



## **LICENSES COMMITTEE**

ALD. T. ANTHONY ZIELINSKI, CHAIR

Ald. Milele A. Coggs, Vice Chair

Ald. Joseph A. Dudzik, Ald. Robert W. Puente,

Ald. Russell W. Stamper II



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**July 22, 2014**

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Common Council Chambers, 3rd Floor City Hall

### **LICENSE APPLICATIONS TO BE CONSIDERED BY THE COMMITTEE**

#### **08:15 AM**

- 06 DENNY, Samuel H, Agent for "The Brown Bottle, LLC", Class B Tavern and Food Dealer - Restaurant License Applications for "The Brown Bottle" at 221 W Galena St.
- 12 GERSONDE, Aaron R, Agent for "Movida LLC", Class B Tavern and Food Dealer - Restaurant License Applications for "Movida" at 524 S 2ND St.
- 12 SANDRONI, JR, Augusto P, Agent for "ECN3 Inc", Class B Tavern and Food Dealer - Restaurant License Applications for "Engine Co No 3" at 217 W National Av.
- 10 DHINGRA, Reena, Agent for "Express Pantry Food Mart, Inc", Class A Fermented Malt Beverage Retailer's and Food Dealer - Convenience Store License Applications for "Express Pantry Food Mart" at 2719 N Blaine Pl.
- 14 MCCLUTCHY, Matthew J, Agent for "Clutch Corp.", Class B Fermented Malt Beverage Retailer's, Class C Wine Retailer's, and Public Entertainment Premises License Applications Requesting Bands and Instrumental Musicians for "Anodyne Coffee Roasting Co." at 2920 S Kinnickinnic Av.
- 04 KRAMAR, Keith E, Agent for "CSM Milwaukee Downtown LLC", Class B Tavern - Service Bar Only and Food Dealer - Restaurant License Applications for "Residence Inn - Milwaukee" at 648 N PLANKINTON Av.
- 04 WISE, John M, Agent for "BRG 1000 N Water St LLC", Class B Tavern - Service Bar Only and Food Dealer - Restaurant License Applications for "Room @ The Rumpus Room" at 1020 N Water St.
- 04 WISE, John M, Agent for "BRG 777 E Wisconsin LLC", Class B Tavern - Service Bar Only and Public Entertainment Premises License Applications Requesting Instrumental Musicians and Bands for "Downtown Kitchen" at 777 E WISCONSIN Av.

#### **08:30 AM**

- 04 MAYER, Susanne M, Agent for "MILWAUKEE TABLE TENNIS, INC", Class B Tavern and Public Entertainment Premises License Renewal Applications for "Evo Milwaukee" at 233-39 E CHICAGO St. (Expires 7/26/2014)



- 06 MCGAUGHY, SR, Anthony J, Agent for "The Big Eazy Inc", Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Battle of the Bands, Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, Karaoke, Motion Pictures, Concerts, and Theatrical Performances for "The Big Eazy " at 2053 N MARTIN L KING JR DR.
- 02 CIMBRON, Linda M, Agent for "WISCONSIN CVS PHARMACY, LLC", Food Dealer Retail Renewal Application for "CVS PHARMACY #1267" at 7550 W PERKINS PI.  
(Expired 6/30/2014)





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, July 15, 2014

**COMMITTEE MEETING NOTICE**

AD 04

MAYER, Susanne M, Agent  
MILWAUKEE TABLE TENNIS, INC  
233 E CHICAGO St

MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Common Council Chambers, 3rd Floor City Hall on:

**Tuesday, July 22, 2014 at 08:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "MILWAUKEE TABLE TENNIS, INC" for "Evo Milwaukee" at 233-39 E CHICAGO St.

There is a possibility that your application may be denied for one or more of the following reasons: failure of the applicant to meet the statutory and municipal license qualifications; pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons (if the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended); the appropriateness of tavern location and premises; neighborhood problems due to management or location; failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c. of the Milwaukee Code of Ordinances; and any factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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**JIM OWCZARSKI, CITY CLERK**

BY:

Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



Koberstein, Jonathan

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From: Wessel, Thomas  
Sent: Tuesday, June 03, 2014 3:51 PM  
To: Koberstein, Jonathan  
Subject: FW: Issues with Evolution Gastropong

Please add as an objection.

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From: Bauman, Robert  
Sent: Tuesday, June 03, 2014 3:44 PM  
To:  
Cc:  
Subject: RE: Issues with Evolution Gastropong

Thanks for the info. This is very concerning. I infer that this establishment was not making money as a ping pong club so they are searching for a new revenue stream. We will investigate.

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From:  
Sent: Tuesday, June 03, 2014 3:30 PM  
To: Bauman, Robert  
Cc:  
Subject: Issues with Evolution Gastropong

REDACTED RECORD

Greetings Alderman Bauman:

I'm writing to you in regards to a party that is being held at Evolution Ping Pong Nightclub in the Third Ward. I've been made aware of this through a third party and thought it was important to pass along to your office as well as It is my understanding that Evolution Gastropong has been hosting various events with local hip-hop promoters over the last month or so and I am particularly concerned with their most recent upcoming event. This particular party is being thrown by the same promoter who had a party at Molly Cools seafood restaurant on Old World Third Street some time ago. It is my understanding that there were many issues with this event and that a shooting occurred in that neighborhood during/after the event.

This past Saturday door hosts intervened to defuse a situation on Broadway Street. These customers were  
and can only assume by what told that they may have been from there.

That being said, important to  
document this with your office so that if situations do arise from this event, we are not held accountable for another establishments shortcomings. I have attached a screenshot of the flyer for their event for Saturday, June 7th for these types of events in the area for our own knowledge as well as the entire neighborhood. If you have any questions regarding this or any other issues please do not hesitate to contact me via this email or on my personal cell phone at For business and personal reasons I'm asking all parties to keep this email confidential and redact all names for public record.

Thank you for your valuable time in this matter.



BY GYST AND MONEY AFFILIATED

PRESENTS



@C.WESTROOK4



@DEMYCE51



@BREED



@LUCIOUS34



@DANRETT1

MUSIC BY

Hosted By



DJ TONY NEAL



@PEARLSUASION



@GEO414

# — MKE OR — NOTHIN

— @SUMMAJAM2014 —

SATURDAY JUNE 7TH

## EVOLUTION NIGHTCLUB

233 E. CHICAGO ST. MILWAUKEE, WI 53202

DOORS OPEN AT 10PM - 2AM

TICKETS @SUMMAJAM2014 OFTENTIMEDRINKS @MIL.COM FOR TABLE RESERVATIONS

DESIGN BY: AL BERNARD PHOTOGRAPHY: JESSICA PETERSON WWW.DANDESIGNS.COM



# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 06/03/2014

**LICENSE TYPE:** Class B Tavern

**NEW:** ☐

**RENEWAL:** ☒

**No. 188832**

**Application Date:** 06/03/2014

**License Location:** 233 E. Chicago St

**Business Name:** Evo Milwaukee

**Licensee/Applicant:** MAYER, Susanne M  
(Last Name, First Name, MI)

**Date of Birth:** 11/02/1970

**Home Address:** 9733 W Ryan Rd

**City:** Franklin

**State:** WI    **Zip Code:** 53132

**Home Phone:** (414)

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/04/2014 officers went to Evolution Gastro Pong Milwaukee at 233 E. Chicago to speak with them regarding an upcoming event on 06/07/2014. They spoke with Katie PLUER who is Director of Business Development. She stated the event is a private party booked by local basketball players following a charity basketball game. The game is during the day and the private party starts at 10:00pm. She stated the entertainment provided is within their license.







This report was written by P.O. Dean DRAJKOWSKI assigned to the License Unit day shift.

On Wednesday, June 4, 2014, while assigned to Squad 2741 with P.O. Penny BROWN, we received information from Alderman BAUMAN'S Office regarding issues at Evolution Gastro Pong Milwaukee located at 233 E. Chicago St. The information provided was in regards to a party that is being held this Saturday, June 7, 2014. The event is titled MKE or Nothin Summa Jam 2014.

At about 12:45 PM, we went to Evolution Gastro Pong Milwaukee and spoke with Katie PLUER, who is the director of business development. PLUER stated the event scheduled for this Saturday, June 7, 2014 is closed to the public. PLUER stated there is a charity basketball game scheduled during the day and the business is rented out by local basketball players for a private party after 10:00 PM. PLUER stated they have their own security for the event. PLUER indicated the entertainment provided is within their licenses.





Tuesday, July 15, 2014



# Notice of Public Hearing

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MAYER, Susanne M, Agent  
Evo Milwaukee at 233-39 E CHICAGO St  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Tuesday, July 22, 2014 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2014 at 8:30 AM, in Common Council Chambers, 3rd Floor City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



[illegible]



[illegible]



[illegible]



[illegible]



CURRENT OCCUPANT	239 E CHICAGO ST 705	MILWAUKEE, WI 53202-5924
CURRENT OCCUPANT	239 E CHICAGO ST 706	MILWAUKEE, WI 53202-5924
CURRENT OCCUPANT	239 E CHICAGO ST 707	MILWAUKEE, WI 53202-5924
CURRENT OCCUPANT	239 E CHICAGO ST 708	MILWAUKEE, WI 53202-5924
CURRENT OCCUPANT	239 E CHICAGO ST 709	MILWAUKEE, WI 53202-5924
CURRENT OCCUPANT	273 E ERIE ST	MILWAUKEE, WI 53202-6003

**Total Records: 230**

**Radius: 250.0 feet and Center of Circle: 233 E Chicago ST**



## Celella, Jessica

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**From:** Celella, Jessica  
**Sent:** Wednesday, July 16, 2014 8:53 AM  
**To:**  
**Subject:** Notice of Public Hearing  
**Attachments:** EVO.pdf

Please see the attached notice regarding Evo Milwaukee at 233-39 E Chicago St.

Jessica Celella  
Staff Assistant  
City Clerk's Office  
200 E Wells St, Room 205  
Milwaukee, WI 53202  
414.286.2775



# 2014-2015 Plan of Operation for 233-39 E CHICAGO ST

## 1. Litter and Noise

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_

Grounds Cleaned By: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_

How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_

## 2. Smoking and Sanitation

Are there designated outdoor smoking areas? ☒ No ☐ Yes  
 If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 12 Locations: THROUGHOUT BUILDING  
 Outside: 1 Locations: FRONT DOOR

Is a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

Describe sanitation facilities (restrooms): 4 STALLS EACH

Provide name of solid waste contractor: ADVANCED WASTE SYSTEM

## 3. Security

Are there parking spaces on the premises? ☒ No ☐ Yes If yes, number of spaces: \_\_\_\_\_ and describe security provisions: \_\_\_\_\_

Are there designated loading areas? ☐ No ☐ Yes If yes, describe security provisions: \_\_\_\_\_

Do you have security personnel on the premise? ☐ No ☒ Yes If yes, how many? NEELED 2 PEOPLE  
 AND What are their responsibilities? CHECK IDS MAINTAIN FRONT DOOR  
 What security equipment do they use? NOTHING  
 List their licensing, certification or training credentials: NONE

Are there security cameras? ☐ No ☒ Yes If yes, list all locations: ALL OVER BUILDING

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If yes, describe: VISUAL CHECK

## 4. Percentage of Sales (must total 100%)

Alcohol 68 % Food Sales 38 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %

## 5. Businesses On The Premise (choose all that apply):

- |   |   |  |   |
|---|---|--|---|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input checked="" type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge         | <input type="checkbox"/> Teen Club                        |
| <input type="checkbox"/> Bowling Alley                      | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall            | <input checked="" type="checkbox"/> Sports Facility       |
| <input type="checkbox"/> Liquor Store                       | <input type="checkbox"/> Corner Store     | <input type="checkbox"/> Supermarket             | <input type="checkbox"/> Convenience Store                |
| <input type="checkbox"/> Gas Station                        | <input type="checkbox"/> Other _____      |  |   |

## 6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
 Your hours of operation and age restriction are listed on your current license.

## 7. Floor Plan

Are there any changes to the current floor plan? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.



**PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION****(1) CURRENT ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, 16 Table Tennis Tables, 3 Amusement Machines, 1 Pool Table

**(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD** \*No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

**(3) REMOVE ENTERTAINMENT**

If applicable, list any entertainment you wish to remove: \_\_\_\_\_

**(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?**

☒ No ☐ Yes, describe: \_\_\_\_\_

**(5) LEGAL CAPACITY OF PREMISES**

480 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**(6) IDENTIFY IF SOUND AMPLIFICATION IS USED**

☒ Yes, describe: SPEAKERS

**(7) DECLARATIONS, ACKNOWLEDGEMENTS, AND DISCLOSURES**

1. The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
2. The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
3. The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. The undersigned has knowledge of the City Ordinances currently regulating the public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

**(8) NOTARIZED SIGNATURES OF APPLICANTS**

SUBSCRIBED AND SWORN TO BEFORE ME

This 14 day of MAY, 20 14

MARL PAGACH

(Clerk/Notary Public)

My Commission Expires 3-15-18

[Signature]  
Agent/Owner/Partner

[Signature]  
Additional Owner/Partner

\*Notary Seal must be affixed.





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, July 15, 2014

**COMMITTEE MEETING NOTICE**

AD 06

McGAUGHY, SR, Anthony J, Agent  
The Big Eazy Inc  
2053 N MARTIN L KING JR DR

Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Common Council Chambers, 3rd Floor City Hall on:

**Tuesday, July 22, 2014 at 08:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Battle of the Bands, Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, Karaoke, Motion Pictures, Concerts, and Theatrical Performances as agent for "The Big Eazy Inc" for "The Big Eazy " at 2053 N MARTIN L KING JR DR.

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**JIM OWCZARSKI, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

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**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, July 15, 2014

**COMMITTEE MEETING NOTICE**

AD 06

MCGAUGHY, SR, Anthony J, Agent  
The Big Eazy Inc  
3623 N 91<sup>st</sup> St

Milwaukee, WI 53222

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**JIM OWCZARSKI, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 04/10/2014

**LICENSE TYPE:** BTAVN

**NEW:** ☒

**RENEWAL:** ☐

**No. 182764**

**Application Date:** 02/24/2014

**License Location:** 2053 North Martin L. King Jr. Drive

**Business Name:** The Big Eazy

**Licensee/Applicant:** McGaughy, Anthony J.  
(Last Name, First Name, MI)

**Date of Birth:** 08/19/1966

**Home Address:** 3623 North 91<sup>st</sup> Street

**City:** Milwaukee

**State:** WI **Zip Code:** 53222

**Home Phone:** (414) 759-6012

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/09/2008 Gregory Johnson was cited by the Waukesha Police department for Retail Theft. Gregory Johnson is listed on the application as 50% shareholder.

**Charge:** Retail Theft

**Finding:** Guilty

**Sentence:** Fine

**Date:** 08/06/2008

**Case:** 08/004775



Date:05/29/14  
Officer: L. Lammers

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: The Big Eazy  
Address: 2053 North Dr. Martin Luther King Jr. Dr.  
Phone: 414-447-5016

Owner: Milwaukee - MLK LLC (RA) Thomas L Frenn c/o Prairie Management  
Owner address: 333 N Michigan Ave Suite 1700  
City State Zip: Chicago, IL 60601-000  
Owner Phone: 312-644-1055  
Owner email: (111 E Wisconsin Ave, Suite 1500, Milwaukee, WI 53202)

Licensee/Agent: Anthony McGaughy  
Home Address: 3623 N. 91<sup>st</sup> St.  
City State Zip: Milwaukee, WI 53222  
Phone: 414-759-6012  
Email: teemac0328@yahoo.com

Preferred contact: Anthony

Location currently open: ☒ YES ☐ NO

Projected open date: beginning of July

Day's open: ☐S ☒M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: closed 24 hours ☐Y ☒N  
Mon: 8am-5:30pm for restaurant, until midnight for events  
Tue: 8am-5:30pm for restaurant, until midnight for events  
Wed: 8am-5:30pm for restaurant, until midnight for events  
Thu: 8am-5:30pm for restaurant, until midnight for events  
Fri: 8am-5:30pm for restaurant, until midnight for events  
Sat: 8am-5:30pm for restaurant, until midnight for events

Premise Type: ☐Tavern/Bar  
☒Restaurant  
☒Other: Banquet Hall and conference center



Licenses currently held:

Alcohol:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Class:	#:
Tobacco:	<input type="checkbox"/> Yes <input type="checkbox"/> No		#:
Food:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#:
Occupancy:	<input type="checkbox"/> Yes <input type="checkbox"/> No		#:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☒ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☒ Other: daycare
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a bus stop? ☒ Yes ☐ No
7. Is there a bus shelter? ☐ Yes ☒ No ☐ N/A
8. Street parking ☒ Yes ☐ No
9. Is there a parking lot ☒ Yes ☐ No
10. Is the parking lot clean? ☒ Yes ☐ No ☐ N/A
11. Is the parking lot well lit? ☒ Yes ☐ No ☐ N/A
12. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☒ No ☐ N/A
  - b. Will this lot have cameras? ☒ Yes ☐ No ☐ N/A
13. Are there areas where a person could conceal themselves ☐ Yes ☒ No
14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
15. Exterior Payphone? ☐ Yes ☒ No
16. Are there No Loitering Signs posted? ☐ Yes ☒ No
17. Are there exterior security cameras ☒ Yes ☐ No How Many: 3
18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Exterior Comments: two of the exterior cameras belong to the neighboring business, but they are willing to allow this business access to the camera system. we did speak with Anthony about the city's surveillance camera program to add more.

**Camera Survey:**

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☒ Yes ☐ No
21. What format are the cameras?



- a. Color ☐ Yes ☐ No
- b. Digital ☐ Yes ☐ No
- c. VCR ☐ Yes ☐ No
- d. Recorded ☒ Yes ☐ No

22. How long is footage stored for later viewing: unknown

23. Are there exterior cameras ☒ Yes ☐ No How many: 3

24. Are there interior cameras ☐ Yes ☒ No How many:

25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

26. Cameras located in parking lot ☒ Yes ☐ No ☐ N/A How many: 3

Camera Survey Comments: spoke with owner regarding interior cameras, and making sure he knows how to work and view the current system.

### Interior Survey:

27. What is the planned/posted capacity 61 front assembly and kitchen, 99 rear assembly hall

28. What is the minimum number of employees that will be on premise 2-15 depending on events booking. minimum of two for restaurant operations.

29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☐ Yes ☒ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Interior Comments: Interior was extremely clean. Bathroom and kitchen facilities appeared to be new and looked very well kept.

### Security

34. How many security personnel are going to be employed: ☒ N/A

35. How will they be deployed: Interior Exterior ☒ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☐ No ☒ N/A

39. What type of security measures will be used: ☐ N/A

☐ Wanding/metal detector

☐ ID Scanner

☒ Dress Code

☐ Cover Charge

☐ Age restriction

☐ Other

40. When at capacity, how will the overflow crowd be managed? by manager (Anthony)

41. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

Security Comments:

### ADDITIONAL COMMENTS/RECOMMENDATIONS:



This report is written by P.O. Laurel Lammers, assigned as the District Five Community Liaison Officer. On Thursday, May 29<sup>th</sup>, 2014 at 11:30am, I met with Mr. Anthony McGaughy regarding his application for a new liquor and public entertainment license for 2053 N Dr. Martin Luther King Jr. Dr. which will be under the business name of The Big Eazy.

The proposed business is located on the south west corner of W. Lloyd St. and N. Dr. Martin Luther King Jr. Dr. The main entrance is on the east side of the building and faces east out on to Dr. Martin Luther King Jr. Dr. and there is a secondary entrance on the north side of the building that faces out onto Lloyd. Both of the entrances appeared to have adequate lighting, although it was daytime hours and the lights were not on at the time of my survey. There is a parking lot immediately to the south of the building. That parking lot is for the business just to the south, East Bank Storage, which also owns the building that the Big Eazy is opening into. That parking lot is monitored by two cameras that are mounted on the north side of the East Bank Storage building and one camera that is mounted on the south side of the Big Eazy building. Mr. McGaughy stated that they already have an agreement in place that they will be able to use the parking lot after business hours and on weekends.

I also conducted an inspection of the interior of the business. As I entered through the main entrance that is located on Dr. Martin Luther King Jr. Dr., I entered into the smaller front assembly hall. Mr. McGaughy stated that area will be used primarily for the restaurant, but will also be used as a reception area for when the business is hosting events. As I continued through the business (to the west) I observed two brand new men's and women's bathrooms. Beyond that was an all new kitchen, and beyond that was the rear assembly hall, which will be used as the event and banquet area. I also viewed the basement storage and office areas of the building. All of the interior area were well kept, and neat and orderly.

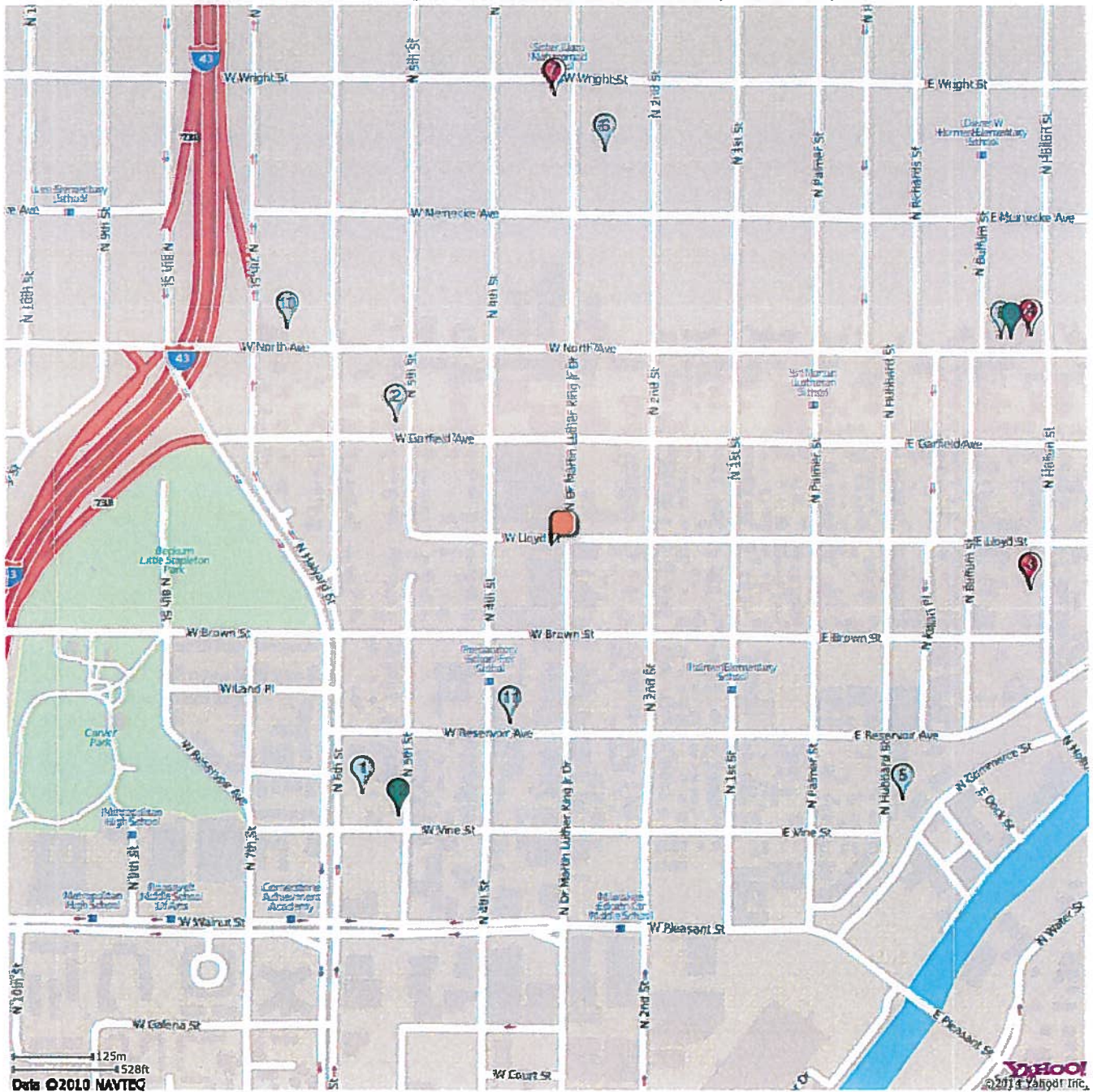
#### Recommendations made:




I did speak with Mr. McGaughy about installing more exterior cameras as well as an interior camera system. Along with that, I gave him information regarding the Surveillance Camera Program that is being sponsored by the Milwaukee Police Department and Safe & Sound. We also spoke regarding cash handling techniques. Mr. McGaughy stated that they would be using a point of sale (credit) system. I did recommend that they purchase a safe that can be either floor or other method mounted to keep any cash that they may receive. I also spoke with Mr. McGaughy about any security concerns for larger parties. I did recommend that he possibly contract with a security company when .

Included in this report is a copy of the business catering contract, as well as the Banquet Hall rental form



**ALCOHOL LICENSES  
WITHIN A HALF MILE RADIUS CENTERED ON  
2053 N Martin L King Jr DR Milwaukee WI 53212, March 18, 2014**



<b>LICENSE SUMMARY</b>		
	Class B Tavern License	- 7 LICENSES
	Class A Malt & Class A Liquor License	- 3 LICENSES
	Class A Fermented Malt Beverage Retailer's License	- 2 LICENSES
<b>TOTAL: 12 LICENSES</b>		



**ALCOHOL LICENSES  
WITHIN A HALF MILE RADIUS CENTERED ON  
2053 N Martin L King Jr DR Milwaukee WI 53212, March 18, 2014**

License Summary:

BTAVN - Class B Tavern License - 7 LICENSES  
ALQML - Class A Malt & Class A Liquor License - 3 LICENSES  
AMALT - Class A Fermented Malt Beverage Retailer's License - 2 LICENSES

TOTAL: 12 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 1840 N 6TH St	Days Inn & Suites	BTAVN	11/4/2014
2. 502 W GARFIELD Av	GARFIELD'S 502	BTAVN	7/16/2014
3. 2029-31 N HOLTON St	Pueblo Foods & Liquor	ALQML	7/23/2014
4. 2301 N Holton St	Holton Liquor & Food	ALQML	5/17/2014
5. 1818 N Hubbard St	Wolf Peach	BTAVN	10/22/2014
6. 2436 N MARTIN L KING JR DR	TINY'S LOUNGE	BTAVN	6/30/2014
7. 2469 N MARTIN L KING JR DR	AJ KING DRIVE LIQUOR	ALQML	1/23/2015
8. 408 E NORTH Av	BOSSES LOUNGE	BTAVN	5/3/2014
9. 416 E NORTH Av	QUICK STOP FOODS	AMALT	11/11/2014
10. 634 W NORTH Av	JUST JAZZ & BLUES LOUNGE	BTAVN	7/22/2014
11. 340 W RESERVOIR Av	BREEZES	BTAVN	11/1/2014
12. 510 W VINE St	PENNY SAVER FOODS	AMALT	6/15/2014





Tuesday, July 15, 2014



# Notice of Public Hearing

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MCGAUGHY, SR, Anthony J, Agent

The Big Eazy at 2053 N MARTIN L KING JR DR

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Battle of the Bands, Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, Karaoke, Motion Pictures, Concerts, and Theatrical Performances

**Tuesday, July 22, 2014 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2014 at 8:30 AM, in Common Council Chambers, 3rd Floor City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



[illegible]



CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 304	MILWAUKEE, WI 53212-3169
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 305	MILWAUKEE, WI 53212-3169
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 306	MILWAUKEE, WI 53212-3170
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 307	MILWAUKEE, WI 53212-3170
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 309	MILWAUKEE, WI 53212-3170
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 310	MILWAUKEE, WI 53212-3170
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 311	MILWAUKEE, WI 53212-3170
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 312	MILWAUKEE, WI 53212-3170
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 313	MILWAUKEE, WI 53212-3172
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 314	MILWAUKEE, WI 53212-3172
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 315	MILWAUKEE, WI 53212-3172
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 316	MILWAUKEE, WI 53212-3172
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 317	MILWAUKEE, WI 53212-3172
CURRENT RESIDENT	2104 N DR MARTIN LUTHER KING DR 319	MILWAUKEE, WI 53212-3172
CURRENT RESIDENT	2109 N DR MARTIN LUTHER KING DR 1	MILWAUKEE, WI 53212-3154
CURRENT RESIDENT	2109 N DR MARTIN LUTHER KING DR 2	MILWAUKEE, WI 53212-3154
CURRENT RESIDENT	2109 N DR MARTIN LUTHER KING DR 3	MILWAUKEE, WI 53212-3154
CURRENT RESIDENT	2109 N DR MARTIN LUTHER KING DR 4	MILWAUKEE, WI 53212-3154
CURRENT RESIDENT	2109 N DR MARTIN LUTHER KING DR 5	MILWAUKEE, WI 53212-3154
CURRENT RESIDENT	407 W LLOYD ST	MILWAUKEE, WI 53212-3120

**Total Records: 76**

**Radius: 250.0 feet and Center of Circle: 2053 N Martin L King Jr DR**





Tuesday, July 15, 2014

## Licenses Committee Notice of Hearing

MILWAUKEE MLK LLC C/O PRAIRIE MANAGEMENT  
333 N Michigan Ave Ste 1700

Chicago, IL 60601

Date: 7/22/2014  
Time: 08:30 AM  
Location: Common Council Chambers, 3rd Floor City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians, Bands, Battle of the Bands, Comedy Acts, Disc  
Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Patron Contests,  
Patrons Dancing, Karaoke, Motion Pictures, Concerts, and Theatrical Performances  
MCGAUGHY, SR, Anthony J, Agent  
The Big Eazy at 2053 N MARTIN L KING JR DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







# PLAN OF OPERATION

## 1. Premises Location

☒ Free Standing Building    ☐ Strip Mall    ☐ Other \_\_\_\_\_

## 2. Describe Premises Structure

☐ Single Story    ☒ Multi-Story - # of Stories 3    ☐ Other \_\_\_\_\_

## 3. Describe Surrounding Area

☒ Commercial    ☒ Residential    ☒ Industrial    ☐ Other \_\_\_\_\_

## 4. Premises Location

a) ☒ Major Thoroughfare    ☐ Secondary Street    ☐ Other MLK Drive  
b) Nearest Cross Street \_\_\_\_\_

## 5. Proximity of Premises to Church, School, or Hospital

Is there at least 300 feet between the building and any church, school or hospital?    ☐ Yes    ☒ No

## 6. Miscellaneous Business Questions

- a) Proposed Opening Date: May 1st 2014  
b) Is this premise under construction? ☐ Yes    ☒ No    If yes, list estimated completion date: \_\_\_\_\_  
c) Is this a franchise? ☐ Yes    ☒ No  
d) Is this premises currently licensed? ☐ Yes    ☒ No    If yes, list type of license: \_\_\_\_\_  
e) Is the current licensee operating? ☐ Yes    ☒ No    If no, list date closed: \_\_\_\_\_  
f) What other types of licenses/permits will you or do you hold at this location? (check all that apply)  
☒ Occupancy Permit    ☐ Cigarette & Tobacco    ☐ Gas Station    ☐ Extended Hours  
☐ Other: Entertainment  
g) Do you have future plans for other businesses, licenses or permits at this location? ☐ Yes    ☒ No  
If yes, explain: \_\_\_\_\_

## 7. Food

Will food be served on the premises? ☐ No    ☒ Yes    If yes, a Food Dealer license is required.

Check all that apply: ☐ Prepackaged Food    ☐ Snacks    ☒ Appetizers    ☒ Catered Events

☒ Full Meals - Hours of Food Service: From 6 A To 12 A

A menu must be submitted with this Plan of Operation for all restaurants.

## 8. Type of Business

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.)

Restaurant, Banquet Hall, Catering, Events



**9. Litter and Noise**How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_Grounds Cleaned By: ☒ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police☐ Signs Posted ☐ Other: \_\_\_\_\_**10. Smoking and Sanitation**Are there designated outdoor smoking areas? ☐ No ☒ YesIf yes, describe the area(s) and provide location(s): Outside of buildingNumber of Garbage Cans: Inside: 5 Locations: Kitchen, Bath Room,Outside: 1 Locations: Back of buildingIs a Crowd Control Barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_Describe sanitation facilities (restrooms): 2 Newley constructed mens & Ladies RmProvide name of solid waste contractor: Eagle Disposal, Inc.**11. Security**Are there parking spaces on the premises? ☐ No ☒ Yes If yes, number of spaces: 8 and describe security provisions:Camera. Mgt ChecksAre there designated loading areas? ☒ No ☐ Yes If yes, describe security provisions: \_\_\_\_\_Do you have security personnel on the premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☒ No ☐ Yes If yes, list all locations: \_\_\_\_\_Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If yes, describe: only forBeverage Service**12. Percentage of Sales (must total 100%)**Alcohol 5 % Food Sales 90 % Entertainment 5 % Other \_\_\_\_\_ %**13. Businesses On The Premise (choose all that apply):****Type 1**

- |   |   |   |  |
|---|---|---|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club                         | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley                      | <input type="checkbox"/> Hotel            | <input checked="" type="checkbox"/> Banquet Hall      | <input type="checkbox"/> Sports Facility                 |

**Type 2**

- |                                       |                                       |                                      |  |
|---------------------------------------|---------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station  | <input type="checkbox"/> Other _____  |                                      |  |

**14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)**99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



**15. Hours of Operation**

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open	Close			
Sunday	6*	12A	500	25+	None 25+
Monday	11	11	500	25	None 25
Tuesday	11	11	500	25	25
Wednesday	11	11	500	25	25
Thursday	11	11	500	25	25
Friday	11	11	500	25	25
Saturday	11	11	500	25	25

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

**16. This Section to be Completed by Alcohol Applicants Only**

- a) Property Owners Name: Milwaukee-MLK LLC Phone Number: 312 644-1055  
Address: 333 N. Michigan AV. Chic. IL 60601
- b) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes  
If yes, list name and address: \_\_\_\_\_
- c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

- d) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_
- f) Will any of the following types of businesses be conducted at this location? (check all that apply)
- ☐ Bed & Breakfast ☐ Billiard/Pool Hall ☐ Comedy Club ☐ Indoor Golf Facility  
☐ Video Game Center (6 or more games) ☐ Brew Pub ☐ Volleyball Court ☐ Theater ☐ Wine Tasting Room  
☐ Department Store ☐ Pharmacy ☐ Gift Shop ☐ Museum ☐ Center for the Visual & Performing Arts
- g) If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license  
b) Reflect the same address as the premises address on this application  
c) Reflect current dates and  
d) Be signed by the lessor/seller and lease/buyer



**18. Property Information (new & transfer applicants only)**

- a) Do you own or lease the building? ☐ Own ☒ Lease
- b) Who owns the fixtures (for example, coolers, etc.)? THE BIG EASY
- c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_
- d) Total amount paid for business \$ 4600.00
- e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

- f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

**19. Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 9/12/12 Ends Sept 2016
- b) Monthly rental \$ 1575.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

**20. Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☒ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): Kitchen update

**21. Notarized Signatures of Applicants****SUBSCRIBED AND SWORN TO BEFORE ME**

This 18<sup>th</sup> day of MARCH, 20 14

[Signature]  
(Clerk/Notary Public)

My Commission Expires MARCH 22, 2015

\*Notary Seal must be affixed.

[Signature]  
Agent/Owner/Partner

Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council.

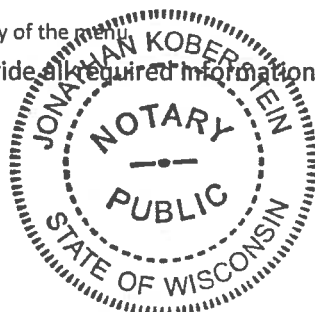
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

If you do not provide all required information, your application will be returned to you.







# PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTARY APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## (1) TYPES OF ENTERTAINMENT (CHOOSE ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input checked="" type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input checked="" type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines -	<input checked="" type="checkbox"/> Concerts	<input checked="" type="checkbox"/> Theatrical Performances
How many? <u>2</u>	How many? _____	Approx. # per year? <u>2</u>	Approx. # per year? <u>12</u>
<input type="checkbox"/> Other: _____			

## (2) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

☐ No ☒ Yes, describe: to promote events

## (3) LEGAL CAPACITY OF PREMISES

99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## (4) IDENTIFY IF SOUND AMPLIFICATION IS USED

☐ No ☒ Yes, describe: For Bands, disc Jockey

## (5) DECLARATIONS, ACKNOWLEDGEMENTS, AND DISCLOSURES

- The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, family status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- The undersigned has knowledge of the City Ordinances currently regulating the public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

## (6) NOTARIZED SIGNATURES OF APPLICANTS

### SUBSCRIBED AND SWORN TO BEFORE ME

This 18<sup>th</sup> day of MARCH, 20 14

[Signature]  
(Clerk/Notary Public)

My Commission Expires MARCH 22, 2015

\*Notary Seal must be affixed.

[Signature]  
Agent/Owner/Partner

Additional Owner/Partner

Office Use Only: Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App #: \_\_\_\_\_ Permit #: \_\_\_\_\_ Granted: \_\_\_\_\_ Issued: \_\_\_\_\_



3-17-2014

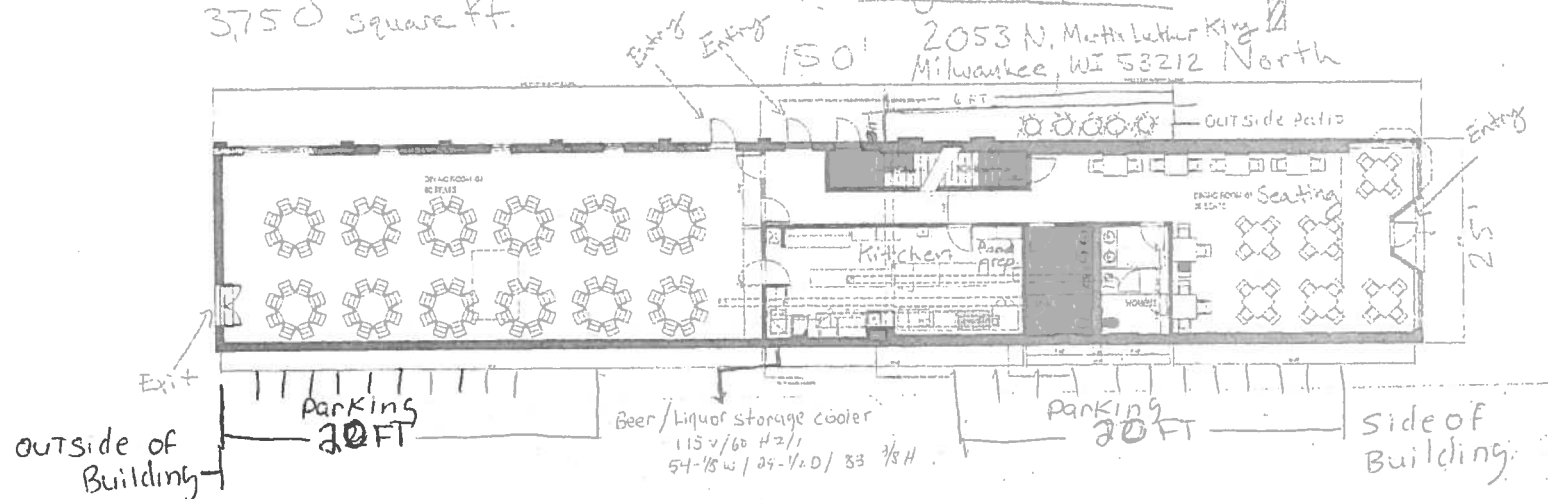
The Big Eazy, Inc.  
The Big Eazy  
Agent- Anthony McGaughy  
2053 N MLK Dr. Milw. WI. 53212

1st Floor

3,750 square ft.

Big Eazy Inc.

2053 N. Martin Luther King  
Milwaukee, WI 53212 North



LOYD STREET

EXISTING ONE STORY MASONRY BUILDING

EXISTING THREE STORY MASONRY BUILDING  
EXISTING NORTH MARTIN LUTHER KING DRIVE

EXISTING PARKING AREA



3-17-2014

The Big Eazy Inc  
The Big Eazy  
Agent- Anthony McGaughy  
2053 n MLK Dr Milwaukee WI 53212

Big Eazy  
Basement

↑ North

2- Steel cages  
1- Liquor  
2- Beer/wine  
Both 24'W X 36" L X 63" H

Total Square Feet 3,750 Sq. Ft.

1-50-

150



2053 MARTIN LUTHER KING DRIVE  
MILWAUKEE WISCONSIN  
SCALE: N.T.S.  
DATE: 04-03-12





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, July 15, 2014

**COMMITTEE MEETING NOTICE**

AD 02

CIMBRON, Linda M, Agent  
WISCONSIN CVS PHARMACY, LLC  
ONE CVS DRIVE MAIL DROP #23062A

WOONSOCKET, RI 02895

You are requested to attend a hearing which is to be held in Common Council Chambers, 3rd Floor City Hall on:

**Tuesday, July 22, 2014 at 08:30 AM**

**Regarding:** Your Food Dealer Retail Renewal Application as agent for "WISCONSIN CVS PHARMACY, LLC" for "CVS PHARMACY #1267" at 7550 W PERKINS PI.

There is a possibility that your application may be denied for one or more of the following reasons: Objection by the Common Council Member in whose district the food establishment is located, the operation of the premises creates a public nuisance and contribute to neighborhood incidents and conditions identified in s. 68-4 Milwaukee Code of Ordinances, see attached. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
Deputy City Clerk

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/15/2014

**LICENSE TYPE:** FOOD DEALER

**No. 187849**

**NEW:** ☐

**Application Date:** 05/19/2014

**RENEWAL:** ☒

**License Location:** 7550 West Perkins Place

**Business Name:** CVS

**Licensee/Applicant:** Cimbron, Linda  
(Last Name, First Name, MI)

**Date of Birth:** 02/25/1955

**Home Address:** One CVS Drive MD23062A

**City:** Woonsocket

**State:** RI **Zip Code:** 02895

**Home Phone:** (401) 770-5119

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/13/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed 3 subjects, who were armed with handguns, entered the store and demanded prescription drugs. These subjects fled after receiving \$11,907.00 worth of prescription drugs from a clerk. Milwaukee police incident report #130270009 filed.
2. On 04/21/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, armed with a handgun, entered the store and demanded money. This subject fled after receiving \$107.00 in cash from a clerk. Milwaukee police incident report #131110010 filed.
3. On 04/25/2013 Milwaukee police responded to a Strong Arm Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject entered the store, walked behind the counter and removed 13 cartons of Newport brand cigarettes. The subject told a clerk that if he touched him, he would "hit him dead". This subject fled with \$910.00 worth of cigarettes. Milwaukee police incident report #131150073 filed.



4. On 06/01/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, armed with a weapon, entered the store and demanded money and cigarettes. This subject fled the store after receiving \$43.62 worth of cigarettes and \$99.16 in cash. Milwaukee police incident report #131520030 filed.
5. On 06/28/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject had jumped the counter in the business. The subject, who made no demands and did not imply or display a weapon, was arrested and charged with Disorderly Conduct. Milwaukee police incident report #131790044 filed.
6. On 07/01/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, who was armed with a handgun, entered the store and demanded money. This subject fled after receiving \$93.80 from a clerk. Milwaukee police incident report #131820019 filed.
7. On 07/18/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, who was armed with a handgun, entered the store and demanded money. This subject fled after receiving \$117.00 from a clerk. Milwaukee police incident report #131990031 filed.
8. On 09/11/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, who implied that he had a weapon, entered the store and demanded money. This subject fled after receiving \$96.00 from a clerk. Milwaukee police incident report #132540012 filed.
9. On 10/28/2013 Milwaukee police responded to a Criminal Damage to Property complaint at 7550 West Perkins (CVS). Investigation revealed a subject in a vehicle fired a BB gun at the store, breaking the front window. Milwaukee police incident report #133010017 filed.
10. On 11/28/2013 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject entered the store and demanded money. This subject fled after receiving \$73.76 from a clerk. Milwaukee police incident report #133320016 filed.
11. On 01/06/2014 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed four subjects, two armed with handguns, entered the store and demanded money and prescription medication from the pharmacy clerk. These subjects fled the store after receiving \$86.00 and 16 bottles of prescription medication from the clerk. Milwaukee police incident report #140060014 filed.
12. On 04/12/2014 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, who was armed with a handgun, entered the store and demanded money. This subject fled after receiving \$300.00 from a clerk. Milwaukee police incident report #141030001 filed.
13. On 04/15/2014 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, who implied that he had a weapon, entered the store and demanded money. This subject fled after receiving \$126.00 from a clerk. Milwaukee police incident report #141050018 filed.



14. On 05/19/2014 Milwaukee police responded to an Armed Robbery complaint at 7550 West Perkins Place (CVS). Investigation revealed a subject, who was armed with a handgun, entered the store and demanded money. This subject fled after receiving \$378.00 from a clerk. Milwaukee police incident report #141390180 filed.



# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Jutiki C JACKSON

Business Name: WISCONSIN CVS PHARMACY LLC

Address of Licensed Premises: 7550 W PERKINS PL

Business Phone: 414-466-4875

Type of License: FOOD LICENSE

District: 7

☐ Violation / ☒ Incident # 133010017

Date of Incident: 10/28/2013

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. BRIAN LAROQUE

Date: 7/14/14 Time: 7:05PM

Licensee or Agent's Name: LINDA CIMBRON

Home Address: ONE CVS DR MD23062A WOODSOCKET RI 02895

Date of Birth: 2/25/55

Home Phone: 401-770-5119

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

**VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: P.O. BRIAN LAROQUE

District / Bureau: 74

Date: 7/14/2014

\_\_\_\_\_  
Commanding Officer\_\_\_\_\_  
Date**DISPOSITION – FOR LICENSING ONLY**

Citation No.	Case Number	Disposition	Judge	Date
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Business: WISCONSIN CVS PHARMACY LLC****Date: 10/28/2013****Type of Incident: CRIMINAL DAMAGE TO PROPERTY****Investigating Officer: P.O. BRIAN LAROQUE**



This report was written by P.O. Brian LaROQUE, assigned to District Seven, Late Power Shift. On 7/14/2014 I reviewed reports dated 10/28/2013 regarding a criminal damage to property incident that occurred at 7550 W Perkins Pl (CVS). The following report is a synopsis of said reports, please refers to the RMS report for more details.

On 10/28/2013 at approximately 4:26am squads responded to CVS at 7550 W Perkins Pl for a complaint of a criminal damage to property. When officers arrived on scene they were informed that an unknown individual fired a BB gun from an unknown vehicle at the store causing the front glass window to break.

Based on reports there was a security guard at the business at the time of the incident and was standing near the front registers when he heard two pops and glass break. He walked towards the front entrance and observed an unknown dark colored SUV flee the parking lot area.

The licensee was not on scene at the time of the incident. The manager on duty cooperated with the investigation and provided video footage of the incident.

### **Phase 1**

#### **Observations outside the location**

#### **VEHICLES:**

Based on reports and previous experience at the location I know that they have a large parking lot in which customers park their vehicles. Based on this information it is believed that all vehicles were legally parked at the time of the incident.

#### **CITIZENS:**

Based on the reports it appears that there were no customers in the business at the time of the incident.

#### **SECURITY:**

Security was at the location at the time of the incident and was near the front when the incident occurred. He could hear the "pops" from the BB gun then the glass braking.

### **Phase 2**

#### **Observations inside the location**

#### **INTERNAL SIGNAGE:**

The license information is properly posted at the location.

#### **OTHER AREAS:**

No other areas of the business are utilized by the customers.

#### **HEALTH AND DNS ISSUES:**

No health or DNS issues observed during this investigation.

### **Phase 3**

#### **Contact with personnel**

#### **STAFF:**

**Business: WISCONSIN CVS PHARMACY LLC**

**Date: 10/28/2013**

**Type of Incident: CRIMINAL DAMAGE TO PROPERTY**

**Investigating Officer: P.O. BRIAN LAROQUE**



**MANAGER:**

Based on the reports Quintin O GREEN (B/M, 9/23/64) was the manager on duty. He did not witness the incident and informed officers that there were no employees recently fired nor did he know of any reason someone would shoot out the front window. GREEN stated that the camera system would not capture the vehicle based on the vehicle's route through the parking lot. GREEN cooperated with the police during the investigation.

**SECURITY:**

Travis J HOPE (W/M, 7/30/78) was working as security at the time of the incident. HOPE stated that he was near the front of the store when he heard two loud "POPS" and glass breaking. HOPE stated he went towards the front entrance where he observed an unknown dark colored SUV fleeing the parking lot. HOPE cooperated with the police during the investigation.

**OTHER EMPLOYEES:**

No other employees were interviewed regarding this incident.

**Phase 4****On scene debriefing with personnel****ISSUES ADDRESSED TO CARETAKER:**

No issues addressed to caretaker on scene. Follow up will be conducted at a later time.

**POSSIBLE RESOLUTIONS/MITIGATORS:**

N/A

**PLANS TO CORRECT:****ONGOING ISSUES:**

None

**NEW ISSUES:**

None

**REQUEST MADE TO POLICE:**

No requests were made to police at this time.



**MILWAUKEE POLICE DEPARTMENT**  
**REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES**

TO: Captain Jutiki C JACKSON

Business Name: **WISCONSIN CVS PHARMACY LLC**

Address of Licensed Premises: **7550 W PERKINS PL**

Business Phone: **414-466-4875**

Type of License: **FOOD LICENSE**

District: **7**

☐ Violation / ☒ Incident # **133320016**

Date of Incident: **11/28/2013**

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ No

Licensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: **P.O. BRIAN LAROQUE**

Date: **7/14/14** Time: **7:15PM**

Licensee or Agent's Name: **LINDA CIMBRON**

Date of Birth: **2/25/55**

Home Address: **ONE CVS DR MD23062A WOODSOCKET RI 02895**

Home Phone: **401-770-5119**

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

**VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: **P.O. BRIAN LAROQUE**

District / Bureau: **74**

Date: **7/14/14**

\_\_\_\_\_  
Commanding Officer

\_\_\_\_\_  
Date

**DISPOSITION – FOR LICENSING ONLY**

Citation No.	Case Number	Disposition	Judge	Date
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____

**Business: WISCONSIN CVS PHARMACY LLC**

**Date: 11/28/2013**

**Type of Incident: ARMED ROBBERY**

**Investigating Officer: P.O. BRIAN LAROQUE**



This report was written by P.O. Brian Laroque, assigned to District Seven, Late Power Shift. On 11/14/2014 I reviewed reports dated 11/28/2013 regarding an armed robbery incident that occurred at 7550 W Perkins Pl (CVS). The following report is a synopsis of said reports, please refer to the RMS report for more details.

On 11/28/2013 at approximately 04:20am officers responded to CVS at 7550 W Perkins Pl for a complaint of an armed robbery that just occurred. When officers arrived on scene they were informed that an unknown individual entered the store and demanded money. During the incident it was implied that the actor had a weapon. During this incident the clerk turned over a total of \$73.76 in cash to the suspect who then fled the store.

Based on the reports it appears that there were a total of 4 employees working at the time of the incident. There was one cashier, a pharmacist, a security, and the manager on duty. The security guard went to the rear of the store to use the restroom when the incident occurred. He did not see anything regarding the incident. The manager was in the back office and did not see the incident occurred. The pharmacist was also in the rear of the store and did not observe the incident.

The licensee was not on scene when the incident occurred and the manager was cooperative with police while they were on scene.

### **Phase 1**

#### **Observations outside the location**

#### **VEHICLES:**

Based on reports and previous experience at the location I know that they have a large parking lot in which customers park their vehicles. Based on this information it is believed that all vehicles were legally parked at the time of the incident.

#### **CITIZENS:**

Based on the reports there were no citizen witnesses at the location when the incident occurred.

#### **SECURITY:**

There was security at the location when the incident occurred and he was in the back of the store when the incident occurred.

### **Phase 2**

#### **Observations inside the location**

#### **INTERNAL SIGNAGE:**

The license information is properly posted at the location.

#### **OTHER AREAS:**

No other areas of the business are utilized by the customers.

#### **HEALTH AND DNS ISSUES:**

**Business: WISCONSIN CVS PHARMACY LLC**

**Date: 11/28/2013**

**Type of Incident: ARMED ROBBERY**

**Investigating Officer: P.O. BRIAN LAROQUE**



### **Phase 3**

#### **Contact with personnel**

##### **STAFF:**

###### **MANAGER:**

Based on the reports Traci A HYETT (W/F, 12/8/89) was the manager on duty at the time of the incident. She was in the rear of the store with the pharmacist when the incident occurred. She cooperated with the police investigation and provided video of the incident.

###### **SECURITY:**

The security guard on scene was identified as Travis J HOPE (W/M, 7/30/78) who stated that he was in the rear of the store using the restroom when the incident occurred. He cooperated with police during their investigation.

###### **OTHER EMPLOYEES:**

Scott C HANNA (W/M, 5/31/60) and Aquila B GOOCH (B/F, 11/10/88) were also at the store working at the time of the incident. They provided police with statements regarding the incident and cooperated with the police.

### **Phase 4**

#### **On scene debriefing with personnel**

##### **ISSUES ADDRESSED TO CARETAKER:**

No issues addressed to caretaker on scene. Follow up will be conducted at a later time.

##### **POSSIBLE RESOLUTIONS/MITIGATORS:**

N/A

##### **PLANS TO CORRECT:**

###### **ONGOING ISSUES:**

NONE

###### **NEW ISSUES:**

NONE

##### **REQUEST MADE TO POLICE:**

No requests were made to police at this time.



Koberstein, Jonathan

---

From: Wessel, Thomas  
Sent: Wednesday, July 03, 2013 10:10 AM  
To: Koberstein, Jonathan; Wagner, Janice  
Subject: Fwd: CVS Pharmacy Incidents - 7550 W. Perkins

Sent from my iPhone

Begin forwarded message:

From: "Davis Sr., Joe" <jldavis@milwaukee.gov>  
Date: July 2, 2013, 2:41:16 PM PDT  
To: "Wessel, Thomas" <twesse@milwaukee.gov>  
Cc: "Morton, Sherman" <smorton@milwaukee.gov>, "Lindsey, Bobby" <BLINDS@milwaukee.gov>, "DeSiato, Nicholas" <nldsia@milwaukee.gov>, "Anderson, Monique" <moande@milwaukee.gov>  
Subject: FW: CVS Pharmacy Incidents - 7550 W. Perkins

Dear Tom,

Please add this information to this establishment's file.

Alderman Davis

---

From: Lindsey, Bobby  
Sent: Tuesday, July 02, 2013 4:37 PM  
To: Davis Sr., Joe  
Cc: Jackson, Jutiki; DeSiato, Nicholas; Anderson, Monique  
Subject: CVS Pharmacy Incidents - 7550 W. Perkins

Alderman Davis:

Thank you for your response to this matter.

Below is a summary of major incidents that have occurred at the CVS Pharmacy (7550 W. Perkins) from March 13 to July 1.

**March 13, 2013 - 2:23 am - Armed Robbery**

Three unknown actors intentionally entered the CVS Pharmacy and demanded prescription drugs at gunpoint, obtained the drugs and fled. Property obtained (valued at \$11,907):

- 87 30mg Oxycodone pills
- 112 2.5mg Oxycodone pills
- 1845 Percocet pills
- 311 5mg Percocet pills

**April 21, 2013 - 1:40 am - Armed Robbery**

One unknown suspect armed with a black semi-automatic handgun, concealed his face with a hooded sweatshirt, pointed the firearm at the clerk, and demanded and obtained \$107.00 and fled.



April 25, 2013 - 11:45 am - Strong Armed Robbery

Unknown actor entered the business, went behind the counter and took 13 cartons of Newport 100 cigarettes without consent (valued at \$910.00). Threatened to strike and kill the victim/clerk, and fled with the property.

June 1, 2013 - 1:54 am - Armed Robbery

Unknown actor entered business and demanded money and cigarettes from cashier (valued at approximately \$145.00) while implying that he was armed with a weapon.

July 1, 2013 - 1:55 am - Armed Robbery

Unknown actor walked into business holding a handgun and demanded money from register (\$93.80). Actor then walked out of the business.

As mentioned per our phone conversation, our intent is to mail the 80-10 correspondence immediately and attempt to schedule a meeting with CVS representatives for Thursday, July 11, 2013 at 12:00 pm, at District 7, in cooperation with ACA Nicholas DeSiano.

Certainly, District 7 will continue to focus on protecting the business and its patrons, as well as developing a collaborative relationship with the corporation in an attempt to abate these dangerous incidents, as well as other city ordinance-related violations.

Thank you for your communication and concern regarding this matter.

Respectfully,

P.O. Bobby R. Lindsey

Milwaukee Police Department

District Seven

3626 W. Fond Du Lac Ave.

Milwaukee, Wisconsin 53218

414-935-7902 (Office)

[blinds@milwaukee.gov](mailto:blinds@milwaukee.gov)



**68-4-11. CAUSES FOR COUNCIL DENIAL, REVOCATION OR SUSPENSION OF LICENSE.**

An application for a new or renewal food dealer's license may be denied, or any license issued under this section may be suspended or revoked, by the common council for any of the following causes:

- a. Failure of the applicant or licensee to meet the statutory and municipal license qualifications, except for failure to meet sanitary or other health-related qualifications or other circumstances described in s. 68-6 as grounds for license revocation or suspension by the commissioner of health.
- b. A false or materially incorrect statement made by the applicant in his or her application.
- c. Violation of any provision of this section by the applicant, licensee or any employee of the food establishment.
- d. The conviction of the applicant or licensee, his or her agent, manager, operator or any other employee for sale or possession with intent to sell any controlled substance or for any felony related to the licensed operation which, in the judgment of the common council, is pertinent to the license being applied for or renewed.
- e. A showing that the applicant or licensee has violated any state law or city ordinance prohibiting the sale of tobacco products to underage persons.
- f. The violation of any of the excise laws of the state.
- g. A showing that the licensed premises has been the source of congregations of persons which have resulted in one or more of the following:
  - g-1. Disturbance of the peace.
  - g-2. Illegal drug activity.
  - g-3. Public drunkenness.
  - g-4. Drinking in public.
  - g-5. Harassment of passers-by.
  - g-6. Gambling.
  - g-7. Prostitution.
  - g-8. Sale of stolen goods
  - g-9. Public urination.
  - g-10. Theft.
  - g-11. Assaults.
  - g-12. Battery.
  - g-13. Acts of vandalism, including graffiti.
  - g-14. Excessive littering.
  - g-15. Loitering.
  - g-16. Illegal parking.
  - g-17. Loud noise at times when the licensed operation is open for business.
  - g-18. Traffic violations.
  - g-19. Curfew violations.
  - g-20. Lewd conduct.
  - g-21. Display of materials harmful to minors, pursuant to s. 106-9.6.
- h. A showing that the premises proposed for licensing will be a convenience store as defined in s. 68-4.3-1, whether or not exempt as provided in s. 68-4.3-3, and that the proposed operation of the premises will tend to contribute to neighborhood incidents and conditions identified in par. g as the result of an over-concentration of food dealers licensed under s. 68-4 to offer for sale, sell or distribute food in the neighborhood. Evidence that a neighborhood is adequately served by existing retail food establishments may be considered in reaching a determination about whether granting a new license will result in over-concentration.





Tuesday, July 15, 2014



# Notice of Public Hearing

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CIMBRON, Linda M, Agent  
CVS PHARMACY #1267 at 7550 W PERKINS PI  
Food Dealer Retail Renewal Application

**Tuesday, July 22, 2014 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2014 at 8:30 AM, in Common Council Chambers, 3rd Floor City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	4101 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4110 N 74TH ST	MILWAUKEE, WI 53216-1050
CURRENT RESIDENT	4111 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4114 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4116 N 74TH ST	MILWAUKEE, WI 53216-1050
CURRENT RESIDENT	4119 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4120 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4136 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4144 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	7317 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7319 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7319 W FIEBRANTZ AVE	MILWAUKEE, WI 53216-1056
CURRENT RESIDENT	7323 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7324 W FIEBRANTZ AVE	MILWAUKEE, WI 53216-1057
CURRENT RESIDENT	7325 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7327 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7329 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7333 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7335 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7342 W BECKETT AVE	MILWAUKEE, WI 53216-1010
CURRENT RESIDENT	7345 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7353 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7355 W BECKETT AVE	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7356 W BECKETT AVE	MILWAUKEE, WI 53216-1010
CURRENT RESIDENT	7361 W BECKETT AVE 1	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7361 W BECKETT AVE 2	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7361 W BECKETT AVE 3	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7361 W BECKETT AVE 4	MILWAUKEE, WI 53216-1009
CURRENT RESIDENT	7405 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7407 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7415 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7421 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7426 W PERKINS PL	MILWAUKEE, WI 53216-1022
CURRENT RESIDENT	7427 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7429 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7431 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7431A W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7439 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7439A W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7440 W BECKETT AVE	MILWAUKEE, WI 53216-1012
CURRENT RESIDENT	7443 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7447 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7449 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7453 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7459 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7460 W BECKETT AVE 1	MILWAUKEE, WI 53216-1012
CURRENT RESIDENT	7460 W BECKETT AVE 2	MILWAUKEE, WI 53216-1012
CURRENT RESIDENT	7460 W BECKETT AVE 3	MILWAUKEE, WI 53216-1012
CURRENT RESIDENT	7460 W BECKETT AVE 4	MILWAUKEE, WI 53216-1012
CURRENT RESIDENT	7461 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7465 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7467 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7471 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7475 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7477 W BECKETT AVE	MILWAUKEE, WI 53216-1011



CURRENT RESIDENT	7481 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7487 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7489 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7496 W APPLETON AVE	MILWAUKEE, WI 53216-1068
CURRENT RESIDENT	7513 W HOPE AVE	MILWAUKEE, WI 53216-1015
CURRENT RESIDENT	7521 W PERKINS PL	MILWAUKEE, WI 53216-1023
CURRENT RESIDENT	7630 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2017
CURRENT RESIDENT	7701 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7711 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7719 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7725 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7733 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018

**Total Records: 68**

**Radius: 500.0 feet and Center of Circle: 7550 W Perkins PL**





**BUSINESS RENEWAL APPLICATION**  
Office of the City Clerk License Division  
200 E. Wells St. Room 105  
Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license  
e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

Office Use Only:

App # 187849

N Objs No    Yes X

Chgs   

Filed 5-19-14

Initials TBU

Paid ✓

MPD   

Granted   

Lic #   

Current License # **FOOD 3186**

Expiration Date **6/30/2014**

### BUSINESS CONTACT INFORMATION

Section 1

Legal Entity Name: WISCONSIN CVS PHARMACY, LLC

Trade/DBA Name: CVS PHARMACY #1267

Phone: (414) 466-4875

E-mail: maria.rivas@cvscaremark.com

Premises Address (include city/state/zip): 7550 W PERKINS PL MILWAUKEE WI 53216

Mailing Address (include city/state/zip): ONE CVS DRIVE MAIL DROP #23062A WOONSOCKET RI 02895

### AGENT OF CORP/LLC/NONPROFIT / SOLE PROPRIETOR / 1<sup>ST</sup> PARTNER

Section 2

FULL LEGAL NAME (Last, First & Middle Initial): CIMBRON, Linda M, Agent

Date of Birth: 2/25/1955

Home Address (include city/state/zip):

One CVS Dr m023062A, Woonsocket RI 02895

Driver's License Number/State ID #: 9613-1250-0000-00 State: RI

Home Phone: 401-770-5119

Cell Phone:   

Email:   

Percent % of Ownership Interest: 0%

### LIST ALL PERSONS WITH 20% OR MORE OWNERSHIP INTEREST / ADDITIONAL PARTNER(S)

Section 3

FULL LEGAL NAME (Last, First & Middle Initial):

CVS Pharmacy Inc

Date of Birth: 11/7/1969

Home Address (include city/state/zip):

One CVS Dr m023062A, Woonsocket RI 02895

Driver's License Number/State ID #: 0000-0000-0000-00 State:   

Home Phone: 401-765-1500

Cell Phone:   

Email:   

Percent % of Ownership Interest: 100% Membership

FULL LEGAL NAME (Last, First & Middle Initial):

Date of Birth:   

Home Address (include city/state/zip):

Driver's License Number/State ID #: 0000-0000-0000-00 State:   

Home Phone:   

Cell Phone:   

Email:   

Percent % of Ownership Interest:   

☐ Check if there are additional persons with 20% or more ownership interest or partners.  
Complete additional sheets as necessary.

### REQUIRED SIGNATURE

Section 4

1. The undersigned understands that applicants are required to inform the City Clerk within 10 days of any changes in any of the information supplied in this application.
2. The undersigned has knowledge of the City Ordinances currently regulating the license applied for herein, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicants violate any rule or regulation relating to the license.
3. The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. I/we state that this application for a license is not made for and behalf of any other person and that the applicant is not acting as an agent for, or in the employ of another.

SIGNATURE of individual, partner, agent or 20% or more shareholder:

Linda M. Cimbron

Linda M. Cimbron  
Assistant Secretary





# FOOD DEALER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

CIMBRON, Linda M, Agent  
CVS PHARMACY #1267  
ONE CVS DRIVE MAIL DROP #23062A  
WOONSOCKET RI 02895

Your current license expires June 30, 2014

Applications filed after May 9, 2014 will be charged a \$75 late fee.

Applications filed after June 20, 2014 will be charged a \$125 late fee.

**TOTAL FEE DUE BY May 9, 2014: \$ 794.50**

**FOOD 3186**

## SECTION 1 - BUSINESS OPERATIONS

Are there any changes to the current hours of operation? ☒ NO ☐ YES If yes, describe changes:

Your current hours of operation are listed on your current license.

Please note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Do you purchase, sell or exchange any secondhand articles of personal property (including used cell phones)?

☐ NO ☐ YES If yes, you must also apply for a Secondhand Dealer License.

## SECTION 2 - PLAN OF OPERATION (LITTER/NOISE ISSUES)

Are there any changes to your Litter/Noise plan? ☒ NO ☐ YES If yes, answer all questions below:

What are your plans to keep the grounds clean? (check all that apply)

☐ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Hired Maintenance ☐ Building Owner's Responsibility ☐ Garbage Cans Outside  
☐ Other \_\_\_\_\_

How often will the grounds be cleaned?

☐ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other \_\_\_\_\_

Who is responsible to keep the grounds clean? (check all that apply)

☐ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other \_\_\_\_\_

How are noise issues prevented/addressed? (check all that apply)

☐ Security ☐ Manager approaches customer(s) ☐ Call police ☐ Signs posted ☐ Other \_\_\_\_\_

## SECTION 3 - SIGNATURE

By signing below, I certify that all the information on this application is correct and acknowledge that any change in the information on the application shall be reported to the City Clerk's License Division within 10 days of the change. I shall promptly notify the City Clerk's License Division in writing if my establishment ceases operation. If a restaurant, I shall not willfully refuse to provide those services offered under this license to add charges or required deposits not required of the general public because of race, color sex, religion, national origin or ancestry, age handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that the person is now or has been a member of military service, whether dressed in uniform or not.

**Except for any changes of hours of operation listed in Section 1, I confirm that no changes are being made to the business operations for the renewal period of July 1, 2014 thru June 30, 2015.**

Signature of Individual, Agent, Partner or 20% or more Stockholder

*Linda M. Cimbron* Linda M. Cimbron  
Assistant Secretary

COMPLETE REVERSE SIDE ----->