Resolution recognizing the third annual Sista Strut walk on October 4, 2014.

WHEREAS,

V100.7 FM'S SISTA STRUT

was held for the third time in Milwaukee's Estabrook Park on Saturday, October 4th 2014; and

WHEREAS, The third annual Sista Strut walk celebrated breast cancer survivors and honored the memory of others, and the event provided a forum for sharing information, educating and supporting breast cancer awareness in the Milwaukee area during October (Breast Cancer Awareness Month); and

WHEREAS, Breast Cancer statistics for Milwaukee women of color are staggering, and Sista Strut offered an important opportunity for women and their loved ones in the community to unite and raise overall awareness about the disease and the importance of early detection; and

WHEREAS, The Sista Strut walk also included a rally and fundraising push for Sisters Network Inc. (Milwaukee chapter) in the fight against breast cancer, and the Milwaukee event mirrored other Sista Strut events in St. Louis and Detroit, where V100 sister stations are located; now, therefore, be it

RESOLVED, That the Common Council of the City of Milwaukee herewith recognizes and thanks V100.7 FM's Sista Strut walk for providing a community event where important breast cancer information and resources were shared in an effort to raise awareness and to encourage women to seek early detection; and, be it

FURTHER RESOLVED, That a suitably engrossed copy of this resolution be presented to V100.7 FM.

Introduced by Common Council member Milele A. Coggs and approved by all members of the Milwaukee Common Council on October 14, 2014.