

PROOF OF PUBLICATION

STATE OF WISCONSIN } S.S.  
MILWAUKEE COUNTY }

Ann Richmond, being the first duly sworn on oath, says that she is the title of THE DAILY REPORTER, which is a public newspaper of general circulation, printed and published daily in the English language in the City of Milwaukee, in said county, and fully complying with the laws of Wisconsin, relating to the publication of legal notices; that the notice of which the printed one attached is a true copy, which was clipped from the said newspaper, was inserted and published in said newspaper on

Nov. 14, 2011

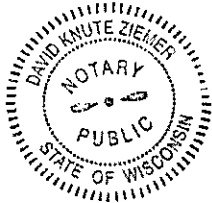
*Ann Richmond*

Ann Richmond

Sworn to me this 14th day of November 2011

*David Ziemer*

David Ziemer  
Notary Public, Milwaukee County, Wisconsin  
My Commission Is Permanent



PROOF OF PUBLICATION

Customer: 10003902/We Energies

C. No. 44  
FILE NUMBER 110862  
OFFICIAL NOTICE

Published by Authority of the  
Common Council of the City of  
Milwaukee  
Office of the City Clerk

Notice is hereby given that an ordinance that was introduced at the October 11, 2011 meeting of the Milwaukee Common Council, the essence of which is as follows:

A substitute ordinance relating to the establishment of a Master Sign Program Overlay Zone known as East Pointe Marketplace, to establish signage standards for a portion of the property located at 605 East Lyon Street, on the north side of East Ogden Street and east of North Jefferson Street, in the 3rd Aldermanic District.

The Mayor and Common Council of the City of Milwaukee ("Common Council"), do ordain as follows:

Part 1. There is added to the Milwaukee Code of Ordinances ("Code") a new section to read as follows:

Section 295.1017.0008. The zoning map is amended to establish a Master Sign Program Overlay Zone ("MSP") for the subject area located at 605 East Lyon Street, Tax Key No. 360-1281-000.

Part 2. In accordance with the provisions of Section 295.1017(2)(a) of the Code relating to the establishment of Master Sign Program Overlay Zones, the Common Council approves the sign program, a copy of which is attached to this Common Council File as Exhibit A which is on file in the office of the City Clerk and made a part thereof as though fully set forth herein.

Notice is hereby further given that the foregoing matter will be given a public hearing by the Committee on Zoning, Neighborhoods and Development in Room 301 B, City Hall, 200 East Wells Street, Milwaukee, Wisconsin on Tuesday, November 22, 2011 at 9:00 A.M. pursuant to the provision of Sub-Section (7)(d) of Section 62.23 of the Revised Statutes of the State of Wisconsin.

PLEASE NOTE: a) Members of the Common Council and members of its Standing Committees who are not members of this Committee, may attend this meeting to participate or to gather information. Therefore, notice is given that this meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting.

b) If you have difficulty with the English language, you may bring an interpreter with you, at your own expense, so that you can answer questions and participate in the hearing.

c) Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division, ADA Coordinator at 286-2998; (FAX) 286-3456; (TDD) 286-2025 or by writing to the ADA Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

d) Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

e) This meeting will be web cast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).

RONALD D. LEONHARDT  
City Clerk

10026637/11-7-14