March 21, 2012

To the Honorable Members of the Zoning, Neighborhoods and Development Committee City of Milwaukee City Hall, Room 205

Dear Committee Members:

File No. 111382 extends the expiration date of zoning code regulations relating to off-premise automatic changeable message signs.

This ordinance extends the expiration date of the zoning code regulations relating to off-premise automatic changeable message signs another year, to March 31, 2013. This extension is required because the aforementioned Federal Highway Administration study has not yet been completed. On February 29, 2012, the Zoning Code Technical Committee determined that this file is legal, enforceable, is administratively efficient and is consistent with the zoning code.

Since the proposed amendment meets the standards of legality, enforceability, administrative efficiency, and consistency with the zoning code, the City Plan Commission at its regular meeting on March 19, 2012, recommended approval of the file.

Sincerely,

Rocky Marcoux Executive Secretary City Plan Commission of Milwaukee

c: E. Richardson