

November 19, 2004

## **General Plan Development Application**

2802 W. Wright Street, Currently the Milwaukee Urban League Headquarters

## **Project Description and Statement of Intent**

In cooperation with the Milwaukee Urban League, Gorman & Company proposes to redevelop the current Milwaukee Urban League Headquarters site at 2802 W. Wright Street in the Metcalfe Park area of the City of Milwaukee.

The primary goal of the development is to provide very high-quality, affordable housing for seniors who live in the Metcalfe Park area in Milwaukee. A secondary goal is to build a development that will be catalytic to additional economic development in the Metcalfe Park area. The development is patterned, in part, after a very successful development built in St. Louis: the Homer G. Philips Senior Living Community. In addition to providing high-quality affordable housing for seniors, this development has become a symbol of resurgence in a challenged neighborhood.

The proposal includes between 75 and 85 apartment units along with a considerable amount of amenity and common space. We will build apartments in both the existing building and a proposed four-story, newly constructed building.

The enclosed site plans and initial architectural studies are illustrative. The following calculations are based on these preliminary drawings. Where applicable we compare the calculations to a "reference" zoning district: RM-6

1. Gross Land Area:

Approximately 33,878 SF

2. Land covered by principal buildings in illustrative drawings:

6,240 SF

Existing

14,132 SF

New

- 20,372 SF Total
- 3. Land devoted to drives and parking in illustrative drawings: 5,830 SF
- 4. Land devoted to landscaped open space in illustrative drawings: 7,645 SF

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- 5. Proposed dwelling units in illustrative drawings 80
- 6. Number of buildings

Two

- 7. Dwelling units per building in illustrative drawings
  - 16 in the Existing Building
  - 64 in the Proposed New Building
- 8. Unit Mix in illustrative drawings
  - 48 one bedroom
  - 32 two bedroom
  - 1.4 bedrooms per unit
- 9. Parking spaces provided in illustrative drawings
  - 44 Enclosed
  - 16 Surface
  - 60 Total
  - 0.75 parking spaces per unit
  - 0.50 required RM6
- 10. Building Height:
  - 48'- 4" Existing
  - 45'- 4" New (Eave)
  - 85' –0" Permitted per RM6
- 11. Lot Area per Dwelling Unit:
  - 423 SF Proposed
  - 400 SF Permitted per RM6
- 12. Lot Coverage:
  - 0.60 Proposed
  - 0.85 Permitted per RM6
- 13. Reference Zoning District:

RM6

14. Signage:

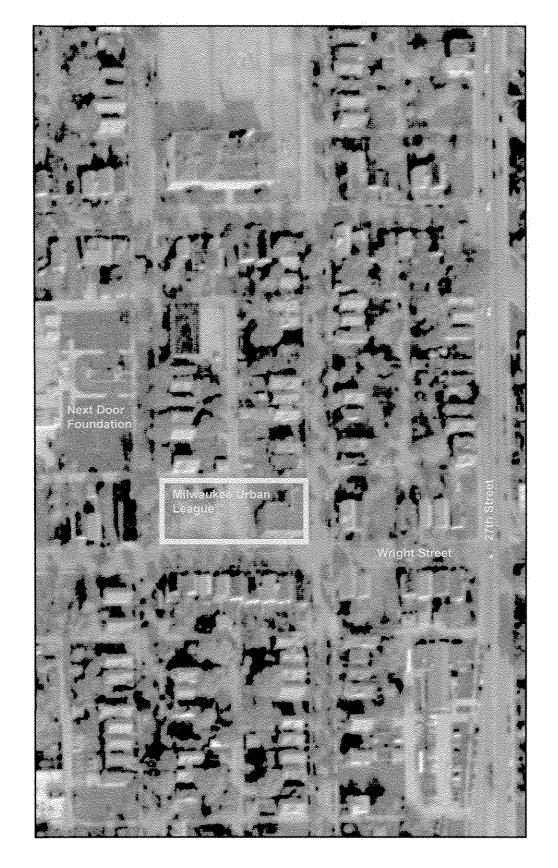
Will be in conformance with 295-505-5

15. Existing Zoning District:

RT4

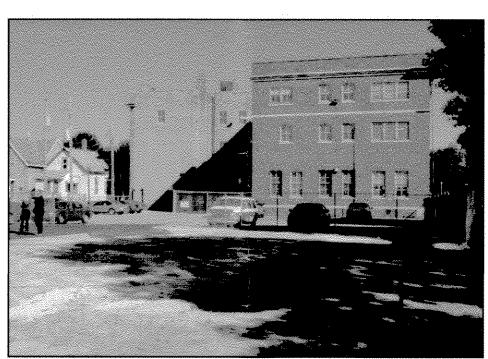
16. Legal Description: LEGALS PART BLKS 4,5&6ETC BEING PART OF GERMANIA PARK IN SE 13-7-21 DESCRIPTION BLOCK 5 LOTS 21 THRU 29

## Milwaukee Urban League Headquarters Site Photos

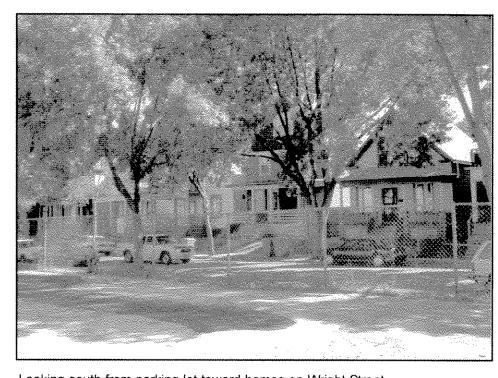




Current Headquarters of Milwaukee Urban League. Building will be preserved as part of the development.



Looking east toward the existing building shows parking lot that will have new construction as part of the development

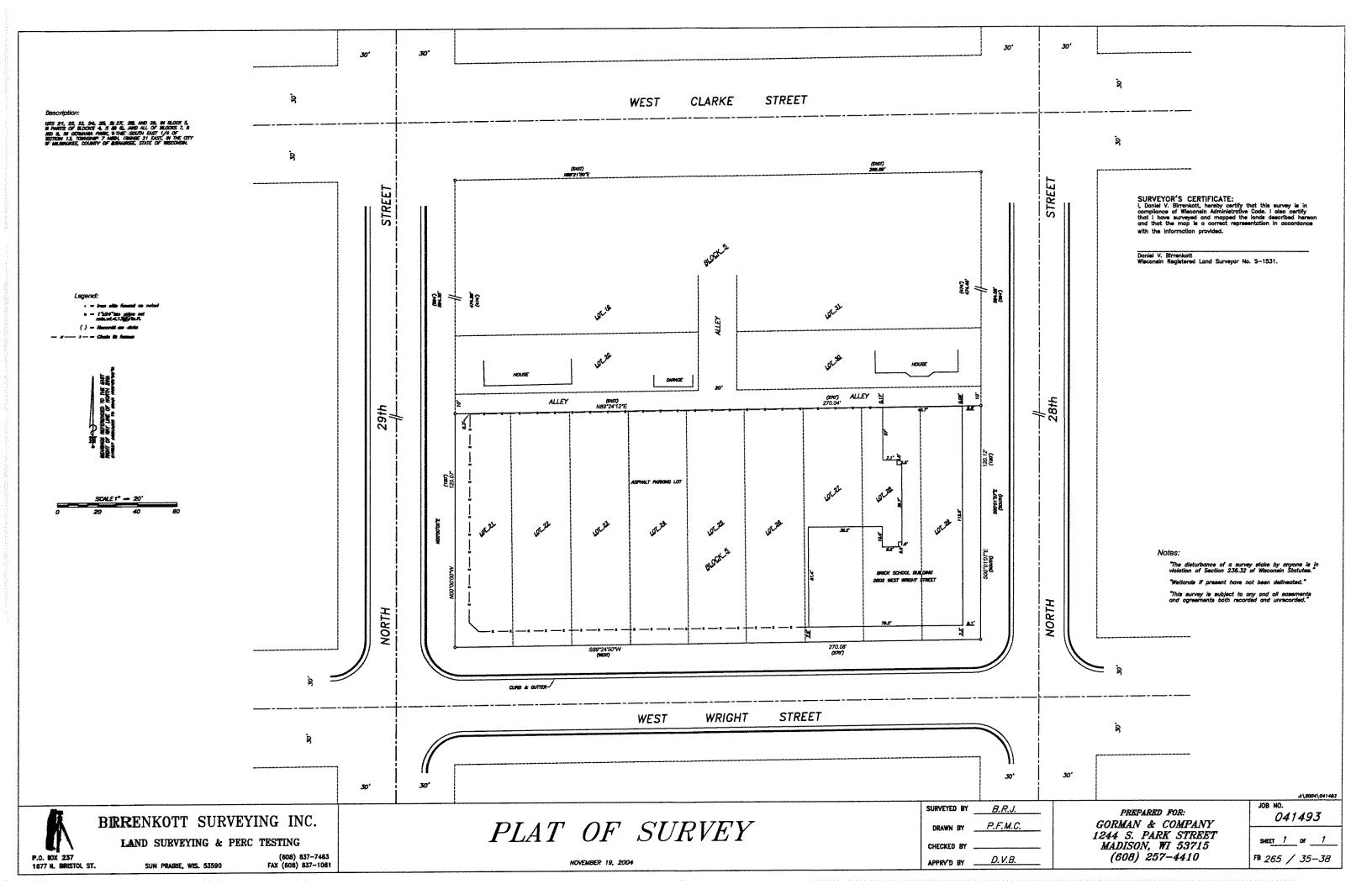


Looking south from parking lot toward homes on Wright Street.

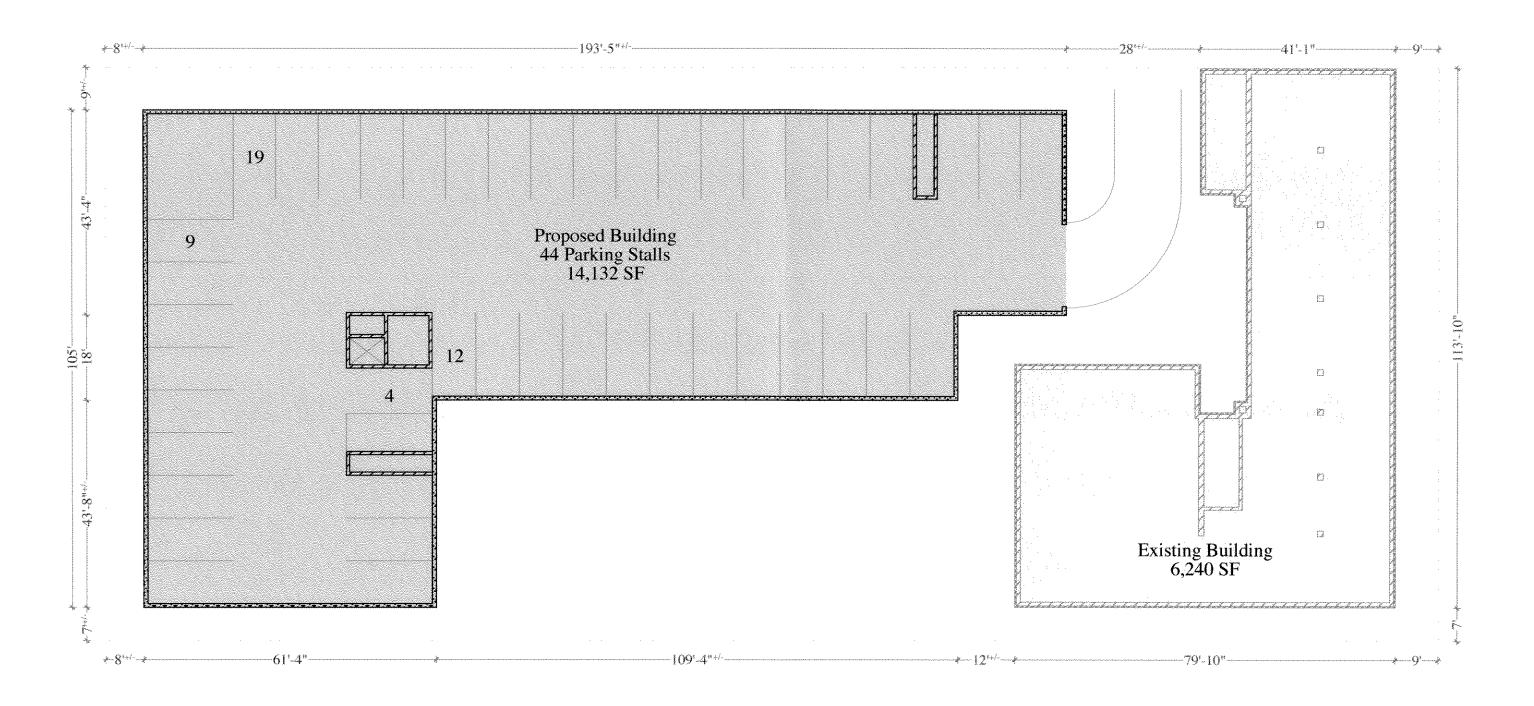


Looking northwest from parking lot toward Next Door Foundation.



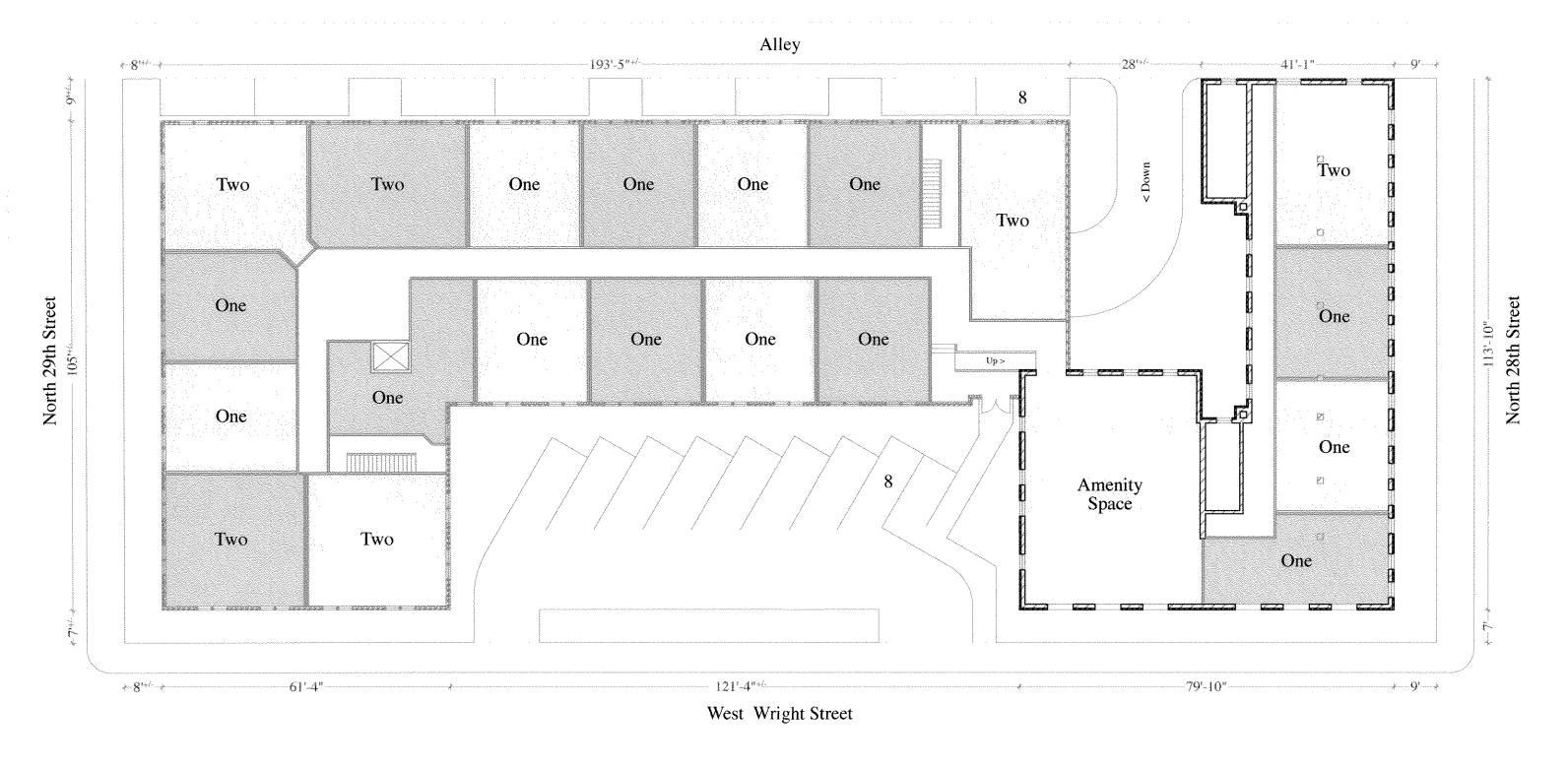






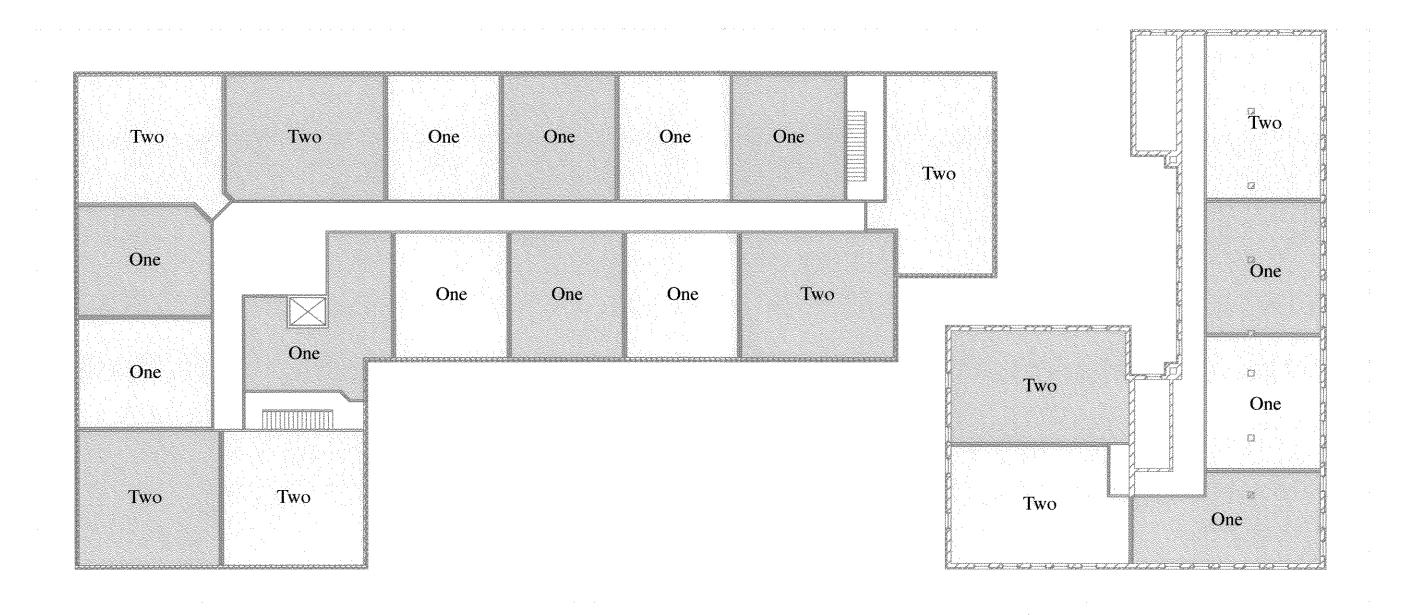
Conceptual Lower Level Plan @ 1" = 20' 2800 West Wright Street November 19,2004





Conceptual Ground Floor Plan @ 1" = 20' 2800 West Wright Street November 19,2004





Conceptual Upper Floor Plan @ 1" = 20' 2800 West Wright Street November 19,2004