







# Milwaukee 440th Redevelopment Authority

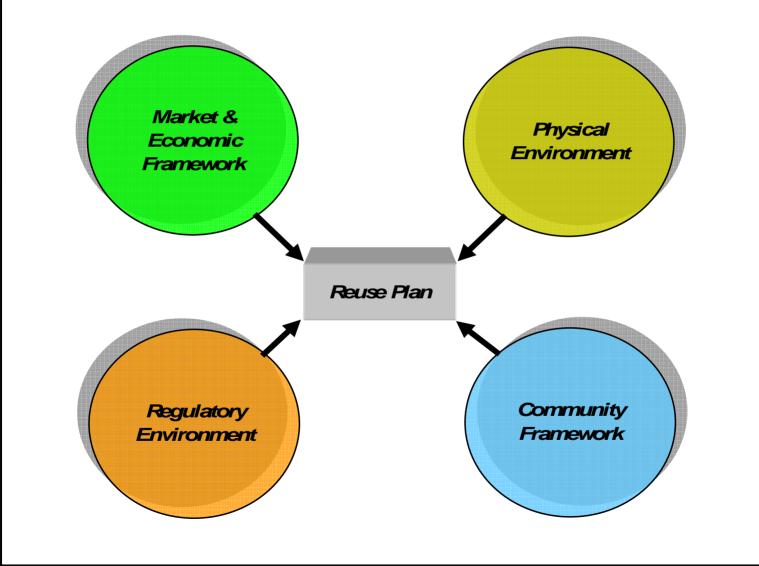
# **Reuse Planning Process**

General Mitchell International Airport - Air Reserve Station November 6, 2007 Briefing City of Milwaukee – Zoning, Neighborhoods & Development Committee

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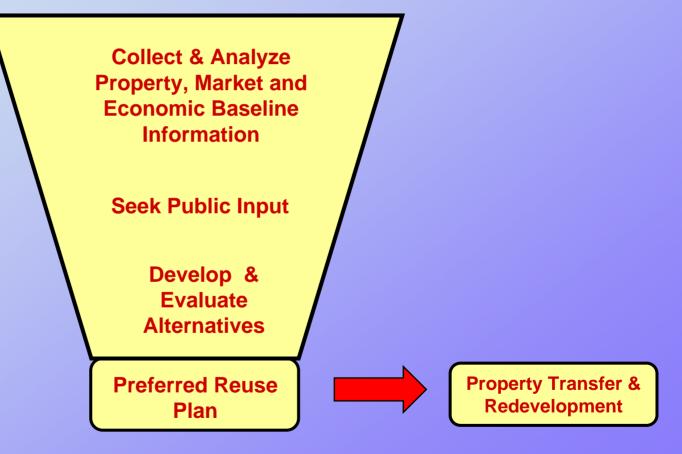
# **Project Overview**



RKG

Associates, Im

# **BRAC Reuse Plan Process**





# Tasks completed to-date:

### Facilities Assessment

- Infrastructure
- Environment
- Existing Facilities

### Economic/Market Analysis

- Demographic profile
- Market research
- Development Potential

### Public Input

- Notices of Interest
- Public Input Sessions: June 19<sup>th</sup> & August 21<sup>st</sup>
- Monthly public LRA meetings
- Website
- TV/Newspaper reports
- Phone calls/briefings

#### Property Transfer Alternatives

- Public Benefit Conveyance
  - Public Airport
  - Homeless Providers
- Economic Development Conveyance
- Early Transfer
- Private Sale
- MILCON Exchange ......

### Reuse Master Plan

- Develop alternatives
- Analyze benefits and costs
- -----
- Develop preferred redevelopment plan
- Implementation strategy & financial analysis





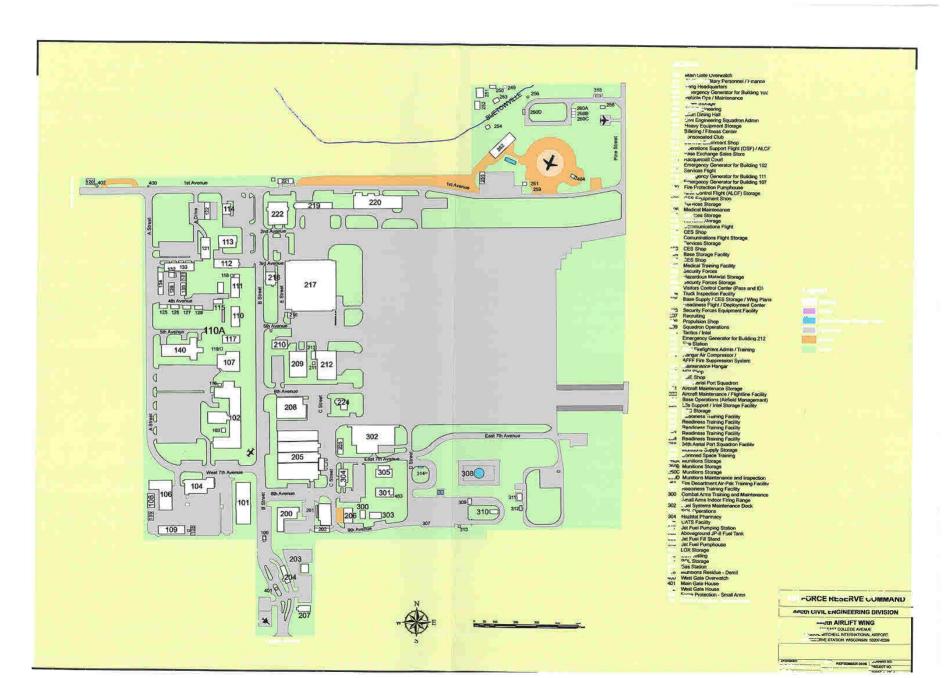
# 440<sup>th</sup> Air Reserve Station





GENERAL MITCHELL AIR RESERVE STATION - MILWAUKEE, WIS.

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# **Reuse Alternatives**

# Based on: Facilities Analysis, Market Conditions, BRAC Conveyance Methods, & LRA Goals

### LRA Goals

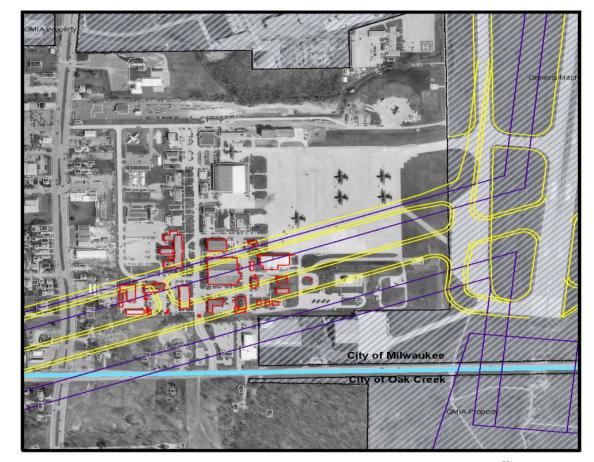
- Provide enhanced opportunities for business growth and development
- Maintain an open and transparent planning and implementation process.
- Coordinate redevelopment with other on-going planning processes in the region
- Develop realistic and fiscally responsible Intermediate and Long-term Reuse Plans, recognizing and acknowledging that the runway envisioned by the FAA and County-approved <u>Airport Master Plan</u> will be an essential component supporting long term regional growth.
- Capitalize on the development opportunities for the 440th lands recognizing the inherent value of the site to aviation related activities while remaining flexible throughout the redevelopment planning process
- Incorporate economic feasibility and appropriate environmental standards as key elements of the Intermediate and Long-Term reuse planning process



#### 440th BASE - RUNWAY EXPANSION

## Airport Master Plan

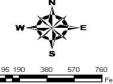
- Future runway location will impact land use decisions
- Assuming
   2015-2021
   construction
   timeframe



#### LEGEND



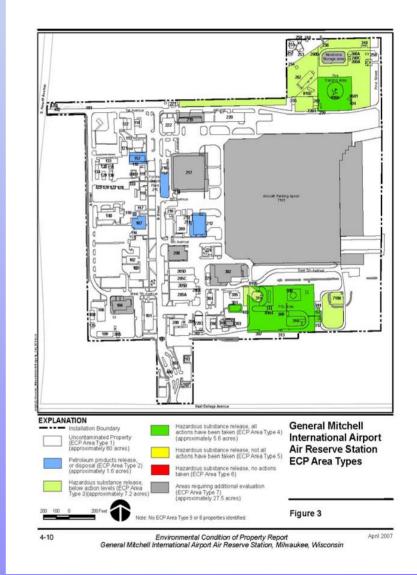




11/06/2007

# **Environmental Conditions**

- Full responsibility remains with the Department of Defense
- Property must be cleaned to agreed-upon standards before transfer can occur
  - State regulators (DNR) and LRA involved
- Air Force to complete Environmental Assessment (EA) as soon as Reuse Plan is completed
  - Serves as basis for clean-up program and schedule
- Clean-up timing dependent on DoD funding availability
  - Highly competitive process among all BRAC bases
  - Early Transfer may allow for faster (and possibly more cost effective) clean-up by private sector in cooperation with LRA





#### Public/Non-Profit Interests

#### Interests in Property

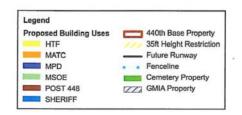
- Educational Institutions (MSOE, MATC)
- Hunger Task Force (Housing the Homeless Provider)
- Public Agencies
- Private firms

#### Transfer Methods

- Public Benefit Conveyance
- Economic
   Development
   Conveyance to LRA
- Private Sale by DoD (auction)



Source: GMIA ARS and RKG Associates, Inc.



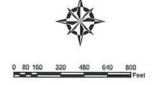




Figure III-4

# **Evaluation of Alternatives**

# Economic/Market Viability

Current/Forecast Market Trends & Conditions

# Methods of Transfer

Property Ownership

# Employment Impacts

- Short-term & Long-term
- Financial Considerations
  - Operations & Maintenance, Capital Improvements

# Consistency with LRA Goals

- Economic Development
- Future Airport Growth

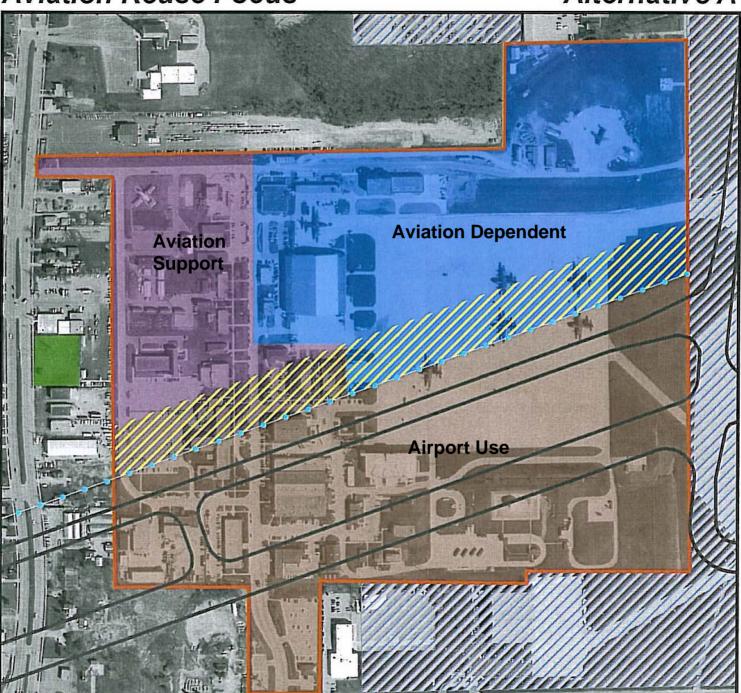


### Intermediate Plan (reuse existing facilities)



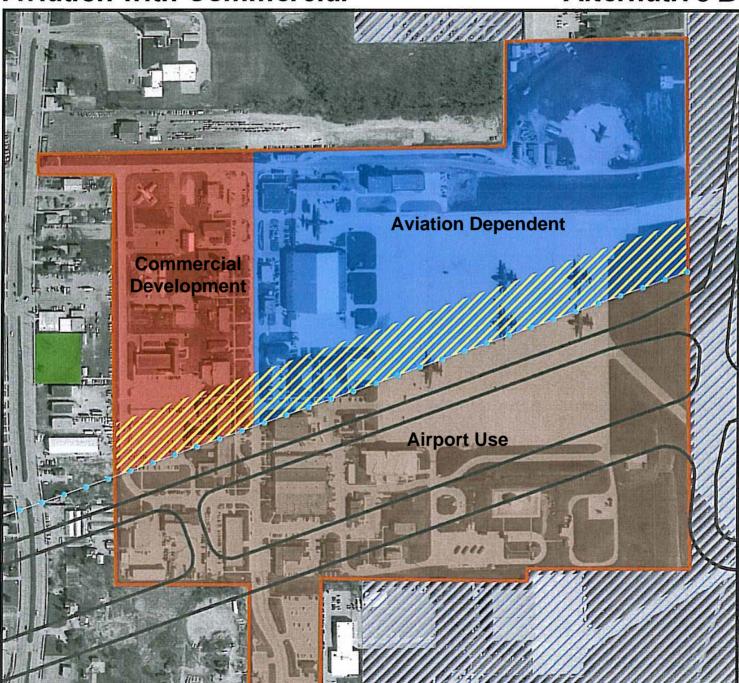
### **Aviation Reuse Focus**

## Alternative A



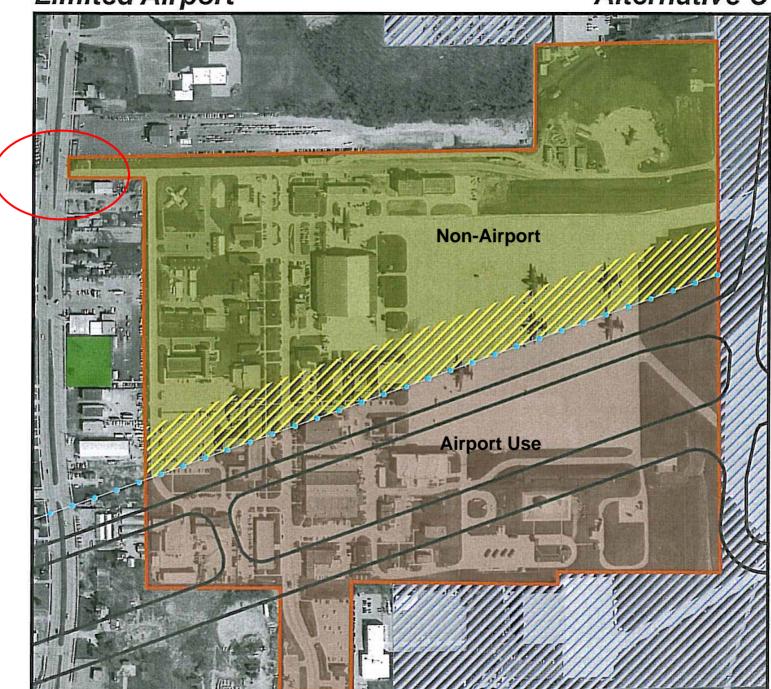
# Aviation with Commercial

# Alternative B



# Limited Airport

# Alternative C



# **Reuse Plan Schedule**

- Goal is to complete plan by year-end
- October/November
  - □ Develop, refine and LRA approve the *preferred reuse plan*
- December
  - Complete report and submit to HUD and Air Force
- October April 2008
  - Air Force completes Environmental Assessment
- **February 4, 2008** 
  - □ Property transfers from 440<sup>th</sup> Air Reserve to AF Real Poperty Agency
  - Property goes to Caretaker Status
    - Recommendation that LRA pursue caretaker contract
- May 2008 (est)
  - Begin Clean-Up
- Late 2008-2009 (?)
  - Property ready for transfer
    - Early Transfer may accelerate redevelopment



# **Financial Forecast**

# Approximately 400,000 square feet of leasable space

- 25% aviation (hangars & adjacent support space)
- 42% industrial (shops, warehouse)
- 24% office (mostly good condition)
- **5% commercial (gym, restaurant, store)**
- 4% storage (many small facilities)

# Lease revenue potential: +/- \$2.4 million per year

- At 100% occupancy:
  - \$1.8 million in base rent
    - □ Ranges from \$1 to \$8 per square foot
  - \$550,000 in Common Area charges (utilities, maintenance, etc.)
    - Approximately \$1.11 per square foot

# Significant Employment Potential

+/- 500 new jobs (replacing the +/- 300 jobs supported by the 440<sup>th</sup>)



# Financial Forecast (con't)

### Operating Costs

- □ Air Force spent nearly \$2 million in FY07 on Operations and Maintenance
  - Facilities & grounds: \$180,000
    Infrastructure: \$600.000
  - Custodial: \$320,000
  - Utilities: \$850,000
  - Costs do not include capital improvements, BRAC-specific costs or security
- □ Caretaker contract will be in substantially less
  - Minimum levels of building and grounds maintenance
  - Plus security and fire protection
- Under Intermediate Plan, O&M costs and administrative overhead (salaries) are estimated to total approximately \$1.5 million per year
  - Would need approximately 55%-60% occupancy (200,000+ SF) to break even

## Capital Expenditures

- Utility replacement/upgrades
- Security fences
- Demolition of certain facilities



# Financial Forecast (con't)

### Potential redevelopment users .....

- Private aviation
  - 2 hangars (could be 40% of B/E revenue)
- - 25,000 SF offices & shops
- - ± 100,000 SF offices, classrooms & shop space
- City & County departments
  - ± 35,000 SF offices & classrooms
- Hunger Task Force
  - Would own or lease Building (#205), but contribute to overhead costs
- Other private users
  - Business incubator
  - Shared office uses
  - Aviation support businesses

### Likely to take 1-3 years to reach break-even

- Need to start marketing and leasing prior to actual transfer
  - Will require Lease in Furtherance of Conveyance (LIFOC) from Air Force, or
  - Early Transfer (for Environmental Cleanup) may hasten redevelopment

