



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 05, 2015

COMMITTEE MEETING NOTICE

AD 14

PLISS, Sean A, Agent
Revel Group Inc
200 E Ohio Av

Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Council Chambers, Third Floor, City Hall on:

Tuesday, May 12, 2015 at 08:45 AM

Regarding: Your Class B Tavern, Sidewalk Dining Facility and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Comedy Acts, Disc Jockey, Magic Shows, Patron Contests, Patrons Dancing, Jukebox, and Karaoke as agent for "Revel Group Inc" for "Revel" at 2246 S Kinnickinnic Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
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Tuesday, May 05, 2015

COMMITTEE MEETING NOTICE

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PLISS, Sean A, Agent
Revel Group Inc
1606 N Humboldt Ave

Milwaukee, WI 53202

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Tuesday, May 12, 2015 at 08:45 AM

Regarding: Your Class B Tavern, Sidewalk Dining Facility and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Comedy Acts, Disc Jockey, Magic Shows, Patron Contests, Patrons Dancing, Jukebox, and Karaoke as agent for "Revel Group Inc" for "Revel" at 2246 S Kinnickinnic Av.

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MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/13/2015
LICENSE TYPE: BTAVN
NEW: ☒
RENEWAL: ☐

No. 207439
Application Date: 04/10/2015

License Location: 2246 South Kinnickinnic Avenue
Business Name: Revel Group

Licensee/Applicant: Pliss, Sean
(Last Name, First Name, MI)
Date of Birth: 09/30/1978

Home Address: 1606 North Humboldt Avenue
City: Milwaukee State: WI Zip Code: 53202
Home Phone: 414-412-3170

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/06/2011 the applicant was cited at 1602 North Humboldt Avenue in the city of Milwaukee for Dog and Cat Licenses Required.

Charge: Dog and Cat Licenses Required
Finding: Guilty
Sentence: \$45.00 fine
Date: 04/14/2011
Case: 11017152

2. On 07/01/2011 Morgan Delaney was cited in Milwaukee County for Littering. Morgan Delaney is listed on the application as 25% shareholder.

Charge: Littering
Finding: Guilty
Sentence: Fine
Date: 07/08/2011
Case: 2011FO001182

Date:04-30-2015

Officer: Klein

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Revel Bar
Address: 2246 S. Kinnickinnic Ave
Phone: 414-412-3170

Owner: Sean Pliss
Owner address: S74W13122
City State Zip: Muskego, Wi. 53150
Owner Phone: 414-412-3170
Owner email: sean@oakmilwaukee.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Same

Location currently open: ☐ YES ☒ NO

Projected open date: 06-01-2015

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 11:00 am to 2:00 am
Mon: 11:00 am to 2:00 am
Tue: 11:00 am to 2:00 am
Wed: 11:00 am to 2:00 am
Thu: 11:00 am to 2:00 am
Fri: 11:00 am to 2:30 am
Sat: 11:00 am to 2:30 am
24 hours ☐Y ☐N

Premise Type: ☒Tavern/Bar
☐Restaurant
☐Other:

Licenses currently held:

Alcohol:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Class:	#:	Oak bar 231 E. Buffalo
Tobacco:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#:	Oak bar 231 E. Buffalo
Food:	<input type="checkbox"/> Yes <input type="checkbox"/> No		#:	
Occupancy:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#:	Oak bar 231 E. Buffalo
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:	
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:	

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☒ Tavern(s) If so, how many 3
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a bus stop? ☒ Yes ☐ No
7. Is there a bus shelter? ☐ Yes ☒ No ☐ N/A
8. Street parking ☒ Yes ☐ No
9. Is there a parking lot ☐ Yes ☒ No
10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
11. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
12. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
 - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
13. Are there areas where a person could conceal themselves ☐ Yes ☒ No
14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
15. Exterior Payphone? ☐ Yes ☒ No
16. Are there No Loitering Signs posted? ☐ Yes ☒ No
17. Are there exterior security cameras ☐ Yes ☒ No How Many: Will have 1-2
18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Exterior Comments: Will install 1-2 camera's outside

Camera Survey:

19. Does this location have security cameras? ☐ Yes ☒ No
20. Are they in working order? ☐ Yes ☒ No
21. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No

d. Recorded ☒ Yes ☐ No

22. How long is footage stored for later viewing: 2 weeks

23. Are there exterior cameras ☐ Yes ☒ No How many: 1-2

24. Are there interior cameras ☐ Yes ☒ No How many: 6-8

25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many

Camera Survey Comments: Will be installing a camera system with 1-2 cameras outside and 6-8 inside

Interior Survey:

27. What is the planned/posted capacity 49-80

28. What is the minimum number of employees that will be on premise 2

29. Is the storcowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No

30. Is the interior of the location neat and clean? ☐ Yes ☒ No

31. Does an interior camera face the entrance/exit? ☐ Yes ☒ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Interior Comments: Building interior is still under construction. When egress window is installed capacity will become 80

Security

34. How many security personnel are going to be employed: ☒ N/A

35. How will they be deployed: Interior Exterior ☒ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☐ No ☒ N/A

39. What type of security measures will be used: ☒ N/A

☐ Wanding/metal detector

☐ ID Scanner

☐ Dress Code

☐ Cover Charge

☐ Age restriction

☐ Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

Security Comments: Bartender will check Id's

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 2246 S Kinnickinnic Ave on 04/14/2015							Total
License Summary:							
Class A Fermented Malt Beverage Retailer's License							2
Class B Fermented Malt Beverage Retailer's License							1
Class B Tavern License							25
Grand Total = 28							
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
A K FOOD MART	A K FOOD MART	PARSHOTAM SINGH, SP	2305 S HOWELL AV	Class A Fermented Malt Beverage Retailer's License			7/27/2015
MPH CORPORATION	Bay View Supermarket	PARISH C PATEL, AGT	2277 S HOWELL AV	Class A Fermented Malt Beverage Retailer's License			6/16/2015
ST AUGUSTINE CONGREGATION	ST AUGUSTINE CONGREGATION	TIMOTHY SCHUMACHER, AGT	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License			12/31/2015
AA Entertainment, LLC	The Backyard	Sam J Leaf, AGT	2155 S KINNICKINNIC AV	Class B Tavern License	160	80 capacity indoors, 80 capacity beer garden w/porta potties	9/19/2015
BABY BOOMERS	BABY BOOMERS	WENDELL E BENNETT, SP	182 E LINCOLN AV	Class B Tavern License	80		11/15/2015
BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, AGT	338 E BAY ST	Class B Tavern License	70		4/24/2015
BAY VIEW SPORTS BAR, INC	BAY VIEW SPORTS BAR	JOHN J KARDARIS, AGT	2327 S KINNICKINNIC AV	Class B Tavern License	80		10/12/2015
BYO STUDIO, LLC	Studio Lounge	KENDRICK B YANDELL, AGT	2246 S KINNICKINNIC AV	Class B Tavern License	49		9/21/2015
CAJO CUCINA, LLC	CAFE LULU	SARAH F JONAS, AGT	2261-65 S Howell AV	Class B Tavern License	189	50 - cafe & 139 - tavern	4/9/2016
District 14 Craft Brewing, LLC	D14 Brewery & Pub	MATTHEW G MC CULLOCH, AGT	2273 S Howell AV	Class B Tavern License	75		9/22/2015
DRI S BAYVIEW LLC	CAFE CENTRAAL	MICHAEL J EITEL, AGT	2306 S KINNICKINNIC AV	Class B Tavern License	261		9/30/2015
FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, AGT	939 E CONWAY ST	Class B Tavern License	80		5/19/2015
Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, AGT	2317 S Howell AV	Class B Tavern License	160		7/30/2015
HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, AGT	2416 S KINNICKINNIC AV	Class B Tavern License	99		7/13/2015
HM-MKE LLC	Hamburger Mary's Bar & Grille	Julia M Siota, AGT	2130 S Kinnickinnic AV	Class B Tavern License	400		7/23/2015
HORNY GOAT BREWING CO	HORNY GOAT BREWING	JEFFREY S JAMES, AGT	2011 S 1ST ST	Class B Tavern License	50		10/12/2015
LANDLUBBERS, INC	BARNACLE BUD'S	GENE M MC KIERNAN, AGT	1955 S HILBERT ST	Class B Tavern License	80		10/12/2015
Lazy Susan MKE Inc	Lazy Susan MKE	AMANDA J DIXON, AGT	2376-78 S Howell AV	Class B Tavern License	160		1/21/2016
MAPLE LEAF ENTERPRISES, LLC	SUGAR MAPLE	BRUNO JOHNSON, AGT	441 E LINCOLN AV	Class B Tavern License	49		7/30/2015
MIDWEST DINER SOUTH, INC	MIDWEST DINER	JOHN J KARDARIS, AGT	2321 S KINNICKINNIC AV	Class B Tavern License			2/17/2016
Morgan Kenwood, LTD	Avalon	JOHN P BRIANNAN, AGT	2473 S Kinnickinnic AV	Class B Tavern License	99		12/15/2015
NEVADA PRODUCTIONS LLC	THE TONIC TAVERN	PAUL U JONAS, AGT	2335 S KINNICKINNIC AV	Class B Tavern License	49		2/19/2016
Owl Club, LLC	Boone & Crockett	JOHN C REVORD, AGT	2151 S Kinnickinnic AV	Class B Tavern License	80		4/10/2015
RADBAT LLC	Odd Duck	ROSS M BACHUBER, AGT	2352-54 S Kinnickinnic AV	Class B Tavern License	140		2/27/2016
Rip Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, AGT	2201 S Kinnickinnic AV	Class B Tavern License	80		5/25/2015
SPECTACLE ENTERPRISES, INC	The Down And Over Pub	TIMOTHY J BRODERSEN, AGT	2535 S KINNICKINNIC AV	Class B Tavern License			6/30/2015
SOMO, LLC	THE HIGHBURY PUB	JOSEPH R KATZ, AGT	2322 S KINNICKINNIC AV	Class B Tavern License	80		6/12/2015
Three Sheets LLC	The Stone	SHAWN T LEET, AGT	2422 S Howell AV	Class B Tavern License	90		7/29/2015
TOTA'S, LLC	RIVIERA MAYA RESTAURANT	JOSE G BOTELLO, AGT	2258-60 S KINNICKINNIC AV	Class B Tavern License			7/6/2015

City of Milwaukee, Wisconsin



- City limits
- Parcels
- Freeways
 - Freeways
 - Exit ramps
 - Entry ramps
 - Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

Licensed Alcohol Establishments within
a .5 Mile Radius Centered on 2245 S
Kinnickinnic Ave on 04/14/2015



Department of Administration - ITMD



Tuesday, May 05, 2015



Notice of Public Hearing

PLISS, Sean A, Agent

Revel at 2246 S Kinnickinnic Av

Class B Tavern, Sidewalk Dining Facility and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Bands, Comedy Acts, Disc Jockey, Magic Shows, Patron
Contests, Patrons Dancing, Jukebox, and Karaoke

Tuesday, May 12, 2015 at 8:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/12/2015 at 8:45 AM, in REVISED - Council Chambers, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.



Monday, May 04, 2015



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RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2161 S ALLIS ST	MILWAUKEE, WI 53207-1343
CURRENT RESIDENT	2165 S ALLIS ST	MILWAUKEE, WI 53207-1343
CURRENT RESIDENT	2165A S ALLIS ST	MILWAUKEE, WI 53207-1343
CURRENT RESIDENT	2202 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2205 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2205A S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2206 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2207 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2207A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2208 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2208 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2209 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2210 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2212 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2213 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2213 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2214 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2214 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2215 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2216 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2216 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2216 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2217 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2218 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2218 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2219 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2219 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2219 S KINNICKINNIC AVE A	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2220 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2220 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2221 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2222 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2223 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2224 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2225 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2226 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2226 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2227 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2228 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2230 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2231 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2231 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2231A S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2232 S ALLIS ST 1	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2232 S ALLIS ST 2	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2232 S ALLIS ST 3	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2232 S ALLIS ST 4	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2232 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2232A S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2234 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2235 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2235 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2235 S KINNICKINNIC AVE 2	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2235 S KINNICKINNIC AVE 5	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2235A S ALLIS ST	MILWAUKEE, WI 53207-1320

CURRENT RESIDENT	2236 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2236 S ALLIS ST A	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2236 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2236 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2237 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2239 S ALLIS ST	MILWAUKEE, WI 53207-1320
CURRENT RESIDENT	2240 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2240 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2242 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2242 S ROBINSON AVE	MILWAUKEE, WI 53207-1338
CURRENT RESIDENT	2242A S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2243 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2244 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2244 S KINNICKINNIC AVE 1	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2245 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2246 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2247 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1329
CURRENT RESIDENT	2255 S ALLIS ST A	MILWAUKEE, WI 53207-1362
CURRENT RESIDENT	2255 S ALLIS ST B	MILWAUKEE, WI 53207-1362
CURRENT RESIDENT	2255 S ALLIS ST C	MILWAUKEE, WI 53207-1362
CURRENT RESIDENT	2255 S ALLIS ST D	MILWAUKEE, WI 53207-1362
CURRENT RESIDENT	2255 S ALLIS ST E	MILWAUKEE, WI 53207-1362
CURRENT RESIDENT	2255 S HOWELL AVE	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2257 S HOWELL AVE	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2258 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2260 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2262 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2263 S HOWELL AVE 1	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2263 S HOWELL AVE 2	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2263 S HOWELL AVE 3	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2263 S HOWELL AVE 4	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2263 S HOWELL AVE 5	MILWAUKEE, WI 53207-1325
CURRENT RESIDENT	2264 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2266 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2268 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2268 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1330
CURRENT RESIDENT	2270 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2272 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	2274 S ALLIS ST	MILWAUKEE, WI 53207-1321
CURRENT RESIDENT	348 E LINCOLN AVE	MILWAUKEE, WI 53207-1549
CURRENT RESIDENT	352 E LINCOLN AVE	MILWAUKEE, WI 53207-1549
CURRENT RESIDENT	352A E LINCOLN AVE	MILWAUKEE, WI 53207-1549

Total Records: 98

Radius: 250.0 feet and Center of Circle: 2246 S Kinnickinnic AV



Tuesday, May 05, 2015

Licenses Committee Notice of Hearing

THIRD COAST INVESTORS LLC
1811 N 49th St

Milwaukee, WI 53208

Date: 5/12/2015
Time: 08:45 AM
Location: Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Sidewalk Dining Facility and Public Entertainment Premises
License Applications Requesting Instrumental Musicians, Bands, Comedy Acts, Disc
Jockey, Magic Shows, Patron Contests, Patrons Dancing, Jukebox, and Karaoke
PLISS, Sean A, Agent
Revel at 2246 S Kinnickinnic Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, May 05, 2015

Licenses Committee Notice of Hearing

Kerry Yandel
2246 S Kinnickinnic Ave

Milwaukee, WI 53207

Date: 5/12/2015
Time: 08:45 AM
Location: Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Sidewalk Dining Facility and Public Entertainment Premises
License Applications Requesting Instrumental Musicians, Bands, Comedy Acts, Disc
Jockey, Magic Shows, Patron Contests, Patrons Dancing, Jukebox, and Karaoke
PLISS, Sean A, Agent
Revel at 2246 S Kinnickinnic Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: Revel Group INC.

Premise Address: 2246 S. Kinnickinnic Ave

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☐ No ☒ Yes

If yes, explain: Named partners in application

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Revel Group

c) Are you purchasing the stock and/or fixtures? ☐ No ☒ Yes If yes, amount paid \$ 15 K

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (new & transfer applicants who are leasing the premises only)

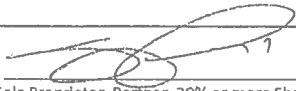
- a) Date lease begins 4/2/15 Ends 4/20/15
b) Monthly rental \$ 2400
c) Do you have an option to renew the lease? ☐ No ☒ Yes
d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
e) For what length of time have you been guaranteed occupancy (number of years)? 6 YEARS
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain NNN FEES
g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

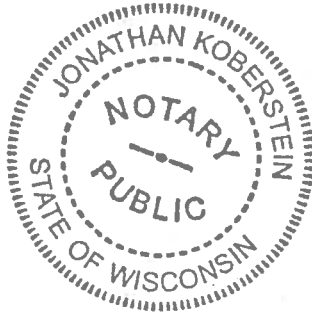
This 10th day of APRIL, 2015
(Clerk/Notary Public)My Commission Expires MARCH 22, 2019
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☒ Proof of ownership, lease or offer to purchase the building ☒ Detailed floor plan ☐ If a restaurant, copy of the menu





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 2/18/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address:

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating: BAR / lounge / Tavern

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: 2/3 PARTNERS CURRENTLY operate successful Class B operations

2. Business Operations

- a. Proposed Opening Date: Upon Common Council Approval / ASAP
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Class B / PEL
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Jimmy Johns Next Door

3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance
☐ Building Owner Responsibility ☐ Garbage Cans Outside ☒ Other: Staff, owners, & management
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☒ Other: Not over serving / Asking patrons to leave
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: 2-4 speakers
- e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: Sidewalk patio
- f. Number of Garbage Cans: Inside: 5 Locations: As needed
Outside: 1 Locations: As needed
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): 1 Male w/ toilet / 1 Female toilet
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? _____
Describe security plan for parking lot: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1
What are their responsibilities? CHECK IDS
Is security equipment used? ☒ No ☐ Yes If yes, describe _____
List their licensing, certification, or training credentials _____
Will there be security cameras? ☐ No ☒ Yes If yes, where? INSIDE
Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe ID CHECKS

5. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other <u>30</u> % Describe: <u>HOCKEY</u>	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input checked="" type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☒ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: KK & LEMMON

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: KERRY YARDEL Phone Number: 414-708-2066

Address: 2246 S. KIL

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	11 AM	2 AM	50	25-50	NONE
Monday	11 AM	2 AM	50	25-50	NONE
Tuesday	11 AM	2 AM	50	25-50	NONE
Wednesday	11 AM	2 AM	50	25-50	NONE
Thursday	11 AM	2 AM	100	25-50	NONE
Friday	11 AM	2:30 AM	100	25-50	NONE
Saturday	11 AM	2:30 AM	100	25-20	NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)


Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238

e-mail address:

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input checked="" type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines—	How many? _____	How many? _____
How many? _____	How many? _____	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____		Approx. # per year? _____	Approx. # per year? _____

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

☒ No ☐ Yes, describe: _____

LEGAL CAPACITY OF PREMISES

49 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

☐ No ☒ Yes, describe: 2-4 speakers

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- 1 I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, family status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 10th day of April, 20 15


 (Clerk/Notary Public)
My Commission Expires MARCH 22, 2019


 Agent/Owner/Partner

 Additional Owner/Partner

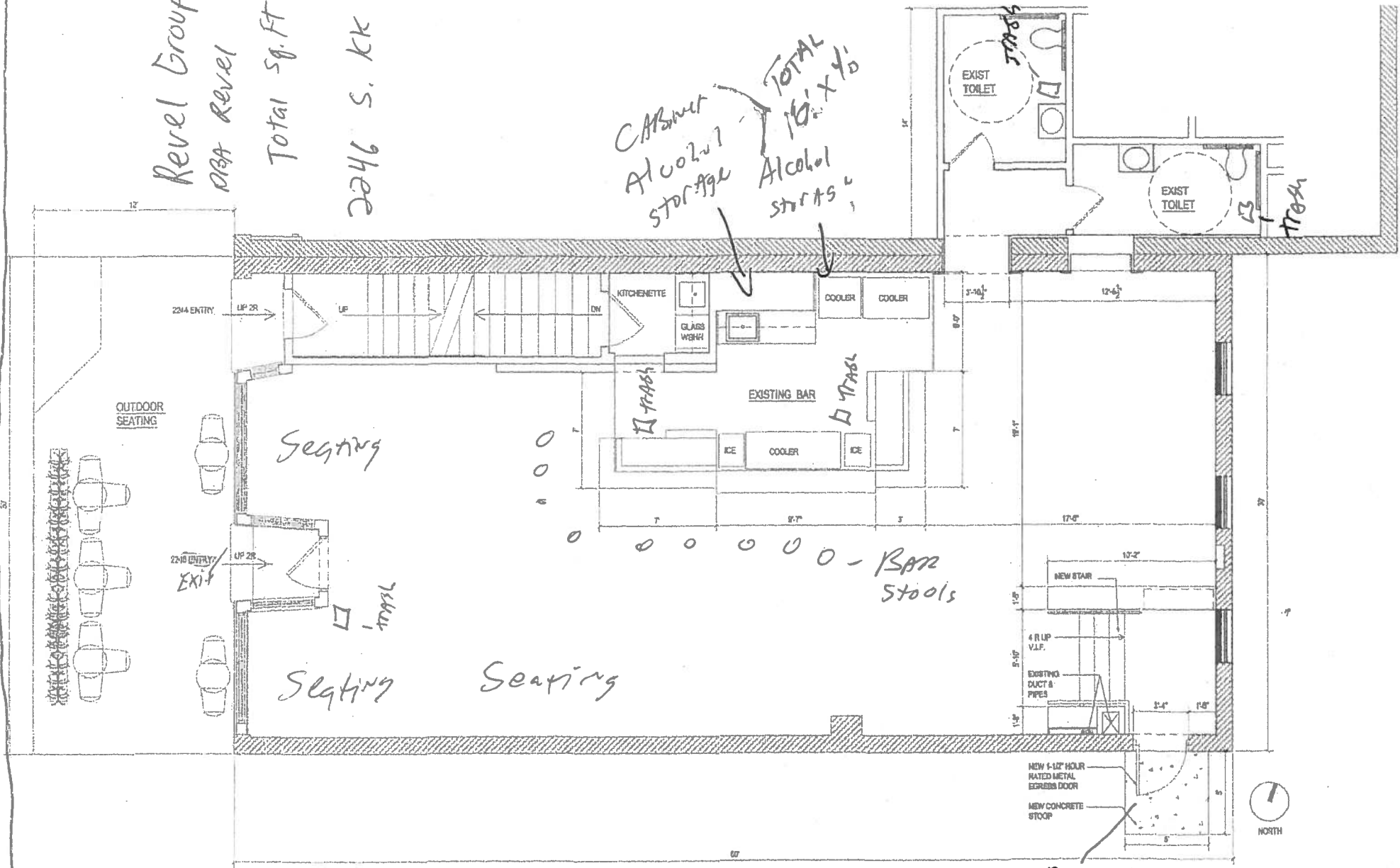
Office Use Only: Initials: _____ Filed: _____ App: _____

☐ Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____

4/1/15

Revel Group Inc
DBA Revel
Total Sq. Ft.: 1800
2246 S. KK Ave

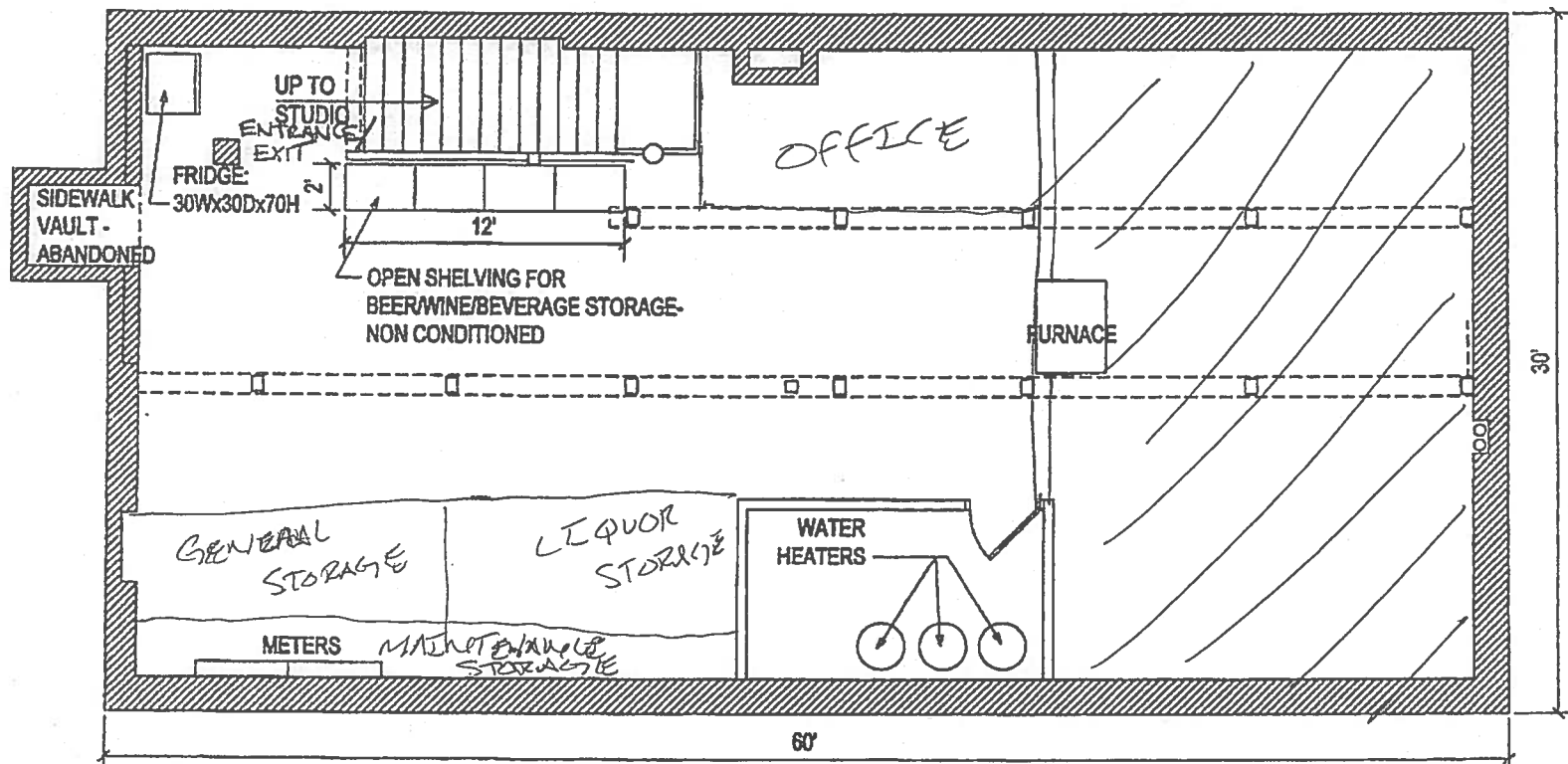
K.K. Avenue



Existing Floor Plan w/ New Second Egress Door and Stair
SCALE: 1/8" = 1'-0"

2246 S. Kinnickinnic Avenue
Milwaukee WI 53207

Proposed
Egress
in
process



2246 S. KINNICKINNIC AVENUE
 MILWAUKEE, WI 53207
 AGENT: SEAN PLESS
 414-999-7033
 414-412-3170

TRADE NAME

REUEL BASEMENT FLOOR PLAN

NOT TO SCALE





**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, May 05, 2015

COMMITTEE MEETING NOTICE

AD 04

MENUT, Theodore A, Agent
Tase Harp & Shamrock LLC
2106 W Wells St

Milwaukee, WI 53233

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

Tuesday, May 12, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 4 Amusement Machines, and a Pool Table as agent for "Tase Harp & Shamrock LLC" for "Harp & Shamrock" at 2106 W Wells St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below. ~

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, May 05, 2015

COMMITTEE MEETING NOTICE

AD 04

MENUT, Theodore A, Agent
Tase Harp & Shamrock LLC
837 N 22nd St

Milwaukee, WI 53233

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

Tuesday, May 12, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 4 Amusement Machines, and a Pool Table as agent for "Tase Harp & Shamrock LLC" for "Harp & Shamrock" at 2106 W Wells St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 4/16/15
Officer: PO Stephen
OSMANSKI, PO Ashley VAN DRISSE

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Harp and Shamrock
Address: 2106 W. Wells St
Phone: 414-933-6080

Owner: Aldo M. TASE
Owner address: 5023 N. Berkley Bl
City State Zip: Whitefish Bay, WI 53217
Owner Phone: 414-379-5988
Owner email: emtase@gmail.com

Licensee/Agent: Theadore MENUT
Home Address: 837 N. 22nd ST
City State Zip: Milwaukee, WI 53233
Phone: 414-255-4035
Email: tedharpandshamrock@gmail.com

Preferred contact: Theadore by phone

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐ S ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ SA ☒ ALL

Hours of Operation: Sun: 2am-2am 24 hours ☐ Y ☒ N
Mon: 2am-2am
Tue: 2am-2am
Wed: 2am-2am
Thu: 2am-2am
Fri: 2am-2:30am
Sat: 2am-2:30am

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held:

Alcohol:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Class: B	#: 0202024
Tobacco:	<input type="checkbox"/> Yes <input type="checkbox"/> No		#:
Food:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#: 0005499
Occupancy:	<input type="checkbox"/> Yes <input type="checkbox"/> No		#:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:

Who is your alcohol distributor?

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
 2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
 3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
 4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
 5. Are exterior windows free of signage ☒ Yes ☐ No
 6. Is there a bus stop? ☐ Yes ☒ No
 7. Is there a bus shelter? ☐ Yes ☒ No ☐ N/A
 8. Street parking ☒ Yes ☐ No
 9. Is there a parking lot ☐ Yes ☒ No
 10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
 11. Is the parking lot well lit? ☐ Yes ☒ No ☒ N/A
 12. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
 - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
 13. Are there areas where a person could conceal themselves ☒ Yes ☐ No
 14. Is there exterior lighting? ☐ Yes ☒ No. Does it appears to be adequate ☒ Yes ☐ No
 15. Exterior Payphone? ☐ Yes ☒ No
 16. Are there No Loitering Signs posted? ☐ Yes ☒ No
 17. Are there exterior security cameras ☐ Yes ☒ No How Many:
 18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No
- Exterior Comments: There are no cameras inside or outside. Stated he will be posting a no loitering sign and adding cameras.

Camera Survey:

19. Does this location have security cameras? ☐ Yes ☒ No
20. Are they in working order? ☐ Yes ☒ No

21. What format are the cameras?

- a. Color ☐ Yes ☒ No
- b. Digital ☐ Yes ☒ No
- c. VCR ☐ Yes ☒ No
- d. Recorded ☐ Yes ☒ No

22. How long is footage stored for later viewing:

23. Are there exterior cameras ☐ Yes ☒ No How many:

24. Are there interior cameras ☐ Yes ☒ No How many:

25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many

Camera Survey Comments: Has no cameras. Stated he was going to install 2 indoor and 2 outdoor cameras (4 total).

Interior Survey:

27. What is the planned/posted capacity 80

28. What is the minimum number of employees that will be on premise 1

29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☐ Yes ☒ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

- a. Did you provide a district contact guide to the owner? ☐ Yes ☒ No

Interior Comments: Need interior cameras.

Security

34. How many security personnel are going to be employed: 1 ☐ N/A

35. How will they be deployed: Interior 1 Exterior 0 ☐ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☒ Thu ☒ Fri ☒ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☒ or contracted ☐

38. Will they be armed ☐ Yes ☒ No ☐ N/A

39. What type of security measures will be used: ☐ N/A

☐ Wandering/metal detector

☒ ID Scanner

☐ Dress Code

☐ Cover Charge

☒ Age restriction 21 years old only

☐ Other

40. When at capacity, how will the overflow crowd be managed? a counting device and outside line

41. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

Security Comments: Location will hire a security guard on Thursdays and weekends when Marquette University is on campus. Security will be one person who is inside and scanning IDs.

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant is taking over an already open business. Aldo initially came without the licensee. Also stated that he would have been the licensee but someone told him he couldn't hold the license because he did not live in the "district". Aldo then called for the licensee to come, and he eventually did. Aldo also stated that Theodore would just be the manager. Only other concerns would be the installation of cameras. Aldo stated he would install 4. We recommended more, possibly 8. Also, loitering of non-patrons is an issue and he stated signage would be installed regarding.

Licensed Alcohol Beverage Establishments Within a .5 Mile Radius Centered on 2106 W Wells St. 02/27/2015									
License Summary:									
Class A Fermented Malt Beverage Retailer's License									
Class A Malt & Class A Liquor License									
Class B Fermented Malt Beverage Retailer's License									
Class B Tavern License									
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date		
GOLDEN MID TOWN FOODS, INC	GOLDEN MID TOWN FOODS	JASVINDER SINGH, Agt	801 N 27TH ST	Class A Fermented Malt Beverage Retailer's License			7/23/2015		
JENNY-1, INC	Quick Pantry	HUSSEIN P GOVANI, Agt	2336 W WISCONSIN AV	Class A Fermented Malt Beverage Retailer's License			1/31/2016		6
LUCKY SUPERMARKET	LUCKY SUPERMARKET	AMARDEEP SINGH, SP	2701 W WISCONSIN AV	Class A Fermented Malt Beverage Retailer's License			9/26/2015		1
M N Supermarket Inc	Kilbourn Supermarket	DAVIDER SINGH, Agt	901 N 27th ST	Class A Fermented Malt Beverage Retailer's License			5/20/2015		1
Midwest Retail Group-Marquette Inc	7-Eleven #35896A	JAMES F FIENE, Agt	1624 W Wells ST	Class A Fermented Malt Beverage Retailer's License			6/10/2015		17
Wells Food Market	Wells Food Market	Isaac Thomas, SP	2131 W Wells ST	Class A Fermented Malt Beverage Retailer's License			7/1/2015		
TANIA, LLC	STATE BEER AND LIQUOR	ASHOK K KAPILA, Agt	2537 W STATE ST	Class A Malt & Class A Liquor License			12/12/2015		
CAPTAIN FREDERICK PABST MANSION, INC	CAPTAIN FREDERICK PABST MANSION	DAWN M DAY HOURIGAN, Agt	2000 W WISCONSIN AV	Class B Fermented Malt Beverage Retailer's License			11/30/2015		
AMBASSADOR ENTERPRISE, LLC	AMBASSADOR INN	RICHARD A WIEGAND, Agt	2308 W WISCONSIN AV	Class B Tavern License	120		6/13/2015		
AMBASSADOR ENTERPRISE, LLC	AMBASSADOR HOTEL	RICHARD A WIEGAND, Agt	2308 W WISCONSIN AV	Class B Tavern License	140		6/13/2015		
THE RAVE/THE EAGLES CLUB									
BEVERAGE SERVICES OF MILWAUKEE, INC	CAFFEY'S PUB	STEVEN E TYCZKOWSKI, Agt	2401 W WISCONSIN AV	Class B Tavern License	5143		4/24/2015		
CAMPUS ENTERTAINMENT, INC	MURPHY'S IRISH PUB	MICHAEL J VITUCCI, Agt	717 N 16TH ST	Class B Tavern License	295		5/29/2015		
CAMPUS RECREATIONS, INC	Sobelmans@Marquette	MICHAEL J VITUCCI, Agt	1613 W WELLS ST	Class B Tavern License	260		5/26/2015		
D&M Sobelmans II, Inc	RICKEY'S ON STATE	MELANIE L SOBELMAN, Agt	2601 W Wells ST	Class B Tavern License	80		8/31/2015		
DLR, INC	5 O'CLOCK CLUB	DONALD L RAFFAELLI, Agt	2601 W STATE ST	Class B Tavern License	100		9/24/2015		
FIVE O'CLOCK CLUB OF MILWAUKEE LLC	GARE-BEAR'S	GEORGIA PAPADOPOULLOS, Agt	2412-16 W STATE ST	Class B Tavern License	160		4/11/2015		
GARE-BEAR'S	IRISH CULTURAL & HERITAGE CENTER	GARY L LIESKE, SP	927 N 27TH ST	Class B Tavern License	70		6/30/2015		
IRISH CULTURAL & HERITAGE CENTER WJ, INC	LEPRECHAUN LOUNGE	KAREN L PRENDERGAST, Agt	2133 W WISCONSIN AV	Class B Tavern License			11/3/2015		
LEPRECHAUN LOUNGE, INC	MARQUETTE UNIVERSITY/ ALUMINI MEMORIAL UNION	MICHAEL C SILBER, Agt	2725 W WISCONSIN AV	Class B Tavern License	73		6/30/2015		
MARQUETTE UNIVERSITY	MARQUETTE UNIVERSITY	Neal J Wucherer, Agt	1442 W WISCONSIN AV	Class B Tavern License			6/18/2015		
MARQUETTE UNIVERSITY	MARQUETTE / UNION SPORTS ANNEX	Neal J Wucherer, Agt	804 N 16TH ST	Class B Tavern License	700		6/18/2015		
MIKE'S A LITTLE BIT COUNTRY	MIKE'S A LITTLE BIT COUNTRY	MICHAEL CHRIST, SP	2608 W STATE ST	Class B Tavern License	50		6/30/2015		
PITCH'S CLUB 113 #2, INC	MISS KATIE'S DINER	PETER S PICCIURRO, Agt	1900 W CLYBOURN ST	Class B Tavern License	144		9/30/2015		
RICHARDS' HARP & SHAMROCK, LLC	HARP & SHAMROCK	KIRSTIN A RICHARDS, Agt	2106 W WELLS ST	Class B Tavern License	80		6/23/2015		
SOBELMAN'S, INC	SOBELMAN'S PUB & GRILL	MELANIE L SOBELMAN, Agt	1900 W ST PAUL AV	Class B Tavern License	80		4/19/2015		
THATCHER, INC	CONWAY'S SMOKIN' BAR & GRILL	DEBBIE J THATCHER, Agt	2121-27 W WELLS ST	Class B Tavern License	128 Tavern 100, Restaurant 28		6/30/2015		
Grand Total = 25									



Tuesday, May 05, 2015

Licenses Committee Notice of Hearing

ALLAN & KIRSTIN RICHARDS
3838 W PARK HILL Av

MILWAUKEE, WI 53208

Date: 5/12/2015

Time: 08:45 AM

Location: Common Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Jukebox, 4 Amusement Machines, and a Pool Table
MENUT, Theodore A, Agent
Harp & Shamrock at 2106 W Wells St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenseLegal Entity Name: TASE HARP & SHAMROCK L.L.C.Premise Address: 2106 W. WELLS ST. MILWAUKEE WI. 53233**Proximity of Premises to Church, School, Daycare Center or Hospital**Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No**Building & Business Information**a) Property Owners Name: EURAUDO TASE Phone Number: 414.379.5988
Address: 5023 N. BERKELEY BLVD.b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____f) If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lease/buyer

Property Information (new & transfer applicants only)a) Do you own or lease the building? ☒ Own ☐ Leaseb) Who owns the fixtures (for example, coolers, etc.)? THE BUSINESSc) Are you purchasing the stock and/or fixtures? ☐ No ☒ Yes If yes, amount paid \$ _____ (INCLUDED IN PRICE)d) Total amount paid for business \$ 61,500e) Total amount paid for goodwill of the business \$ 21,500

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes**See Application Information for a list of all required application forms.**

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 3/20/15 Ends 3/20/25
b) Monthly rental \$ 2,000
c) Do you have an option to renew the lease? ☐ No ☒ Yes
d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
e) For what length of time have you been guaranteed occupancy (number of years)? 10 YEARS
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

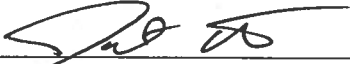
Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 26th day of FEBRUARY, 2015



(Clerk/Notary Public)

My Commission Expires MARCH 23, 2019

*Notary Seal must be affixed.

Euraldo M. Tye

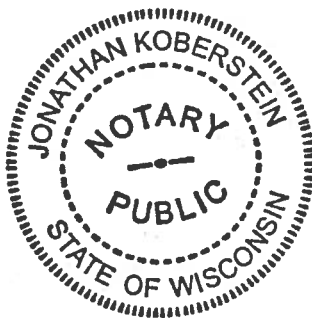
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 2/5/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☒ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

ORDERLY & VERY WELL MAINTAINED BAR/TAVERN

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: I HAVE WORKED AT A BAR FOR 3 YEAR ON A UNIVERSITY CAMPUS

2. Business Operations

- a) Proposed Opening Date: MARCH 20
- b) Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c) Is this a franchise? ☒ No ☐ Yes
- d) Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: CLASS B
- e) Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f) What other types of licenses/permits will you hold at this location? (check all that apply)
- ☐ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____
- g) Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
- If yes, explain: _____
- h) Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
- If yes, list address(es): _____
- i) Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
- ☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
- ☐ Other: Describe: _____
- b) Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c) Nearest Major Cross Street: 27TH STREET
- d) Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e) Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____
- f) Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: _____
- g) Are there off-street parking places? ☒ No ☐ Yes If yes, how many? _____
- h) Property Owner's Name: EURALDO M. TASE Phone Number: 414.379.5988
- Address: 5023 N. BERKELEY BLVD. WFB WI, 53217

4. Businesses On The Premises (check all that apply):

Type 1

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol <u>95</u> %	Cigarettes <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Food <u>0</u> %	Entertainment <u>5</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Other _____ % Describe: _____	

7. Litter and Noise Control

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☐ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ Other: 2 TIMES / WEEK PRESSURE WASH
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. Number of Garbage Cans: Inside: 2 Locations: 1 ON EACH END OF THE BAR
Outside: 2 Locations: ALLEY
- e. Describe sanitation facilities (restrooms): RESTROOM ARE IN FAIR WORKING CONDITION
- f. Name of solid waste contractor: WASTE MANAGEMENT
- g. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- h. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

8. Security

- a. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1 BASED ON HOW BUSY
What are their responsibilities? KEEP ORDER ON PREMISES & CHECK ID'S
Is security equipment used? ☐ No ☒ Yes If yes, describe 10 SCANNER
List their licensing, certification, or training credentials _____

- b. Will there be security cameras? ☐ No ☒ Yes If yes, where? OUTSIDE FRONT / INSIDE BACK BAR
- c. Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe BY SECURITY & SCANNERS

9. Customers

- a. Will customers be entering the premises? ☐ No ☒ Yes
- b. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: OUTSIDE / SIDEWALK
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____

10. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	2 PM	2 AM	100	21-50	NONE
Monday	2 PM	2 AM	100	21-50	NONE
Tuesday	2 PM	2 AM	100	21-50	NONE
Wednesday	2 PM	2 AM	100	21-50	NONE
Thursday	2 PM	2 AM	100	21-50	NONE
Friday	2 PM	2:30 AM	200	21-50	NONE
Saturday	2 PM	2:30 AM	200	21-50	NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Required Signature(s)

Euraldo M. Tase

Sole Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more
shareholder

See Application Information for a list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input checked="" type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input checked="" type="checkbox"/> Amusement Machines -	How many? _____	How many? <u>1</u>
How many? _____	How many? <u>4</u>	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____	Approx. # per year? _____	Approx. # per year? _____	

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

☒ No ☐ Yes, describe: _____

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: 80. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

☒ No ☐ Yes, describe: JUST CURRENT STEREO

DECLARATIONS, AGKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- 1 EMT I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 EMT I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 EMT I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 EMT I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.
- 5 EMT I request that my Public Entertainment Premises License Application be held subject to the processing and review requirements of the other licenses for which I am applying. I, therefore, waive the requirement of the Milwaukee Code of Ordinances Section 108-5-1-b requiring that the Common Council grant or deny my Public Entertainment Premises License Application within 60 days of certification. (If you do not wish to waive this requirement, you must complete the Public Entertainment Premises Waiver Exemption Form (ccl-pepxmpt) and submit it with this application.)

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 26th day of FEBRUARY, 20 15Euraldo M. Tase

Agent/Owner/Partner

(Clerk/Notary Public)

My Commission Expires MARCH 23, 2019

*Notary Seal must be affixed.

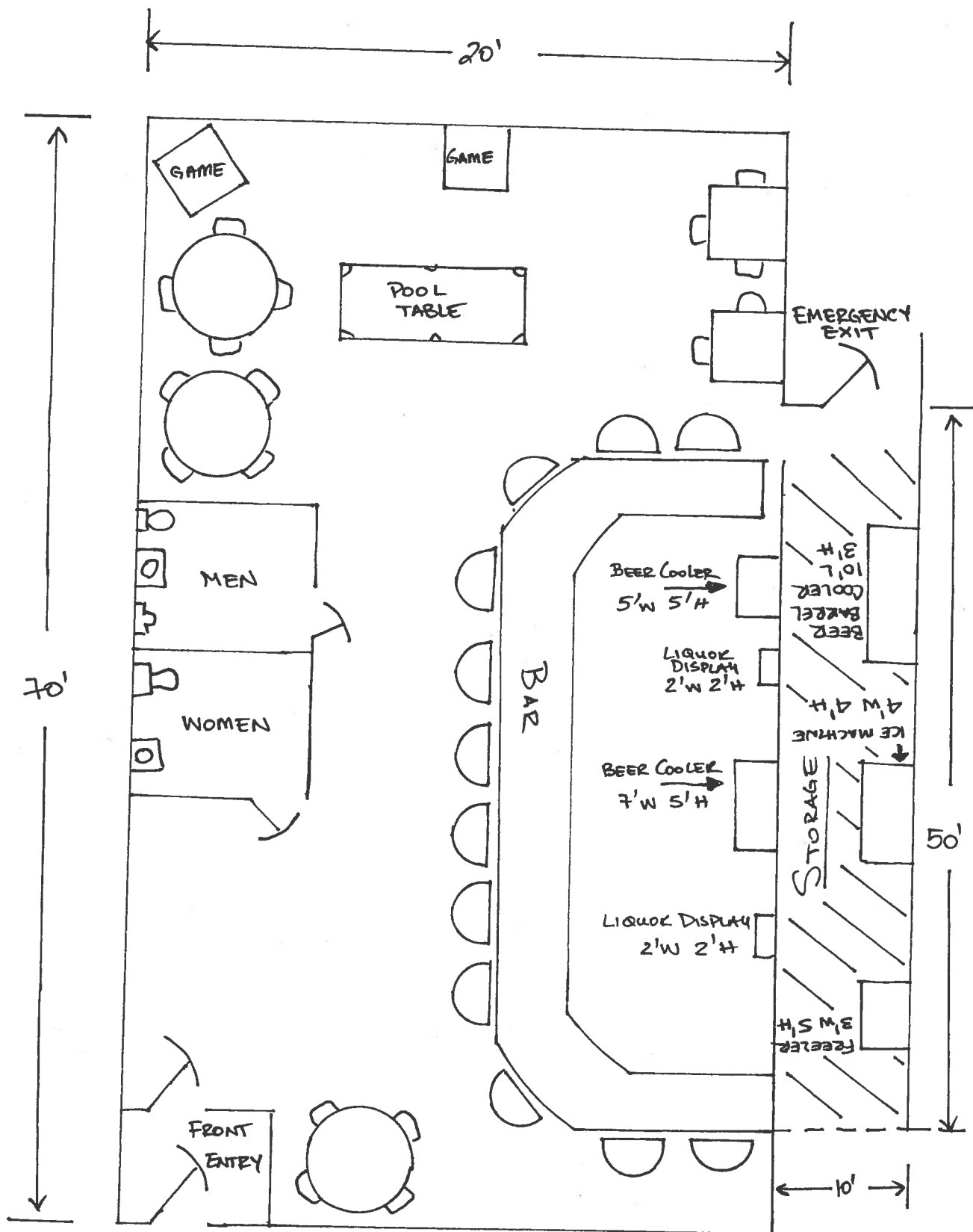
Additional Owner/Partner

Office Use Only: Initials: _____ Filed: _____ App: _____ ☐ Waiver SignedIf ☐ Only PEP or ☐ Waiver Not Signed (and ccl-pepxmpt completed): Email Mgr: _____

Granted _____ License # _____



TOTAL SQUARE
FOOTAGE
= 1,900'



W. WELLS STREET

THEODORE MENUT AGENT FOR TASE HARP & SHAMROCK L.L.C.

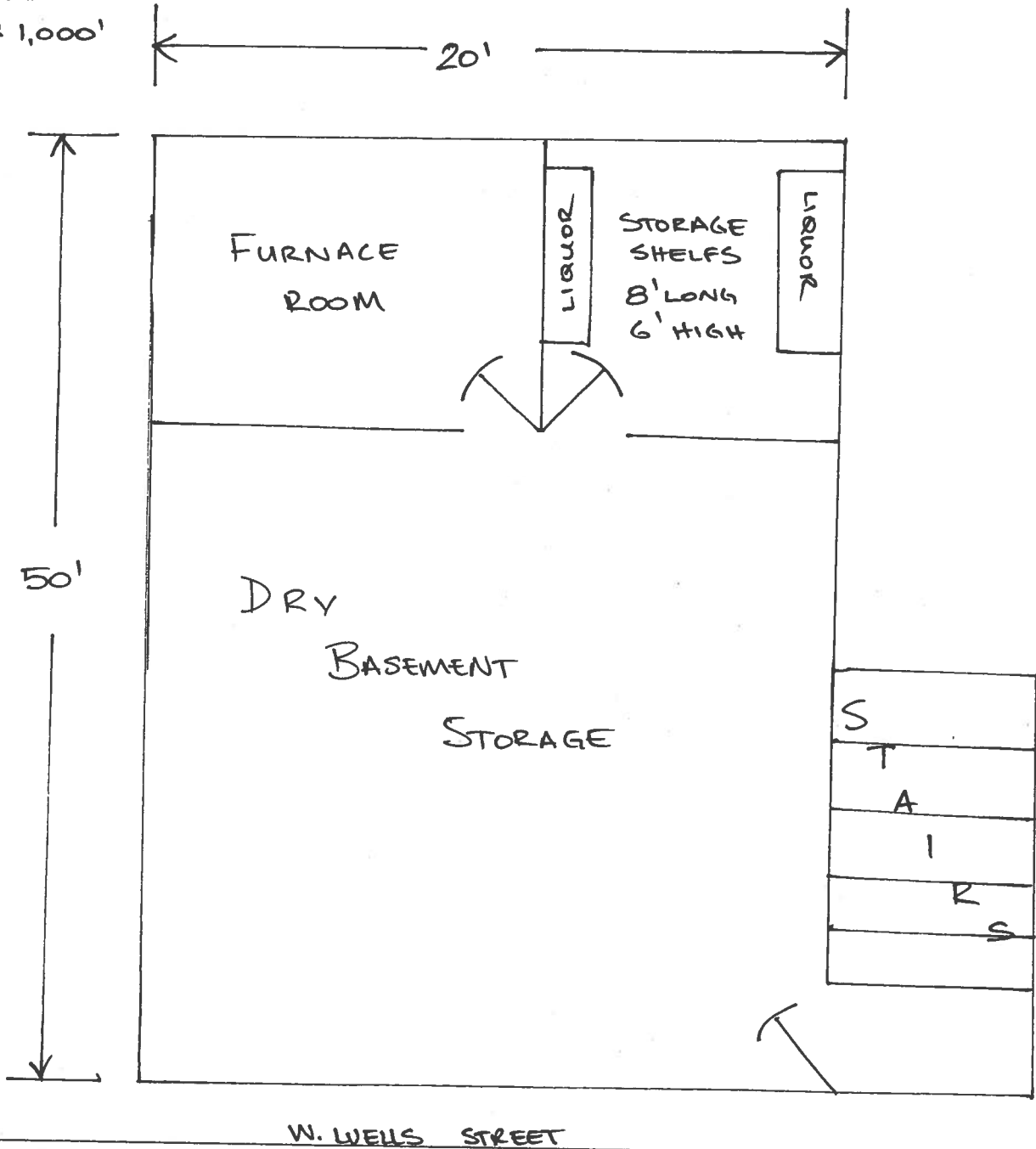
HARP & SHAMROCK

2106 W. WELLS ST

DATE: FEBRUARY 21, 2015



TOTAL SQUARE
FOOTAGE: 1,000'



THEODORE MENUT AGENT FOR TASE HARP & SHAMROCK L.L.C.

HARP & SHAMROCK

2106 W. WELLS ST.

DATE: FEBRUARY 21, 2015

DATE ? ME?