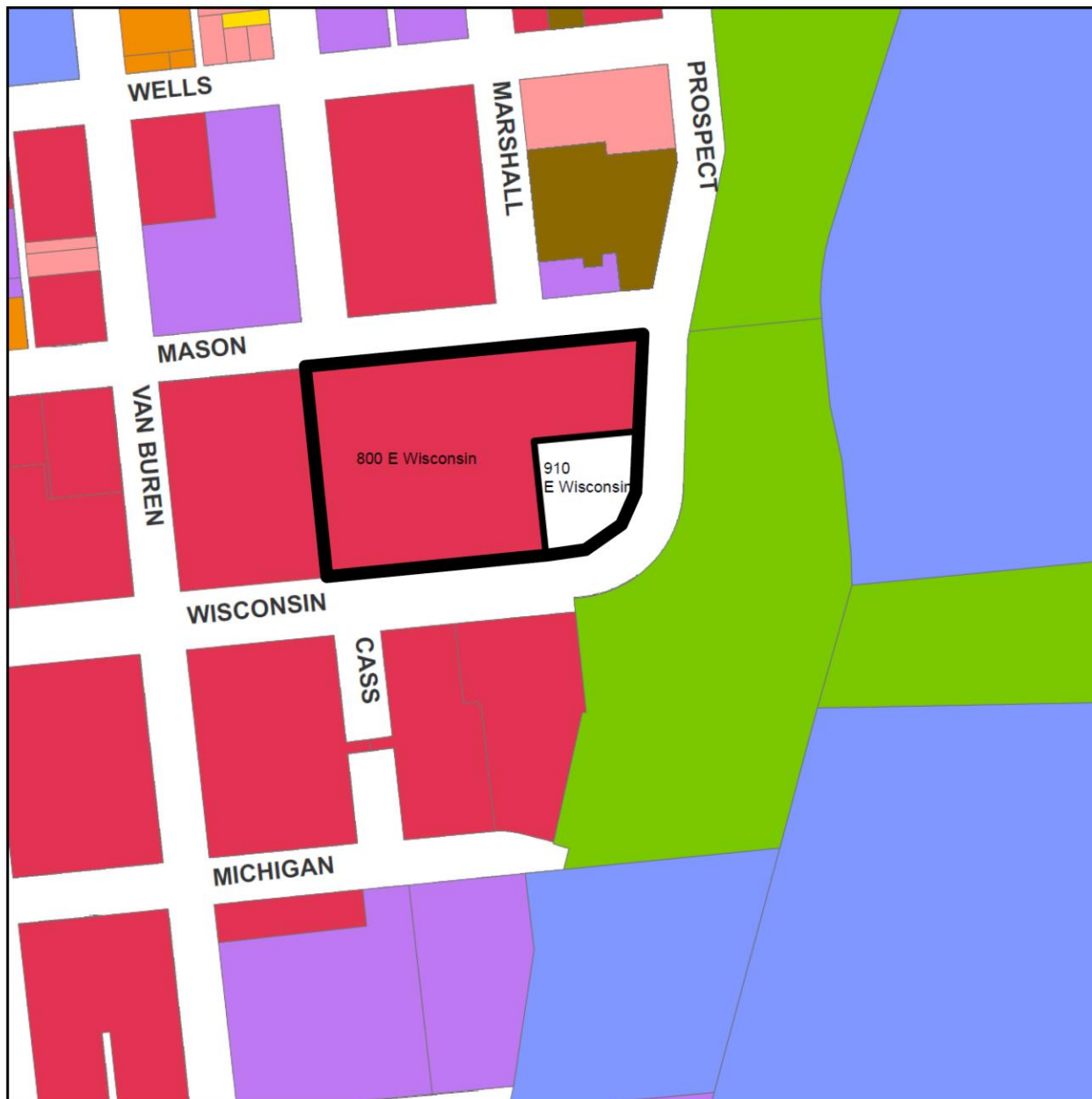


Current TID 78 Boundary



Tax Incremental District Northwestern Mutual

Map 1: Boundary and Existing Land Use

 TID Boundary

Residential

 Single Family

 Duplex

 Multi-Family

 Condominiums

Commerical

 Commerical

 Mixed Commerical and Residential

Manufacturing, Construction, and Warehousing



Transportation, Communications, and Utilites



Public and Quasi-Public

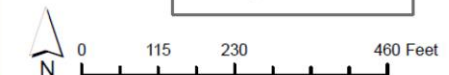
 Public Parks and Quasi-Public
Open Space

 Public Schools and Buildings,
Churches, Cemeteries, and
Quasi-Public Buildings

Vacant Land or Recent Taxkey Change



Produced By:
Department of City Development Information Center, AT
Project file:
F:\AI GIS files\Projects\TID\TID2012





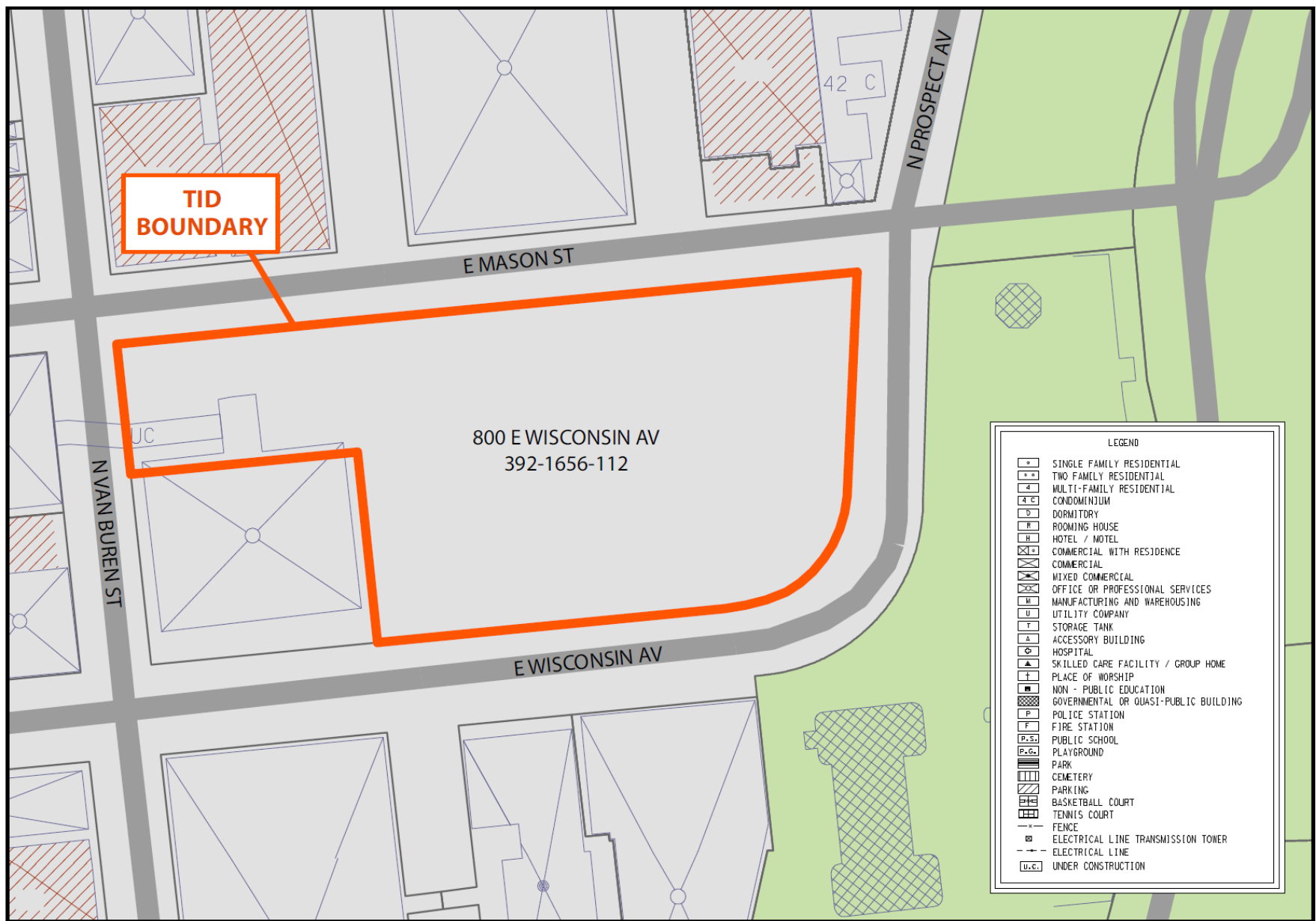






northwesternmutual.com

Proposed TID 78 Boundary





NORTH

LAKEFRONT GATEWAY PROJECT

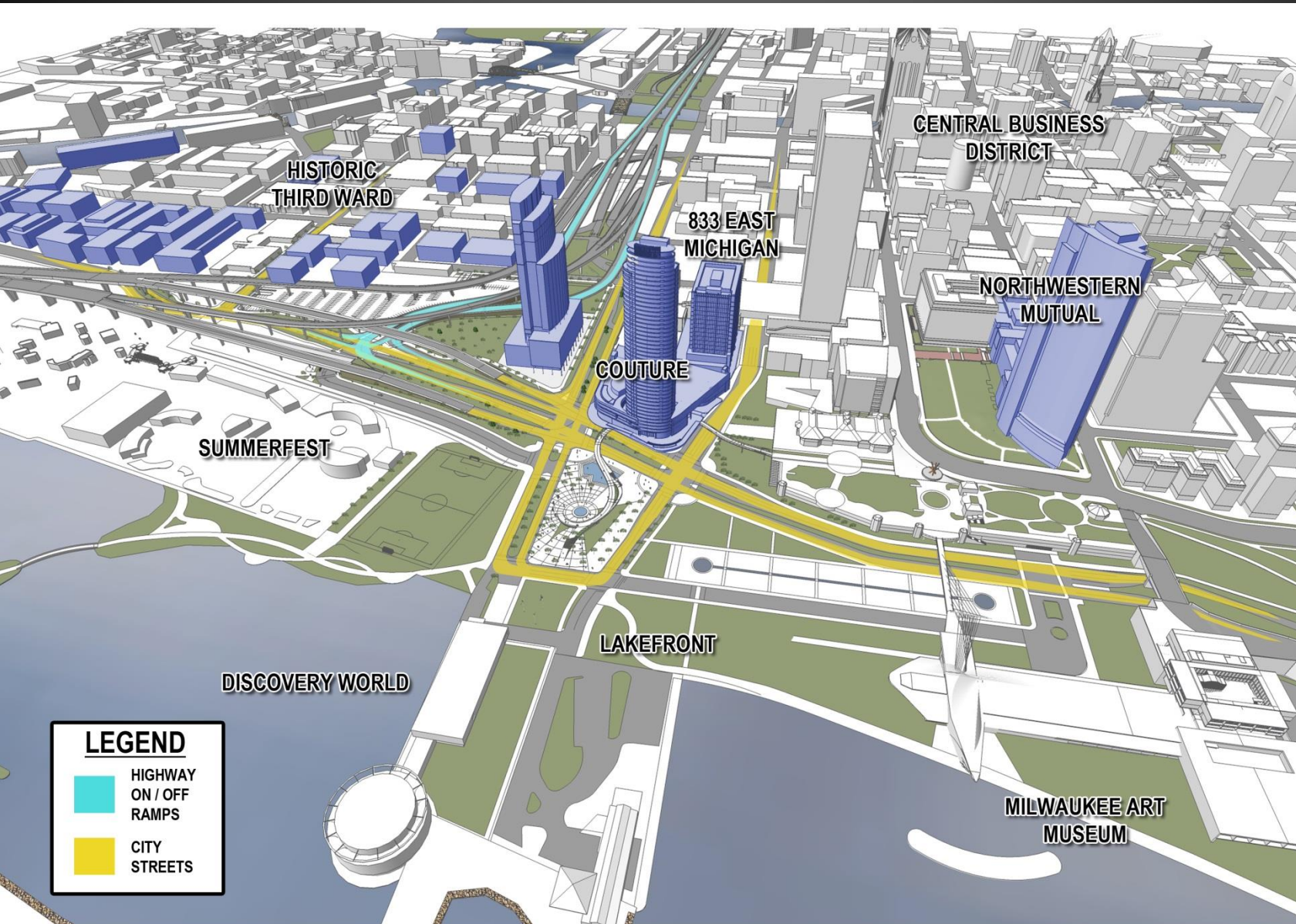
Milwaukee's Lakefront

03/01/2013





Lakefront Gateway



LAKEFRONT GATEWAY PROJECT - COMMUNITY STAKEHOLDERS



NORTH

LAKEFRONT GATEWAY PROJECT

Existing Lake Interchange

03/01/2013





Clybourn Site





LAKEFRONT GATEWAY PROJECT

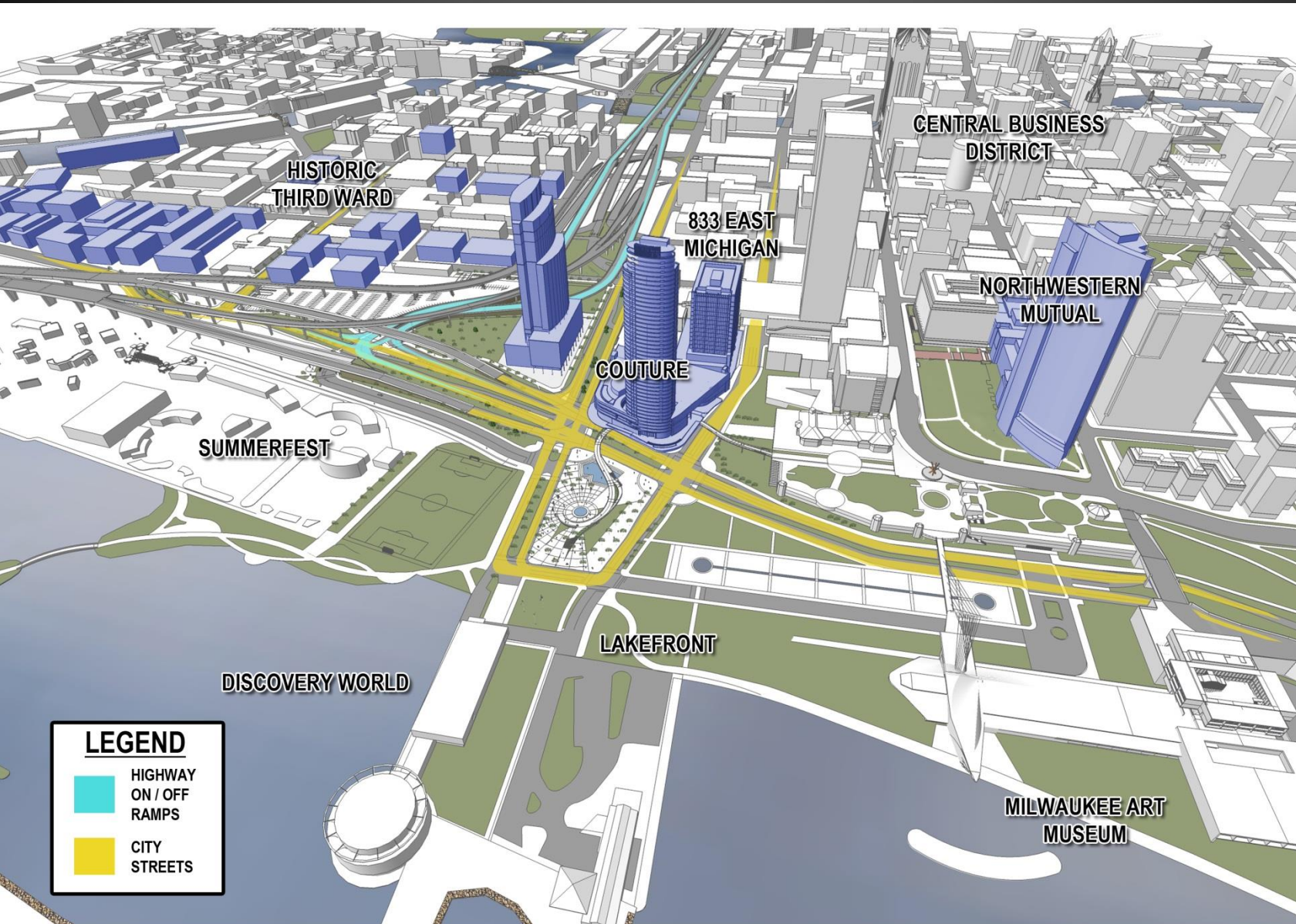
New Development Opportunities

03/01/2013

Terms of Grant

- \$250,000 grant from TID 78 to JCI towards \$500,000 in site due diligence on the Clybourn Site
- Grant will be reimbursed based on actual costs incurred
- JCI will share with City and RACM all reports, studies and other relevant documentation

Lakefront Gateway



LAKEFRONT GATEWAY PROJECT - COMMUNITY STAKEHOLDERS