GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health/Family & Community Health Services

Contact Person & Phone No: MaryJoyce Hotelling, # 3064

Category of Request

Γ	New Grant	
Γ	Grant Continuation	Previous Council File No.
X	Change in Previously Approved Grant	Previous Council File No. 021617

Project/Program Title: Racial & Ethnic Adult Disparities in Immunization Initiative [READII]

Grantor Agency: The Centers for Disease Control through the State of Wisconsin, Div of Health & Family Services

Grant Application Date: July & August 2002 **Anticipated Award Date:** September 2002

Please provide the following information:

1. **Description of Grant Project/Program (Include Target Locations and Populations):**

   a. The goal is to increase and improve influenza and pneumonia vaccination rates for adults 65 years of age and older in African American and Hispanic communities.
   b. The project will organize partnerships of public health professionals and medical providers to develop a community based plan.
   c. Groups will include for example: insurers, health plans, minority health organizations, churches, professional organizations, local community groups and civic leaders.
   d. The program will conduct tracking & recall activities for adults age 65 years of age and older via telephone and/or mailings from patient lists at private provider offices, clinics, etc.

2. **Relationship to City-wide Strategic Goals and Departmental Objectives:**

   a. The objective of this project is to improve the health of adults within our community.
   b. Another objective is to create a special program to assure optimal immunization compliance for adults 65 years of age and older within our community.

3. **Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):**

   a. In 2000, influenza vaccination coverage among adults age 65 years of age and older was 67% whites, 56% for Hispanics and 48% for African Americans.
   b. In 2000, pneumonia vaccination coverage among adults age 65 years of age and older was even wider, with 57% for whites, 30% for Hispanics and 31% for African Americans.

4. **Results Measurement/Progress Report (Applies only to Programs):**

   a. Plans for year 1 of this 2 year demonstration grant include: assessment of current local capacity to deliver increased vaccinations, participation in meetings and trainings and information sharing, community planning, development of partnerships, development of an action plan, production & distribution of materials.
   b. Tracking & recall efforts to get a new percentage for whites, Hispanics and African Americans in our community and compare this to the year 2000 results.
   c. Begin to identify resources and develop a plan to maintain these interventions

5. **Grant Period, Timetable and Program Phase-out Plan:**

   Grant period is September 1, 2002 through December 31, 2003.

6. **Provide a List of Subgrantees:**

   N/A

7. **If Possible, Complete Grant Budget Form and Attach to Back.**