

# Roy Biehl

Owner - Forte Design

## *Personal Profile:*

**Board Member:** Havenwoods Economic Development Corporation (2002)

**Owner:** Forte Design @

**College:** Layton School of Art and Design/Marquette with BFA in Industrial Design.

## *Professional Background:*

Roy spent five years as lighting designer for Visa Light/Milwaukee where he designed commercial lighting fixtures for hundreds of schools, offices, etc. Samples of Roy's work includes the central light over the Mormon Tabernacle, and the Governor's Mansion of South Carolina

Throughout his career, Roy has successfully acquired 5 US Patents in educational devices, sporting equipment, furniture, and conveyor systems. His most notable client was Boeing Aircraft.

## *Company Overview for Forte Design:*

Forte' Design was established in 1979. The services offered by Forte Design are designing and producing exhibits for trade shows and special promotions. A notable contribution to Milwaukee is the very popular M & I Marshall & Ilsley Christmas Display exhibited in the lobby of their downtown headquarters. This Christmas exhibit has been produced by Forte Design for the past 18 years.

In 1998 Forte Design relocated to Havenwoods and is the building owner.

Forte Design is presently expanding into high style european kitchen cabinetry.