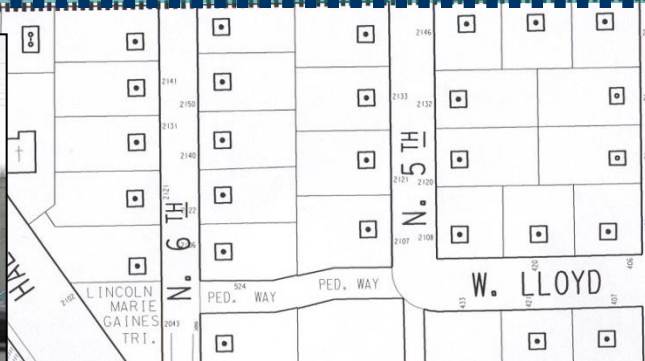
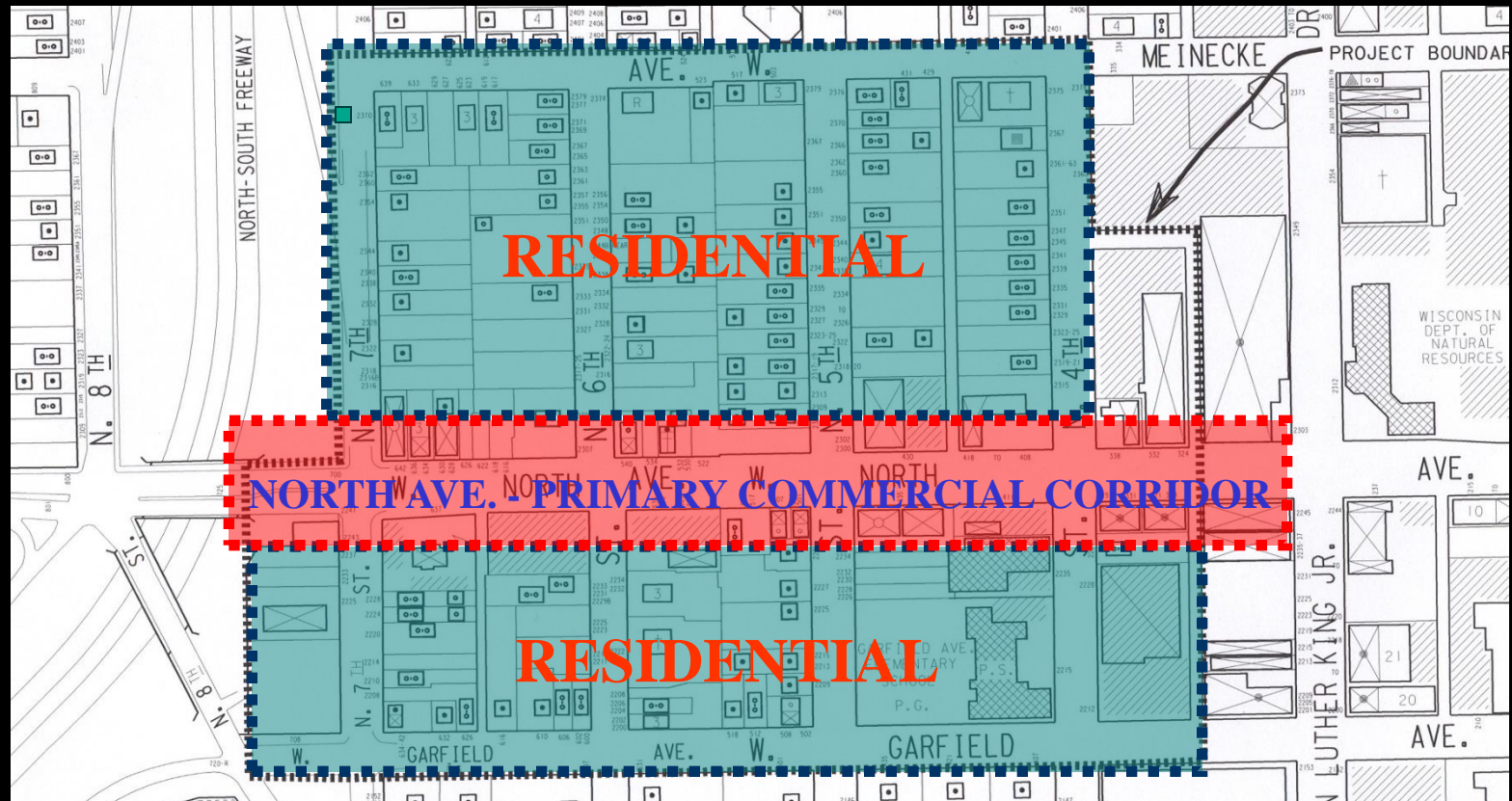


Bronzeville

Cultural and Entertainment District



Boundary and Existing Land Use



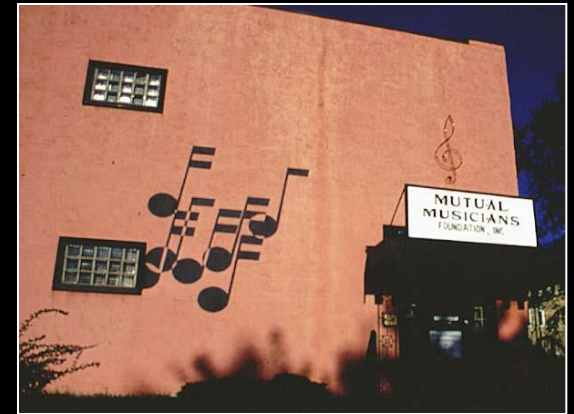
Purposes of the Bronzeville Plan:

- Create a Bronzeville Cultural and Entertainment District that will be a focus for African-American arts, entertainment and culture
- Create a year-round tourist destination offering authentic ethnic music, art and cuisine
- Offer gallery space, specialized retail opportunities, and regional theater
- Improve the physical character of the commercial district and the surrounding residential neighborhood
- Create investment and employment opportunities

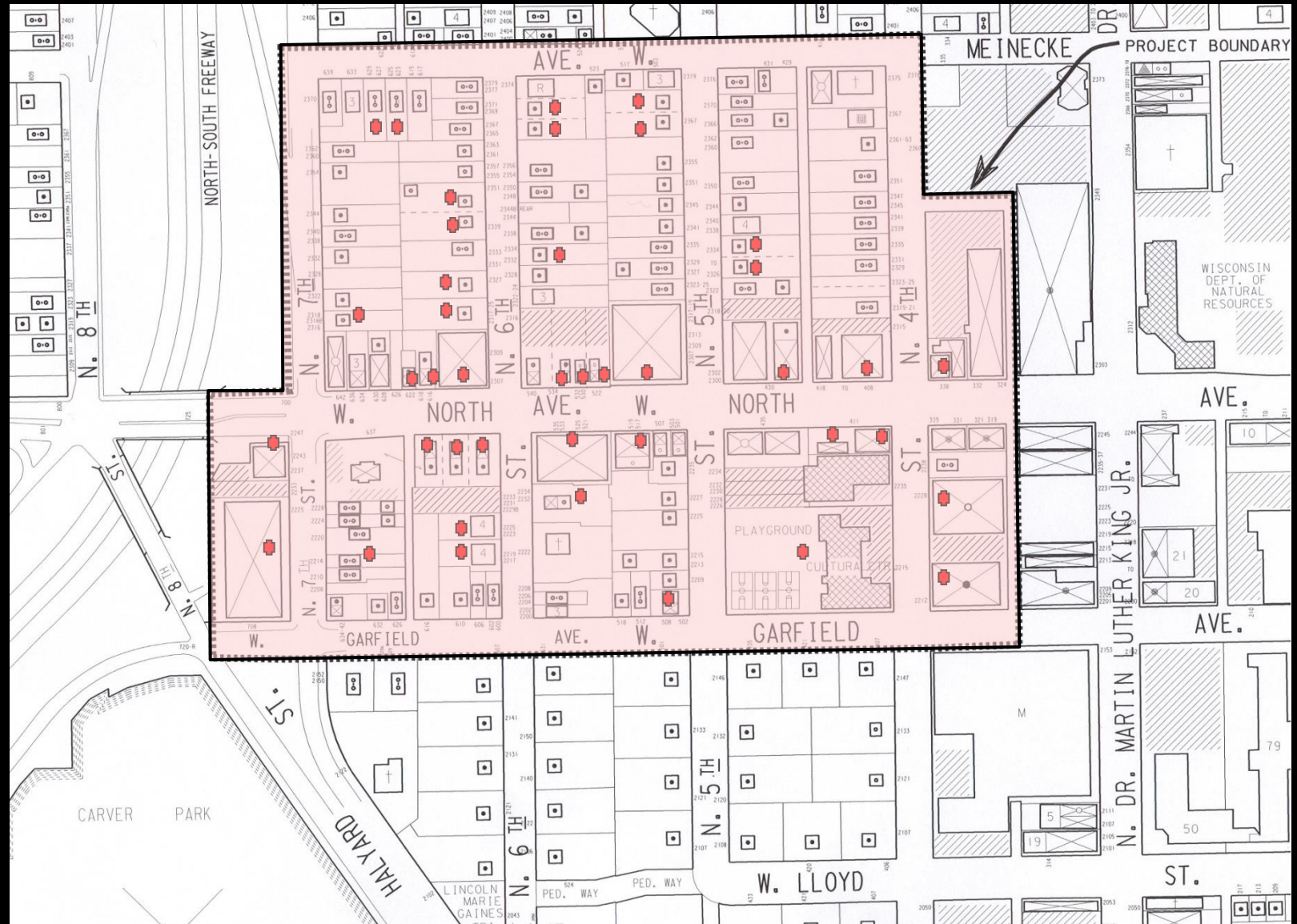


Actions of the Bronzeville Plan:

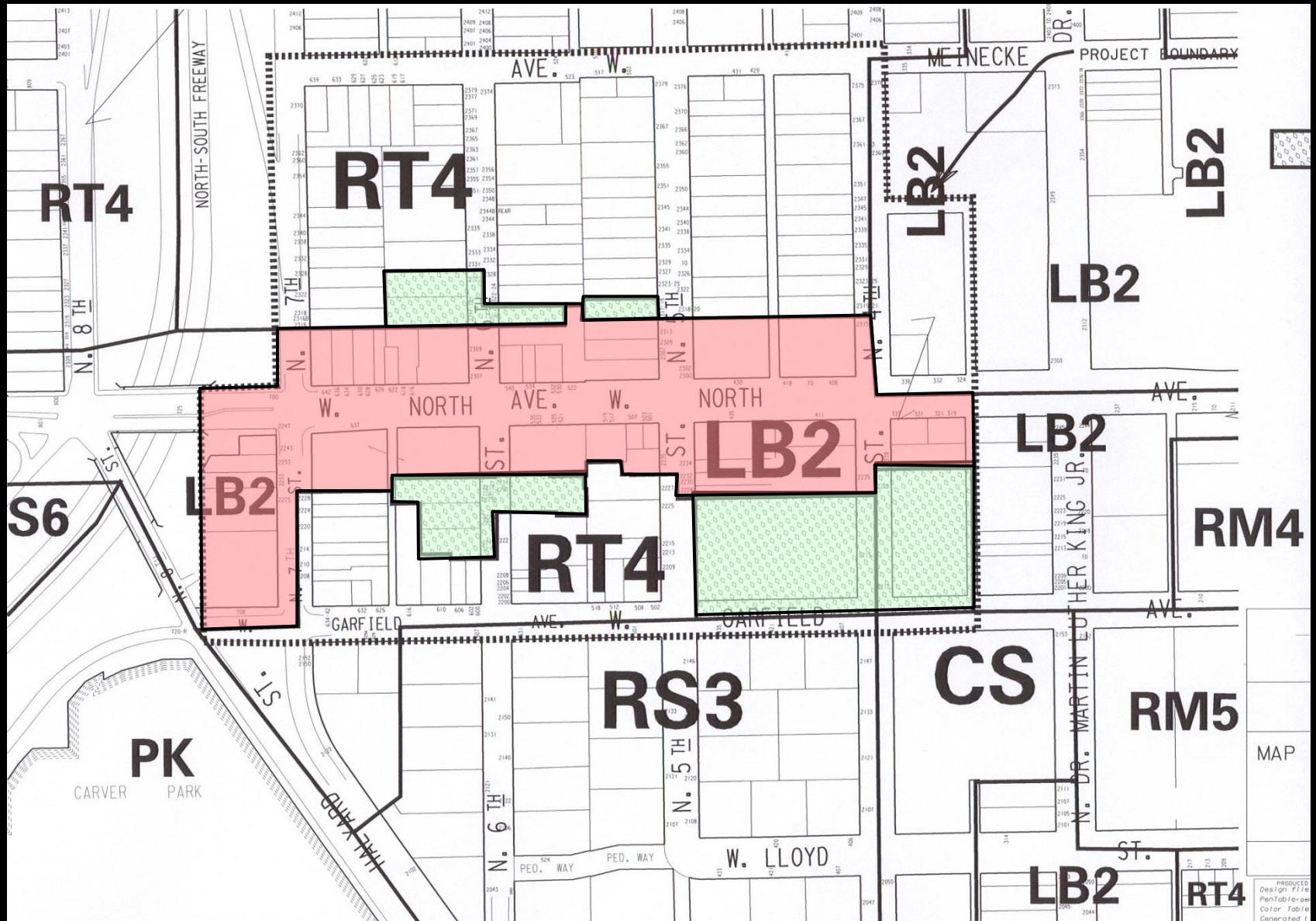
- Assemble, prepare and market sites
- Encourage substantial rehabilitation of basically sound structures
- Foster redevelopment activities in the project area
- Preserve historically significant buildings
- Create a cultural center
- Provide year-round entertainment venues
- Establish design guidelines that create a district identity



Proposed Land Use



Proposed Zoning





Preferred and Prohibited Uses for the District

Preferred Commercial Uses:

- Sit-down restaurants
- Theaters-- preferably smaller entertainment venues (5,000 SF or less) for music, film, dance, or other live artist performances
- Jazz and Blues Clubs – preferably establishments that support the historic and cultural focus of the district
- Cultural institutions, such as museums and cultural centers
- Broadcasting or recording studios
- Artist studios
- Outdoor dining areas, patios, and courtyards

Prohibited Commercial Uses:

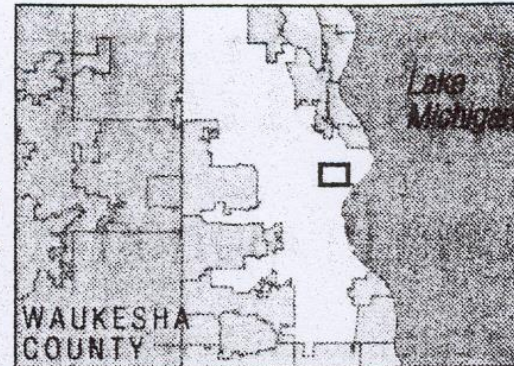
- Social service facilities
- Transitional living facilities
- Payday loan and check cashing establishments
- Adult entertainment and retail establishments
- Gaming facilities
- Outdoor storage
- Automotive services such as car repair, auto-body, etc.



Overview of Targeted Investment Neighborhood

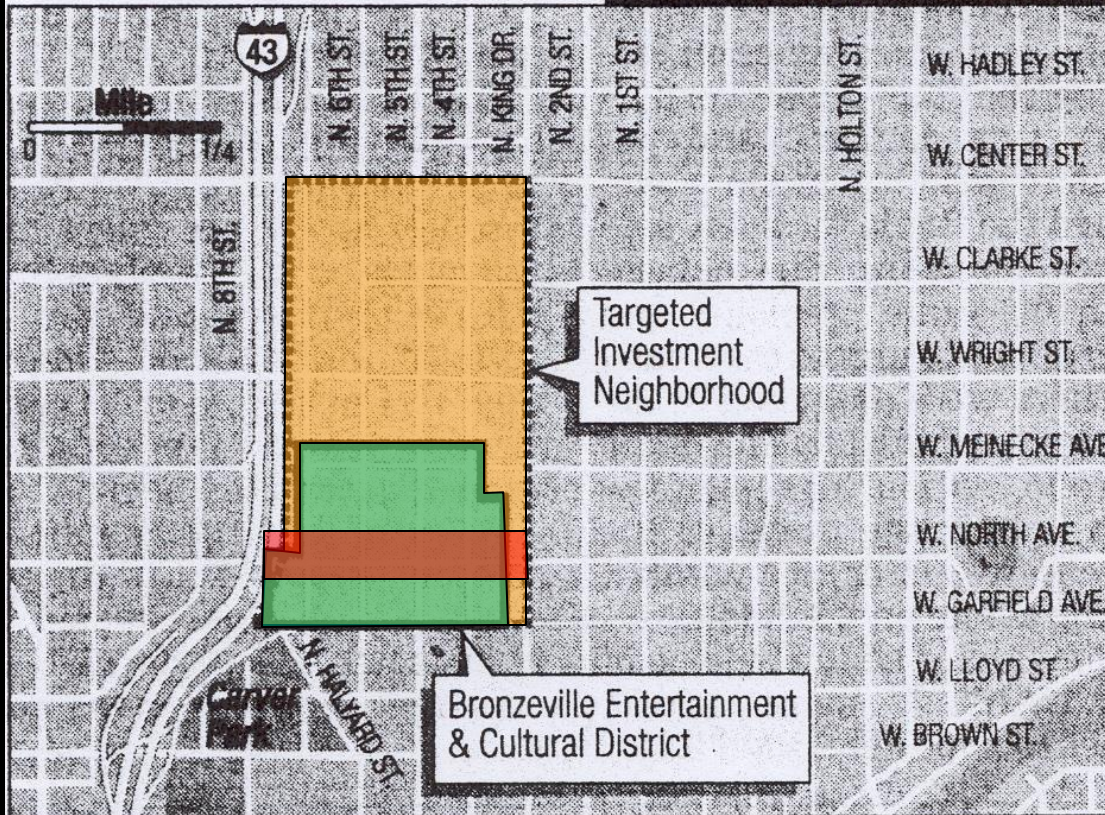
REDEVELOPMENT BRONZEVILLE

Milwaukee officials today will designate a residential area surrounding a proposed African-American cultural and entertainment district a Targeted Investment Neighborhood, where property owners can get grants and loans as part of an effort to increase homeownership and improve the appearance of the area.



MILWAUKEE ▲

DETAIL ▼





Properties Acquired – First Phase

