Reply to Common Council File No. 040372

From DOA-Budget and Policy Division

July 19, 2004

Ref: 04013 (____)

Common Council File 040372 is a resolution from the Milwaukee Health Department relative to the application, acceptance, and funding of the Medical Assistance Outreach Grant. The Milwaukee Foundation funds this \$15,000 continuing grant through the Social Development Commission. The purpose of this grant is to identify individuals in Milwaukee who are lacking in health insurance and to assist them in enrolling in programs for which they are eligible. In addition, funds will be used to continue to expand the collaborative effort for outreach and education on available health benefits and enrollment.

This program assists low-income families that are raising young children and lacking important services such as food stamps, WIC heat assistance, childcare assistance or other services, and evaluate eligibility, refer, or troubleshoot their involvement in these programs. This grant will also measure the effectiveness of Health Department programs in assisting individuals and families in enrolling in health benefits and food stamp programs and other Health Department services such as lead screening and immunizations. It will utilize three area Volunteer Income Tax Assistance Super Sites in that canvass/survey: SDC North (Richards & Capitol Dr.), UMOS South (9th & Mitchell), and a roaming site stationed at various locations throughout the city.

The grantor will provide \$15,000 during the January 1, 2004 through December 31, 2004 grant year. This grant provides funding for a portion of a Health Access Assistant (Pay Range 425)'s salary and fringe benefits to accomplish the grant objectives.

RECOMMENDATION: APPROVE COMMON COUNCIL FILE 040372 WHICH AUTHORIZES THE MILWAUKEE HEALTH DEPARTMENT TO APPLY, ACCEPT, AND FUND THE MEDICAL ASSISTANCE OUTREACH GRANT.

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