

Eli Rivera

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Objective

- Obtain a seat on the Bay View BID Board

Education

UNDERGRADUATE 11990-19921 UW-MILWAUI<EE

Major: Liberal Arts

Minor: Spanish

DIPLOMA 11990 | SHOREWOOD HIGH SCHOOL

- Major: General Studies

Skills & Abilities

MANAGEMENT

- Actively managing local bars & restaurants since 1995

SALES

Have designed, developed and implemented several sales building programs for several businesses in the Milwaukee area

COMMUNICATION

- Actively and effectively communicate goals, strategies and expectations, while remaining objective and flexible. Provide and expect constant communication and accountability in all aspects of business

LEADERSHIP

- A natural leader with an optimistic approach to business and team building

Experience

GM | LOWLANDS GROUP | JANUARY 2009-CURRENT

Began as an Assistant Manager/Bar Manager with the Company (Diablos Rojos at the time) and assisted the GM in shift management, sales growth plans and daily financial duties. After assisting at Cafe Hollander on Downer and Trocadero Gastro Pub for the Lowlands Group, I returned to Cafe Centraal in August of 2009 to accept the GM role. Since assuming the GM position at Cafe Centraal the restaurant has experience double digit year over year sales growth in sales and a double digit increase in flow through to EBITDA.

GM | ARDOR PUB & GRILL | JUNE 2003-DECEMBER 2008

- Conceptualized, designed and ran Milwaukee's "Voluntary" first 100% Smoke Free Pub & Grill in Downtown Milwaukee.