GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

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Category of Request

New Grant

Grant Continuation
Previous Council File No. 100486
Previous Council File No.

Project/Program Title: Project LAUNCH (Linking Actions for Unmet Needs in Children's Health) Grant

Grantor Agency: State of Wisconsin Department of Health Services via Department of Health and Human Services/Substance Abuse and Mental Health Services Administration (DHHS/SAMHS).

Grant Application Date: May 15, 2009 Anticipated Award Date: October 1, 2011

Please provide the following information:

Department/Division: Health Department

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of Project LAUNCH is to promote the wellness of children in Milwaukee, birth through age eight years of age by addressing the physical, emotional, social, cognitive, and behavioral aspects of development. Evidence-based public health strategies will be provided in an eight zip code target area of the city through home visitation, parenting education, mental health consultation, play and learn groups, and the incorporation of developmental assessments across settings. The City of Milwaukee Health Department will coordinate a Young Child Wellness Council in Milwaukee consisting of representation within public health, private health systems, mental health providers, child welfare, early childhood agencies, and local family resource centers to develop a comprehensive child wellness system of care for the city. The City of Milwaukee Health Department will work in partnership with the Department of Health Services to improve the coordination among child-serving systems, build infrastructure, and improve methods for providing services.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

Infant mortality reduction, young child wellness, and assuring child health readiness for school are major goals of the MHD.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Adequate resources currently do not exist in Milwaukee to intensively reduce the health disparities related to infant mortality and other child health indicators.

- 4. Results Measurement/Progress Report (Applies only to Programs):
 - Changes in the Infant Mortality Rate and Healthy Birth Outcomes
 - Reduction in the cases of Child Abuse and Neglect
 - Promotion of Healthy Development
- 5. Grant Period, Timetable and Program Phase-out Plan:

October 1, 2011 - September 30, 2012

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.

Attached