

ReFresh Milwaukee



FRESH COAST. FRESH IDEAS.
A Vision for Community Sustainability
www.ReFreshMKE.com



Milwaukee Shines



Solar Program Background

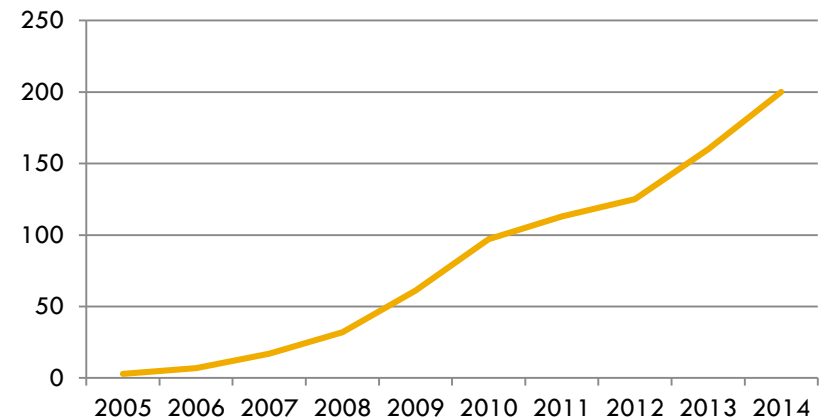
Three U.S. Dept of Energy Grants (2009-2012)

- Funded City and non-profit installations
- Started MKE Shines Solar Financing
- Expedited Solar Permit in 2013

Since 2009:

- Installs continually increased
Record # in 2013 & 2014
- >1.25 MW of solar in MKE
- Price dropped \$8 - <\$4/watt

**MKE Solar Electric
Installations Cumulative**

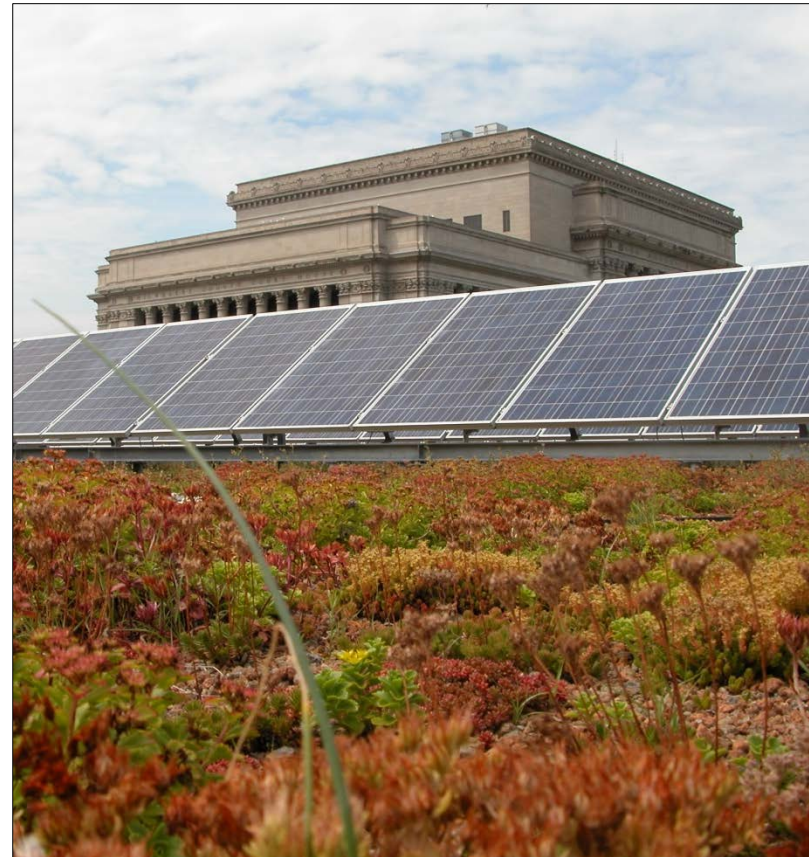


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ReFresh MKE Goals

- 25% of City's electricity from renewable sources by 2025.
- Improve residential and commercial efficiency and clean energy production.
- Grow Milwaukee's clean energy cluster.
- Increase community resilience and customer choice by removing regulatory barriers to solar and wind.



Milwaukee Shines



Rooftop Solar Challenge II Grant

- Permitting and Inspection
 - Training on the technology for staff
 - Get permit online, tweaks
- Neighborhood Group Buys
 - Expand to more neighborhoods & groups
Riverwest = 17, Bay View = 35-40
- Commercial PACE for Solar
- Support SE WI Communities
 - Provide permitting, zoning support
 - Builds sustainable solar market in region

