## Rana H. Altenburg

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Experience

Vice President, Office of Public Affairs Marquette University, Milwaukce, WI

August 2001 - Present

- Lead the university's public affairs activities in the areas of community relations, governmental relations, special events, and special projects. From August 2001 to July 2005, led and centralized university's communication and marketing units as part of public affairs' overall departmental responsibilities.
- Represent the university on federal, state, and local governmental issues, specializing in education policy and appropriations; serve as university's representative on neighborhood related issues.
- Serve on the University Leadership Council as an advisor to the President; provide staff level support to the Board of Trustees Committee on University Advancement and Public Affairs.

Vice President, Office of Governmental and Community Relations Director, Office of Governmental Relations

August 1998- July 2001 November 1996-July 1998

Marquette University, Milwaukee, WI

- Managed the university's federal, state and local lobbying activities; established and oversaw the university's community relations office.
- Served as a special advisor to the School of Dentistry, the Les Aspin Center for Government, and worked closely with the Board of Trustees and University Advancement on capital campaign projects.

Partner, Broydrick & Associates Associate, Broydrick, Broydrick&Dacey Washington, D.C.

September 1995-November 1996 December 1991 - August 1995

Recruited, managed, and represented clients which included lobbying, conducting research, drafting legislation, preparing testimony for congressional hearings, and building coalitions with special interest groups. Specialized in areas of higher education, welfare reform, health care, and tribal governance. Managed staff and operations for D.C. office of Wisconsin-based lobbying firm.

Assistant Volunteer Coordinator, Children's National Medical Center

December 1991 -June 1992

Washington, D.C.

Recruited and trained volunteers for Project CHAMP, a pediatric AIDS volunteer program; wrote grant reports, drafted proposals, and prepared monthly newsletter.

Development Assistant, ErieFamilyHealthCenter

November 1990-August 1991

Chicago, IL

Wrote grant proposals, assisted in fundraising activities, maintained database system for donor records.

Planner Coordinator, Hispanic AIDS Network

December 1998-October 1990

Chicago, IL

- Managed a technical assistance program to provide AIDS-related resources to Hispanic community-based agencies.
- Developed and conducted bilingual AIDS education workshops to schools and community organizations.

Activities

Board Member, Avenues West Association

Board Member, Business Improvement District (BID) 10

Board Member/Management Committee, Menomonee Valley Partners

Board Member, Westown Association

Member, Tempo International

Member, Professional Dimensions

Honorary Member, Alpha Sigma Nu (National Jesuit Honor Society)

Volunteer, Notre Dame Middle School

Education

Marquette University: Bachelor of Arts in Political Science and Spanish, May 1998

Northwestern University J.L. Kellogg School of Management: Master of Business Administration, June 2003

Rana Altenburg, Arts '88, is vice president for public affairs at Marquette University. She is responsible for the university's governmental initiatives at the federal, state, county, and city levels; community relations; university special events; and special projects of strategic importance to Marquette.

Altenburg joined Marquette in 1996 as director of governmental relations and was appointed vice president for governmental and community relations in 1998 before being named to her current position in 2001. She previously served as a partner at Broydrick & Associates in Washington, D.C.

She earned a bachelor's degree in political science and Spanish from Marquette and an MBA from the Northwestern University Kellogg School of Management.

She is president of Near West Side Partners and president of the board of directors of the Avenues West Association. She is also a member of the boards of directors of Menomonee Valley Partners, Westown Association, Westown Business Improvement District No. 5, and Avenues West Business Improvement District No. 10.



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