



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Rocky Marcoux
Commissioner
marco@milwaukee.gov

Martha L. Brown
Deputy Commissioner
mbrown@milwaukee.gov

October 30, 2013

To the Honorable Members of the
Community and Economic Development Committee
City of Milwaukee

Dear Committee Members:

On October 28, 2013, the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District (BID) No. 50, South 13th Street and West Oklahoma Avenue, and approving its first year Operating Plan, in the 14th Aldermanic District. The district would generally be along South 13th Street from Cleveland to Morgan, and along West Oklahoma Avenue from Chase to South 17th Street.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

BID No. 50 would be used to serve as a way for property owners, business owners, and the government to work cohesively to benefit the area's economic development. The BID would provide promotional and marketing activities, and commercial district enhancement activities.

At the October 28, 2013 public hearing, property owners within the proposed BID district spoke in favor of and in opposition to the establishment of this BID. Those who were in support stated that this would provide a means for businesses to pool resources to tackle issues such as safety, perception, graffiti removal and beautification of the area. Those opposed included a property management company that owns several parcels within the boundary and a resident who stated that it would hurt the future sale of her home, which is on a parcel that is zoned commercial.

The City Plan Commission recommended approval of the establishment of BID No. 50, and its first year operating plan.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Zielinski
R. Manuel

