



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 14

LEPPING, Richard A, Agent  
Border Patrol WI Inc  
260 W Holt Av #3

Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Extended Hours Establishment and Food Dealer Applications Requesting to Close at 1 AM Sun-Thurs and 2 AM Fri-Sat as agent for "Border Patrol WI Inc" for "Taco Bell" at 260 W Holt Av #3.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

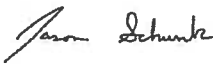
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 14

LEPPING, Richard A, Agent  
Border Patrol WI Inc  
1634 Sherman Ave

Madison, WI 53704

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**Tuesday, April 28, 2015 at 08:30 AM**

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Friday, April 17, 2015



# Notice of Public Hearing

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LEPPING, Richard A, Agent  
Taco Bell at 260 W Holt Av #3

Extended Hours Establishment and Food Dealer Applications Requesting to Close at 1 AM Sun-  
Thurs and 2 AM Fri-Sat

**Tuesday, April 28, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/28/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	103 E OHIO AVE	MILWAUKEE, WI 53207-2756
CURRENT RESIDENT	105 E OHIO AVE	MILWAUKEE, WI 53207-2756
CURRENT RESIDENT	111 E OHIO AVE	MILWAUKEE, WI 53207-2756
CURRENT RESIDENT	119 E OHIO AVE	MILWAUKEE, WI 53207-2756
CURRENT RESIDENT	213 W HOLT AVE	MILWAUKEE, WI 53207-3250
CURRENT RESIDENT	3263 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3269 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3273 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3276 S CHASE AVE	MILWAUKEE, WI 53207-2637
CURRENT RESIDENT	3276A S CHASE AVE	MILWAUKEE, WI 53207-2637
CURRENT RESIDENT	3276B S CHASE AVE	MILWAUKEE, WI 53207-2637
CURRENT RESIDENT	3279 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3285 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3291 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3291A S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3299 S 3RD ST	MILWAUKEE, WI 53207-2632
CURRENT RESIDENT	3307 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3311 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3317 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3323 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3323A S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3327 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3333 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3336 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3339 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3342 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3343 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3348 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3349 S 3RD ST	MILWAUKEE, WI 53207-2634
CURRENT RESIDENT	3352 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3352A S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3353 S BURRELL ST	MILWAUKEE, WI 53207-2754
CURRENT RESIDENT	3359 S BURRELL ST	MILWAUKEE, WI 53207-2754
CURRENT RESIDENT	3364 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3365 S BURRELL ST	MILWAUKEE, WI 53207-2754
CURRENT RESIDENT	3368 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3374 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3380 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3386 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3390 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3396 S CHASE AVE	MILWAUKEE, WI 53207-2639
CURRENT RESIDENT	3400 S CHASE AVE	MILWAUKEE, WI 53207-3348
CURRENT RESIDENT	3402 S CHASE AVE	MILWAUKEE, WI 53207-3348
CURRENT RESIDENT	3406 S CHASE AVE	MILWAUKEE, WI 53207-3348
CURRENT RESIDENT	3407 S 1ST PL	MILWAUKEE, WI 53207-3233
CURRENT RESIDENT	3408 S 1ST ST	MILWAUKEE, WI 53207-3232
CURRENT RESIDENT	3408 S 2ND ST	MILWAUKEE, WI 53207-3236
CURRENT RESIDENT	3409 S 1ST ST	MILWAUKEE, WI 53207-3231
CURRENT RESIDENT	3409 S CHASE AVE	MILWAUKEE, WI 53207-3347
CURRENT RESIDENT	3410 S 1ST PL	MILWAUKEE, WI 53207-3234
CURRENT RESIDENT	3410 S 1ST ST	MILWAUKEE, WI 53207-3232
CURRENT RESIDENT	3411 S CHASE AVE	MILWAUKEE, WI 53207-3347
CURRENT RESIDENT	3412 S 2ND ST	MILWAUKEE, WI 53207-3236
CURRENT RESIDENT	3413 S 1ST PL	MILWAUKEE, WI 53207-3233
CURRENT RESIDENT	3413 S 2ND ST	MILWAUKEE, WI 53207-3235

CURRENT RESIDENT	3414 S 1ST ST	MILWAUKEE, WI 53207-3232
CURRENT RESIDENT	3415 S 1ST ST	MILWAUKEE, WI 53207-3231
CURRENT RESIDENT	3416 S 1ST ST	MILWAUKEE, WI 53207-3232
CURRENT RESIDENT	3417 S CHASE AVE	MILWAUKEE, WI 53207-3347
CURRENT RESIDENT	3418 S 1ST PL	MILWAUKEE, WI 53207-3234
CURRENT RESIDENT	3418 S 2ND ST	MILWAUKEE, WI 53207-3236
CURRENT RESIDENT	3419 S 1ST PL	MILWAUKEE, WI 53207-3233
CURRENT RESIDENT	3419 S 1ST ST	MILWAUKEE, WI 53207-3231
CURRENT RESIDENT	3419 S 2ND ST	MILWAUKEE, WI 53207-3235
CURRENT RESIDENT	3420 S 1ST ST	MILWAUKEE, WI 53207-3232
CURRENT RESIDENT	3422 S 1ST ST	MILWAUKEE, WI 53207-3232
CURRENT RESIDENT	3423 S 1ST PL	MILWAUKEE, WI 53207-3233
CURRENT RESIDENT	3424 S 1ST PL	MILWAUKEE, WI 53207-3234
CURRENT RESIDENT	3424 S 2ND ST	MILWAUKEE, WI 53207-3236
CURRENT RESIDENT	3425 S 1ST ST	MILWAUKEE, WI 53207-3231
CURRENT RESIDENT	3425 S 2ND ST	MILWAUKEE, WI 53207-3235
CURRENT RESIDENT	3425 S CHASE AVE	MILWAUKEE, WI 53207-3347

**Total Records: 73**

**Radius: 250.0 feet and Center of Circle: 260 W Holt AV**



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 2/5/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

### 1. Type of Business

Applying for: ☒ Extended Hours Establishment License ☐ Filling Station License ☐ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Beer Franchise / Mexican Style Quick Service Rest

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: There are 24 locations in the franchise

### 2. Business Operations

- a) Proposed Opening Date: \_\_\_\_\_
- b) Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: \_\_\_\_\_
- c) Is this a franchise? ☐ No ☒ Yes
- d) Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e) Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f) What other types of licenses/permits will you hold at this location? (check all that apply)
- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_
- g) Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
- If yes, explain: \_\_\_\_\_
- h) Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes
- If yes, list address(es): 5030 W. North Ave
- i) Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Yes and Same

### 3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
- ☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
- ☐ Other: Describe: \_\_\_\_\_
- b) Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☒ Other: Strip Mall
- c) Nearest Major Cross Street: W. Holt Ave + 53<sup>RD</sup> Street
- d) Describe Building: ☐ Free Standing Building ☒ Strip Mall ☐ Other: \_\_\_\_\_
- e) Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_
- f) Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_
- g) Are there off-street parking places? ☐ No ☒ Yes If yes, how many? \_\_\_\_\_
- h) Property Owner's Name: Holt Plaza LLC Phone Number: 414-270-4111
- Address: 413 N 2<sup>ND</sup> ST, STE 100, MIL WI 53207

#### 4. Businesses On The Premises (check all that apply):

##### Type 1

- |   |   |  |  |
|---|---|--|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input checked="" type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club                         | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge                         | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley                      | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                            | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

#### 5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 100 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

#### 6. Percentage of Sales (must total 100%)

Alcohol _____%	Cigarettes _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Food <u>100</u> %	Entertainment _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Other _____% Describe: _____	

#### 7. Litter and Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. Number of Garbage Cans: Inside: 3 Locations: Back, front + side doors  
Outside: 3 Locations: Back, front + side areas
- e. Describe sanitation facilities (restrooms): 1 male 1 female
- f. Name of solid waste contractor: Advanced Disposal
- g. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- h. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: Drive thru ordering

#### 8. Security

- a. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_
- What are their responsibilities? \_\_\_\_\_
- Is security equipment used? ☐ No ☒ Yes If yes, describe Cameras, Safes,
- List their licensing, certification, or training credentials \_\_\_\_\_



- b. Will there be security cameras? ☐ No ☒ Yes If yes, where? Registers, Dining Room, Drive Thru
- c. Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

### 9. Customers

- a. Will customers be entering the premises? ☐ No ☒ Yes
- b. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_


### 10. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	7 AM	1 PM	300	16-80	
Monday	7 AM	1 PM	↓	16-80	
Tuesday	7 AM	1 PM	↓	16-80	
Wednesday	7 AM	1 PM	↓	16-80	
Thursday	7 AM	1 PM	↓	16-80	
Friday	7 AM	2 AM	350	16-80	
Saturday	7 AM	2 AM	350	16-80	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

### 11. Required Signature(s)

  
Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a list of all required application forms.



Cooney, James

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To: Deb Surles  
Subject: RE: City of Milwaukee License Division ATTN: JIM COONEY

Thanks.

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**From:** Deb Surles [<mailto:debs@borderpatrolwi.com>]  
**Sent:** Monday, March 02, 2015 8:53 AM  
**To:** Cooney, James  
**Subject:** RE: City of Milwaukee License Division ATTN: JIM COONEY

Oh I am sorry didn't catch that...1 am and 2 am

☹

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**From:** Cooney, James [<mailto:jcoone@milwaukee.gov>]  
**Sent:** Monday, March 02, 2015 8:52 AM  
**To:** Deb Surles  
**Subject:** RE: City of Milwaukee License Division ATTN: JIM COONEY

So you close at 1 in the afternoon?

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**From:** Deb Surles [<mailto:debs@borderpatrolwi.com>]  
**Sent:** Monday, March 02, 2015 8:51 AM  
**To:** Cooney, James  
**Subject:** RE: City of Milwaukee License Division ATTN: JIM COONEY

Yes that is correct on the hours

Thanks again  
Deb

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**From:** Cooney, James [<mailto:jcoone@milwaukee.gov>]  
**Sent:** Monday, March 02, 2015 8:43 AM  
**To:** Deb Surles  
**Subject:** RE: City of Milwaukee License Division ATTN: JIM COONEY

Deb,

Attached is the invoice for the application fee and the extended hours. After the health department inspects I'll send you the final invoice. I have a question regarding the hours. It looks like you close at 1PM Sunday-Thursday? Can you confirm that is correct. Friday and Saturday have a closing time of 2am.

Jim Cooney  
License Specialist III  
City of Milwaukee  
200 E Wells St #105  
Milwaukee, WI 53202  
O. 414-286-2238



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: BORDER PATROL WI, dba TACO BELL  
Premise Address: 2100 WEST HOLT AVE, UNIT 3 - MILWAUKEE 53207

## 1. Application Type

Indicate the application type and complete the corresponding section.

☒ **New application** (fee is \$300). For new applications, answer questions below and then continue on to section 2.

Is this a simple change of ownership (no change in food operation) or a new establishment?

- ☐ Taking over existing operating licensed food business  
☒ New establishment (anything other than a simple change of ownership)

Provide a brief description of the food establishment

This unit has been vacant since Built  
BPW HAS a lease to put Taco Bell on site

What is the anticipated opening date or date of change of ownership: 04/15/15

☐ **Site Evaluation - Optional** (fee is \$100) Site evaluations are optional, and done only upon request. The purpose of the site evaluation is to assess the suitability of a prospective site for use as a food establishment.

☐ **Modification or amendment** to an existing food license or public health approved operational plan. For modifications/amendments to existing establishments, both the operator and establishment cannot be different than on existing license or the application is considered new. Answer the two questions below (including the follow up detail if applicable) and then continue on to section 2.

What facilities (equipment or building) change(s) are you planning (check all that apply):

- ☒ Construction or renovation (fee is \$200)  
☐ Significant equipment change without construction or renovation (fee is \$50)  
☐ Adding an additional site at the same premises where food will be prepared/processed or sold (fee is \$100 per additional site)  
☐ No equipment or renovations are being planned

What changes are being proposed to the food operation or specialized approvals are being requested (Note: \$75 operational change fee is charged only once even if multiple items are checked):

☐ Substantial changes to the menu including the type or complexity of food processing (fee is \$75)

Briefly describe proposed changes

☐ Adding processing when no processing was previously performed, or adding additional types of processing (fee is \$75)

☐ Requests for modifications or variances to public health food code requirements or the review of a specialized process requiring health department approval prior to implementation (fee is \$75)

Indicate specialized processes/variances requested (check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Acidified Rice                          | <input type="checkbox"/> Sale without Consumer Advisory  |
| <input type="checkbox"/> Bare Hand Contact to Ready to Eat Foods | <input type="checkbox"/> Shellfish - Comingling          |
| <input type="checkbox"/> Curing                                  | <input type="checkbox"/> Shellfish - Display Tanks       |
| <input type="checkbox"/> Dogs in Outside Dining Areas            | <input type="checkbox"/> Smoking                         |
| <input type="checkbox"/> Non-continuous Cooking                  | <input type="checkbox"/> Sprouting                       |
| <input type="checkbox"/> Peddler Base                            | <input type="checkbox"/> Time as a Public Health Control |
| <input type="checkbox"/> Reduced Oxygen Packaging                | <input type="checkbox"/> Wild Game                       |
| <input type="checkbox"/> Other, specify                          |  |

☐ Amending existing license to reflect an increase in annual gross sales or change in food operation (fee is the difference in the cost between the food licenses plus \$25 for transfer fee)

☐ No significant changes are being proposed in how food is prepared/processed or substantial menu changes. No addition of specialized process or activities requiring approval is being requested (no fee)

## 2. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites: ☐ Single ☒ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

There are 8 locations of BPW/Taco Bells all together in Milwaukee all other sites are licensed

Note: Multiple sites may require more than one license or an additional site license depending upon the food activity conducted at any one site.

Indicate where on the premises food will be sold, served, consumed and/or stored: ☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Rooftop ☐ Basement

☐ Other Floor, specify \_\_\_\_\_

☐ Other location, specify \_\_\_\_\_

Are any outdoor operations planned? ☐ Yes ☒ No ☐ Unknown

What activities will be conducted outdoors (check all that apply)

☐ Bar

☐ Cooking/grilling

☐ Dining – Patio

☐ Dining – Sidewalk (DPW permit required)

☐ Storage

☐ Other, specify \_\_\_\_\_

Seating provided on site for dining? ☒ Yes ☐ No

If yes, what is the seating capacity both inside and outside?

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☐ No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Annual Gross Food Sales:  Sales Based on: ☐ Previous Year ☐ Previous Establishment ☐ Best Estimate

Note: Inspector will request to review receipts periodically to validate if establishment has the appropriate license.

Number of Full Time Employees

Number of Part Time Employees

The following items must be included with a new application at the time of filing:

- ☐ Site Plan/Floor Plan: Site plan must identify the building in relation to streets, sidewalks, parking & garbage area, see sample and instructions. Food manufacturers, distributors, commissaries, and meal service establishments as defined in section 4 are exempt.
- ☐ Shared Kitchen Agreement, if applicable: If not using your own establishment as your base, provide a written and signed commissary agreement. The agreement must include a list of all services provided by the commissary, such as restroom use, dry goods storage, use of refrigerator space (including the number of cubic feet of refrigeration space allocated to you), etc.

The following items must be submitted to inspector, prior to approval of inspection.

- ☐ Floor Plan: The plan must show the location of all equipment (sinks, refrigeration, stoves, ware-washing, etc.), plumbing, electrical services, mechanical ventilation, storage areas and restrooms. Plans must be a minimum of 11 X 14 inches in size including the layout of the floor plan accurately drawn to a minimum scale of 1/4 inch = 1 foot. Plans may be submitted in an electronic format.
- ☐ Equipment List: Provide the make and model number of all significant equipment (cooking, cooling, warewashing, etc.) All food equipment must be ANSI/NSF certified. No home-style equipment is allowed. Equipment specification sheets do not have to be provided at the time of submission, but must be provided upon Health Department request
- ☐ Finish Materials List: Provide a list of all finish materials (floors, walls, ceilings, counter tops). Surfaces must be smooth, nonabsorbent and easily cleanable, and ceramic, porcelain or quarry tile must have set in base cove.
- ☐ Lighting Plan: Provide a list of all light fixtures to be used in the food establishment. All light used in any food prep or storage areas must be shielded or covered and flush or integral to the ceiling. Lighting in food preparation area must meet minimum illumination standards defined in the WI Food Code.
- ☐ Pest Management Plan: Describe the establishments integrated pest management plan. Describe strategies to prevent pest entry into the food establishment & harborage of pests Identify if a licensed pest control service has been contracted, provide the name of the company and frequency of service.

### 3. Construction, Renovations, Kitchen Equipment Changes or Remodeling

Any construction, remodeling or equipment changes planned? ☐ Yes ☐ No If no, skip to section 4.

Scope of the planned project?

- ☒ New construction or conversion of an existing structure to be used as a food establishment
- ☐ Renovation/remodeling impacting 300ft<sup>2</sup> or more than of food preparation or display area
- ☐ Renovation/remodeling impacting less than 300ft<sup>2</sup> of food preparation or display area
- ☐ Renovation/remodeling limited to the instillation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Build to suit a vacant space to accommodate a Taco Bell

Note: Building permits may be required, contact the Department of Neighborhood Services

Date alterations/changes planned to begin Feb 2015

Contact information for general contractor Russ Burrenkott | Burrenkott construction

608  
220  
6859

Contact information for architect \_\_\_\_\_

### 4. BUSINESS TYPE

Overall Establishment Type (select the one that best describes the proposed business)

- ☐ Bed and Breakfast
- ☐ Commissary or Mobile Food Peddler Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a mobile food peddler where the vehicle, cart or unit which is used at a minimum for the service or cleaning of the peddler vehicle, cart or container. A base of operations for a caterer or seasonal market vendor for the preparation of food.
- ☐ Community Food Program – free meal site or food pantry. Any site in which all food is provided free of cost to those in need or to organizations who serve person's in need.
- ☐ Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages
- ☐ Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any processing or repacking of food items
  - Is food stored on site ☐ Yes ☐ No
- ☐ Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer, food is sold to distributors, retailers or restaurants, there may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments
  - Is there a retail store onsite? ☐ Yes ☐ No
- ☐ Food Store – a food establishment either mobile or permanent in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include business whose primary business is other than food, but offer convenience food items.

Are you considered a convenience food store? ☐ Yes ☒ No

A convenience food store contains less than 5,000 sq ft of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

- ☐ School – educational institution including elementary, middle and high schools, technical schools, colleges and university, where food service is limited to students (no sales to faculty or general public)
- ☐ Restaurant – a food establishment either mobile or permanent in which the majority food sales consist of meals

### 5. FOOD OPERATION SCOPE

Type of Sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)
- ☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food sold to in single portions)

☐ % from grocery items (multi-serving food products, typically requiring preparation before serving, includes beverages, bakery items and raw produce)

Will 25% or more of your sales be to highly susceptible populations (defined as persons with medical conditions, elderly, or preschool age children)? ☐ Yes ☒ No

Will customers be able to purchase food through a drive through? ☒ Yes ☐ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reason why the food will be transported

☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other, specify

## 6. FOOD, FOOD PREPERATION, FOOD PROCESSING

For restaurants provide a copy of the proposed menu or a detailed menu of all the foods and drinks you will be serving.  
For all other establishments provide a summary below of the brief types of food products being sold.

Mexican Style Food Franchise

Will any potentially hazardous food (food that requires temperature control) be offered for sale? ☒ Yes ☐ No

Examples of potentially hazardous foods are meats, dairy, poultry, eggs, cut tomatoes or leafy greens, cut melons, cooked rice, beans or potatoes, or garlic in oil.

Will food be prepared or processed on site? ☒ Yes ☐ No

Examples of processing are assembling, grinding, cutting, mixing, baking, grilling, frying, coating, stuffing, packing, bottling, packaging, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking.

If yes, indicate the type of food processing that will be conducted:

Assembling - grilling

If performing processing, will there be any processing of potentially hazardous food? ☐ Yes ☐ No

## 7. WEIGHTS AND MEASURES

Will any items be offered for sale by weight or by volume? ☐ Yes ☒ No

If yes, describe number and type of devices used:

A separate weights and measures license is required for each scale.

Will electronic scanning devices be used for pricing/check out? ☐ Yes ☒ No

If yes, how many devices will be used

A scanner license is required if using an electronic scanning device.

## 8. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☐ Yes ☒ No

If yes, what type of license do you have or will you be applying for (check all that apply)?

- ☐ Class A fermented malt beverage licenses
- ☐ Class A liquor licenses
- ☐ Class B fermented malt beverage licenses
- ☐ Class B liquor licenses
- ☐ Class C wine licenses

If yes, if your food license is approved prior to the alcohol license, would you like the food license issued (check one)

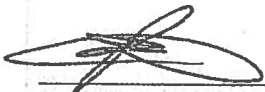
☐ immediately so you can open your food business ☐ at the same time as the alcohol license

## 9. Affirmation of Understanding – Permit Needed to Operate

READ AND INITIAL EACH ITEM CONFIRMING YOUR UNDERSTANDING:

1. \_\_\_\_\_ I understand that an inspection and sign off by the Health Department is required before my permit may be issued.
2. \_\_\_\_\_ I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.
3. \_\_\_\_\_ I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.
4. \_\_\_\_\_ I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may be scheduled for a hearing before the License Committee of the Common Council.
5. \_\_\_\_\_ I understand that I must pay and the License Division must have proof of payment for the associated permit fees before my permit may be issued.
6. \_\_\_\_\_ I understand that all of the above must be complete before my permit is eligible to be issued.
7. \_\_\_\_\_ I understand that the license/permit for which I am applying must be issued and posted in my business premises prior to opening for business.
8. \_\_\_\_\_ I will not operate my food business until the permit has been issued and posted in the establishment.

## 10. Required Signature(s)



\_\_\_\_\_  
Sole Proprietor, Partner, 20% or more Shareholder,  
or the Agent - only if there are no 20% or more shareholders

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

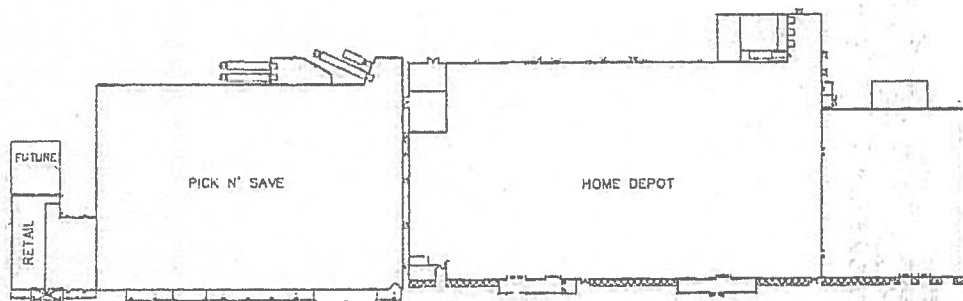
*SUBMIT THIS FORM ALONG WITH THE  
"BUSINESS LICENSE APPLICATION" & "BUSINESS LICENSE PLAN OF OPERATION"*



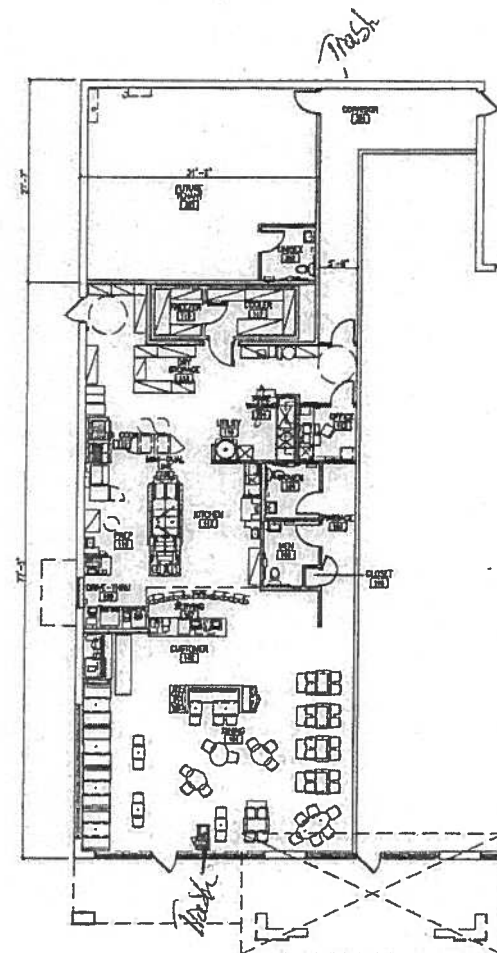




12/23/2015



### KEY PLAN

[illegible]

1 OVERALL FLOOR PLAN  
1/8" = 1'-0"

BPW, INC. The Bell

**HOLT PLAZA**  
TACO BELL TENANT BUILD-OUT  
150-160 W HOLT AVENUE  
MILWAUKEE, WI 53207

[illegible]

XXX  
 XXX  
 05541-001  
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 PRELIMINARY  
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 OCTOBER 20  
 OVERALL  
 FLOOR PL

A101

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5/2/2015



City of Milwaukee

RE: 260 W Holt Ave, Unit 3  
Milwaukee, WI 53207

Taco Bell Restaurant No. 031027

PLAN OF OPERATION

1. The address of the premises; 260 West Holt Ave, Unit 3
2. The name of the business is Taco Bell.
  - a. The Petitioner, Border Patrol Wisconsin, Inc., Richard Lepping, President
  - b. Taco Bell franchisee, operating 8 units in the Milwaukee area.
3. The building at this location is approximately 2, 800 square feet. See attached drawings for further details.
4. Operational Facts:
  - a. Taco Bell is fast food style restaurant serving Mexican type food.
  - b. Customers have a choice of either dining in, carry out, or purchasing food from the drive-thru.
  - c. The demographic of our customers are women ages 18-43 and men ages 18-30
  - d. The average amount spent by a customer is \$9.00

- e. Being part of a highly respected national franchise, we must abide by the strict rules and regulations of the national franchise organization.

5. Adjoining property land uses.

- a. *West:* Front Doors of Restaurant and further to the West of the parking area is 3<sup>rd</sup> Street. There is a block of houses on the west side of 3<sup>rd</sup> Street.
- b. *East:* is the Pic & Save and Home Depot within the strip mall
- c. *North:* there is an alley area north of the drive-thru area
- d. *South:* The building is at the parking lot level for the strip mall

6. Positive traffic flow:

- a. Access to the 3<sup>rd</sup> Street area as well as Holt Ave. Exterior cameras assist in elimination of vandalism and crime, keeping customers safety in mind, seasonal security on premises.
- b. Increased On-site parking for the customers and employees.
- c. Food service deliveries are made during the week, usually Tuesday and Thursday between 10:00 a.m. and 4 p.m. Having a large parking lot makes those deliveries less evasive on the area traffic.
- d. NOTE: It has been found that quick service restaurants with drive-thru facilities have less problems with people loitering and "hanging around". Whereas quick service restaurants without drive-thru facilities tend to have customers eating in their cars in the parking lot and loitering.

7. Our Customers:

- a. Demographics show that our customers are women ages 18-43 and men 18-30

- b. Our customers are for the most part are our neighbors living within a few mile radius of an immediate location. In a location such as this, customers for the most are not transient.

8. Employees:

- a. The restaurant has one General Manager and one Assistant Manager. These full time positions are salaried and receive full benefit packages.
- b. Typically, there are on an average of 20 part-time employees at this location.

9. Hours of Operation:

- a. Typical hours of operation are, Sunday thru Saturday 7:00 am till 12:00 am. The lobby closes at 9:00 pm daily.

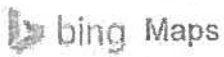
10. Trash Pick-up:

- a. A cyclone fence enclosure with metal gate.
- b. Trash pick-ups will be after 8 a.m. in consideration of our neighbors.

11. Exterior maintenance:

- a. Taco Bell wants to be a good neighbor and will endeavor to always keep its establishment in good care, tending to the building as needed, maintaining the grounds and policing the area to eliminate loitering and litter.

Border Patrol has always taken the care and consideration of their customers when establishing a Taco Bell location in the area. It is important that our buildings are well maintained and customer safety is priority. Border Patrol/Taco Bell works with the community to extend neighborhood standards.



260 W Holt Ave, Milwaukee, WI 53207

My Notes

BPW, INC dba  
Taco Bell

On the go? Use [m.bing.com](http://m.bing.com) to find maps, directions, businesses, and more

2/23/2015

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Bird's eye view maps can't be printed, so another map view has been substituted.





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 14

LUCAS, Terry D, Agent  
VALUE MANAGEMENT CORP  
3631 S CLEMENT Av

MILWAUKEE, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "VALUE MANAGEMENT CORP" for "BACKDRAUGHT" at 3631 S CLEMENT Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per § 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 03/27/2015  
LICENSE TYPE: BTAVN  
NEW:  
RENEWAL: X

No. 206771  
Application Date: 03/27/2015  
Expiration Date:

License Location: 3631 S Clement Avenue  
Business Name: Backdraught

Aldermanic District: 14

Licensee/Applicant: Lucas, Terry D  
(Last Name, First Name, MI)  
Date of Birth: 08/31/62

Male:

Female:

Home Address: 3631 South Clement Ave.  
City: Milwaukee  
Home Phone: (414) 305-3839

State: WI      Zip Code: 53207

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/02/07 at 1:37 am, Milwaukee police were dispatched to 3631 S Clement for a Battery complaint. Officers spoke to the victim who stated a fight broke out between him and his cousin with his cousin punching him in the eye and hitting him with a glass bottle. The victim sustained two lacerations under both eyes requiring stitches. Officers spoke to the bartender identified as Jody Young, who stated a fight took place inside the bar and patrons then began throwing bottles and glasses with all patrons being ordered out of the tavern. Officers also made phone contact with the licensee, Terry Lucas.
2. On 08/27/07 at 3:53 am, Milwaukee police were dispatched to 3631 S Clement for a Battery complaint. Milwaukee police were met by a St Francis police officer who was with a victim who was bleeding heavily from the face area. Investigation revealed there were patrons in the tavern after hours when a known patron struck the another with a pint glass and with closed fists that caused several lacerations to the victim's face requiring 18 stitches. Officers spoke to the bartender, Jessica Vandevort, who stated she was restocking the back bar when when she returned to the front bar observed the victim bleeding. There was broken glass and blood all over the bar and floor. Officers contacted the licensee, Terry Lucas, who first stated that one of the patrons was an employee but further investigation revealed the patron was not but that he helped out from time to time. Officers also observed that no Class B license was posted. The same suspect involved in this battery was also involved in incident # 1. The licensee, Lucas, was cited for Display of License and Class B Tavern Patrons After Hours. The city attorney amended the charge of Patrons After Hours to Special Hours For Liquor Sale in Original Package.

Charge: Display of License Tavern  
Special Hours For Liquor Sale in Original Package  
Finding: Guilty  
Dismissed w/o prejudice  
Sentence: Fined \$356.00  
Date: 12/19/07  
Case: 07100668  
07103187

- =====
3. On 03/23/2008 at 7:52am Milwaukee Police responded to an entry complaint at 3631 S. Clement Ave. (Backdraught bar). Investigation revealed a burglary with a forced entry had occurred. Incident #080830039 filed.
- =====

4. On 01/09/10 at 1:29 am, Milwaukee police were dispatched to 3631 S Clement Street for a Fight complaint. Investigation revealed two patrons inside the bar began to argue and were asked to leave. The patrons exited the tavern and a fight took place outside the bar between the two. Police spoke to the bartender Alexis Priest regarding this incident and all parties were issued warnings.
- =====

5. On 02/04/11, applicant received two citations for Smoking Prohibited-Adoption State Law at 3631 S Clement Avenue.

Charge: Smoking Prohibited-Adoption State Law (two citations)  
Finding: **Guilty**  
**Dismissed w/o prejudice**  
Sentence: Fined \$100.00  
Date: 04/06/11  
Case: 11023483  
11023484

**Applicant currently has an open warrant for a Smoking Prohibited citation. (11023483)**

=====

Incident # 5 previously reported, disposition now reported on 04/03/12.

6. On 03/11/12 at 11:23 pm, Milwaukee police responded to a Trouble With Subject complaint at 3631 S Clement Avenue. An anonymous male caller stated that there were two underage subjects drinking in the bar named Alexandria and Stephanie. Police entered the bar and observed two younger females sitting next to one another at the bar. Investigation revealed that the patrons were indeed under the age of 21 and were cited. Police spoke with the bartender Ehricka Larson who stated she did not check the ID's of the patrons because they both have been served numerous times in the tavern before and she thought they were of age.

Larson also provided officers with a different date of birth as well as the spelling of her first name and she was cited for obstructing police and sale to underage. Officers contacted the licensee Terry Lucas and informed him that he would be cited for having minors in the bar. Lucas stated he was unaware that there were minors in the bar.

As to Lucas:

Charge: Presence of Minor/Underage  
Finding: Guilty  
Sentence: Fined \$100.00  
Date: 04/06/11  
Case: 12042044

=====

7. On 07/19/12 at 1:33 am, Milwaukee police were dispatched to a Fight complaint at 3631 S Clement Avenue. Investigation revealed an altercation took place inside the bar when a patron was asked to leave due to his behavior. Two patrons tried to get the subject to leave and when they got him to the door, someone pushed him and he fell down the front three steps as well as one of the patrons. The subject got up and began to physically fight with the patrons before fleeing. The licensee, Terry Lucas, was on scene provided officers' with surveillance tape of the incident.

=====

8. On 02/24/2014 Milwaukee police conducted a licensed premise check at 3631 South Clement Avenue (Back Draught). The bartender on duty, who initially gave officers the name of Christina M. Elliot, did not have a Class D Operator's license with her. As an officer exited the business to determine if "Elliott" possessed a valid Class D license, he was pursued by "Elliott" who admitted that she had lied about her name. She then gave the officer the name of Ehrika S. Larson and told the officer she had lied because she does not possess a valid Class D license. The applicant told officers he was not aware that Larson did not have a valid bartenders license, and volunteered to close the business. Both Larson and the applicant were cited.

As to Ehrika Larson:

Charge 1: Resisting/Obstructing an Officer  
2: Class D Operator's Liquor License Required  
Finding 1: Dismissed  
2: Guilty  
Sentence : Fined \$368.00  
Date : 06/02/2014  
Case 1: 14018924  
14018925

As to the applicant:

Charge : Class D Operator's Liquor License Required  
Finding : Guilty  
Sentence : Fined \$368.00  
Date : 04/15/2014  
Case : 1408926

=====

Item #8 updated with disposition on 03/27/2015

9. On 05/01/2014 at 10:00pm officers conducted a tavern check at 3631 S Clement Av, Backdraught. The bartender was Christina ELLIOT. She did not have a Class D license on her person but produced a receipt for it. A check with LIU revealed ELLIOT had not picked up her license until 05/02/2014. The applicant and ELLIOT were issued citations for Class D license required.

Charge: Class D Operator's liquor license  
Finding: Guilty  
Sentence: Fined \$190.00  
Date: 08/14/2014  
Case: 14037052

10. On 01/23/2015 at 8:37pm officers were dispatched to 3631 S Clement Av, Back Draught, for a fight. The bartender, Ehrika LARSON had called because of a fight between two patrons. One of the patrons was still on scene and denied fighting. The patron was cited for Disorderly Conduct because LARSON stated she had feared for her safety. There are cameras inside but LARSON did not know how to operate them. The applicant was called regarding this incident and a message was left inquiring about the camera system. As of 01/30/2015 the applicant had not responded back.

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Diana ROWE

Business Name: Backdraught  
 Address of Licensed Premises: Backdraught 3631 S. Clement  
 Business Phone: 414-727-1599 Type of License: Class B

District: 6

☐ Violation / ☒ Incident # Fight

Date of Incident: 1-23-15

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☐ NoLicensee cooperative? ☐ Yes ☒ No (If no, explain in narrative section)

Licensee Notified by Officer: PO Kristopher MADUSCHA

Date: 1-23-15

Time: 9:05 PM

Licensee or Agent's Name: Terry D. LUCAS  
 Home Address: 3631 S. Clement Av #Upper

Date of Birth: 8-31-62

Home Phone: 414-305-3839

Co-Licensee Name:  
 Home Address:  
 Class S License Number:

Date of Birth:  
 Home Phone:

Bartender Name: Ehrika S. LARSON  
 Home Address: 3449 S. Pine Av #4  
 Class D License Number: 0211475

Date of Birth: 6-2-87

Home Phone: 414-721-1988

Licensed Person / Public Pass. Vehicle, etc.:  
 Home Address:  
 Class D License Number:

Date of Birth:  
 Home Phone:

### VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Robert W. OSBORN

Citation Number: 4890371116

Violation &amp; Ord. / Statue No.: D.C./106-1-1

Date of Birth: 4-29-65

Court Date: 3-11-15

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: PO Kristopher MADUSCHA

District / Bureau: 64

Date: 1-24-15

Commanding Officer

Date

### DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received

Referred

By

JAN 3 2015

2-6-15

*[Signature]*

This report is typed by PO Kristopher MADUSCHA assigned to District 6, Power Shift, Squad 6468, along with PO F R SOMERS.

On Friday, January 23rd, 2015 at 8:37 PM, PO SOMERS and I were dispatched to 3631 S. Clement Av (Back Draught) for a Fight.

Upon arrival I spoke with the bartender LARSON, Ehrika S. (W/F, 6-2-87) who stated the subject OSBORN, Robert W. (W/M, 4-29-65) started a fight with another unknown male in the tavern. Ehrika stated Robert grabbed the unknown males glasses and ripped off his shirt. Ehrika stated she was scared and tried to call the owner LUCAS, Terry D, (W/M, 8-31-62), but he did not answer his phone. Ehrika stated she feared for her safety and called the police because she did not know what to do. Ehrika stated there are cameras in the tavern, but does not now if they work.

I spoke with Robert who stated he did not fight with anyone. I issued Robert a citation for Disorderly Conduct and advised him not to return to the tavern per Ehrika. I called Terry regarding this incident and asked him to return my call regarding the security cameras. As of Friday, January 30th, 2015, I did not receive a phone call from Terry.

Date \_\_\_\_\_

**DISPOSITION - FOR LICENSING ONLY**[illegible]



This report was written by PO F R. Somers, assigned to District 6 Power Shift. On Thursday 05-01-14 at approximately 10:00pm PO Michael Krohn and I conducted a Tavern Check at Backdraught located at 3631 S. Clement Av in the City and County of Milwaukee.

Upon our arrival we spoke to the bartender identified as Elliott, Christina M. (W/F 09-23-76) who stated that she did not have her Class D License on her person. Elliott then showed us a receipt for her Class D License and stated that she did in fact have a license. Elliott also stated that Jennifer S. Haulie (W/F 07-09-82), who worked at the Backdraught was there and that she had a valid Class D. However when speaking to Jennifer she stated that she came there for a drink and that she was not currently working.

PO Krohn then checked with Sgt Raiden at the License Unit who stated that Elliott was in violation because she did not have a Class D and that she came in the morning of May 2nd and obtained her license.

On Friday 05-02-14 I then returned to the Backdraught at 8:00pm to issue Elliott and the owner of the Tavern, Lucas, Terry D. (W/M 08-31-62) for Class D Operator License Required.

Lucas was notified in person at 8:00pm. Due to Elliott not working at the time, I left a message on her cell phone at 8:20pm and informed her that she would be receiving her citation via the mail at the address she gave me 2100 W. Pierce Av #120.

It should be noted that this is the second time Lucas and the Backdraught has received a citation for Class D Operator License required. The other citation was issued on February 24th, 2014.

No further information at this time.



Friday, April 17, 2015



# Notice of Public Hearing

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LUCAS, Terry D, Agent  
BACKDRAUGHT at 3631 S CLEMENT Av  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Tuesday, April 28, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/28/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1030 E WILBUR AVE	MILWAUKEE, WI 53207-3521
CURRENT RESIDENT	1100 E WILBUR AVE	MILWAUKEE, WI 53207-3523
CURRENT RESIDENT	1104 E WILBUR AVE	MILWAUKEE, WI 53207-3523
CURRENT RESIDENT	1110 E WILBUR AVE	MILWAUKEE, WI 53207-3523
CURRENT RESIDENT	1114 E WILBUR AVE	MILWAUKEE, WI 53207-3523
CURRENT RESIDENT	1221 E WARNIMONT AVE	MILWAUKEE, WI 53207-3514
CURRENT RESIDENT	3578 S HERMAN ST	MILWAUKEE, WI 53207-3505
CURRENT RESIDENT	3579 S CLEMENT AVE	MILWAUKEE, WI 53207-3501
CURRENT RESIDENT	3600 S HERMAN ST	MILWAUKEE, WI 53207-3507
CURRENT RESIDENT	3603 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3603A S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3606 S HERMAN ST	MILWAUKEE, WI 53207-3507
CURRENT RESIDENT	3607 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3609 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3611 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3613 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3614 S HERMAN ST	MILWAUKEE, WI 53207-3507
CURRENT RESIDENT	3615 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3615 S HERMAN ST	MILWAUKEE, WI 53207-3506
CURRENT RESIDENT	3617 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3618 S HERMAN ST	MILWAUKEE, WI 53207-3507
CURRENT RESIDENT	3619 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3619 S HERMAN ST	MILWAUKEE, WI 53207-3506
CURRENT RESIDENT	3621 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3623 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3625 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3631A S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3637 S CLEMENT AVE	MILWAUKEE, WI 53207-3503
CURRENT RESIDENT	3648 S HERMAN ST	MILWAUKEE, WI 53207-3558
CURRENT RESIDENT	3649 S CLEMENT AVE	MILWAUKEE, WI 53207-3556
CURRENT RESIDENT	3649 S HERMAN ST	MILWAUKEE, WI 53207-3557
CURRENT RESIDENT	3652 S HERMAN ST	MILWAUKEE, WI 53207-3558
CURRENT RESIDENT	3653 S CLEMENT AVE	MILWAUKEE, WI 53207-3556
CURRENT RESIDENT	3658 S HERMAN ST	MILWAUKEE, WI 53207-3558
CURRENT RESIDENT	3660 S HERMAN ST	MILWAUKEE, WI 53207-3558
CURRENT RESIDENT	3661 S CLEMENT AVE	MILWAUKEE, WI 53207-3556
CURRENT RESIDENT	3663 S CLEMENT AVE	MILWAUKEE, WI 53207-3556
CURRENT RESIDENT	3665 S CLEMENT AVE	MILWAUKEE, WI 53207-3556
CURRENT RESIDENT	3667 S CLEMENT AVE	MILWAUKEE, WI 53207-3556

**Total Records: 40**

**Radius: 250.0 feet and Center of Circle: 3631 S Clement AV**

**2014-2015 Plan of Operation for 3631 S CLEMENT AV****1. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☒ Other: WASHHow often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_Grounds Cleaned By: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☐ Call Police☒ Signs Posted ☐ Other: \_\_\_\_\_**2. Smoking and Sanitation**Are there designated outdoor smoking areas? ☒ No ☐ Yes

If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 4 Locations: UP, DOWN, BOTH BATHROOMS, BEHIND BAR  
Outside: 1 Locations: FRONT DOORIs a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_Describe sanitation facilities (restrooms): ONE WOMEN'S, ONE MEN'SProvide name of solid waste contractor: WASTE MGMT.**3. Security**Are there parking spaces on the premises? ☒ No ☐ Yes If yes, number of spaces: \_\_\_\_\_ and describe security provisions: \_\_\_\_\_Are there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions \_\_\_\_\_Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? ONE

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☐ No ☒ Yes If yes, list all locations: HIN BAR 1 DOWNSTAIRS 2 OUTSIDE FRONT/BACKAre searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_**4. Percentage of Sales (must total 100%)**Alcohol 99 % Food Sales 1 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %**5. Businesses On The Premise (choose all that apply):**

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop  | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club              | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge         | <input type="checkbox"/> Teen Club                        |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel             | <input type="checkbox"/> Banquet Hall            | <input type="checkbox"/> Sports Facility                  |
| <input type="checkbox"/> Liquor Store            | <input type="checkbox"/> Corner Store      | <input type="checkbox"/> Supermarket             | <input type="checkbox"/> Convenience Store                |
| <input type="checkbox"/> Gas Station             | <input type="checkbox"/> Other _____       |  |   |

**6. Hours of Operation and Age Restriction**Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

**7. Floor Plan**Are there any changes to the current floor plan? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

**(1) CURRENT ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 6 Amusement Machines, 1 Pool Table

**(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD** \*No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                            | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows                      | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input checked="" type="checkbox"/> Jukebox                             | <input type="checkbox"/> Wrestling                        | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke                          | <input type="checkbox"/> Bowling Alley       | <input checked="" type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures                                | <input checked="" type="checkbox"/> Amusement Machines -- | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____   | How many? <u>6</u>  | Approx. # per year? _____                    | How many? <u>1</u>                               |
| <input type="checkbox"/> Other: _____                                   |   |  | Approx. # per year? _____                        |

**(3) REMOVE ENTERTAINMENT**

If applicable, list any entertainment you wish to remove: \_\_\_\_\_

**(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?**

☒ No ☐ Yes, describe: \_\_\_\_\_

**(5) LEGAL CAPACITY OF PREMISES**

79 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity N/A. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**(6) IDENTIFY IF SOUND AMPLIFICATION IS USED**

☒ No ☐ Yes, describe: \_\_\_\_\_

**(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES**

**Read And Initial Each Item Confirming Your Understanding:**

- 1 ☒ I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 ☒ I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 ☒ I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 ☒ I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.
- 5 ☒ I request that my Public Entertainment Premises License Application be held subject to the processing and review requirements of the other licenses for which I am applying. I, therefore, waive the requirement of the Milwaukee Code of Ordinances Section 108-5-1b requiring that the Common Council grant or deny my Public Entertainment Premises License Application within 60 days of certification. (If you do not wish to waive this requirement, you must complete the Public Entertainment Premises Waiver Exemption Form (ccl-pepxmpt) and submit it with this application.)

**(8) NOTARIZED SIGNATURES OF APPLICANTS**

SUBSCRIBED AND SWORN TO BEFORE ME

This 23 day of March, 20 15

[Signature]  
(Clerk/Notary Public)

My Commission Expires 11/15/2015

[Signature]  
Agent/Owner/Partner

Additional Owner/Partner

\*Notary Seal must be affixed.

PELLUMBESHA BERISHA  
Notary Public  
State of Wisconsin



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 03

Victor Lavrik

1518 N Franklin Pl

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor License Application for "Tina's Market" at 1518 N Franklin Pl.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 03

Victor Lavrik

11114 Fox River Rd #5

Wilmot, WI 53192

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor License Application for "Tina's Market" at 1518 N Franklin Pl.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/13/2015

LICENSE TYPE: ALQML

NEW: ☒

RENEWAL: ☐

No. 203001

Application Date: 01/09/2015

License Location: 1518 N Franklin

Business Name: Tina's Market

Licensee/Applicant: Lavrik, Victor  
(Last Name, First Name, MI)

Date of Birth: 09/11/63

Home Address: 1114 Fox River Road

City: Wilmont

State: WI Zip Code: 53192

Home Phone: 224-489-3676

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/15/12, Milwaukee police were working the Wisconsin WINS tobacco initiative and had an underage student enter 1518 N Franklin in an attempt to purchase tobacco. The student purchased a Black and Mild cigar from the applicant who admitted selling the cigar to the student. The applicant was cited for Sale of Cigarettes to Minor/Underage

Charge: Sale of Cigarettes to Minor/Underage  
Finding: Guilty  
Sentence: \$171.00 fine  
Date: 02/08/13  
Case: 13006645

# MILWAUKEE POLICE DEPARTMENT

## LICENSE INVESTIGATION UNIT

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/28/11

LICENSE TYPE: AMALT

NEW:

RENEWAL: X

No. 140065

Application Date: 12/27/11

Expiration Date:

License Location: 1518 N Franklin Pl

Aldermanic District:

Business Name: Tina's Food Market

Licensee/Applicant: Tuzhilkova, Nina

(Last Name, First Name, MI)

Date of Birth: 05/22/1946

Home Address: 2115 W Marne Av

City: Glendale

State: WI

Zip Code: 53209

Home Phone: (414) 352 - 9394

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/05/2002 at 8:20 PM the applicant was cited by Milwaukee Police Department for Sale to Underage at 1518 N Franklin Pl.

Charge : Sale to Underage  
Finding : Guilty, Municipal Court  
Sentence : Fined \$100.00  
Date : 07/02/2002  
Case : 02070753

2. On 05/27/2004 at 8:57 PM, P.O. Brian Shull and Police Aides Brandon Baranowski and Erin Felsinger Went to 1518 N Franklin PL. (Tina's Food Market) to conduct a license check. Upon arrival Police Aide Felsinger Who is 19 years old, entered the Store and purchased a 12 pack of Milwaukee's best beer from The clerk behind the counter. Felsinger stated she did show the clerk her Wisconsin drivers license and that the clerk looked at it and gave it back stating, " If she was an undercover officer he would be very pissed off). Officer Shull then entered the store and spoke with the clerk (Mark E. Jaskowski, 03/24/1973) and cited him For Sale to Underage Person # 5857619. Also cited was the licensee (Benavides,

Severo S,

08/03/1979) # 5860403.

3. On 12/02/2004 at 5:57 PM, P.O. Shawn Burger and P.O. Curt Charles went to 1518 N Franklin PL (Tina's Food Market) to conduct a license investigation into the store selling liquor/beer to underage persons. Police Aide Ashley Gryzkwicz 08/07/1985, who is 19 year old, entered the store and bought a six pack of beer and paid with a \$10.00 dollar bill (# BB28972463 C) which was later recovered from the clerk. P.O burger then entered the store and spoke with the clerk (Mark E. Jaskowski 03/24/78) who stated that his other employee told him that PA Gryzkewski was his cousin. Jaskowski was cited for sale to Underage Person Citation # 58814011. Licensee Benavides, Severo S. 08/03/79 was also cited for Licensee Responsibility Citation # 58811409.

=====

Previous premise

Date:01/04/15  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Tina's Market  
Address: 1518 N. Franklin Pl.  
Phone: 414-765-0607

Owner: Lavrik, Victor (NMI) W/M 09/11/63  
Owner address: 11114 Fox River Rd.  
City State Zip: Wilmont, WI. 53192  
Owner Phone: 224-489-3676  
Owner email:

Manager: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 9am-9:30pm  
Mon: 9:30am-9pm  
Tue: 9:30am-9pm  
Wed: 9:30am-9pm  
Thu: 9:30am-9pm  
Fri: 9:30am-9pm  
Sat: 9am-9:30pm  
24 hours ☐Y ☐N

Premise Type: ☐Liquor Store  
☒Convenience Store  
☐Other:

Licenses currently held:

Alcohol: ☒ Yes ☐ No Class: A Firm. #: 0198353  
Tobacco: ☒ Yes ☐ No #:  
Food: ☒ Yes ☐ No #:  
Extended Hours: ☐ Yes ☐ No #:  
Secondhand Dealer: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☐ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Is the parking lot well lit? ☐ Yes ☐ No
9. Are there areas where a person could conceal themselves ☒ Yes ☐ No
10. Is there exterior lighting? ☐ Yes ☒ No. Does it appears to be adequate ☐ Yes ☒ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☐ Yes ☒ No How Many:
14. Are the address numbers prominently displayed and easy to see ☐ Yes ☒ No

**Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: 30days
19. Are there exterior cameras ☐ Yes ☒ No How many:
20. Are there interior cameras ☒ Yes ☐ No How many: 10
21. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☐ Yes ☒ No
28. Does the store sell scales? ☐ Yes ☒ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies: ☐ Yes ☒ No
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☒ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☐ Yes ☒ No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☐ Yes ☒ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☒ Yes ☐ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☒ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☐ Yes ☒ No
6. Are the security cameras in working order? ☒ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☒ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
10. Is the recorded footage stored for at least 30 days? ☒ Yes ☐ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☒ Yes ☐ No

12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☒ Yes ☐ No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☐ Yes ☒ No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☒ Yes ☐ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Owner/ applicant is current agent for store's fermented malt liquor license.
- Application is for addition of hard liquor ( Rum, Whiskey, Vodka, Tequila, Gin) offered for sale.

Harris, David

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From: License  
Sent: Wednesday, January 21, 2015 7:44 AM  
To: Harris, David  
Subject: FW: 1518 N Franklin Place Class A Liquor License

Jonathan Koberstein  
License Specialist III  
City Clerk's Office – License Division  
City Hall Rm 105  
200 E Wells St  
Milwaukee, WI 53202  
(414)286-2238 Office  
(414)286-3057 Fax

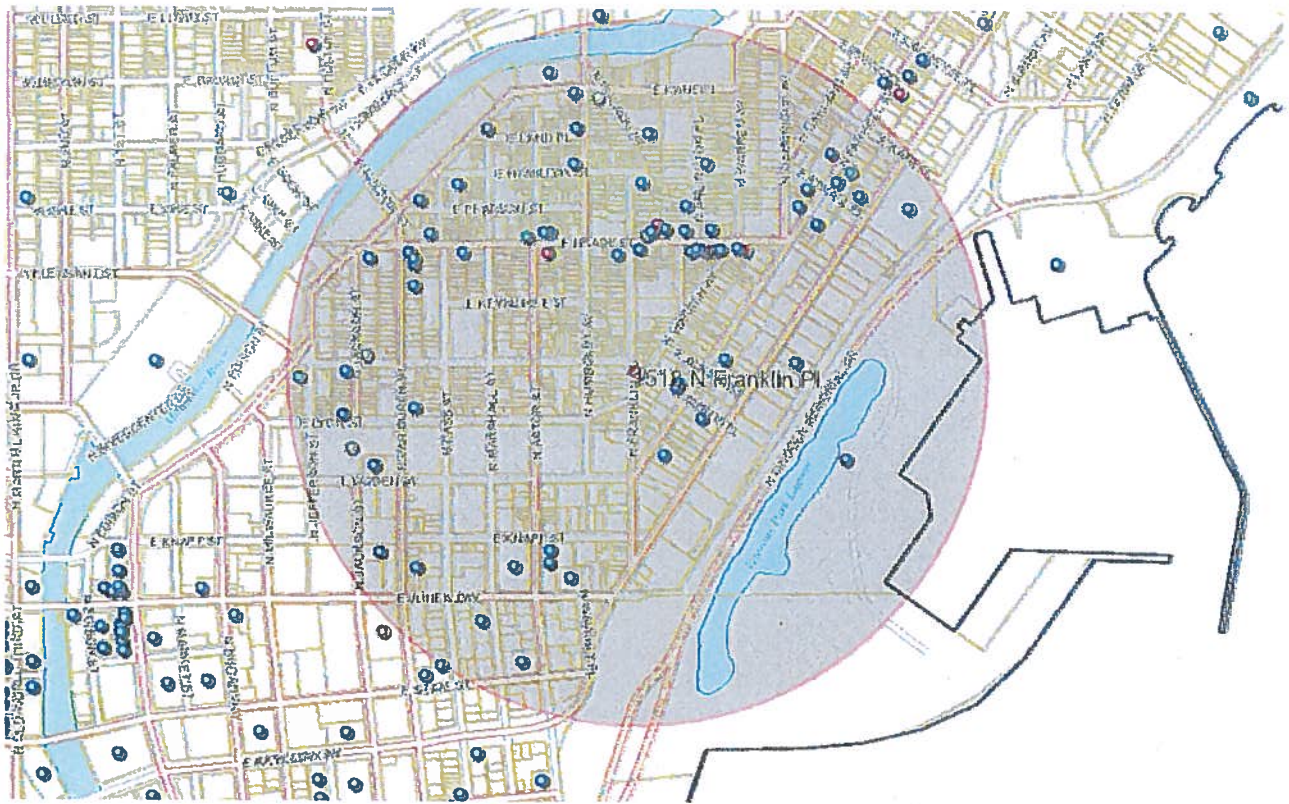
-----Original Message-----

From: \_\_\_\_\_  
Sent: Wednesday, January 21, 2015 3:50 AM  
To: License  
Subject: 1518 N Franklin Place Class A Liquor License

Hello,

I am writing in opposition to the Class A Liquor License applied for by Tina's Market at 1518 N Franklin Place. I am out of the country until the end of the month and wanting to know the deadline to submit a letter with all of the specific reasons on why I oppose this new liquor license and if there is a meeting set for this license. I am not opposed to the malt license renewal, just the new liquor license.  
Thank you.





[illegible]

MIMMA'S CAFE, INC	MIMMA'S CAFE	GIROLAMA MEGNA, Agt	1301-07 E BRADY ST	Class B Tavern License	251	5/15/2015
M DE PALMA, LLC	MONICA'S ON ASTOR	MONICA J DE PALMA, Agt	1228 N ASTOR ST	Class B Tavern License	159	4/10/2015
NOMADIC VENTURES, INC	NOMAD WORLD PUB	MICHAEL J EITEL, Agt	1401 E BRADY ST	Class B Tavern License	99	3/7/2015
PARKEAST ENTERTAINMENT, INC	Park East Hotel/Aura	HARJEET S WALIA, Agt	916 E STATE ST	Class B Tavern License	400	3/3/2015
PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130	2/28/2015
PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N FARWELL AV	Class B Tavern License	150	3/7/2015
LANDFALL II, LLC	POINTS EAST PUB	LORI A HASSETT, Agt	1501 N JACKSON ST	Class B Tavern License	160	10/11/2015
Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	ANDREW C DEUSTER, Agt	1850 N WATER ST	Class B Tavern License	274	12/3/2015
DEM ANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/30/2015
ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/3/2015
Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/4/2015
Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/4/2016
SANFORD RESTAURANT, INC	SANFORD RESTAURANT	Justin L Aprahamian, Agt	1547 N JACKSON ST	Class B Tavern License	80	10/30/2015
THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/30/2015
SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License		10/30/2015
3B CELEBRATIONS, LLC	THE HAMILTON	KIMBERLY FLOYD, Agt	823 E HAMILTON ST	Class B Tavern License	300	7/26/2015
SORFCO, LTD	THE KNICK	ELIAS G CHEDID, Agt	1030 E JUNEAU AV	Class B Tavern License		6/28/2015
METCALFE RESTAURANT, INC	The Pasta Tree Restaurant & Wine Bar	SUZZETTE R METCALFE, Agt	1503 N FARWELL AV	Class B Tavern License	75	10/22/2015
1754 NFRANKLINBAR LLC	The Standard Tavern	STEPHEN G GILBERTSON, Agt	1754 N FRANKLIN PL	Class B Tavern License	78	7/25/2015
AL LIGATOR, INC	THURMANS 15	Suzanne Lennon, Agt	1731 N ARLINGTON PL	Class B Tavern License	80	3/28/2015
Trocadero MKE LLC	Trocadero	JEFFREY A KOVACOVICH, JR, Agt	1758 N Water ST	Class B Tavern License		12/17/2015
BRODERSEN UP AND UNDER, LLC	UP AND UNDER PUB	TIMOTHY J BRODERSEN, Agt	1216 E BRADY ST	Class B Tavern License	120	7/30/2015
VICTOR'S ON VAN BUREN, INC	VICTOR'S	VICTOR R JONES, Agt	1230 N VAN BUREN ST	Class B Tavern License	420	6/30/2015
BANQUET SERVICES, LLC	VILLA FILOMENA	BETINA A SANFILIPPO, Agt	1119 N MARSHALL ST	Class B Tavern License	299	7/25/2015
WISCONSIN CONSERVATORY OF MUSIC	WISCONSIN CONSERVATORY OF MUSIC	Celeste E Baldassare, Agt	1584 N PROSPECT AV	Class B Tavern License	100	1/7/2016
OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/30/2015
Y-NOT II TAVERN	Y-NOT II TAVERN	ANTHONY F DE PALMA, SP	706 E LYON ST	Class B Tavern License	100	6/30/2015
ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	12/14/2015
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ELLEN N ZILLI, Agt	1801 N PROSPECT AV	Class B Tavern License		7/25/2015
Grandview Management, Inc	Zilli Hospitality Group	ELLEN N ZILLI, Agt	1450 N Lincoln Memorial DR	Class B Tavern License		6/13/2015
Smith Sisters, LLC	Brewed Cafe	SHEILA M PUFAHL-BETTIN, Agt	1208 E Brady ST	Class C Wine Retailer's License		6/10/2015
ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		1/15/2016
Olena, Inc	Greek Village Gyros	George Dimitropoulos, Agt	1888 N HUMBOLDT AV 101	Class C Wine Retailer's License		6/11/2015
The Noodle Shop, Co. - Colorado, Inc.	Noodles & Company	KATIE M ENSALDO, Agt	544 E OGDEN AV 10	Class C Wine Retailer's License		12/19/2015
Pleasant Kafe, LLC	Pleasant Kafe	Lorna K Stone, Agt	1600 N Jackson ST	Class C Wine Retailer's License		11/11/2015
SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class C Wine Retailer's License	89	6/15/2015



Friday, April 17, 2015



# Notice of Public Hearing

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LAVRIK, Victor  
Tina's Market at 1518 N Franklin Pl  
Class A Malt & Class A Liquor License Application

**Tuesday, April 28, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/28/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

[illegible]

[illegible]



[illegible]



[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	1569 N WARREN AVE	MILWAUKEE, WI 53202-2213
CURRENT OCCUPANT	1600 N HUMBOLDT AVE	MILWAUKEE, WI 53202-2112
CURRENT OCCUPANT	1600A N HUMBOLDT AVE	MILWAUKEE, WI 53202-2112
CURRENT OCCUPANT	1604 N FRANKLIN PL 1	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1604 N FRANKLIN PL 2	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1604 N FRANKLIN PL 3	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1606 N FRANKLIN PL	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1608 N FRANKLIN PL	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1612 N FRANKLIN PL	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1614 N FRANKLIN PL	MILWAUKEE, WI 53202-2202
CURRENT OCCUPANT	1615 N FRANKLIN PL 1	MILWAUKEE, WI 53202-2263
CURRENT OCCUPANT	1615 N FRANKLIN PL 2	MILWAUKEE, WI 53202-2263
CURRENT OCCUPANT	1615 N FRANKLIN PL 3	MILWAUKEE, WI 53202-2263
CURRENT OCCUPANT	1615 N FRANKLIN PL 4	MILWAUKEE, WI 53202-2263
CURRENT OCCUPANT	1618 N FRANKLIN PL	MILWAUKEE, WI 53202-2202

**Total Records: 407**

**Radius: 250.0 feet and Center of Circle: 1518 N Franklin PL**



Friday, April 17, 2015

## Licenses Committee Notice of Hearing

TAN LLC  
11840 W Hampton Av

Milwaukee, WI 53225

Date: 4/28/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
Victor Lavrik  
Tina's Market at 1518 N Franklin Pl

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, April 17, 2015

## Licenses Committee Notice of Hearing

Max Tuzhilkov  
1523 N Warren Ave

Milwaukee, WI 53202

Date: 4/28/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
Victor Lavrik  
Tina's Market at 1518 N Franklin Pl

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: Victor LavrikPremise Address: 1518 N. Franklin Pl. Milwaukee, WI 53202

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

## Building & Business Information

a) Property Owners Name: Max Tuzhilkov Phone Number: 414-406-3011  
Address: 1523 N. Warren Ave, Milwaukee, WI 53202b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_f) If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lease/buyer

## Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? Victor Lavrikc) Are you purchasing the stock and/or fixtures? ☐ No ☒ Yes If yes, amount paid \$ 7,000.00d) Total amount paid for business \$ 100,000.00e) Total amount paid for goodwill of the business \$       

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

**See Application Information for a list of all required application forms.**

### Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 07/01/2014 Ends 06/30/2015
- b) Monthly rental \$ 2334.00
- c) Do you have an option to renew the lease? ☒ No ☐ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 10 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

## Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

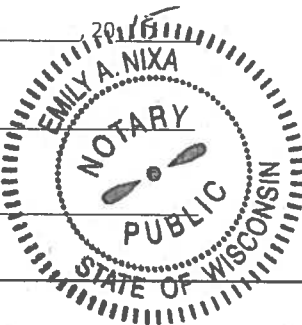
## Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 7<sup>th</sup> day of January

*Emily May*  
(Clerk/Notary Public)

My Commission Expires 07/08/2017  
\*Notary Seal must be affixed.



Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- ☐
- Proof of ownership, lease or offer to purchase the building
- ☐
- Detailed floor plan
- ☐
- If a restaurant, copy of the menu



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 11/5/14

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Is this application for an Extended Hours Establishment License? ☒ No ☐ Yes

Provide a detailed description of the type of business you plan on operating:

*CONVENIENCE STORE*

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: *WORKING IN THIS BUSINESS FROM 2012 (07/01/2012)*

### 2. Business Operations

a) Proposed Opening Date: *3/19/2015*

b) Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_

c) Is this a franchise? ☒ No ☐ Yes

d) Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: *Food, Class A Beer (malt)*

e) Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_

f) What other types of licenses/permits will you hold at this location? (check all that apply)

☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures

☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: *Food Dealer Retail*

g) Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes

If yes, explain: *class A Liquor*

h) Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes

If yes, list address(es): \_\_\_\_\_

i) Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Premises Description

a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

b) Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

c) Nearest Major Cross Street: *N. WARREN AVE. & N. FRANKLIN PL.*

d) Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e) Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories *2* ☐ Other: \_\_\_\_\_

f) Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g) Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

h) Property Owner's Name: *MAX TUZHILKOV* Phone Number: *414-406-3011*

Address: *1523 N. WARREN AVE, MILWAUKEE, WI 53202*

#### 4. Businesses On The Premises (check all that apply):

##### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input checked="" type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |   |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio             |

#### 5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

#### 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Cigarettes <u>5</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Food <u>75</u> %	Entertainment _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

#### 7. Litter and Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☒ Other: business owner
- d. Number of Garbage Cans: Inside: 1 Locations: by register  
Outside: 1 Locations: right side of building
- e. Describe sanitation facilities (restrooms): toilet, sink
- f. Name of solid waste contractor: Veddia
- g. How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: we do not have a noise
- h. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

#### 8. Customers

- a. Will customers be entering the premises? ☒ No ☐ Yes
- b. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

## 9. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	10:00 AM	8:00 PM	40	15 to 70	
Monday	9:30 AM	9:00 PM	40	15 to 70	
Tuesday	9:30 AM	9:00 PM	40	15 to 70	
Wednesday	9:30 AM	9:00 PM	40	15 to 70	
Thursday	9:30 AM	9:00 PM	40	15 to 70	
Friday	9:30 AM	9:00 PM	50	15 to 70	
Saturday	10:00 AM	9:00 PM	50	15 to 70	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more  
shareholder

SUBMIT THIS FORM WITH:

BUSINESS LICENSE APPLICATION &

SUPPLEMENTAL PLAN OF OPERATION  
FOR THE SPECIFIC LICENSE TYPE FOR WHICH YOU ARE APPLYING

N. Franklin Pl. 47' → North.

A hand-drawn floor plan of a small store, measuring 47' by 25'. The layout includes the following items:

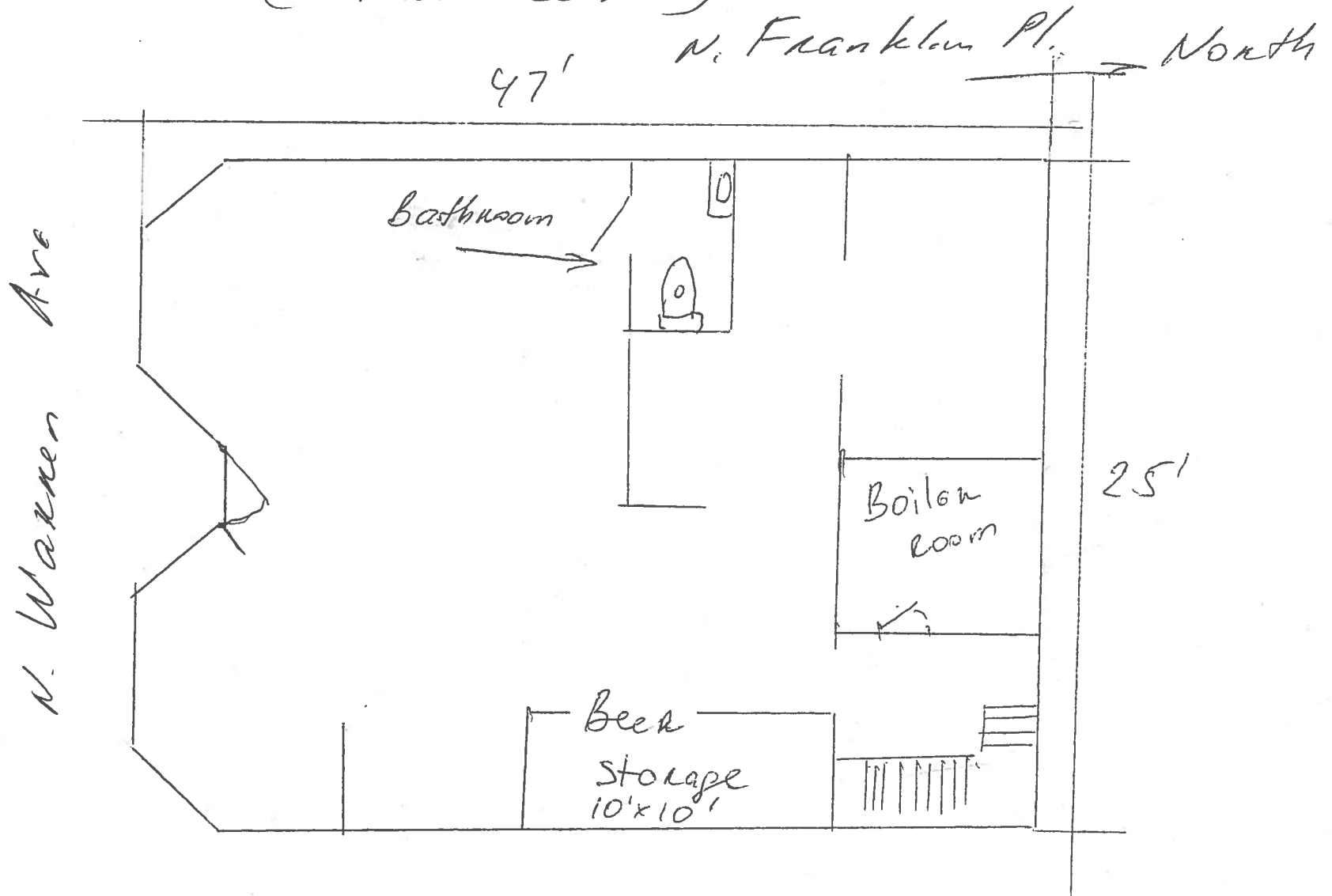
- Top Left:** A **FREEZER** and a **COOLER**.
- Left Wall:** Two **Flare** signs and a **Register** with a **4' x 1'** sign above it.
- Center:** A long **Shelves** unit, a smaller **Shelves** unit labeled **7' x 2'**, and a **COOLER** labeled **milk Beer**.
- Right Side:** A large **Cooler 10' x 7'**, a **COOLER 10' x 2'** labeled **Beer**, and a **COOLER 10' x 2'** labeled **Beer**.
- Bottom:** A **Shelf** and a **Cooler 10' x 2'**.
- Bottom Right:** A set of stairs.

entfloss

Trash  
can.

01/09/2015 1175 sq. ft.  
Tina's Market

VICTOR LURIA  
1518 N. Franklin Pl.  
Milwaukee, WI 53202  
(basement)



01/09/2015 (Tina's Market)





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, April 23, 2015

COMMITTEE MEETING NOTICE

AD 03

WRIGHT, Damien C, Agent  
Wright's Burgers & Wings LLC  
2825 S 9th St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Class B Fermented Malt Beverage Retailer's License Application - Service Bar Only as agent for "Wright's Burgers & Wings LLC" for "Wright's Burgers & Wings" at 3133 N Oakland Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:04/22/15  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Wright's Burgers  
Address: 3133 N. Oakland Av.  
Phone:

Owner: Damien C. Wright B/M 02/16/78  
Owner address: 2825 S. 9<sup>th</sup> St.  
City State Zip: Milwaukee, WI 53213  
Owner Phone: 414- 801-3825  
Owner email:

Licensee/Agent: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open: ☐ YES ☒ NO

Projected open date: 05/22/15

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 11am-11pm 24 hours ☐Y ☐N  
Mon: 11am-11pm  
Tue: 11am-11pm  
Wed: 11am-11pm  
Thu: 11am-11pm  
Fri: 11am-11pm  
Sat: 11am-11pm

Premise Type: ☐Tavern/Bar  
☒Restaurant  
☐Other:

Licenses currently held:

Alcohol:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Class: #:
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type: #:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type: #:

### Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☒ School
  - c. ☒ Youth Center
  - d. ☒ Church
  - e. ☒ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☒ No
  - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 2 planned
16. Are the address numbers prominently displayed and easy to see ☐ Yes ☒ No

### Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras ☒ Yes ☐ No How many: 2 planned
22. Are there interior cameras ☒ Yes ☐ No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No  
24. Cameras located in parking lot ☐ Yes ☐ No How many N/A

**Interior Survey:**

25. What is the planned/posted capacity 40, 1500 Sqr. Ft.  
26. What is the minimum number of employees that will be on premise 2  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No  
28. Is the interior of the location neat and clean? ☒ Yes ☐ No  
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No  
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No  
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

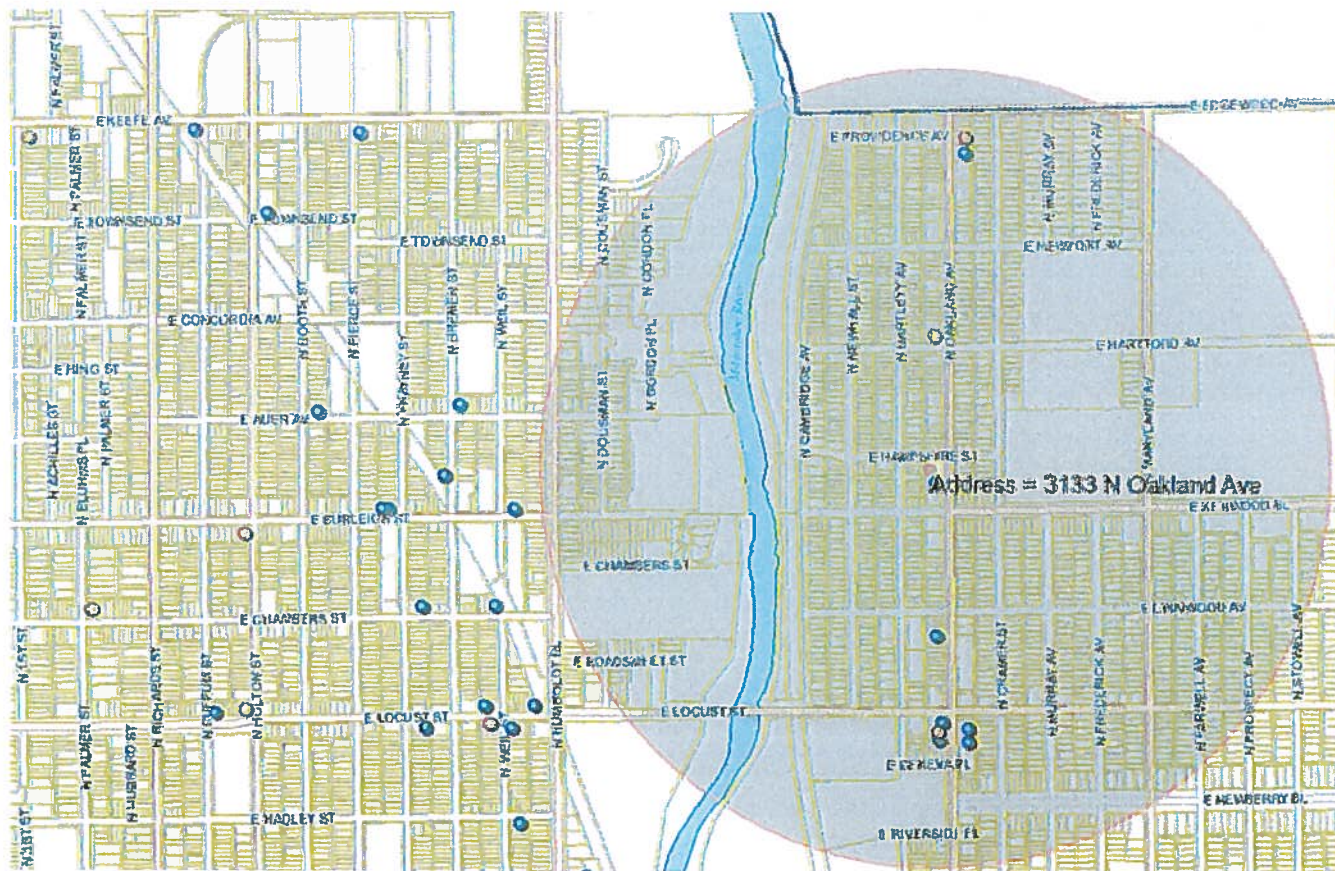
**Security**

32. How many security personnel are going to be employed: 0  
33. How will they be deployed: Interior Exterior  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun  
35. Will the security be managed by business ☐ or contracted ☐  
36. Will they be armed ☐ Yes ☐ No  
37. What type of security measures will be used:  
☐ Wandering/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☐ Age restriction  
☒ Other ID at Service  
38. When at capacity, how will the overflow crowd be managed? N/A  
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant has never held a liquor license.
- Applicant will be the daily on site manager.
- Application to serve small selection of beer and wine with burger and hot wing orders.
- Some contemporary rock music to be played inside by management from boombox.

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3133 N Oakland Ave 02/18/2015									
License Summary:									
Class A Fermented Malt Beverage Retailer's License									
Class A Malt & Class A Liquor License									1
Class B Fermented Malt Beverage Retailer's License									2
Class B Tavern License									1
Class C Wine Retailer's License									7
									1
									Grant Total = 12
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date	Total	
IGHM Enterprise Inc	7-Eleven #35853A	Bhupinder S Bawa, Agt	3301 N Oakland AV	Class A Fermented Malt Beverage Retailer's License			5/20/2015		
GILBERT LIQUOR CO, INC	GILBERT LIQUOR	ALLAN R RASMUSSEN, Agt	2853-57 N OAKLAND AV	Class A Malt & Class A Liquor License			6/30/2015		
TOTO'S, INC	OTTO'S BEVERAGE CENTER	THOMAS R BRENDENMUEHL, Agt	3476 N OAKLAND AV	Class A Malt & Class A Liquor License			11/7/2015		
Thal A Kitchen	Thal A Kitchen	Toua Vang, SP	2851 N Oakland AV	Class B Fermented Malt Beverage Retailer's License	49		5/2/2015		
AXELS, INC	AXELS	ERIC A RASMUSSEN, Agt	2859 N OAKLAND AV	Class B Tavern License	100		7/3/2016		
FARSI, LLC	SHAHRAZAD RESTAURANT	MOHAMMAD KHATIBI, Agt	2847 N OAKLAND AV	Class B Tavern License			12/11/2015		
LA CONCA D'ORO, INC	CARINI'S LA CONCA D'ORO	PETER J CARINI, Agt	3468 N OAKLAND AV	Class B Tavern License	148		11/3/2015		
LISA'S FINE FOODS, INC	Lisa's Fine Foods	GARY J BONGIORNO, Agt	2961 N OAKLAND AV	Class B Tavern License			6/30/2015		
SOLO/BLACK ROSE	SOLO/BLACK ROSE	ROBERT C SCHMIDT, JR, Agt	2856 N OAKLAND AV	Class B Tavern License	400		10/11/2015		
THE MIRAMAR THEATRE	THE MIRAMAR THEATRE	WILLIAM J STACE, SP	2844-46 N OAKLAND AV	Class B Tavern License	327		4/1/2015		
THE NOODLE SHOP CO-WISCONSIN, INC	NOODLES & COMPANY	NICOLE L ZINGSHEIM, Agt	3121 N OAKLAND AV	Class B Tavern License	140	102 for indoor and 38 for outdoor	4/9/2015		
Thal A Kitchen	Thal A Kitchen	Toua Vang, SP	2851 N Oakland AV	Class C Wine Retailer's License	49		5/2/2015		





Thursday, April 23, 2015



# Notice of Public Hearing

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WRIGHT, Damien C, Agent  
Wright's Burgers & Wings at 3133 N Oakland Av  
Class B Fermented Malt Beverage Retailer's License Application - Service Bar Only

**Tuesday, April 28, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/28/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	1704 E KENWOOD BLVD	MILWAUKEE, WI 53211-3003
CURRENT OCCUPANT	1708 E KENWOOD BLVD	MILWAUKEE, WI 53211-3003
CURRENT OCCUPANT	1714 E KENWOOD BLVD	MILWAUKEE, WI 53211-3003
CURRENT OCCUPANT	1802 E KENWOOD BLVD	MILWAUKEE, WI 53211-3005
CURRENT OCCUPANT	1805 E HAMPSHIRE ST 1	MILWAUKEE, WI 53211-3032
CURRENT OCCUPANT	1805 E HAMPSHIRE ST 2	MILWAUKEE, WI 53211-3032
CURRENT OCCUPANT	1805 E HAMPSHIRE ST 3	MILWAUKEE, WI 53211-3032
CURRENT OCCUPANT	1805 E HAMPSHIRE ST 4	MILWAUKEE, WI 53211-3032
CURRENT OCCUPANT	1808 E KENWOOD BLVD	MILWAUKEE, WI 53211-3005
CURRENT OCCUPANT	1814 E KENWOOD BLVD	MILWAUKEE, WI 53211-3005
CURRENT OCCUPANT	1818 E KENWOOD BLVD	MILWAUKEE, WI 53211-3005
CURRENT OCCUPANT	1818A E KENWOOD BLVD	MILWAUKEE, WI 53211-3005
CURRENT OCCUPANT	3101 N OAKLAND AVE	MILWAUKEE, WI 53211-3049
CURRENT OCCUPANT	3109 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3110 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3111 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3111A N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3112 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3113 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3114 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3115 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3117 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3118 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3118 N OAKLAND AVE	MILWAUKEE, WI 53211-3048
CURRENT OCCUPANT	3118A N OAKLAND AVE	MILWAUKEE, WI 53211-3048
CURRENT OCCUPANT	3118B N OAKLAND AVE	MILWAUKEE, WI 53211-3048
CURRENT OCCUPANT	3119 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3119 N CRAMER ST	MILWAUKEE, WI 53211-3004
CURRENT OCCUPANT	3120 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3121 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3121 N OAKLAND AVE	MILWAUKEE, WI 53211-3049
CURRENT OCCUPANT	3122 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3123 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3124 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3125 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3126 N OAKLAND AVE	MILWAUKEE, WI 53211-3048
CURRENT OCCUPANT	3127 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3127 N CRAMER ST	MILWAUKEE, WI 53211-3004
CURRENT OCCUPANT	3129 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3129 N OAKLAND AVE	MILWAUKEE, WI 53211-3049
CURRENT OCCUPANT	3130 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3130 N OAKLAND AVE	MILWAUKEE, WI 53211-3048
CURRENT OCCUPANT	3130A N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3131 N BARTLETT AVE	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3131 N CRAMER ST	MILWAUKEE, WI 53211-3004
CURRENT OCCUPANT	3131 N OAKLAND AVE	MILWAUKEE, WI 53211-3049
CURRENT OCCUPANT	3131 N OAKLAND AVE A	MILWAUKEE, WI 53211-3049
CURRENT OCCUPANT	3132 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3132 N OAKLAND AVE	MILWAUKEE, WI 53211-3048
CURRENT OCCUPANT	3133 N OAKLAND AVE	MILWAUKEE, WI 53211-3049
CURRENT OCCUPANT	3134 N BARTLETT AVE	MILWAUKEE, WI 53211-3018
CURRENT OCCUPANT	3135 N BARTLETT AVE 1	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3135 N BARTLETT AVE 2	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3135 N BARTLETT AVE 3	MILWAUKEE, WI 53211-3019
CURRENT OCCUPANT	3135 N BARTLETT AVE 4	MILWAUKEE, WI 53211-3019

[illegible]

CURRENT OCCUPANT	3229 N OAKLAND AVE 6	MILWAUKEE, WI 53211-3051
CURRENT OCCUPANT	3229 N OAKLAND AVE 7	MILWAUKEE, WI 53211-3051
CURRENT OCCUPANT	3229 N OAKLAND AVE 8	MILWAUKEE, WI 53211-3051

Total Records: 115

Radius: 250.0 feet and Center of Circle: 3133 N Oakland AV



Thursday, April 23, 2015

## Licenses Committee Notice of Hearing

3129 LLC  
2514 E Capitol DR

Shorewood, WI 53211

Date: 4/28/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Fermented Malt Beverage Retailer's License Application - Service Bar Only  
WRIGHT, Damien C, Agent  
Wright's Burgers & Wings at 3133 N Oakland Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, April 23, 2015

## Licenses Committee Notice of Hearing

3129 LLC  
C/O Pech Prop Invmt Inc  
2514 E Capitol DR  
Shorewood, WI 53211

Date: 4/28/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

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# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: Wright's Burgers & Wings LLCPremise Address: 3133 N. Oakland Ave Milwaukee WI 53211

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

## Building & Business Information

a) Property Owners Name: 3129 LLC Phone Number: 414-963-4040Address: 2514 E Capitol Drive Shorewood WI 53211b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_f) If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit-upon.

## Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lease/buyer

## Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? Wright's Burgers & Wingsc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_d) Total amount paid for business \$ N/A - Lease & New businesse) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ YesN/A - Lease

See Application Information for a list of all required application forms.

### Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 1/2012 Ends 1/2017
- b) Monthly rental \$ 2900/month
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain 17% of property tax differentiation from year to year
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 17<sup>th</sup> day of FEBRUARY, 20 15

[Signature]

(Clerk/Notary Public)

[Signature]

Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

My Commission Expires MARCH 22, 2015

\*Notary Seal must be affixed.

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu







## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/8/14

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Is this application for an Extended Hours Establishment License? ☐ No ☒ Yes

Provide a detailed description of the type of business you plan on operating:

Counter Service Food & Delivery

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: Prev. owner of same type of establishment

### 2. Business Operations

a) Proposed Opening Date: 3/1/15

b) Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_

c) Is this a franchise? ☒ No ☐ Yes

d) Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Occupancy Food & Extended Hours

e) Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: Dec 15th 2014

f) What other types of licenses/permits will you hold at this location? (check all that apply)

☐ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures

☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

g) Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

h) Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes

If yes, list address(es): \_\_\_\_\_

i) Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Premises Description

a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

b) Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c) Nearest Major Cross Street: Kenwood or Locust

d) Describe Building: ☐ Free Standing Building ☒ Strip Mall ☐ Other: \_\_\_\_\_

e) Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

f) Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g) Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

h) Property Owner's Name: [Signature] Phone Number: 414-793-9040

Address: 2514 East Capitol Drive Shorewood WI 53211

#### 4. Businesses On The Premises (check all that apply):

##### Type 1

- ☐ Full Service Restaurant    ☐ Cafe/Coffee Shop    ☒ Deli or Fast Food Restaurant    ☐ Private/Fraternal/Veterans Club  
☐ Night Club    ☐ Tavern    ☐ Cocktail Lounge    ☐ Teen Club  
☐ Bowling Alley    ☐ Hotel    ☐ Banquet Hall    ☐ Sports Facility

##### Type 2

- ☐ Liquor Store    ☐ Corner Store    ☐ Supermarket    ☐ Convenience Store  
☐ Gas Station    ☐ Amusement/Phonograph Distributor    ☐ Auto Wrecker  
☐ Used Car Dealer    ☐ Used Auto Parts    ☐ Personal Service Establishment    ☐ Recording Studio

#### 5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 100 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

#### 6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Cigarettes _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Food <u>90</u> %	Entertainment _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

#### 7. Litter and Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. Number of Garbage Cans: Inside: 8 Locations: 2-front door lobby 1-front of kitchen by sink 2-bathrooms 2-Prep tables 1-dish sink  
Outside: 1 Locations: in back of building
- e. Describe sanitation facilities (restrooms): men/women separate rooms
- f. Name of solid waste contractor: waste management
- g. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- h. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: Speakers

#### 8. Security

- a. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_
- What are their responsibilities? \_\_\_\_\_
- Is security equipment used? ☐ No ☒ Yes If yes, describe Cameras - 4 total
- List their licensing, certification, or training credentials \_\_\_\_\_

- b. Will there be security cameras? ☐ No ☒ Yes If yes, where? Lobby, Register, Back hall, Kitchen
- c. Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 9. Customers

- a. Will customers be entering the premises? ☐ No ☒ Yes
- b. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

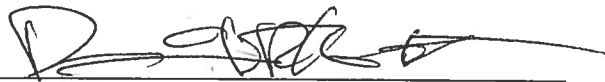
## 10. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	11am	11pm	50	20-35	None
Monday	11am	11pm	↓	↓	↓
Tuesday	11am	11pm			
Wednesday	11am	11pm			
Thursday	11am	2:00			
Friday	11am	2:30			
Saturday	11am	2:30			

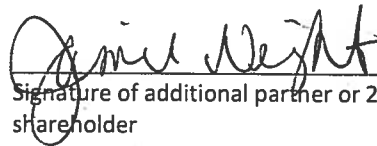
Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Required Signature(s)

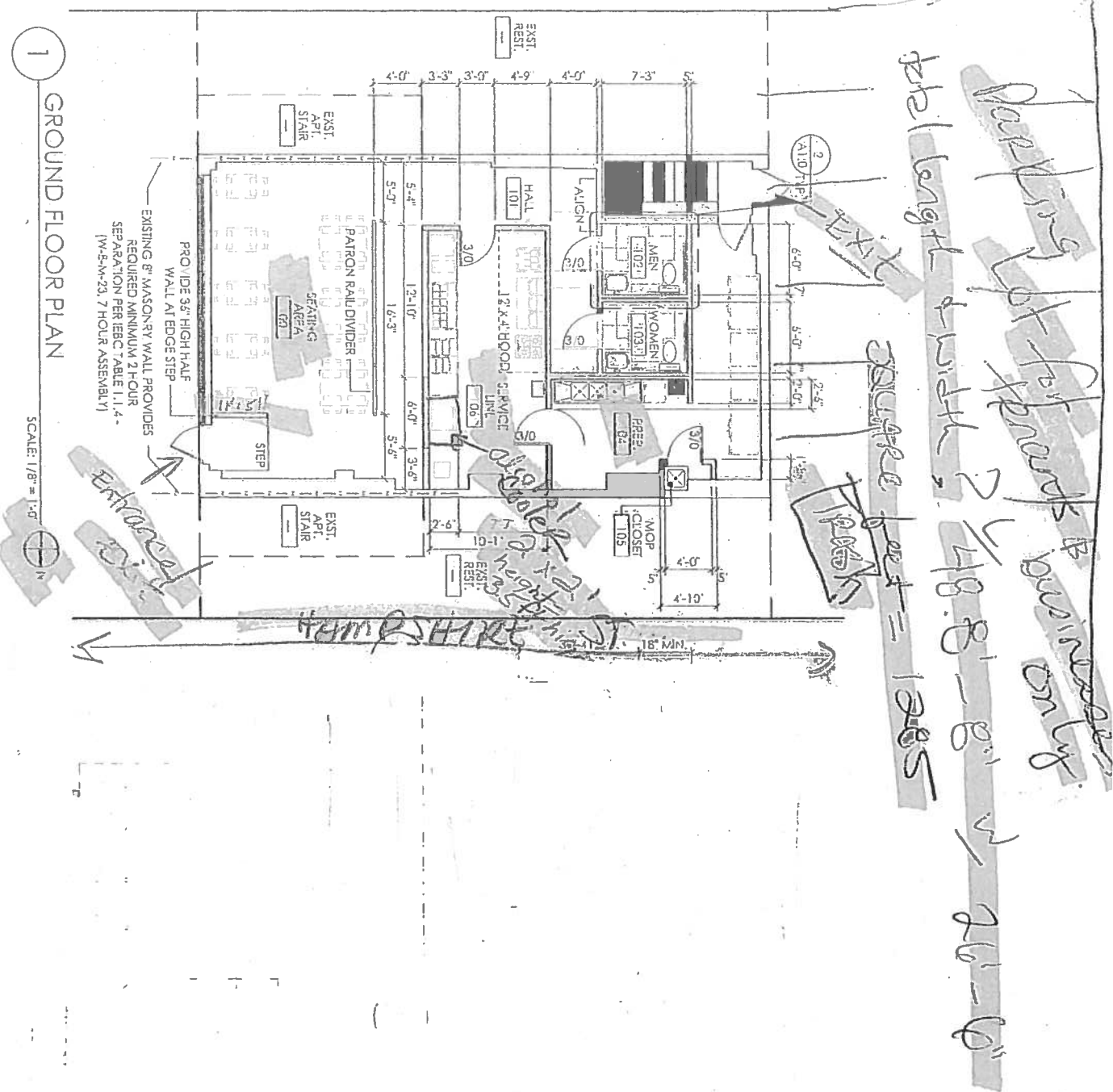


Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - only if there are no 20% or more shareholders



Signature of additional partner or 20% or more  
shareholder

See Application Information for a list of all required application forms.


$$\frac{2}{11} \frac{5}{15}$$

DBA  
WRIGHTS  
BURGERS  
&  
WINGS

Wright's Burgers & Wings  
American Eats  
3138 N. Oakland Avenue  
Milwaukee, WI 53211

**solid state**  
2913 S Delaware Ave  
Milwaukee, WI 53207  
tel: 414.231.3301  
m: 414.467.6351  
3013solid-state-arch.com

Damien Wright  
'ACT

76-1043  
date 08.13.12  
floor plans, letter  
elevations  
A1.0



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 04

DEJOODE, Terri J, Agent  
GROOM FOR MEN, INC  
330 E ST PAUL AV

MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Class B Tavern License Application as agent for "GROOM FOR MEN, INC" for "Groom for Men / Groom Lounge" at 330 E ST PAUL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, April 17, 2015

COMMITTEE MEETING NOTICE

AD 04

DEJOODE, Terri J, Agent  
GROOM FOR MEN, INC  
1324 N 45<sup>th</sup> St

MILWAUKEE, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

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There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:04/15/15  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Groom for men  
Address: 330 E. St. Paul  
Phone: 414-688-2076

Owner: Terri J. DeJooe W/F 08/07/69  
Owner address: 1324 N. 45<sup>th</sup> St.  
City State Zip: Milwaukee, WI. 53208  
Owner Phone: 414-688-2076  
Owner email:

Licensee/Agent: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: owner

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☒M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 24 hours ☐Y ☐N

Mon: 11am-8pm  
Tue: 9am-8pm  
Wed: 11am-8pm  
Thu: 9am-9pm  
Fri: 11am-9pm  
Sat: 9am-5pm

Premise Type: ☐ Tavern/Bar  
☐ Restaurant  
☒ Other: Barber shop



Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:  
Tobacco: ☐ Yes ☒ No #:  
Food: ☐ Yes ☒ No #:  
Other: ☐ Yes ☒ No Type: #:  
Other: ☐ Yes ☒ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☒ Park
  - b. ☒ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☒ No
  - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
  - a. Color ☐ Yes ☐ No
  - b. Digital ☐ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☐ Yes ☒ No How many:



23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No  
24. Cameras located in parking lot ☒ Yes ☐ No How many?

**Interior Survey:**

25. What is the planned/posted capacity 80 1550 Sqr. Ft.  
26. What is the minimum number of employees that will be on premise 3  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No  
28. Is the interior of the location neat and clean? ☒ Yes ☐ No  
29. Does an interior camera face the entrance/exit? ☐ Yes ☒ No  
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No  
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Security**

32. How many security personnel are going to be employed: 0  
33. How will they be deployed: Interior Exterior  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun  
35. Will the security be managed by business ☐ or contracted ☐  
36. Will they be armed ☐ Yes ☐ No  
37. What type of security measures will be used:  
☐ Wanding/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☐ Age restriction  
☒ Other ID at service  
38. When at capacity, how will the overflow crowd be managed?  
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant has never held a liquor license.
- Application to serve complimentary beer, wine, and whiskey with barber service.

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 330 E St Paul Ave 02/17/2015						Total	
License Summary:							
Class A Fermented Malt Beverage Retailer's License							2
Class A Malt & Class A Liquor License							3
Class A Retailer's Intoxicating Liquor License							1
Class B Fermented Malt Beverage Retailer's License							6
Class B Tavern License							103
Class C Wine Retailer's License							5
Grand Total = 126							
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
BREW CITY BEER GEAR, INC	BREW CITY BEER GEAR	FRANK R KEPPLER, Agt	275 W WISCONSIN AV 2300	Class A Fermented Malt Beverage Retailer's License			7/1/2015
GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N OLD WORLD THIRD ST	Class A Fermented Malt Beverage Retailer's License			6/14/2015
CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KAID, Agt	130 N WATER ST	Class A Malt & Class A Liquor License			12/10/2015
Olve Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License			5/20/2015
WALGREEN CO	WALGREENS #1200	Angela M Gunkel, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License			7/27/2015
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Nichole M Bartz, Agt	758 N BROADWAY	Class A Retailer's Intoxicating Liquor License			6/30/2015
1104 Milwaukee, LLC	Tazinos Pizza & Salad Bistro	TIMOTHY P PROHLFS, Agt	731 N WATER ST	Class B Fermented Malt Beverage Retailer's License			3/3/2015
Colectivo Coffee Roasters, Inc	Colectivo Coffee Roasters, Inc	William D Suskey, Agt	225 E ST PAUL AV	Class B Fermented Malt Beverage Retailer's License			4/1/2015
Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class B Fermented Malt Beverage Retailer's License			7/22/2015
JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45		7/30/2015
Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Fermented Malt Beverage Retailer's License			5/12/2015
Skylight Music Theatre Corp	Skylight Music Theatre	AMY S JENSEN, Agt	158 N Broadway	Class B Fermented Malt Beverage Retailer's License			2/6/2016
106 Seebboth, LLC	Winemancas On The River	Debra A Bertrand, Agt	106 W Seebboth ST 103	Class B Tavern License	124		7/25/2015
223 N Broadway LLC	Onesto	JOSEPH J SORGE, JR, Agt	221-223 N Broadway	Class B Tavern License	288		5/18/2015
5 Pirates LLC	John Hawk's Pub	BRIAN J WARD, Agt	100 E WISCONSIN AV	Class B Tavern License	266		7/23/2015
ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILASSIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98		12/10/2015
APARTMENT 720, LLC	APARTMENT 720	Tony T Skouffis, Agt	720 N MILWAUKEE ST	Class B Tavern License	150		4/8/2015
Apple Hospitality Group, LLC	Applebee's Neighborhood Grill & Bar	Keith Heins, Agt	275 W Wisconsin AV 1040	Class B Tavern License			7/26/2015
ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	231 on first floor	6/22/2015
Bad Genie LLC	Bad Genie	ROBERT F KING, Agt	789 N Jefferson ST	Class B Tavern License	249	on second floor	6/18/2015
BAM RESOURCES, LLC	FIRE ON WATER	JULIE M Meeusen-Debelack, Agt	518 N WATER ST	Class B Tavern License	182	Upper room 92, lower room 50	10/17/2015
BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	JOHN M WISE, Agt	225 E MICHIGAN ST	Class B Tavern License	156		9/22/2015
BARTOLOTTA CATERING-PIER WI LLC	BARTOLOTTA CATERING - PIER WI	JOHN M WISE, Agt	500 N HARBOR DR	Class B Tavern License	299		9/22/2015
Benelux Third Ward, LLC	Cafe Benelux	MICHAEL J EITEL, Agt	346 N Broadway	Class B Tavern License	250		5/2/2015
Boardroom Entertainment Mke, LLC	Rusty's Old 50	ROBERT F SMITH, Agt	730 N Old World Third ST	Class B Tavern License	455		10/30/2015
BRG 777 E Wisconsin LLC	Downtown Kitchen	JOHN M WISE, Agt	777 E WISCONSIN AV	Class B Tavern License	216		9/22/2015
BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260		11/2/2015
CARNAL LLC	CLUB CHARLES	CRAIG M BLOOMFIELD, Agt	320 E MENOMONEE ST	Class B Tavern License	128		12/5/2015
CARNIVORAS, INC	CARNEVOR	OMAR L SHAIKH, Agt	724 N MILWAUKEE ST	Class B Tavern License	160		12/17/2015
CENTANNI, LLC	Gouda's Italian Deli and Bugsy's, A Back Alley Saloon	OMAR L SHAIKH, Agt	218 N WATER ST	Class B Tavern License	160		7/15/2015
Charro Latino, LLC	The Garden/Lucid	OMAR L SHAIKH, Agt	725-728 N Milwaukee ST	Class B Tavern License			12/18/2015
CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165		1/16/2016
COLGAN, LLC	THE IRISH PUB	REBECCA GOLDBERGER, Agt	124 N WATER ST	Class B Tavern License		160 1st floor and patio	7/30/2015
Copper Penguin Management Group, LLC	Oak	Jared J Siemers, Agt	231 E BUFFALO ST	Class B Tavern License	210	50 2nd floor	3/18/2015
COQUETTE CAFE, INC	COQUETTE CAFE	NICHOLAS A BURKI, Agt	316 N MILWAUKEE ST	Class B Tavern License	170		11/12/2015
COURTYARD MANAGEMENT CORPORATION	COURTYARD BY MARRIOTT	ANTHONY S BEER, Agt	300 W MICHIGAN ST	Class B Tavern License	150		7/12/2015
CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Keith E Kramar, Agt	101 W Wisconsin AV 3	Class B Tavern License			9/16/2015
Cuvee Champagne LLC	Cuvee	KRIS H GORSKI, Agt	177 N BROADWAY	Class B Tavern License	244		2/6/2016
DICK'S PIZZA, LLC	DICK'S	ADAM D KIRCHNER, Agt	730 N MILWAUKEE ST	Class B Tavern License	330		7/29/2015
DINO Z, LLC	DINO'S TAVERNA	DEAN ZARKOS, Agt	777 N JEFFERSON ST	Class B Tavern License	99		9/3/2015
DISTIL MILWAUKEE, LLC	DISTIL	OMAR L SHAIKH, Agt	722 N MILWAUKEE ST	Class B Tavern License	213		10/12/2015
DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50		7/14/2015
EAST TOWN ASSOCIATION, INC	EAST TOWN ASSOCIATION	Kim L Morris, Agt	520 E WELLS ST	Class B Tavern License			5/12/2015
ECCO FOODS, LLC	PORT OF CALL	DANIEL M JORGENSEN, Agt	106 W WELLS ST	Class B Tavern License	170		3/1/2016
ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	833 N JEFFERSON ST	Class B Tavern License	100		6/30/2015
First MKD, LLC	Hilton Garden Inn	Lisa M Farrell, Agt	611 N BROADWAY	Class B Tavern License			6/11/2015
FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	425-29 E WELLS ST	Class B Tavern License	270		7/24/2015
FortyTwo Ventures, LLC	FortyTwo Lounge	Lynn M Nilles, Agt	326 E Mason ST	Class B Tavern License	125		3/20/2015
GRANDVIEW MANAGEMENT, INC	ZILLI LAKE & GARDENS	ELLEN N ZILLI, Agt	931 E WISCONSIN AV	Class B Tavern License	450		5/19/2015
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ELLEN N ZILLI, Agt	910 E MICHIGAN ST	Class B Tavern License	450		2/7/2016
Gravity Marketing, LLC	RailHill	MICHAEL J KUHASKE, Agt	131 W Seebboth ST	Class B Tavern License			4/8/2015
HOTEL METRO, LLC	HOTEL/CAFE METRO	JAMES D HUMMERT, Agt	411 E MASON ST	Class B Tavern License	240		4/19/2015
HTWA - Catalano Square	HTWA - Catalano Square	MICHAEL GARDNER, Agt	138 N Broadway	Class B Tavern License			6/13/2015
HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320		5/28/2015
Indulge Wine Rooms LLC	Indulge Wine Room	MARC R BIANCHINI, Agt	158 N Broadway	Class B Tavern License	156		1/17/2016
INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60		7/30/2015
Interstate Management Company, LLC	Residence Inn Milwaukee Downtown	Amanda R Mommaerts, Agt	101 W WISCONSIN AV	Class B Tavern License			5/20/2015
ITALIAN CONFERENCE CENTER INC	ITALIAN CONFERENCE CENTER	LAURIE J BISESI, Agt	631 E CHICAGO ST	Class B Tavern License			6/30/2015
KARL RATZSCH, INC	KARL RATZSCH'S RESTAURANT	THOMAS C ANDERA, Agt	320 E MASON ST	Class B Tavern License	150		8/30/2015
KIKU LLC	KIKU	MAN F ZHANG, Agt	200 W WISCONSIN AV	Class B Tavern License			1/27/2016
LADY BUG CLUB, LLC	LADYBUG CLUB/618 LIVE ON WATER	HABIB MANJEE, Agt	622 N WATER ST	Class B Tavern License	460		12/29/2015
LOUISE'S, INC	LOUISE'S	ROBERT C SCHMIDT, JR, Agt	801 N JEFFERSON ST	Class B Tavern License	140		3/18/2015
Love Goat, LLC	Rumor Lounge	Christopher Surges, Agt	161 S 1ST ST	Class B Tavern License	150		5/21/2015
Luxor Food Group, LLC	Prodigal	GUY W LAMBERG, Agt	240 E Pittsburgh AV	Class B Tavern License			6/10/2015
MARCUS HOTELS HOSPITALITY, LLC	Plister Hotel & Tower	Margaret E Williams-Smith, Agt	424 E WISCONSIN AV	Class B Tavern License	419		6/25/2015
MARCUS HOTELS HOSPITALITY, LLC	INTERCONTINENTAL MILWAUKEE	Margaret E Williams-Smith, Agt	139 E KILBOURN AV	Class B Tavern License			7/5/2015
MARGARITA PARADISE, LLC	MARGARITA PARADISE 2	DULCE M ALARCON, Agt	400 N WATER ST	Class B Tavern License	320		6/15/2015

Memento LLC	Bavette	Karen E Bell, Agt	330 E Menomonee ST	Class B Tavern License		5/20/2015
MHF Milwaukee Operating III LLC	Fairfield Inn & Suites by Marriott	Eric J Zimmerman, Agt	710 N Old World Third ST	Class B Tavern License		6/2/2015
MI-KEY'S (MILWAUKEE) LLC	MI-KEY'S	OMAR L SHAIKH, Agt	811 N JEFFERSON ST	Class B Tavern License	175	6/30/2015
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Nichole M Bartz, Agt	758 N BROADWAY	Class B Tavern License	162	6/30/2015
MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	LESUE M FILLINGHAM, Agt	108 S WELLS ST	Class B Tavern License	25 - Tavern	7/15/2015
MILWAUKEE TABLE TENNIS, INC	Evo Milwaukee	SUSANNE M MAYER, Agt	233-39 E CHICAGO ST	Class B Tavern License	480	7/26/2015
MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		7/27/2015
MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	759-763 N MILWAUKEE ST	Class B Tavern License		6/30/2015
Nehring's Family Market LLC	Nehring's Family Market	ANNE C FINCH-NEHRING, Agt	400 N WATER ST 6	Class B Tavern License		6/11/2015
Next Act Theatre, Inc.	Next Act Theatre	David A Cesarini, Agt	255 S Water ST	Class B Tavern License		9/19/2015
NORTH WATER 500, LLC	JOEY BUONA'S PIZZERIA GRILLE	JEFFERY E WHITEMAN, Agt	500 N WATER ST	Class B Tavern License	480	5/28/2015
OUZO CAFE LIMITED PARTNERSHIP	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	11/9/2015
PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	BRYAN A CONTI, Agt	144 E WELLS ST	Class B Tavern License		5/19/2015
Peking House Jefferson, LLC	Peking House	Jessica A Liang, Agt	770 N JEFFERSON ST	Class B Tavern License	150	11/24/2015 15:54
Pritzlaff Redevelopment, LLC	Pritzlaff	Kendall G Breunig, Agt	325-33 N Plankinton AV	Class B Tavern License	915	325 N Plankinton - 315, 333 N Plankinton - 600
Pritzlaff Redevelopment, LLC	Pritzlaff	Kendall G Breunig, Agt	143 W St Paul AV	Class B Tavern License		5/21/2015
R Grill Milwaukee, LLC	Rodizio Grill - Brazilian Steakhouse	Jay P Supple, Agt	771 N WATER ST 11	Class B Tavern License	299	11/26/2015
REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 S WELLS ST	Class B Tavern License	80	7/25/2015
Romp LLC	Kasana	Ana C Docta, Agt	241 N BROADWAY 1	Class B Tavern License		11/26/2015
SAKE, INC	SAKETUMI JAPANESE RESTAURANT	SUNSOOK LEE, Agt	714 N MILWAUKEE ST	Class B Tavern License	275	5/12/2015
SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174	6/14/2015
SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 N MICHIGAN ST	Class B Tavern License	80	10/11/2015
Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/5/2015
Smoke Shack Mike, LLC	Smoke Shack	JOSEPH J SORGE, JR, Agt	332 N Milwaukee ST	Class B Tavern License	91	Interior capacity = 91, Beer Garden capacity = 75
Splash Studio Inc	Splash Studio	Marla R Poytinger, Agt	184 N Broadway	Class B Tavern License	150	2/27/2016
SRW ACQUISITION, LLC	HARBOR HOUSE	JOHN M WISE, Agt	550 N HARBOR DR	Class B Tavern License	250	9/23/2015
ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		6/23/2015
STACKED MILWAUKEE, LLC	STACK'O BURGER BAR	TIMOTHY J DIXON, Agt	170 S 1ST ST	Class B Tavern License	249	1st Floor - 99, 2nd Floor - 150
SURF Waterfront, LLC	SURF On The Water	OMAR L SHAIKH, Agt	102 N WATER ST	Class B Tavern License	290	3/22/2015
Swig MKE, LLC	Swig	JOSEPH J SORGE, JR, Agt	217 N BROADWAY	Class B Tavern License	100	2/7/2016
TOF Investments, LLC	Catch 22 Bar	Todd D Fogel, Agt	770 N Milwaukee ST	Class B Tavern License	150	5/23/2015
TECK STIR, LLC	STIR	JEROME P WALSH, Agt	112 W WISCONSIN AV 101	Class B Tavern License	80	5/8/2015
The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160	2/7/2016
The Hudson Business Lounge LLC	The Hudson Business Lounge	Barbara M DeMeulenaere, Agt	310 E Buffalo ST	Class B Tavern License		10/11/2015
THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	RICHARD H ROEHRBORN, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/30/2015
THE RIVERSIDE THEATER FOUNDATION INC	RIVERSIDE THEATER	BRYAN A CONTI, Agt	116 W WISCONSIN AV	Class B Tavern License	2480	7/30/2015
THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/30/2015
THE WICKED HOP, LLC	THE WICKED HOP	MILES E O NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	3/1/2015
THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/30/2015
THIS IS IT, INC	THIS IS IT	JOSEPH T BREHM, Agt	418 E WELLS ST	Class B Tavern License	80	6/30/2015
TRADCO, LTD	THE SAFE HOUSE	RONALD K EDWARDS, Agt	779 N FRONT ST	Class B Tavern License	248	Safehouse - 156, Newsroom - 92
TRESSLER THIRD WARD, LLC	Hinterland Erie Street Gastropub	WILLIAM K TRESSLER, Agt	222 E ERIE ST 100	Class B Tavern License	300	6/16/2015
TULIP RESTAURANT, LLC	TULIP	KORKUT B COLAKOGLU, Agt	117 N JEFFERSON ST	Class B Tavern License	165	3/1/2015
Two Nephews One Uncle, LLC	Lucky Joes Tiki Room	Leeland T Guk, Agt	196 S 2nd ST	Class B Tavern License	80	6/4/2015
UMAMI MOTO MILWAUKEE, LLC	UMAMI MOTO	OMAR L SHAIKH, Agt	718 N MILWAUKEE ST	Class B Tavern License	99	basement and 1st floor - 99
VINO THIRD WARD, LLC	VINO 100 MILWAUKEE THIRD WARD	PAUL J MONIGAL, Agt	102C N WATER ST	Class B Tavern License	41	11/2/2015
Water Buffalo MKE, LLC	Water Buffalo	JOSEPH J SORGE, JR, Agt	249 N WATER ST	Class B Tavern License	240	2/7/2016
WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/26/2015
WHISKEY BAR OF MILWAUKEE, INC	WHISKEY BAR	MICHAEL J VITUCCI, Agt	788 N JACKSON ST	Class B Tavern License	450	6/15/2015
Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Jeffrey S Hess, Agt	323 E Wisconsin AV	Class B Tavern License	312	4/29/2015
WISCONSIN SCOTTISH RITE FOUNDATION, INC	Double Eagles Club	DONALD G CHILDERS, Agt	790 N VAN BUREN ST	Class B Tavern License	905	Auditorium is 470, dining room 300, Chapel 200
Wood Corp	Kanpai	Tai K Park, Agt	408 E Chicago ST	Class B Tavern License	99	6/14/2015
ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		6/14/2015
ZARLETTI2, LLC	RUSTICO	BRIAN C ZARLETTI, Agt	223 N WATER ST	Class B Tavern License	160	4/8/2015
1104 Milwaukee, LLC	Tatino's Pizza & Salad Bistro	TIMOTHY P ROHLFS, Agt	731 N WATER ST	Class C Wine Retailer's License		3/3/2016
Collectivo Coffee Roasters, Inc	Collectivo Coffee Roasters, Inc	William D Suskey, Agt	225 E ST PAUL AV	Class C Wine Retailer's License		4/1/2015
GEORGE WATTS & SON, INC	GEORGE WATTS & SON, INC	MARTHA C WATTS, Agt	761 N JEFFERSON ST	Class C Wine Retailer's License		4/8/2015
Girl Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class C Wine Retailer's License		7/22/2015
JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/20/2015
Skylight Music Theatre Corp	Skylight Music Theatre	AMY S JENSEN, Agt	158 N Broadway	Class C Wine Retailer's License		2/6/2016





Friday, April 17, 2015

## Licenses Committee Notice of Hearing

GYPSY PROPERTIES LLC  
1324 N 45th St

Milwaukee, WI 53208

Date: 4/28/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
DEJOODE, Terri J, Agent  
Groom for Men / Groom Lounge at 330 E ST PAUL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, April 17, 2015

## Licenses Committee Notice of Hearing

GYPSY PROPERTIES LLC  
330 E St Paul Ave

Milwaukee, WI 53202

Date: 4/28/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
DEJOODE, Terri J, Agent  
Groom for Men / Groom Lounge at 330 E ST PAUL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







# PLAN OF OPERATION

## 1. Premises Location

☐ Free Standing Building

☐ Strip Mall

☒ Other

Remain located in existing building

## 2. Describe Premises Structure

☒ Single Story

☐ Multi-Story - # of Stories

☒ Other

1 story building

## 3. Describe Surrounding Area

☒ Commercial

☒ Residential

☐ Industrial

☐ Other

## 4. Premises Location

a) ☒ Major Thoroughfare

☐ Secondary Street

☐ Other

St. Paul Ave

b) Nearest Cross Street

W. Milwaukee St

## 5. Proximity of Premises to Church, School, or Hospital

Is there at least 300 feet between the building and any church, school or hospital?

☒ Yes ☐ No

## 6. Miscellaneous Business Questions

a) Proposed Opening Date:

already open, alcohol service to start after occupancy + licensing

b) Is this premise under construction? ☐ Yes ☒ No

If yes, list estimated completion date:

c) Is this a franchise? ☐ Yes ☒ No

d) Is this premises currently licensed? ☒ Yes ☐ No

If yes, list type of license:

Bar License, Loading Zone

e) Is the current licensee operating? ☒ Yes ☐ No

If no, list date closed:

Loading zone license only

f) What other types of licenses/permits will you or do you hold at this location? (check all that apply)

☒ Occupancy Permit

☐ Cigarette & Tobacco

☐ Gas Station

☐ Extended Hours

☐ Other:

g) Do you have future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No

If yes, explain:

## 7. Food

Will food be served on the premises? ☒ No ☐ Yes

If yes, a Food Dealer license is required.

Check all that apply: ☐ Prepackaged Food ☐ Snacks ☐ Appetizers ☐ Catered Events

☐ Full Meals - Hours of Food Service: From \_\_\_\_\_ To \_\_\_\_\_

A menu must be submitted with this Plan of Operation for all restaurants.

## 8. Type of Business

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.)

Small lounge targeting specific guests typically from an adjoining business; limited hours and customer visits

2/12/15 *Brian Russell*  
Attorney-in-Fact

**9. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ Other: RandomGrounds Cleaned By: ☐ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☒ Other: OwnerHow are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☐ Call Police☐ Signs Posted ☒ Other: Never a noise complaint**10. Smoking and Sanitation**Are there designated outdoor smoking areas? ☐ No ☒ YesIf yes, describe the area(s) and provide location(s): In front of building & away from entranceNumber of Garbage Cans: Inside: 6 Locations: Provision serving areas, back roomOutside: 2 Locations: Back porchIs a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_Describe sanitation facilities (restrooms): At premises (in common area)Provide name of solid waste contractor: City of Milwaukee**11. Security**Are there parking spaces on the premises? ☒ No ☐ Yes If yes, number of spaces: \_\_\_\_\_ and describe security provisions: \_\_\_\_\_Are there designated loading areas? ☐ No ☒ Yes If yes, describe security provisions At 330 S. St Paul AveDo you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☒ No ☐ Yes If yes, list all locations: \_\_\_\_\_Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_**12. Percentage of Sales (must total 100%)**Alcohol 100 % Food Sales 0 % Entertainment 0 % Other ~~100~~**13. Businesses On The Premise (choose all that apply):****Type 1**

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

**Type 2**

- |                                       |  |                                      |  |
|---------------------------------------|--|--------------------------------------|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store                  | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station  | <input checked="" type="checkbox"/> Other <u>Salon</u> |                                      |  |

**14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)**TBD (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

2/12/15 Kevin L. Ladd  
Attorney-in-Fact



**15. Hours of Operation**

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open	Close			
Sunday				over-page	
Monday	11-8	8	418	21-56	NONE
Tuesday	11-8	8	453	21-56	NONE
Wednesday	11-8	8	79	all ages	NONE
Thursday	11-8	9	86		NONE
Friday	11-8	8	80		NONE
Saturday	8-6	5	80		NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

**16. This Section to be Completed by Alcohol Applicants Only**

- a) Property Owners Name: 6485 PROPERTIES, LLC Phone Number: 414 688 7016  
Address: 330 E. ST. PAUL AVE. MILWAUKEE WI 53202
- b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes  
If yes, list name and address: \_\_\_\_\_
- c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

- d) Does anyone else have money invested or any other interest in this business? ☐ No ☒ Yes  
If yes, explain: SEAN GORRILLI - FLORES DOZ MONTE
- e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_
- f) Will any of the following types of businesses be conducted at this location? (check all that apply)  
☐ Bed & Breakfast ☐ Billiard/Pool Hall ☐ Comedy Club ☐ Indoor Golf Facility  
☐ Video Game Center(6 or more games) ☐ Brew Pub ☐ Volleyball Court ☐ Theater ☐ Wine Tasting Room  
☐ Department Store ☐ Pharmacy ☐ Gift Shop ☐ Museum ☐ Center for the Visual & Performing Arts
- g) If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lease/buyer

**18. Property Information (new & transfer applicants only)**

- a) Do you own or lease the building? ☐ Own ☒ Lease
- b) Who owns the fixtures (for example, coolers, etc.)? Queen Bee Inc.
- c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_
- d) Total amount paid for business \$ 0
- e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

- f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

**19. Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins Nov 2014 Ends March 2016
- b) Monthly rental \$ 3477
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain Security Deposits
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

**20. Change of Agent Applicants Only**

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**21. Notarized Signatures of Applicants****SUBSCRIBED AND SWORN TO BEFORE ME**

This 7th day of APRIL, 20 14

Amanda Salla  
(Clerk/Notary Public)

My Commission Expires 12/18/2017  
Notary Seal must be affixed.



[Signature]  
Agent/Owner/Partner

[Signature]  
Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

If you do not provide all required information, your application will be referred to you.



## APPLICATION AMENDMENT

OFFICE OF THE CITY CLERK LICENSE DIVISION  
 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
 (414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Date: February 12, 2015

## To the License Division of the City of Milwaukee:

I, Terri DeJode, wish to amend my answer(s) on the renewal application for  
 as follows:

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # \_\_\_\_\_ should be: \_\_\_\_\_
2. Agent should be (full legal name): \_\_\_\_\_ Also complete 3, 4, 5 & 6
3. Date of birth should be: \_\_\_\_\_
4. Home address should be (include city/state/zip): \_\_\_\_\_
5. Home phone number should be (include area code): \_\_\_\_\_
6. Driver's License Number/State ID Number should be: \_\_\_\_\_
7. Corporation/LLC name should be (full legal name): \_\_\_\_\_
8. Business name should be: \_\_\_\_\_
9. Business address should be (include city/state/zip): \_\_\_\_\_
10. Business phone number should be (include area code): \_\_\_\_\_
11. Premises address should be: 330 E. St. Paul Ave. (see floor plan)
12. Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_
13. Age Distinction should be (for Class B Taverns only): \_\_\_\_\_
14. Other: See attached application materials (highlighted revisions)

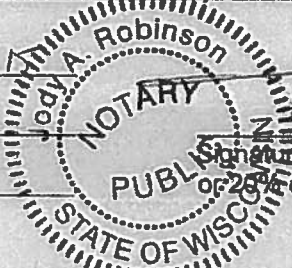
Subscribed and sworn to before me  
 this 13 day of February 2015

[Signature]

Notary Public - State of Wisconsin

My Commission expires 8/27/2015

Notary Seal must be affixed



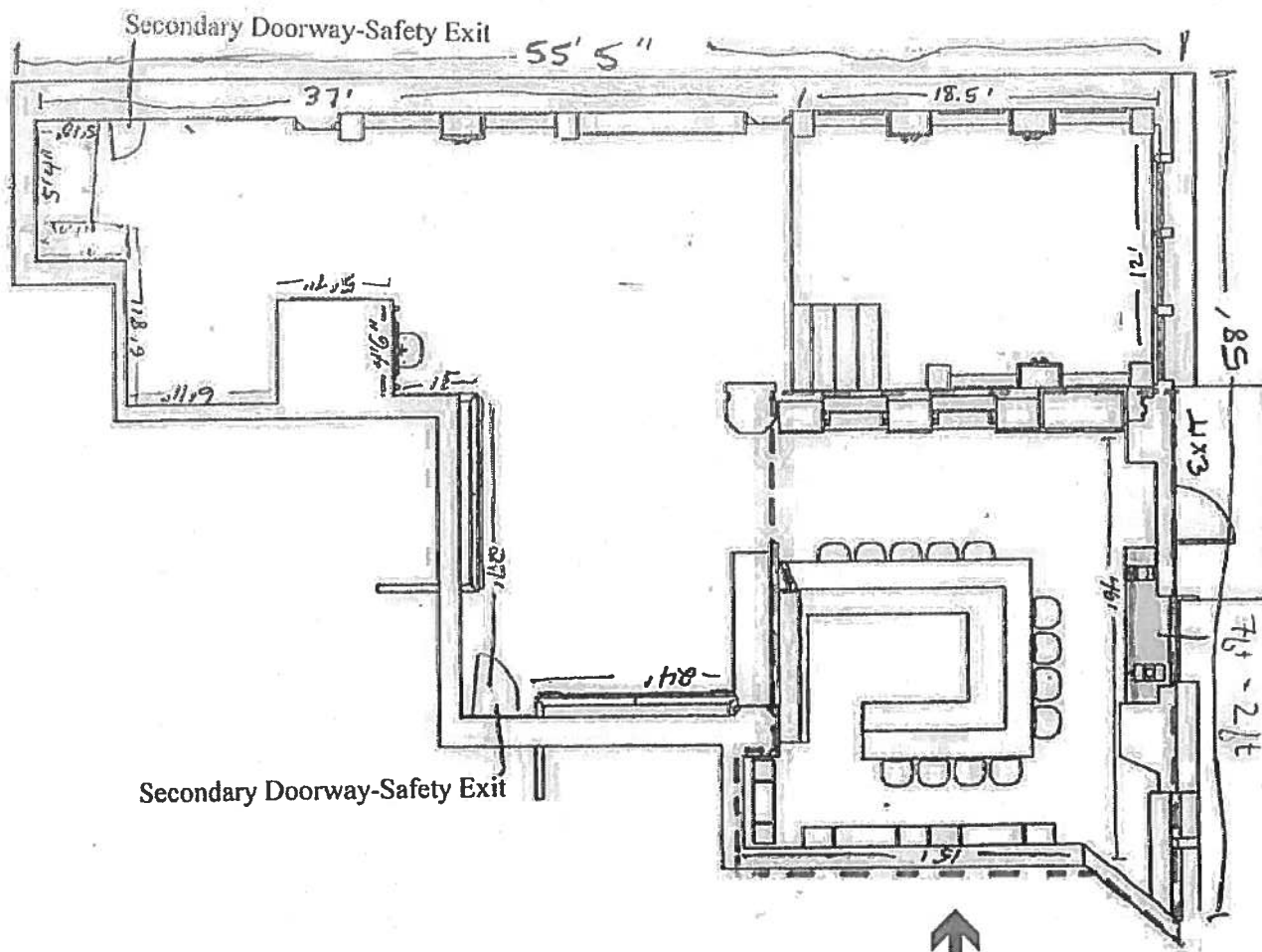
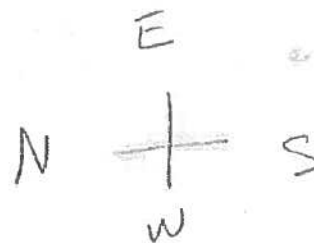
[Signature]  
 Signature of Sole Proprietor, Partner, Agent  
 or 25% or more Shareholder

## Office Use Only:

Application #: 183778 Date Received/Entered: 2-16-15 Initials: JK  
 Date LC Advised LIU: \_\_\_\_\_ NS: \_\_\_\_\_ Health: \_\_\_\_\_ Initials: \_\_\_\_\_

Groom for Men, Inc.  
d/b/a Groom Lounge

Agent: Terri J. DeJoode  
330 E. St. Paul Avenue  
Milwaukee, WI 53202



Secondary Doorway-Safety Exit

Total Square Feet = 690 Sq. Ft.

Alcohol Display

Alcohol Storage

Parking - Currently Unavailable

No Outdoor Service

↑  
Licensed Premises

E. St. Paul Ave.

2/9/2015





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, April 16, 2015

COMMITTEE MEETING NOTICE

AD 04


SHAWAR, Jamal T, Agent  
Olive Tree LLC  
308 E Wisconsin Av

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, April 28, 2015 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor License Renewal Application as agent for "Olive Tree LLC" for "Convenience +" at 308 E Wisconsin Av.

There is a possibility that your application may be denied  one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Cooney, James

---

**From:** Schunk, Jason  
**Sent:** Friday, March 20, 2015 4:23 PM  
**To:** Cooney, James  
**Cc:** Celella, Jessica  
**Subject:** Fwd: Complaint on Convenience Plus

Jim,

Can you add as an objection?

Sent from my iPhone

Begin forwarded message:

**From:** "Fowler, Natalie" <[AIDE4@milwaukee.gov](mailto:AIDE4@milwaukee.gov)>  
**Date:** March 20, 2015 at 4:11:04 PM CDT  
**To:** "Schunk, Jason" <[ICMGR@milwaukee.gov](mailto:ICMGR@milwaukee.gov)>  
**Subject:** Complaint on Convenience Plus

Hi Jason,

I was hoping you could submit a complaint on 308 E. Wisconsin for the record.

states that while walking in Convenience Plus (+) to make a purchase to remedy her low blood sugar level, she asked the clerk if they had anything for a dollar. He replied "No" and a gentleman in line was kind enough to give her an additional dollar. She asked if they sold orange juice and the clerk said it was two dollars. She went to find the orange juice to discover that the manufacturer marked the beverage at \$1.50. Ms. questioned the clerk on the price discrepancy as she was paying and he threw her change down on the counter and told her to get the fuck out of the store.

If you have any questions of me, please do not hesitate to ask.

Have a pleasant weekend.

Natalie

**Natalie Fowler**  
Legislative Assistant  
City of Milwaukee Common Council  
Alderman Robert Bauman | 4th District  
200 East Wells Street – Room 205 | Milwaukee, WI 53202  
(414) 286-2886 Office | (414) 286-3456 Fax  
[natalie.fowler@milwaukee.gov](mailto:natalie.fowler@milwaukee.gov) Email

# 2014-2015 Plan of Operation for 308 E WISCONSIN AV

## 1. Litter and Noise

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: \_\_\_\_\_

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_

Grounds Cleaned By: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_

How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_

## 2. Smoking and Sanitation

Are there designated outdoor smoking areas? ☒ No ☐ Yes  
 If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: ☒ Locations: \_\_\_\_\_  
 Outside: \_\_\_\_\_ Locations: \_\_\_\_\_

Is a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

Describe sanitation facilities (restrooms): One Rest Room

Provide name of solid waste contractor: \_\_\_\_\_

## 3. Security

Are there parking spaces on the premises? ☒ No ☐ Yes If yes, number of spaces: \_\_\_\_\_ and describe security provisions: \_\_\_\_\_

Are there designated loading areas? ☐ No ☒ Yes If yes, describe security provisions: \_\_\_\_\_

Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
 AND What are their responsibilities? \_\_\_\_\_  
 What security equipment do they use? \_\_\_\_\_  
 List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☐ No ☒ Yes If yes, list all locations: \_\_\_\_\_

Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

## 4. Percentage of Sales (must total 100%)

Alcohol 15 % Food Sales 45 % Entertainment \_\_\_\_\_ % Other 40 %

## 5. Businesses On The Premise (choose all that apply):

☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Rest. ☐ Private/Fraternal/Veterans' Club  
☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club  
☐ Bowling Alley ☐ Hotel ☐ Banquet Hall ☐ Sports Facility  
☐ Liquor Store ☐ Corner Store ☐ Supermarket ☒ Convenience Store  
☐ Gas Station ☐ Other \_\_\_\_\_

## 6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

**Please Note:** If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
 Your hours of operation and age restriction are listed on your current license.

## 7. Floor Plan

Are there any changes to the current floor plan? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.