



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, October 08, 2014

**COMMITTEE MEETING NOTICE**

AD 02

JABER, Faraj A, Agent  
HAKAM, INC  
6608 W FOND DU LAC Av

MILWAUKEE, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, October 20, 2014 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Secondhand Dealer License Applications as agent for "HAKAM, INC" for "FOODTOWN & LIQUOR" at 6608 W FOND DU LAC Av.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems); neighborhood objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations; whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, October 08, 2014

**COMMITTEE MEETING NOTICE**

AD 02

JABER, Faraj A, Agent  
HAKAM, INC  
1411 W Edgerton Ave #V

MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, October 20, 2014 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Secondhand Dealer License Applications as agent for "HAKAM, INC" for "FOODTOWN & LIQUOR" at 6608 W FOND DU LAC Av.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems); neighborhood objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations; whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

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**JIM OWCZARSKI, CITY CLERK**

BY:

*Rebecca N. Grill*

Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
**SYNOPSIS**

**DATE: 09/25/2014**  
**LICENSE TYPE: ALQML**  
**NEW:**  
**RENEWAL: X**

**No. 192854**  
**Application Date: 08/26/2014**  
**Expiration Date:**

**License Location:** 6608 W Fond Du Lac Avenue  
**Business Name:** Foodtown & Liquor

**Aldermanic District:02**

**Licensee/Applicant: Jaber, Faraj A**  
(Last Name, First Name, MI)  
**Date of Birth:** 03/06/65

**Male: X**

**Female:**

**Home Address:** 1411 W Edgerton Avenue  
**City: Milwaukee**  
**Home Phone:** (414) 281-6336

**State:** Wi      **Zip Code:** 53221

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/11/2004 at 11:10am at the Foodtown & Liquor store, 6608 W Fond du Lac Ave., Wafa F Mousa sold a tobacco product to an underage person. The applicant is listed as the agent for the Class A Malt and Liquor license at this location dated 01/12/2004.

As to Mousa, Wafa F.

**Charge:** Sale of Tobacco To Person Under 18  
**Finding:** Guilty  
**Sentence:** \$152.00  
**Date:** 11-5-2004  
**Case:** 04112340

2. On 12/18/2012 the applicant was cited at 4790 North Hopkins Street in the city of Milwaukee for Sell Cigarettes in Package/Container without Stamp.

**Charge:** Sell Cigarettes in Package/Container without Stamp  
**Finding:** Guilty  
**Sentence:** \$100.00 fine  
**Date:** 03/22/2013  
**Case:** 13008458

3. On 05/02/2013 Milwaukee police conducted an undercover investigation at 6608 West Fond du Lac Avenue (Food Town & Liquor). During this investigation, an employee of the store bought 4 used i-phones from an undercover officer. This business does not have a secondhand dealers license as required by municipal ordinance. Officers provided the employee with a copy of Milwaukee City Ordinance as it relates to Secondhand Dealers and told him that he needed the proper license before he could buy used merchandise from individuals.
4. On 11/09/2013 a 16 year old, working in conjunction with Milwaukee police on the Wisconsin WINS tobacco initiative, was able to purchase a 2 pack of Swisher Sweet brand cigarillos from the cashier at 6608 West Fond du Lac Avenue (Food Town & Liquor). The applicant was cited.

Charge: Sale of Cigarettes to Minor/Underage  
Finding: Guilty  
Sentence: \$250.00 fine  
Date: 01/21/2014  
Case: 13106726

Date & Time 9/19 1:01 pm  
Conducted by SAFFOLO

City of Milwaukee Police Department Business Security Survey  
90-5-1.5

Name of Premise: Foodtown Super Market  
Address: 6608 W. FOND DU LAC AVE  
Phone: 414-466-5490

Owner: Taber, Faraj A  
Owner address: 1411 W. Edgerton Ave #V  
City State Zip: MILWAUKEE, WI 53221  
Owner Phone: 414-617-1647  
Owner email: \_\_\_\_\_

Manager: Taber, Faraj A  
Home Address: 1411 W. Edgerton Ave #V  
City State Zip: MILWAUKEE, WI 53221  
Phone: 414-617-1647  
Email: \_\_\_\_\_

Preferred contact: Taber, Faraj A

Location currently open: ☒ YES ☐ NO

Projected open date: \_\_\_\_\_

Day's open: S M T W Th F S A ☒ ALL

Hours of Operation: Sun: 8A-7P ☐ 24 hours Y ☒ N  
Mon: 8A-9P  
Tue: ↓  
Wed: ↓  
Thu: ↓  
Fri: ↓  
Sat: ↓

Premise Type: ☐ Liquor Store  
☐ Tavern  
☐ Corner Store  
☐ Restaurant  
☒ Other: Supermarket

Licenses currently held: class A liquor  
Alcohol: ☒ Yes ☐ No Class: A MAIL #: ALQML0198801  
Tobacco: ☒ Yes ☐ No #: 0198801 (ALQML) CIG-1023478  
Food: ☒ Yes ☐ No #: 0004257

24hr: ☐ Yes ☒ No #: \_\_\_\_\_  
Other: ☐ Yes ☐ No Type: \_\_\_\_\_ #: \_\_\_\_\_  
Other: ☐ Yes ☐ No Type: \_\_\_\_\_ #: \_\_\_\_\_  
Other: ☐ Yes ☐ No Type: \_\_\_\_\_ #: \_\_\_\_\_

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Other businesses
  - f. ☐ Residential
  - g. ☒ Other: funeral home
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Is the parking lot well lit? ☒ Yes ☐ No
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☐ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☐ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many: \_\_\_\_\_
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. Recorded ☐ Yes ☐ No
18. How long is footage stored for later viewing: 21 days
19. Are there exterior cameras ☒ Yes ☐ No How many: 5
20. Are there interior cameras ☒ Yes ☐ No How many: 24
21. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☐ No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No
  - a. If yes have them fill out the standing complaint form and give them 2 of the commercial signs

23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☐ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☐ No
27. Does the store sell blunt wraps? ☐ Yes ☐ No
28. Does the store sell scales? ☐ Yes ☐ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☐ No
- a. Describe item \_\_\_\_\_
30. Does the store have an over abundance of sandwich baggies? ☐ Yes ☐ No
31. Does the owner understand that these items are often used for drug use? ☐ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☐ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☐ No
34. Does the owner know how to contact their police district directly? ☐ Yes ☐ No
- a. Provide a district contact guide to the owner

**68-4.3 Convenience Food Stores. (\*\* Read full ordinance for all detail)**

**Sub 2. REGULATIONS.** All convenience food stores not exempted under sub. 3 shall:

1. Locate the cash register in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk. ☐ Yes ☐ No \*\*
2. Keep glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees. ☐ Yes ☐ No
3. Maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994 ☐ Yes ☐ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department. ☐ Yes ☐ No
4. Provide lighting for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise. ☐ Yes ☐ No
5. At least two high-resolution surveillance security cameras installed. ☐ Yes ☐ No
6. Are the security cameras in working order? ☐ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☐ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☐ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☐ No
10. Is the recorded footage stored for at least 30 days? ☐ Yes ☐ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☐ No
12. Are customer entrances/exits made of glass or other transparent material? ☐ Yes ☐ No
  - a. Except that a store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside. ☐Yes ☐No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement. ☐Yes ☐No
- b. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2. Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐Yes ☐No

**Robbery Prevention Training**

*(Convenience Food Stores only, must be done within 120 days)*

13. Has the owner and their employees attended the Robbery Prevention Training? ☐Yes ☐No Contact Community Outreach and Education at 935-7836 for schedule.



**MILWAUKEE POLICE DEPARTMENT**  
**REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES**

FOR ADMIN. USE ONLY

TO DEPUTY INSPECTOR Raymond SUCIK

6608 W. Fond Du Lac Avenue

FoodTown

7

Address of Licensed Premises

Business Name

District

☒ Violation / ☐ Incident

Date 09-11-04

Licensee or Manager on premises at time of violation/incident? ☐ Yes ☒ No Licensee Cited? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (If no, explain on reverse side.)

Cigaretts 414-466-5490

Licensee Notified by Officer Tamara R. CROUTHER

Type of License

Business Phone

JABAR, Frank

414-466-5490

Licensee or Agent's Name

Home Address

Date of Birth

Phone

Co-Licensee or Relative

Home Address

Date of Birth

Phone

Class D #

Bartender

Home Address

Date of Birth

Phone

Class D #

Bartender

Home Address

Date of Birth

Phone

**VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES ON REVERSE SIDE**

Name of Person cited &amp; D.O.B.

Citation Number

Violation &amp; Ord. / Statute #

Rev./Ct. Date

MOUSA, Wafa F. w/f 08-24-56

5863518

106-30 Sale of Tabacco to person

09-11-04

under 18

7 P.O. Tamara R. CROUTHER

09-17-04

District/Bureau

Investigating Officer

Date

Commanding Officer

**DISPOSITION - For Administration Bureau L.I.U. Use Only**

Citation Number

Case Number

Disposition

Judge

Date

58635183

04112340

GUILTY

\$152.00

11-5-2004

FORWARD TO COMMANDER OF ADMINISTRATION BUREAU

Subject was attendant that was on premise and sold to underage minor with out asking for id

|                                     |                            |
|-------------------------------------|----------------------------|
| ADMINISTRATIVE<br>SERVICES DIVISION |                            |
| Received                            | SEP 22 2004                |
|                                     | License Investigation Unit |
| Referred                            | Sgt. John HOGAN            |
| By                                  | <i>[Signature]</i>         |
| R. A. Stok                          |                            |



# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: ASSISTANT CHIEF: Captain Regina HOWARD

Business Name: Foodtown &amp; Liquor

Address of Licensed Premises: 6608 W Fond Du Lac Av

District: 7

Business Phone: 414-466-5490

Type of License: Food Dealers, Cigarette &amp; Tobacco, Class A Malt Liquor

☐ Violation / ☒ Incident #

Date of Incident: 05/02/13

Licensee or Manager on premises at time of violation / Incident? ☒ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (If no, explain in narrative section)

Licensee Notified by Officer: PO Brian KOBELINSKI

Date: 05/02/13 Time: 5:20pm

Licensee or Agent's Name: Jaber FARAJ

Date of Birth: 03/06/65

Home Address: 1411 W Edgeton Av

Home Phone: 414-281-6336

City, State and Zip code: Milwaukee, WI 53221

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

City, State and Zip code:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

City, State and Zip code:

Licensed Person (Public Pass. Veh. Oper., etc):

Date of Birth:

Home Address:

Home Phone:

City, State and Zip code:

**VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Investigating Officer: PO Brian KOBELINSKI

District / Bureau: 72

Date: 05/02/13

  
 Commanding Officer

  
 Date

| DISPOSITION - FOR LU ONLY |             |             |              |      |
|---------------------------|-------------|-------------|--------------|------|
| Citation No.              | Case Number | Disposition | Judge / J.P. | Date |
|                           |             |             |              |      |
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|                           |             |             |              |      |

By 

NARRATIVE SECTION:

This report is being typed by PO Brian KOBELINSKI, assigned to District Seven, Community Prosecution Unit.

On Thursday, May 2, 2013 Sq 7268, PO Nat THARPE and I along with Sq 7234, PO EL TUCKER, Sq 9304, Lt. Joseph MCLIN and Sq 9320, Detective Edward MCCRAY conducted an investigation at 6608 W Fond Du Lac Av, Food Town & Liquor.

This investigation was regarding the location, Food Town & Liquor, purchasing second hand items, like cell phones, I-pads, computers, TV's, without having a "secondhand dealers license".

PO TUCKER was working in an undercover capacity, wearing plain clothes and driving an undercover vehicle. PO TUCKER was given four I-phones and was given instructions to try and sell the phones to whoever was working at the location.

At 6608 W Fond Du Lac Av, PO TUCKER identified Hasan FARE as the actor whom he made the deal with. FARE asked PO TUCKER if the phones were stolen. PO TUCKER told FARE that he wasn't sure and just wanted to get rid of the phones and didn't have the passwords for any of the phones. PO TUCKER stated that FARE offered to buy the four phones for 175 dollars.

PO TUCKER then exited the location and advised me of the deal.

Detective MCCRAY and I then went to the location and spoke with FARE regarding the deal he made with PO TUCKER. FARE told Detective MCCRAY that he does not have a "secondhand dealers license" and knew nothing about having one. FARE stated he only buys cell phones. FARE stated his boss has a strict policy about buying any other property. FARE stated that he is only allowed to buy phones. FARE stated that they normally send the phones back to the manufactures for credit.

FARE was then provided with a copy of the Milwaukee City Ordinance, Chapter 92, Secondhand Dealers. FARE was told that in order to buy used property from individuals he first needs to obtain the proper licenses.

**District: 7**

By

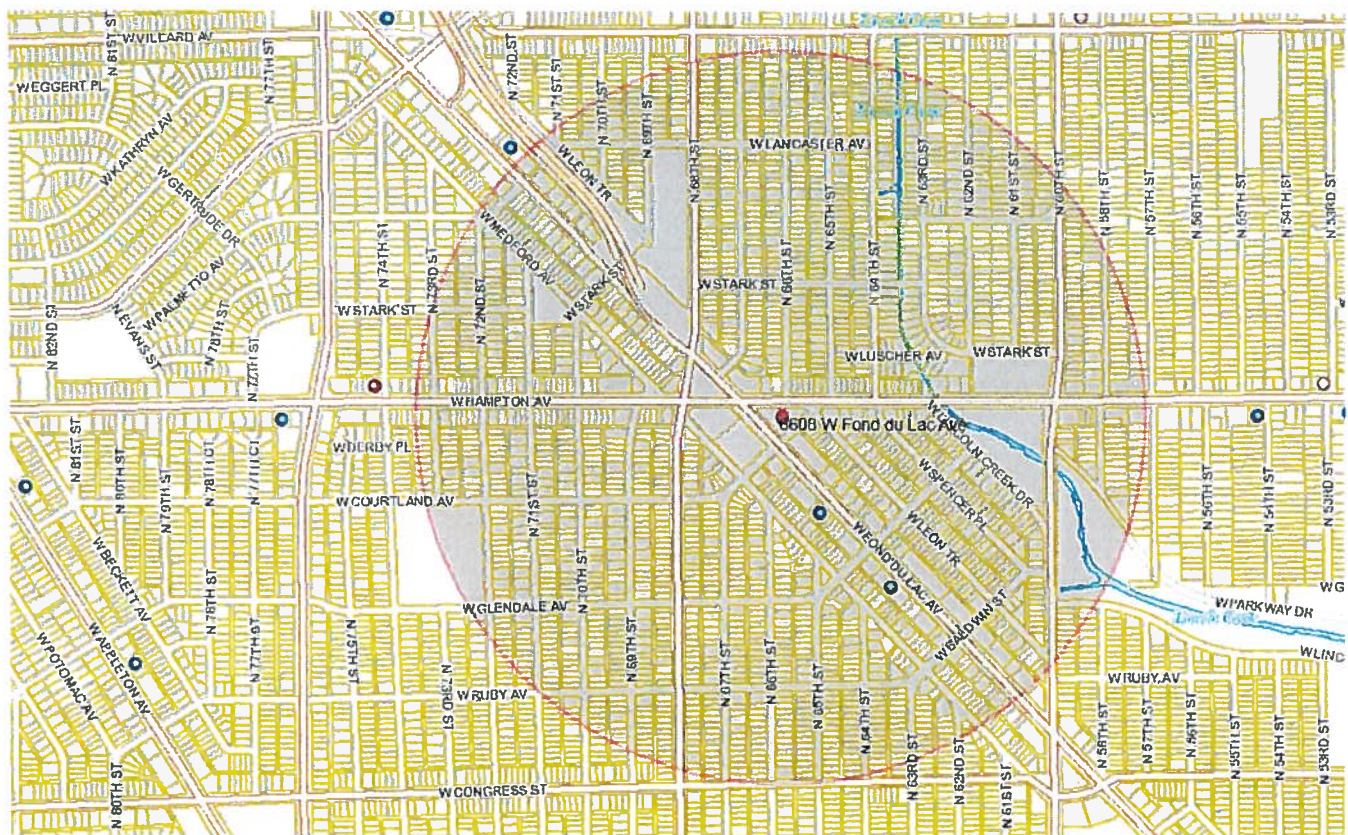
This report was written by P.O. Dean DRAJKOWSKI assigned to the License Unit day shift.

On Saturday, November 9, 2013, I was assigned to the Wisconsin Wins Tobacco Initiative, which checks area vendors for underage tobacco purchases. Assisting in this assignment was Haywood W. MERRILL, B/M, 01-29-97, of 3070 N. 22nd St., Milwaukee, WI 53206, phone 312-282-0905.

MERRILL is only 16 years old and not of legal age to purchase tobacco. A photo of MERRILL was taken at the beginning of the assignment for identification.

At approximately 11:35 AM, MERRILL entered the Foodtown and Liquor store located at 6608 W. Fond Du Lac Ave. and purchased a 2 pack of Swisher Sweets cigarrillos from the cashier for \$1.00. MERRILL provided a description of the cashier that sold him the tobacco. I entered the store and spoke with the cashier that matched the description. The subject was positively identified as Muhenned O. FARHOUD-JABER, A/M, 10-04-91, of 2110 W. Halsey Ave. FARHOUD-JABER admitted that he sold MERRILL tobacco. FARHOUD-JABER stated he did not check id. The agent/licensee for the business was Faraj A. JABER, A/M, 03-06-65, of 1411 W. Edgerton Ave. JABER stated he has owned the business for 21 years. JABER further stated he doesn't appreciate all the times he has been in good standing with the WINS program, but they still try to catch his store. JABER was issued a citation for Sale of Tobacco to minor.







|  |                    |                    |                         |              |                  |             |             |                                       |                |               |
|--|--------------------|--------------------|-------------------------|--------------|------------------|-------------|-------------|---------------------------------------|----------------|---------------|
| Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 6608 W. Fond du Lac Avenue, 8/26/14 |                    |                    |                         |              |                  |             |             |                                       |                |               |
| License Summary  |                    |                    |                         |              |                  | Total       |             |                                       |                |               |
| Class A Malt & Class A Liquor License  |                    |                    |                         |              |                  | 1           |             |                                       |                |               |
| Class B Tavern License   |                    |                    |                         |              |                  | 2           |             |                                       |                |               |
|  |                    |                    |                         |              | Grand Total      | 3           |             |                                       |                |               |
|  |                    |                    |                         |              |                  |             |             |                                       |                |               |
| Expiration date  | Legal entity       | Trade name         | Licensee                | House number | Street direction | Street name | Street type | License type name                     | Total capacity | Room capacity |
| 7/21/2015  | Karm Inc           | Food Town          | Ramesh P Patel, Agt     | 6608         | W                | Fond du Lac | AV          | Class A Malt & Class A Liquor License |                |               |
| 7/14/2015  | FREMO'S            | FREMO'S            | PETER J FIUMEFREDDO, SP | 6449         | W                | FOND DU LAC | AV          | Class B Tavern License                | 80             |               |
| 11/30/2014   | GENE LANE & LOUNGE | GENE LANE & LOUNGE | EUGENE F SMITH, SP      | 6315         | W                | FOND DU LAC | AV          | Class B Tavern License                | 195            |               |



Wednesday, October 08, 2014

## Licenses Committee Notice of Hearing

FARAJ JABER  
1411 W EDGERTON Av #V

MILWAUKEE, WI 53221

Date: 10/20/2014  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Secondhand Dealer License Applications  
JABER, Faraj A, Agent  
FOODTOWN & LIQUOR at 6608 W FOND DU LAC Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# PLAN OF OPERATION

## 1. Premises Location

☒ Free Standing Building    ☐ Strip Mall    ☐ Other \_\_\_\_\_

## 2. Describe Premises Structure

☒ Single Story    ☐ Multi-Story - # of Stories \_\_\_\_\_    ☐ Other \_\_\_\_\_

## 3. Describe Surrounding Area

☒ Commercial    ☐ Residential    ☐ Industrial    ☐ Other \_\_\_\_\_

## 4. Premises Location

a) ☒ Major Thoroughfare    ☐ Secondary Street    ☐ Other \_\_\_\_\_  
 b) Nearest Cross Street Fond Du Lac Ave. & Hampton Ave.

## 5. Proximity of Premises to Church, School, or Hospital

Is there at least 300 feet between the building and any church, school or hospital?    ☐ Yes    ☒ No

## 6. Miscellaneous Business Questions

- a) Proposed Opening Date: 9/1/2014  
 b) Is this premise under construction? ☐ Yes    ☒ No    If yes, list estimated completion date: \_\_\_\_\_  
 c) Is this a franchise? ☐ Yes    ☒ No  
 d) Is this premises currently licensed? ☒ Yes    ☐ No    If yes, list type of license: Liquor, Tobacco & Food.  
 e) Is the current licensee operating? ☒ Yes    ☐ No    If no, list date closed: \_\_\_\_\_  
 f) What other types of licenses/permits will you or do you hold at this location? (check all that apply)  
☒ Occupancy Permit    ☒ Cigarette & Tobacco    ☐ Gas Station    ☐ Extended Hours  
☒ Other: Second Hand Dealer Licen  
 g) Do you have future plans for other businesses, licenses or permits at this location?    ☐ Yes    ☒ No  
 If yes, explain: \_\_\_\_\_

## 7. Food

Will food be served on the premises?    ☐ No    ☒ Yes    If yes, a Food Dealer license is required.

Check all that apply: ☒ Prepackaged Food    ☐ Snacks    ☐ Appetizers    ☐ Catered Events

☐ Full Meals – Hours of Food Service: From \_\_\_\_\_ To \_\_\_\_\_

A menu must be submitted with this Plan of Operation for all restaurants.

## 8. Type of Business

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.)

Retail Supermarket Selling groceries, Beer, Liquor  
and household goods

**9. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_Grounds Cleaned By: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_**10. Smoking and Sanitation**Are there designated outdoor smoking areas? ☒ No ☐ Yes

If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 4 Locations: by Cash registers  
Outside: 2 Locations: Side of the buildingIs a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_Describe sanitation facilities (restrooms): 3 full access bathroomsProvide name of solid waste contractor: Waste Management**11. Security**Are there parking spaces on the premises? ☐ No ☒ Yes If yes, number of spaces: 30 and describe security provisions:  
Security Cameras, monitor entire premises 24/7Are there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions: \_\_\_\_\_Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☐ No ☒ Yes If yes, list all locations: 28 inside, 4 OutsideAre searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_**12. Percentage of Sales (must total 100%)**Alcohol 20 % Food Sales 65 % Entertainment 0 % Other 15 %**13. Businesses On The Premise (choose all that apply):****Type 1**

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

**Type 2**

- |  |                                       |   |  |
|--|---------------------------------------|---|--|
| <input checked="" type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input checked="" type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station             | <input type="checkbox"/> Other _____  |   |  |

**14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)**

\_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

**15. Hours of Operation**

| Day of the Week | Proposed Hours of Operation: |         | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|------------------------------|---------|---------------------------------------|----------------------------------|---|
|                 | Open                         | Close   |                                       |                                  |   |
| Sunday          | 8:00 Am                      | 7:00 Pm | 900                                   | 12 to 80                         |   |
| Monday          | 8:00 Am                      | 9:00 Pm | 900                                   | 1                                |   |
| Tuesday         | "                            | "       | 900                                   | "                                |   |
| Wednesday       | "                            | "       | 900                                   | "                                |   |
| Thursday        | "                            | "       | 900                                   | "                                |   |
| Friday          | "                            | "       | 1100                                  | 1                                |   |
| Saturday        | 8:00 Am                      | 9:00 Pm | 1100                                  | "                                |   |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

**16. This Section to be Completed by Alcohol Applicants Only**

- a) Property Owners Name: FARAJ TABER Phone Number: (414) 6171647  
Address: 1411 W. Edgerton Ave #4 Milwaukee WI 53221
- b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes  
If yes, list name and address: \_\_\_\_\_
- c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

- d) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_
- f) Will any of the following types of businesses be conducted at this location? (check all that apply)  
☐ Bed & Breakfast ☐ Billiard/Pool Hall ☐ Comedy Club ☐ Indoor Golf Facility  
☐ Video Game Center(6 or more games) ☐ Brew Pub ☐ Volleyball Court ☐ Theater ☐ Wine Tasting Room  
☐ Department Store ☐ Pharmacy ☐ Gift Shop ☐ Museum ☐ Center for the Visual & Performing Arts
- g) If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lease/buyer

**18. Property Information (new & transfer applicants only)**

- a) Do you own or lease the building? ☒ Own ☐ Lease 1 ?
- b) Who owns the fixtures (for example, coolers, etc.)? HAKAM INC
- c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ 0
- d) Total amount paid for business \$ 0
- e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

- f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

**19. Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_
- b) Monthly rental \$ \_\_\_\_\_
- c) Do you have an option to renew the lease? ☐ No ☐ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☐ No ☐ Yes  
If yes, explain \_\_\_\_\_

**20. Change of Agent Applicants Only**

- Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes ?
- If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**21. Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 26<sup>th</sup> day of August  
David Harris  
(Clerk/Notary Public)

My Commission Expires 2/19/17  
\*Notary Seal must be affixed.



[Signature]  
Agent/Owner/Partner

\_\_\_\_\_  
Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

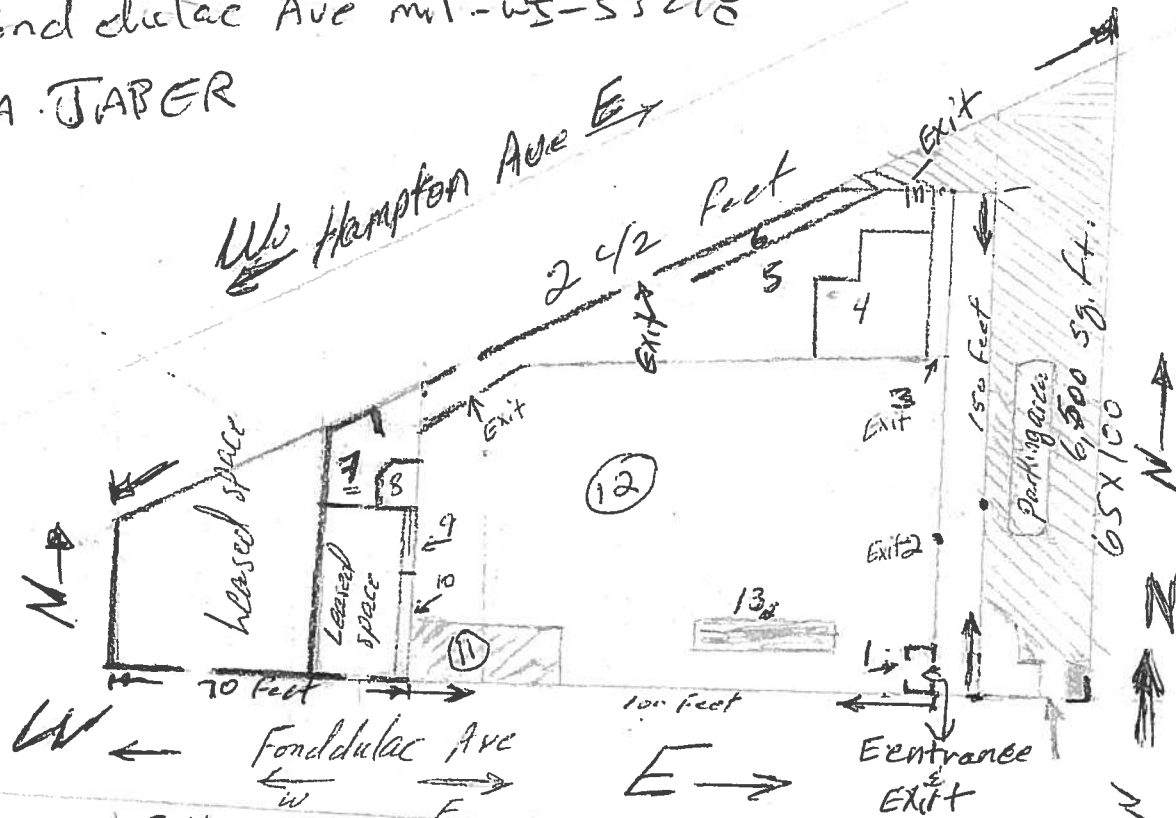
**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

If you do not provide all required information, your application will be returned to you.

08/26/14

HAKAM INC DBA. Food Town & Liquor  
6608 W. Fond Dulac Ave mil - WS-53218  
FARAJ A. TABER



1- Main Entrance & Exit

2- Exit

3- Exit

4- meat Department

5- Dry goods storage

6- Warm Beer storage  $(45 \times 7) = 315 \text{ sf.}$

7- liquor & wine storage  $(18 \times 20) = 360 \text{ sf.}$

8- Dairy walk in cooler

9- Warm Beer Display  $(26 \times 4) = 104 \text{ sf.}$

10- Cold Beer coolers 15 Doors  $44 \times 14$

11- liquor & wine area  $(40 \times 30) = 1200 \text{ Feet}$

12- Groceries shopping area

13- check out lanes

TOTAL Sq. Footage = 15,000



# SECONDHAND DEALER & SECONDHAND DEALER MALL SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202

CCL-SHD1 7/17/14

Legal Entity Name: HAKAM INC  
Premises Address: 6608 W. Fondulac Ave mil-WI, 53218

## APPLICANT

Place of birth: Palestine

Place of Residence in last year (Address, City, State, Zip):

1411 W. Edgerton Ave mil-WI-53221

(Per 92-2-5-c of the Milwaukee Code of Ordinances, the individual, partners, or agent must reside in the state of Wisconsin for one year prior to the filing of the application.)

## BUILDING OWNER

Name: FARAJ JABER

Address (include city, state, zip code): 1411 W. Edgerton Ave WU mil-WI-53221

## MERCHANDISE

List all type(s) of merchandise for sale: Food Beer liquor House hold  
cell phones, meat produce

## MANAGER OF BUSINESS

Name: FARAJ JABER

Date of Birth: 03/06/1965

Address (include, city, state, zip code): 1411 W. Edgerton Ave mil WI-53221

## HOURS OF OPERATION

| Day of Week | Hours of Operation<br>(include a.m. or p.m.)<br>(Example: 9:00 a.m. - 5:00 p.m.) | Estimated Number of Customers<br>per day |
|-------------|--|--|
| Sunday      | <u>8:00 AM - 7:00 PM</u>   | <u>1100</u>                              |
| Monday      | <u>8:00 AM - 9:00 PM</u>   | <u>1000</u>                              |
| Tuesday     | <u>8:00 AM - 9:00 PM</u>   | <u>1000</u>                              |
| Wednesday   | <u>8:00 AM - 9:00 PM</u>   | <u>1000</u>                              |
| Thursday    | <u>8:00 AM - 9:00 PM</u>   | <u>1000</u>                              |
| Friday      | <u>8:00 AM - 9:00 PM</u>   | <u>1200</u>                              |
| Saturday    | <u>8:00 AM - 9:00 PM</u>   | <u>1200</u>                              |

## LIST OTHER LICENSES HELD BY THE APPLICANT AND THE STATUS(ES)

☒ Occupancy Permits  
☒ Active ☐ Suspended  
☐ Other: \_\_\_\_\_

☒ Wisconsin State Seller's Permit  
☒ Active ☐ Suspended  
☐ Other: \_\_\_\_\_

☐ Other(s): \_\_\_\_\_  
☐ Active ☐ Suspended  
☐ Other: \_\_\_\_\_

## DESCRIBE YOUR PLANS TO:

1. Provide security for the business premises: Camera system ALARM & good Management
2. Provide security for business records: Camera with Recording
3. Ensure that business is not conducted with minors: post signs and check ID



## ANNUAL SALES

What is your estimated sales volume for the calendar year in US Dollars? \$ 150,000

## AFFIRMATION OF UNDERSTANDING – REGULATIONS

Please read and initial each item confirming your understanding:

1. FJ I understand no purchase or exchange of any property may be made without obtaining the seller's identification information, as stipulated in 92-11 of the Milwaukee Code of Ordinances (MCO).
2. FJ I understand no item may be received with an altered or obliterated serial number.
3. FJ I understand description records of any item purchased or exchanged must be maintained as stipulated in 92-12 of the MCO.
4. FJ I understand that each transaction description record must be reported as stipulated in 92-13 of the MCO, including color photographs and color video recordings as required in 92-12-3 MCO.
5. FJ I understand that every item purchased or exchanged must be available for inspection by the police department at any reasonable time.
6. FJ I understand that every item exchanged or purchased or accepted on consignment must be kept on the dealer's premises separate and apart from any other property, unchanged and unaltered, for 10 days for inspection by the police department; additional holding periods may be requested by the department.
7. FJ I understand that the police may extend the 10 day holding period if there is reason to believe that the item purchased or exchanged was not sold or exchanged by the rightful owner.
8. FJ I understand that no transactions may be conducted with a minor less than 18 years of age unless the minor is with a parent or guardian, or the dealer has a written consent on file signed in the dealer's presence by the parent or guardian.
9. FJ I understand secondhand dealer must report to the police department any item presented in the course of business if there is reason to believe the item was stolen.

I understand that a NEWPRS account (a database to manage and store purchase information) must be obtained prior to operating and utilized for all business transactions.

Print Name

FARAJ JABER

Signature

[Signature]

**SUBMIT THIS FORM ALONG WITH THE "BUSINESS LICENSE APPLICATION"**

### Office Use Only:

Initials DH Filed 8/26/14 App# 192855 ☐ WI Resident 1 Year

☐ MPD ☐ DNS ☐ SP

NEW: LC ☐ Requeue to LIU after LC ☐ Approval (NEWPRS acct obtained)

Granted \_\_\_\_\_ License \_\_\_\_\_



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, October 08, 2014

**COMMITTEE MEETING NOTICE**

AD 13

MOELLER, Jason L, Agent  
P T G, LLC  
1577 W MORGAN Av

MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, October 20, 2014 at 08:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "P T G, LLC" for "COOP'S TAVERN" at 1577 W MORGAN Av.

There is a possibility that your application may be denied for one or more of the following reasons: failure of the applicant to meet the statutory and municipal license qualifications; pending charges against the applicant or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons (if the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended); the appropriateness of tavern location and premises; neighborhood problems due to management or location; failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c. of the Milwaukee Code of Ordinances; and any factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

Koberstein, Jonathan

---

**From:** Wessel, Thomas  
**Sent:** Tuesday, May 06, 2014 3:23 PM  
**To:** Koberstein, Jonathan  
**Subject:** FW: Concern About Bar - Coops 16 and Morgan

Please add to the file as an objection.

---

**From:**  
**Sent:** Tuesday, May 06, 2014 2:58 PM  
**To:** Wessel, Thomas  
**Cc:** Witkowski, Terry  
**Subject:** FW: Concern About Bar - Coops 16 and Morgan

REDACTED RECORD

Tom...please have this put in the file and tag the bar for a renewal hearing w/ neighbor notification (when the next renewal is up).

Thanks.

Mike McGuire  
Acting Asst. to Ald. Witkowski

---

**From:** Cooper, Catherine  
**Sent:** Tuesday, May 06, 2014 2:29 PM  
**To:** Witkowski, Terry  
**Subject:** RE: Concern About Bar - Coops

please call the police whenever there is a complaint that validates a call to them. Then put each entry in a log and maintain the log.

This can be used as evidence when the tavern comes up for license renewal.

Encourage others who have valid complaints to also do this.

We will "tag" the bar with the license division so a hearing will have to occur before renewal.

The license division will then notify neighbors when the hearing is set.

You, others, can then come and testify.

Notify this office also if further problems arise.

Mike McGuire  
Acting Asst. to Ald. Witkowski

---

**From:**  
**Sent:** Saturday, May 03, 2014 10:16 PM  
**To:** Witkowski, Terry  
**Subject:** Concern About Bar - Coops

Alderman Witkowski-

I'm wondering what the process is for filing a complaint against a bar in a residential neighborhood.  
by the bar called Coops (16th and Morgan) and it's becoming more and more disruptive to the neighborhood.

//

We regularly have loud arguments right outside from the clientele leaving the bar.  
the arguments are usually happening by drunk people who are using profanity

//

I've called the police before for a noise violation but that is such a low priority complaint that it's usually over by the time they get here. I've actually seen people leaving the bar who jump on top of cars and this could cause damage.

The people basically use a dumping ground for beer bottles and other garbage such as fast food bags.

Do we have any rights regarding this? This is still a nice residential neighborhood and I'm concerned.  
Please advise.

Thank you,

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 09/22/2014

**LICENSE TYPE:** Class B Tavern

**NEW:** ☐

**RENEWAL:** ☒

**No. 194804**

**Application Date:** 09/19/2014

**License Location:** 1577 W Morgan Av

**Business Name:** Coop's Tavern

**Licensee/Applicant:** Moeller, Jason L  
(Last Name, First Name, MI)

**Date of Birth:** 12/13/1969

**Home Address:** 3339 W Colony Dr

**City:** Greenfield

**State:** WI **Zip Code:** 53221

**Home Phone:** (414)687-3615

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

**The following is relative to the corporate member, Ljubich, Slobodan:**

1. On 2-7-2004 Slobodan Ljubich was arrested by Hales Corners Police for the following:

**Charge:** Operating While Intoxicated (2<sup>nd</sup>)

**Finding:** Guilty

**Sentence:** \$350.00 Fine and Drivers License Revoked for 12 Months, 75 Days House of Correction

**Date:** 5-26-2004

**Case:** 2004CT001093

(NOTE: First Conviction for OAI was 11-8-1995)

=====

2. On 05/31/07, Milwaukee police responded to 1577 W Morgan for an Entry complaint. Investigation revealed that a forced entry was made through the rear door of the business with property being stolen. A report was filed.

=====

- On 11/14/1994 the Wisconsin Department of Transportation suspended Jordan C. Moeller's driver's license for 6 months for operating while intoxicated. Jordan C. Moeller is listed on the application as a member and shareholder.

- =====
- On 10/13/10, applicant was convicted of OWI in Milwaukee County. His license was suspended for 6 months.
- =====

3. On Saturday, March 10, 2012 at 2:51AM, Milwaukee Police Department responded to a tavern violation at 1577 W Morgan Av. The caller stated two subjects that identified themselves as off-duty Police Department members kicked him out of the bar. The bartender confirmed that neither subject worked at the tavern and were only there to help clean up and close the establishment and she knew there should be no one else inside. The agent was notified that he would be cited for this incident.

Charge1-2: Class B Premises Allow Patrons After Hrs

Finding1: Guilty – Milwaukee Municipal Court

Finding2: Dismissed Without Prejudice

Sentence: \$250.00 Penalty

Date1-2: 05/18/2012

Case#1: 12042052

Case#2: 12042053

- =====
4. On 05/24/13 at 2:10 am, Milwaukee police were dispatched to 3522 S 16<sup>th</sup> Street for a Noise Nuisance complaint. Police observed the front door open to the bar and several patrons inside consuming alcohol. Upon seeing police, the subjects fled the bar. The licensee, Jason Moeller, arrived on scene and police explained why they were there and what police observed. Moeller was cited for patrons after hours.

Charge: Patrons After Hours

Finding: Guilty

Sentence: Fined \$150.00

Date: 08/20/13

Case: 13062489

- =====
5. On 03/08/2014 Milwaukee police responded to a fight at South 16<sup>th</sup> Street and West Morgan Avenue. Investigation revealed a group of people inside the business at 1577 West Morgan Avenue (Coop's) were involved in a fight that spilled out into the street. All of the involved parties were gone when police arrived. No additional reports were filed.

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Diana Rowe

Business Name: Coop's

Address of Licensed Premises: 1577 W. Morgan Ave

District: 6

Business Phone: 414-672-2221

Type of License: Class B

☐ Violation / ☒ Incident #

Date of Incident: 03-08-14

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Michael Krohn

Date: 03-08-14

Time: 2:40am

Licensee or Agent's Name: Jason L. Moeller

Date of Birth: 12-13-69

Home Address: 3573 S. Taylor Ave

Home Phone: 687-3615

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name: Lara, Johnny

Date of Birth: 12-20-91

Home Address: 2449 S. 14<sup>th</sup> St

Home Phone: 610-4787

Class D License Number: 0210767

Licensed Person / Public Pass. Vehicle, etc.: Tran, Anh K (Bartender)

Date of Birth: 12-31-87

Home Address: 2504 E. College Ave Cudahy, WI 53110

Home Phone: 687-9510

Class D License Number: 0207957

**VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Investigating Officer: P.O. Michael Krohn

District / Bureau: 64

Date: 03-10-14

*Capt. DuRowe*  
Commanding Officer

- MAR 12 2014  
Date

**DISPOSITION – FOR LICENSING ONLY**

| Citation No. | Case Number | Disposition | Judge | Date |
|--------------|-------------|-------------|-------|------|
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|              |             |             |       |      |

LICENSE INVESTIGATION UNIT

Received

3-25-14

Referred

By

*[Signature]*

This report is written by P.O. Michael Krohn, assigned to District Six, Power Shift.

On March 8, 2014 at 2:01am, I along with P.O. Justin Jolliff responded to a fight at S. 16th St and W. Morgan Ave, the actual address is 1577 W. Morgan Ave (Coop's).

The original call came in that approximately 30 people were fighting outside the bar. A second call came in and the caller stated that she heard people fighting by the bar and one shot fired. Squads that responded to the scene were Sqd's 6468, 6340, 6391, 6321 and 6310.

Upon arrival I did not see anyone fighting outside of the bar, but did observe two people walking down the block, southbound away from the bar and one car pulling away from in front of the bar as we were pulling up. We then went into the bar and observed bottles laying on the ground and blood on the floor in the bar. Outside of the location there were also beer bottles lying on the ground.

I then spoke to a bartender, Johnny Lara (w/m, 12-20-91) who stated that there was a large party in the bar. Lara stated that he was serving from behind the bar and saw two subjects from the party begin to argue. Lara stated that next thing one subject pushed the other one and then "everyone started fighting". Lara stated that he tried to get the fight broken up and the people arguing and fighting spilled outside of the bar into the street. I asked Lara about the blood on the floor and he stated that he saw one subject get hit with a bottle, but does not know who the subject is nor did he know who the subject was. I asked Lara if he heard any gunshots being fired, he stated "No."

I then spoke to the other bartender on duty; Anh K. Tran (a/f, 12-31-87) who stated that she was working behind the bar and all of a sudden a fight broke out and she observed subjects on the floor fighting. Tran stated that she did not see anyone get hit with a bottle but she saw a table fall over on a subject. Tran stated that she did not know the subjects who were fighting. I asked Tran if she heard any gunshots being fired and she stated "No."

I then called the caller who stated that she heard a shot, Jamie R. McMahon (w/f, 06-14-87). McMahon stated that she heard the yelling and screaming coming from the bar on S. 16th St. McMahon stated that she heard someone say something about a gun and then heard a shot. McMahon stated that she did not see anyone with a gun nor did she see a flash from a gun when she heard the shot. I asked if she thought it could have been from bottles breaking, the caller said, "She didn't think so." I along with P.O Jolliff looked for a casing and did not find one. There were no other calls regarding a shot fired from that location.

At approximately 2:40am, the owner, Jason L. Moeller (w/m, 12-13-69) arrived onscene. Moeller stated that the bartenders called him and notified him of the fight. While at the location I conducted a tavern check and all licenses, Class B and Class D were up to date.





Wednesday, October 08, 2014



# Notice of Public Hearing

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MOELLER, Jason L, Agent  
COOP'S TAVERN at 1577 W MORGAN Av  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Monday, October 20, 2014 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2014 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

| RESIDENT         | MAIL ADDRESS       | CITY AND ZIP CODE        |
|------------------|--------------------|--------------------------|
| CURRENT RESIDENT | 1527 W MORGAN AVE  | MILWAUKEE, WI 53221-1629 |
| CURRENT RESIDENT | 1531 W MORGAN AVE  | MILWAUKEE, WI 53221-1629 |
| CURRENT RESIDENT | 1551 W MORGAN AVE  | MILWAUKEE, WI 53221-1629 |
| CURRENT RESIDENT | 1561 W MORGAN AVE  | MILWAUKEE, WI 53221-1660 |
| CURRENT RESIDENT | 1624 W MORGAN AVE  | MILWAUKEE, WI 53221-1632 |
| CURRENT RESIDENT | 1624A W MORGAN AVE | MILWAUKEE, WI 53221-1632 |
| CURRENT RESIDENT | 1628 W MORGAN AVE  | MILWAUKEE, WI 53221-1632 |
| CURRENT RESIDENT | 1628A W MORGAN AVE | MILWAUKEE, WI 53221-1632 |
| CURRENT RESIDENT | 3454 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3454A S 16TH ST    | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3455 S 15TH PL     | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3455 S 16TH ST     | MILWAUKEE, WI 53215-4903 |
| CURRENT RESIDENT | 3459 S 15TH PL     | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3460 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3460 S 16TH ST A   | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3463 S 15TH PL     | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3463 S 16TH ST     | MILWAUKEE, WI 53215-4903 |
| CURRENT RESIDENT | 3464 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3464 S 17TH ST     | MILWAUKEE, WI 53215-4907 |
| CURRENT RESIDENT | 3464A S 17TH ST    | MILWAUKEE, WI 53215-4907 |
| CURRENT RESIDENT | 3466 S 15TH PL     | MILWAUKEE, WI 53215-5032 |
| CURRENT RESIDENT | 3466 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3467 S 15TH PL     | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3467A S 15TH PL    | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3468 S 17TH ST     | MILWAUKEE, WI 53215-4907 |
| CURRENT RESIDENT | 3470 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3472 S 15TH PL     | MILWAUKEE, WI 53215-5032 |
| CURRENT RESIDENT | 3472 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3472 S 17TH ST     | MILWAUKEE, WI 53215-4907 |
| CURRENT RESIDENT | 3473 S 15TH PL     | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3476 S 16TH ST     | MILWAUKEE, WI 53215-4904 |
| CURRENT RESIDENT | 3478 S 17TH ST     | MILWAUKEE, WI 53215-4907 |
| CURRENT RESIDENT | 3479 S 15TH PL A   | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3479 S 15TH PL B   | MILWAUKEE, WI 53215-5031 |
| CURRENT RESIDENT | 3480 S 15TH PL     | MILWAUKEE, WI 53215-5032 |
| CURRENT RESIDENT | 3502 S 17TH ST     | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3507 S 16TH ST     | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3507A S 16TH ST    | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3508 S 17TH ST     | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3514 S 17TH ST     | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3515 S 16TH ST     | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3515A S 16TH ST    | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3516 S 16TH ST     | MILWAUKEE, WI 53221-1618 |
| CURRENT RESIDENT | 3517 S 15TH PL     | MILWAUKEE, WI 53221-1609 |
| CURRENT RESIDENT | 3518 S 17TH ST     | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3518A S 17TH ST    | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3520 S 15TH PL     | MILWAUKEE, WI 53221-1610 |
| CURRENT RESIDENT | 3520 S 16TH ST     | MILWAUKEE, WI 53221-1618 |
| CURRENT RESIDENT | 3521 S 16TH ST     | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3524 S 15TH PL     | MILWAUKEE, WI 53221-1610 |
| CURRENT RESIDENT | 3524 S 17TH ST     | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3524A S 17TH ST    | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3525 S 15TH PL     | MILWAUKEE, WI 53221-1609 |
| CURRENT RESIDENT | 3527 S 16TH ST     | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3528 S 17TH ST     | MILWAUKEE, WI 53221-1650 |

|                  |                  |                          |
|------------------|------------------|--------------------------|
| CURRENT RESIDENT | 3530 S 15TH PL   | MILWAUKEE, WI 53221-1610 |
| CURRENT RESIDENT | 3530 S 16TH ST   | MILWAUKEE, WI 53221-1618 |
| CURRENT RESIDENT | 3531 S 15TH PL   | MILWAUKEE, WI 53221-1609 |
| CURRENT RESIDENT | 3531 S 16TH ST   | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3532 S 17TH ST   | MILWAUKEE, WI 53221-1650 |
| CURRENT RESIDENT | 3536 S 15TH PL   | MILWAUKEE, WI 53221-1610 |
| CURRENT RESIDENT | 3536 S 15TH PL A | MILWAUKEE, WI 53221-1610 |
| CURRENT RESIDENT | 3536 S 16TH ST   | MILWAUKEE, WI 53221-1618 |
| CURRENT RESIDENT | 3537 S 15TH PL   | MILWAUKEE, WI 53221-1609 |
| CURRENT RESIDENT | 3542 S 16TH ST   | MILWAUKEE, WI 53221-1618 |
| CURRENT RESIDENT | 3543 S 15TH PL   | MILWAUKEE, WI 53221-1609 |
| CURRENT RESIDENT | 3543 S 16TH ST   | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3543A S 16TH ST  | MILWAUKEE, WI 53221-1617 |
| CURRENT RESIDENT | 3547 S 15TH PL   | MILWAUKEE, WI 53221-1609 |
| CURRENT RESIDENT | 3548 S 16TH ST   | MILWAUKEE, WI 53221-1618 |

**Total Records: 71**

**Radius: 250.0 feet and Center of Circle: 1577 W Morgan AV**

**2014-2015 Plan of Operation for 1577 W MORGAN AV****1. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: \_\_\_\_\_How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_Grounds Cleaned By: ☒ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_**2. Smoking and Sanitation**Are there designated outdoor smoking areas? ☐ No ☒ YesIf yes, describe the area(s) and provide location(s): Outside front and rear entrancesNumber of Garbage Cans: Inside: 2 Locations: South end of building  
Outside: 3 Locations: Bath rooms and behind barIs a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_Describe sanitation facilities (restrooms): New (2008), separate, handicap accessible.Provide name of solid waste contractor: Advance Disposal (d/b/a Veolia)**3. Security**Are there parking spaces on the premises? ☐ No ☒ Yes If yes, number of spaces: 6-8 and describe security provisions:  
Patrons advised to lock their cars. Not responsible for theft.Are there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions \_\_\_\_\_Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? 0

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☐ No ☒ Yes If yes, list all locations: Inside and outsideAre searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If yes, describe: No searches but ID checks made before taking order as needed.**4. Percentage of Sales (must total 100%)**Alcohol 100 % Food Sales \_\_\_\_\_ % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %**5. Businesses On The Premise (choose all that apply):**

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop  | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club              | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge         | <input type="checkbox"/> Teen Club                        |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel             | <input type="checkbox"/> Banquet Hall            | <input type="checkbox"/> Sports Facility                  |
| <input type="checkbox"/> Liquor Store            | <input type="checkbox"/> Corner Store      | <input type="checkbox"/> Supermarket             | <input type="checkbox"/> Convenience Store                |
| <input type="checkbox"/> Gas Station             | <input type="checkbox"/> Other _____       |  |   |

**6. Hours of Operation and Age Restriction**Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If yes, describe \_\_\_\_\_**Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.**

Your hours of operation and age restriction are listed on your current license.

**7. Floor Plan**Are there any changes to the current floor plan? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

**PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION****(1) CURRENT ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, 1 Pool Table, 10 Amusement Machines

**(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD** \*No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

|   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines - | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____   | How many? _____                               | Approx. # per year? _____                    | Approx. # per year? _____                        |
| <input type="checkbox"/> Other: _____                                   |   |  |  |

**(3) REMOVE ENTERTAINMENT**

If applicable, list any entertainment you wish to remove: \_\_\_\_\_

**(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?**

☒ No ☐ Yes, describe: \_\_\_\_\_

**(5) LEGAL CAPACITY OF PREMISES**

73 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**(6) IDENTIFY IF SOUND AMPLIFICATION IS USED**

☐ No ☒ Yes, describe: Juke box speakers only

**(7) DECLARATIONS, ACKNOWLEDGEMENTS, AND DISCLOSURES**

1. The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
2. The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
3. The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. The undersigned has knowledge of the City Ordinances currently regulating the public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

**(8) NOTARIZED SIGNATURES OF APPLICANTS**

SUBSCRIBED AND SWORN TO BEFORE ME

This 13 day of September, 20 14

Geoffrey B. Basater

Notary Public

My Commission Expires 8-21-2016

X  
Agent/Owner/Partner

\_\_\_\_\_  
Additional Owner/Partner

\*Notary Seal must be affixed.



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, October 08, 2014

**COMMITTEE MEETING NOTICE**

AD 11

SANCHEZ-MORA, Enicacio, Agent  
Taqueria Buenavista No 2 LLC  
1508 W Mineral St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, October 20, 2014 at 08:30 AM**

**Regarding:** Your Class B Tavern License Application as agent for "Taqueria Buenavista No 2 LLC" for "Taqueria Buenavista" at 3447 W Forest Home Av.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 08/11/2014

**LICENSE TYPE:** Class B Tavern

**NEW:** ☒

**RENEWAL:** ☐

**No. 191531**

**Application Date:** 08/06/2014

**License Location:** 3447 W Forest Home Av

**Business Name:** Taqueria Buenavista

**Licensee/Applicant:** SANCHEZ-MORA, Enicacio  
(Last Name, First Name, MI)

**Date of Birth:** 07/26/1964

**Home Address:**

**City:** Milwaukee

**State:** WI **Zip Code:** 53204

**Home Phone:**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/16/2008 the applicant was cited in the City of Milwaukee at 2000 W. Mitchell St for

|                  |   |
|------------------|---|
| <b>Charge:</b>   | Licensed Premises-Open Entry Required<br>Licensed Premises-Safe Egress Required<br>Licensed Premises-Safe Egress Required |
| <b>Finding:</b>  | Guilty all counts   |
| <b>Sentence:</b> | Fined \$250.00 each count   |
| <b>Date:</b>     | 11/07/20085   |
| <b>Case:</b>     | 08124314<br>08124315<br>08124316  |

Date:09/10/14  
Officer: Klein

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Taqueria Buena-vista  
Address: 3447 W. Forest Home Ave  
Phone: 414-383-3040

Owner: Enicacio Sanchez-more  
Owner address: 1508 W. Mineral St.  
City State Zip: Milwaukee, Wi. 53215  
Owner Phone: 414-350-2415  
Owner email: Lsbuenavista87@gmail.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Lenardo Sanchez 414-394-3169

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 10:00AM to 11:00 PM 24 hours ☐Y ☐N  
Mon: 10:00AM to 11:00 PM  
Tue: 10:00AM to 11:00 PM  
Wed: 10:00AM to 11:00 PM  
Thu: 10:00AM to 11:00 PM  
Fri: 10:00AM to Midnight  
Sat: 10:00AM to Midnight

Premise Type: ☒Tavern/Bar  
☒Restaurant  
☐Other:



Licenses currently held:

|            |   |        |            |
|------------|---|--------|------------|
| Alcohol:   | <input type="checkbox"/> Yes <input type="checkbox"/> No            | Class: | #:         |
| Tobacco:   | <input type="checkbox"/> Yes <input type="checkbox"/> No            |        | #:         |
| Food:      | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |        | #: 0005898 |
| Occupancy: | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |        | #:         |
| Other:     | <input type="checkbox"/> Yes <input type="checkbox"/> No            | Type:  | #:         |
| Other:     | <input type="checkbox"/> Yes <input type="checkbox"/> No            | Type:  | #:         |

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
  2. What surrounds the location? (Check all the apply)
    - a. ☐ Park
    - b. ☐ School
    - c. ☐ Youth Center
    - d. ☐ Church
    - e. ☐ Tavern(s) If so, how many
    - f. ☐ Residential
    - g. ☒ Other businesses
    - h. ☐ Other:
  3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
  4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
  5. Are exterior windows free of signage ☒ Yes ☐ No
  6. Is there a bus stop? ☒ Yes ☐ No
  7. Is there a bus shelter? ☒ Yes ☐ No ☐ N/A
  8. Street parking ☒ Yes ☐ No
  9. Is there a parking lot ☐ Yes ☒ No
  10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
  11. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
  12. Valet Parking ☐ Yes ☒ No
    - a. Will this lot have a guard? ☐ Yes ☐ No ☐ N/A
    - b. Will this lot have cameras? ☐ Yes ☐ No ☐ N/A
  13. Are there areas where a person could conceal themselves ☐ Yes ☒ No
  14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
  15. Exterior Payphone? ☐ Yes ☒ No
  16. Are there No Loitering Signs posted? ☐ Yes ☒ No
  17. Are there exterior security cameras ☐ Yes ☒ No How Many:
  18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No
- Exterior Comments: They are looking to rent a parking lot. They will get a No Loitering sign for the outside of building.

**Camera Survey:**

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☒ Yes ☐ No
21. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No

- c. VCR ☐ Yes ☒ No  
d. Recorded ☒ Yes ☐ No

22. How long is footage stored for later viewing: 2 months

23. Are there exterior cameras ☐ Yes ☒ No How many:

24. Are there interior cameras ☒ Yes ☐ No How many: 4

25. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No

26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many

Camera Survey Comments: They are looking to add more inside cameras. I advised them to move the camera that covers the front door closer.

### Interior Survey:

27. What is the planned/posted capacity Yes

28. What is the minimum number of employees that will be on premise 42

29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☒ Yes ☐ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Interior Comments:

### Security

34. How many security personnel are going to be employed: ☒ N/A

35. How will they be deployed: Interior Exterior ☒ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☐ No ☐ N/A

39. What type of security measures will be used: ☒ N/A

☐ Wanding/metal detector

☐ ID Scanner

☐ Dress Code

☐ Cover Charge

☐ Age restriction

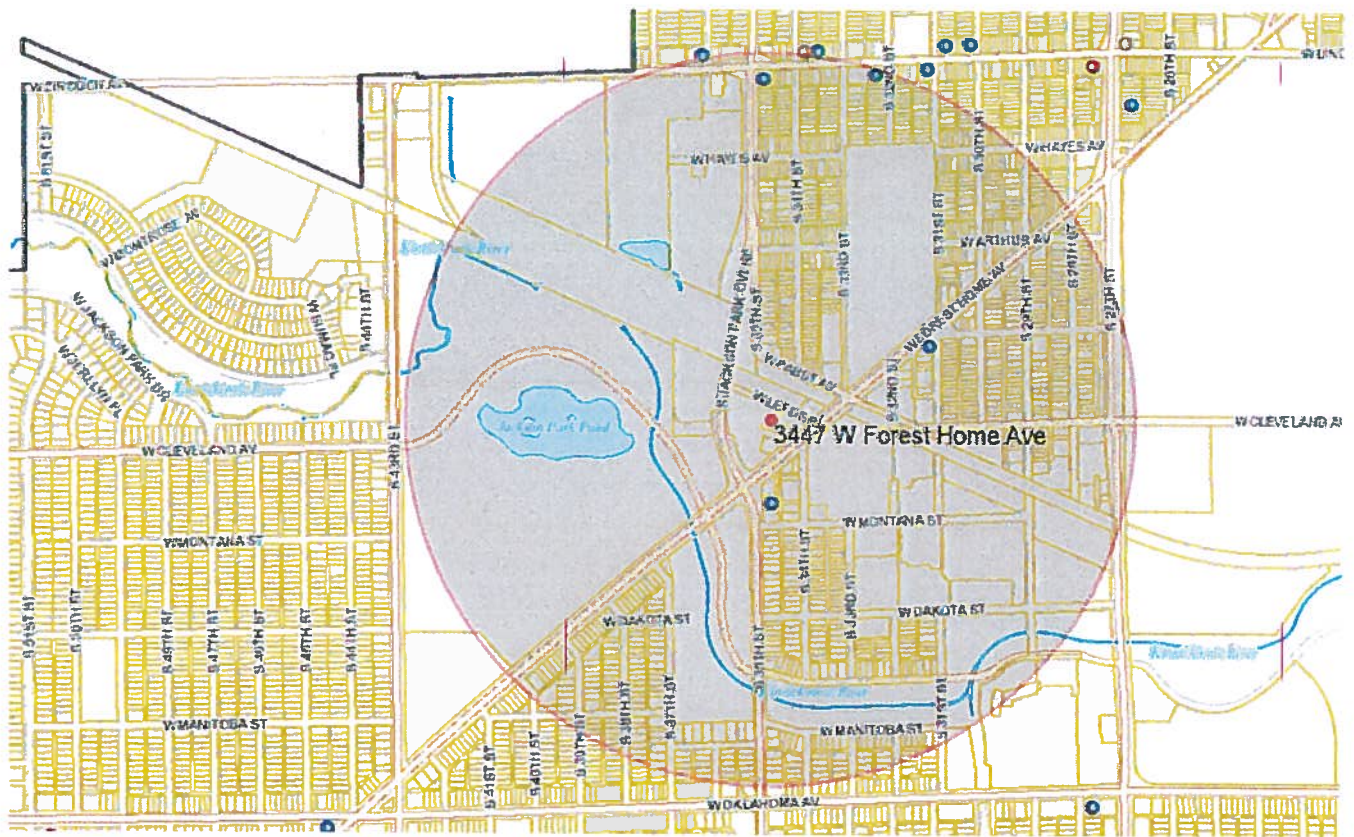
☐ Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

Security Comments: Family restaurant there will be no type of security. Bartender and waitress will check IDs

### ADDITIONAL COMMENTS/RECOMMENDATIONS:



| LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A .5 MILE RADIUS CENTERED ON 3447 W FOREST HOME AVENUE |                            |                           |                      |              |                  |             |             |                        |                |
|--|----------------------------|---------------------------|----------------------|--------------|------------------|-------------|-------------|------------------------|----------------|
| License Summary:   |                            |                           |                      |              |                  | Total       |             |                        |                |
| Class B Tavern License   |                            |                           |                      |              |                  | 4           |             |                        |                |
|  |                            |                           |                      |              |                  | Grand total | 4           |                        |                |
|  |                            |                           |                      |              |                  |             |             |                        |                |
| Expiration date  | Legal entity               | Trade name                | Licensee             | House number | Street direction | Street name | Street type | License type name      | Total capacity |
| 7/29/2015  | LA PICA #3, LLC            | LA PICA CARR 3 BAR & HALL | WILLIAM RIVERA, Agt  | 3427         | W                | LINCOLN     | AV          | Class B Tavern License | 162            |
| 10/11/2014   | MCFINAGIN LLC              | BREW CITY TAP             | MARK S SILBER, Agt   | 3105         | W                | FOREST HOME | AV          | Class B Tavern License | 80             |
| 9/2/2015   | MILWAUKEE'S FIREHOUSE, LLC | MILWAUKEE'S FIREHOUSE PUB | COLLEEN C RUEDA, Agt | 2758         | S                | 35TH        | ST          | Class B Tavern License | 137            |
| 12/20/2014   | RTSP, LLC                  | JUST ONE MORE             | ANTONIO S PEREZ, Agt | 3209         | W                | LINCOLN     | AV          | Class B Tavern License | 25             |

☐ I do not object to a license being issued.

☒ I object to a license being issued.

PLEASE RETURN TO:  
ALD. JOE DUDZIK

Re: A Class B Tavern License for  
Enicacio Sanchez-Mora of Taqueria  
Buena Vista Restaurant located at 3447  
West Forest Home Avenue

COMMENTS: *My family and I oppose to a Tavern license being issued. We want to keep our neighborhood peaceful and family oriented. The last night club that was open on 34th and Foresthome brought a lot of noise and drunk drivers speeding through our streets.*

☒ Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

☐ Please notify me of the license application hearing.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

• IMPORTANT - Return within 2 days • Save us postage, e-mail your Council member • [www.milwaukee.gov/council](http://www.milwaukee.gov/council)

REDACTED RECORD

☒ I do not object to a license being issued.

☐ I object to a license being issued.

COMMENTS:

- ☐ Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.
- ☐ Please notify me of the license application hearing.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

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West Forest Home Avenue

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- ☐ Please notify me of the license application hearing.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

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COMMENTS:

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- ☒ Please notify me of the license application hearing.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

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REDACTED RECORD

☒ I do not object to a license being issued.

☐ I object to a license being issued.

COMMENTS: I don't frequent that Tavern

so I have no opinion

I would like a new recap bin as

mine is very damaged. Thanks Borely

#101000969580

☐ Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

☐ Please notify me of the license application hearing.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

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☒ I do not object to a license being issued.

☐ I object to a license being issued.

COMMENTS: MY WIFE + I

APPROVE, BUT WOULD LIKE TO MAKE IT

CLEAR, WE'D LIKE THE CUSTOMERS

TO EXIT THE NEIGHBORHOOD AFTER

☒ Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

☐ Please notify me of the license application hearing.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

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COMMENTS:

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☐ Please notify me of the license application hearing.

Name \_\_\_\_\_

Address \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Zip \_\_\_\_\_

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**COMMENTS:**

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- ☐ Please notify me of the license application hearing.

Name

Phone

Address

Zip

E-Mail

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REDACTED RECORD





Wednesday, October 08, 2014



# Notice of Public Hearing

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SANCHEZ-MORA, Enicacio, Agent  
Taqueria Buenavista at 3447 W Forest Home Av  
Class B Tavern License Application

**Monday, October 20, 2014 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2014 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

| RESIDENT         | MAIL ADDRESS             | CITY AND ZIP CODE        |
|------------------|--------------------------|--------------------------|
| CURRENT RESIDENT | 2761 S 34TH ST           | MILWAUKEE, WI 53215-3541 |
| CURRENT RESIDENT | 2800 S 35TH ST           | MILWAUKEE, WI 53215-3546 |
| CURRENT RESIDENT | 2802 S 34TH ST           | MILWAUKEE, WI 53215-3544 |
| CURRENT RESIDENT | 2803 S 33RD ST           | MILWAUKEE, WI 53215-3618 |
| CURRENT RESIDENT | 2803 S 34TH ST           | MILWAUKEE, WI 53215-3543 |
| CURRENT RESIDENT | 2805 S 33RD ST           | MILWAUKEE, WI 53215-3618 |
| CURRENT RESIDENT | 2806 S 35TH ST           | MILWAUKEE, WI 53215-3546 |
| CURRENT RESIDENT | 2809 S 34TH ST           | MILWAUKEE, WI 53215-3543 |
| CURRENT RESIDENT | 2810 S 34TH ST           | MILWAUKEE, WI 53215-3544 |
| CURRENT RESIDENT | 2812 S 34TH ST           | MILWAUKEE, WI 53215-3544 |
| CURRENT RESIDENT | 2812 S 35TH ST           | MILWAUKEE, WI 53215-3546 |
| CURRENT RESIDENT | 2815 S 34TH ST           | MILWAUKEE, WI 53215-3543 |
| CURRENT RESIDENT | 2816 S 34TH ST           | MILWAUKEE, WI 53215-3544 |
| CURRENT RESIDENT | 2818 S 35TH ST           | MILWAUKEE, WI 53215-3546 |
| CURRENT RESIDENT | 2819 S 34TH ST           | MILWAUKEE, WI 53215-3543 |
| CURRENT RESIDENT | 2821 S 34TH ST           | MILWAUKEE, WI 53215-3543 |
| CURRENT RESIDENT | 2824 S 35TH ST           | MILWAUKEE, WI 53215-3546 |
| CURRENT RESIDENT | 3419A W FOREST HOME AVE  | MILWAUKEE, WI 53215-3531 |
| CURRENT RESIDENT | 3429 W FOREST HOME AVE   | MILWAUKEE, WI 53215-3531 |
| CURRENT RESIDENT | 3429 W FOREST HOME AVE A | MILWAUKEE, WI 53215-3531 |
| CURRENT RESIDENT | 3447 W FOREST HOME AVE   | MILWAUKEE, WI 53215-3531 |

**Total Records: 22**

**Radius: 500.0 feet and Center of Circle: 3447 W Forest Home AV**



Wednesday, October 08, 2014

## Licenses Committee Notice of Hearing

JOSE DE JESUS ALVAREZ HERNANDEZ  
3447 W FOREST HOME AVE

MILWAUKEE, WI 53215

Date: 10/20/2014  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
SANCHEZ-MORA, Enicacio, Agent  
Taqueria Buenavista at 3447 W Forest Home Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# PLAN OF OPERATION

## 1. Premises Location

☒ Free Standing Building ☐ Strip Mall ☐ Other \_\_\_\_\_

## 2. Describe Premises Structure

☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other \_\_\_\_\_

## 3. Describe Surrounding Area

☐ Commercial ☐ Residential ☐ Industrial ☒ Other Mix Use

## 4. Premises Location

a) ☒ Major Thoroughfare ☐ Secondary Street ☐ Other \_\_\_\_\_  
b) Nearest Cross Street Forest Home

## 5. Proximity of Premises to Church, School, or Hospital

Is there at least 300 feet between the building and any church, school or hospital? ☒ Yes ☐ No

## 6. Miscellaneous Business Questions

- a) Proposed Opening Date: 8/1/14  
b) Is this premise under construction? ☐ Yes ☒ No If yes, list estimated completion date: \_\_\_\_\_  
c) Is this a franchise? ☐ Yes ☒ No  
d) Is this premises currently licensed? ☒ Yes ☐ No If yes, list type of license: Food  
e) Is the current licensee operating? ☒ Yes ☐ No If no, list date closed: \_\_\_\_\_  
f) What other types of licenses/permits will you or do you hold at this location? (check all that apply)  
☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☒ Extended Hours  
☐ Other: \_\_\_\_\_  
g) Do you have future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain: \_\_\_\_\_

## 7. Food

Will food be served on the premises? ☐ No ☒ Yes If yes, a Food Dealer license is required.

Check all that apply: ☐ Prepackaged Food ☐ Snacks ☐ Appetizers ☐ Catered Events

☒ Full Meals – Hours of Food Service: From 10 am To 11 PM Sunday To Thursday

A menu must be submitted with this Plan of Operation for all restaurants. 10 AM TO 12 AM Friday To Saturday

## 8. Type of Business

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.)

Family Business Restaurant Full Service

**9. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_How often will grounds be cleaned? ☒ Daily ☒ Weekly ☐ Other: \_\_\_\_\_Grounds Cleaned By: ☒ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_**10. Smoking and Sanitation**Are there designated outdoor smoking areas? ☒ No ☐ Yes

If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 4 Locations: Kitchen, Bar, Bathrooms.  
Outside: 2 Locations: Rear part of Building.Is a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_Describe sanitation facilities (restrooms): 1 women, 1 menProvide name of solid waste contractor: Waste Management Co.**11. Security**Are there parking spaces on the premises? ☐ No ☒ Yes If yes, number of spaces: 1 and describe security provisions:LightAre there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions \_\_\_\_\_Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☒ No ☐ Yes If yes, list all locations: \_\_\_\_\_Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_**12. Percentage of Sales (must total 100%)**Alcohol 15 % Food Sales 85 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %**13. Businesses On The Premise (choose all that apply):****Type 1**

- |   |   |   |  |
|---|---|---|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club                         | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley                      | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

**Type 2**

- |                                       |                                       |                                      |  |
|---------------------------------------|---------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station  | <input type="checkbox"/> Other _____  |                                      |  |

**14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)**36

(Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

**15. Hours of Operation**

| Day of the Week | Proposed Hours of Operation: |       | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|------------------------------|-------|---------------------------------------|----------------------------------|---|
|                 | Open                         | Close |                                       |                                  |   |
| Sunday          | 10 am                        | 11 pm | 40                                    | 1-80                             |   |
| Monday          | 10 am                        | 11 pm | 25                                    | 1-80                             | N   |
| Tuesday         | 10 am                        | 11 pm | 25                                    | 1-80                             | O   |
| Wednesday       | 10 am                        | 11 pm | 30                                    | 1-80                             |   |
| Thursday        | 10 am                        | 11 pm | 35                                    | 1-80                             | N   |
| Friday          | 10 am                        | 12 am | 45                                    | 1-80                             | E   |
| Saturday        | 10 am                        | 12 am | 45                                    | 1-80                             |   |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

**16. This Section to be Completed by Alcohol Applicants Only**

a) Property Owners Name: Jose de Jesus Alvarez Phone Number: (414) 803-5620  
Address: 3447 W Forest Home Ave - Milwaukee WI 53204

b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

f) Will any of the following types of businesses be conducted at this location? (check all that apply)

- ☐ Bed & Breakfast ☐ Billiard/Pool Hall ☐ Comedy Club ☐ Indoor Golf Facility  
☐ Video Game Center(6 or more games) ☐ Brew Pub ☐ Volleyball Court ☐ Theater ☐ Wine Tasting Room  
☐ Department Store ☐ Pharmacy ☐ Gift Shop ☐ Museum ☐ Center for the Visual & Performing Arts

g) If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lease/buyer

**18. Property Information (new & transfer applicants only)**

- a) Do you own or lease the building? ☐ Own ☒ Lease
- b) Who owns the fixtures (for example, coolers, etc.)? JOSE ALVAREZ
- c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_
- d) Total amount paid for business \$ N/A
- e) Total amount paid for goodwill of the business \$ NONE

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

- f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

**19. Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 7/1/14 Ends 6/30/16
- b) Monthly rental \$ 1300
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2 yr.
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

**20. Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**21. Notarized Signatures of Applicants**

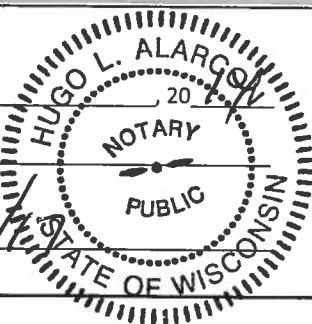
SUBSCRIBED AND SWORN TO BEFORE ME

This 5 day of August

(Clerk/Notary Public)

My Commission Expires 10/17/19

\*Notary Seal must be affixed.



Emmanuel Jones  
Agent/Owner/Partner

\_\_\_\_\_  
Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

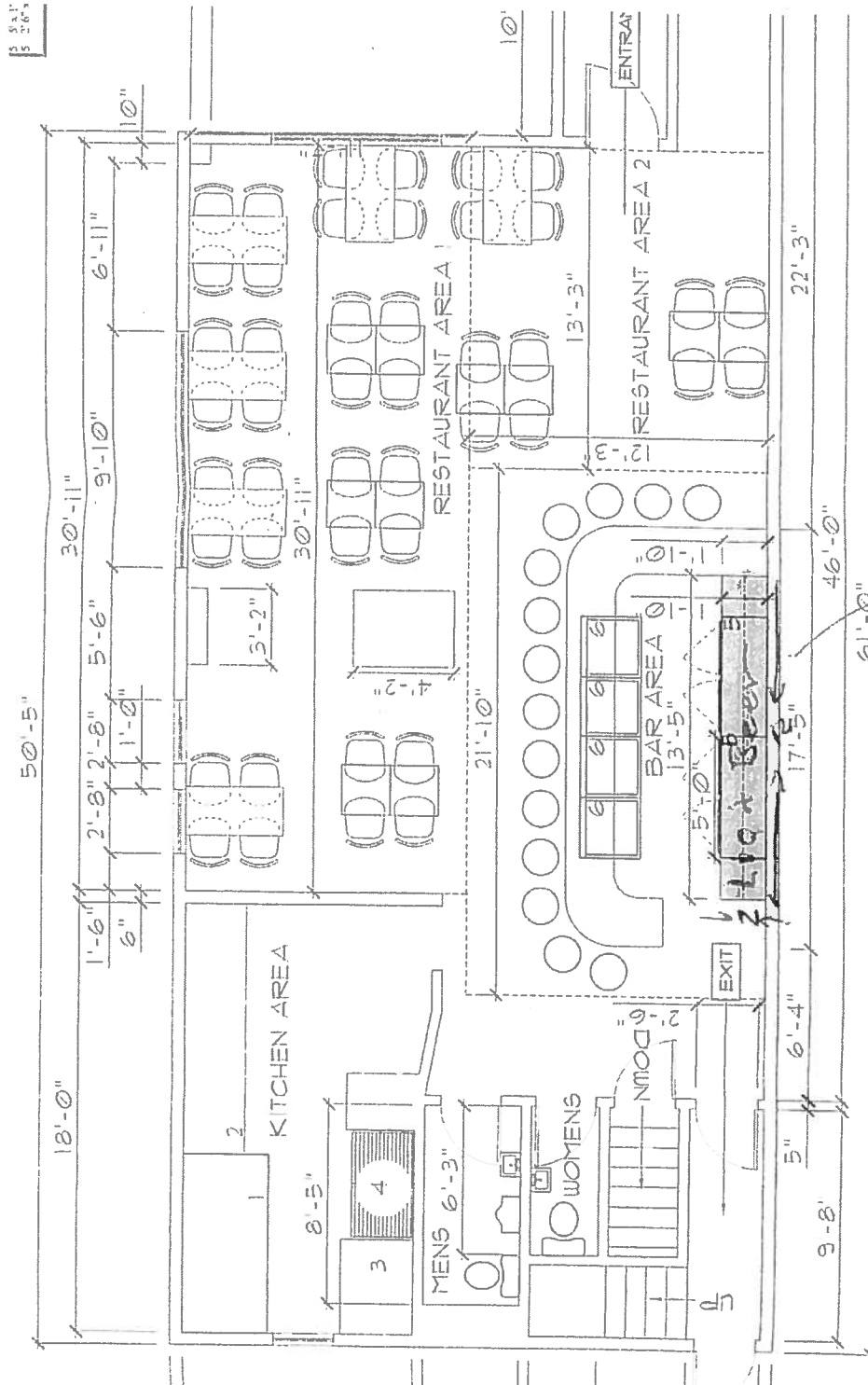
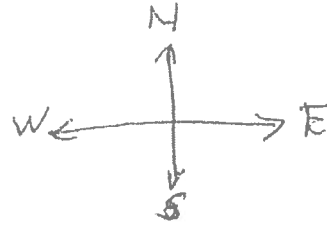
**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

If you do not provide all required information, your application will be returned to you.

Taqueria Brena Vista No. 2 LLC  
 Agent Enicacio Sanchez Mora  
 3447 W Foresthome Ave  
 Milwaukee WI 53215  
 414-350-2415

Date 7/2/14



TOTAL AREA = 61' x 24' 10" = 1352 SQ. FT.

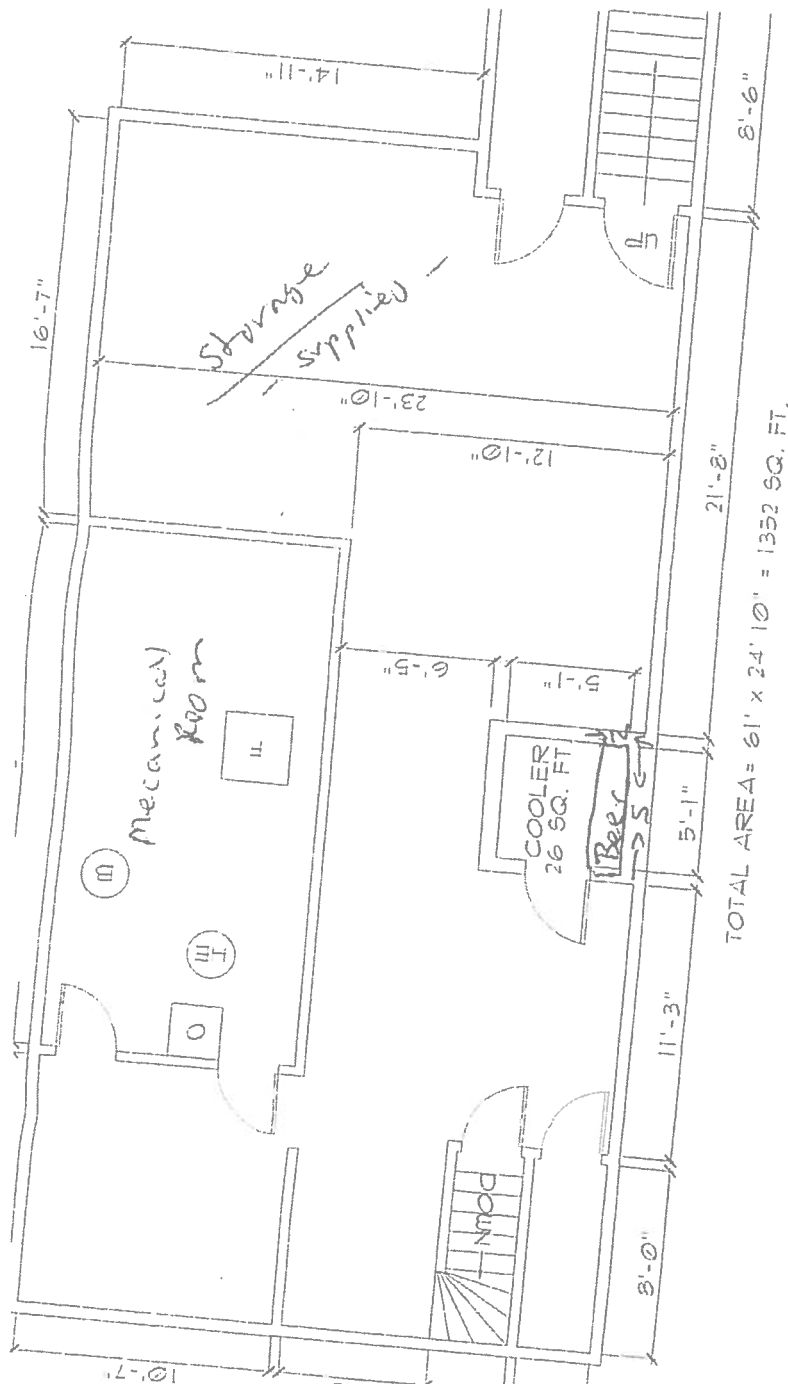
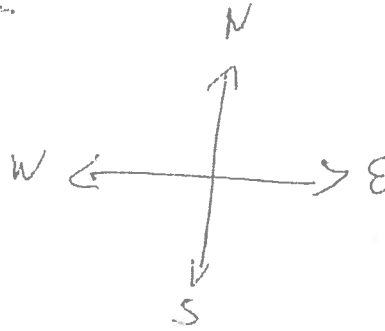
FIRST FLOOR PLAN  
 scale: 3/16" = 1'-0"

Beer/Liq  
 12' x 2'



Taqueria Buena Vista No 2 LLC  
 Agent: Enicacio Sanchez Mora  
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BASEMENT FLOOR PLAN  
 scale:  $\frac{3/16"}{1'-0"} = 1'-0"$