# Ricardo Diaz

2831North Shepard Avenue, Milwaukee, WI 53211

# **Employment History**

# United Community Center/Centro de La Comunidad Unida

#### **Executive Director**

April 2003- Present

- Manage \$14 million comprehensive social service and educational agency with more than 250 employees
- Led several capital campaigns totaling more than \$5 million and several significant campus additions

## **Management Consultant**

October 2001 - April 2003

Provide technical assistance to non-profit and governmental agencies

## **Boys and Girls Clubs of Greater Milwaukee**

## **Vice President of Operations**

July 2000 - September 2001

- Responsible for Management of six Boys and Girls Clubs
- Supervised 250 Employees

## Milwaukee Housing Authority

## **Executive Director**

May 1992 – July 2000

- Manage 5400 Public Housing Unites
- Supervise 275 employees
- Administer up to \$20 million budget annually

## Milwaukee Department of City Development

#### Commissioner

August 1988 - May 1992

- Member of cabinet of Mayor John O. Norquist
- Responsible for operations of 50-employee agency with an \$80 million budget
- Directed the implementation of strategies targeting economic development, neighborhood development, public housing, city planning, and city marketing. Total Budget for Department of City Development in 1991 was \$80 million

#### Accomplishments:

- Coordinated City involvement including land assembly and financing for establishment of Steeltech Corp, Wisconsin's largest minority-owned manufacturing firm.
- Coordinated City involvement in major real estate development projects, including 100 North Water Street office tower and Easte Pointe Commons downtown housing complex.
- During term as commissioner, Milwaukee recorded \$116 million worth of manufacturing investment, the largest amount in any year period in history.

- Established innovative public housing activities recognized by awards from the Department of Housing and Urban Development and National Association of Housing and Redevelopment Officials (NAHRO)
- Created new marketing and promotions division of Department of City Development.

## United Community Center/Centro de La Comunidad Unida Executive Director

1984-1988

 Responsible for operation of 40 employee non-profit agency which provides comprehensive social, education and recreational services to Milwaukee's Hispanic Community.

#### **Accomplishments:**

- Established Café El Sol, restaurant operated by the United Community Center, to provide job training in the hospitality industry to Hispanic youth.
- Managed planning, fundraising and construction of a 20,000 square foot \$1.5 million addition, which included new gymnasium.

#### Warner Amex

**Director of Community Relations** 1982-1984

## **Jewish Vocational Services**

Personnel Director 1975-1982

## Wisconsin Division of Vocational Rehabilitation

**Counselor** 1974-1975

#### La Casa de Esperanza

**Executive Director** 

1973-1974

# **Education**

University of Wisconsin-Milwaukee, Master of the Arts 1976

Carroll College, Waukesha, Bachelor of Arts 1974

# Other Facts:

#### **Current Board Affiliations:**

- Alverno College Board of Trustees
- Milwaukee Charter School Advocates
- University of Wisconsin Milwaukee Foundation
- Zilber Neighborhood Initiative Advisory Board

#### **Past Board Affiliations:**

- Milwaukee Art Museum
- Milwaukee Safe and Sound
- Greater Milwaukee Convention and Visitors Bureau
- Aurora Governmental Affairs Committee
- Member Housing Research Foundation
- Milwaukee Neighborhood Partnership, Inc.
- United Way Board of Directors
- Greater Milwaukee Education Trust
- Sinai-Samaritan Hospital
- Milwaukee Exposition Convention Center and Arena, MECCA
- Bradley Center (Sports Arena)
- University of Wisconsin Milwaukee Alumni Association
- · Council for the Spanish Speaking
- La Casa de Esperanza
- University of Wisconsin Milwaukee foundation, Minority Scholarship Committee, Social Welfare Advisory Board
- Red Cross of Greater Milwaukee
- Governor's Expenditure Commission
- Carroll University
- Kettle Moraine Hospital
- Marquette University High School

#### Awards and Achievements:

- Greater Milwaukee Foundation, Frank Kirkpatrick Award, 1999
- Boys and Girls Club 1991 Key Award for Outstanding Community Service
- National Association for Community Leadership, Distinguished Leadership Award 1989
- Future Milwaukee Leadership Award, 1989
- Hispanic Man of the Year, 1981