DISCUSSION DRAFT

Part 1. Article IV, Section 8 of the Historic Preservation Commission's By-laws and Procedures is created to read:

Article IV. Procedures.

Section 8. Historical Landmark Plaque Program

1. PROGRAM INTENT

An historical landmark plaque program is established to promote and enhance the awareness, appreciation and understanding of residents and visitors about the historic, architectural or cultural significance of a district, site or structure in the city of Milwaukee and to encourage the continued preservation of landmarks and their history.

2. ELIGIBILITY

- A. Any district, site or structure designated as historic by the Common Council shall be eligible to receive a plaque under this program upon request.
- B. Any district, site or structure located within the limits of the city and not designated as historic by the Common Council may be eligible to receive a plaque under this program if the Commission determines that the subject district, site or structure:
 - (1) Holds historic, architectural or cultural significance by meeting at least one of the designation criteria established under s. 320-21-3-e, Milwaukee Code of Ordinances; and
 - (2) Is not in poor maintenance; could not be considered to have derogatory connotations related to a particular person or organization, to any racial, religious or ethnic group or to disabled persons; is not associated with a structure, person or event which could be considered obscene, blasphemous or not in good taste; and otherwise would not depict the city unfavorably or detract from the intent of the program.

3. ADMINISTRATION

A. Applications for historical landmark plaques for districts, sites or structures not designated as historic by the Common Council shall be submitted in writing to Commission staff for their review and

- recommendation before forwarded to the Commission for its determination.
- B. Requesters and applicants for landmark plaques shall be responsible for payment of all charges established by the Commission relating to the application, processing, fabrication, shipping, installation, maintenance or removal of the plaques.