February 18, 2008

Honorable Members of the Common Council City of Milwaukee City Hall 200 E. Wells Street, Room 205 Milwaukee, WI 53202

Dear Honorable Members of the Common Council:

Attached please find a resolution for introduction relating to the application, acceptance and funding of a US Environmental Protection Agency Resource Conservation Challenge Grant entitled "Recycling with a Personal Touch." This grant will test the effectiveness of personal contact methods in delivering recycling education and outreach that motivates a change in recycling behavior and increases recycling participation. This information will be used to rank methods to help determine future education and outreach activities.

Please direct questions to Kimberly Kujoth, Environmental Policy Analyst at x5453. Thank you for your consideration.

Sincerely,

PRESTON D. COLE Environmental Services Superintendent