

## LRB-RESEARCH AND ANALYSIS SECTION

PUBLIC SAFETY COMMITTEE

NOVEMBER 17, 2011

ITEM 6, FILE # 110949

**File Number 110049 is a resolution amending File Number 100149 to application, acceptance and funding of the Public Health Impact Initiative Grant from the UW-Milwaukee School of Public Health.**

### **Background**

1. This resolution amends the Public Health Impact Initiative Grant from the UW-Milwaukee School of Public Health originally approved for application, acceptance and expenditure by the resolution in Council File Number 100949, increasing the authorized award by \$75,000 to a total of \$392,132, and extending the program period to August 31, 2012.
2. The Public Health Impact Initiative is a collaborative effort between the University of Wisconsin-Milwaukee School of Public Health, the City of Milwaukee Health Department, and community-based partners with federal funding from the Centers for Disease Control through the newly established UW-Milwaukee School of public Health.
3. Programming under the Initiative is designed to address high rates of prematurity, low birth weight, and infant mortality and other issues of poor birth outcomes in a variety of settings, including neighborhoods and youth serving organizations.
4. Funding from this grant supports Milwaukee Fetal Infant Mortality Review (FIMR). In addition, will continue to support staff time for research and evaluation including an Epidemiologist and Center for Health Equity staff. The revised budget no longer provides funds for the position of Public Health Research & Policy Director which is supported from other grant and levy funding.
5. In addition to staff time, additional funds have been allocated for the purchase of additional cribs.
6. A final report will be generated by UW-Milwaukee faculty, with significant contributions from MHD staff. Expected outcomes include lower numbers and rates of SIDS deaths associated with unsafe sleep practices, premature births, and low birth weight births.

### **Discussion**

1. This grant award was approved by the resolution in File Number 100149 for an amount of \$317,132, entirely grantor share funds, for a program period beginning August 1, 2010 and ending July 31, 2011.
2. This grant, if approved, is extended by 13 months from a period beginning August 1, 2010 and ending July 31, 2011, through a period ending August 31, 2012.
3. **Reductions in the grant budget for staffing, training and other support are reflected in a reallocation of \$27,707 for a “Strong Baby” media campaign. The \$75,000 additional grant award provides new funding for an Infant Mortality Media Campaign to be launched in December, 2011.**
4. The budget for this grant is revised to reflect a total increase of \$75,000 and is reallocated as follows:

	<u>Original Budget</u>	<u>Revised Budget</u>	<u>Change</u>
<b>PERSONNEL COSTS</b>			
Health Project Assistant (1.0 FTE - PR 530)	\$ 45,000	\$ 38,773	\$ - 6,227
Public Health Research & Policy Director (0.15 FTE – PR 16)	14,255	- 0 -	-14,255
Epidemiologist (0.10 FTE – 9)	6,500	3,843	- 2,657
<b>FRINGE BENEFITS</b> (48% -no change)	31,562	20,996	-10,566
<b>SUPPLIES AND MATERIALS</b>			
Supplies – related to cribs	10,000	20,000	+10,000
<b>SERVICES</b>			
Meeting Support/Training/Travel	2,000	- 0 -	- 2,000
Public Health Nurse Training	10,000	- 0 -	-10,000
Maternal Interviews	10,000	10,000	no change
Family Participation Incentives	3,750	3,750	no change
<b>EQUIPMENT</b>			
Cribs	50,000	80,000	+30,000
<b>CONTRACTUAL SERVICES</b>			
Consulting- Center for health Equity	25,000	25,000	no change
Temporary Nursing Services	32,750	- 0 -	- 32,750
MISC Contractual	- 0 -	10,747	+10,747
Strong Baby Campaign (SERVE/Clear Channel media)	- 0 -	27,707	+27,707
Infant Mortality Media Campaign (Fall 2011)	- 0 -	75,000	+75,000
<b>INDIRECT COSTS</b> (2009 rate + 31.69% - no change)	76,315	76,316	+ 1
<b>TOTAL COSTS</b>	<b>\$ 317,132</b>	<b>\$ 392,132</b>	<b>\$ +75,000</b>

5. The resolution in File Number 110949 authorizes the City Comptroller to commit an additional \$75,000 grantor share funds within the Project/Grant Parent of the 2011 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels.
6. The resolution further authorizes the Health Department, consistent with the terms of the grant, to expend from these additional budgeted amounts and to incur costs consistent with the award documents including costs of travel and training, and to enter into subcontracts.

### **Fiscal Impact**

1. The proposed amendment provides \$75,000 in additional grantor share funding.
2. This resolution has no impact on the tax levy.

Prepared by: Richard L. Withers  
LRB-Research and Analysis Section  
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Cc: W. Martin Morics  
Raquel Filmanowitz  
Bevan Baker  
Yvette Rowe  
Eric Gass  
Renee Joos  
Jim Carroll