

September 12, 2000

To the Honorable Common Council
Zoning, Neighborhoods and
Development Committee
City of Milwaukee

Dear Committee Members:

Attached is File No. 010878 being a substitute ordinance relating to sign regulations for schools in residential zoning districts.

The attached substitute ordinance permits a church, elementary school, secondary school or college in a residential district to erect a single ground sign on its premises in addition to any existing or permitted wall signs, provided the following conditions are met: the sign does not exceed 24 square feet in size, the premises has at least 240 feet of street frontage, the base of the sign is at least as wide as the signable area of the sign, the sign is no greater than 6 feet in height, any illumination directed at the sign is properly shielded so that the source of the illumination is not visible and the sign is set back at least 30 feet from any residential use.

This proposal will replace the standard size limitation of 17 ½ square feet for permitted non-residential uses in residential zoning districts. It also recognizes that well designed signs for institutional uses on larger sites can fit into a residential neighborhood. This standard is consistent with the sign standards being proposed by the new zoning ordinance.

A public hearing was held on November 12, 2001 at which time no objections to the proposal were expressed.

Based on this information, the City Plan Commission, at its regular meeting of November 12, 2001 recommended the approval of the attached substitute ordinance.

Sincerely,

Julie A. Penman
Executive Secretary
City Plan Commission of Milwaukee

Attachment
File
ZTXT.LTR.doc