MICHAEL S. D'AMATO ALDERMAN, 3RD DISTRICT



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January 6, 2006

Mark Van Ess Cranston 250 N. Water St. Milwaukee, WI 53202

Dear Mr. Van Ess:

I am enclosing a copy of a City Attorney opinion related to your appeal of the Architectural Review Board's denial of window signage at 207 E. Buffalo/250 N. Water St.

According to the opinion, the Statement of Denial violates the First Amendment's protection of commercial speech and, is therefore, invalid. I have asked that the opinion be shared with the Architectural Review Board and expect them to respond. Your appeal will be scheduled at the January 31 Zoning, Neighborhoods and Development Committee meeting.

Sincerely.

Michael D'Amaid Che

Zoning, Neighborhoods and Development Committee

Cc: Nancy O'Keefe/Chris Rute, ARB, 219 N. Milwaukee St., 3<sup>rd</sup> floor, Milw, WI 53202

