PROJECT/PROGRAM TITLE: Public Health Impact Initiative

CONTACT PERSON: Dr. Eric Gass, X2903

PROJECT/PROGRAM YEAR: 2010-2011

NUMBER (	OF POSITIONS		PAY				
NEW	EXISTING	LINE DESCRIPTION	RANGE NO.	GRANTOR SHARE	IN-KIND SHARE	CASH MATCH A/C #	TOTAL
INLVV	EXIOTING	PERSONNEL COSTS	140.	OHARE	OHARE	7,0 #	TOTAL
		Jessica Gathirimu: Health Project Assistant (X)					
	1.0	(H) (K)	530	38,773			38,7
	0.10	Vinny Taneja: Epidemiologist (X) (Y) (K)		3,843			3,84
		TOTAL PERSONNEL COSTS		42,616	(	0	42,61
				12,010		5	12,0
		FRINGE BENEFITS					
		48% Fringe Benefit Rate		20,996			20,9
		TOTAL FRINGE BENEFITS		20,996	(	0	20,9
		SUPPLIES AND MATERIALS					
		Supplies - Crib Related		20,000			20,0
		TOTAL SUPPLIES AND MATERIALS		20,000	(	0	20,0
		EQUIPMENT AND FACILITY RENT					
		TOTAL EQUIPMENT AND FACILITY RENT		0	(	0	
		SERVICES					
		Meeting Support/Training/Travel		0			
		Training for PHN's		0			
		FIMR Mileage/Travel					
		Maternal Interviews		10,000			10,0
		Family Incentives		3,750			3,7
		TOTAL SERVICES		13,750	(	0	13,7
		EQUIPMENT					
		Cribs		80,000		+	80,0

TOTAL EQUIPMENT	80,000	0	0	80,000
CONTRACTUAL SERVICES				
MISC Contractual	10,747			10,747
Strong Baby Campaign - Serve/Clear Channel/Media	27,707			27,707
Infant Mortality Media Campaign-Fall 2011	75,000			75,000
Center for Health Equity	25,000			25,000
TOTAL CONTRACTUAL SERVICES	138,454	0	0	138,454
INDIRECT COSTS				
TOTAL INDIRECT COSTS	76,316	0	0	76,316
TOTAL COSTS	392,132	0	0	392,132