

Health Advocate, Nutritionist Consultant and Bilingual Writer

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Objective	To improve the quality of life for local communities by stressing education and advocacy in preventive medicine, optimum nutrition and a healthy lifestyle.
Experience	<p><i>August 2010 – present Sixteen Street Community Health Clinic Milwaukee, WI</i> <u>Healthy Choices Program Manager</u></p> <ul style="list-style-type: none">▪ Manage, expand and implement culturally-age appropriate family education program▪ Develop, train and organize a Community Health Advocacy group▪ Recruit, train and supervise program staff▪ Recruit, train and supervise volunteer team as well as develop a recruitment/retention plan▪ Develop and maintain effective administrative procedures that are necessary to support staff activities, grant projects and internal/external reporting requirements▪ Manage program budget and expenditures▪ Prepare outcome based reports and presentations that support fundraising efforts▪ Develop and implement marketing plans and materials for the program and for the clinic when necessary▪ Collaborate and coordinate activities with other SSCHC departments involved with obesity and health issues▪ Identify and initiate collaboration with targeted community partners to address health education efforts▪ Provide leadership in identifying and evaluating prospective new programmatic initiatives, including the identification of likely sources of support necessary for implementation▪ Conduct external presentations on behalf of the Department and agency as needed• Facilitate the implementation of new and existing departmental and agency policies and procedures. <p><i>Jan 2009 – present Roberto Hernandez Center- University of Milwaukee-Wisconsin Milwaukee, WI</i> <u>Coordinator of Latino Nonprofit Leadership Program</u></p> <p>Coordinate staff, speakers and participants in an annual 9-month leadership program. Schedule weekly presentations, retreats and other events for the program, while taking an active role in the development of curriculum and leading discussions in the program.</p> <p><i>May 2008 – July 2010 Core/El Centro Milwaukee, WI</i> <u>Outreach Coordinator – Nutrition Educator – Food Researcher</u></p> <p>Create and lead a weekly nutrition program in Spanish that emphasized good nutritional and lifestyle habits for Latino immigrants.</p> <p>Responsible for coordinate outreach events and develop and/or distribute informational materials necessary for education, outreach and recruitment.</p> <p>Coordination of a Nutritional Environmental Assessment Study (NEMS) in partnership with University of Wisconsin – Madison, to understand the availability and quality of food that Latinos and other communities have access to in the Southside of Milwaukee.</p> <p><i>March 2007 – June 2009 ¡Aquí! Milwaukee Magazine Milwaukee, WI</i> <u>Freelance Health Journalist</u></p> <p>Write health articles in Spanish and English for ¡Aquí! Milwaukee monthly magazine; copyedit Spanish section and translate stories from English to Spanish.</p>

Jan 2009 – May, 2009

Hunger Task Force

Milwaukee, WI

Food Share Assistant

Educate Food Share applicants/clients on how to use online ACCESS; complete random, written surveys with Cogg's Center customers; and assist advocacy team with other Food Share assignments as directed by Advocacy Director.

2002 – 2004

Eastern Group Publications

Los Angeles, CA

Freelance Reporter

Conceptualized, researched and wrote hard news and feature articles in Spanish for weekly community newspaper in Los Angeles. Stories covered community and national politics, immigration, religion, culture, business and health concerns — especially as they related to the Latino community.

2002

El Juguete Rabioso

La Paz, Bolivia

Freelance Correspondent

Wrote freelance articles from the U.S. for a Bolivian weekly political newspaper.

2002

NUR University

Cochabamba, Bolivia

Communications Outreach Specialist

Produced, directed and executed a multimedia, bilingual health project for a non-profit program benefiting rural, indigenous communities in Bolivia. Spearheaded production of six public service announcements for radio in Quechua and Spanish. Designed culturally sensitive signage in two languages for rural hospitals. Also organized and led a series of health workshops for doctors, nurses and medical officials in rural Bolivia to maximize their effectiveness and outreach to a mostly non-Spanish speaking rural population.

2000 – 2001

INCCA

Cochabamba, Bolivia

Political Development Coordinator

Produced, executed workshops, printed materials and made a political documentary in two languages aimed at indigenous, rural communities to integrate those communities into the democratic processes in Bolivia. Focus was on identifying and communicating impacts of federal legislation aimed at these indigenous communities.

1999 – 2000

Cámara Agropecuaria del Trópico Cochabamba, Bolivia

Communications Consultant

Designed communications and outreach strategy for non-profit organization charged with helping coca leaf farmers transition to alternative agricultural production practices.

Volunteer Work

2009- present Board Member at the Nonprofit Center of Milwaukee
2009- present Marketing Committee at the Nonprofit Center of Milwaukee
2009 – present Southeast Wisconsin Intergenerational/Inter-racial
Community Connection

Education

1994 – 1999

Universidad Católica Boliviana Cochabamba, Bolivia

Bachelors Degree in Social Communication/Minor in Community Development

November 2008

UWM's Roberto Hernandez Center Milwaukee, WI

Certificate of Completion from University of Wisconsin-Milwaukee's Latino Nonprofit Leadership Program

Skills

Fluent in English and Spanish (native Spanish speaker). Excellent leadership, management and planning skills, as well as research, communication and marketing. Strong team and relationships building skills. Proficiency in Microsoft applications (Word, Excel, Power Point and Publisher)

References:

Enrique Figueroa, Director of Roberto Hernandez Center UWM - (414) 229-3651
David Riemer, Director of Policy and Planning, Community Advocates - (414) 449-4767
Jayne Ader, CEO Core/El Centro - (414) 384-2673
Gloria Alvarez, Managing Editor, Easter Group Publications, Inc. - (323) 341-7970