

## **BRONZEVILLE PUBLIC ARTS COMPETITION**

**OPPORTUNITY:** The City of Milwaukee will invite artists to submit qualifications for the creation of temporary public artwork to be installed on City owned vacant land, in a variety of durable media in the Bronzeville/Harambee neighborhood. The area of interest is specifically the lot that is located next to 628 W North Avenue building.

This is a two phase process, beginning with the submission of qualifications. A group of finalist will be selected and invited to submit preliminary concepts. All finalists will be interviewed and selection will be made from the final commissions. The installation date will be September 12<sup>th</sup>.

- o Bring the community together with art by transforming a vacant lot; and
- Support temporary public art projects that celebrate creativity and enhance the identity and culture of the Bronzeville/Harambee neighborhood.

**BUDGET:** Up to \$20,000 all-inclusive. Design fees are included within the budget. Artists are responsible for all costs, equipment and labor related to the transportation, installation, display, maintenance, insurance and removal of the artwork.

**ELIGIBILITY:** The opportunity is open to all professional artists and artist teams over the age of 18 years old that reside in the City of Milwaukee with experience implementing projects in public space. Local artists residing or working in the Bronzeville/Harambee neighborhood are especially encouraged to apply.

INSTALLATION DURATION: Artwork should be designed to be on display a minimum of 18 months.

**SELECTION CRITERIA:** All installations must be of the highest artistic quality and demonstrate mastery of skills and appropriateness of media and artistic concepts to a public setting. Installations should be engaging to the public. The City of Milwaukee will own the artwork and will relocate the public artwork to another location within the Bronzeville district. The artist that is chosen will own all copyrights of the public artwork.

APPLICATION DEADLINE AND REQUIREMENTS: Friday, July 10, 2015 no later than 2:00 p.m.

Artists will be notified of the committee's decision of what proposals that will be considered to give presentations to the committee for the final selection on Monday, July 13, 2015 via email. Artist proposals that are selected will give presentations to the committee to make the final decision of the artist on July 20, 2015. The committee will notify the chosen proposals for consideration of times to present.

## All applications must be submitted to:

## Department of City Development,

Office of Commissioner, Attn: Rhonda Manuel, Bronzeville Manager 809 North Broadway 2<sup>nd</sup> floor Milwaukee, WI 53202

\*\*\*electronic submissions will not be considered.

## **ARTIST'S QUALIFICATIONS**

Please provide a brief statement (350 words maximum). The statement should outline your interest in exhibiting work in the Bronzeville/Harambee neighborhood and provide a summary of your professional artistic experience.

#### SUBMIT PRELIMNARY CONCEPTS:

## **Design Proposal:**

- ❖ Details of the proposed artwork, including, but not limited to, the medium, dimensions (H x W x D and weight), detailed information regarding installation method, anchoring procedure, and any necessary maintenance to be provided. The public artwork must be sustainable for at least 18 months.
- Relevance of the art work to the African American culture
- Relationship of the artwork to the site, the Bronzeville Entertainment and Cultural District and specifically, how it serves to activate and enhance the public space.

# **Budget:**

The budget should include, but is not limited to, costs associated with transportation, installation, maintenance, design fees, insurance and removal of the artwork.

## **Artist Profile and Experience:**

- Artist Resume and Bio
- If previously exhibited art, a list of locations where the artwork has been displayed.
- Indicate how long you propose to exhibit the work, timeline through completion of when the artwork is available for exhibition.
- Up to six images of the proposed artwork or rendering featuring full scale and detailed views. Images of your previous artwork or other projects must be included as well.

This request does not obligate the City to accept any proposal received in response to this challenge; nor does inclusion in the prequalified pool obligate the City to exhibit that artwork or artist.

