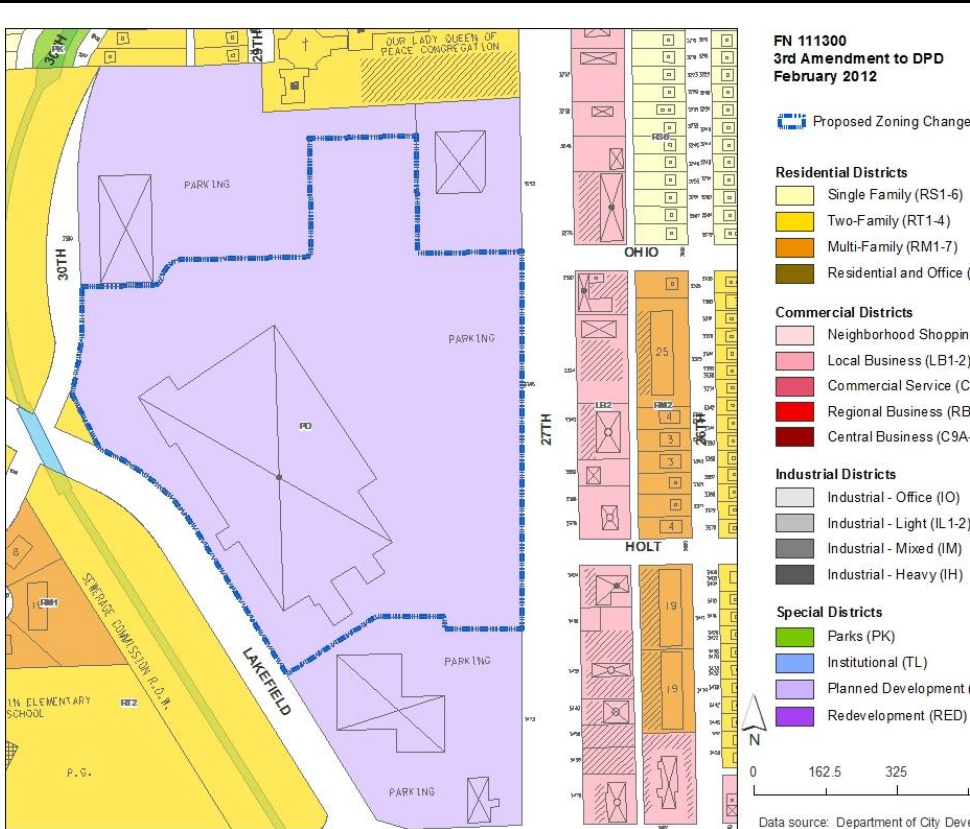


File No. 111300. Ordinance relating to the Third Amendment to the Detailed Planned Development known as Southgate Marketplace, for commercial development, on land located on the west side of South 27th Street, north of West Morgan Avenue, in the 11th Aldermanic District. This zoning change was requested by Southgate Outlet LLC, and will allow for commercial development on a portion of the site.



Data source: Department of City Dev



# Southgate Marketplace Vicinity Map

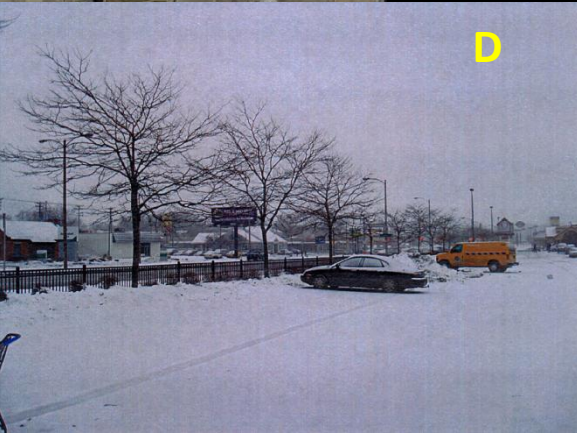
DPD Boundary

Project Location



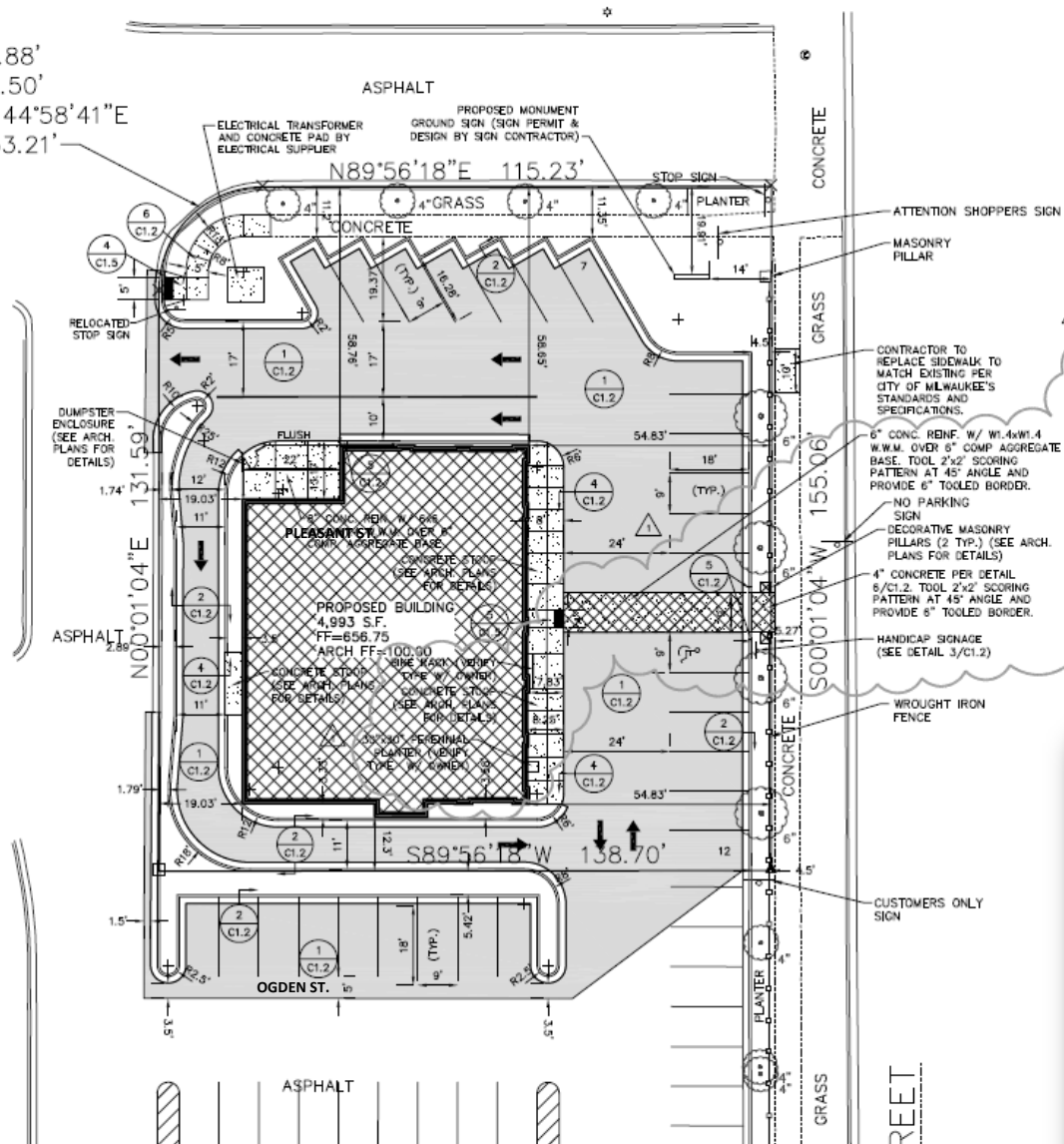


Southgate Marketplace Context Photos



# Southgate Marketplace Proposed Site Plan

L=36.88'  
R=23.50'  
CB=N44°58'41"E  
CH=33.21'



## EXISTING SITE DATA

	AREA (AC)	AREA (SF)	RATIO
PROJECT SITE	0.49	21,388	
BUILDING FLOOR AREA	0	0	0%
PAVEMENT (ASP. & CONC.)	0.42	18,223	85.7%
TOTAL IMPERVIOUS	0.42	18,223	85.7%
LANDSCAPE/OPEN SPACE	0.07	3,165	14.3%

## PROPOSED SITE DATA

	AREA (AC)	AREA (SF)	RATIO
PROJECT SITE	0.49	21,388	
BUILDING FLOOR AREA	0.11	4,993	22.5%
PAVEMENT (ASP. & CONC.)	0.30	12,938	61.2%
TOTAL IMPERVIOUS	0.41	17,931	83.7%
LANDSCAPE/OPEN SPACE	0.08	3,457	16.3%

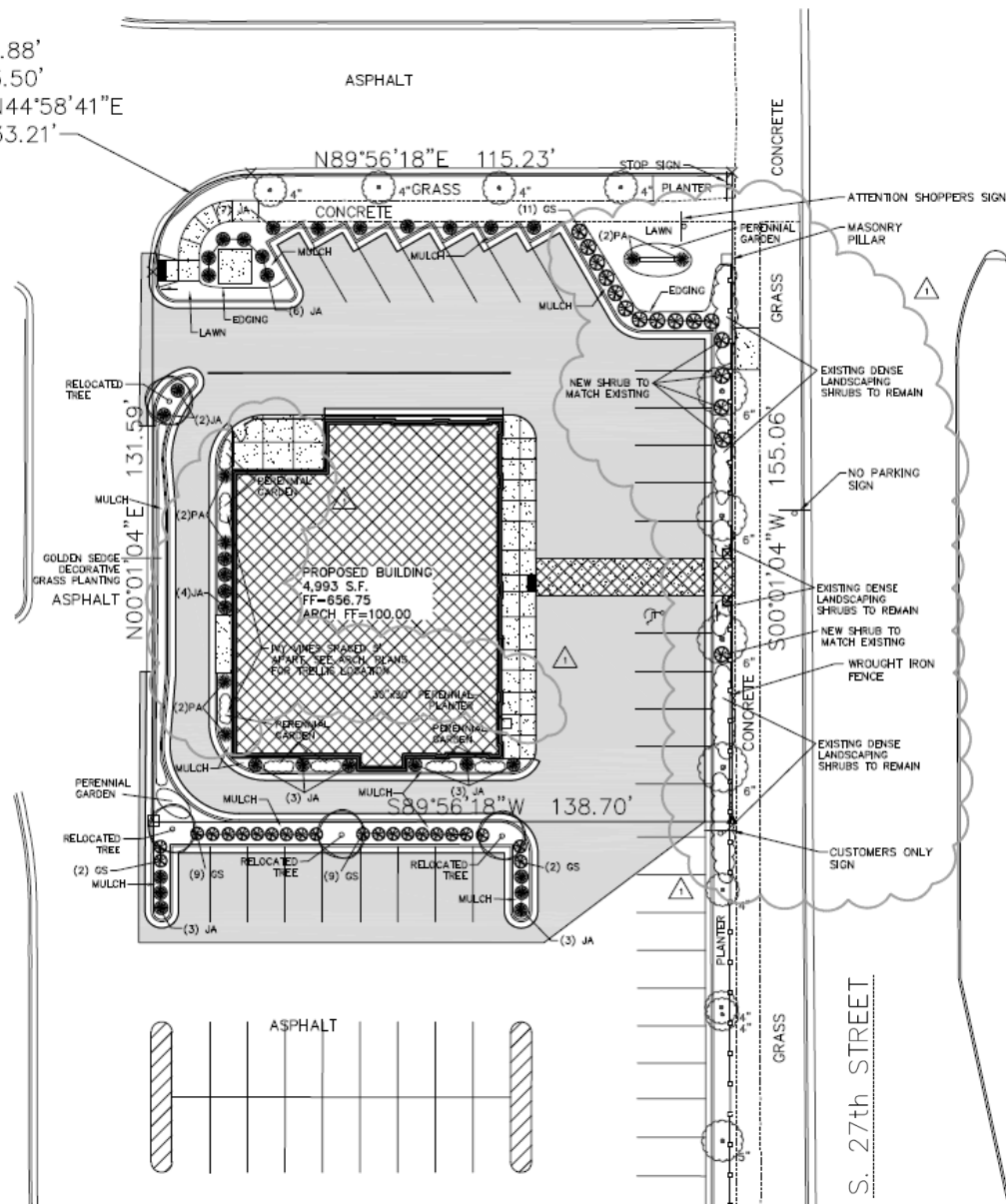
## PARKING INFORMATION

<b>EXISTING WAL-MART PARKING:</b>	
STANDARD SPACES:	877
ACCESSIBLE SPACES:	25
CART CORRAIS:	20
TOTAL:	922
<b>PROPOSED WAL-MART PARKING:</b>	
STANDARD SPACES:	846
ACCESSIBLE SPACES:	26
CART CORRAIS:	20
TOTAL:	892
<b>EXISTING OUTLOT PARKING:</b>	
STANDARD SPACES:	49
ACCESSIBLE SPACES:	0
<b>PROPOSED OUTLOT PARKING:</b>	
STANDARD SPACES:	18
ACCESSIBLE SPACES:	1

## SITE INFORMATION:

PROPERTY AREA: AREA = 21,388 S.F. (0.49 ACRES).  
EXISTING ZONING: PD - PLANNED DEVELOPMENT  
PROPOSED ZONING: PD - PLANNED DEVELOPMENT  
PROPOSED USE: RETAIL  
AREA OF SITE DISTURBANCE: 23,375 S.F. (0.54 ACRES)  
PROPOSED BUILDING HEIGHT: 26'-8"  
PARKING PROVIDED ON PROPERTY: 19 SPACES  
HANDICAP STALLS REQUIRED: 1, HANDICAP STALLS PROVIDED: 1  
BUILDING OCCUPANCY CLASSIFICATION = A2 (ASSEMBLY)  
CLASS OF BUILDING CONSTRUCTION = VB

L=36.88'  
R=23.50'  
CB=N44°58'41"E  
CH=33.21'





# Southgate Marketplace Proposed Building Elevations



S. 27<sup>th</sup> St. elevation

EAST (FRONT) ELEVATION  
SCALE 1/8" = 1'-0"

1



WEST (REAR) ELEVATION  
SCALE 1/8" = 1'-0"

5

# Southgate Marketplace *Proposed Building Elevations*



W. Holt Av (extended) elevation

NORTH (SIDE) ELEVATION

SCALE 1/8" = 1'-0"

3



SOUTH (FRONT) ELEVATION

SCALE 1/8" = 1'-0"

4

Southgate Marketplace Proposed Signage

LOCATION 3355 S. 27TH STREET  
MILWAUKEE WI.  
DOUBLE FACE INT. ILLUMINATED SIGN    STANDARD FLUORSCENTS/UL  
ALUM. CABINET WITH [2] SEPERATE LEXAN FACES  
GRAPHICS AS SHOWN AT THIS TIME  
ALUM. CAP ON TOP  
ALUM LETTERS ADDRESS/NAME ON BRICK BASE

