# Roderic J. F. McWilliams

## **Experience**

August 2005-Present Milwaukee County

Milwaukee, WI

# Director of Communications, Milwaukee County Executive

- Coordinate communications for the county executive's office
- Responsible for dissemination of information to the public via the media

1995-August 2005

Bayside Police Department

Bayside, WI

#### **Police Officer, Public Information Officer**

- Responsible for all contact with media during crisis situations and major events
- Duties including patrol, investigations and enforcement of laws
- Implemented procedures for effective communication to the public through the media

2004-Present Thiensville Volunteer Fire Dept.

Thiensville, WI

## **EMS Lieutenant, Public Information Officer**

- Responsible for staffing and training of EMS personnel
- Department representative for contact with public and media
- Fire fighter and Emergency Medical Technician

1989-1995

American Red Cross

Milwaukee, WI

# **Public Relations Manager**

- · Responsible for media relations for local chapter
- One of 12 staff members selected to provide media relations during catastrophic national disasters.
- Responsible for writing and editing chapter newsletters, brochures and other promotional literature

#### Education

1987-1989

Marquette University

Milwaukee, WI

B.A. Journalism-Public Relations

1985-1987

De Paul University

Chicago, IL

1982-1983

Syracuse University

Syracuse, NY