

HISTORIC LANDMARK No. 123

Site of first
European Settlement

1839



CITY OF MILWAUKEE

CITY OF MILWAUKEE
LANDMARK

Victor Berger
House
1902



CITY OF MILWAUKEE
HISTORIC SITE

Site of first
European Settlement
1839









CITY OF MILWAUKEE HISTORIC SITE No.25

Brady Street Historic District 1870-1930



East Brady Street was named after James Jopham Brady, a nationally known New York City attorney who championed the cause of states' rights before the Civil War.

Brady Street's primary period of growth occurred during the 1880s and the 1890s during which time the street became firmly established as one of the city's major ethnic commercial strips. In the late 1890s, Brady Street reached the zenith of its commercial importance when it included bakeries, groceries, dry goods stores, livery stables, saloons, a bowling alley, and, at its center, a towering Polish Roman Catholic church. The Poles had the greatest influence on the historical development of East Brady Street. During the 1920's Italian merchants set up business to serve the Italian immigrants who were moving into the surrounding working-class neighborhood. Most of the original building stock still remains on East Brady Street although the neighborhood has undergone significant changes.