



City of Milwaukee 2012 Annual Departmental Participation Report

Department of Administration
Business Operations Division
Office of Small Business Development

Overview

- Mission
- History of City Ordinances
- Development Projects
- MWSBE Certification Demographics
- Departmental Utilization
- OSBD Programmatic Efforts

Mission

- Support the small business community by assisting and protecting the interests of individuals who are at a disadvantage in order to promote and encourage full and open competition in the city.
- Promote job creation through the development and expansion of business enterprises.
- Enhance opportunities for individuals, who are at a disadvantage, so that they may successfully compete in mainstream markets.

Departmental Support

- Department of Administration, Business Operations Division
- Department of Public Works
- Department of Neighborhood Services
- Fire and Police Departments
- Milwaukee Public Libraries
- Port of Milwaukee
- Department of City Development
 - Housing Authority of the City of Milwaukee
 - Real Estate & Development Services

History of City Ordinances

- Chapter 360 (1989)
- Chapter 355 (2009)
- Chapter 370 (2012)

Development Projects

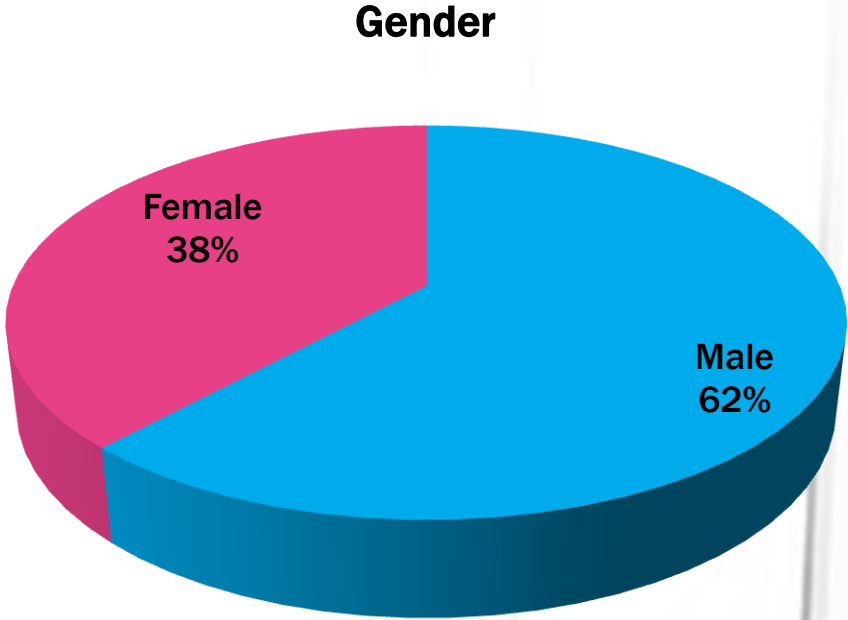
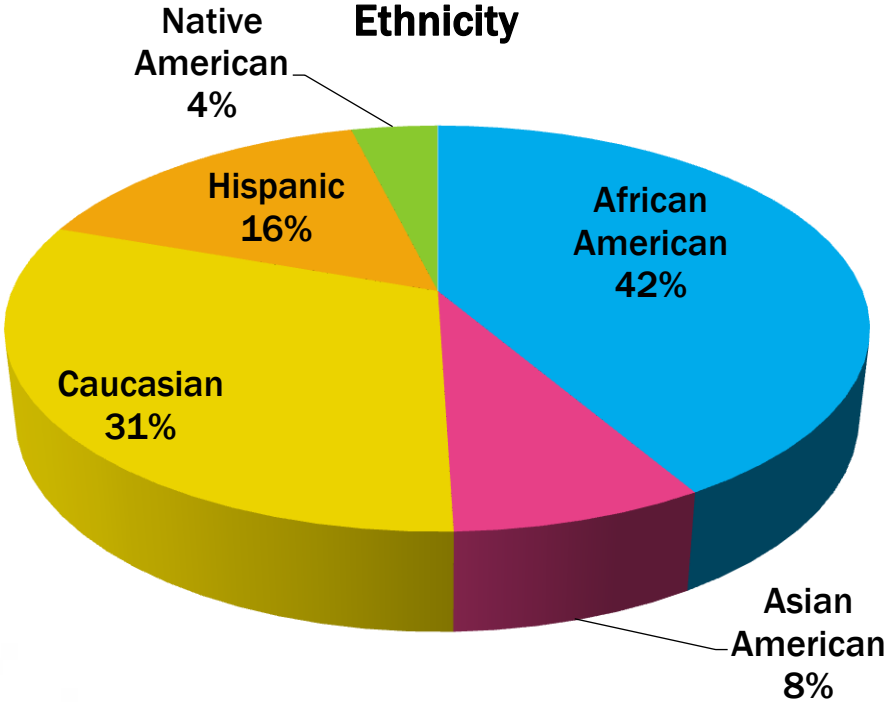
The background of the slide is a blurred, high-angle photograph of a modern building's interior. It shows a staircase with a glass railing on the right side, leading down. The floor is made of light-colored tiles. Large windows are visible, letting in bright light, which creates a soft, out-of-focus atmosphere. The overall color palette is light and airy, with whites, grays, and a touch of blue from the text.

Development Projects Reported in 2012

Project Name	SBE Goal	Actual Participation	Overall Project \$	\$ Paid to SBE Firms	RPP % Achieved	# of RPP Workers	# of Apprentices
Beerline B Apartments	25%	25%	\$1,408,030	\$777,915	-	-	-
Century City Lofts	25%	25%	\$5,779,800	\$986,181	-	-	-
Inner City Arts Building	18%	36%	\$379,551	\$146,113	-	-	-
Mitchell Street Market Lofts	25%	30%	\$4,359,479	\$1,268,608	-	-	-
Northside Homeowner's Initiative	25%	23%	\$6,807,810	\$1,592,672	-	-	-
Sherman Park Commons	25%	25%	\$9,847,555	\$2,489,113	-	-	-
The Brewery: UWM School of Public Health	18%	23%	\$10,321,893	\$2,405,199	29%	109	-
The Moderne	25%	26%	\$19,932,192	\$7,428,910	30%	115	43

Certification Demographics

MWSBE Certification Demographics



Departmental Utilization

Departmental Utilization

Category	Required Goal	Actual
Construction	25%	19.55%
Goods & Services	25%	12.15%
Professional Services	18%	0.02%

Departmental Utilization

2012 Construction Contracts \$72,094,351

Category	Goal	Actual	Dollar Amount
MBE	5.64%	6.80%	\$4,902,179
- African American	5.57%	5.92%	\$4,266,016
- Asian American	0.07%	0.88%	\$636,164
WBE	7.31%	5.45%	\$3,926,400
SBE	12.05%	7.30%	\$5,262,724
Construction Total	25%	19.55%	\$14,091,303

Departmental Utilization

2012 Goods & Services Contracts \$ 86,337,511

Category	Goal	Actual	Dollar Amount
MBE	3.40%	0.16%	\$140,480
- Hispanic American	3.23%	0.16%	\$140,480
- Native American	0.17%	0%	-
WBE	17.09%	0%	-
SBE	4.59%	11.99%	\$10,348,901
Goods & Services Total	25%	12.15%	\$10,489,380

Departmental Utilization

2012 Professional Services Contracts \$ 158,431,862

Category	Goal	Actual	Dollar Amount
SBE	18%	.02%	\$33,181

OSBD Programmatic Efforts

OSBD Programmatic Efforts

Revolving Loan Program

- Must have an accepted bid and pending contract with the City of Milwaukee, MPS, MMSD, MATC
- Maximum loan amount up to 25% of contract, or \$35,000 with a 5% Interest Rate
- In 2012, OSBD granted six (6) loans, totaling \$171,445
- 27 jobs were created and/or sustained.

OSBD Programmatic Efforts

Small Business Week May 21 - 24, 2012

Collaboration with Mosaic Communications



Annual Sustainability Conference



Programmatic Changes

- **In 2013, the Common Council repealed the race and gender conscious programs (minority and woman business enterprises) from Ch. 370 and maintained the race and gender neutral small business enterprise program.**

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