Professional Biographies Proposed Board of Directors for BID #35

Brian L. Read

Brian is President of RDAR Corporation, a real estate holding company, located at 147 E. Becher Street, Milwaukee, within BID #35. He is also President of Integrated Tool & Machine, LLC, a Milwaukee manufacturer of large precision gears and heavy equipment components of which a significant portion is for export. Brian is also President of Southwind Marine LLC, a marina and local business in the Bay View area.

Gerald R. Starr

Gerald served as a captain in the U.S. Army Judge Advocate General's Corps for four years before entering private law practice with Whyte, Hirschboeck, Minahan, Harding & Harding in Milwaukee. Gerald has practiced private law with several firms and in solo practice for over thirty years. He has served as a principal in and consultant to various business ventures, including three years as director of property evaluation and acquisitions for a company with operations in Arizona and Canada. Gerald is currently engaged in private law practice and business consulting and is Secretary of B&E 53207 Corporation at 138 E. Becher Street.

Todd H. Brachman

Todd received degrees from Boston University in 1981 and Kellogg Graduate School of Management in 1986. Specializing in Marketing, he worked for Miller Brewing, Henri's Foods and Perlick Corporation from 1981 to 2002. He is an adjunct Professor of Marketing at UW-M, has his own marketing consulting business and is currently the General Manager for Lincoln Warehouse on S. 1st Street in BID #35.