



Galway Sister City Presentation Milwaukee Irish Fest

Sister Cities Committee
Thursday April 17, 2014
9:00 A.M.



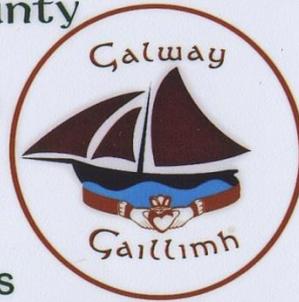
MILLER BREWING COMPANY

IS PROUD TO PRESENT

Galway

City & County

Discover the unique
beauty, music, arts and
culture of the City and
County of Galway -
from the sea at
Connemara to the Bens
and to the eastern farmlands, and back
again to Galway Bay and the Aran Islands



THE CLADDAGH



THE GALWAY TRIBES



The Tribes of Galway

The first people to have the name Galway were the British who arrived in 1170. They were followed by the Normans in 1171, the French in 1172, and the Spaniards in 1173. The name Galway is derived from the Gaelic word 'Gal' meaning 'strait' and 'Way' meaning 'road'.

Joyce

The Joyce family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John Joyce, who was granted the town of Galway by King Henry II in 1170.

Lynch

The Lynch family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John Lynch, who was granted the town of Galway by King Henry II in 1170.

French

The French family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John French, who was granted the town of Galway by King Henry II in 1170.

Browne

The Browne family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John Browne, who was granted the town of Galway by King Henry II in 1170.

Morris

The Morris family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John Morris, who was granted the town of Galway by King Henry II in 1170.

Martin

The Martin family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John Martin, who was granted the town of Galway by King Henry II in 1170.

Bodkin

The Bodkin family was a prominent Galway family who were lords of the town from 1170 to 1500. They were descended from the Anglo-Norman knight, Sir John Bodkin, who was granted the town of Galway by King Henry II in 1170.



Milwaukee Irish Fest History

- Milwaukee Irish Fest has been part of the Milwaukee community for more than 30 years, since 1981, and the Smithsonian Institution called it "**the largest and best Irish cultural event in North America.**"
- The Mission of Milwaukee Irish Fest: To preserve, promote and celebrate all aspects of Irish, Irish American and Celtic cultures, and to instill in current and future generations an appreciation of their heritage
- Galway Sister City Relationship started 1991 and the relationship has grown over the years.

Milwaukee Irish Fest: History

- Grown to 16 stages of music, a cultural village, and an average attendance of 120,000 over four days in August at Henry Maier Festival Park.
- Year round activity at the Irish Fest Center include music school, Celtic Boutique, concerts, St. Patrick's Family day and a Youth Choir.
- This year Milwaukee Irish Fest will celebrate our 34th anniversary on **August 14-15-16-17, 2014.**







Galway-Milwaukee Sister City: Value to Milwaukee

- Delegation of Galway government leaders and visitors in Milwaukee for 7-10 days around the festival from 15-75 people.
- Government leaders attend **reception and recognition event at City Hall** with Milwaukee leaders annually.
- In 2013, Wisconsin Lutheran College worked with Alderman Michael Murphy and Irish Fest and the Galway Sister City representatives so their choir could visit and perform in Galway.

Galway-Milwaukee Sister City: Value to Galway

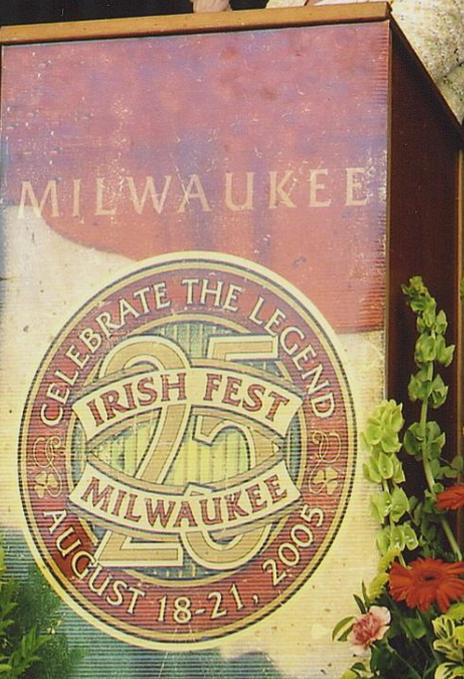
- Meet with business and community leaders in Milwaukee and tour City.
- Promote tourism in Ireland to the Milwaukee area.
- **Maintain and strengthen relationships** among Milwaukee and Galway.

Galway-Milwaukee Sister City: Key Leaders

- **Mary McAleese, President of Ireland, 2005**
- **Former Minister Eamon O'Cuiv**
- **Consul General Aidan Cronin**
- **Mayor Tom Barrett**
- **Common Council President Michael Murphy**
- **Alderman Bob Donovan**
- **Ed Ward, founder of Irish Fest**



MILWAUKEE



WISCONSIN



President
McAleese

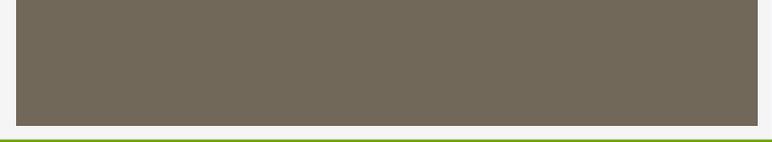
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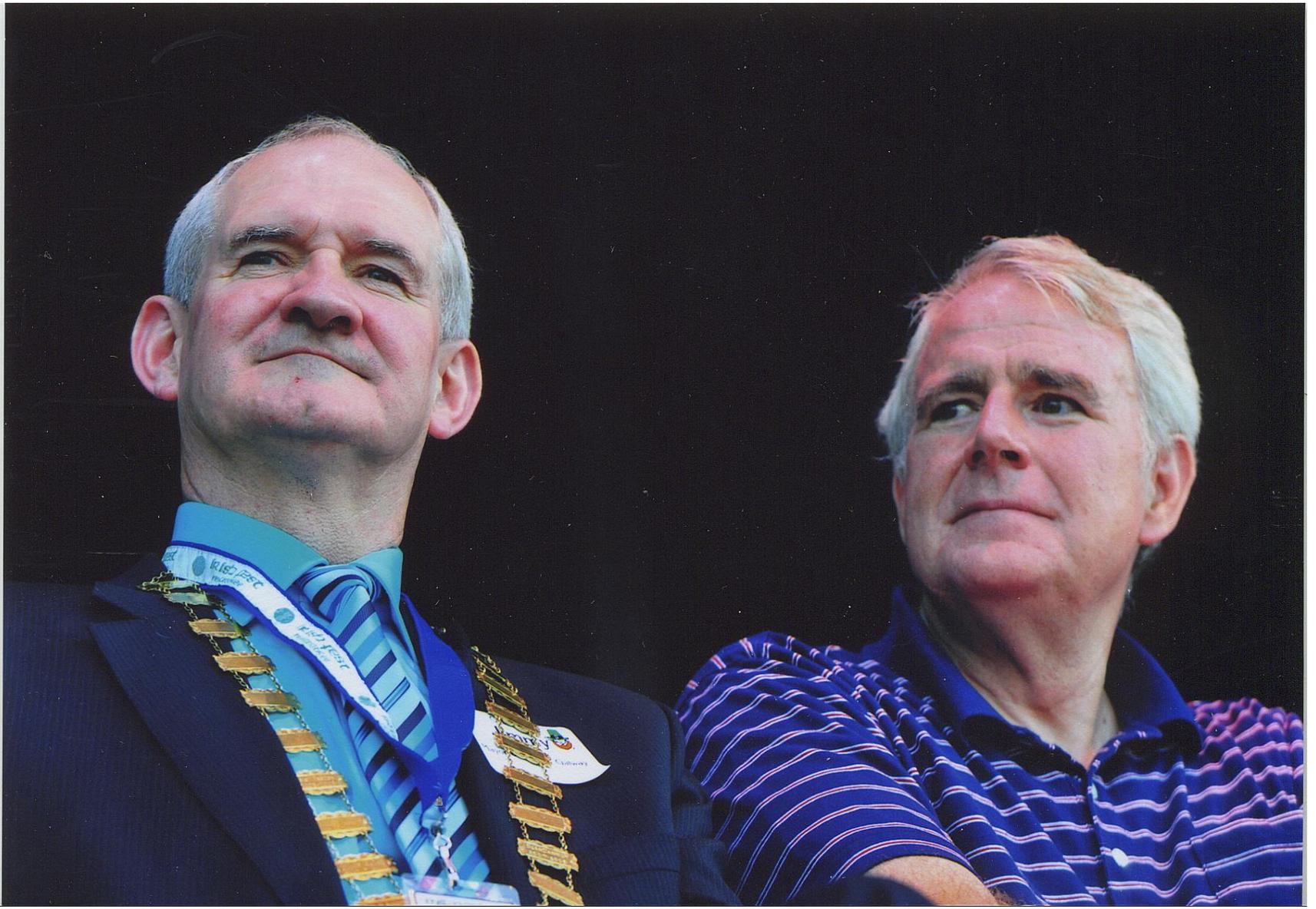




















Milwaukee Irish Fest: Impact on Milwaukee

- **4,000 volunteers**
- Limited full time staff
- International relationships

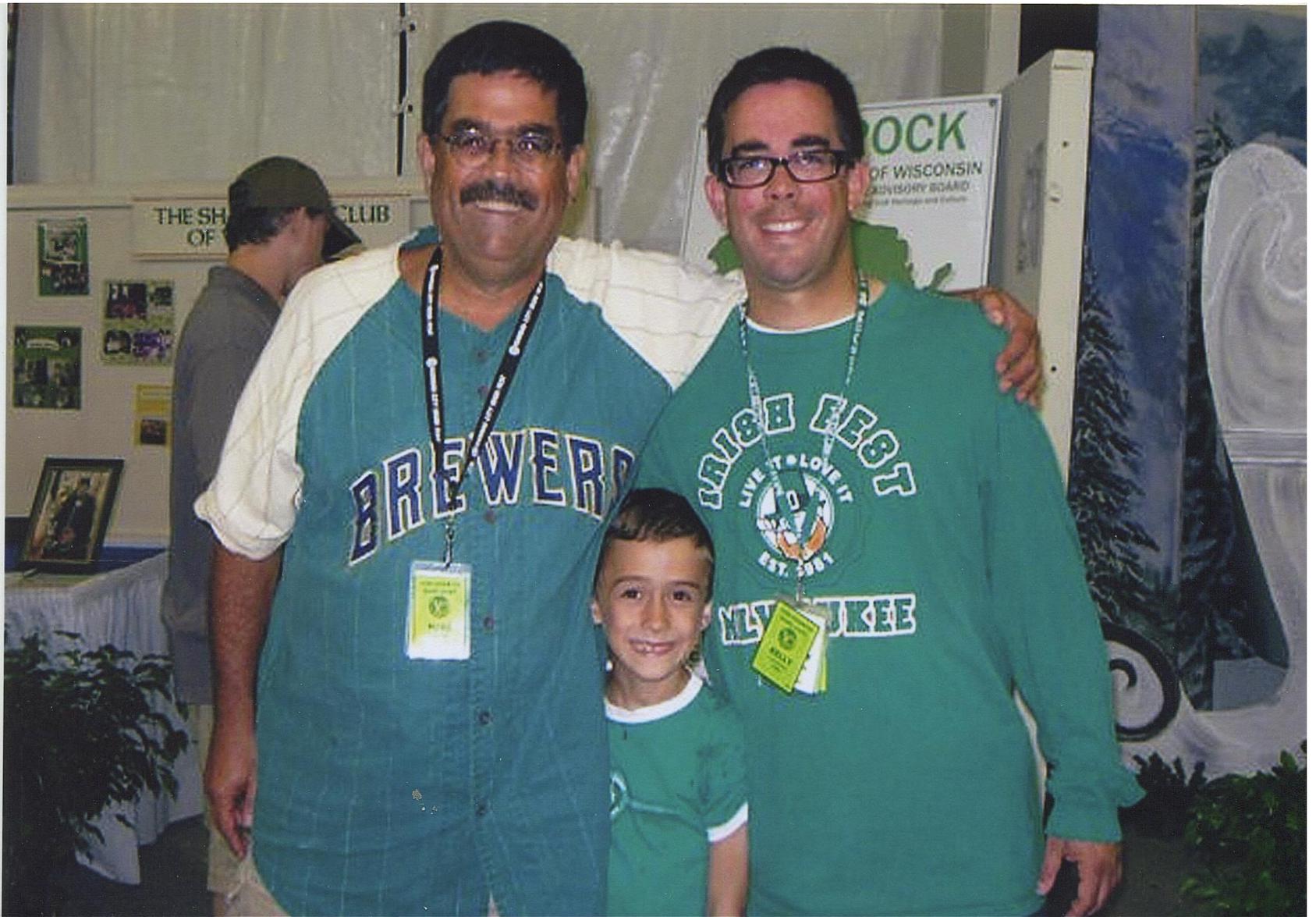
Milwaukee Irish Fest: more than a festival

- Foundation
- Grants and Scholarships
- Liturgy for Peace and Justice
- Irish Dance Groups
- Music School
- Community Support: Hope House, Hunger Task Force













Irish and Northern Ireland Leaders on Milwaukee

Aidan Cassidy, former Deputy Secretary of the Northern Ireland Bureau:

“Milwaukee Irish Fest has been instrumental in strengthening the Northern Ireland Peace Process by bringing people together who normally would not talk with each other ... from 1998 at the George Kennan Forum and talks at Milwaukee City Hall when leaders from both sides sat down together and to the many times that they have come together – leaders from Ireland and Northern Ireland -- in August at Milwaukee Irish Fest.”