

COMMITTEE ASSIGNMENTS

VICE CHAIR

- Zoning, Neighborhoods, and Development

MEMBER

- Community and Economic Development Committee
- Anti-Graffiti Policy Committee



JOSÉ G. PÉREZ

ALDERMAN, 12TH DISTRICT

BOARD MEMBER

- Hispanic Elected Local Officials
- Milwaukee Area Technical College

MEMBER

- National Association of Latino Elected and Appointed Officials
- National League of Cities
- Walker's Point Association
- Walker Square Neighborhood Association
- Kinnickinnic River Neighborhood Association

April 14, 2014

Mr. Rocky Marcoux
Commissioner, Department of City Development

Dear Mr. Marcoux:

The Zoning, Neighborhoods, and Development Committee will take up a communication file relating to the marketing of the City's commercial corridors. This communication comes from a concern for the continued economic success of these areas throughout the City.

When this matter is taken up, we would ask that you or your staff be prepared to address the following matters:

1. Please detail the staffing levels that have been dedicated to commercial corridors over the past 15 years. This should include staff assigned to neighborhood outreach related to business but should not include "planners".
2. Describe the current interaction and time dedicated to BID by DCD staff.
3. Excluding outreach to BIDs, what measures are in place to link the Department of City Development to businesses? What contact does the department have with businesses that are not located within a BID boundary?
4. Post 2008, what new tools has the department deployed to engage "Main Street" businesses or non-central business district commercial nodes as regards business growth and development.
5. At the Public Works Committee meeting of March 19, 2014, department representatives testified that commercial real estate is more difficult to sell than residential. As this is true, what enhanced efforts are being used by the department to increase commercial *in rem* property sales?

Si usted tiene una pregunta o solicita traducción sobre esta carta, favor de comunicarse con Maribel Murillo al 414-286-2861

City Hall, 200 E. Wells Street, Milwaukee, WI 53202

Phone (414) 286-2221 • Fax (414) 286-3456 • JoseG.Perez@milwaukee.gov • www.milwaukee.gov/district12

6. Please supply a detailed narrative of the marketing efforts regarding the former Finney Library including, but not limited to, asking prices, number of RFPs, number of offers, number of accepted offers, and the duration of time the property remained vacant. Also, please prepare an analysis comparing the value and condition of the property immediately after it was declared surplus to present. Please describe why the sale of this facility has not taken place and why no secondary offers have been accepted.
7. From intake to closing, please describe the department's *in rem* process for commercial properties. This should include, but not necessarily be limited to, inspection process, marketing tools deployed, disconnection of utilities, monitoring, maintenance, and who in the department has decision-making authority over these properties while they remain in City hands.
8. Given that a large percentage of the City's current property inventory has been on hand for an extended period, what is the current strategy for reducing this inventory? Does it include price reductions and if not, why not?

Your attention to these matters would be greatly appreciate. We hope to have this communication heard at the committee meeting of April 15, 2014.

Sincerely,



Michael Murphy
Common Council President



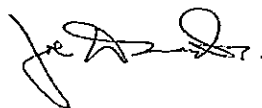
José G. Pérez
12th District Alderman



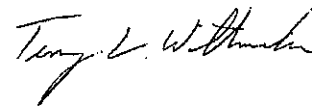
Ashanti Hamilton
1st District Alderman



Robert Bauman
4th District Alderman



Joe Davis, Sr.
5th District Alderman



Terry Witkowski
13th District Alderman

