class B Tavern License			5/23/2015
WHISKEY BAR OF MILWAUKEE, INC	WHISKEY BAR	MICHAEL J VITUCCI, Agt	788 N JACKSON ST	Class B Tavern License	450		6/15/2015
Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Jeffrey S Hess, Agt	323 E Wisconsin AV	Class B Tavern License	312		4/29/2015
WISCONSIN SCOTTISH RITE FOUNDATION, INC	Double Eagles Club	DONALD G CHILDERS, Agt	790 N VAN BUREN ST	Class B Tavern License	905	Auditorium is 470, dining room 300, Chapel 200	6/14/2015
WOMANS CLUB OF WISCONSIN	WOMANS CLUB OF WISCONSIN	VALERIE M MC DONALD, Agt	813 E KILBOURN AV	Class B Tavern License	500		12/20/2015
WRWKS, LLC	ROSIE'S WATERWORKS	JAMES P PACK, Agt	1111 N WATER ST	Class B Tavern License	144		9/22/2015
ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License			6/14/2015
Colectivo Coffee Roasters, Inc	Colectivo Coffee Roasters, Inc	William D Suskey, Agt	225 E ST PAUL AV	Class C Wine Retailer's License			4/1/2016
GEORGE WATTS & SON, INC	GEORGE WATTS & SON, INC	MARTHA C WATTS, Agt	761 N JEFFERSON ST	Class C Wine Retailer's License			4/8/2015
JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45		7/30/2015

MILWAUKEE

ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Fenix Milwaukee LLC dba Rodizio Grill

Premise Address: 777 No Water Street, Milwaukee, WI, 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☑ Yes ☐ No

Building & Business Information

a) Property Owners Name: CHAMAS HOLDINGS LLC Phone Number: 801-556-9008
Address: 9045 So 1300 E, Sandy, UT 84094

b) Are you taking out this application for anyone that may not be eligible for a license? ☑ No ☐ Yes
If yes, list name and address: _____

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☑ Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? ☑ No ☐ Yes
If yes, explain: _____

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
☑ No ☐ Yes If yes, list name and address: _____

f) If applying for Class B or C license, are you applying for "Service Bar Only"? ☑ No ☐ Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or office to purchase must:

a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lease/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☑ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Fenix Milwaukee LLC.

c) Are you purchasing the stock and/or fixtures? ☑ No ☐ Yes If yes, amount paid $_____

d) Total amount paid for business $ 0

e) Total amount paid for goodwill of the business $ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☑ No ☐ Yes

NOT A SALE / TRANSFER & RELEASE OF LIABILITY

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

a) Date lease begins 7-31-2014 Ends 7-31-2024

b) Monthly rental $ 8000.00

c) Do you have an option to renew the lease? ☐ No ☑ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☑ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 10 YRS.

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☑ No ☐ Yes If yes, explain_____

g) Does the present owner or occupancy object to the granting of your license? ☑ No ☐ Yes

If yes, explain_____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☑ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 12th day of February, 20 15

Nj - Pjc

(Clerk/Notary Public)

My Commission Expires June 23, 2015

Notary Seal must be affixed

NOTARY PUBLIC
NEMANJA PJEVIC
611131
COMMISSION EXPIRES
JUNE 23, 2015
STATE OF UTAH

Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

Manager

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☑ If a restaurant, copy of the menu

BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/8/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Is this application for an Extended Hours Establishment License? ☒ No ☐ Yes

Provide a detailed description of the type of business you plan on operating: RODIZIO GRILL - BRAZILIAN STEAKHOUSE.

→ NOW OPERATING

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: MANAGE, OWN OTHER RESTAURANTS, RODIZIO GRILLS -

2. Business Operations

a) Proposed Opening Date: July 1st 2015

b) Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____

c) Is this a franchise? ☐ No ☒ Yes

d) Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: _____

e) Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____

f) What other types of licenses/permits will you hold at this location? (check all that apply)

☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures

☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

g) Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes

If yes, explain: _____

h) Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes

If yes, list address(es): _____

i) Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Premises Description

a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b) Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c) Nearest Major Cross Street: E WELLS STREET

d) Describe Building: ☐ Free Standing Building ☐ Strip Mall ☒ Other: COMMERCIAL FIRST FLOOR RESIDENTIAL CONDOS ABOVE

e) Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 3 + BASEMENT ☐ Other: _____

f) Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

g) Are there off-street parking places? ☐ No ☒ Yes If yes, how many? COMMON STREET PARKING

h) Property Owner's Name: CHAMAS HOLDINGS - ADAM ADAMS Phone Number: 801-556-9008

Address: 9045 So 1300 E, STE 101, SANDY, UT 84094

4. Businesses On The Premises (check all that apply):

Type 1

- [x] Full Service Restaurant
- [ ] Cafe/Coffee Shop
- [ ] Deli or Fast Food Restaurant
- [ ] Private/Fraternal/Veterans Club
- [ ] Night Club
- [ ] Tavern
- [ ] Cocktail Lounge
- [ ] Teen Club
- [ ] Bowling Alley
- [ ] Hotel
- [ ] Banquet Hall
- [ ] Sports Facility

Type 2

- [ ] Liquor Store
- [ ] Corner Store
- [ ] Supermarket
- [ ] Convenience Store
- [ ] Gas Station
- [ ] Amusement/Phonograph Distributor
- [ ] Auto Wrecker
- [ ] Used Car Dealer
- [ ] Used Auto Parts
- [ ] Personal Service Establishment
- [ ] Recording Studio

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 178 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol 5 %
Cigarettes ____ %
Secondhand Merchandise ____ %
Precious Metals & Gems ____ %
Food 95 %
Entertainment ____ %
Pawnbroker Activity ____ %
Salvaged Materials ____ % (such as scrap metal)
Other ____ % Describe: ____

7. Litter and Noise Control

a. How are grounds kept clean? [ ] Sweep [ ] Pressure Wash [ ] Pick Up Litter [x] Other: N/A. INTERIOR

b. How often will grounds be cleaned? [ ] Daily [ ] Weekly [x] Other: AS NEEDED

c. Grounds cleaned by: [ ] Licensee [ ] Building Owner [x] Employees [x] Hired Maintenance [ ] Other: ____

d. Number of Garbage Cans: Inside: 12 Locations: Kitchen, Bar, Serving Stations
Outside: 4 Locations: Enclosed Dumpster Area

e. Describe sanitation facilities (restrooms): 2 Full Restrooms 1 male, 1 Female

f. Name of solid waste contractor: Waste Managment

g. How are noise issues prevented and/or addressed? [ ] Security [x] Manager approaches customer(s) [x] Call Police [ ] Signs Posted [ ] Other: ____

h. Will a sound amplification system be used? [x] No [ ] Yes If yes, describe: ____

8. Security

a. Will you have security personnel on premise? [x] No [ ] Yes If yes, how many? ____

What are their responsibilities? ____

Is security equipment used? [x] No [ ] Yes If yes, describe ____

List their licensing, certification, or training credentials ____

b. Will there be security cameras? ☐ No ☑ Yes If yes, where? _____

c. Will searches or identification checks be conducted upon entry? ☑ No ☐ Yes If yes, describe_____

9. Customers

a. Will customers be entering the premises? ☐ No ☑ Yes

b. Are there designated outdoor smoking areas? ☑ No ☐ Yes If yes, describe: No Smoking in Premise

c. Is a crowd control barrier used? ☑ No ☐ Yes If yes, describe:_____

10. Hours of Operation

Day of the Week	Proposed Hours of Operation: Open (include a.m. or p.m.)	Proposed Hours of Operation: Close (include a.m. or p.m.)	Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
Sunday	11:30 AM	9:00 pm	200	0 - 90	None
Monday	4 pm	9:30 pm	100	0 - 90	None
Tuesday	4 pm	9: 30 pm	100	0 - 90	None
Wednesday	4 pm	9: 30 pm.	100	0 - 90	None
Thursday	4 pm	9: 30 pm	300	0 - 90	None
Friday	11:30 am	10:30 pm	300	0 - 90	None
Saturday	11:30 am	10: 30 pm	600	0 - 90	None

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Required Signature(s)

_____
~~Sole Proprietor~~, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

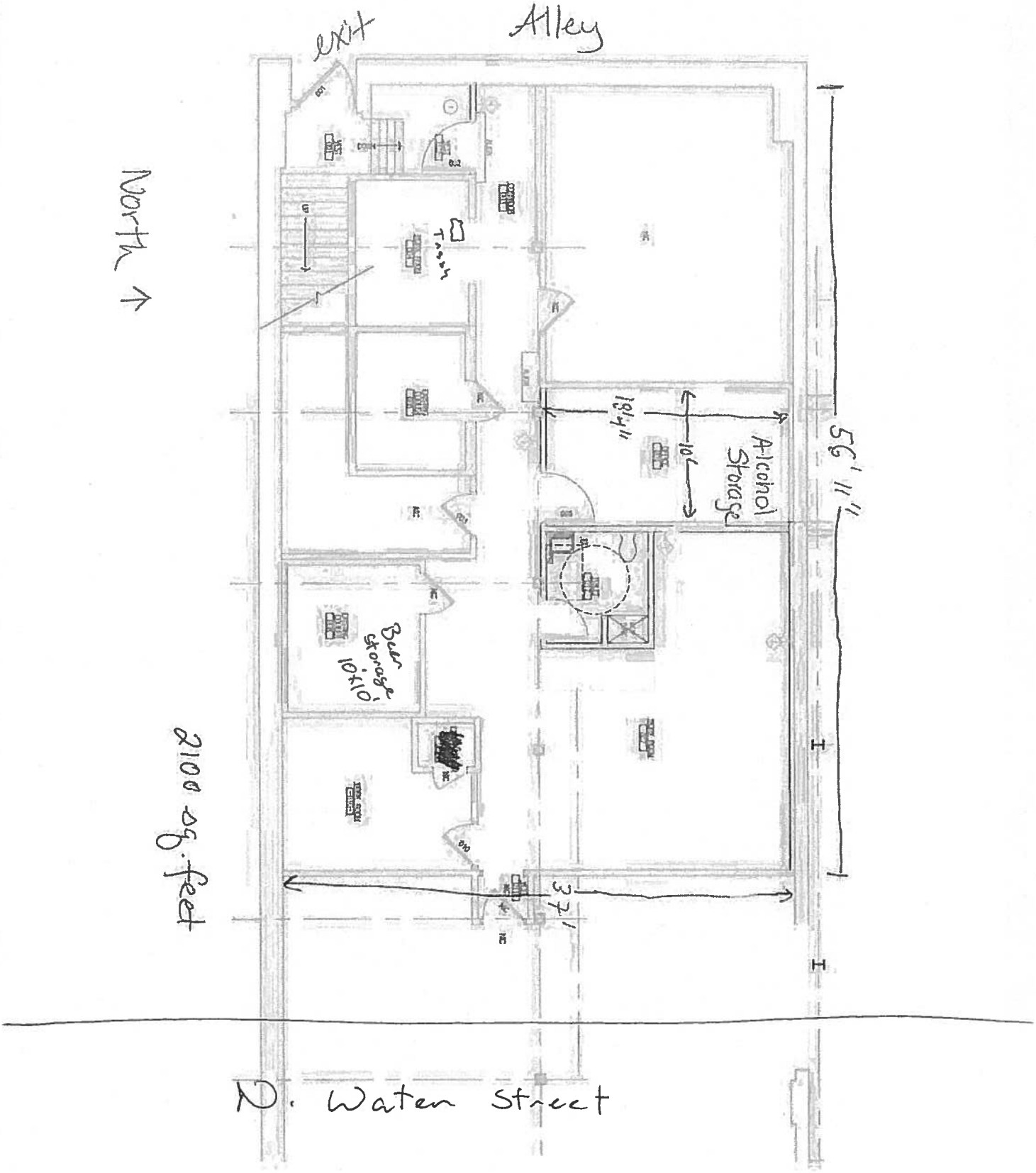
_____ Manager
Signature of additional partner or 20% or more shareholder

See Application Information for a list of all required application forms.

Fenix Milwaukee, LLC
Rodizio Grill
777 N. Water Street
Milwaukee, WI 53202

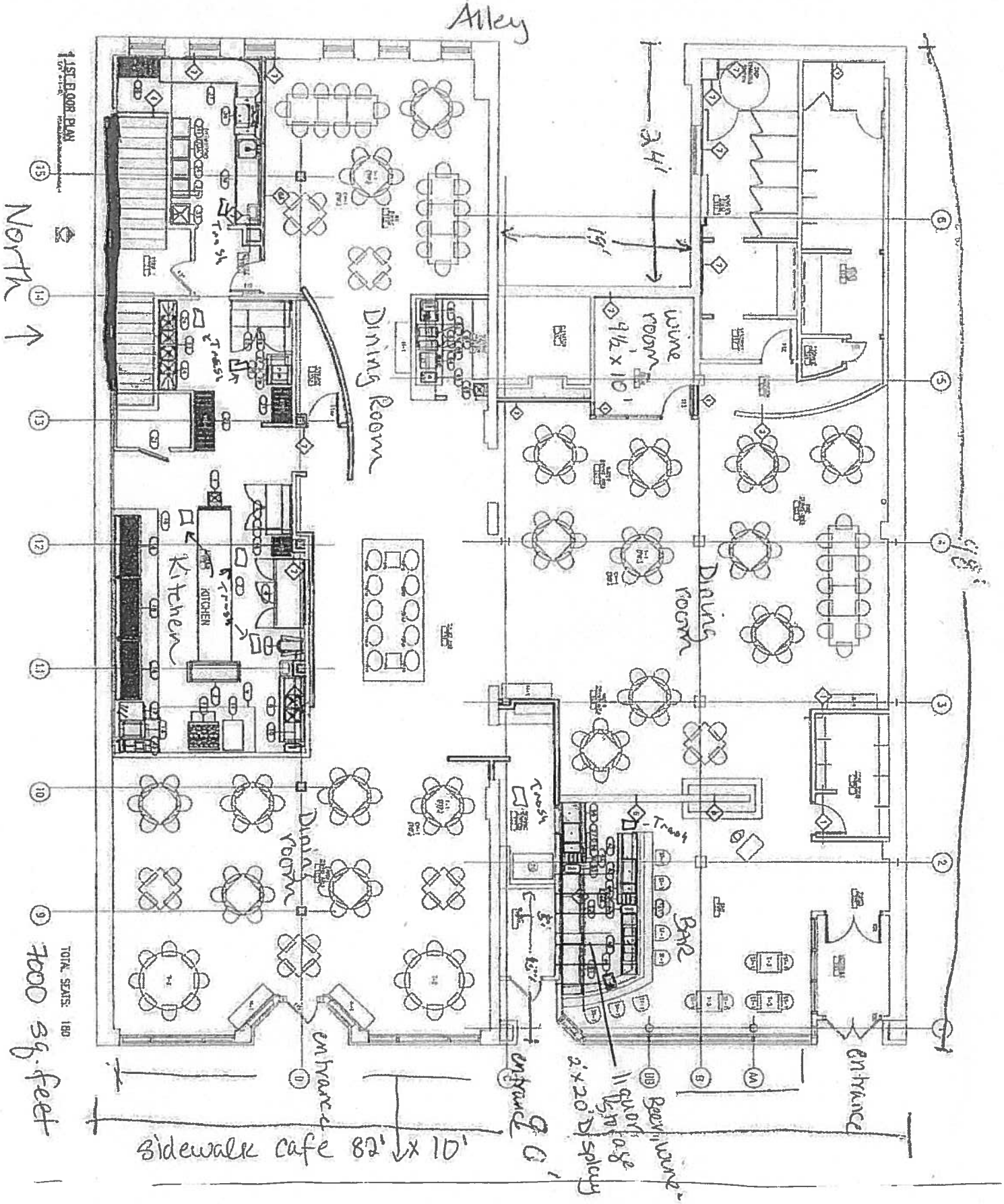
Agent: Neal Howard

3/9/15



Fenix Milwaukee, LLC
Rodizio Grill
777 N. Water Street
Milwaukee, WI 53202

Agent: Deal Howard



City of Milwaukee

FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 ▪
(414) 286-2238 ▪ license@milwaukee.gov ▪ www.milwaukee.gov/license

Legal Entity Name:	FENIX MILWAUKEE LLC
Premise Address:	777 No WATER STREET, MKE, WI 53202

1. Application Type

Indicate the application type and complete the corresponding section.

☒ **New application** *(fee is $300)*. For new applications, answer questions below and then continue on to section 2.

Is this a simple change of ownership (no change in food operation) or a new establishment?

- ☒ Taking over existing operating licensed food business
- ☐ New establishment (anything other than a simple change of ownership)

Provide a brief description of the food establishment

RODIZIO GRILL - BRAZILIAN STEAKHOUSE - EXISTING.

What is the anticipated opening date or date of change of ownership:

☐ **Site Evaluation - Optional** *(fee is $100)* Site evaluations are optional, and done only upon request. The purpose of the site evaluation is to assess the suitability of a prospective site for use as a food establishment.

☐ **Modification or amendment** to an existing food license or public health approved operational plan. For modifications/amendments to existing establishments, both the operator and establishment cannot be different then on existing license or the application is considered new. Answer the two questions below (including the follow up detail if applicable) and then continue on to section 2.

What facilities (equipment or building) change(s) are you planning (*check all that apply*):

- ☐ Construction or renovation *(fee is $200)*
- ☐ Significant equipment change without construction or renovation *(fee is $50)*
- ☐ Adding an additional site at the same premises where food will be prepared/processed or sold (fee is $100 per additional site)
- ☐ No equipment or renovations are being planned

What changes are being proposed to the food operation or specialized approvals are being requested (*Note: $75 operational change fee is charged only once even if multiple items are checked*):

- ☐ Substantial changes to the menu including the type or complexity of food processing (*fee is $75*)

  Briefly describe proposed changes

- ☐ Adding processing when no processing was previously performed, or adding additional types of processing (*fee is $75*)
- ☐ Requests for modifications or variances to public health food code requirements or the review of a specialized process requiring health department approval prior to implementation (*fee is $75*)

  Indicate specialized processes/variances requested (check all that apply):

  - ☐ Acidified Rice
  - ☐ Bare Hand Contact to Ready to Eat Foods
  - ☐ Curing
  - ☐ Dogs in Outside Dining Areas
  - ☐ Non-continuous Cooking
  - ☐ Peddler Base
  - ☐ Reduced Oxygen Packaging
  - ☐ Other, specify
  - ☐ Sale without Consumer Advisory
  - ☐ Shellfish - Comingling
  - ☐ Shellfish -Display Tanks
  - ☐ Smoking
  - ☐ Sprouting
  - ☐ Time as a Public Health Control
  - ☐ Wild Game

- ☐ Amending existing license to reflect an increase in annual gross sales or change in food operation (fee is the difference in the cost between the food licenses plus $25 for transfer fee)
- ☐ No significant changes are being proposed in how food is prepared/processed or substantial menu changes. No addition of specialized process or activities requiring approval is being requested (*no fee*)

2. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites: ☑ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

777 No WATER ST, MKE, WI. 53202 - EXISTING RESTAURANT.

Note: Multiple sites may require more than one license or an additional site license depending upon the food activity conducted at any one site.

Indicate where on the premises food will be sold, served, consumed and/or stored: ☑ 1st Floor ☐ 2nd Floor ☐ Rooftop ☑ Basement

☐ Other Floor, specify_____

☐ Other location, specify _____

Are any outdoor operations planned? ☑ Yes ☐ No ☐ Unknown

What activities will be conducted outdoors (check all that apply)

- ☐ Bar
- ☐ Cooking/grilling
- ☐ Dining – Patio
- ☐ Dining – Sidewalk (*DPW permit required*)
- ☐ Storage
- ☑ Other, specify SUMMERFEST, OTHER FESTIVALS.

Seating provided on site for dining? ☑ Yes ☐ No

If yes, what is the seating capacity both inside and outside? 180

If yes, are there additional banquet facilities other than the main dining area? ☑ Yes ☐ No

Total square footage of the establishment (exclude space utilized for other purposes other than food) 7,000

Annual Gross Food Sales: $1.5MM Sales Based on: ☑ Previous Year ☐ Previous Establishment ☐ Best Estimate

Note: *Inspector will request to review receipts periodically to validate if establishment has the appropriate license.*

Number of Full Time Employees 4 Number of Part Time Employees 40 +/-

The following items must be included with a new application at the time of filing:

☐ Site Plan/Floor Plan: Site plan must identify the building in relation to streets, sidewalks, parking & garbage area, see sample and instructions. Food manufacturers, distributors, commissaries, and meal service establishments as defined in section 4 are exempt.

N/A ☐ Shared Kitchen Agreement, if applicable: If not using your own establishment as your base, provide a written and signed commissary agreement. The agreement must include a list of all services provided by the commissary, such as restroom use, dry goods storage, use of refrigerator space (including the number of cubic feet of refrigeration space allocated to you), etc.

The following items must be submitted to inspector, prior to approval of inspection.

☐ Floor Plan: The plan must show the location of all equipment (sinks, refrigeration, stoves, ware-washing, etc.), plumbing, electrical services, mechanical ventilation, storage areas and restrooms. Plans must be a minimum of 11 X 14 inches in size including the layout of the floor plan accurately drawn to a minimum scale of ¼ inch = 1 foot. Plans may be submitted in an electronic format.

☐ Equipment List: Provide the make and model number of all significant equipment (cooking, cooling, warewashing, etc.) All food equipment must be ANSI/NSF certified. No home-style equipment is allowed. Equipment specification sheets do not have to be provided at the time of submission, but must be provided upon Health Department request

☐ Finish Materials List: Provide a list of all finish materials (floors, walls, ceilings, counter tops). Surfaces must be smooth, nonabsorbent and easily cleanable, and ceramic, porcelain or quarry tile must have set in base cove.

☐ Lighting Plan: Provide a list of all light fixtures to be used in the food establishment. All light used in any food prep or storage areas must be shielded or covered and flush or integral to the ceiling. Lighting in food preparation area must meet minimum illumination standards defined in the WI Food Code.

☐ Pest Management Plan: Describe the establishments integrated pest management plan. Describe strategies to prevent pest entry into the food establishment & harborage of pests Identify if a licensed pest control service has been contracted, provide the name of the company and frequency of service.

3. Construction, Renovations, Kitchen Equipment Changes or Remodeling

Any construction, remodeling or equipment changes planned? ☐ Yes ☒ No If no, skip to section 4.

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment
- ☐ Renovation/remodeling impacting 300ft^2 or more than of food preparation or display area
- ☐ Renovation/remodeling impacting less than 300ft^2 of food preparation or display area
- ☐ Renovation/remodeling limited to the instillation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required, contact the Department of Neighborhood Services

Date alterations/changes planned to begin N/A

Contact information for general contractor N/A

Contact information for architect N/A

4. BUSINESS TYPE

Overall Establishment Type (*select the one that best describes the proposed business*)

- ☐ Bed and Breakfast
- ☐ Commissary or Mobile Food Peddler Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a mobile food peddler where the vehicle, cart or unit which is used at a minimum for the service or cleaning of the peddler vehicle, cart or container. A base of operations for a caterer or seasonal market vendor for the preparation of food.
- ☐ Community Food Program – free meal site or food pantry. Any site in which all food is provided free of cost to those in need or to organizations who serve person's in need.
- ☐ Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages
- ☐ Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any processing or repacking of food items

  Is food stored on site ☐ Yes ☐ No
- ☐ Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer, food is sole to distributors, retailers or restaurants, there may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments

  Is there a retail store onsite? ☐ Yes ☐ No
- ☐ Food Store – a food establishment either mobile or permanent in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include business whose primary business is other than food, but offer convenience food items.

  Are you considered a convenience food store? ☐ Yes ☐ No

  A convenience food store contains less than 5,000 sq ft of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food
- ☐ School – educational institution including elementary, middle and high schools, technical schools, colleges and university, where food service is limited to students (no sales to faculty or general public)
- ☒ Restaurant – a food establishment either mobile or permanent in which the majority food sales consist of meals

5. FOOD OPERATION SCOPE

Type of Sales (*check all that apply, even if it reflects a small percentage of the proposed business*)

- ☒ Made directly to the general public or end consumer (includes internet sales)
- ☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready–to–eat food sold to in single portions)

% from grocery items (multi-serving food products, typically requiring preparation before serving, includes beverages, bakery items and raw produce)

Will 25% or more of your sales be to highly susceptible populations (defined as persons with medical conditions, elderly, or preschool age children)?
☐ Yes ☑ No

Will customers be able to purchase food through a drive through? ☐ Yes ☑ No

Will customers be able to purchase food from a self-service salad or food bar? ☑ Yes ☐ No

Will food be prepared on site and then transported for sale or consumption at another location? ☒ Yes ☐ No
If yes, check all the reason why the food will be transported
☒ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand
☐ Other, specify

6. FOOD, FOOD PREPERATION, FOOD PROCESSING

For restaurants provide a copy of the proposed menu or a detailed menu of all the foods and drinks you will be serving.
For all other establishments provide a summary below of the brief types of food products being sold.

Will any potentially hazardous food (food that requires temperature control) be offered for sale? ☑ Yes ☐ No
Examples of potentially hazardous foods are meats, dairy, poultry, eggs, cut tomatoes or leafy greens, cut melons, cooked rice, beans or potatoes, or garlic in oil.

Will food be prepared or processed on site? ☑ Yes ☐ No
Examples of processing are assembling, grinding, cutting, mixing, baking, grilling, frying, coating, stuffing, packing, bottling, packaging, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking.

If yes, indicate the type of food processing that will be conducted:
GRILLING, FRYING, MIXING, CUTTING, FREEZING.

If performing processing, will there be any processing of potentially hazardous food? ☐ Yes ☑ No

7. WEIGHTS AND MEASURES

Will any items be offered for sale by weight or by volume? ☐ Yes ☑ No
If yes, describe number and type of devices used:

A separate weights and measures license is required for each scale.

Will electronic scanning devices be used for pricing/check out? ☐ Yes ☑ No

If yes, how many devices will be used

A scanner license is required if using an electronic scanning device.

8. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☑ Yes ☐ No
If yes, what type of license do you have or will you be applying for (check all that apply)?
☐ Class A fermented malt beverage licenses
☐ Class A liquor licenses
☐ Class B fermented malt beverage licenses
☐ Class B liquor licenses
☐ Class C wine licenses

If yes, if your food license is approved prior to the alcohol license, would you like the food license issued (check one)
☐ immediately so you can open your food business ☑ at the same time as the alcohol license

9. Affirmation of Understanding – Permit Needed to Operate

READ AND INITIAL EACH ITEM CONFIRMING YOUR UNDERSTANDING:

1. N.H. I understand that an inspection and sign off by the Health Department is required before my permit may be issued.
2. N.H. I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.
3. N.H. I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.
4. N.H. I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may be scheduled for a hearing before the License Committee of the Common Council.
5. N.H. I understand that I must pay and the License Division must have proof of payment for the associated permit fees before my permit may be issued.
6. N.H. I understand that all of the above must be complete before my permit is eligible to be issued.
7. N.H. I understand that the license/permit for which I am applying must be issued and posted in my business premises prior to opening for business.
8. N.H. I will not operate my food business until the permit has been issued and posted in the establishment.

10. Required Signature(s)

Sole Proprietor, Partner, 20% or more Shareholder,
or the Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

SUBMIT THIS FORM ALONG WITH THE
"BUSINESS LICENSE APPLICATION" & "BUSINESS LICENSE PLAN OF OPERATION"

MORE THAN JUST GREAT STEAK!

Visit
www.rodiziogrill.com
for online reservations

RODIZIO GRILL.
The BRAZILIAN STEAKHOUSE.

Monday – Thursday
Dinner 4:30pm-9:30pm*
Friday & Saturday
Lunch 11:30am-4:30pm
Dinner 4:30pm-10:30pm
Sunday
Lunch 11:30am-3pm
Dinner 3pm-9pm
*Private group events may be scheduled during lunch hours. Call us for details.

777 North Water Street in the Theater District | Milwaukee, WI 53202 | 414-431-3106

MENU OPTIONS

THE TOTAL EXPERIENCE

	Lunch	Dinner
The Full Rodizio *Enjoy a succulent variety of rotisserie grilled meats, glazed pineapple, a gourmet salad bar, authentic Brazilian appetizers, and an experience like nowhere else.*	22.99	34.99
Unlimited Salad Bar – *Including Rodizio Appetizers*	12.99	18.99
Brunch	24.99	
Children		
Children 7-11 years old	8.99 all day	
Children 3-6 years old	5.99 all day	

THE MEATS

As a result of the slow roasting and seasoning process, our rotisserie grilled meats melt in your mouth, satisfying even the most discriminating taste bud. Let us know if you prefer Medium-Rare, Medium or Well Done. We cut thin for tenderness and flavor. . . It's the Brazilian way! Proud to offer 100% Gluten-Free Grilled Items

☀ *Available at Lunch* ☾ *Available at Dinner* GF *Gluten Free*

BEEF

☀☾ **Picanha** (Pea-con-yah) *Top Sirloin: A lean, juicy cut of beef with a mild and sophisticated flavor.* GF

☾ **Bife Com Alho** (Beef-e Com Al-yo) *Tender steak basted in garlic seasonings.* GF

☀☾ **Assado** (Ah-saw-dough) *Marinated Brazilian Brisket- Served with potatoes, carrots, celery and onions.* GF

☀☾ **Maminha or Raquete** (Mah-mee-yah) *Seasoned Tri Tip Sirloin or* (Ha-ketche) *Flat Iron Steak* GF

☀☾ **Fraldinha or Miolo da Paleta** (Frall-ding-yah) *Flavorful Beef Tender or* (Mee-Oh-Low da Pa-Leta) *Beef Center Cut.* GF

PORK

☀☾ **Linguiça** (Ling-we-sah) *A very mild and flavorful Brazilian sausage.* GF

☀☾ **Lombo** (Lome-bow) *Marinated Pork Loin – an original Rodizio recipe.* GF

☀☾ **Lombo Com Queijo** (Lome-bow Con Kay-zhou) *A tender cut of pork, served with parmesan cheese- and yes bacon too!* GF

☾ **Presunto** (Pray-zoon-toe) *A lean cut of Ham grilled to perfection.* GF

POULTRY

☾ **Peru Com Bacon** (Pay-roo Com Bacon) *Lean, juicy turkey breast wrapped in bacon.* GF

☀☾ **Frango Agri-Doce** (Frango Awh-gree Do-see) *Sweet and spicy chicken covered in a flavorful sauce.* GF

☀☾ **Sobre Coxa** (So-bree Co-shah) *Marinated & Seasoned Chicken – a special Rodizio recipe.* GF

☀☾ **Coração** (Cor-da-sone) *Grilled tender chicken hearts served with a twist of lime.* GF

LAMB

☾ **Cordeiro** (Cor-day-doh) *Boneless leg of Lamb.* GF
Not Available at all locations.

FISH/SEAFOOD

☾ Ask your server for our daily fish selection. GF

VEGETABLES and FRUIT

☀☾ **Abacaxi** (Ah-bakah-shee) *Fresh glazed and grilled pineapple – a guest favorite!* GF

☀☾ **Tomate Grelhado Com Parmesão** (Toe-mach-e Grel-yah-do Com Parm-eh-zahn) *Grilled Tomatoes with Parmesan Cheese.* GF

CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, August 25, 2015

COMMITTEE MEETING NOTICE

AD 13

GRUBE, Cindy L, Agent
Avasar INC
6331 S 13TH St
Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

Tuesday, September 01, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Karaoke, and Patrons Dancing as agent for "Avasar INC" for "Days Inn & Suites" at 6331 S 13TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, August 25, 2015

COMMITTEE MEETING NOTICE

AD 13

GRUBE, Cindy L, Agent
Avasar INC
702 16th Pl
Kenosha WI, 53140

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Tuesday, September 01, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Karaoke, and Patrons Dancing as agent for "Avasar INC" for "Days Inn & Suites" at 6331 S 13TH St.

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JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

PA-33AE Rev 5/12

MILWAUKEE POLICE DEPARTMENT
LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/30/2015
LICENSE TYPE: Class B Tavern
NEW: ☒
RENEWAL: ☐

No. 212636
Application Date: 06/08/2015

License Location: 6331 S 13th St
Business Name: Days Inn and Suites

Licensee/Applicant: GRUBE, Cindy L
(Last Name, First Name, MI)
Date of Birth: 11/30/1957

Home Address: 702 16th Place
City: Kenosha **State:** WI **Zip Code:** 53140
Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/08/2007 the applicant was found guilty of Operating with PAC and her license was revoked for 6 months.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/14/2014
LICENSE TYPE: CLASS B TAVERN
NEW:
RENEWAL: X

No. 178729
Application Date: 01/13/2014
Expiration Date:

License Location: 6331 S 13th St
Business Name: Axcell Hospitality (Ramada Plaza Hotel)

Licensee/Applicant: Grube, Cindy L
(Last Name, First Name, MI)
Date of Birth: 11/30/1957

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. The applicant's Wisconsin driver's license revealed the following:

   10/08/2007 Prohibited Alcohol Concentration Kenosha County Circuit Court

2. On 03/22/12, Milwaukee police, along with an agent from ATF, conducted a License Premise Check at 6331 S 13th Street. The ATF agent received information that the establishment, due to an outstanding debt, could no longer purchase alcohol from wholesalers, and therefore, may be bringing in liquor from Illinois, which is where the licensee resides. Found on scene were at least 8 bottles of liquor with price tags on them, which is contrary to purchasing from a wholesaler. Police asked the agent, Cindy Grube, where the alcohol was purchased and Grube stated Oklahoma Liquor. Agent King advised Grube that Oklahoma Liquor has a wholesaler's license to sell beer, however, they cannot sell wholesale liquor. Grube stated she was not aware of this and has been calling in liquor orders to them periodically and having them delivered to the establishment, since she became aware of the outstanding debt owed to the wholesalers. Grube provided receipts from Oklahoma Liquor and further stated she has contacted the licensee, Bhupendra Bhatt, and had him bring a bottle or two of liquor they needed from Illinois. Bhatt, who was on scene as well, denied bringing liquor from Illinois to Wisconsin at first, however, eventually admitting it. Agent King also found that paperwork was not being properly filed. Agent King confiscated at total of 68 bottles of liquor.

3. On 09/01/12 at 12:56 am, Milwaukee police responded to a Fight complaint at 6331 S 13th Street. Investigation found a fight took place in the parking lot of Ramada Inn with subjects gone by the time police arrived. Officers checked the hotel and restaurant bar, as well as the hall that had been rented out for a VIP party until the conclusion of the event and there were no further incidents reported.

==========

PREVIOUS PREMISE

Date:07-16-15
Officer: Klein

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Days Inn Lounge
Address: 6331 S 13th St
Phone: 414-764-1500

Owner: Parth Shaha
Owner address: 7601 118th Ave
City State Zip: Pleasant Prairie, Wi 53158
Owner Phone: 262-237-8570
Owner email:

Licensee/Agent: Cindy L Grube
Home Address: 702 16th pl
City State Zip: Kenosha Wi 53140
Phone: 262-496-2200
Email: banquet@daysmilwaukee.com

Preferred contact: Cindy Grube

Location currently open: ☐ YES ☒ NO

Projected open date: 08-01-15

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation:

Sun:	6:30 am to 2:00 am	
Mon:	6:30 am to 2:00 am	
Tue:	6:30 am to 2:00 am	
Wed:	6:30 am to 2:00 am	
Thu:	6:30 am to 2:00 am	
Fri:	6:30 am to 2:30 am	
Sat:	6:30 am to 2:30 am	

24 hours ☐Y ☒N

Premise Type:
☒Tavern/Bar
☒Restaurant
☒Other: Hotel

Licenses currently held:

Alcohol:	☐Yes ☒No	Class:	#:
Tobacco:	☐Yes ☒No		#:
Food:	☐Yes ☒No		#:
Occupancy:	☐Yes ☒No		#:
Other:	☐Yes ☒No	Type:	#:
Other:	☐Yes ☒No	Type:	#:

Exterior Survey:

1. Is the area around the location clean? ☒Yes ☐No
2. What surrounds the location? (Check all the apply)
   a. ☐Park
   b. ☐School
   c. ☐Youth Center
   d. ☐Church
   e. ☐Tavern(s) If so, how many
   f. ☐Residential
   g. ☒Other businesses
   h. ☐Other:
3. Can you see from the outside of the location into the interior ☒Yes ☐No
4. Can you see the employees inside of the location from the outside ☒Yes ☐No
5. Are exterior windows free of signage ☒Yes ☐No
6. Is there a bus stop? ☐Yes ☒No
7. Is there a bus shelter? ☐Yes ☒No ☐N/A
8. Street parking ☐Yes ☒No
9. Is there a parking lot ☒Yes ☐No
10. Is the parking lot clean? ☒Yes ☐No ☐N/A
11. Is the parking lot well lit? ☒Yes ☐No ☐N/A
12. Valet Parking ☐Yes ☒No
    a. Will this lot have a guard? ☐Yes ☐No ☒N/A
    b. Will this lot have cameras? ☐Yes ☐No ☒N/A
13. Are there areas where a person could conceal themselves ☐Yes ☒No
14. Is there exterior lighting? ☒Yes ☐No. Does it appears to be adequate ☒Yes ☐No
15. Exterior Payphone? ☐Yes ☒No
16. Are there No Loitering Signs posted? ☒Yes ☐No
17. Are there exterior security cameras ☐Yes ☒No How Many:
18. Are the address numbers prominently displayed and easy to see ☐Yes ☒No

Exterior Comments: They will be adding exterior cameras along with a visable address

Camera Survey:

19. Does this location have security cameras? ☒Yes ☐No
20. Are they in working order? ☒Yes ☐No
21. What format are the cameras?
    a. Color ☒Yes ☐No
    b. Digital ☒Yes ☐No
    c. VCR ☐Yes ☒No

d. Recorded ☒Yes ☐No

22. How long is footage stored for later viewing:
23. Are there exterior cameras ☒Yes ☐No How many: 1
24. Are there interior cameras ☒Yes ☐No How many: 13
25. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No
26. Cameras located in parking lot ☐Yes ☒No ☐N/A How many

Camera Survey Comments: Will be adding cameras to both tavern and exterior

Interior Survey:

27. What is the planned/posted capacity 220
28. What is the minimum number of employees that will be on premise 3
29. Is the storeowner willing to be a standing complainant regarding loitering? ☒Yes ☐No
    a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒Yes ☐No
30. Is the interior of the location neat and clean? ☒Yes ☐No
31. Does an interior camera face the entrance/exit? ☐Yes ☒No
32. Are emergency and non-emergency numbers posted near the phone? ☒Yes ☐No
33. Does the owner know how to contact their police district directly? ☒Yes ☐No
    a. Did you provide a district contact guide to the owner? ☒Yes ☐No

Interior Comments:

Security

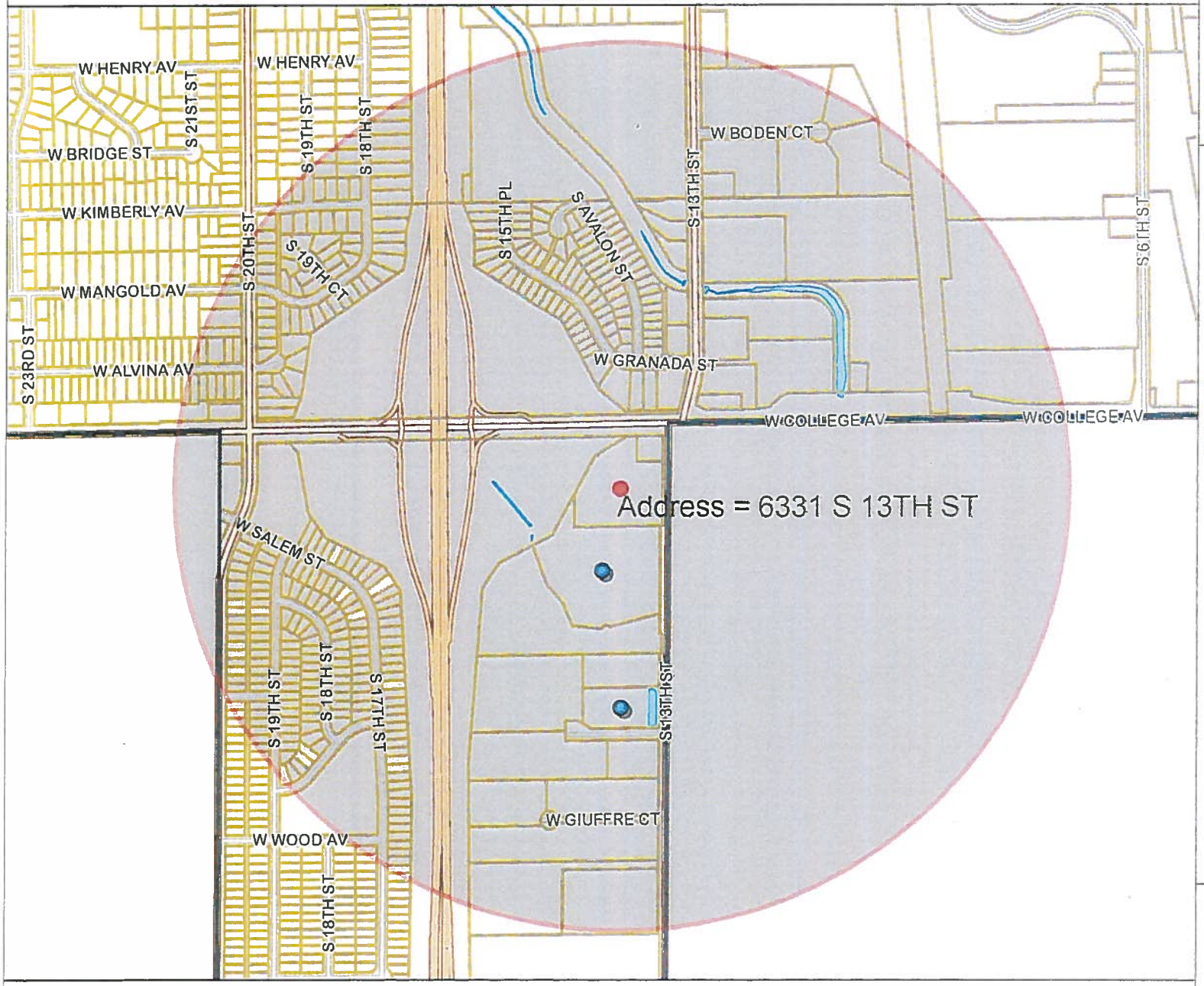
34. How many security personnel are going to be employed: ☐N/A
35. How will they be deployed: Interior yes Exterioryes ☐N/A
36. What days will they be deployed ☐Mon ☐Tue ☐Wed ☐Thu ☐Fri ☐Sat ☐Sun ☐ALL
37. Will the security be managed by business ☐or contracted☒
38. Will they be armed ☒Yes ☐No ☐N/A
39. What type of security measures will be used: ☐N/A
    - ☐Wanding/metal detector
    - ☐ ID Scanner
    - ☐ Dress Code
    - ☐ Cover Charge
    - ☐ Age restriction
    - ☐ Other
40. When at capacity, how will the overflow crowd be managed?
41. Will a guard monitor the overflow crowd at all times? ☒Yes ☐No

Security Comments: They will be on site during special events. SPS Security

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Alcohol Concentration for 6331 S. 13th St

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
  - Freeways
  - Exit ramps
  - Entry ramps
  - Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 6331 S. 13th St on 6/8/15

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information

Disclaimer
6/8/2015

Map Scale: 1: 10,000

833.3 0 416.67 833.3 Feet

City of Milwaukee
Department of Administration - ITMD

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 6331 S. 13th Street, 6/9/15

License Summary	Total
Class B Tavern License	1
Grand Total	1

Legal entity	Trade name	Licensee	Address	License type	License type name	Total capacity	Room capacity	Expiration date
AMANA HOSPITALITY, LLC	Crowne Plaza Milwaukee Airport	Elvis E Mejia, Agt	6401 S 13TH ST	BTAVN	Class B Tavern License	2480		9/3/2015
MIL PRO, LLC	Holiday Inn Express Milwaukee Airport	Todd Winkler, Agt	1400 W ZELLMAN CT	BTAVN	Class B Tavern License			6/10/2016

MILWAUKEE

ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: AVA SAR INC

Premise Address: 6331 13th STREET MILWAUKEE, WI, 53221

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☑ Yes ☐ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☑ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☑ No ☐ Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☑ Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☑ No ☐ Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
☑ No ☐ Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or office to purchase must:
a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own ☑ Lease

b) Who owns the fixtures (for example, coolers, etc.)? RENASCENTIA LLC

c) Are you purchasing the stock and/or fixtures? ☑ No ☐ Yes If yes, amount paid $_____

d) Total amount paid for business $ 2,750,000

e) Total amount paid for goodwill of the business $ 200,000

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☑ No ☐ Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

a) Date lease begins 5/21/15 Ends 5/31/45

b) Monthly rental $ 30,000

c) Do you have an option to renew the lease? ☐ No ☑ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☑ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 30 YEARS

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☑ No ☐ Yes If yes, explain_____

g) Does the present owner or occupancy object to the granting of your license? ☑ No ☐ Yes

If yes, explain_____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☑ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME
This 4th day of June, 2015

Heidi Hintz-Swerdlow
(Clerk/Notary Public)

My Commission Expires COMMEX. 02-07-2016

*Notary Seal must be affixed.

HEIDI HINTZ-SWERDLOW
Notary Public
State of Wisconsin

Partl
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu

MILWAUKEE

BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☐ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

FULL SERVICE RESTAURANT + BANQUET

Do you have any experience operating this type of business? ☐ No ☑ Yes

If yes, explain: SUBWAY, RESTAURANT, HOTEL FULL SERVICE BUSINESS

2. Business Operations

a. Proposed Opening Date: 5/28/15

b. Is this premise under construction? ☑ No ☐ Yes If yes, list estimated completion date: _____

c. Is this a franchise? ☑ No ☐ Yes

d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: FOOD, ALCOHOL, ENTERTAINMENT

e. Is the current licensee operating? ☐ No ☐ Yes If no, list date closed: _____

f. Do you have future plans for other businesses, licenses or permits at this location? ☑ No ☐ Yes

If yes, explain: _____

g. Have you previously held an Extended Hours License in Milwaukee? ☑ No ☐ Yes

If yes, list address(es): _____

h. Are other businesses operating in the same building? ☐ No ☑ Yes If yes, describe: HOTEL

3. Litter & Noise Control

a. How are grounds kept clean? ☑ Sweep ☑ Pressure Wash ☑ Pick Up Litter ☑ Hired Maintenance

☐ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: _____

b. How often will grounds be cleaned? ☑ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____

c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☑ Employees ☑ Hired Maintenance ☐ Other: _____

d. How are noise issues prevented and/or addressed? ☑ Security ☑ Manager approaches customer(s) ☑ Call Police

☐ Signs Posted ☐ Other: _____

Will a sound amplification system be used? ☐ No ☐ Yes If yes, describe: _____

e. Are there designated outdoor smoking areas? ☐ No ☑ Yes If yes, describe: BY EACH EXIT OF THE HOTEL

f. Number of Garbage Cans: Inside: 6 Locations: AROUND THE BUILDING

Outside: 20+ Locations: THROUGHOUT THE HOTEL

g. Is a crowd control barrier used? ☑ No ☐ Yes If yes, describe: _____

h. Describe sanitation facilities (restrooms): 2 MEN RESTROOMS AND 2 WOMEN RESTROOMS

i. Name of solid waste contractor: ☐ Advanced Disposal ☑ Waste Management ☐ Other: _____

4. Parking & Security

a. Are there off-street parking places? ☐ No ☑ Yes If yes, how many? 220

Describe security plan for parking lot: Shuttle Driver patrols Parking lot

b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____

c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____

What are their responsibilities? _____

Is security equipment used? ☒ No ☐ Yes If yes, describe _____

List their licensing, certification, or training credentials _____

Will there be security cameras? ☐ No ☒ Yes If yes, where? Throughout the first floor of Building

Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

Alcohol 60 %	Food 40 %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Other _____% Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

☑ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club

☐ Night Club ☑ Tavern ☐ Cocktail Lounge ☐ Teen Club

☐ Bowling Alley ☑ Hotel ☑ Banquet Hall ☐ Sports Facility

Type 2

☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store

☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Auto Wrecker

☐ Used Car Dealer ☐ Used Auto Parts ☐ Personal Service Establishment ☐ Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

☑ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☑ Class "B" Tavern ☐ Weights & Measures

☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 1,184 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☑ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☒ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☐ Other: 2nd STREET AND COLLEGE AV

f. Nearest Major Cross Street: COLLEGE AVE

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: ARTH SHANA Phone Number: 262-237-8570

Address: 7601-118th Street

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation: Open (include a.m. or p.m.)	Proposed Hours of Operation: Close (include a.m. or p.m.)	Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
Sunday	6:00AM	2.00AM	100	21+	NONE
Monday	6:00AM	2.00AM	100	21+	NONE
Tuesday	6:00AM	2.00AM	100	21+	NONE
Wednesday	6.00AM	2.00AM	100	21+	NONE
Thursday	6.00AM	2.00AM	100	21+	NONE
Friday	6:00AM	2:30 AM	100	21+	NONE
Saturday	6.00AM	2:30AM	100	21+	NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

Candy Lee Grube

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

_____

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

MILWAUKEE

PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- [ ] Instrumental Musicians
- [ ] Bands
- [ ] Battle of the Bands
- [ ] Comedy Acts
- [x] Disc Jockey
- [ ] Magic Shows
- [ ] Poetry Readings
- [ ] Dancing by Performers
- [ ] Adult Entertainment/ Strippers/Erotic Dance
- [ ] Wrestling
- [ ] Patron Contests
- [x] Patrons Dancing
- [ ] Jukebox
- [x] Karaoke
- [ ] Bowling Alley How many? _____
- [ ] Pool Tables How many? _____
- [ ] Motion Pictures How many? _____
- [ ] Amusement Machines – How many? _____
- [ ] Concerts Approx. # per year? _____
- [ ] Theatrical Performances Approx. # per year? _____
- [ ] Other: _____

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

[X] No [ ] Yes, describe: _____

LEGAL CAPACITY OF PREMISES

1,184 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

[x] No [ ] Yes, describe: _____

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

1 PS I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

2 PS I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

3 PS I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

4 PS I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 1ST day of June, 20 15

Rhonda Medina
(Clerk/Notary Public)

My Commission Expires 6/13/17

RHONDA MEDINA NOTARY PUBLIC STATE OF WISCONSIN

Cindy Lu Gube
Agent/Owner/Partner

Additional Owner/Partner

Notary Seal must be affixed.

Office Use Only: Initials:_____ Filed:_____ App :_____

[ ] Check if only PEP (must be heard w/in 60 days) Granted_____ License #_____

1 Rail 8'x 30"
Rail 18'x 24'
Beer Cooler 36'x60"
Rail 18'x 24"
Rail 9'x 30"

6. Cooler 36"x 60"
7. Rail 24"x 24"
8. Rail 5'x 52"
9. Rail 5'x 24"

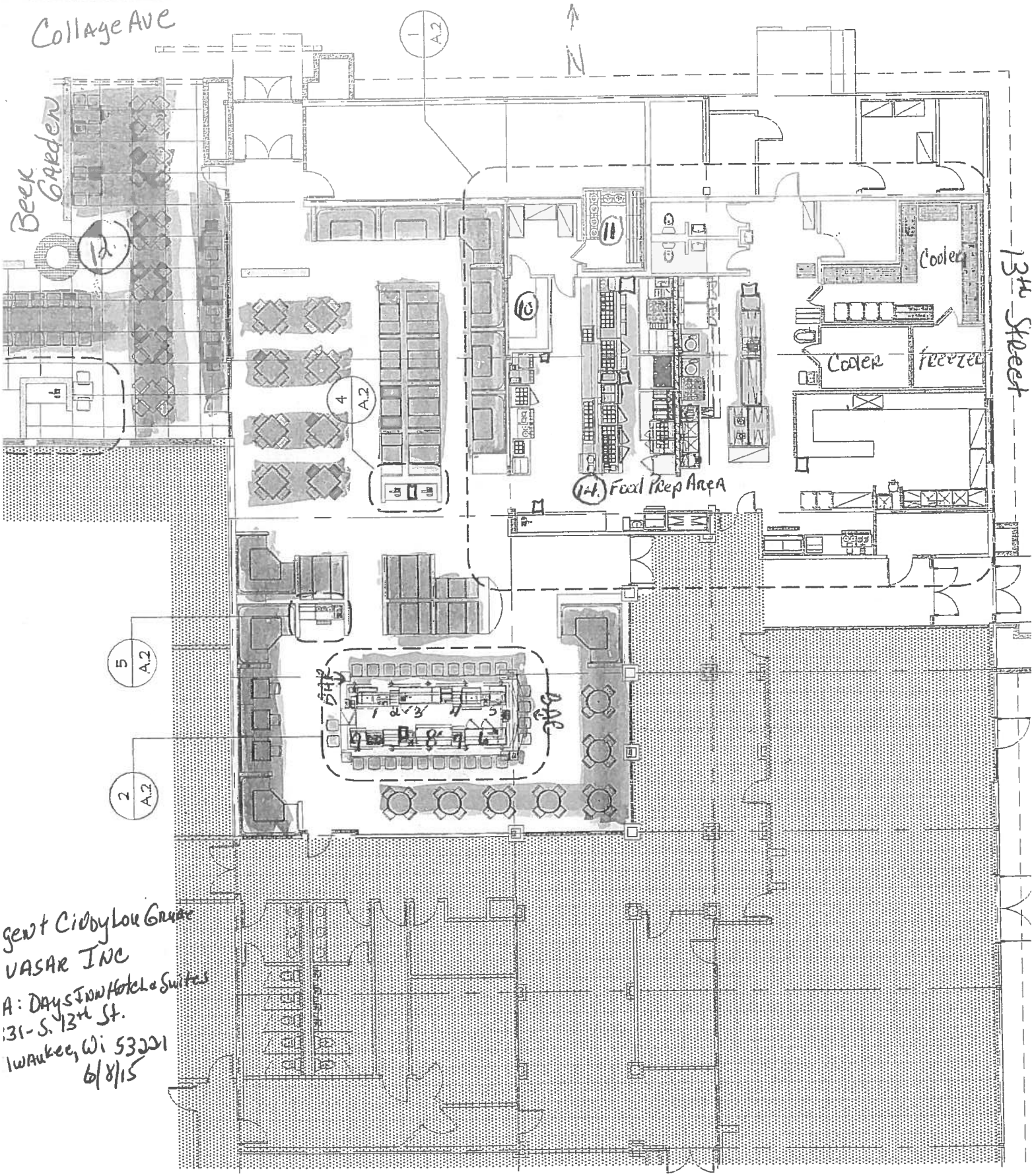
10. Liquor Room 64"x12'
11. Beer Cooler 75"x 12'3"
☐ Trash Cans

103,000 Sq Ft of Building

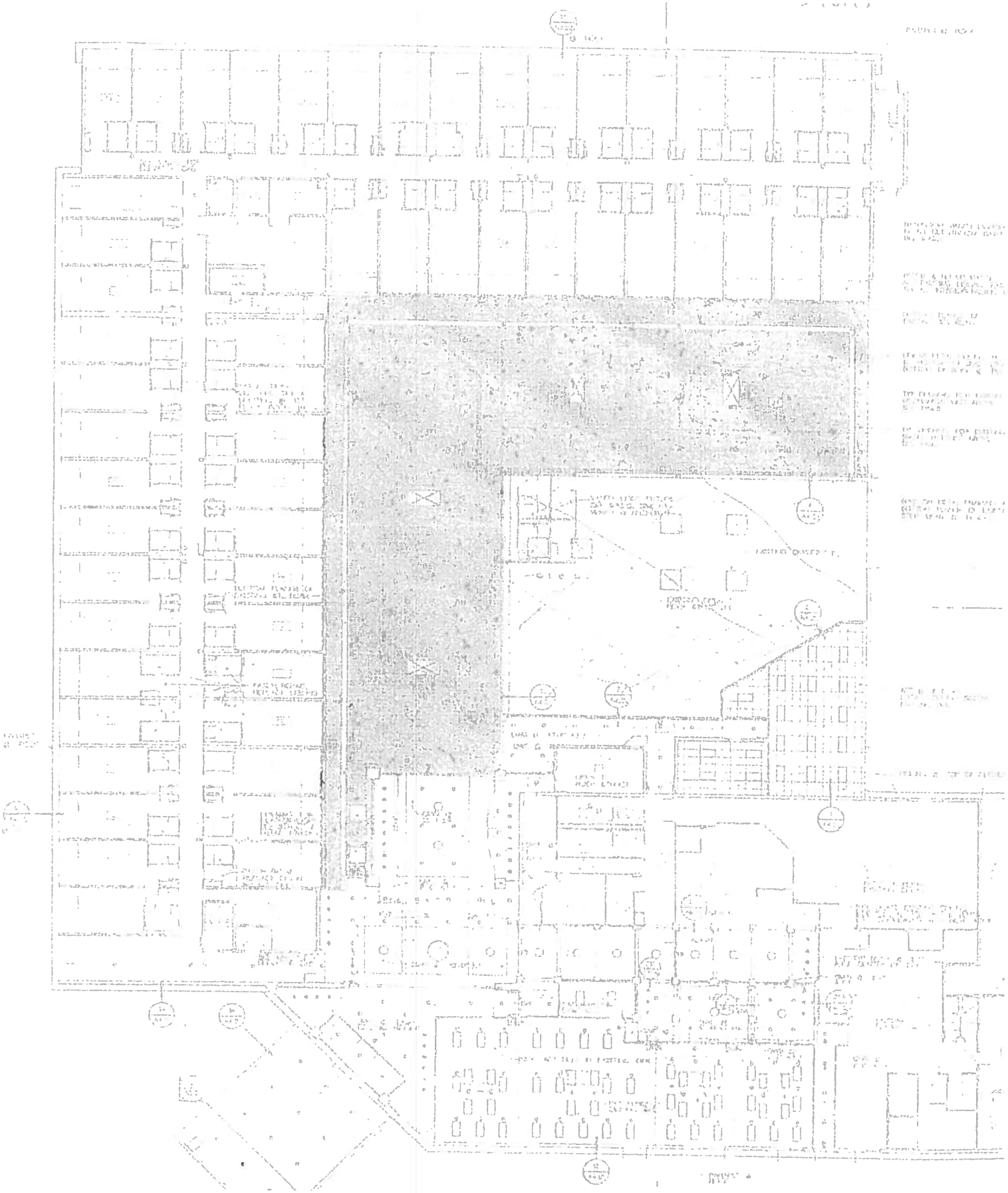
12. Outside Beer Garden

13. Serving Area

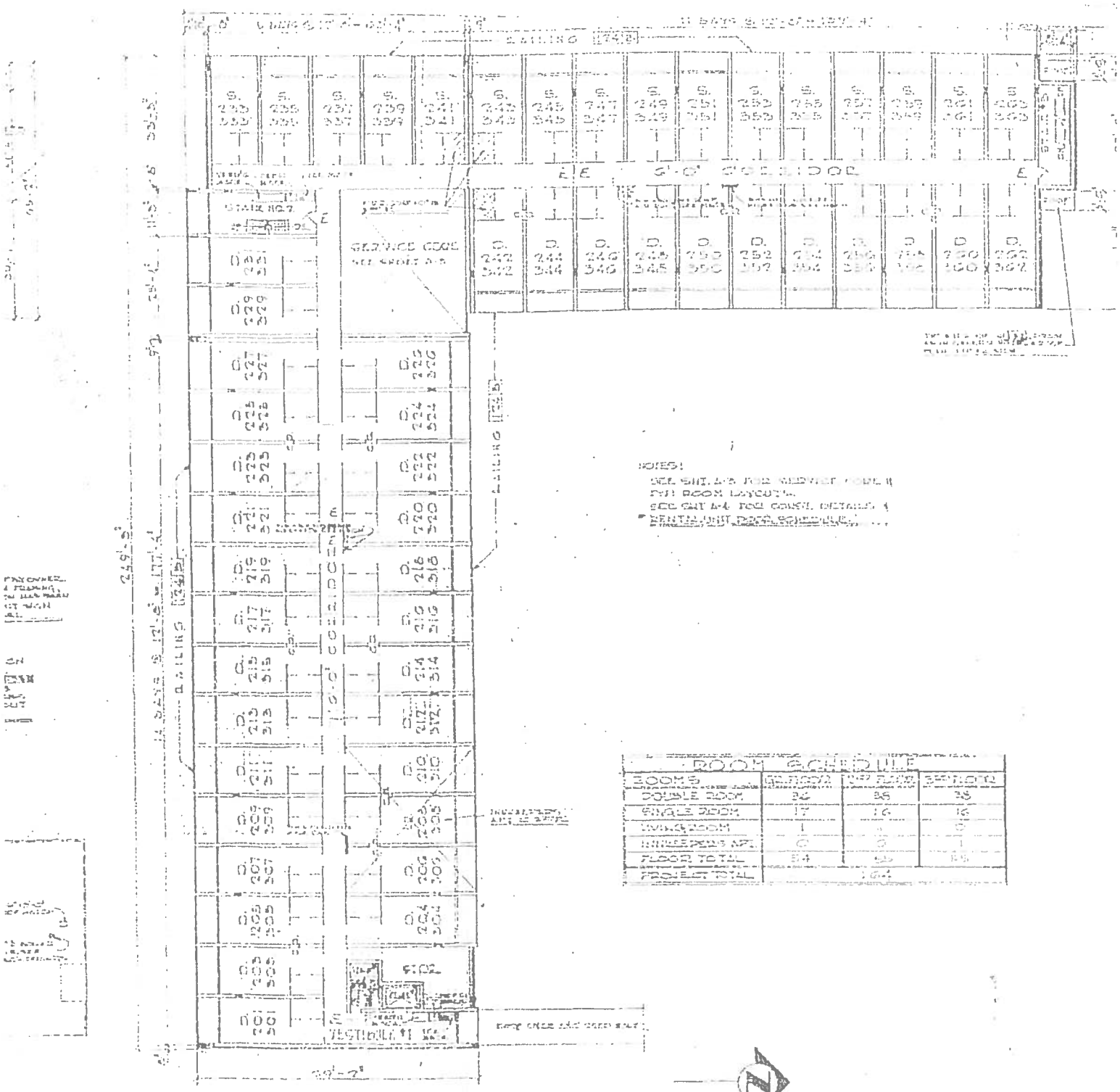
14. Food Prep Area



gent Cindy Lou Grube
VASAR INC
A: Days Inn Hotel & Suites
31-S. 13th St.
Iwaukee, Wi 53221
6/8/15



Agent: Cindyhou Gauge
AURSAR INC
DBA: DAYS INN Hotel + Suites
6331-S 13th Street
Milwaukee, WI 53221 5/28/15



TYPICAL SECOND & THIRD FLOOR PLAN

SCALE: 1/16" = 1'-0"

william w. bond, jr. & associates
architects engineers

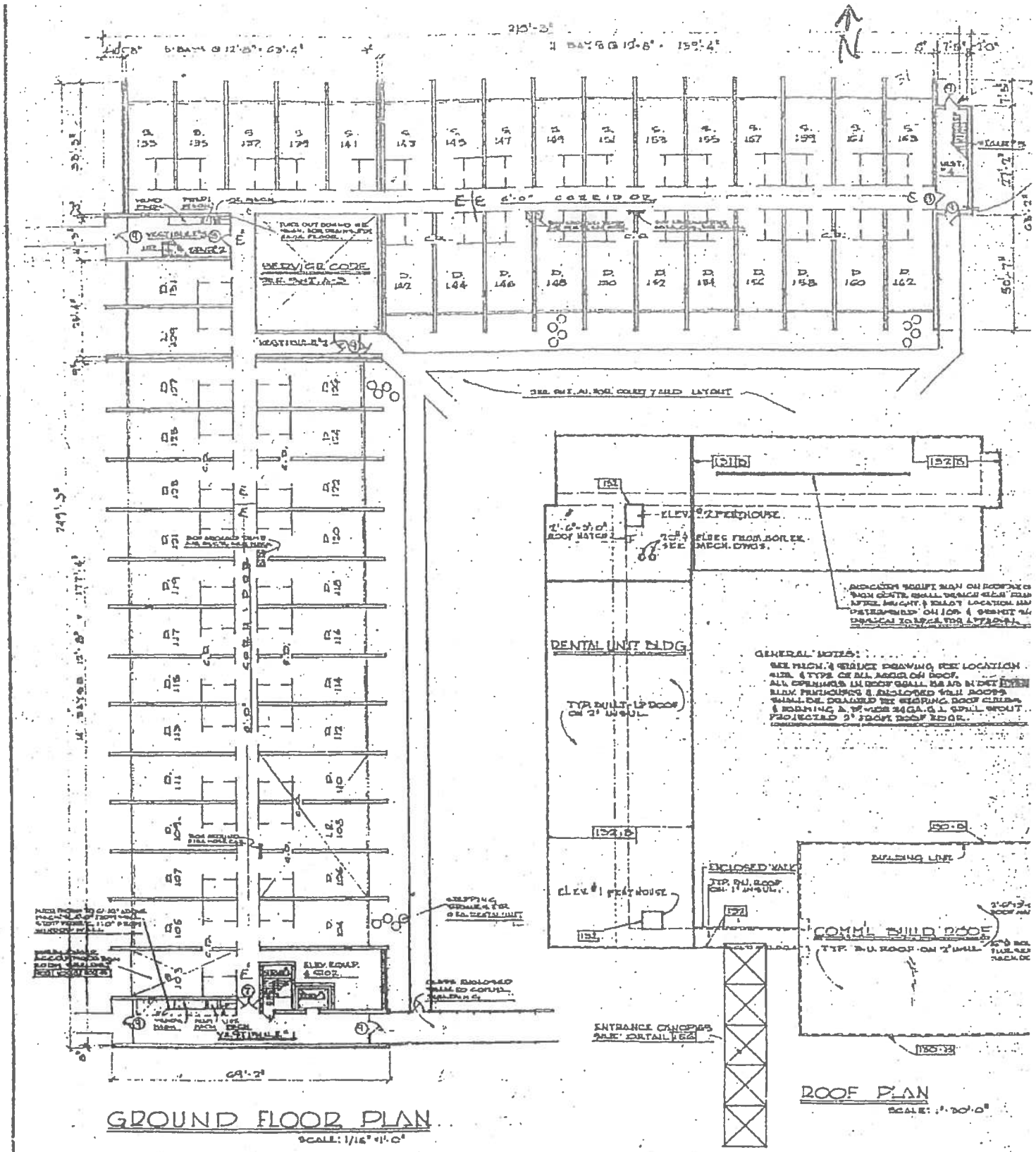
memphis, tennessee

CORR. 5710

DATE

SHEET A-2

AGENT: Cindy Lou Gause
AVASAR INC.
DBA DAYS INN AND SUITES
6371 S 13th STREET
MILWAUKEE, WI 53221
5/20/22



REVISIONS	DRAWN	CHECK	CHECK
DESCRIPTION			

AGENT: Cindy Lou Grube

AVASAR INC

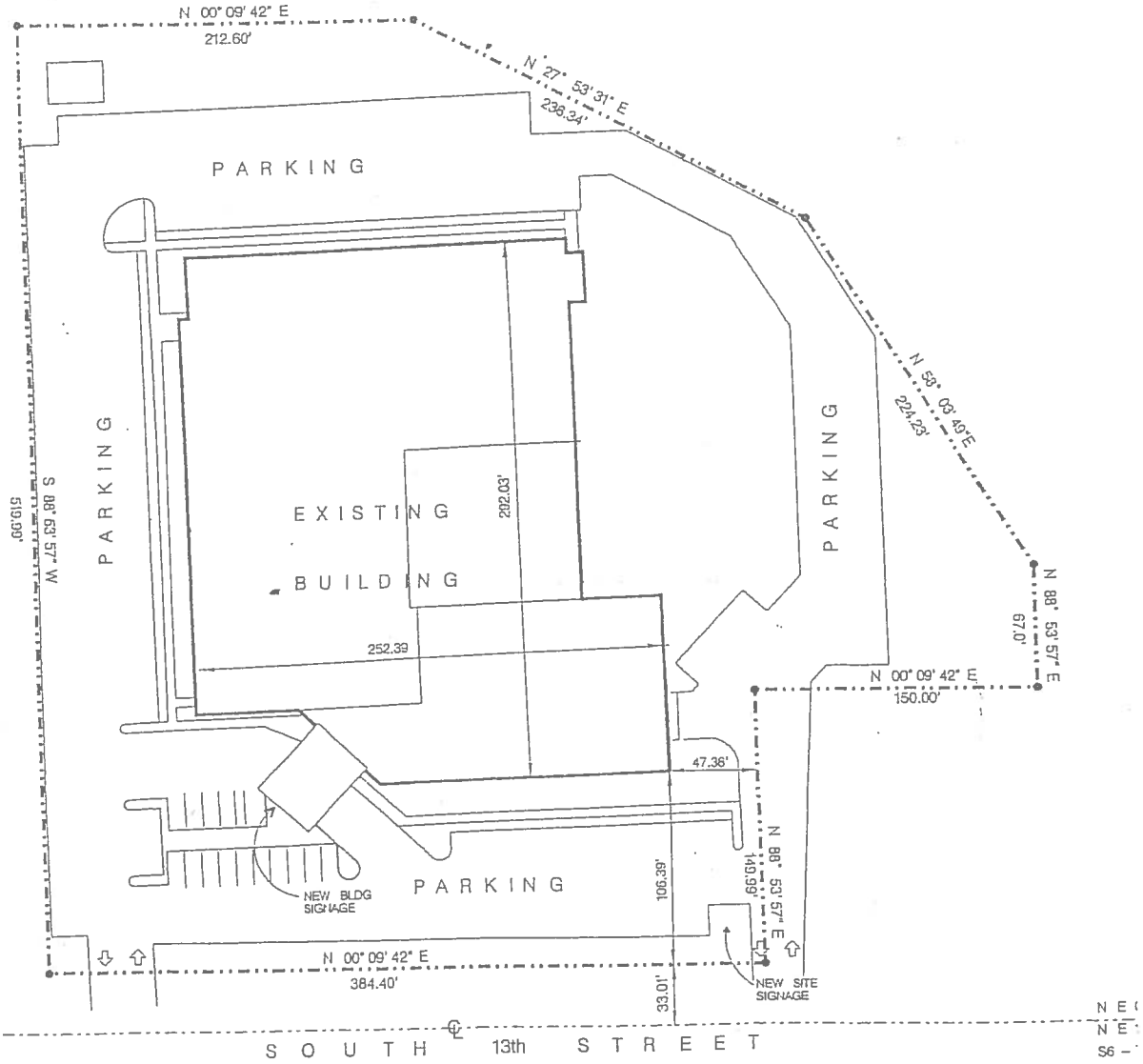
DBA DAYS INN AND SUITES

6351 S 13th MILWAUKEE WI 53221

5122118

AGENT: Cindy Lou Graibe
AVASAR INC.
DBA DAYS INN AND SUITES
6331 S 13th ST
MILWAUKEE, WI 53221
5/22/15

SITE PLAN / LEGAL DESCRIPTION



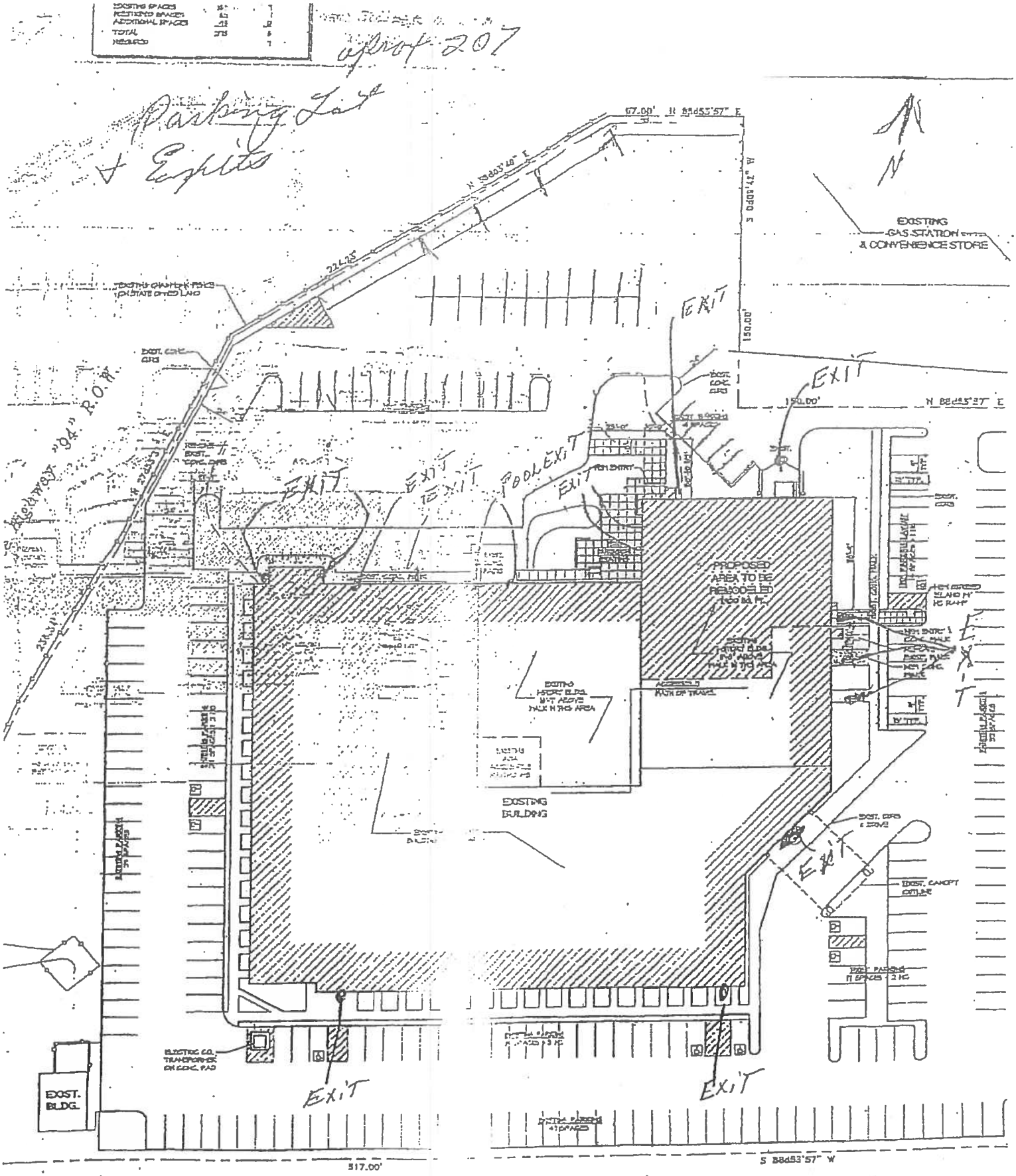
LEGAL DESCRIPTION:

All that part of the NE 1/4 of Section 6, T 5 N, R 22 E, in the City of Milwaukee, Milwaukee County, Wisconsin, bounded and described as follows: Commencing at the Northeast corner of said NE 1/4 section; thence S 0° 09' 42" W along the East line of said 1/4 section, 609.40 feet; thence S 88° 53' 57" W, 550.00 feet; thence N 0° 09' 42" E, 212.60 feet to the Easterly line of Interstate Highway 94; thence N 27° 53' 31" E, 236.34 feet along the Easterly line of said Highway; thence N 58° 03' 49" E, 224.23 feet along the Easterly line of said Highway; thence N 0° 09' 42" E, 75.00 feet to a point in the North Line of said 1/4 section; thence N 88° 53' 57" E along said North Line 250.00 feet to the place of beginning, excepting from the above the Northerly 75 feet, further excepting the Easterly 33 feet of the Southerly 150 feet of the Northerly 225 feet thereof, and excepting also, from the above the following described parcel: Commencing at the Northeast corner of said NE 1/4 section; thence S 0° 09' 42" W along the East line of said NE 1/4 Section for a distance of 75.00 feet; thence S 88° 53' 57" W parallel to the North line of said NE 1/4 Section for a distance of 33.0 feet to the place of beginning; thence S 88° 53' 57" W parallel to the North line of said NE 1/4 Section for a distance of 150.0 feet; thence S 0° 09' 42" W parallel to the East line of said NE 1/4 Section for a distance of 150.0 feet; thence N 88° 53' 57" E parallel to the North line of said NE 1/4 Section for a distance of 150.0 feet; thence N 0° 09' 42" E parallel to the East line of the said NE 1/4 Section for a distance of 150.0 feet to the place of beginning of the excepted parcel.

SITE PLAN

1" = 50'– 0

Information is based on a survey by
Inman, Inc.
Milwaukee, Wisconsin
17 October 1972



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, August 28, 2015

COMMITTEE MEETING NOTICE

AD 14

SORIANO, Karlos J, Agent
Caviche, Inc.
2165 S Kinnickinnic Av

Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

Tuesday, September 01, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "Caviche, Inc." for "C-Viche" at 2165 S Kinnickinnic Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: Jason Schunk

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, August 28, 2015

COMMITTEE MEETING NOTICE

AD 14

SORIANO, Karlos J, Agent
Caviche, Inc.
2511 N Farwell

Milwaukee, WI 53211

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BY: Jason Schunk

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License Division Manager

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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

PA-33AE Rev 5/12

MILWAUKEE POLICE DEPARTMENT
LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/21/2015
LICENSE TYPE: BTAVN
NEW: ☒
RENEWAL: ☐

No. 214816
Application Date: 07/20/2015

License Location: 2165 South Kinnickinnic Avenue
Business Name: Caviche Inc.

Licensee/Applicant: Soriano, Karlos
(Last Name, First Name, MI)
Date of Birth: 09/17/1982

Home Address: 2511 North Farwell Avenue #K
City: Milwaukee **State:** WI **Zip Code:** 53211
Home Phone:

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/09/2008 the applicant was charged in Milwaukee County with Retail Theft-Intentionally Take (<=$2500) §943.50(1m)(b).

Charge: Retail Theft
Finding: Guilty
Sentence: Fine
Date: 05/12/2010
Case: 2007CM008660

2. On 07/25/2011 the applicant received three citations at 200 North Water Street in the city of Milwaukee for Boating-Adoption of State Statute.

Charge: Boating-Adoption of State Statute (3 citations)
Finding: Guilty (3 citations)
Sentence: $84.00 (each citation)
Date: 02/12/2013
Case: 11093681
11093682
11093683

Date:08-28-2015
Officer: KLEIN

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: C-Viche
Address: 2165 S. KK Ave
Phone: No Phone

Owner: Karlos SORIANO
Owner address: 2511 N Farwell Ave
City State Zip: Milwaukee, Wi. 53211
Owner Phone: 414-617-7005
Owner email:

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Same

Location currently open: ☐ YES ☒ NO

Projected open date: November 2015

Day's open: ☒S ☐M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation:

Sun:	11:00 am to 1:00 am	24 hours ☐Y ☐N
Mon:		
Tue:	11:00 am to 1:00 am	
Wed:	11:00 am to 1:00 am	
Thu:	11:00 am to 1:00 am	
Fri:	11:00 am to 1:00 am	
Sat:	11:00 am to 1:00 am	

Premise Type:
☒Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held:

Alcohol:	☐Yes ☒No	Class:	#:
Tobacco:	☐Yes ☒No		#:
Food:	☐Yes ☒No		#:
Occupancy:	☐Yes ☒No		#:
Other:	☐Yes ☒No	Type:	#:
Other:	☐Yes ☒No	Type:	#:

Exterior Survey:

1. Is the area around the location clean? ☒Yes ☐No
2. What surrounds the location? (Check all the apply)
   a. ☒Park
   b. ☐School
   c. ☐Youth Center
   d. ☐Church
   e. ☐Tavern(s) If so, how many
   f. ☒Residential
   g. ☒Other businesses
   h. ☐Other:
3. Can you see from the outside of the location into the interior ☒Yes ☐No
4. Can you see the employees inside of the location from the outside ☒Yes ☐No
5. Are exterior windows free of signage ☒Yes ☐No
6. Is there a bus stop? ☒Yes ☐No
7. Is there a bus shelter? ☐Yes ☒No ☐N/A
8. Street parking ☒Yes ☐No
9. Is there a parking lot ☒Yes ☐No
10. Is the parking lot clean? ☒Yes ☐No ☐N/A
11. Is the parking lot well lit? ☒Yes ☐No ☐N/A
12. Valet Parking ☐Yes ☒No
    a. Will this lot have a guard? ☐Yes ☐No ☒N/A
    b. Will this lot have cameras? ☐Yes ☐No ☒N/A
13. Are there areas where a person could conceal themselves ☐Yes ☒No
14. Is there exterior lighting? ☒Yes ☐No. Does it appears to be adequate ☒Yes ☐No
15. Exterior Payphone? ☐Yes ☒No
16. Are there No Loitering Signs posted? ☐Yes ☒No
17. Are there exterior security cameras ☐Yes ☒No How Many: Will have 2-4
18. Are the address numbers prominently displayed and easy to see ☒Yes ☐No

Exterior Comments:

Camera Survey:

19. Does this location have security cameras? ☐Yes ☒No
20. Are they in working order? ☐Yes ☒No
21. What format are the cameras?
    a. Color ☒Yes ☐No
    b. Digital ☒Yes ☐No
    c. VCR ☐Yes ☐No

d. Recorded ☒Yes ☐No

22. How long is footage stored for later viewing: 2 weeks
23. Are there exterior cameras ☐Yes ☒No How many: 2-4
24. Are there interior cameras ☐Yes ☒No How many: 4-6
25. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No
26. Cameras located in parking lot ☐Yes ☒No ☐N/A How many1-2

Camera Survey Comments: Will be installing a video camera system that will cover the parking lot and sidewalk area along with camera's in the interior of the building to include the basement

Interior Survey:

27. What is the planned/posted capacity 58
28. What is the minimum number of employees that will be on premise 5
29. Is the storeowner willing to be a standing complainant regarding loitering? ☒Yes ☐No
    a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒Yes ☐No
30. Is the interior of the location neat and clean? ☒Yes ☐No
31. Does an interior camera face the entrance/exit? ☒Yes ☐No
32. Are emergency and non-emergency numbers posted near the phone? ☒Yes ☐No
33. Does the owner know how to contact their police district directly? ☒Yes ☐No
    a. Did you provide a district contact guide to the owner? ☒Yes ☐No

Interior Comments: Will have a camera tha faces both of the entrances

Security

34. How many security personnel are going to be employed: ☒N/A
35. How will they be deployed: Interior Exterior ☒N/A
36. What days will they be deployed ☐Mon ☐Tue ☐Wed ☐Thu ☐Fri ☐Sat ☐Sun ☐ALL
37. Will the security be managed by business ☐or contracted☐
38. Will they be armed ☐Yes ☐No ☒N/A
39. What type of security measures will be used: ☐N/A
    ☐Wanding/metal detector
    ☐ ID Scanner
    ☐ Dress Code
    ☐ Cover Charge
    ☐ Age restriction
    ☐ Other
40. When at capacity, how will the overflow crowd be managed? Outside area
41. Will a guard monitor the overflow crowd at all times? ☐Yes ☒No

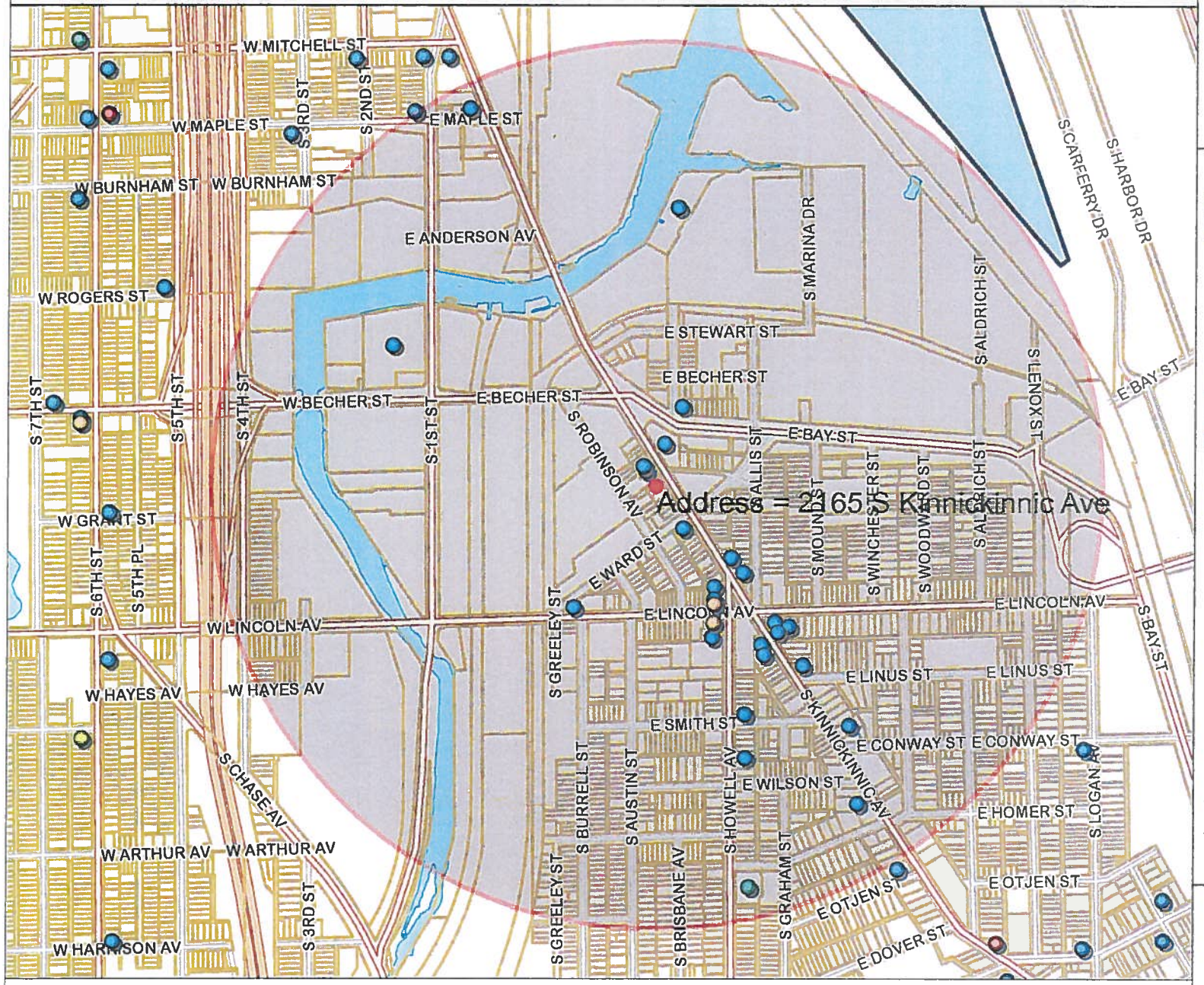
Security Comments: Bartender will check I'ds

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Building interior is not complete as they are waiting for permits to start

Alcohol Concentration for 2165 S. Kinnickinnic Ave

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
  - Freeways
  - Exit ramps
  - Entry ramps
  - Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

- Notes -

Alcohol establishments within a .5 Mile radius centered on 2165 S. Kinnickinnic Ave on 7/20/15

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information

Disclaimer
7/20/2015

Map Scale: 1: 10,000

833.3 0 416.67 833.3 Feet

City of Milwaukee

Department of Administration - ITMD

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 2165 S. Kinnickinnic Ave, 7/20/15

License Summary	Total
Class A Fermented Malt Beverage Retailer's License	2
Class B Fermented Malt Beverage Retailer's License	1
Class B Tavern License	25
Grand Total	28

Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
A K FOOD MART	A K FOOD MART	PARSHOTAM SINGH, SP	2305 S HOWELL AV	Class A Fermented Malt Beverage Retailer's License			2/27/2016
MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Fermented Malt Beverage Retailer's License			6/18/2016
ST AUGUSTINE CONGREGATION	ST AUGUSTINE CONGREGATION	TIMOTHY SCHUMACHER, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License			12/31/2015
AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNIC AV	Class B Tavern License	160	80 capacity indoors, 80 capacity beer garden w/porta potties	9/19/2015
BABY BOOMERS	BABY BOOMERS	WENDELL E BENNETT, SP	182 E LINCOLN AV	Class B Tavern License	80		11/5/2015
BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, Agt	338 E BAY ST	Class B Tavern License	70		4/14/2016
BAY VIEW SPORTS BAR, INC	BAY VIEW SPORTS BAR	JOHN J KARDARIS, Agt	2327 S KINNICKINNIC AV	Class B Tavern License	80		10/12/2015
BOTTLE MILWAUKEE, LLC	THE BOTTLE MILWAUKEE	TONY D WOJTECKI, Agt	1753 S KINNICKINNIC AV	Class B Tavern License	99		7/26/2016
BYO STUDIO, LLC	Studio Lounge	KENDRICK B YANDELL, Agt	2246 S KINNICKINNIC AV	Class B Tavern License	49		9/21/2015
CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	2261-65 S Howell AV	Class B Tavern License	189	50 - cafe & 139 - tavern	4/9/2016
District 14 Craft Brewing, LLC	D14 Brewery & Pub	MATTHEW G MC CULLOCH, Agt	2273 S Howell AV	Class B Tavern License	75		9/22/2015
DRI 5 BAYVIEW LLC	CAFE CENTRAAL	ERIC G WAGNER, Agt	2306 S KINNICKINNIC AV	Class B Tavern License	261		6/30/2016
Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License			7/30/2015
HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNIC AV	Class B Tavern License	160		7/12/2016
HM-MKE LLC	Hamburger Mary's Bar & Grille	Julia M Slota, Agt	2130 S Kinnickinnic AV	Class B Tavern License	99		7/25/2015
HORNY GOAT BREWING CO	HORNY GOAT BREWING	JEFFREY S JAMES, Agt	2011 S 1ST ST	Class B Tavern License	400		10/12/2015
LANDLUBBERS, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	1955 S HILBERT ST	Class B Tavern License	50		10/18/2015
Lazy Susan MKE Inc	Lazy Susan MKE	AMANDA J DIXON, Agt	2376-78 S Howell AV	Class B Tavern License	80		1/21/2016
MAPLE LEAF ENTERPRISES, LLC	SUGAR MAPLE	BRUNO JOHNSON, Agt	441 E LINCOLN AV	Class B Tavern License	160		7/30/2015
MIDWEST DINER SOUTH, INC	MIDWEST DINER	JOHN J KARDARIS, Agt	2321 S KINNICKINNIC AV	Class B Tavern License	49		2/1/2016
Morgan Kenwood, LTD	Avalon	JOHN P BRANNAN, Agt	2473 S Kinnickinnic AV	Class B Tavern License			12/15/2015
NEVADA PRODUCTIONS LLC	THE TONIC TAVERN	PAUL U JONAS, Agt	2335 S KINNICKINNIC AV	Class B Tavern License	99		2/10/2016
Owl Club, LLC	Boone & Crockett	JOHN C REVORD, Agt	2151 S Kinnickinnic AV	Class B Tavern License	49		4/10/2016
RADBAT LLC	Odd Duck	ROSS M BACHHUBER, Agt	2352-54 S Kinnickinnic AV	Class B Tavern License	80		2/27/2016
Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License			9/15/2015
SUMO, LLC	THE HIGHBURY PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNIC AV	Class B Tavern License	80		6/14/2016
Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80		7/29/2015
TOTA'S, LLC	RIVIERA MAYA RESTAURANT	JOSE G BOTELLO, Agt	2258-60 S KINNICKINNIC AV	Class B Tavern License	90		7/6/2016

BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar and Restaurant

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: Work as Restaurant Manager for 8 years

2. Business Operations

a. Proposed Opening Date: 10/2015

b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____

c. Is this a franchise? ☒ No ☐ Yes

d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____

e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____

f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes

If yes, explain: _____

g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes

If yes, list address(es): _____

h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise Control

a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance

☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: _____

b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____

c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____

d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police

☐ Signs Posted ☐ Other: _____

Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____

f. Number of Garbage Cans: Inside: 5 Locations: bar, kitchen, bathrooms

Outside: 1 Locations: front of business

g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____

h. Describe sanitation facilities (restrooms): single womens & mens room

i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 8

Describe security plan for parking lot: Owner has gate and will water parking lot

b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____

c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____

What are their responsibilities? _____

Is security equipment used? ☒ No ☐ Yes If yes, describe _____

List their licensing, certification, or training credentials _____

Will there be security cameras? ☐ No ☒ Yes If yes, where? ADP Alarm

Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe Employees to check IDs

5. Percentage of Sales (must total 100%)

Alcohol 30 %	Food 70 %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Other _____% Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club

☐ Night Club ☐ Tavern ☒ Cocktail Lounge ☐ Teen Club

☐ Bowling Alley ☐ Hotel ☐ Banquet Hall ☐ Sports Facility

Type 2

☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store

☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Auto Wrecker

☐ Used Car Dealer ☐ Used Auto Parts ☐ Personal Service Establishment ☐ Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures

☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 50 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: Lincoln Ave

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: Richard Rabbine Phone Number: 414-587-6888

Address: 8805 Greenmeadow Lane Greendale, WI 53129

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation: Open (include a.m. or p.m.)	Proposed Hours of Operation: Close (include a.m. or p.m.)	Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
Sunday	10:00am	1:00am	40	25-50	none
Monday	11:00am	12:00am	40	25-50	↓
Tuesday	11:00am	↓	40	25-50	↓
Wednesday	11:00am	↓	40	25-50	↓
Thursday	11:00am	↓	40	25-50	↓
Friday	11:00am	1:00am	40	25-50	↓
Saturday	10:00am	1:00am	40	25-50	↓

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

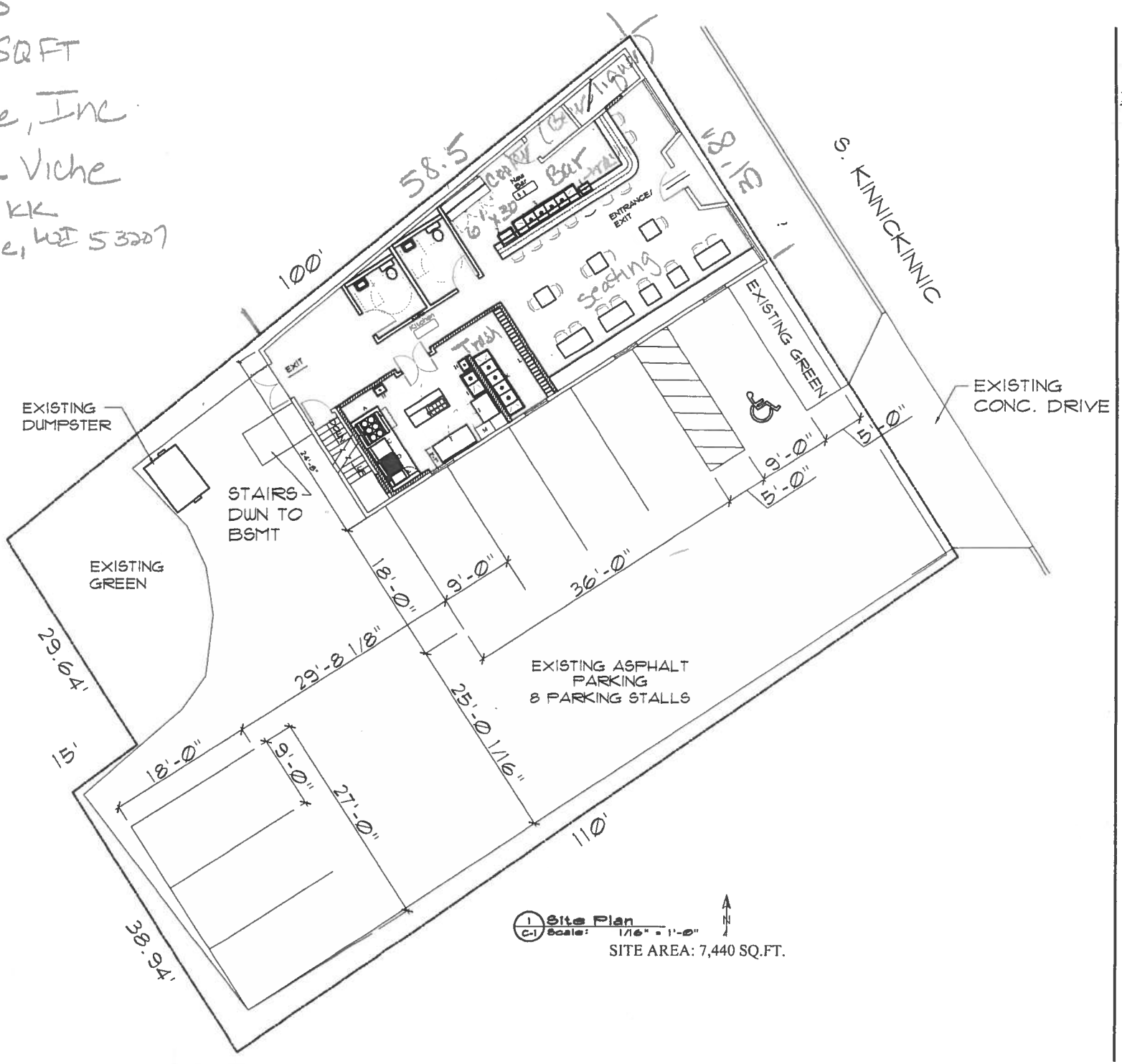
10. Required Signature(s)

_____ Sole Proprietor, Partner, Agent, or 20% or more Shareholder

_____ Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

7-8-15
1525 SQFT
Caviche, Inc
DBA C-Viche
2165 S. KK
Milwaukee, WI 53207



SITE AREA: 7,440 SQ.FT.

BMR
DESIGN GROUP, INC.
Architects - Engineers

503 West Lincoln Avenue
Milwaukee, Wisconsin 53207
Phone - (414) 384-2996
Fax - (414) 384-3904

PROJECT
Proposed Interior Alterations At:
2165 South Kinnickinnic Ave.
For: C-VICHE
Owners:
Karlos Soriano
Jose Villar
PROJECT NO. 15-53

DATE 06/24/15

REVISIONS

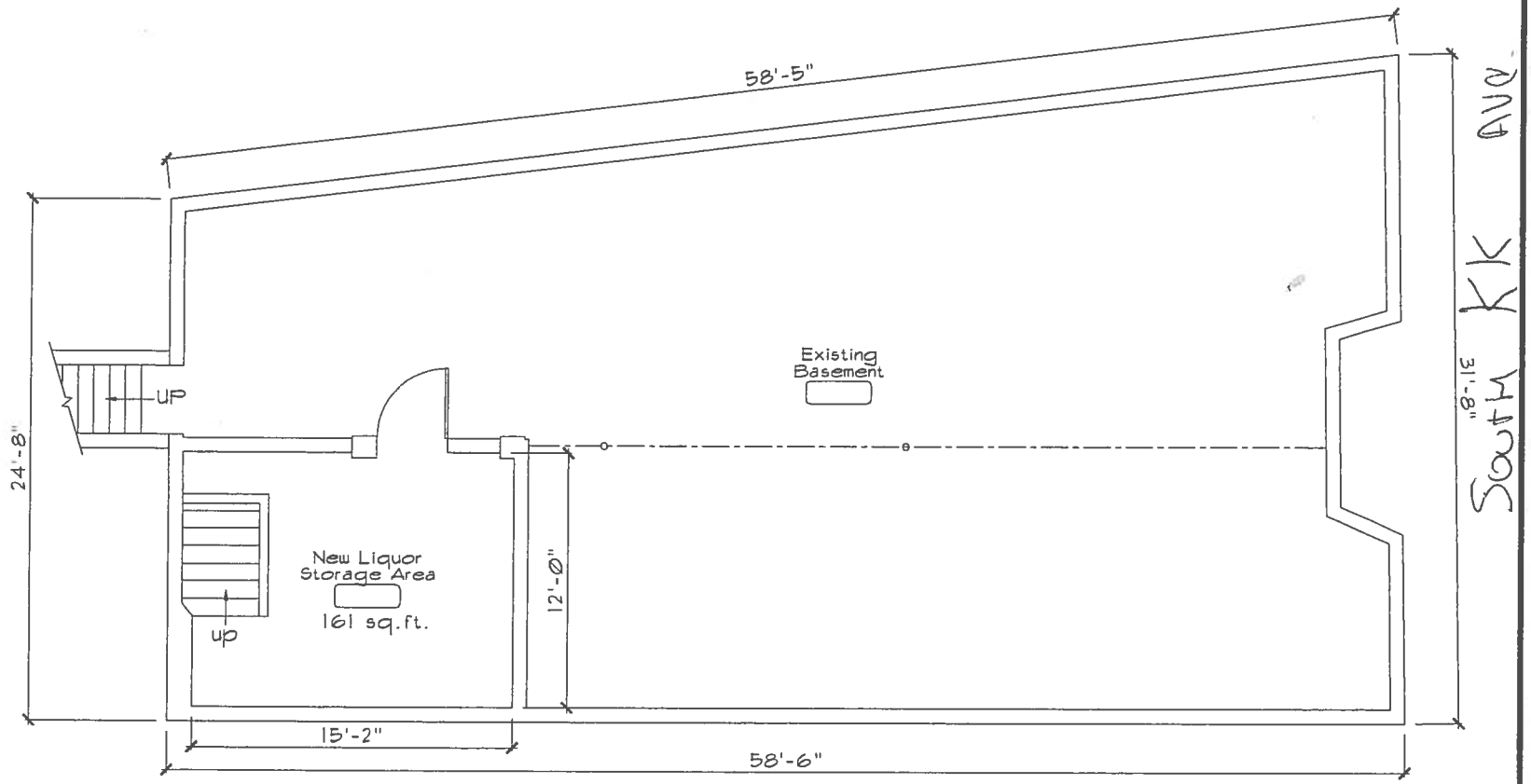
CHECKED BY L.B.

DRAWN BY M.N.

SCALE AS NOTED

SHEET NO. C-1

7-8-15
1525 SQFT
Caviche, Inc
DBA C-Viche
2165 S. KK
Milwaukee, WI 53207



1 A-2 Basement Plan
Scale: 1/8" = 1'-0"

TOTAL BASEMENT AREA: 1,525 SQ.FT.
NEW LIQUOR STORAGE AREA:161 SQ.FT.

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DATE 07/01/15

REVISIONS

CHECKED BY L.B.

DRAWN BY M.N.

SCALE AS NOTED

SHEET NO. A-2

MILWAUKEE

ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: CAVICHE INC

Premise Address: 2165 S KK - MILWAUKEE

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☐ Yes ☒ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business ☐ No ☒ Yes
If yes, explain: Manager - Jose Villar

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
☐ No ☒ Yes If yes, list name and address: WEBIC

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or office to purchase must:

a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? tenants

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid $_____

d) Total amount paid for business $ 90,000

e) Total amount paid for goodwill of the business $ —

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

a) Date lease begins 6/15/2015 Ends 6/2025

b) Monthly rental $ 2255.00

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 10 years

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain_____

g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes

If yes, explain_____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 20th day of July, 2015

David Harris

(Clerk/Notary Public)

My Commission Expires 2/19/17

*Notary Seal must be affixed.

DAVID HARRIS NOTARY PUBLIC STATE OF WISCONSIN

Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu

MILWAUKEE

FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 ▪
(414) 286-2238 ▪ license@milwaukee.gov ▪ www.milwaukee.gov/license

Legal Entity Name: C-Viche

Premises Address: 2165 South KK

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business
- ☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses
- ☐ Yes, I am renting space from another food business which will also be using the kitchen*
- ☒ No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required. The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

South American small plates

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

☒ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: 10/2015

2.Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? ☒ Yes ☐ No *If no, skip to section 3.*

Scope of the planned project?

- ☒ New construction or conversion of an existing structure to be used as a food establishment
- ☐ Renovation/remodeling of a food establishment, which may or may not include equipment changes
- ☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Bar, diningroom, kitchen

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin 9/2015

Name, address and phone number of architect

Luis Barbosa 503 W. Lincoln Ave 414-384-2996

Name, address and phone number of general contractor

TBD

3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? ☐ Yes ☒ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☐ Dining – Patio ☐ Dining – Sidewalk (*DPW permit required*) ☐ Storage

☐ Other, specify

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☒ No

Total square footage of the establishment (exclude space utilized for other purposes other than food) 1525

Number of Full Time Employees 6 Number of Part Time Employees 4

4. Business Type

Establishment Type (*select the one that best describes the proposed business*)

☐ **Bed and Breakfast**

☐ **Community Food Program** – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ **Distiller or Brewer** – facilities that are primarily engaged in the production of alcoholic beverages

☐ **Food Distributor** – a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ **Food Manufacturer** - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☐ **Food Store** – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ **School** – educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☒ **Restaurant** – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ **Shared Kitchen, Commissary or Base** – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☐ **Tavern** – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

4. Business Type (Continued)

Type of sales (*check all that apply, even if it reflects a small percentage of the proposed business*)

- ☒ Made directly to the general public or end consumer (includes internet sales)
- ☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

____ % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☒ Yes ☐ No

If yes, check all the reasons why the food will be transported:

☒ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe: _____

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☐ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license
- ☐ Class B fermented malt beverage licenses
- ☐ Class C wine license
- ☐ Class A liquor license
- ☒ Class B liquor license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

☐ immediately so you can open your food business ☒ at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

KS I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

KS I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

KS I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

KS I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

KS I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

KS I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

KS I understand that all of the above must be complete before my permit is eligible to be issued.

KS I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Karlos Soriano (Name of Applicant), will not operate my food business, until the permit has been issued and posted in the establishment.

Signature of Applicant:		Date:	7/20/15

C-VICHE

STARTERS

Ceviche
Fresh fish, marinated in a rocoto -lime sauce
Chifles con ensalada de palta
Fry plantains with peruvian Guacamole
Choritos a la chalaca
Mussel ceviche, red onions, tomatoes, choclo and aji limo
Papa a la Huancaina
Potatoes with aji amarillo, feta cheese sauce
Choclo con queso
Peruvian corn with Mexican cheese and huacatay sauce

SALADS

Avocado salad
mixed greens, tomatoes, cucumber, avocado and lemon vinaigrette
Beet Salad
fresh beets, orange segments, goat cheese, green and balsamic vinaigrette
Mango Salad
tomatoes, choclo, cucumber, quinoa, and mixed greens with passion fruit vinaigrette
Quinoa Salad

ENTREES

Churrasco Argentino
Roasted with a spicy chili infusion, served medium and topped with chimichurri salsa
Lomo Slatado
rib-eye stir-fry with onions, tomatoes, aji and potatoes