

Ward Fowler, Paul Miller, Lincoln Fowler Alterra Coffee 2999 N. Humboldt Blvd. Milwaukee, WI 53212

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

June 30, 2011

Dear Mayor Barrett,

It's come to our attention that Milwaukee is poised to take advantage of a great opportunity to bring a fixed transit network to our city through the proposed Milwaukee Streetcar project. This is an incredible chance to spur economic development and improve the quality of life for Milwaukee residents while portraying our city as forward-thinking and focused on sustainable, long-term investment. For those reasons, we would like to voice our strong support of the project.

23 -S 7HH: S2

As longtime local businesses owners with a deep commitment to our community, we want to see the positive changes that the streetcar system would bring...changes that will make Milwaukee an even better place to live, work and play. We feel that the benefits of a fixed transit network are huge and have seen it work in Portland, Tacoma and Seattle. And it can work here.

We want to see Milwaukee thrive with increased jobs, an expanded tax base, a revitalized downtown area, and a boost to our city's overall image. It will take cars off the roads, encourage cycling and walking, and will attract creative talent. Milwaukee Streetcar has the power to accomplish these goals. This is just the sort of public investment that our city needs.

Thank you for taking the time to consider our two cents and thank you for your attention to this crucially important project.

Best,

Ward Fowler, Paul Miller, Lincoln Fowler Owners, Alterra Coffee

Cc: Alderman Hines, Alderman Davis, Alderman Murphy, Alderman Zielinski, Alderman Kovak

From:Andy Crye [ajcrye@uwm.edu]Sent:Wednesday, June 22, 2011 11:35 PMTo:Bauman, RobertSubject:Message from Andy Crye regarding the Milwaukee StreetcarA message from Andy Crye (ajcrye@uwm.edu)

1233 N Cass St Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar.

Please invest in the future of my neighborhood,



Michael F. Fabishak Chief Executive Officer

July 1, 2011

The Honorable Tom Barrett City of Milwaukee-Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett:

I am writing on behalf of the Associated General Contractors of Greater Milwaukee in support of the Milwaukee Streetcar Project and the City's effort to move it forward through the approval process.

After having the opportunity to see the presentation made at the MAC by the Portland, Oregon officials, particularly as it relates to building development opportunities, it serves to reinforce our previous decision to support the streetcar initiative.

As you know, the Milwaukee area construction industry is facing severe problems. We have seen the level of construction activity contract close to 40% from the pre-recession levels in 2008. As such, our industry is looking for any and all initiatives that have the potential of bringing significant development opportunities to the Milwaukee area. Judging from the experiences enjoyed in Portland, the Milwaukee Streetcar Project could serve as a critical tool to help assist in reviving our industry and bring greater employment to the Greater Milwaukee area.

Thank you and if you have any questions please do not hesitate to contact me.

Yours very truly,

Liky

Mike Fabishak Chief Executive Officer



10400 Innovation Drive, Suite 210 * Milwattkee, WI 53226 Phase: 414-778-4100 * Fax: 414-778-4119 * www.age-gm.org From: Bill Zalenski [bill@thiel.com]

Sent: Thursday, June 30, 2011 8:27 AM

To: undisclosed-recipients

Subject: Milwaukee Street Car

Hello, I am writing to you because I heard there was a vote to determine the future of the Milwaukee Streetcar. I wanted to let you know I fully support this initiative. We moved here 16 years ago and it truly is an element we've always felt Milwaukee wasmissing. The Streetcar will be a vital and important element of Milwaukee's tourism, residents and business community. In terms of tourism, my wife and I actually only visit cities with a thriving transit system, streetcars often being a easy part of it, allowing us to get around the city without a car and without trying to learn the local bus route system. As a resident, I would be using the streetcar regularly, both to commute to work and vis businesses bars and restaurants, we often forgo the bus because of it unreliable schedule. And finally I know our Chicago clients and businesses considering moving here would thoroughly enjoy having another option to getting through the city.

Thanks for your time!

Bill Zalenski

Bill Zalenski | Senior Designer

THIELDesign 325 East Chicago Street Milwaukee, WI 53202.5809 414.271.0775

<u>thiel.com</u>



2011.1.1.5 0112:15

June 30, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett:

The Bradley Center joins other major businesses, entertainment and cultural destinations, community groups and organizations in supporting the Milwaukee Streetcar project, and the City's efforts to move it forward through the approval process.

We believe the streetcar project is vital to helping downtown Milwaukee grow its business and residential base, and to serving those that live, work, and play in the City. A fixed route solution is one we believe will support and serve the needs of both our employees and our customers, and will help assure Milwaukee remains a "big league" city by providing modern and convenient travel options to all those we serve.

The Bradley Center serves a diverse population from across southeastern Wisconsin and beyond. Whether it's fans coming from their jobs elsewhere downtown or frequenting other hospitality or retail businesses before or after their Bradley Center visit, many of the 1.5 million annual guests we serve would benefit from one-stop parking and the improved access and flexibility the proposed modern streetcar system would provide.

The Bradley Center believes a comprehensive transit strategy is vital to Milwaukee's future and the Milwaukee Streetcar project is an important component to that plan.

Respectfully,

Steve Costello President and CEO Bradley Center Sports and Entertainment Corporation

cc: Common Council President Willie Hines Alderman Bob Bauman



1001 N. Fourth Street, Milwaukee, AVI 53203 Phone 414.227.0400 Fax 414.227.0497 www.bradleycenter.com



June 27, 2011

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Mayor Tom Barrett	
City of Milwaukee	2
City Hall Room 200	
200 E Wells Street	151
Milwaukee, WI 53202	
RE: The Milwaukee Streetcar	
Dear Mayor Barrett:	3

I am writing this letter in support of your pending Milwaukee Streetcar project. I am responsible for real estate development decisions and the property management of over 400,000 square feet in the heart of downtown Milwaukee. As such, I have developed an intimate understanding of the professional workforce that employers are looking for when they make decisions on where to locate businesses, and a further understanding of what that workforce requires when choosing where to live, work and play. I support the Streetcar for the following reasons.

- Milwaukee is already served by one of the area's fastest growing airports and is already connected to the
 nation's 3rd largest city by daily rail service. These connections to the world are linked to our city at the
 Intermodal Station. The Intermodal Station is on the Streetcar route. Each day residents, employees and
 visitors come to Milwaukee, the City need only provide an efficient, clean, safe and permanent way to get
 them to where their homes, jobs, and attractions are.
- Downtown already has the commercial space, parking capacity, and surrounding residential supply
 necessary to accommodate additional employees. The City need only provide them an efficient, clean,
 safe and permanent way to connect them to each other and office and residential vacancy will decrease.
- Downtown already has the restaurants, entertainment venues, cultural centers, parking capacity, and green spaces that attract residents and visitors to Milwaukee. The City need only provide them an efficient, clean, safe and permanent way to connect them to the residential neighborhoods and they will visit them more frequently.

Because the Milwaukee Streetcar is a commitment to connecting all of these things, the owners of the business, housing, and retail within a few blocks of this connection, will thrive. If the businesses here thrive they will attract more business and can make additional investments, which will in turn attract more people and other businesses. By definition then, this project becomes a demand generator, and is the catalyst necessary to strengthen the core of our city. From here, the core can branch out and grab more residential area, and more commercial space improving property values throughout the city.

As a taxpaying and voting resident of the City of Milwaukee and as an employer and investor in downtown, I urge you and all of our elected officials to stay the course and see this project through.

Sincerely, Stald Cipperna

Sheldon Oppermann

CC: Dan Casanova, 809 N Broadway Milwaukee, WI 53202

Where Our Direction Is Led By Our Values

CRUMP LAW FIRM, LLC

6114 West Capitol Drive / Suite 200 Milwaukee, Wisconsin 53216 866.266.7043 Phone / Fax lcrump@crumplawfirm.com

July 1, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

Re: Milwaukee Streetcar Initiative

Dear Mayor Barrett:

I am writing to express my support for your plan to move forward with the Milwaukee Streetcar initiative.

As a native Milwaukeean who continues to work and recreate in the city, I continue to be excited about the opportunity to make Milwaukee even more dynamic, and a more magnetic destination for residents, and those looking for places to learn, work and play.

Those who come to visit Milwaukee are often pleasantly surprised by all that the city has to offer. I am certain that a downtown streetcar system would only serve to heighten their impression of the city. But more importantly, the utilitarian aspect of such a system – making it easier to go from home, to work, to nightlife and weekend destinations – should be a sufficient impetus to move the project forward.

The prospect of eventually expanding the system is equally exciting. It is not hard to envision a time when many people – concerned about the environment, avoiding gas costs, interested in the experience, enjoying the multitasking possibilities of taking public transit – would make the streetcar their primary mode of transportation.

Such systems, when properly implemented, can truly transform a city. I look forward to seeing all that the Milwaukee Streetcar initiative does to make Milwaukee an even greater place than it already is.

Thank you again for your support of Milwaukee and all who love it.

Best regard Lafayette L. Crump

Cc: Council President Willie Hines

www.crumplawfirm.com

From:Your Name [edod@uwm.edu]Sent:Monday, June 20, 2011 9:22 AMTo:Kovac, NikSubject:Message from Your Name regarding the Milwaukee StreetcarA message from Your Name (edod@uwm.edu)

1630 N. Humboldt Ave #6 Milwaukee, WI 53202

1 1

I encourage you to support the Milwaukee Streetcar. It is an excellent first step toward providing green alternatives of transportation.

From: Your Name [erichart830@gmail.com]

Sent: Thursday, June 30, 2011 9:02 PM

To: Bauman, Robert

Subject: Message from Your Name regarding the Milwaukee Streetcar

A message from Your Name (erichart830@gmail.com)

2550 N. Lake Dr. Milwaukee, WI 53211

I encourage you to support the Milwaukee Streetcar.

From:Erick hoffmann [Pumpernickel05@gmail.com]Sent:Sunday, June 26, 2011 9:47 PM

To: Bauman, Robert

Subject: Message from Erick hoffmann regarding the Milwaukee Streetcar

A message from Erick hoffmann (Pumpernickel05@gmail.com)

608 e lincoln ave Milwaukee, WI 53207

I encourage you to support the Milwaukee Streetcar.



July 6, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

Re: Milwaukee Streetcar Project

Dear Mayor Barrett:

As our firm, First Hospitality Group, Inc., is a new investor/developer and supporter in and of downtown Milwaukee, pursuant to our recent acquisition and investment in the Loyalty and Mackie Buildings, I would like to present this letter to show our current as well as on-going support for the proposed Milwaukee Streetcar Project.

As a developer/owner/operator of high quality branded hotels, it is with great excitement that our hotel project planned for the Loyalty Building, in concert with the Milwaukee Streetcar Project, can play a significant role in the on-going investment and re-vitalization of downtown Milwaukee. As a developer, we truly recognize the opportunity for enhanced utilization of the City's public transit system so as to provide further transit choices for the City's more dense residential areas and to deliver a flexible, expandable and environmentally green transit alternative for your residents and guests. Further, we recognize that such a transit system will provide for on-going investment and job creation for the City through improved investor and developer confidence in downtown Milwaukee. Also, we believe that the project will invigorate expansion of retail and tourist trade, plus provide for a cost effective mode of transportation for City visitors and its residents in addition to being a catalyst for further residential development in support of the downtown workplace. First Hospitality is very excited about the plans for the Streetcar Project and looks forward to learning more about its progress as well as supporting this fabulous endeavor in any way it can for the City of Milwaukee and its residents.

Sincerely,

Roger L. Baker Chief Financial Officer First Hospitality Group, Inc.

cc: Mr. Willie Hines – President Common Council Mr. Stephen L. Schwartz Ms. Kristine Martinsek From: Gordon Steimle [gordons@ogdenre.com]

- Sent: Wednesday, July 06, 2011 9:55 AM
- To: Bauman, Robert
- Cc: Mayor Tom Barrett

Subject: Milwauukee Streetcar

Alderman Bauman

I hope you are doing well and that you had an enjoyable Independence Day weekend!

The reason for this e-mail is to let you know that I strongly support the development of the Streetcar system being planned for Downtown Milwaukee. I believe the addition of this system will vastly improve circulation of business people, residents and visitors throughout our Downtown area and help to alleviate some of the parking issues that we all face when trying to visit Downtown restaurants, business and tourist attractions. I also believe that improving all of our transportation systems will only enhance the continued development and resurgence of our CBD.

We recently had several business visitors come from out of town and they thoroughly enjoyed Milwaukee and all it has to offer. The one improvement that could have made their visit better was for them to be able to jump on a streetcar to get them from their hotel to the several restaurants and attractions that we visited. They ended up driving or having to walk to these destinations.

Many of us in my office also go out for business meetings and to lunch on a regular basis and having the ability to get on the streetcar would make it much easier to get to these destinations without the hassle of parking.

Please support the construction and funding for the Milwaukee Streetcar system. Let's move Milwaukee forward!

Thank youl

Real Estate without Boundary **

Gordon J. Steimle, CSM

Vice President Commercial Brokerage Ogden & Company, Inc. 1665 N. Water Street Milwaukee, WI 53202 414-270-6364 414-755-0938 Fax gordons@ogdenre.com www.ogdenre.com

This message may contain a solicitation for business. If you do no wish to receive further email from Ogden & Company, Inc., please reply to this message indicating you would like to be removed from our list of contacts.

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Historic Third Ward Association

219 North Milwaukee Street

Milwaukee, WI 53202

Tei 414•273•1173

Fax 414•273•2205

www.historicthirdward.org

July 7, 2011

Mayor Tom Barrett City of Milwaukee 200 E. Wells Milwaukee, WI 53202

Dear Mayor Barrett,

I am pleased to inform you that the Historic Third Ward Association Board of Directors endorsed the *Milwaukee Streetcar Project* at their June 15, 2011 meeting.

This project is very exciting and will add vitality, opportunity and growth to our great City. We have already posted all of the information about the project on our website!

If you need any assistance with this project please let me know. I know the Market is hosting a meeting in July and if you would care to have a booth at our Summer Sizzle Jazz Festival we can arrange for that also.

Sincerely, Nancy O'Keefe

Executive Director



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July 6, 2011

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Mayor Tom Barrett,

Press and the state

Transportation isn't political, or as I've written on OnMilwaukee.com, it shouldn't be. The Downtown Streetcar is development 101. It is our economic heart getting a new engine. So, not only is this a letter of support and endorsement, it's a thank you for your leadership and passion around this project.

Indeed, Milwaukee is behind the modern transportation times. We don't effectively connect our highly populated areas to jobs, and we haven't used fixed-guide way transit and streetcars as tools to help focus and direct economic development.

We haven't, yet. But soon will when the council approves the Streetcar.

All things, though, happen as they should and as Milwaukee gets closer and closer to realizing the economic potential of a streetcar system it's time to think of this project for what it is – a part of an integrated, modern transportation system that includes roads, cars, buses, trolleys, rail, bikes, trails and more. I know you know this, and – again – I thank you for your leadership.

The streetcar isn't just about Downtown Milwaukee either. It's a start, though and it's a natural place to start since Downtown is the economic heart of the state of Wisconsin. More than 80,000 people work in greater Downtown, and more than 15,000 people live there, 5.5 million visit Downtown every year and while the land in the area accounts for only two percent of the City of Milwaukee, Downtown has nearly 14 percent of the city's tax base.

The streetcar is about economic development and building a more sociable area. We already are a very sociable city, but it's hard to get from one part of town to another without a car. And today, people expect to have this option.

Jim Peters, president of the Responsible Hospitality Institute, put it well when he said, "What distinguishes one community from another are the people and the opportunity to share food, drink, music, and dance in safe and convenient venues. It is the social connectivity and relationships that make life worth living and that define a vibrant community."

Milwaukee's ready and the region is too. It's time. Let's ride!

Onward and On Milwaukee.

ff Sherman

p.s. Wells Street Two-Way! Wells Street Two-Way! Wells Street Two-Way! 🕲

CC: Council President Willie Hines

Jeff Sherman - 108 W. Wells St., #3C Milwaukee, WI 53203 @ShermanJeff 414-218-1108

Joann Crump 2436 N. Grant Blvd. Milwaukee, WI 53210

July 5, 2011

The Honorable Tom Barrett City of Milwaukee - Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett,

Please accept this letter as a token of my support for the Milwaukee Streetcar project, and your efforts to move the project forward.

As a long-time Milwaukee resident who has worked in many capacities that put me in contact with city residents, workers and visitors from diverse socio-economic, racial and geographical backgrounds, I am certain that the Streetcar will be of great benefit to the city and to those who live, work and visit here.

Having traveled to many of the great urban centers in our country, on our continent and in a few other parts of the world, it is abundantly clear to me that an appropriately designed streetcar system makes it much more likely that residents and visitors alike will see various parts of a city, and that everyone will have the ability to do so.

I am also excited about the prospect of job creation for local companies that can participate in the construction (and supply of parts) and local workers. The jobs that will be easily accessible via streetcar are also a plus.

Thank you for supporting this important opportunity for our city and our region.

Sincerely, Ioann Crump

cc: Council President Willie Hines

emailed

Subject:

FW: Please support the Milwaukee Streetcar

From: Juli Kaufmann [mailto:juli.kaufmann@gmail.com] **Sent:** Wednesday, June 29, 2011 4:41 PM **To:** Mayor Tom Barrett; Hines Jr., Willie **Subject:** Please support the Milwaukee Streetcar

Dear Mayor Barrett and Common Council President Hines,

I am writing to urge you to support the Milwaukee Streetcar.

As a developer, I am an advocate for strategies that will create a more sustainable Milwaukee and I believe transportation infrastructure is a critical element of our sustainable future. I specifically think streetcars will weave together with other modes of transportation to create a diverse fabric of options in our city. I personally use my feet, my bike, buses and my car to get around Milwaukee. I prefer to not use my car for many reasons. I believe it contributes to poor environmentally quality, but it is also expensive to own and cumbersome and time-consuming to park. The Milwaukee Streetcar will extend my options and make me less reliant on my car.

More importantly, investment in the streetcar will spur economic development and attract both residential and commercial uses to our downtown. I lived in Brewers Hill for 15 years and now have lived in Walker's Point for the past 6 years. I am raising my child here and we work and play in downtown Milwaukee. I am interested in seeing Milwaukee continue to grow and thrive in a way that is more sustainable, and I believe the Milwaukee Streetcar is an important element in the vibrant vision I have for Milwaukee. It will be a reason a choose to stay here. The Streetcar will also provide me with more professional opportunities to develop sustainable buildings and projects. The clients I work for demand more progressive infrastructure, buildings and amenities when they decide where to invest.

I could cite the many economic, cultural, and progressive civic-minded reasons why Streetcars matter, but I imagine those things are better articulated by many others already. Rather, let me end with one of the most compelling comments I heard recently when I had the opportunity to hear experts from Portland, Oregon talk about their experiences with streetcars. They spoke about the way that streetcars were able to connect ALL PARTS of town together. Portland, like many American cities - LIKE MILWAUKEE - has "sides" of town that too often are separated by the barriers man creates. In our case, we are all too familiar with the barriers our freeways have created, segregating north and south, west and east. Perhaps I am a dreamer, but if the Milwaukee Streetcar can begin to effectively link our neighborhoods with one unifying transportation network, than this is a historic step indeed. This first effort is only the beginning, but we must begin, and we must begin now. Evidence shows that once we begin, we will have the basis to continue.

A more integrated, sustainable Milwaukee? Too hopeful? Why not. Let's do it.

Thank you for your consideration and support.

Highest Regards-Juli Juli Kaufmann **Fix Development LLC** 255 W. Bruce Street Milwaukee, WI 53204 (414) 628-2346

www.fixdevelopment.com

From:Kelly Swickard [kellyswickard@gmail.com]Sent:Monday, June 20, 2011 1:11 PMTo:Kovac, Nik

Subject: Message from Kelly Swickard regarding the Milwaukee Streetcar A message from Kelly Swickard (kellyswickard@gmail.com)

1638 N. Marshall St. Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar.

Kristine Martinsek

Subject:

FW: Connector

-------Forwarded message ------From: Jeff Jordan <<u>ijordan8@mac.com</u>> Date: Fri, Jul 1, 2011 at 9:29 AM Subject: Connector To: Robert Puente <<u>rpuent@milwaukee.gov</u>>, Jim Bohl <<u>jbohl@milwaukee.gov</u>>, Ashanti Hamilton <<u>ahamil@milwaukee.gov</u>>, Milele Coggs <<u>mcoggs@milwaukee.gov</u>>, Nik Kovac <<u>nkovac@milwaukee.gov</u>>, Willie Wade <<u>wwade@milwaukee.gov</u>>, Joe Davis <<u>jldavis@milwaukee.gov</u>>, Dave Reid <<u>dave@texodev.com</u>>, Jeramey Jannene <<u>jeramey@freshcoastventures.com</u>> Cc: <u>mayor@milwaukee.mac.com</u>, Dan Casanova <<u>casanova.dan@gmail.com</u>>, William Sell <<u>sunrise@bikethehoan.com</u>>, Pamela Frautschi <<u>phfmke1@juno.com</u>>

Dear Mayor Barrett and Council Persons;

I have campaigned hard and long for an integrated transportation system. This system would seamlessly bring people from their neighborhoods to everything from their jobs, doctor's appointments and entertainment venues to the major gateways of the Milwaukee Metro area (Port of Milwaukee, Intermodal Station, Mitchell International, Interstate Highway System).

This system has to have options. Options I envision range from expanded citizen walkways, bike trails, light rail, bus, train as well as auto access. If we are going to be a first class city again we need three things, better schools, more jobs and modern transportation. By the way, we can't put a priority on these issues. They all have to be dealt with simultaneously

The connector is a huge step in the right direction. By putting rails in the ground we say we believe in the future of our city, neighborhoods and institutions. By planning and financing this project, we say to everyone everywhere that we know how to run and grow a city that is not merely competing with other US cities, but we can turn things a round and become World Class.

I ask and hope for your support on this project.

Jeff Jordan 2633 N Hackett Ave Milwaukee, WI 53211 920 450-3717 From: Matt Richardson [esmartwave@yahoo.com]

Sent: Tuesday, June 28, 2011 3:06 PM

To: Kovac, Nik

Subject: Message from Matt Richardson regarding the Milwaukee Streetcar

A message from Matt Richardson (esmartwave@yahoo.com)

2578A North Bartlett Ave Milwaukee, WI 53211

I encourage you to support the Milwaukee Streetcar. It will allow folks visiting our great city to travel around our city with more options that getting a ride or renting a car, which you can\'t really do at the Intermodal station anyway.

Thanks!

emailed

Subject:

FW: The Milwaukee Streetcar

From: Hatch, Michael W. [mailto:MHatch@foley.com] Sent: Thursday, June 30, 2011 12:48 PM To: Mayor Tom Barrett Cc: Hatch, Michael W. Subject: The Milwaukee Streetcar

Dear Mayor,

Although I missed the recent presentation regarding the plans for The Milwaukee Streetcar, I have reviewed the website and met twice with Dan Casanova.

Please add my name to the list of supporters of this exciting addition to our City.

Many thanks,

Mick

Mick Hatch Foley & Lardner LLP 777 E. Wisconsin Ave. Milwaukce, WI 53202-5306

tel: 414-297-5706 fax: 414-297-4900

emailes

INVESTMENT BOARD. INC.

June 29, 2011

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett:

I am writing to support your efforts to move forward with the *Milwaukee Streetcar* project and the important foundation it can provide in linking low-income workers to reliable transportation. The Milwaukee Area Workforce Investment Board (MAWIB) has as one of its goals to link job seekers to employers. One of the biggest factors in leading low-income workers to succeed in getting and keeping a job is access to reliable transportation. The *Milwaukee Streetcar* project will improve transit mobility to and between key residential, employment and economic centers. The data which follows illustrates the need to increase reliable transportation particularly for those most in need of employment.

From research we have collected we know that 32% of transit users are defined as low income. For households in the Milwaukee area who do not have a vehicle 42% are below the poverty line compared to 9% who are at above the poverty line. In Milwaukee County, less than half (47%) of African American adults and 43% of Hispanic adults do not have a valid driver's license, compared to 85% of white adults. Public transportation use lowers household expenses and frees income for other needs. Automobile expenses are considerable - 18% of household expenses go for transportation, 94% of which is for buying, maintaining and operating cars. The tle between transit and work is documented: 43% of Milwaukee Transit riders use the system to get to and from work.

What is most exciting to us, is that this initiative will provide a downtown core starter system that can be expanded in the future to provide a larger more effective transit network (NW to 30th Street Industrial corridor; NE to Columbia St Mary's /UWM; West to Marquette, Miller Park, Research Park; S through Walkers Point, Bay View to airport; SW to Jackson Park) where we know there are job openings. The MAWIB currently has workforce development efforts with all healthcare providers in the area and the 30th Street Industrial corridor, but without reliable, affordable transportation, many of the job seekers will neither gain nor keep that job.

Thank you for your leadership in this effort which will assist Milwaukee City residents in job employment efforts.

Sincerely,

Donald Sykes CEO/ President

cc: Council President Willie Hines MAWIB Board Chair, John Kissinger



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June 20, 2011

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Mayor Tom Barrett City Hall 200 E. Wells St. Room 201 Milwaukee, WI 53202

Dear Mayor Barrett,

Thank you for inviting me to meet with you and other community leaders to discuss the Milwaukee Street Car Initiative. I found the meeting and information, very useful in learning more about this transit alternative.

I would like you to know that I am a supporter of the proposed Milwaukee Street Car, and I am going to reach out to various members of the Milwaukee Common Council to express my views to the Council Members in hopes of a positive vote on the issue. We cannot let this opportunity pass us by. We cannot be paralyzed by partisan politics. This Street Car Project speaks to the future of Milwaukee transit, jobs, development and an overall sense of finally moving forward.

Please feel free to call me if I can help you on the project. It would be my pleasure.

Sincerely,

Don Smilev

President & CEO // Milwaukee World Festival, Inc.

CC: Alderman Robert Bauman Commissioner Rocky Marcoux Patrick Curley Subject:

FW: Milwaukee Street Car

From: Nicholas Rudelich [mailto:nrudelich@prodigy.net] Sent: Wednesday, July 06, 2011 9:23 AM To: Murphy, Michael (Alderman) Cc: Mayor Tom Barrett Subject: Milwaukee Street Car

Hello Alderman Murphy.

I just received word of the July 11th informational meeting on the Milwaukee Street Car, to be held at the Milwaukee Public Market. As your constituent, I urge you to support this project. Any first class city needs to invest in transit infrastructure, ours included. Past failures to improve public transportation are now holding back development. The Milwaukee Street Car will be a big step forward and an opportunity that cannot be lost. Please advise me of your position on this issue.

1

Sincerely, Nick Rudelich 2141 N 53rd Street Milwaukee, WI 53208 414-871-0735 July 5, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202

Re: Milwaukee Streetcar Project

Dear Mayor Barrett:



The purpose of this letter is to indicate my strong support for your sustained efforts to keep the Milwaukee Streetcar project "on track."

I have lived in Milwaukee my entire life. Over that time, I have seen a number of proposed improvements to the city. A few have lived to see the light of day (the Riverwalk, the Frontier Airlines Center, Miller Park), while others have died on the vine. I think that it would be a travesty to add the Streetcar to the list of projects that never came to be.

The many benefits of the Milwaukee Streetcar project are apparent to those who have taken the time to get informed. It will ultimately connect virtually everything that a person needs to do in Milwaukee – work, shop, live, park, have fun – even vote! And like any project that remakes a city, it will require hard work from supports, designers and builders.

As someone who has worked on the frontlines of improving opportunities for underemployed and unemployed workers in our community, I am very excited about the opportunities for job creation and for long-term economic development - i.e., more jobs - in our city.

I am always disappointed when short-sightedness and a fetish for the status quo prevent progress. I am hopeful that this will not be one of those times. I look forward to seeing the creation of this Streetcar and all of the progress that it will bring, rather than ruefully looking back on all that could have been.

Again, thank you for your support of this project, all that you have done, and all that you will continue to do for our great city.

incere Randy Crump cc: Council President Willie Hines

Prism Technical Management & Marketing Services 6114 W Capitol Drive – Suite 200 △ Milwaukee △ Wisconsin △ 53216 Main Line: 414.847.0990 △ Fax: 414.847.0992 △ http://www.prismtechnical.com From: Sarah Spagnoli [sarahhelen@gmail.com]

Sent: Wednesday, June 22, 2011 11:41 AM

To: Kovac, Nik

ł

Subject: Message from Sarah Spagnoli regarding the Milwaukee Streetcar

A message from Sarah Spagnoli (sarahhelen@gmail.com)

1818 N Pulaski St. #3 Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar. This would be a huge step in connecting Milwaukee and improving our transit; making us more desirable to young people who are concerned with transit issues.

menoenel

STEPHEN L. CHERNOF

2011 - 5 15111:12

July 5, 2011

DELIVERED BY MESSENGER

The Honorable Tom Barrett Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202

President Willie Hines Common Council City of Milwankee 200 East Wells Street Milwaukee, WI 53202

RE: Streetcar

Dear Mayor Barrett and President Hines:

I write this letter in support of the proposed Milwaukee streetear.

I originally wrote to advocate for the streetcar on April 9, 2010, and nothing has occurred in the interim to diminish my support. If anything, my enthusiasm for the streetcar has increased.

The City of Milwaukue suffers without 21st century solutions to its urban transportation needs. The proposed Milwaukee streetcar will go a long way towards solving that problem and positioning Milwaukee as a world class city. One only has to look at other cities that have made similar infrastructure improvements to see the benefits to local businesses and the improvements to mobility that a modern, rail based transportation system provides.

It should not be acceptable to pdy on mid-20st century transportation solutions (i.e., buses) to advance our city and to attract more tourists and talented young professionals. Visitors to Milwaukee leave with a picture in their mind about our downtown area. Currently they see old, decrepit buses that provide infrequent and mattractive service. We can, and should, do far better than that.

As you know, I have been asked by Mayor Barrett to chair a group tasked with initiating and beginning implementation of the revitalization of West Wisconsin Avenue. The proposed first extension of the streetear route will run from the intermodal station up 4th Street across Wisconsin Avenue. Thelieve that extension is critical to the revitalization efforts.

The Honorable Tom Barrett President Willie Hines July 5, 2011 Page 2

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I strongly support Milwaukee's proposed streetcar system.

Sincerely. MA Stephen I. Chernof

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a 3 4 .

From:Tony Spagnoli [spagnoli@gmail.com]Sent:Wednesday, June 22, 2011 11:26 AMTo:Kovac, NikSubject:Streetcar Support

Hi Alderman Kovac,

I just wanted to let you know my wife and I support the Milwaukee Streetcar project and hope it has your support as well. We saw the latest update that was presented last week and while I still feel it's too short to start out with, it is none the less a start.

Thank you,

Tony Spagnoli

http://www.linkedin.com/in/tspagnoli @tspagnoli



2011 D - 1 (112: 15 Office of the Chancellor

> Chapman Hall P.O. Box 413 Milwankee, WI 53201-0413 414 229-4331 phone 111 229-2347 fax

The Honorable Tom Barrett Office of the Mayor 200 E. Wells Street City Hall Rm. 201 Milwaukee, WI 53202

June 29, 2011

Dear Mayor Barrett,

The latest information about the Milwaukee Streetcar as presented at the Milwaukee Athletic Club on June 14th was very exciting. From the presentation, it was clear that the success of this proposal rests on ridership plus the economic development that derives from that ridership—starting on the first day of its operations.

With that in mind, I believe the greatest opportunity for initial and long-term success of the Milwaukee Streetcar rests on strategically extending its initial route on the city's East Side. This proposal is totally consistent with the Milwaukee Streetcar principles of serving transportation hubs, areas of high property values and job concentration, as well as areas of high residential density.

The proposed route along Prospect and Farwell ends just north of Brady Street, using tiny Royall Place as the turning route for the streetcars. I propose the line be extended another half mile along Prospect and Farwell to North Avenue, using the block of North Avenue between those streets as its turning route. This minor extension would result in a major increase of ridership at a reasonable incremental cost.

Consider the major ridership generators located within just a few blocks of that segment of North Avenue: the new Columbia St. Mary's, Whole Foods, the Professional Medical Arts Facility above Whole Foods, plus numerous entertainment and restaurant venues. Moreover, along those additional blocks of Prospect and Farwell are several new condominium complexes, older residential buildings, and, of course, the new and very large Park Lafayette Towers. I know you appreciate that UWM has a large and growing presence on North Avenue. Two new university housing facilities with well over 1,000 residents together with academic programming and additional living space in the renovated Kenilworth building are all connected with the Kenwood Campus by shuttle buses that operate 24 hours a day. The existing UWM shuttle service gives the Milwaukee Streetcar access to the Kenwood Campus without building tracks to it.

This addition to the Milwaukee Streetcar plan supports key city goals: redevelopment of under-utilized land and enhancement of the tax base. A quick tour of the area around North and Farwell reveals many land parcels with one-story and two-story retail buildings, surface parking lots, and aging and empty warehouses and manufacturing buildings. As mentioned at the June 14th presentation, if Milwaukee follows the Portland example, the streetcar may well be the stimulus that developers need to bring these properties back into full potential.

I believe this proposed extension will create further excitement about the Milwaukee Streetcar plan and its prospects for instant success. Our university's professionals look forward to working with your team to explore this highly cost-beneficial addition to the plan.

Sincerely,

Michael R. Lovell Chancellor

cc: Chris Abele, Michael Cudahy, Timothy R. Sheehy, Julia Taylor, Mark R. Taylor



June 30, 2011

19/414 562 9904 (AX414556259906 WWW.dedawio

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 E. Wells Street Milwaukee, WI 53202

2212 Northton Martinsbutheraking Jr. Duves. Milwaukee, Wilssente

Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project. As Executive Director of the Urban Economic Development Association of Wisconsin, Inc. (UEDA), I am acutely aware of the benefits that will derive from the implementation of this project, including, but not limited to, economic development and job creation.

As we well know, cities that use fixed-guideway transit like streetcars as building tools to focus and direct economic development efforts see significant growth. Other cities like Seattle, Minneapolis and Portland have all seen substantial development occur within close proximity of their systems.

Additionally, the streetcar will support numerous existing downtown employees, providing a convenient link between offices, services and destinations. Its construction is estimated to create 400-500 jobs, coupled with 150 jobs related to the manufacturing of the vehicles and 35 permanent operation and maintenance jobs.

Those of us who are concerned with the economic vitality of this City should support and applaud your efforts to bring needed jobs to Milwaukee.

I look forward to working with you as the plans move forward. Please do not hesitate to contact me if I can be of any further assistance.

Regards, William Johnson **Executive Director**

cc: Council President Willie Hincs

Van Buren Management, Inc.

788 North Jefferson Street, Suite 800 • Milwaukee, WI 53202 Phone: 414-224-5070 • Fax: 414-224-8208

July 1, 2011

Willie Hines Common Council President City of Milwaukee 200 East Wells Street Milwaukee, Wisconsin 53202 whines@milwaukee.gov

Mayor Tom Barrett City of Milwaukee 200 East Wells Street Milwaukee, Wisconsin 53202 mayor@milwaukee.gov

Dear President Hines and Mayor Barrett:

I am writing again to express my support for the proposed Milwaukee Downtown Streetcar project.

As a property owner who has done business in downtown Milwaukee for the past 40 years, I understand the need for cities to continually reinvest in their central business and entertainment districts. I've traveled to many of the great cities of this country, Europe and Asia and understand the critical role that rail plays in the success and vibrancy of those cities. It is time for Milwaukee to join the ranks of these great cities and invest in downtown rail.

There are numerous reasons for Milwaukee to take advantage of the federal funds available to construct the core of a downtown streetcar system. Especially in a climate like ours, mobility links between key residential, business, employment and entertainment districts is crucial for the growth of Milwaukee. Streetcar systems have proven to increase development and density along the routes on which they run. Increased development and density will lead to a livelier downtown and will retain existing and draw new business to Milwaukee. The result will offer a payback to city taxpayers by adding millions to Milwaukee's tax-base.

The streetcar project will, within ¼ mile of the initial route and extensions, link: (1) 90% of occupied office space, (2) 91% of occupied street level retail/commercial space, (3) 100% of downtown hotel rooms, (4) 77% of downtown housing units and (5) 77% of downtown parking facilities. Perhaps most important is that it will be linked to the 1.4 million passengers going through the Intermodal Station each year.

As a company that leases a significant amount of square feet in downtown office space we feel that offering tenants and employees (and their customers and clients) additional options to access our buildings will improve their marketability and help attract and retain our tenants and the talent our tenants seek to employ. In addition, offering options to access downtown without driving a car will help relieve the downtown parking crunch and attract businesses and employees to downtown, which will help counteract decade of tenant flight from downtown to the suburbs based on parking concerns.

Milwaukee's downtown retail presence has virtually vanished over the past few decades – again, being lost to the suburbs. In addition to leasing downtown office space, my company also leases thousands of square feet of downtown retail/commercial space. Finding tenants for those spaces has been difficult. Streetcar systems have proven to add significantly to pedestrian traffic on downtown streets which will help provide the customers necessary to fill those street level spaces. This is especially true along the route and at station locations. As we fill street level retail spaces our downtown will become more walkable and can begin to compete with suburban malls that have helped to erode the retail sector in our downtown over the past several years.

In addition to our existing buildings, we have new projects in the pipeline. The addition of the streetcar can only enhance our ability to attract key tenants and take these projects from being in the pipeline to completed buildings.

Again, I would like to express my strong support for the City of Milwaukee to move forward with all due speed to access the funds necessary and construct a starter streetcar system for downtown Milwaukee. The future health of our downtown will depend on our ability to see this project through successfully.

erv trúlý vours. Joel Lee. President of Van Buren Management, Inc.

cc: Alderman Michael Murphy (via e-mail: <u>mmurph@milwaukee.gov</u>) Alderman Tony Zielinski (via e-mail: tzieli@milwaukee.gov)





WRTP/ BIG STEP • 3841 W. Wisconsin Ave. Milwaukee, WI 53208 Office: (414) 342-9787 • Fax: (414) 342-3546 • Website: <u>www.wrtp.org</u>

July 7, 2011

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett:

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project.

As a life-long City of Milwaukee resident, I am personally and professionally excited to see this project develop; here are a few reasons for my support:

Transportation:

- Improves transit mobility to and between key residential, employment and activity centers.
- Maximizes transit accessibility and choices for residents, employees, and visitors.
- Has increased transit use in general in cities where it has been added to complement the existing bus system.
- Provides a downtown core starter system that can be expanded in the future to provide a larger more effective transit network (NW to 30th Street Industrial corridor; NE to Columbia St Mary's UWM; West to Marquette, Miller Park, Research Park; S through Walkers Point, Bay View to airport; SW to Jackson Park)
- Jobs, Jobs, Jobs

Economic Development:

- Cities use fixed-guideway transit like streetcars as city building tools to focus and direct economic development. Cities like Seattle, Minneapolis, Cleveland and Portland have all seen substantial development occur within close proximity of their systems.
- City land use development analysis identified economic development potential within ¼ mile of initial route and extensions could be 9,000 new housing units; 1,000,000 square feet of new retail space; 4,000,000 million square feet of new office; \$3.35 billion of new development value over 20 years.
- Jobs, Jobs, Jobs

Jobs:

- Streetcar supports 80,000 existing downtown employees providing convenient link between offices, services, and destinations.
- Construction estimated to create or support 475 construction jobs, 150 jobs related to the manufacturing of the vehicles; 35 permanent operation and maintenance jobs.

- Local employers such as Rockwell Automation and Milwaukee Composites are manufacturing vehicle parts for streetcars currently being sent to other cities for assembly.
- Jobs, Jobs, Jobs

Other:

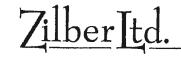
- Provides an environmentally responsible transportation alternative that is energy-efficient, quiet and clean.
- Attracts and retains young talent supporting the creative class.
- Enhances Milwaukee's image as a world-class city.
- The Streetcar starter system creates city-wide benefits.
- Jobs, Jobs, Jobs

Sincerely,

El bh

Earl Buford WRTP/BIG-STEP

cc: Council President Willie Hines



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June 28, 2011

Mayor Tom Barrett City Hall 200 E. Wells Street Milwaukee, WI 53202

Dear Mayor Barrett:

I am writing to offer the support of Zilber Ltd., the Zilber Property Group and The Brewery Project LLC for your efforts to add a modern street car route to the transportation system of our city. As a strong supporter of the city and its attempts to revitalize its neighborhoods we feel that a modern street car system with a clear commitment for expansion will aid to these efforts.

We hope you will be successful in implementing the initial stage of this important program.

If you have any questions, please do not hesitate to call me at (414) 274-2509.

Sincerely,

ZILBER LTD.

John W. Kersey Executive Vice President/President

JWK/jmc



July 8, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project. I personally think that it will boost the way many folks look at Milwaukee. I have a son who chose not to return to Milwaukee after attending college in Houston, Texas because he said Milwaukee was "slow" and not appealing to the young professionals.

As a working professional, workforce and business development consultant in the community and a committed citizen I also view the streetcar project as a valuable effort because:

- It can improve transit mobility to and between key residential, employment and activity centers.
- It supports 80,000 existing downtown employees providing convenient link between offices, services, and destinations. I'm thinking about relocating downtown in the future.
- Construction estimated to create or support 475 construction jobs, 150 jobs related to the manufacturing of the vehicles; 35 permanent operation and maintenance jobs. I have learned that local employers such as Rockwell Automation and Milwaukee Composites are manufacturing vehicle parts for streetcars currently being sent to other cities for assembly.
- The streetcar thing is "sexy" and can enhance Milwaukee's image as a worldclass city – my son would agree.

Sincerely,

B. Denise Patton

Cc: Council President Willie Hines

From: Brian Artka [mailto:brianartka@gmail.com] Sent: Friday, July 08, 2011 4:01 PM To: Bauman, Robert Subject: Message from Brian Artka regarding the Milwaukee Streetcar

A message from Brian Artka (brianartka@gmail.com)

633 E Bolivar Ave Milwaukee, WI 53207

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

Enough of the political bickering; lets get something done that will help this city move forward into the future.

From: Cheryl Heimerl [mailto:cheimerl58@gmail.com] Sent: Friday, July 08, 2011 3:51 PM To: Mayor Tom Barrett Subject: mmurp@milwaukee.gov; whines@milwaukee.gov;

As a Milwaukee resident living on the upper east side, I am so exicted about the plans for a downtown streetcar with future expansion to my neighborhood & possibly to the west. Please support the plan.

Thank you,

Cheryl Heimerl 1550 E Royall Place Unit 613 Milwaukee, WI 53202 Sent: Friday, July 08, 2011 2:49 PM To: Bauman, Robert Subject: Message from Chris Krochalk regagding the Milwaukee Streetcar

A message from Chris Krochalk (ckrochalk@yahoo.com)

2909 S Logan Ave Milwaukee, WI 53207

From: Chris Socha [mailto:csocha@tkwa.com] Sent: Friday, July 08, 2011 2:04 PM To: Bauman, Robert Subject: Message from Chris Socha regarding the Milwaukee Streetcar

A message from Chris Socha (csocha@tkwa.com)

1672 N. Astor St Milwaukee, WI 53202

From: Cindy Pawelski [mailto:cindyesprit@yahoo.com] Sent: Friday, July 08, 2011 2:13 PM To: Bauman, Robert Subject: Message from Cindy Pawelski regarding the Milwaukee Streetcar

A message from Cindy Pawelski (cindyesprit@yahoo.com)

1328 N Astor St, #5 Milwaukee, WI 53202

From: Daniel Adams [mailto:dan.sama@gmail.com] Sent: Friday, July 08, 2011 3:03 PM To: Bauman, Robert Subject: Message from Daniel Adams regarding the Milwaukee Streetcar

A message from Daniel Adams (dan.sama@gmail.com)

3802 W. Mt. Vernon Ave. Milwaukee, WI 53208

From: David Baker [mailto:davidjbaker77@yahoo.com] Sent: Friday, July 08, 2011 3:15 PM To: Bauman, Robert Subject: Message from David Baker regarding the Milwaukee Streetcar

A message from David Baker (davidjbaker77@yahoo.com)

1751 N. Cambridge Ave #1 Milwaukee, WI 53202

From: Donald Van Ert [mailto:<u>dvanert@att.net]</u> Sent: Friday, July 08, 2011 2:15 PM To: '<u>mayor@milwaukee.gov</u>' Cc: '<u>mmurph@milwaukee.gov</u>'; Tony Zielinski (<u>tzieli@milwaukee.gov</u>); '<u>whines@milwaukee.gov</u>' Subject: Milwaukee Streetcar Importance: High

Mayor Barrett and Aldermen:

To say I support the Milwaukee Streetcar is an understatement. It's a "seed" and a beginning.

I lived in Minneapolis for 22 years and have seen what a diverse transportation system can do for a city. They spent millions studying the project and millions fighting it before building their first light rail line after about 20 years. Finally getting it started was the legacy of Governor Jesse Ventura who was fairly controversial in many ways. This was surely his one shining good deed. Many said it would be a flop. As it turns out it was wildly successful in a variety of ways including development along the line and high ridership. Minneapolis is now beyond their first light rail line. Hopefully at some point our key transportation lines will be light rail, Milwaukee Streetcars, buses, vehicles and whatever other combination makes sense. We have not recovered from some of the comprehensive streetcar lines that were taken over by buses and the right of ways dismantled. This would be a start.

Size to me does not determine a first class city. Transportation however is one of the elements that does help define desirability and livability which leads to class. Not unlike metro Minneapolis the suburbs lived in fear that with transportation some element (the same ones who clean their houses, groom their yards and care for their children) would somehow be able to get to them easily via light rail to rape, pillage and plunder. That has not been the case and the benefits have been great.

It takes leadership and vision to plan, get support and implement a diverse transportation system that can benefit all of the Milwaukee area. I hope that you are that team.

In summary, plant the "seed" and get in gear.

Regards,

Don Van Ert

2815 E. Oklahoma Avenue, Milwaukee

From: Eric Teske [mailto:eric.teske@gmail.com] Sent: Friday, July 08, 2011 3:21 PM To: Bauman, Robert Subject: Message from Eric Teske regarding the Milwaukee Streetcar

A message from Eric Teske (eric.teske@gmail.com)

1806B N Arlington Pl Milwaukee, WI 53202

From: Garrick Jannene [mailto:garrick@72webdesign.com] Sent: Friday, July 08, 2011 2:07 PM To: Bauman, Robert Subject: Message from Garrick Jannene regarding the Milwaukee Streetcar

A message from Garrick Jannene (garrick@72webdesign.com)

1647 N Astor St Milwaukee, WI 53202

From: Gary Cox [mailto:mehgary@gmail.com] Sent: Friday, July 08, 2011 4:11 PM To: Bauman, Robert Subject: Message from Gary Cox regarding the Milwaukee Streetcar

A message from Gary Cox (mehgary@gmail.com)

1732 N. Prospect Ave., Apt. 603 Milwaukee, WI 53202

From: Autumn Misko Sent: Friday, July 08, 2011 1:23 PM To: 'whines@milwaukee.gov' Subject: Please Support the Milwaukee Streetcar

Common Council President Willie Hines:

Independence*First* is a nonprofit organization that provides resources, programs, and services to people with disabilities and is a resource to the community regarding disability in the Milwaukee metropolitan area. Independence*First* supports innovative accessible transit options, such as the Milwaukee Streetcar. The expansion of public transit is essential in creating new opportunities for individuals with disabilities.

The availability of accessible, affordable, and reliable transportation plays a major role in determining how independent, productive, and integrated people with disabilities can be. Transportation services are crucial to providing all people with access to medical care, nutritional support, education, employment, shopping, and community events and services. Investments in transit create employment opportunities and increase economic development while encouraging self sustainability and improving quality of life.

The accessibility of the Milwaukee Streetcar to individuals with disabilities is crucial to its success. Not only does this system need to be physically accessible but also accessible to Individuals who are blind or visually impaired as well as individuals who are deaf or are hard of hearing. Throughout the process, staff from IndependenceFirst have been contacted by the planning team for Milwaukee Streetcar and provided information on achieving accessibility.

The Milwaukee Streetcar as well as its rail system, including the ground hardware, will need to be fully wheelchair accessible and have visual and auditory stop announcements. Vehicle operators will also need training on how to use accessibility equipment and understand wheelchair securement. Disability sensitivity training is also necessary.

We encourage further collaboration in ensuring that people with disabilities have full access to this exciting new transit option.

Thank you,

Autumn Misko, Lead Resource Specialist Independence*First* 540 South 1st Street Milwaukee, WI 53204 (414) 226-8387 (Direct Voice/Relay 711) (414) 291-7520 (Voice/TTY) From: Jacob Clark [mailto:jacobeclark1982@gmail.com] Sent: Friday, July 08, 2011 2:47 PM To: Mayor Tom Barrett Cc: Murphy, Michael (Alderman) Subject: Milwaukee Streetcar

Please move forward with the streetcar project, it could be the catalyst that this city needs to stay relevant in the 21st Century. In lieu of forming a comprehensive, multi-county regional transit authority (the type operating in nearly every other major American metropolitan area), the next best thing we can do is move forward with plans to connect important sites within the city via streetcar. At least it sends the message that the City of Milwaukee is forward thinking, even if the rest of the region is not. I live close to Brady and Prospect and would most certainly make use of the line, were it to be constructed. I have previously lived in Denver, and know the benefits of rail transportation and the development opportunities they attract. Milwaukee is fairing better than many of its counterparts in the Industrial Midwest, but missing another opportunity like we did with the high speed rail could prove to be catastrophic for our city's future.

From: Jeremy Hackbart [mailto:jshack26@yahoo.com] Sent: Friday, July 08, 2011 2:12 PM To: Bauman, Robert Subject: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

A message from Jeremy Hackbart (jshack26@yahoo.com)

400 N Broadway #504 Milwaukee, WI 53202

From: Kris Bolom [mailto:kris.bolom@gmail.com] Sent: Friday, July 08, 2011 2:31 PM To: Bauman, Robert Subject: Message from Kris Bolom regarding the Milwaukee Streetcar

A message from Kris Bolom (kris.bolom@gmail.com)

1100 W Wells St Apt 1207 Milwaukee, WI 53233

From: Kristi Luzar [mailto:krist@uwalumni.com]
Sent: Friday, July 08, 2011 12:44 PM
To: Bauman, Robert
Subject: Message from Kristi Luzar regarding the Milwaukee Streetcar

A message from Kristi Luzar (krist@uwalumni.com)

1512 E Kane Place Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar. I think it will be a wonderful addition to the City\'s infrastructure and will boost economic activity and development.

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From: Kristyn Ertl [mailto:fumbelina@fastmail.fm] Sent: Friday, July 08, 2011 1:02 PM To: Bauman, Robert Subject: Message from Kristyn Ertl regarding the Milwaukee Streetcar

A message from Kristyn Ertl (fumbelina@fastmail.fm)

4131 W. Martin Drive, Apt. 305 Milwaukee, WI 53208

I wholeheartedly support the building of a streetcar system in Milwaukee. It will bring muchneeded jobs and forward-thinking development to the area. -----Original Message-----From: Mike Hacker [mailto:michael.a.hacker@gmail.com] Sent: Friday, July 08, 2011 1:37 PM To: Mayor Tom Barrett Subject: Milwaukee Streetcar

Dear Mayor Barrett,

I am writing in support of the Milwaukee Streetcar project.

Over the course of the past 10 years I have had the fortune of obtaining degrees, developing professional networks and close friendships, yet most importantly have the privilege to call Milwaukee home. Alongside my wife, Stephanie Allewalt, we recently purchased a nationally, and locally, designated historic home within the Brewers' Hill neighborhood with every intention of raising our family within the city. In addition, I am a licensed Architect with Bray Architects working along the Milwaukee River in the Third Ward. Our decisions on where to live and work are not accidental nor happenstance; we intentionally sought a home that allows us to reside within an urban environment. To us this means that we have the opportunity to utilize all the assets that make our city truly unique including our award winning park system, accessible bike trails, commercial diversity and the gamut of cultural amenities. Although our City and Region have numerous Quality of Life advantages over other cities throughout the country, a diverse transportation system is not one of them. Among our highest priorities to truly improve our City is to provide more transportation options, and the Streetcar project is a way to provide an alternate sustainable transportation option. Both personally and professionally, we would absolutely utilize the Streetcar as an additional means of moving around Milwaukee.

The initial Streetcar route is well researched and poised to support current residents (77% of downtown's housing units) and storefront / property owners (+90% of occupied office space & first floor retail/commercial space) as well as serving the tourism effort (linking the intermodal station to 100% of downtown's hotel rooms). The route supports multimodal means of transit as it better links the intermodal station to the Milwaukee County Transit System, 77% of downtown parking spaces as well as numerous on-street and off-road bike trails. The proposed route would support 80,000 permanent downtown employees while its construction would create an estimated 475 construction jobs, this remains a high priority of Milwaukee's leaders, as proven in the recent debate and approval of the Marriot Hotel project. Successful precedents in both ridership as well as adjacent development value can be found in cities such as Seattle, Minneapolis, Cleveland and Portland.

Although the genius in the project lies within the potential of the future extensions of a system. Future routes which extend to the heart of the student body in UWM's campus, to the core of the Aerotropolis at General Mitchell, through the center of Marquette's active urban-campus to Miller Park and to the Midtown Center on the northwest side (to name just a few) are critical to the success of this Streetcar system, as well as to that of Milwaukee in general.

Successfully approving this initial route should be seen as an achievement for the city.

Milwaukee is often described as a beautiful, clean city with rich historic buildings, unique neighborhoods and a wonderful lakefront.

Milwaukee is a great city with the potential of being an extraordinary city. Our ability to continue to grow and strengthen runs parallel with our ability to support active, progressive-minded leaders who have the positive energy and fundamental values to drive this city in the right direction. As Visit Milwaukee quotes, "this is why I come to Milwaukee," Milwaukee's Streetcar project is in essence the exact reason why I love this city and why I have made the intentional choice to make Milwaukee home. As an elected leader who speaks on behalf of a defined constituency, I expressly request that you support the Milwaukee Streetcar project.

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Thank you. Michael A. Hacker



July 8, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett,

I am writing to confirm our strong support for the Milwaukee Streetcar project. As property owners and developers, we believe that the street car will be a substantial asset for existing residents, and a key component in attracting future residents to the downtown area.

In recent years, we hear more and more of our residents discussing how they enjoy living downtown because they don't need to drive as much. The streetcar enhances that very lifestyle, which we believe is one of the most appealing benefits of living in a city. The alleviation of pressure on parking and traffic, not to mention the reduction in our city's carbon footprint, is equally appealing.

We also believe that this is a great investment for the city. The increased ease and appeal of living downtown will surely lead to increased demand in both residential and commercial uses, leading to additional development. It's a win-win for everyone.

We hope that Milwaukee seizes this unique opportunity to establish itself as an innovative and progressive city.

Sincerely,

Tim Gokhman Director

Cc: Council President Willie Hines, Alderman Robert Baumann , Alderman Michael Murphy

From: Donald Van Ert [mailto:<u>dvanert@att.net]</u> Sent: Friday, July 08, 2011 2:15 PM To: '<u>mayor@milwaukee.gov</u>' Cc: '<u>mmurph@milwaukee.gov</u>'; Tony Zielinski (<u>tzieli@milwaukee.gov</u>); '<u>whines@milwaukee.gov</u>' Subject: Milwaukee Streetcar Importance: High

Mayor Barrett and Aldermen:

To say I support the Milwaukee Streetcar is an understatement. It's a "seed" and a beginning.

I lived in Minneapolis for 22 years and have seen what a diverse transportation system can do for a city. They spent millions studying the project and millions fighting it before building their first light rail line after about 20 years. Finally getting it started was the legacy of Governor Jesse Ventura who was fairly controversial in many ways. This was surely his one shining good deed. Many said it would be a flop. As it turns out it was wildly successful in a variety of ways including development along the line and high ridership. Minneapolis is now beyond their first light rail line. Hopefully at some point our key transportation lines will be light rail, Milwaukee Streetcars, buses, vehicles and whatever other combination makes sense. We have not recovered from some of the comprehensive streetcar lines that were taken over by buses and the right of ways dismantled. This would be a start.

Size to me does not determine a first class city. Transportation however is one of the elements that does help define desirability and livability which leads to class. Not unlike metro Minneapolis the suburbs lived in fear that with transportation some element (the same ones who clean their houses, groom their yards and care for their children) would somehow be able to get to them easily via light rail to rape, pillage and plunder. That has not been the case and the benefits have been great.

It takes leadership and vision to plan, get support and implement a diverse transportation system that can benefit all of the Milwaukee area. I hope that you are that team.

In summary, plant the "seed" and get in gear.

Regards,

Don Van Ert

2815 E. Oklahoma Avenue, Milwaukee



July 8, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project. I personally think that it will boost the way many folks look at Milwaukee. I have a son who chose not to return to Milwaukee after attending college in Houston, Texas because he said Milwaukee was "slow" and not appealing to the young professionals.

As a working professional, workforce and business development consultant in the community and a committed citizen I also view the streetcar project as a valuable effort because:

- It can improve transit mobility to and between key residential, employment and activity centers.
- It supports 80,000 existing downtown employees providing convenient link between offices, services, and destinations. I'm thinking about relocating downtown in the future.
- Construction estimated to create or support 475 construction jobs, 150 jobs related to the manufacturing of the vehicles; 35 permanent operation and maintenance jobs. I have learned that local employers such as Rockwell Automation and Milwaukee Composites are manufacturing vehicle parts for streetcars currently being sent to other cities for assembly.
- The streetcar thing is "sexy" and can enhance Milwaukee's image as a worldclass city – my son would agree.

Sincerely, B. Denise Patton

Cc: Council President Willie Hines

From: Pickett Wall [mailto:hyptwl@aol.com] Sent: Friday, July 08, 2011 3:10 PM To: Mayor Tom Barrett Subject: Message from Pickett Wall regarding the Milwaukee Streetcar

A message from Pickett Wall (hyptwl@aol.com)

1232 s 37th street Milwaukee, WI 53215

----Original Message----From: Bauman, Robert Sent: Fri 7/8/2011 2:05 PM To: Silletti, Leslie Subject: FW: Message from Rickey Chernik regarding the Milwaukee Streetcar

From: Rickey Chernik [mailto:chernikr@yahoo.com]
Sent: Friday, July 08, 2011 2:03 PM
To: Bauman, Robert
Subject: Message from Rickey Chernik regarding the Milwaukee Streetcar

A message from Rickey Chernik (chernikr@yahoo.com)

1580 N farwell ave Milwaukee, WI 53202

From: Spencer M Chumbley [mailto:spencerchumbley@gmail.com] Sent: Friday, July 08, 2011 1:58 PM To: Mayor Tom Barrett Subject: Message from Spencer M Chumble? regarding the Milwaukee Streetcar

A message from Spencer M Chumbley (spencerchumbley@gmail.com)

2324 N. Weil Street #2 Milwaukee, WI 53212

From: Todd Montgomery [mailto:tmontgomery@wi.rr.com] Sent: Friday, July 08, 2011 4:15 PM To: Bauman, Robert Subject: Message from Todd Montgomery regarding the Milwaukee Streetcar

A message from Todd Montgomery (tmontgomery@wi.rr.com)

44770 Rutherford Temecula, CA 92592

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole. Now that we have moved to the San Diego area we see the absolute importance of the streetcar system here. Now is the time for Milwaukee to move forward, too..

From: John Hennessy [mailto:jhennessy@hennessygroup.net] Sent: Saturday, July 09, 2011 5:51 AM To: Bauman, Robert Subject: Forbes Best Cities for Businesses and Careers

Dear Bob,

This came out very recently.

This is the methodology.

http://blogs.forbes.com/kurtbadenhausen/2011/06/29/best-places-methodology/ This is the list.

http://www.forbes.com/best-places-for-business/list

I see this list of best places as a pretty good indication of which cities are increasingly COMPETITVE.

Further, I did a rough correlation (See attached spreadsheet.) between the cities on this list and streetcar activity (activity being either proposed/planning, under constuction, or operational). Perhaps, this data will be helpful, and it might be good to look into what it really means; further, perhaps there is someone with the knowledge, tools, and time who could take a closer look at it.

Hope this helps.

Sincerely, John Hennessy

Hennessy Group, Inc. (414)350-6601 www.hennessygroup.net

--the SoHi Building (27th and Wells) has undergone an incredible renovation and has space available for QUALITY RETAIL operations; excellent market numbers.

--the SoHi Building has awesome LOFT/CLASSIC OFFICE space on its upper floors; perfect central location for enterprising firms; space can be built to suit.

--very cool HISTORIC APARTMENTS (2-3 BR) and 4 BR/2 BA CONDO RENTALS available.

From: John Hennessy [mailto:jhennessy@hennessygroup.net] Sent: Saturday, July 09, 2011 5:33 AM To: Bauman, Robert Subject: Fwd: Cities with Streetcars

Bob,

This shows Streetcar "Activity" in various cities. You probably have seen it. John

------ Forwarded message ------From: John Hennessy <jhennessy@hennessygroup.net> Date: Sat, Jul 9, 2011 at 3:14 AM Subject: Cities with Streetcars To: "John Hennessy Jr." <Jhennessy@hennessygroup.net>

http://www.railwaypreservation.com/vintagetrolley/trolleylist.htm

Hennessy Group, Inc. (414)350-6601 www.hennessygroup.net

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Streetcar Activity in Forbes Top 100 Cities for Business and Careers 7/8/2011

%	60.00%	55.00%	56.67%	55.00%	52.00%	50.00%	47.14%	45.00%	42.22%	39.00%
Top	10	20	8	4	80	60	20	80	66	100
Activity	8	11	17	22	26	30	33	36	38	39

Page 1 of 1

From: Luke Perry [mailto:lperry14@wi.rr.com] Sent: Thursday, July 14, 2011 9:57 PM To: Marcoux, Rocky Subject: Streetcar Project Endorsement

Dear Commissioner Marcoux,

The intent of this email is to convey to you and the City that my wife and I are in support of the streetcar project. This project will bring Milwaukee closer to a modern streetcar system than ever before. My wife and I own property in Milwaukee proper and live in Milwaukee County. This system will enhance the value of our Milwaukee properties and we look forward to this project being a catalyst for bringing commuter rail to our region. A significant percentage of our disposable income is spent in the City. In fact, we often enjoy our free time in the City of Milwaukee and view the streetcar project as an added amenity to Milwaukee's wide array of value added infrastructure and activities.

Incidentally, my mother in law lives at Chai Point on the lake and is excited about Mr. Cudahy's suggestion to bring the streetcar line to the lakefront (as are her many independent living neighbors who enjoy the rich fabric of Milwaukee). And although she and her neighbors are elderly (she is pushing 90), they continue to be very engaged in happenings around the city—and this population spends a significant amount of money on property taxes, not to mention dining and entertainment in the City, however many no longer drive independently. The streetcar presents a form of transportation above and beyond a taxi.

Please consider this email as an endorsement of the planned Milwaukee streetcar project from both my wife and I. My mother in law, Beatrice M. Perich is also in favor of the plan.

Sincerely,

Luke C. Perry lperry14@wi.rr.com



Reinhart Boerner Van Deuren s.c. P.O. Box 2965 Milwaukee, WI 53201-2965

1000 North Water Street Suite 1700 Milwaukee, WI 53202

Telephone: 414-298-1000 Facsimile: 414-298-8097 Toll Free: 800-553-6215 reinhartlaw.com

Deborah C. Tomczyk, Esq. Direct Dial: 414-298-8331 dtomczyk@reinhartlaw.com

Mayor Tom Barrett Common Council President Willie Hines City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett and President Hines:

I understand that the Milwaukee Common Council is considering a proposal for a Downtown Milwaukee streetcar. I would like to add my voice in support of the City's current efforts to move forward with the Milwaukee streetcar project. Thank you.

July 14, 2011

Yours very truly,

All the Comcook

Deborah C. Tomczyk

REINHART\7444094DCT:CMW



July 18, 2011

Dear Mayor Barrett:

This e-mail is to let you know that Zilli Hospitality Group strongly supports the development of the Milwaukee Streetcar system. We are a family-owned hospitality business with deep Wisconsin roots. We have a substantial and expanding presence in the Milwaukee downtown area as nationally recognized catering and restaurant company. We operate multiple venues at Zilli Lake and Gardens on the lakefront, and we regularly cater large social and business events at some of the best-known venues in the city. Every week our upscale venues and events are the destination for hundreds of workers and thousands of affluent guests. We are heavily invested in the city, and we in turn add value to the city by providing high-quality hospitality services at some of the city's most beautiful facilities. We take pride in our work and community.

The Milwaukee Streetcar system would benefit our workers and guests by making it easier to get to our downtown venues. A forward-thinking transit system that makes Milwaukee look fresh and innovative improves the general business climate and helps us market our venues by adding convenience for guests. It would be an added reason for our company to look to downtown Milwaukee for new development opportunities. We hope that the project can be completed quickly and that it can ultimately be expanded.

Our company has always watched for opportunities, and after careful consideration, we seize them. We think that the City of Milwaukee should seize this opportunity and move to make the Streetcar system a reality.

Sincerely,

Jim Zilli CEO Zilli Hospitality Group

JZ/lr



MILWAUKEE BUILDING & CONSTRUCTION TRADES COUNCIL

LYLE A. BALISTRERI President

2011 JUL 18 AM 8:06

5941 WEST BLUEMOUND ROAD MILWAUKEE, WISCONSIN 53213 PHONE (414) 475-5580 FAX (414) 475-5590 WEBSITE http://www.milwbuildingtrades.org

July 13, 2011

Tom Barrett, Mayor Office of the Mayor, City Hall 200 E. Wells Street, Rm.201 Milwaukee, WI 53202

Dear Mayor Barrett:

I write to support your effort to create the Milwaukee Streetcar project.

When I was a young boy, I rode the streetcars in the city of Milwaukee. It was my favorite means of transportation because there was a conductor's seat in the front and in the rear of the car. When the conductor needed to drive in the opposite direction, he merely went outside and lowered one set of electrical pickups and raised the other which reversed the polarity of the motor that drove the streetcar. Then he would move to the other station at the back of the car and presto, he would be driving the car in the opposite direction. Of course, I always sat in the conductor's seat that was not being used and made believe I was a conductor. That was a great thrill for a little boy and no one seemed to mind. Of course, today, streetcars don't operate on direct current and I am pretty sure that little kids wouldn't be allowed to be the make-believe conductors for safety reasons. I was in the sixth grade when Milwaukee's streetcars made their last run and I was sorry to see them go. They were extremely reliable and they operated on schedule at all times and in all degrees of weather. They were pretty much unstoppable.

What I didn't realize as a child and know only too well now is that everywhere that streetcar went there was bustling commerce. Businesses along the routes were there because the streetcar ran on rails on the streets in front of those businesses and because they were on rails, those business owners felt assured that people would ride and get off at stops along the way and purchase goods and services from those businesses. Business owners knew that as long as the streetcar ran down their street, they would bring in the shoppers. Everywhere the streetcar ran, business thrived. The end for streetcars, of course, was when we fell in love with the car.

Now, we see city after city going back to streetcars for all of the reasons I have mentioned above and so much more.

LAB/jw OPEIL#9 AFL-CIO People in urban communities need mass transit to get back and forth for their jobs. With the increasing prices of gas, many people can't afford the drive anymore. Parking is a problem so we have to build more parking structures in a time when the land use can be used for other types of commerce that will support the community in so many better ways. Young people are gravitating more and more to an urban environment - they want to live and work in the city. What better way to move them from place to place! Businesses along the routes will thrive and businesses will want to be located along the lines. It was true a half century ago and it is true now.

It is no secret that the construction industry has been devastated by the recession and the housing bust. If economic development comes via the streetcar then construction will follow. We have had between 25% and 30% unemployment since the end of 2008. While manufacturing recovers, construction languishes. The streetcar project could be the beginning of a great turn around for our industry. The installation of the lines would create hundreds of construction jobs and the development along the routes could create a construction boom. I want to put people in the trades back to work. I whole heartedly support the project.

I have seen what it has done in other communities. What does Portland have that we don't? They have a tremendous amount of economic development brought about by the introduction of the streetcar. This could very well be the shot in the arm that Milwaukee needs.

Disagreement over the route to be established should not serve to hinder the process to get the project off the ground. Once in service, we will begin to see a turnaround along any route established and we will be able to extend service to other areas of the city as well. I am confident that economic development will follow just as it has in other cities around the USA.

The Building and Construction Trades are anxious to get back to building our community. We need a vibrant downtown. The Park East needs to be developed. The convention center and the Grand Avenue Mall need have greater utilization. A streetcar can make all of that happen. Let's build it now.

Sincerely,

Jyle a. Batituri

Lyle A. Balistreri, President

Cc: All Affiliates Common Council President Willie Hines Alderman Michael Murphy, Finance Committee Chair

LAB/jw OPEIU#9 AFL-CIO



Reinhart Boerner Van Deuren s.c. P.O. Box 2965 Milwaukee, WI 53201-2965

1000 North Water Street Suite 1700 Milwaukee, WI 53202

Telephone: 414-298-1000 Facsimile: 414-298-8097 Toll Free: 800-553-6215 reinhartlaw.com

Deborah C. Tomczyk, Esq. Direct Dial: 414-298-8331 dtomczyk@reinhartlaw.com

Mayor Tom Barrett Common Council President Willie Hines City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett and President Hines:

I understand that the Milwaukee Common Council is considering a proposal for a Downtown Milwaukee streetcar. I would like to add my voice in support of the City's current efforts to move forward with the Milwaukee streetcar project. Thank you.

July 14, 2011

Yours very truly,

With Comcont

Deborah C. Tomczyk

REINHART\7444094DCT:CMW

Doll, Patty

Subject:

FW: streetcar support

From: <u>sarah@lulubayview.com</u> [mailto:sarah@lulubayview.com] Sent: Thursday, July 14, 2011 8:48 AM To: Mayor Tom Barrett Subject: streetcar support

Sarah Jonas

Co-Owner Cafe Lulu 2265 S Howell Ave Milwaukee WI 53207

July 11th 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project.

Transportation:

- Improves transit mobility to and between key residential, employment and activity centers.
- Maximizes transit accessibility and choices for residents, employees, and visitors. Accessible, low floors for level boarding for disabled, elderly, strollers, bikes. Service every 10-15 minutes.
- Has increased transit use in general in cities where it has been added to complement the existing bus system.
- Provides a downtown core starter system that can be expanded in the future to provide a larger more effective transit network (NW to 30th Street Industrial corridor; NE to Columbia St Mary's UWM; West to Marquette, Miller Park,

Research Park; S through Walkers Point, Bay View to airport; SW to Jackson Park.)

Connectivity: Within ¹/₄ mile of initial route and extensions:

- 100% of downtown hotel rooms
- 91% of occupied 1st floor retail./commercial space
- 90% of occupied office space
- 77% of downtown housing units
- 77% of total downtown public parking facilities and lots
- Intermodal station (currently serves 1.4 million annually)

Economic Development:

- Cities use fixed-guideway transit like streetcars as city building tools to focus and direct economic development. Cities like Seattle, Minneapolis, Cleveland and Portland have all seen substantial development occur within close proximity of their systems.
- City land use development analysis identified economic development potential within ¼ mile of initial route and extensions could be 9,000 new housing units, 1,000,000 square feet of new retail space, 4,000,000 million square feet of new office, \$3.35 billion of new development value over 20 years.

Jobs:

- Streetcar supports 80,000 existing downtown employees providing convenient link between offices, services, and destinations.
- Construction estimated to create or support 475 construction jobs, 150 jobs related to the manufacturing of the vehicles; 35 permanent operation and maintenance jobs.
- Local employers such as Rockwell Automation and Milwaukee Composites are manufacturing vehicle parts for streetcars currently being sent to other cities for assembly.

Other:

- Provides an environmentally responsible transportation alternative that is energyefficient, quiet and clean.
- Attracts and retains young talent supporting the creative class.
- Enhances Milwaukee's image as a world-class city.
- The Streetcar starter system creates city-wide benefits

Sincerely, Sarah Jonas Cc: Council President Willie Hines

+

Subject:

FW: Please support the Milwaukee Streetcar project

From: Kristi Luzar [mailto:Kristi@uedawi.org]
Sent: Wednesday, July 13, 2011 1:55 PM
To: Zielinski, Tony; Mayor Tom Barrett
Subject: Please support the Milwaukee Streetcar project

Good Afternoon Alderman Zielinski and Mayor Tom Barrett,

I just wanted to write you a short note to let you know of my support for the Milwaukee Streetcar project, as I cannot attend the hearing tomorrow. Because of my work at UEDA and as a member of the Coalition for Advancing Transit, I understand the significant economic benefits that transit infrastructure can bring to an urban area, as well as how it these projects can connect different neighborhoods and the various cultural and public assets of a City.

I believe this project could be a catalyst for the City of Milwaukee, and will help support our ailing bus system. More people on transit = more foot traffic = more economic return in Milwaukee neighborhoods. Supporting this project will show that Milwaukee is willing to invest in itself and deserves the support of State and Federal elected officials to help grow our beautiful City.

Alderman Zielinski, I just recently moved into your district and am hopeful that you will support this exciting project. My home address is 2852 S. Lenox Street.

Sincerely, Kristi Luzar Program Manager Urban Economic Development Association of Wisconsin, Inc. (UEDA) 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212 Phone: 414.562.9904 * Fax: 414.562.9906 * www.uedawi.org * Connect with UEDA on Facebook Board of Directors, Young Nonprofit Professionals Network Greater Milwaukee Chapter

"Optimism is a strategy for making a better future. Because unless you believe that the future can be better, you are unlikely to step up and take responsibility for making it so. If you assume there is no hope, you guarantee there will be no hope." ~Noam Chomsky

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July 22, 2011

Milwaukee Common Council City Hall, Room 205 200 East Wells Street Milwaukee, WI 53202

Dear Common Council Members,

We write to urge you to support the Milwaukee Streetcar project proposed by Mayor Barrett, as well as the extension proposed by UWM Chancellor Michael Lovell to add another half mile to the line along N. Prospect Ave. and N. Farwell Ave. to North Avenue.

Milwaukee Streetcar has strong support from Milwaukee business and community leaders, who understand that this project will create jobs, spur economic development and further revitalize the city's downtown area. Building a fixed transit network in the city also has the added benefit of taking cars off our streets, which will reduce traffic congestion and encourage walking and biking.

Extending the Milwaukee Streetcar line to North Avenue would result in a major increase in ridership and help link the line to UWM. There are several major ridership generators within close proximity of the block of North Avenue between Prospect and Farwell, including the new Columbia St. Mary's, Whole Foods, the Professional Medical Arts Facility, and numerous restaurants and entertainment venues. UWM also has a large and growing presence on North Avenue. The university recently added two new university housing facilities on the river that house over 1,000 students. The renovated Kenilworth building, which houses 300 students, the Peck School of the Arts and retail shops, is also located nearby. All of these buildings are connected to UWM's Kenwood campus by 24-hour shuttle buses, providing the Milwaukee Streetcar access to the campus without building tracks to it.

Milwaukee Streetcar, with an extended line to North Avenue, will be a positive addition to the city, creating jobs, spurring economic development and enhancing Milwaukee's image as a forward-thinking city. We strongly urge you to support this project. Thanks for your consideration.

Sincerely,

Jon Richards State Representative Assembly District 19

Chris Larson State Senator Senate District 7

From:Silletti, LeslieSent:Monday, July 25, 2011 9:59 AMTo:Black, TobieSubject:FW: Milwaukee Streetcar

for file

From: Allewalt, Stephanie [mailto:SAllewalt@agape-center.org]
Sent: Thursday, July 21, 2011 4:30 PM
To: Puente, Robert
Cc: Mayor Tom Barrett
Subject: Milwaukee Streetcar

Alderman Puente,

I am writing to express support for the proposed Milwaukee Streetcar. As the Neighborhood Planner for Agape Community Center, I work with community members and employers in your district that reside east of 51st Street and south of Mill Road. Collectively, we understand that subsequent phases of the proposed Streetcar may allow the Northwest Side to directly benefit from a new and critical mode of transportation. In a time when all of us rely heavily on alternative forms of transportation, having the Streetcar in Milwaukee will foster greater mobility (thus expanding the realm of employment opportunities, economic opportunities, and the like) for our community members.

To date, Agape Community Center staff members have not received negative feedback from our constituents regarding the proposed Streetcar.

Please note that I express support as an individual of the professional workforce that has a focus in part of your district. I do not intend to speak on behalf of Agape staff or on behalf of the community in the geography I outlined above. Should you have any thoughts or questions, I can be reached by email or at the number listed in my signature. Thank you for your time and for your integral role in making a better Milwaukee.

Sincerely, Stephanie Allewalt

Stephanie Allewalt, AICP, LEED AP Neighborhood Planner



Agape Community Center 6100 N. 42nd Street Milwaukee, WI 53209

p 414.464.4440 x239 f 414.464.9420

www.agapecommunitycenter.org

CONFIDENTIALITY NOTICE: This e-mail communication and any attachments may contain confidential and privileged information for the use of the designated recipient(s) named above. If you are not the intended recipient, you are hereby notified that you have received this communication in error and that any review, disclosure, dissemination, distribution or copying of it or its contents is prohibited. If you have received this communication in error, please notify the sender at the electronic mail address noted above and destroy all copies of this communication and any attachments. Thank you for your cooperation.

7/25/2011

From:Bauman, RobertSent:Wednesday, July 13, 2011 11:05 AMTo:Black, TobieSubject:FW: Message from Chris Sobotkiewicz regarding the Milwaukee Streetcar

From: Chris Sobotkiewicz [mailto:chrissobo@gmail.com]
Sent: Wednesday, July 13, 2011 10:45 AM
To: Bauman, Robert
Subject: Message from Chris Sobotkiewicz regarding the Milwaukee Streetcar

A message from Chris Sobotkiewicz (chrissobo@gmail.com)

1621 N Warren Ave Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

I also disagree with Michael Cudahy\'s desire to reroute the already-studied and engineered starter route. The current route will allow residents from areas with high density to other areas of density. As a Brady St. dweller, I would totally use this street car to hit the restaurants of Milwaukee/Broadway, or to go to the Public Market for a quick shopping trip or to the third ward where parking is scare. It would also be perfect to take to the train station when I take my occasional trip to Chicago. If I need to go to the Art Museum or Discovery World (very infrequently), I can get off at Wells and head over to Mason and the Art Museum bridge.

From:Bauman, RobertSent:Thursday, July 14, 2011 8:52 AMTo:Black, TobieSubject:FW: Message from greg rybarczyk regarding the Milwaukee Streetcar

From: greg rybarczyk [mailto:grybar@gmail.com] **Sent:** Wednesday, July 13, 2011 6:38 PM **To:** Bauman, Robert **Subject:** Message from greg rybarczyk regarding the Milwaukee Streetcar

A message from greg rybarczyk (grybar@gmail.com)

2806 s lenox st Milwaukee, WI 53202

From:Bauman, RobertSent:Thursday, July 14, 2011 8:53 AMTo:Black, TobieSubject:FW: Message from Harry H Moseley regarding the Milwaukee Streetcar

From: Harry H Moseley [mailto:hmoseley@wi.rr.com]
Sent: Wednesday, July 13, 2011 7:30 PM
To: Bauman, Robert
Subject: Message from Harry H Moseley regarding the Milwaukee Streetcar

A message from Harry H Moseley (hmoseley@wi.rr.com)

2750 N Shepard Av Milwaukee, WI 53211

From:Bauman, RobertSent:Thursday, July 14, 2011 8:53 AMTo:Black, TobieSubject:FW: Message from Annie Weidert regarding the Milwaukee Streetcar

From: Annie Weidert [mailto:aweidert@gmail.com]
Sent: Wednesday, July 13, 2011 9:26 PM
To: Bauman, Robert
Subject: Message from Annie Weidert regarding the Milwaukee Streetcar

.

A message from Annie Weidert (aweidert@gmail.com)

2791 S Linebarger Terrace Milwaukee, WI 53207

From:Bauman, RobertSent:Thursday, July 14, 2011 8:54 AMTo:Black, TobieSubject:FW: Message from Patty Thompson regarding the Milwaukee Streetcar

From: Patty Thompson [mailto:pattypt@gmail.com]
Sent: Wednesday, July 13, 2011 11:35 PM
To: Bauman, Robert
Subject: Message from Patty Thompson regarding the Milwaukee Streetcar

A message from Patty Thompson (pattypt@gmail.com)

2720 S. Delaware Ave Milwaukee, WI 53207

From:Bauman, RobertSent:Thursday, July 14, 2011 8:58 AMTo:Black, TobieSubject:FW: Message from Jacob Clark regarding the Milwaukee Streetcar

From: Jacob Clark [mailto:jacobeclark1982@gmail.com] Sent: Thursday, July 14, 2011 2:19 AM To: Bauman, Robert Subject: Message from Jacob Clark regarding the Milwaukee Streetcar

A message from Jacob Clark (jacobeclark1982@gmail.com)

1732 N Prospect Ave, Apt 501 Milwaukee, WI 53202

From:Bauman, RobertSent:Thursday, July 14, 2011 8:58 AMTo:Black, TobieSubject:FW: Message from Anne Marie Werley regarding the Milwaukee Streetcar

From: Anne Marie Werley [mailto:amwerley@gmail.com]
Sent: Thursday, July 14, 2011 7:40 AM
To: Bauman, Robert
Subject: Message from Anne Marie Werley regarding the Milwaukee Streetcar

A message from Anne Marie Werley (amwerley@gmail.com)

215 W Maple St. #507 Milwaukee, WI 53204

From:Bauman, RobertSent:Thursday, July 14, 2011 9:14 AMTo:Black, TobieSubject:FW: Message from Jennifer Forkes regarding the Milwaukee Streetcar

From: Jennifer Forkes [mailto:jenforkes@hotmail.com]
Sent: Thursday, July 14, 2011 9:13 AM
To: Bauman, Robert
Subject: Message from Jennifer Forkes regarding the Milwaukee Streetcar

A message from Jennifer Forkes (jenforkes@hotmail.com)

2208 N. 71st Milwaukee, WI 53213

From:Bauman, RobertSent:Thursday, July 14, 2011 9:34 AMTo:Black, TobieSubject:FW: Message from Dave Reid regarding the Milwaukee Streetcar

From: Dave Reid [mailto:davereid2@yahoo.com] **Sent:** Thursday, July 14, 2011 9:25 AM **To:** Bauman, Robert **Subject:** Message from Dave Reid regarding the Milwaukee Streetcar

A message from Dave Reid (davereid2@yahoo.com)

1029 N Jackson St #1303 Milwaukee, WI 53202

From:Bauman, RobertSent:Thursday, July 14, 2011 9:34 AMTo:Black, TobieSubject:FW: Message from Carolynn Leaman regarding the Milwaukee Streetcar

From: Carolynn Leaman [mailto:cleaman@uwm.edu]
Sent: Thursday, July 14, 2011 9:21 AM
To: Bauman, Robert
Subject: Message from Carolynn Leaman regarding the Milwaukee Streetcar

A message from Carolynn Leaman (cleaman@uwm.edu)

2862 N Marietta Milwaukee, WI 53211

I fully support & encourage you as well to support the Milwaukee Streetcar. Streetcar availability will give Milwaukee a competitive advantage & economic thrust to Milw, our region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole. Long overdue! From:Bauman, RobertSent:Thursday, July 14, 2011 9:43 AMTo:Black, TobieSubject:FW: Message from Lelah Allen regarding the Milwaukee Streetcar

From: Lelah Allen [mailto:avonbylelah@yahoo.com] Sent: Thursday, July 14, 2011 9:34 AM To: Bauman, Robert Subject: Message from Lelah Allen regarding the Milwaukee Streetcar

A message from Lelah Allen (avonbylelah@yahoo.com)

3242 N 82nd St Milwaukee, WI 53222

From:Bauman, RobertSent:Thursday, July 14, 2011 10:15 AMTo:Black, TobieSubject:FW: Message from Bill Sell regarding the Milwaukee Streetcar

From: Bill Sell [mailto:sunrise@bikethehoan.com]
Sent: Thursday, July 14, 2011 10:04 AM
To: Bauman, Robert
Subject: Message from Bill Sell regarding the Milwaukee Streetcar

A message from Bill Sell (sunrise@bikethehoan.com)

2827 S. Lenox St. Milwaukee, WI 53207

I encourage you to support the Milwaukee Streetcar. The streetcar will help us save the bus system by encouraging drivers to leave their cars behind.

This is the experience of cities that have seen this phenomenon. People who are afraid or disdain a bus, will ride a modern streetcar. It\'s a game changer.

See \"Moving Minds\" by Weyrich and Lind, pg. 56ff

Sincerely, Bill Sell From:Bauman, RobertSent:Thursday, July 14, 2011 1:25 PMTo:Black, TobieSubject:FW: Message from Shawna Muren regarding the Milwaukee Streetcar

From: Shawna Muren [mailto:smuren@yahoo.com]
Sent: Thursday, July 14, 2011 12:56 PM
To: Bauman, Robert
Subject: Message from Shawna Muren regarding the Milwaukee Streetcar

A message from Shawna Muren (smuren@yahoo.com)

234 N Broadway Milwaukee, WI 53202

From:Watt, RichardSent:Friday, July 08, 2011 3:07 PMTo:Black, TobieSubject:FW: Message from Kristi Luzar regarding the Milwaukee Streetcar

Another individual support letter

From: Kristi Luzar [mailto:krist@uwalumni.com]
Sent: Friday, July 08, 2011 12:44 PM
To: Bauman, Robert
Subject: Message from Kristi Luzar regarding the Milwaukee Streetcar

A message from Kristi Luzar (krist@uwalumni.com)

1512 E Kane Place Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar. I think it will be a wonderful addition to the City\'s infrastructure and will boost economic activity and development. ----Original Message-----From: Mike Hacker [mailto:michael.a.hacker@gmail.com] Sent: Friday, July 08, 2011 1:37 PM To: Mayor Tom Barrett Subject: Milwaukee Streetcar

Dear Mayor Barrett,

I am writing in support of the Milwaukee Streetcar project.

Over the course of the past 10 years I have had the fortune of obtaining degrees, developing professional networks and close friendships, yet most importantly have the privilege to call Milwaukee home. Alongside my wife, Stephanie Allewalt, we recently purchased a nationally, and locally, designated historic home within the Brewers' Hill neighborhood with every intention of raising our family within the city. In addition, I am a licensed Architect with Bray Architects working along the Milwaukee River in the Third Ward. Our decisions on where to live and work are not accidental nor happenstance; we intentionally sought a home that allows us to reside within an urban environment. To us this means that we have the opportunity to utilize all the assets that make our city truly unique including our award winning park system, accessible bike trails, commercial diversity and the gamut of cultural amenities. Although our City and Region have numerous Quality of Life advantages over other cities throughout the country, a diverse transportation system is not one of them. Among our highest priorities to truly improve our City is to provide more transportation options, and the Streetcar project is a way to provide an alternate sustainable transportation option. Both personally and professionally, we would absolutely utilize the Streetcar as an additional means of moving around Milwaukee.

The initial Streetcar route is well researched and poised to support current residents (77% of downtown's housing units) and storefront / property owners (+90% of occupied office space & first floor retail/commercial space) as well as serving the tourism effort (linking the intermodal station to 100% of downtown's hotel rooms). The route supports multimodal means of transit as it better links the intermodal station to the Milwaukee County Transit System, 77% of downtown parking spaces as well as numerous on-street and off-road bike trails. The proposed route would support 80,000 permanent downtown employees while its construction would create an estimated 475 construction jobs, this remains a high priority of Milwaukee's leaders, as proven in the recent debate and approval of the Marriot Hotel project. Successful precedents in both ridership as well as adjacent development value can be found in cities such as Seattle, Minneapolis, Cleveland and Portland.

Although the genius in the project lies within the potential of the future extensions of a system. Future routes which extend to the heart of the student body in UWM's campus, to the core of the Aerotropolis at General Mitchell, through the center of Marquette's active urban-campus to Miller Park and to the Midtown Center on the northwest side (to name just a few) are critical to the success of this Streetcar system, as well as to that of Milwaukee in general.

Successfully approving this initial route should be seen as an achievement for the city.

Milwaukee is often described as a beautiful, clean city with rich historic buildings, unique neighborhoods and a wonderful lakefront.

Milwaukee is a great city with the potential of being an extraordinary city. Our ability to continue to grow and strengthen runs parallel with our ability to support active, progressive-minded leaders who have the positive energy and fundamental values to drive this city in the right direction. As Visit Milwaukee quotes, "this is why I come to Milwaukee," Milwaukee's Streetcar project is in essence the exact reason why I love this city and why I have made the intentional choice to make Milwaukee home. As an elected leader who speaks on behalf of a defined constituency, I expressly request that you support the Milwaukee Streetcar project.

1

Thank you. Michael A. Hacker From:Watt, RichardSent:Friday, July 08, 2011 3:45 PMTo:Black, TobieSubject:FW: Message from Rickey Chernik regarding the Milwaukee Streetcar

Another individual support letter

-----Original Message----From: Bauman, Robert Sent: Fri 7/8/2011 2:05 PM To: Silletti, Leslie Subject: FW: Message from Rickey Chernik regarding the Milwaukee Streetcar

From: Rickey Chernik [mailto:chernikr@yahoo.com] Sent: Friday, July 08, 2011 2:03 PM To: Bauman, Robert Subject: Message from Rickey Chernik regarding the Milwaukee Streetcar

A message from Rickey Chernik (chernikr@yahoo.com)

1580 N farwell ave Milwaukee, WI 53202

From:Watt, RichardSent:Friday, July 08, 2011 3:45 PMTo:Black, TobieSubject:FW: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

Another individual support letter

-----Original Message-----From: Mayor Tom Barrett Sent: Fri 7/8/2011 3:26 PM To: Doll, Patty; Silletti, Leslie; Peterson, Alexis Subject: FW: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

From: Jeremy Hackbart [mailto:jshack26@yahoo.com] Sent: Friday, July 08, 2011 2:12 PM To: Mayor Tom Barrett Subject: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

A message from Jeremy Hackbart (jshack26@yahoo.com)

400 N Broadway #504 Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:49 PMTo:Black, TobieSubject:streetcar - support from individual

From: Pickett Wall [mailto:hyptwl@aol.com] Sent: Friday, July 08, 2011 3:10 PM To: Mayor Tom Barrett Subject: Message from Pickett Wall regarding the Milwaukee Streetcar

A message from Pickett Wall (hyptwl@aol.com)

1232 s 37th street Milwaukee, WI 53215

From:Silletti, LeslieSent:Friday, July 08, 2011 3:49 PMTo:Black, TobieSubject:FW: Message from Eric Teske regarding the Milwaukee Streetcar

From: Eric Teske [mailto:eric.teske@gmail.com] Sent: Friday, July 08, 2011 3:21 PM To: Mayor Tom Barrett Subject: Message from Eric Teske regarding the Milwaukee Streetcar

A message from Eric Teske (eric.teske@gmail.com)

1806B N Arlington Pl Milwaukee, WI 53202

 From:
 Silletti, Leslie

 Sent:
 Friday, July 08, 2011 3:49 PM

 To:
 Black, Tobie

 Subject:
 FW: Message from David Baker regarding the Milwaukee Streetcar

From: David Baker [mailto:davidjbaker77@yahoo.com]
Sent: Friday, July 08, 2011 3:15 PM
To: Mayor Tom Barrett
Subject: Message from David Baker regarding the Milwaukee Streetcar

A message from David Baker (davidjbaker77@yahoo.com)

1751 N. Cambridge Ave #1 Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:50 PMTo:Black, TobieSubject:FW: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

From: Jeremy Hackbart [mailto:jshack26@yahoo.com] Sent: Friday, July 08, 2011 2:12 PM To: Mayor Tom Barrett Subject: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

A message from Jeremy Hackbart (jshack26@yahoo.com)

400 N Broadway #504 Milwaukee, WI 53202

 From:
 Silletti, Leslie

 Sent:
 Friday, July 08, 2011 3:51 PM

 To:
 Black, Tobie

 Subject:
 FW: Message from Daniel Adams regarding the Milwaukee Streetcar

From: Daniel Adams [mailto:dan.sama@gmail.com] Sent: Friday, July 08, 2011 3:03 PM To: Mayor Tom Barrett Subject: Message from Daniel Adams regarding the Milwaukee Streetcar

A message from Daniel Adams (dan.sama@gmail.com)

3802 W. Mt. Vernon Ave. Milwaukee, WI 53208

From:Silletti, LeslieSent:Friday, July 08, 2011 3:51 PMTo:Black, TobieSubject:FW: Message from Kris Bolom regarding the Milwaukee Streetcar

From: Kris Bolom [mailto:kris.bolom@gmail.com] Sent: Friday, July 08, 2011 2:31 PM To: Mayor Tom Barrett Subject: Message from Kris Bolom regarding the Milwaukee Streetcar

A message from Kris Bolom (kris.bolom@gmail.com)

1100 W Wells St Apt 1207 Milwaukee, WI 53233

14

From:Silletti, LeslieSent:Friday, July 08, 2011 3:51 PMTo:Black, TobieSubject:FW: Milwaukee Streetcar

From: Jacob Clark [mailto:jacobeclark1982@gmail.com] Sent: Friday, July 08, 2011 2:47 PM To: Mayor Tom Barrett Cc: Murphy, Michael (Alderman) Subject: Milwaukee Streetcar

Please move forward with the streetcar project, it could be the catalyst that this city needs to stay relevant in the 21st Century. In lieu of forming a comprehensive, multi-county regional transit authority (the type operating in nearly every other major American metropolitan area), the next best thing we can do is move forward with plans to connect important sites within the city via streetcar. At least it sends the message that the City of Milwaukee is forward thinking, even if the rest of the region is not. I live close to Brady and Prospect and would most certainly make use of the line, were it to be constructed. I have previously lived in Denver, and know the benefits of rail transportation and the development opportunities they attract. Milwaukee is fairing better than many of its counterparts in the Industrial Midwest, but missing another opportunity like we did with the high speed rail could prove to be catastrophic for our city's future.

From:Silletti, LeslieSent:Friday, July 08, 2011 3:51 PMTo:Black, TobieSubject:FW: Message from Cindy Pawelski regarding the Milwaukee Streetcar

From: Cindy Pawelski [mailto:cindyesprit@yahoo.com] Sent: Friday, July 08, 2011 2:13 PM To: Mayor Tom Barrett Subject: Message from Cindy Pawelski regarding the Milwaukee Streetcar

A message from Cindy Pawelski (cindyesprit@yahoo.com)

1328 N Astor St, #5 Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:52 PMTo:Black, TobieSubject:FW: Milwaukee StreetcarImportance:High

From: Donald Van Ert [mailto:dvanert@att.net] Sent: Friday, July 08, 2011 2:15 PM To: Mayor Tom Barrett Cc: Murphy, Michael (Alderman); Zielinski, Tony; Hines Jr., Willie Subject: Milwaukee Streetcar Importance: High

Mayor Barrett and Aldermen:

To say I support the Milwaukee Streetcar is an understatement. It's a "seed" and a beginning.

I lived in Minneapolis for 22 years and have seen what a diverse transportation system can do for a city. They spent millions studying the project and millions fighting it before building their first light rail line after about 20 years. Finally getting it started was the legacy of Governor Jesse Ventura who was fairly controversial in many ways. This was surely his one shining good deed. Many said it would be a flop. As it turns out it was wildly successful in a variety of ways including development along the line and high ridership. Minneapolis is now beyond their first light rail line. Hopefully at some point our key transportation lines will be light rail, Milwaukee Streetcars, buses, vehicles and whatever other combination makes sense. We have not recovered from some of the comprehensive streetcar lines that were taken over by buses and the right of ways dismantled. This would be a start.

Size to me does not determine a first class city. Transportation however is one of the elements that does help define desirability and livability which leads to class. Not unlike metro Minneapolis the suburbs lived in fear that with transportation some element (the same ones who clean their houses, groom their yards and care for their children) would somehow be able to get to them easily via light rail to rape, pillage and plunder. That has not been the case and the benefits have been great.

It takes leadership and vision to plan, get support and implement a diverse transportation system that can benefit all of the Milwaukee area. I hope that you are that team.

In summary, plant the "seed" and get in gear.

Regards,

Don Van Ert 2815 E. Oklahoma Avenue, Milwaukee

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From:Silletti, LeslieSent:Friday, July 08, 2011 3:52 PMTo:Black, TobieSubject:FW: Message from Chris Socha regarding the Milwaukee Streetcar

From: Chris Socha [mailto:csocha@tkwa.com] Sent: Friday, July 08, 2011 2:04 PM To: Mayor Tom Barrett Subject: Message from Chris Socha regarding the Milwaukee Streetcar

A message from Chris Socha (csocha@tkwa.com)

1672 N. Astor St Milwaukee, WI 53202

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From:Silletti, LeslieSent:Friday, July 08, 2011 3:52 PMTo:Black, TobieSubject:FW: Message from Rickey Chernik regarding the Milwaukee Streetcar

From: Rickey Chernik [mailto:chernikr@yahoo.com]
Sent: Friday, July 08, 2011 2:03 PM
To: Mayor Tom Barrett
Subject: Message from Rickey Chernik regarding the Milwaukee Streetcar

A message from Rickey Chernik (chernikr@yahoo.com)

1580 N farwell ave Milwaukee, WI 53202

- + ÷ ÷

From:Silletti, LeslieSent:Friday, July 08, 2011 3:52 PMTo:Black, TobieSubject:FW: Message from Spencer M Chumbley regarding the Milwaukee Streetcar

From: Spencer M Chumbley [mailto:spencerchumbley@gmail.com]
Sent: Friday, July 08, 2011 1:58 PM
To: Mayor Tom Barrett
Subject: Message from Spencer M Chumbley regarding the Milwaukee Streetcar

A message from Spencer M Chumbley (spencerchumbley@gmail.com)

2324 N. Weil Street #2 Milwaukee, WI 53212

From:Silletti, LeslieSent:Friday, July 08, 2011 3:53 PMTo:Black, TobieSubject:FW: Message from David Baker regarding the Milwaukee Streetcar

From: David Baker [mailto:davidjbaker77@yahoo.com] Sent: Friday, July 08, 2011 3:15 PM To: Bauman, Robert Subject: Message from David Baker regarding the Milwaukee Streetcar

A message from David Baker (davidjbaker77@yahoo.com)

1751 N. Cambridge Ave #1 Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:53 PMTo:Black, TobieSubject:FW: Message from Daniel Adams regarding the Milwaukee Streetcar

From: Daniel Adams [mailto:dan.sama@gmail.com]
Sent: Friday, July 08, 2011 3:03 PM
To: Bauman, Robert
Subject: Message from Daniel Adams regarding the Milwaukee Streetcar

A message from Daniel Adams (dan.sama@gmail.com)

3802 W. Mt. Vernon Ave. Milwaukee, WI 53208

From:Silletti, LeslieSent:Friday, July 08, 2011 3:53 PMTo:Black, TobieSubject:FW: Message from Chris Krochalk regarding the Milwaukee Streetcar

From: Chris Krochalk [mailto:ckrochalk@yahoo.com] Sent: Friday, July 08, 2011 2:49 PM To: Bauman, Robert Subject: Message from Chris Krochalk regarding the Milwaukee Streetcar

A message from Chris Krochalk (ckrochalk@yahoo.com)

2909 S Logan Ave Milwaukee, WI 53207

From:Silletti, LeslieSent:Friday, July 08, 2011 3:53 PMTo:Black, TobieSubject:FW: Message from Adam Voltz regarding the Milwaukee Streetcar

From: Adam Voltz [mailto:atvoltz@gmail.com] Sent: Friday, July 08, 2011 2:44 PM To: Bauman, Robert Subject: Message from Adam Voltz regarding the Milwaukee Streetcar

A message from Adam Voltz (atvoltz@gmail.com)

3222 N Dousman St Milwaukee, WI 53212

From:Silletti, LeslieSent:Friday, July 08, 2011 3:56 PMTo:Black, TobieSubject:FW: Message from Kris Bolom regarding the Milwaukee Streetcar

From: Kris Bolom [mailto:kris.bolom@gmail.com]
Sent: Friday, July 08, 2011 2:31 PM
To: Bauman, Robert
Subject: Message from Kris Bolom regarding the Milwaukee Streetcar

A message from Kris Bolom (kris.bolom@gmail.com)

1100 W Wells St Apt 1207 Milwaukee, WI 53233

From:Silletti, LeslieSent:Friday, July 08, 2011 3:56 PMTo:Black, TobieSubject:FW: Message from Cindy Pawelski regarding the Milwaukee Streetcar

From: Cindy Pawelski [mailto:cindyesprit@yahoo.com]
Sent: Friday, July 08, 2011 2:13 PM
To: Bauman, Robert
Subject: Message from Cindy Pawelski regarding the Milwaukee Streetcar

A message from Cindy Pawelski (cindyesprit@yahoo.com)

1328 N Astor St, #5 Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:56 PMTo:Black, TobieSubject:FW: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

From: Jeremy Hackbart [mailto:jshack26@yahoo.com]
Sent: Friday, July 08, 2011 2:12 PM
To: Bauman, Robert
Subject: Message from Jeremy Hackbart regarding the Milwaukee Streetcar

A message from Jeremy Hackbart (jshack26@yahoo.com)

400 N Broadway #504 Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:56 PMTo:Black, TobieSubject:FW: Message from Garrick Jannene regarding the Milwaukee Streetcar

From: Garrick Jannene [mailto:garrick@72webdesign.com] Sent: Friday, July 08, 2011 2:07 PM To: Bauman, Robert Subject: Message from Garrick Jannene regarding the Milwaukee Streetcar

A message from Garrick Jannene (garrick@72webdesign.com)

1647 N Astor St Milwaukee, WI 53202

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From:Silletti, LeslieSent:Friday, July 08, 2011 3:56 PMTo:Black, TobieSubject:FW: Message from Chris Socha regarding the Milwaukee Streetcar

From: Chris Socha [mailto:csocha@tkwa.com]
Sent: Friday, July 08, 2011 2:04 PM
To: Bauman, Robert
Subject: Message from Chris Socha regarding the Milwaukee Streetcar

A message from Chris Socha (csocha@tkwa.com)

1672 N. Astor St Milwaukee, WI 53202

From:Silletti, LeslieSent:Friday, July 08, 2011 3:57 PMTo:Black, TobieSubject:FW: Message from Kristyn Ertl regarding the Milwaukee Streetcar

From: Kristyn Ertl [mailto:fumbelina@fastmail.fm]
Sent: Friday, July 08, 2011 1:02 PM
To: Bauman, Robert
Subject: Message from Kristyn Ertl regarding the Milwaukee Streetcar

A message from Kristyn Ertl (fumbelina@fastmail.fm)

4131 W. Martin Drive, Apt. 305 Milwaukee, WI 53208

I wholeheartedly support the building of a streetcar system in Milwaukee. It will bring muchneeded jobs and forward-thinking development to the area. From:Silletti, LeslieSent:Friday, July 08, 2011 3:57 PMTo:Black, TobieSubject:FW: Message from Eric Teske regarding the Milwaukee Streetcar

From: Eric Teske [mailto:eric.teske@gmail.com]
Sent: Friday, July 08, 2011 3:21 PM
To: Bauman, Robert
Subject: Message from Eric Teske regarding the Milwaukee Streetcar

A message from Eric Teske (eric.teske@gmail.com)

1806B N Arlington Pl Milwaukee, WI 53202

From:Bauman, RobertSent:Friday, July 08, 2011 4:03 PMTo:Black, TobieSubject:FW: Message from Brian Artka regarding the Milwaukee Streetcar

From: Brian Artka [mailto:brianartka@gmail.com] Sent: Friday, July 08, 2011 4:01 PM To: Bauman, Robert Subject: Message from Brian Artka regarding the Milwaukee Streetcar

A message from Brian Artka (brianartka@gmail.com)

633 E Bolivar Ave Milwaukee, WI 53207

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

Enough of the political bickering; lets get something done that will help this city move forward into the future.

From:Silletti, LeslieSent:Friday, July 08, 2011 4:09 PMTo:Black, TobieSubject:FW: mmurp@milwaukee.gov; whines@milwaukee.gov;

From: Cheryl Heimerl [mailto:cheimerl58@gmail.com] Sent: Friday, July 08, 2011 3:51 PM To: Mayor Tom Barrett Subject: mmurp@milwaukee.gov; whines@milwaukee.gov;

As a Milwaukee resident living on the upper east side, I am so exicted about the plans for a downtown streetcar with future expansion to my neighborhood & possibly to the west. Please support the plan.

Thank you,

Cheryl Heimerl 1550 E Royall Place Unit 613 Milwaukee, WI 53202 From:Bauman, RobertSent:Friday, July 08, 2011 4:19 PMTo:Black, TobieSubject:FW: Message from Gary Cox regarding the Milwaukee Streetcar

From: Gary Cox [mailto:mehgary@gmail.com] Sent: Friday, July 08, 2011 4:11 PM To: Bauman, Robert Subject: Message from Gary Cox regarding the Milwaukee Streetcar

A message from Gary Cox (mehgary@gmail.com)

1732 N. Prospect Ave., Apt. 603 Milwaukee, WI 53202

From:Bauman, RobertSent:Friday, July 08, 2011 4:19 PMTo:Black, TobieSubject:FW: Message from Todd Montgomery regarding the Milwaukee Streetcar

From: Todd Montgomery [mailto:tmontgomery@wi.rr.com] **Sent:** Friday, July 08, 2011 4:15 PM **To:** Bauman, Robert **Subject:** Message from Todd Montgomery regarding the Milwaukee Streetcar

A message from Todd Montgomery (tmontgomery@wi.rr.com)

44770 Rutherford Temecula, CA 92592

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole. Now that we have moved to the San Diego area we see the absolute importance of the streetcar system here. Now is the time for Milwaukee to move forward, too..

From:Silletti, LeslieSent:Friday, July 08, 2011 4:42 PMTo:Black, TobieSubject:FW: Message from Gary Cox regarding the Milwaukee Streetcar

From: Gary Cox [mailto:mehgary@gmail.com] Sent: Friday, July 08, 2011 4:11 PM To: Mayor Tom Barrett Subject: Message from Gary Cox regarding the Milwaukee Streetcar

A message from Gary Cox (mehgary@gmail.com)

1732 N. Prospect Ave., Apt. 603 Milwaukee, WI 53202

GENERAL CAPITA

6938 North Santa Monica Boulevard Fox Point, Wisconsin 53217 phone 414-228-3500 fax 414-228-3700

July 6, 2011

Alderman Michael Murphy City of Milwaukee 200 East Wells Street Milwaukee, WI 53202

RE: City of Milwaukee Streetcar Project

Dear Alderman Murphy:

By way of this letter, I'd like to express my *strong support* for the City of Milwaukee Streetcar Project. I've learned a great deal about this proposal in the last month and I sincerely believe that the proposed network of streetcars connecting key downtown and City-wide destinations would provide tremendous benefit to the City. Not only will the Milwaukee Streetcar provide enhanced access to key neighborhoods and destinations, the project will provide critical construction jobs and continued employment opportunities from operations.

As a developer of housing and commercial property in the City of Milwaukee, I'm deeply concerned about Milwaukee's transportation network. While we've made great strides to improve our bike lanes and pedestrian routes, to be a truly "multi-modal" City, we need to expand our public transit options beyond MCTS bus service. Every progressive (and successfull) metro area has an extensive multi-modal transportation network. Cities such as Minneapolis/St. Paul and Portland have great transportation networks that have spurred concentrated, high density development.

To implement a major change -- a paradigm shift in thinking about transit -- the seed must be planted: the investment must be made now. While it may take many years for a successful system to evolve, nothing will happen if we don't start somewhere. I urge to you to make the bold move to support the Milwaukee Streetcar project. It will pay dividends for many years to come.

Sincerely, General Capital Group

Sig Strautmanis

Cc: Council President Willie Hines Mayor Tom Barrett Greg Patin, DCD

Blake D. Moret Senior Vice President Control Products and Solutions Rockwell Automation 1201 South Second Street Milwaukee, WI 53204 USA Tel 1.414.382.1271 Fax 1.414.382.4488 www.rockwellautomation.com



July 12, 2011

Office of the Mayor 200 East Wells Street City Hall Room 201 Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett:

Re: Milwaukee Streetcar Project

The approval of an electric streetcar project in Milwaukee, powered by Rockwell Automation equipment, will provide additional work for our local engineering and fabrication teams.

Rockwell Automation is currently involved with other, similar projects. We are a premium supplier of automation equipment and engineering expertise. We are deeply committed to smart, safe, and sustainable solutions for putting energy to work.

Regards, nit

Blake D. Moret Senior Vice President Control Products and Solutions

cc: Alderman Hines at <u>whines@milwaukee.gov</u> Alderman Murphy at <u>mmurph@milwaukee.gov</u>

LISTEN. THINK. SOLVE.



July 12, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 Milwaukee Composites Incorporated 7330 South 1st Street Oak Creek, Wisconsin 53154 United States of America 414.571.2788 Fax: 414.571.2799 Mobile: 414.339.5335 Email: jkober@milwaukeecomposites.com

Dear Mayor Barrett,

I deeply believe in and firmly support your Milwaukee Streetcar project because I have seen firsthand how other cities throughout the world, and even here in the United States have made serious commitments to support mass transit in their geographic regions. I have watched their transit systems grow from small quantity streetcars or light rail system start-ups and then those same transit systems expand, flourish and exceed original passenger ridership estimates. My company manufactures advanced composite passenger railcar floors and bus floors for the world's mass transportation vehicles.

I am firmly convinced that if Milwaukee does not embrace mass transit and the benefits it represents to our region now, we will not attract critical career people to our city, our economy will suffer, automobile transportation costs will absorb more and more of the family budget and we will become less competitive with the rest of the world. This streetcar start-up decision is directly linked to Milwaukee's ultimate survival. Other cities our size move many more people much more efficiently without automobiles, freeways, and the dependency on foreign oil.

Our floor products are used everyday in passenger service from Beijing Metro to New York City Transit, from Seattle Sound Transit to Charlotte Area Transit System. More and more transit systems are being installed in global cities to improve the very way populations move within their regions. Air quality is improved, property values increase on transit routes, families save money and the improved mobility of entire cities proves significant economic benefits directly associated with the use of mass transit. Transit Oriented Development is now a proven urban planning tool that can improve the way of life of all people of the world, and I respectfully emphasize that these same transit systems can help Milwaukee move people to significantly improve our economy and way of life just as well with your dedicated support for the Milwaukee Streetcar project.

Certainly the streetcar project here in Milwaukee serves as an important beginning for our city. Milwaukee needs to compare how transportation has improved in other places to even begin to understand how far behind we are. In Japan we travel at 187 miles per hour on advanced Shinkansen railcars that are clean, on schedule, and never do we use a rental car. We efficiently do business onboard and we conduct meetings. We save valuable time and money doing business with bullet trains. European train sets travel just as fast and European trains are simply the transportation mode of choice over automobiles and aircraft. Even in Beijing we can travel on brand new train sets to Tianjin for example, at more than 120 miles per hour and now China recognizes the proven benefits of non-automobile transportation. And to give you a glimpse into the future, our customer Nippon Sharyo is presently testing their superconducting magnetic levitating train sets on the Yamanashi Test Line in Japan at 310 miles per hour ground speed, no wheels, just force field propulsion. Japan plans to export this technology globally beginning around 2015. All of Milwaukee depends upon you to lead a paradigm shift from automobiles of the past to allow us to remain even somewhat competitive with your *(continued on next page)*



(continued from Page 1)

affirmation to explore more reasonable and economically advantageous transportation systems that will evolve and improve Milwaukee's way of life here.

Milwaukee needs to seize this critical opportunity to make a change in transportation strategies for our region. Many of my transit colleagues and associates around the world see new transit project starts in cities where mass transit has not had a significant presence as the only way to move more people to work, school, and recreation, even in our great City of Milwaukee.

I applaud your vision and leadership for the Milwaukee Streetcar project and will always support you in your efforts to get the system approved.

Sincerely, Milwaukee Composites Incorporated

Jeffrey F. Kober President



Forest County Potawatomi Community

P.O. BOX 340 • Crandon, WI 54520

7/12/2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project.

It is essential that we capitalize on this unique opportunity to combine a proven economic development strategy with long-term environmental conservation. Adequate transportation is an integral component of economic development and our community realizes the value that this project can bring to downtown Milwaukee. By connecting heavily populated areas with places of employment, entertainment centers and residential neighborhoods, we can effectively create a sustainable transportation option that both residents and tourists alike can enjoy.

The Potawatomi remains committed to improving the downtown area and an efficient Streetcar system will surely help Milwaukee grow and prosper. Embracing this project will increase downtown property values, promote business growth in both the retail and service industries, immediately create manufacturing and construction jobs, and enhance the culture that makes Milwaukee special.

An opportunity with the potential to create \$3.35 billion of new development value in the downtown Milwaukee area over the next 20 years deserves the most serious consideration and we encourage all decision-makers to support this project.

Sincerely,

Dall D Frank

Gus Frank Chairman

Ph (414) 462-9450 Fx (414) 462-9452

6203 W Capitol Dr Milwaukee, WI 53216

www.aaccmke.org



"Good for Milwaukee, Good for Business"

July 11, 2011

The Honorable Tom Barrett, Mayor City Of Milwaukee, Office of the Mayor 200 E. Wells Street Milwaukee, WI 53202

Dear Mayor Barrett;

The African American Chamber of Commerce (AACC) is writing to indicate support for your efforts to move forward with the Milwaukee Streetcar project. This appears as a way to boost the way many people look at Milwaukee.

As the members of the AACC move around the country and see how other cities, such as Minneapolis, are progressing using different modes of transportation, it definitely makes them want to see things like that happening in Milwaukee.

In addition to the final result of adding some additional excitement to Milwaukee, the AACC looks at the building of the system as a way to increase contract opportunities for Milwaukee contractors and increase job opportunities for Milwaukee citizens.

As part of "tying together" downtown, we see this project as one that eventually provides a means to tie together neighborhoods which should uplift economic development in those neighborhoods.

The AACC is in support of the Milwaukee Streetcar project.

Sincerely,

Randy Crump Chairman

Curtiss E. Harris **Executive Director**

Willie Hines, President, Milwaukee Common council Cc:

Board of Directors

Randy Crump Chairman

Avery Goodrich, Esg. First Vice Chair

Jim Milner, MBA Second Vice Chair

Stephanie Findley Secretary

Karen Eaton, CPA Treasurer

Shanna Reid Parliamentarian

Wallace White Board Member

Bennie Joyner Board Member

Jim Gaillard Board Member

Curtiss Harris Executive Director



Linking people with Jobs, spurring economic development, and enhancing the quality of life in SE Wisconsin by educating and advocating for positive transportation solutions.

July 11, 2011

The Honorable Tom Barrett

Office of the Mayor City of Milwaukee 200 E. Wells Street Milwaukee, WI 53202

Dear Mayor Barrett,

Board of Directors Mike Fabishak Associated General Contractors Steve McLaughlin, UW Parkside

Katy Venskus Metro Milwaukee Association of Commerce Jascha Beck Walters DeWitt Ross & Stevens S.C Amy Schneider, Park Bank Paul Kwiecinski, transit advocate Diane Chamness. Chamness Consulting Executive Director Kerry Thomas

On behalf of Transit NOW, I'm pleased to express our support for moving the Milwaukee Streetcar project forward. Job creation, economic development, and accessibility benefits that the Streetcar would provide warrant the project's advancement:

- The Streetcar project is expected to support or create 660 direct jobs, 455 indirect jobs, and 440 induced jobs to get it up and running. In addition, all area residents would benefit from the jobs and expanded tax base that would be created through the development spurred by the implementation of fixed route infrastructure, as has happened in so many other cities.
- The Milwaukee Streetcar would provide affordable high quality accessibility for the region's densest population of residents and employees, promoting business attraction and economic growth by efficiently and conveniently linking those residents and employees to jobs, businesses, shopping, and entertainment. In addition, transportation options have become a top attractor for young talent, which in turn supports business attraction and job growth.
- The Streetcar would serve commuters and visitors coming from regional, intercity, and international
 destinations by linking with the Milwaukee Intermodal Station, which provides connections to Mitchell
 International Airport, Amtrak (Chicago!), Greyhound, and multiple local and regional buses. This added
 connectivity would leverage more economic benefits from our region's existing infrastructure, without
 competing for funding resources.

Please keep me informed about the Streetcar project and don't hesitate to contact me with any questions.

Best regards,

Kengkelumas

Kerry Thomas Executive Director

cc: Common Council President Willie Hines and Common Council members

www.transitnow.org

262-246-6151 P.O. Box 565 262-246-4053 fax Sussex, WI 53089-0565



BUSINESS IMPROVEMENT DISTRICT #5

633 West Wisconsin Avenue Suite 409 Milwaukee, WI 53203

414•276•6696 414•276•6366 (fax) events@westown.org www.westown.org

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Stacie Callies Executive Director

www.parkmilwaukee.com

July 11, 2011

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett:

The Westown Association, BID #5, which represents property and business owners in downtown Milwaukee's central business district, would like to join with other community groups and organizations in supporting the Milwaukee Streetcar project as a part of a comprehensive transit strategy for the City of Milwaukee.

We believe that the Milwaukee Streetcar project will make a significant impact on the transportation needs and overall economic development in the downtown area and City of Milwaukee. This project has the potential to positively impact traffic congestion, increase access to downtown Milwaukee's many cultural and entertainment amenities as well as connect people with available jobs. Moreover, in a recent strategic planning session held by our organization, many of our stakeholders identified transportation as the most important strategic initiative impacting the future of economic development in downtown Milwaukee.

Although we have expressed support for the streetcar project throughout this process, we continue to advocate for thoughtful consideration of the expansion of the route further north on Fourth Street. If expanded north on Fourth Street, we feel that the streetcar route could be an important catalyst for development on West Wisconsin Avenue. The streetcar would also be positively impacted by the close proximity to the hotels and other entertainment venues such as the Bradley Center and Frontier Airlines Center in this area.

We look forward to continued collaboration and communication with the City of Milwaukee on the streetcar project as it moves forward.

Sincerely,

The Calli

Stacie Callies Executive Director

cc: Council President Willie Hines Ald. Bob Bauman Ald. Michael Murphy July 8, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing on behalf of Mitchell Building ownership to indicate support for your efforts to move forward with the Milwaukee Streetcar project. The Mitchell Building, located at the SE corner of Michigan and Water Streets, would directly benefit from the many benefits of the Streetcar, including the increased economic development in the vicinity and the enhanced image of Milwaukee as a world-class city.

The proposed Streetcar route would stimulate needed property and economic development along the Michigan and Broadway corridors. Many of the existing properties along Broadway Street are in need of redevelopment. In particular, the properties along Broadway Street between Clybourn Street and Wisconsin Avenue, including the iconic Mackie and Loyalty Buildings, suffer from high vacancy and require substantial capital investments. The Milwaukee Streetcar project, in combination with needed street repairs and streetscaping along Michigan Street, would help properties in the vicinity achieve their "highest and best uses," as many of the area's class C buildings could be upgraded to class B or even A buildings.

The Streetcar would also directly benefit the Mitchell Building's long-time anchor tenant, Laughlin/Constable, Inc. Laughlin/Constable started its business in the Mitchell Building 35 years ago and has gone on to become one of the largest ad agencies in the state, with offices in Chicago and New York. Laughlin/Constable employs approximately 100 "creative class" jobs at the Mitchell Building, and consistently attracts new employees to Milwaukee from outside the state. The Streetcar would enhance Milwaukee's image as a world-class city and offer an environmentally responsible transit option, in turn helping Laughlin/Constable and the Mitchell Building remain competitive in attracting talented young professionals to Milwaukee.

For these reasons, among others, I support your efforts to move forward with the Milwaukee Streetcar project

Sincerely Jøshla Jefførs Manager

207 East Michigan Street, LLC

Cc: Council President Willie Hines



301 East Erie Street Milwaukee, WI 53202 (414) 347-3600 fax (414)347-3619 www.mandelgroup.com

July 11, 2011

Mayor Tom Barrett City of Milwaukee 200 East Wells Street, 2nd Floor Milwaukee, WI 53202

Dear Mayor:

I am writing in support of the Milwaukee Streetcar initiative being considered by you, your city staff and the Common Council. While we have not fully studied the entire route in detail, the Milwaukee Streetcar will spur economic development and also will appeal to the Generation-Y workforce talent that Milwaukee is trying to attract and retain.

Since Federal funds earmarked specifically for this streetcar will pay for nearly 85% of the capital costs, the investment by the City of Milwaukee is small relative to the primary economic and secondary intangible benefits it will receive in return. Countless examples of mass transit systems increasing property values and commercial development can be seen throughout the country and the world.

Approving the Milwaukee Streetcar would be the type of smart and timely decision that Milwaukee needs to bolster its bottom line, create energy for its young, creative class, and connect its residents to the cultural and recreational attractions in the city.

Detractors may focus on the capital and operating costs of the streetcar, but the limited capital costs upfront and the relatively small operating costs mitigate the downside risk of approving this initiative.

In order for Milwaukee to compete both regionally and globally, I urge you to support and approve The Milwaukee Streetcar.

Very Truly Yours,

B. Mandel President



July 11, 2011

Alderman Murphy City of Milwaukee-Common Council 200 East Wells Street

Dear Alderman Murphy,

I am writing to express my support for your efforts to move forward with the Milwaukee Streetcar project. As a developer of Downtown real estate nationwide, I understand the solid value in downtown transit to improve to and between key residential, employment and activity centers. I believe this project is a "win-win" scenario benefitting not only the over 80,000 existing Downtown employees, but also creating and supporting over 450 construction jobs. Although my main development, The Moderne is not on the initial route, I am convinced that its success will warrant an expanded line and we will become part of that growth.

As a growing development company headquartered in Downtown Milwaukee, we recognize the utmost importance for us to locate our new nationwide developments in close proximity to downtown transit in any given city. Downtown transit is such an important priority in our decision-making process that I believe it is my responsibility to endorse it for its potential positive impact for my hometown. As cities such as Seattle, Denver and Minneapolis have already discovered, by using fixed-guideway transit each city has seen substantial growth within close proximity of its system.

In essence, the Streetcar starter system will create jobs, provide environmentally friendly transportation, attract and retain a growing Downtown population and enhance Milwaukee's image. Job growth and real estate development are the 2 key elements to every thriving city. This project provides Milwaukee with the opportunity to enhance its standing on a national level. All in all, an opportunity not to be missed.

Sincerely,



Rick Barrett Developer Barrett Visionary

Cc: rjbauma@milwaukee.gov Council President Willie Hines whines@milwaukee.gov Mayor Tom Barrett mayor@milwaukee.gov Milwaukee Streetcar Project Team, c/o Greg Patin gpatin@milwaukee.gov





July 11, 2011

Mayor Tom Barrett City of Milwaukee 200 East Wells Street, 2nd Floor Milwaukee, WI 53202

Dear Mayor Barrett,

<u>I am writing to you as a business owner in the City of Milwaukee to support the</u> <u>development of the Milwaukee streetcar network</u>. As a fellow advocate of progress and investment in this city, I support the approval of this project to jumpstart a new era of public transit evolution in Milwaukee.

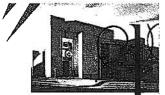
In addition to promoting commerce and economic development along new fixed routes, my business partners and I see another obvious benefit to our staff. Many of our 60+ employees rely on public transit daily and desperately seek a modern, efficient, clean, and reliable city-wide connection between their workplaces, homes, and attractions. Making sure the downtown Milwaukee streetcar starter system takes off is the important first step.

I would value the opportunity to further discuss my ardent support of the streetcar, if needed. Feel free to contact me directly at 414-403-4473.

Best regards,

John Rossetto

Co-owner VIA Downer, 2625 N. Downer Avenue, Milwaukee, WI 53211 Transfer Pizzeria Café, 101 W. Mitchell Street, WI 53204



for the Performing Arts

July 11, 2011

The Honorable Tom Barrett City of Milwaukee—Office of the Mayor 200 E. Wells Street Milwaukee, WI 53202

Dear Mayor Barrett,

I am writing to let you know that the Marcus Center for the Performing Arts is in support of the Milwaukee Streetcar project and the City's efforts to move it through the approval process.

The Marcus Center annually draws over 700,000 patrons who attend touring Broadway productions, symphony, opera, ballet and children's theater performances and other entertainment and events. Increasingly we see patronage traveling from further distances and making Milwaukee their destination for a variety of arts and cultural experiences. A fixed route transit option would expedite their travel while within the city, and would be a valuable amenity for promoting cultural tourism.

Milwaukee also has the potential to establish itself as a center for creativity and innovation. Key to our success is being able to retain and attract young talent-talent that measures the attractiveness of a community by the transit options it offers. We are in competition with other cities for this talent, and will lag behind at a critical time if we do not compete aggressively with a comprehensive strategy. The Milwaukee Streetcar is an important part of that strategy, and should move forward.

President & CEO

Cc:

Common Council President Willie Hines Alderman Robert Bauman Marcus Center for the Performing Arts 929 North Water Street Milwaukee, WI 53202-3122

> p: 414.273.7121 f: 414.273.5480 marcuscenter.org

wied and partially funded by Milwaukee Count

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EXECUTIVE DIRECTOR

Brenna Holly

July 12, 2011

The Honorable Tom Barrett City of Milwaukee -- Office of the Mayor 200 E Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

RE: Support for the Milwaukee Streetcar project

Dear Mayor Barrett,

The 30th Street Industrial Corridor Corporation (The Corridor) is pleased to provide this letter of support for the Milwaukee Streetcar project and your efforts to move this project forward.

We believe the Streetcar will promote economic development activities as well as confirm Milwaukee's status as a world-class city. Research has shown that cities such as Seattle, Minneapolis, Cleveland and Portland have seen significant development occur within close proximity to their systems.

We are particularly excited about the future expansion possibilities of the Streetcar system to connect redevelopment and growing employment bases such as the 30^{th} Street Industrial Corridor to Milwaukee's downtown. This will help make jobs in the 30^{th} Street Industrial Corridor more accessible to Milwaukee residents.

As we work to revitalize the 30th Street Industrial Corridor through the retention and recruitment of businesses and jobs to the district, transit amenities such as the Milwaukee Streetcar will make both the Corridor and Milwaukee a more desirable place for businesses, employees, residents and visitors.

Please contact me at (414) 444-4706 or <u>bholly@thecorridor-mke.org</u> with any questions.

Sincerely,

Brenna Holly Executive Director



Phone: 414.444.4706 | Fax: 414.444.4715 | E-mail: info@thecorridor-mke.org



MILWAUKEE BUILDING & CONSTRUCTION TRADES COUNCIL

LYLE A. BALISTRERI President 5941 WEST BLUEMOUND ROAD MILWAUKEE, WISCONSIN 53213 PHONE (414) 475-5580 FAX (414) 475-5590 WEBSITE http://www.milwbuildingtrades.org

July 12, 2011

Tom Barrett, Mayor City of Milwaukee Address

Dear Mayor Barrett:

I write to support your effort to create the Milwaukee Streetcar project.

When I was a young boy, I rode the streetcars in the city of Milwaukee. It was my favorite means of transportation because there was a conductor's seat in the front and in the rear of the car. When the conductor needed to drive in the opposite direction, he merely went outside and lowered one set of electrical pickups and raised the other which reversed the polarity of the motor that drove the streetcar. Then he would move to the other station at the back of the car and presto, he would be driving the car in the opposite direction. Of course, I always sat in the conductor's seat that was not being used and made believe I was a conductor. That was a great thrill for a little boy and no one seemed to mind. Of course, today, streetcars don't operate on direct current and I am pretty sure that little kids wouldn't be allowed to be the make believe conductors for safety reasons. I was in the sixth grade when Milwaukee's streetcars made their last run and I was sorry to see them go. They were extremely reliable and they operated on schedule at all times and in all degrees of weather. They were pretty much unstoppable.

What I didn't realize as a child and know only too well now is that everywhere that streetcar went there was bustling commerce, and the businesses along the routes were there because the streetcar ran on rails on the streets in front of those businesses and because they were on rails, those business owners felt assured that people would ride and get off at stops along the way and purchase goods and services from those businesses. Business owners new that as long as the streetcar ran down their street, they would bring the shoppers. And everywhere the streetcar ran, business thrived. Of course we fell in love with the car and that spelled the end for streetcars.

Now, we see city after city going back to streetcars for all of the reasons I have mentioned above and so much more.

People in urban communities need mass transit to get back and forth for their jobs. With the increasing prices of gas, many people can't afford the drive anymore. Parking is a problem so we have to build more parking structures in a time when the land use can be used for other types of commerce that will support the community in so many better ways. Young people are gravitating more and more to an urban environment. They want to live and work in the city. What better way to move them from place to place. Businesses along the routes will thrive and businesses will want to locate along the lines. It was true a half century ago and it is true now. It is no secret that the construction industry has been devastated by the recession and the housing bust. If economic development comes via the streetcar then construction will follow. We have between 25% and 30% unemployment since the end of 2008. While manufacturing recovers construction languishes. The streetcar project could be the beginning of a great turn around for our industry. The installation of the lines would create hundreds of construction jobs but the development along the routes could create a construction boon and I want to put people in the trades back to work. I whole heartedly support the project.

I have seen what it has done in other communities. What's Portland got that we don't have? They have a tremendous amount of economic development brought about by the introduction of the streetcar. This could very well be the shot in the arm that Milwaukee needs.

Disagreement over the route to be established should not serve to hinder the process to get the project off the ground. Once in service and when we begin to see a turnaround along any route established, we will be able to extend service to other areas of the city as well. And economic development will follow just as it has in other cities around the USA.

The Building and Construction Trades are anxious to get back to building our community. We need a vibrant downtown. The Park East needs to be developed. The convention center and the Grand Avenue Mall need have greater utilization. A streetcar can make all of that happen. Let's build it now.

Sincerely,

Jyle a. Batatwei

Lyle A. Balistreri, President

Cc: All Affiliates

Common Council President Willie Hines Alderman Michael Murphy, Finance Committee Chair



7-11-11

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett:

I am writing on behalf of the Brady Street Business Improvement District, BID#11, to show our support for your efforts to move forward with the Milwaukee Streetcar project. There are a number of reasons why we support this project including:

Transportation:

- Improves transit mobility to and between key residential, employment and activity centers.
- Maximizes transit accessibility and choices for residents, employees, and visitors. Accessible, low floors for level boarding for disabled, elderly, strollers, bikes. Service every 10-15 minutes.
- Has increased transit use in general in cities where it has been added to complement the existing bus system.

Connectivity: Within ¼ mile of initial route and extensions:

- 100% of downtown hotel rooms
- 91% of occupied 1st floor retail/commercial space
- 77% of total downtown public parking facilities and lots

Economic Development:

Cities use fixed-guideway transit like streetcars as city building tools to focus and direct economic development.
 Cities like Seattle, Minneapolis, Cleveland and Portland have all seen substantial development occur within close proximity of their systems.

Jobs:

• Streetcar supports 80,000 existing downtown employees providing convenient link between offices, services, and destinations.

Other:

- Provides an environmentally responsible transportation alternative that is energy-efficient, quiet and clean.
- Attracts and retains young talent supporting the creative class.
- Enhances Milwaukee's image as a world-class city.
- The Streetcar starter system creates city-wide benefits.

Sincerely, Steph Salvia

Executive Director Brady Street BID#11 1224 E. Brady Street Milwaukee, WI 53202



July 12, 2011

Mayor Tom Barrett City of Milwaukee 200 East Wells Street Milwaukee, Wisconsin 53202

--AND---

Willie Hines Common Council President City of Milwaukee 200 East Wells Street Milwaukee, Wisconsin 53202

I am writing to offer my support of your efforts to add a modern streetcar to the transportation system in Milwaukee.

Reliable and dependable public transit is vital to the City of Milwaukee. The connectivity to the rest of the region created by the Milwaukee Streetcar, via the Milwaukee Intermodal Station, will be an important tool for attracting business and talent to Milwaukee in a competitive global environment and will be a catalyst for economic growth in downtown.

Even though US Bank is a few blocks from the proposed line, I recognize we all stand to benefit from a more vibrant downtown, a system with the potential to create transit-oriented development and redevelopment in both housing and business, and increased property values.

In this economy, starting by building a modest starter system that effectively utilizes the available funding makes sense. And, I am pleased to learn the City is already considering how the system can be expanded to reach nearby neighborhoods and more destinations and am excited by the possibility of expansion north to North Avenue and UWM and west to Marquette and Miller Park.

I support your efforts to move this project forward and your ongoing efforts to make Milwaukee a city we are all proud to call home! Please let me know if I can be of further assistance in your efforts.

Sincerely,

Bill Bertha

cc: Rocky Marcoux

LUCKETT REAL ESTATE INVESTMENTS & FINANCIAL CONSULTANT SERVICES

July 13, 2011

The HonorableTom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett,

I am writing to issue my support for your efforts to move forward with the MilwaukeeStreetcar project. Being an African America who's been blessed to have a vehicle to get around town and to work each day, I know many people who are not so fortunate. Therefore the streetcar project would provide a more meaningful way of transportation in the downtown area, as well as some of the outlying areas. Not to mention how it would improve the mobility to get to the city's activity events, theaters and centers.

From what I have researched the economic development potential within a quarter mile of the initial route and extensions could account for 9,000 new housing units. Adequate and affordable housing projects will always increase retail business in various urban communities.Lastly, cities like Seattle, Minneapolis, Cleveland and Portland have all seen substantial development occur within close proximity of their systems.

Lastly, I would be remiss if I did not mention the employment opportunities and the impact this project would have on the labor market here in Milwaukee. With so many minorities out of work the streetcar project increases their chance of getting back employed with a family supporting wage. This streetcarproject sounds like a winner to me. Thank you for taking time to acknowledge my letter of support.

Sincerely, Darian Luckett (Please use as my official signature)

Cc: Council President Willie Hines

July 13, 2011



The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett,

I am writing to indicate our organizational support for your efforts to move forward with the Milwaukee streetcar project.

9to5 fights for economic security and equal opportunity for all people, but especially women and their families trying to make ends meet in Wisconsin. Access to affordable and reliable public transportation is vital. As you probably know, the Milwaukee County Bus system is behind the 2011 needs and reality in Milwaukee. We need to move forward not only with more buses but other, more efficient and up to date forms of transportation in Milwaukee.

9to5 members depend on transportation to get from their homes to their jobs to their church to their children's school. Senior members like Doris Gillispie uses the bus system to attend community meetings, visit her family and go to the train station downtown.

The streetcar has increased transit use in general in cities where it has been added to complement the existing bus system. The pilot streetcar will connect downtown and be a great boost to economic development. 9to5 is invested in the expansion of the streetcar in the follow stages that will connect more women and men in the central city to other areas with more access to family supporting jobs.

Adding the streetcar to Milwaukee will enhance our city as a World Class city, a City that understands an investment in people's well being is an investment in the economy and future. Thank you for your initial support in the project. We look forward to a speedy process in moving it forward.

Sincerely,

Dana Schultz

Lead Organizer and Acting Director, 9to5 Wisconsin 414-274-0920 <u>dana@9to5.org</u> 207 E Buffalo St. Suite 211 Milwaukee, WI 53202



July 13, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project. This project will provide the downtown core starter system that can be expanded in the future to provide a larger more effective transit network. It maximizes transit accessibility and choices for individuals living, visiting or working downtown. The construction of the system will create much-needed jobs in the construction and manufacturing industries and permanent jobs for operating and maintaining the streetcar system. Finally, this system will enhance Milwaukee's image as a world-class city.

Sincerely,

Carla y. Cues

Carla Y. Cross President

cc: Council President Willie Hines



435 West North Avenue Milwaukee, WI 53212-3146 414-374-5850 414-562-8620 fax www.tmul.org

July 13, 2011

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett:

This is written to express my support for your efforts to move the Milwaukee Street Car project forward.

Access to various types of transportation is vitally important to our city and metropolitan area. We need multiple ways to transport people and street cars can be one of our effective options. In other cities, street cars have not only provided safe, energy efficient transportation, they have helped to spur significant economic development in the areas where routes are located. Increased commerce and economic activity will also help create new jobs. With the prolonged economic downturn we are experiencing and with high unemployment rates, especially in the African American Community, we need ways to create jobs now more than ever.

Therefore, I hope that the Common Council, Business Community and others who are concerned about the future of our city will join your efforts to make the Street Car Project a reality.

Sincerely,

almh Hollmon

President & CEO

RH/tj



"The Neighborhood That's Making Milwaukee Famous"

July 13, 2011

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202 mayor@milwaukee.gov

Dear Mayor Barrett:

As President of the Brady Street Area Association I express my full support for the Milwaukee Streetcar project. This kind of predictable, permanent transportation system will have a very strong and needed affect on our community. If the streetcar line is extended north it will be an important link between Brady Street and downtown will strengthen both. I only hope that other neighborhoods will be added the system soon!

Though we in the Brady Street Area will feel the obvious benefits from the street car, this project also enhances the over all community. This streetcar system will be attractive to individuals and businesses that are considering moving to Milwaukee. It will add to our profile as a cosmopolitan city and this will be an infrastructure investment that diversifies our transportation system.

It is time that Milwaukee takes another step to keep it a competitive urban environment.

Sincerely,

Grant Gehweiler President, Brady Street Area Association

cc: Council President Willie Hines

July 9, 2011

Dear Distinguished Aldermen,

I am writing to express my strong support for the Milwaukee Streetcar project. I have submitted a letter of support to Mayor Barrett and hope that you will help pass the resolution that will strengthen Milwaukee's image and it's economic health in the near and long term future by voting to use the transit money to initiate phase one of this forward-thinking project. As a local business owner, dedicated to seeing Milwaukee continue to grow and develop into a world-class city, I believe that this initial phase of the Streetcar Project needs to commence and eventually grow into a full system that complements our current public transport system. I strongly encourage all of you to vote to get this system moving.

The planned system will increase connectivity, stimulate economic development, and create short and long term jobs. Eventually, this project will lead to an economically stronger, more attractive city with a better transportation system that will help attract and retain young professionals and encourage more tourism. As someone who has travelled and worked in many cities domestically and internationally, I have seen the massive benefits a guided rail system provides to urban centers.

Domestically, cities like Portland, Seattle, and Minneapolis have seen rapid development along rail lines and in previously underserved areas of their cities. In Europe, every major city boasts an inexpensive, user-friendly guided rail system to complement its public transit systems connecting people to daily destinations and transportation hubs in concert with busses, trains, or light rail. In England, entire cities like Manchester and Liverpool have been reborn out of a post-industrial recession in large part due to guided rail systems that spurred development of retail and entertainment districts and connected workers to their jobs in the new economy.

As the co-owner of a small company with just over 450 employees, I would also advocate loudly for an environmentally conscious way for my employees to get to their jobs without having to drive or park. The streetcar system would team with the county bus system to make that a great possibility.

The key to the success of this system will be to provide multiple reasons for user-ship. The system obviously has to start somewhere and cannot get to everyone immediately. Decision-makers will need to be patient and think long-term about how to grow the system wisely and effectively. In order to succeed, the initial phases need to connect the areas of highest density with jobs, transportation, special events, shopping districts, entertainment etc. As the system grows to other areas, Milwaukee (and all Milwaukeeans) will benefit from this major investment in our future.

Again, thank you for the opportunity to express my support for this project. I hope that each of you will participate in helping to get this system into the ground!

Sincerely,

Michael Eitel Co-owner, Lowlands Group

Cc: Council President Willie Hines Alderman Michael Murphy Alderman Tony Zielinski Alderman Joseph Davis Alderman Nik Kovac July 9, 2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

Dear Mayor Barrett,

I am writing to express my strong support for the Milwaukee Streetcar project. As a local business owner, dedicated to seeing Milwaukee continue to grow and develop into a world-class city, I believe that this initial phase of the Streetcar Project needs to commence and eventually grow into a full system that complements our current public transport system. I strongly support you in your efforts to get this system moving.

The planned system will increase connectivity, stimulate economic development, and create short and long term jobs. Eventually, this project will lead to an economically stronger, more attractive city with a better transportation system that will help attract and retain young professionals and encourage more tourism. As someone who has travelled to many cities domestically and internationally, I have seen the massive benefits a guided rail system provides to urban centers.

Domestically, cities like Portland, Seattle, and Minneapolis have seen rapid development along rail lines and in previously underutilized areas of their cities. In Europe, every major city boasts an inexpensive, user-friendly guided rail system to complement its public transit systems connecting people to daily destinations and transportation hubs in concert with busses, trains, or light rail. In England, entire cities like Manchester and Liverpool have been reborn out of a post-industrial recession in large part due to guided rail systems that spurred development of retail and entertainment districts and connected workers to their jobs.

The key to the success of this system will be to provide multiple reasons for user-ship. The system obviously has to start somewhere and cannot get to everyone immediately. Decision-makers need to be patient and think long-term about how to grow the system wisely and effectively. The initial phases need to connect the areas of highest density with jobs, transportation, special events, shopping districts, entertainment etc. As the system grows to other areas, Milwaukee (and all Milwaukeeans) will benefit from this major investment in our future.

As the co-owner of a small company with just over 450 employees, I would also advocate loudly for an environmentally conscious way for my employees to get to their jobs without having to drive or park. The streetcar system would team with the county bus system to make that a great possibility. Again, thank you for your hard work on getting this system into the ground!

Sincerely,

Michael Eitel Co-owner, Lowlands Group

Cc: Council President Willie Hines

HENNESSY GROUP, INC.

831 W. Wisconsin Avenue, Milwaukee, Wisconsin 53233

July 11, 2011

414.350-6601 FAX 414.

FAX 414.276-9094

hennessygroup.net

Mayor Tom Barrett, City of Milwaukee via Hand Delivery

Subject: The Milwaukee Streetcar

Dear Mayor Barrett:

This is a statement of my absolute support for the Milwaukee Streetcar, for the immediate commencement of construction on the planned starter route, and for timely expansion of various streetcar routes. My support is based on my experience as a neighborhood developer/investor/property owner on Milwaukee's Near West Side and in the Westown neighborhood of Downtown Milwaukee and as the chair of economic development committees for both the Westown Association and the SOHI District (North 27th Street).

I have been doing neighborhood development in transitional urban neighborhoods since 1987 and have been studying what works and what doesn't here in Milwaukee, in other US Cities, in Europe, and in relevant literature. As such it is clear that we, in Milwaukee, need to do all the right things to be <u>COMPETITIVE</u> in an economic sense; if we are not competitive other cities will surely take our business for themselves. We need to create and grow businesses and to attract, hire and retain properly educated employees and entrepreneurs. If we don't succeed at being competitive and growing businesses/employment, we will go the opposite way and so will the value of our property (due to lack of demand), our tax base, and the essential services that are associated with that tax base. If this negative economic trajectory occurs I (and every other developer/investor/owner in Milwaukee) will "loose my shirt". I see the Milwaukee Streetcar and its planned starter route/schedule and extension as an absolutely essential economic necessity if Milwaukee is to be competitive.

The most recent issue of Forbes magazine (and http://www.forbes.com/best-places-for-business/list) contains a list of the "Top 200 Places in the US for Businesses and Careers"; <u>this list is a competitiveness ranking</u>. Milwaukee is #56 -- not bad but not nearly good enough. It's interesting that 60% of the top 10 cities on this list have streetcar systems "going on", i.e. operating, under-construction, or proposed/in active planning while only 39% of the top 100 have streetcar systems "going on". It's clear streetcars are more prevalent in more competitive cities and less prevalent in less competitive cities.

We need to go ahead now with the planned Milwaukee Streetcar starter route. It will have an incredibly positive effect on Milwaukee's economic future and will produce disproportionately high returns on the investment through growing businesses, jobs, entrepreneurs, property values, etc. Mayor Barrett, thanks for your efforts and for the efforts of the Common Council in making the Milwaukee Streetcar an economic reality. WE NEED IT NOW!!!

Sincerely,

John Hennessy, President -Hennessy Group, Inc.

P.S. If there is a way to complete the first planned northward extension (4th Street at least to Wisconsin Avenue and the Shops of Grand Avenue) on the starter route schedule, that makes perfect sense. With a streetcar connection to Spreenker, VA Entrepreneurs, start-ups, and associated business/employment growth at the Shops of Grand Avenue, Milwaukee gains an instant, powerful economic multiplier and a focal catalyst for Wisconsin Avenue.

Cc: Xld. Robert Bauman, Ald. Joe Davis, Sr., Ald. Willie L. Hines, Jr., Ald. Michael Murphy

Neighborhood Development • Historic Renovation • Financial/Market Consulting

From:Elizabeth Fealey [eafealey@gmail.com]Sent:Thursday, July 07, 2011 6:22 PMTo:Kovac, NikSubject:Message from Elizabeth Fealey regarding the Milwaukee StreetcarA message from Elizabeth Fealey (eafealey@gmail.com)

2520 N. Bremen ST Milwaukee, WI 53212

I encourage you to support the Milwaukee Streetcar.

From:Christopher Knock [christopher.knock@aurora.org]Sent:Thursday, July 07, 2011 3:29 PMTo:Kovac, NikSubject:Message from Christopher Knock regarding the Milwaukee StreetcarA message from Christopher Knock (christopher.knock@aurora.org)

2121 N Cambridge Ave #304 Milwaukee, WI 53202

Į.

I encourage you to support the Milwaukee Streetcar.

From:angela laughingheart [laughingheart88@gmail.com]Sent:Wednesday, July 06, 2011 8:14 AMTo:Kovac, NikSubject:Milwaukee streetcar

Dear Mr. Kovac,

I urge you to continue your support of the Milwaukee Streetcar route expansion to include UWM, Third Ward and Lower East Side destinations. Thanks for listening.

Regards,

Angela Laughingheart

Angela Laughingheart 414/350-5248

From: Mandi [mailto:mandilindner@yahoo.com] Sent: Monday, July 11, 2011 11:54 AM To: Bauman, Robert Subject: Message from Mandi regarding the Milwaukee Streetcar

A message from Mandi (mandilindner@yahoo.com)

2464 n 68th st Milwaukee, WI 53213

From: Chelsey Orlikowski [mailto:chelseyorlikowski@gmail.com]
Sent: Monday, July 11, 2011 11:54 AM
To: Bauman, Robert
Subject: Message from Chelsey Orlikowski regarding the Milwaukee Streetcar

A message from Chelsey Orlikowski (chelseyorlikowski@gmail.com)

1560 N. Prospect Ave. #706 Milwaukee, WI 53202

From: Christina Treiber [mailto:treiberc@hotmail.com]
Sent: Monday, July 11, 2011 11:57 AM
To: Bauman, Robert
Subject: Message from Christina Treiber regarding the Milwaukee Streetcar

A message from Christina Treiber (treiberc@hotmail.com)

2011 N. Prospect Ave, Unit 15 Milwaukee, WI 53202

From: Nick Gerrits [mailto:gerrits.nick@gmail.com]
Sent: Monday, July 11, 2011 12:08 PM
To: Bauman, Robert
Subject: Message from Nick Gerrits regarding the Milwaukee Streetcar

A message from Nick Gerrits (gerrits.nick@gmail.com)

320 E Buffalo St, Unit 811 Milwaukee, WI 53202

I strongly support the Milwaukee Streetcar program. I had the opportunity to visit Amsterdam for a business trip and I was amaized at how easy it was to navigate the city without need for a rental car. As a Milwaukee downtown resident, I think the financial and environmental benefits from an improved mass transit system are endless! I hope you see the need for a StreetCar system as a no brainer as well. Please help make Milwaukee a destination by supporting the street car.

Thanks,

Nick

From: Maggie Skarich [mailto:mjoos@asq.org]
Sent: Monday, July 11, 2011 12:29 PM
To: Bauman, Robert
Subject: Message from Maggie Skarich regarding the Milwaukee Streetcar

A message from Maggie Skarich (mjoos@asq.org)

3918 N 94th St Milwaukee, WI 53222

From: Chris Gleissner [mailto:project303@hotmail.com]
Sent: Monday, July 11, 2011 1:13 PM
To: Bauman, Robert
Subject: Message from Chris Gleissner regarding the Milwaukee Streetcar

A message from Chris Gleissner (project303@hotmail.com)

252 Oak Street Oxford, WI 53952

From: Renee Bach [mailto:renee.bach@yahoo.com]
Sent: Monday, July 11, 2011 1:40 PM
To: Bauman, Robert
Subject: Message from Renee Bach regarding the Milwaukee Streetcar

A message from Renee Bach (renee.bach@yahoo.com)

3011 S Howell Milwaukee, WI 53207

From: Mary Dally-Muenzmaier [mailto:mkdm95@earthlink.net] **Sent:** Monday, July 11, 2011 1:48 PM **To:** Bauman, Robert **Subject:** Message from Mary Dally-Muenzmaier regarding the Milwaukee Streetcar

A message from Mary Dally-Muenzmaier (mkdm95@earthlink.net)

1534 N Humboldt Ave #1 Milwaukee, WI 53202

From: Joely Urdan [mailto:badger_grad_95@yahoo.com]
Sent: Monday, July 11, 2011 4:00 PM
To: Bauman, Robert
Subject: Message from Joely Urdan regarding the Milwaukee Streetcar

A message from Joely Urdan (badger_grad_95@yahoo.com)

715 N. Milwaukee St. #304 Milwaukee, WI 53202

From: Erik [mailto:Eaacker@sbcglobal.net]
Sent: Monday, July 11, 2011 4:09 PM
To: Bauman, Robert
Subject: Message from Erik regarding the Milwaukee Streetcar

A message from Erik (Eaacker@sbcglobal.net)

12665 W. Crawford Dr New Berlin, WI 53151

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

Also, I would like to see the council consider future rail rapid transit options for the city. Several heavy diesel/electric hybrid trams are already used in countries like Germany, and combine the accessibility of streetcars, with the speed and range of light rail.

Kassel Germany already uses tram-trains that can utilize existing heavy rail infrastructure. Please see the link and associated transportation network description. These tram-trains are powered by electric lines, but also have a diesel engine that allows them to service satellite cities outside the electrified track.

http://www.railway-technology.com/projects/kasseltramtrains

From: Your Name [mailto:aprilberends@yahoo.com]
Sent: Monday, July 11, 2011 4:40 PM
To: Bauman, Robert
Subject: Message from Your Name regarding the Milwaukee Streetcar

A message from Your Name (aprilberends@yahoo.com)

3405 N Humboldt Blvd Milwaukee, WI 53212

From: Jeanne DeSimone Sieger [mailto:jdzonaverde@hotmail.com]
Sent: Monday, July 11, 2011 5:36 PM
To: Bauman, Robert
Subject: Message from Jeanne DeSimone Sieger regarding the Milwaukee Streetcar

A message from Jeanne DeSimone Sieger (jdzonaverde@hotmail.com)

9651 South 31 Street Franklin, WI 53132 9528

From: hank kulesza [mailto:hotkathk@yahoo.com]
Sent: Monday, July 11, 2011 6:38 PM
To: Bauman, Robert
Subject: Message from hank kulesza regarding the Milwaukee Streetcar

A message from hank kulesza (hotkathk@yahoo.com)

2961 s 37th st Milwaukee, WI 53215

From: Cale Ziemer [mailto:cziemer@gmail.com]
Sent: Monday, July 11, 2011 8:01 PM
To: Bauman, Robert
Subject: Message from Cale Ziemer regarding the Milwaukee Streetcar

A message from Cale Ziemer (cziemer@gmail.com)

PO Box 511758 Milwaukee, WI 53203

From: Marc Tozzi [mailto:sleepyteddy2k@yahoo.com]
Sent: Monday, July 11, 2011 8:02 PM
To: Bauman, Robert
Subject: Message from Marc Tozzi regarding the Milwaukee Streetcar

A message from Marc Tozzi (sleepyteddy2k@yahoo.com)

1905 N. Water Unit 104 Milwaukee, WI 53202

From: Kristin [mailto:kdconnelly@gmail.com]
Sent: Monday, July 11, 2011 9:16 PM
To: Bauman, Robert
Subject: Message from Kristin regarding the Milwaukee Streetcar

A message from Kristin (kdconnelly@gmail.com)

1029 N. Jackson St. Milwaukee, WI 53202

From: Peter Paik [mailto:pypaik@gmail.com]
Sent: Monday, July 11, 2011 10:16 PM
To: Bauman, Robert
Subject: Message from Peter Paik regarding the Milwaukee Streetcar

A message from Peter Paik (pypaik@gmail.com)

3259 North Summit Ave Milwaukee, WI 53211

From: David Coles [mailto:avidcoles@gmail.com]
Sent: Monday, July 11, 2011 11:50 PM
To: Hines Jr., Willie; Murphy, Michael (Alderman); Witkowiak, James; Davis Sr., Joe; Bauman, Robert; Hamilton, Ashanti; Donovan, Robert; Bohl, James
Subject: streetcar

Dear Steering & Rules Committee members,

Let's get this streetcar built! It's time Milwaukee joined the ranks of the big-league cities. I for one will certainly ride it.

David Coles 1608 E. Lafayette Pl. Milwaukee WI 53202 414.248.9327 **From:** Eric Michalski [mailto:creamcitycitizen@gmail.com] **Sent:** Tuesday, July 12, 2011 8:01 AM **To:** Bauman, Robert **Subject:** Message from Eric Michalski regarding the Milwaukee Streetcar

A message from Eric Michalski (creamcitycitizen@gmail.com)

3642 S Brust Avenue Milwaukee, WI 53207

I encourage you to support the Milwaukee Streetcar.

From: luke getschow [mailto:l123ecca@aol.com]
Sent: Tuesday, July 12, 2011 8:42 AM
To: Bauman, Robert
Subject: Message from luke getschow regarding the Milwaukee Streetcar

A message from luke getschow (l123ecca@aol.com)

106 w seeboth st #821 Milwaukee, WI 53204

From: Robert Short [mailto:robert.m.short@gmail.com]
Sent: Tuesday, July 12, 2011 8:44 AM
To: Bauman, Robert
Subject: Message from Robert Short regarding the Milwaukee Streetcar

A message from Robert Short (robert.m.short@gmail.com)

2628 N Maryland Avenue Milwaukee, WI 53211

From: Larry LeBlanc [mailto:landmleblanc@hotmail.com]
Sent: Tuesday, July 12, 2011 7:01 AM
To: Bauman, Robert
Subject: Message from Larry LeBlanc regarding the Milwaukee Streetcar

A message from Larry LeBlanc (landmleblanc@hotmail.com)

1610 N. Prospect Ave. No 301 Milwaukee, WI 53202

From: Courtenay Race [mailto:cht@teska.net]
Sent: Tuesday, July 12, 2011 10:16 AM
To: Bauman, Robert
Subject: Message from Courtenay Race regarding the Milwaukee Streetcar

A message from Courtenay Race (cht@teska.net)

2478 N 47th St Milwaukee, WI 53210

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From: Michael Clausing [mailto:clausin5@uwm.edu]
Sent: Tuesday, July 12, 2011 11:41 AM
To: Bauman, Robert
Subject: Message from Michael Clausing regarding the Milwaukee Streetcar

A message from Michael Clausing (clausin5@uwm.edu)

2541 N Lake Dr Milwaukee, WI 53211

From: Joe Moser [mailto:nrthstrjoe@aol.com] Sent: Tuesday, July 12, 2011 12:48 PM To: Bauman, Robert Subject: Message from Joe Moser regarding the Milwaukee Streetcar

A message from Joe Moser (nrthstrjoe@aol.com)

2276 n 69th st wauwatosa, WI 53213

From: Matthew E. Lowerr [mailto:matt@lowerr.com]
Sent: Monday, July 11, 2011 8:51 PM
To: Bauman, Robert
Subject: Message from Matthew E. Lowerr regarding the Milwaukee Streetcar

A message from Matthew E. Lowerr (matt@lowerr.com)

1108 N. Milwaukee St. #138 Milwaukee, WI 53202

I encourage you to withold support for the Milwaukee Streetcar.

The streetcar's proposed coverage area provides coverage already addressed by route 30 of the MCTS system, and will place little more than add an additional funding liability to the taxpayer.

--- On Tue, 7/12/11, Patrick McCormack compack2@yahoo.com> wrote:

From: Patrick McCormack <pgmack2@yahoo.com> Subject: milwaukee streetcar To: mmurph@milwaukee.gov Date: Tuesday, July 12, 2011, 10:07 AM

This is patrick mccormack 155n.69th st. I will be speaking in favor of the proposed streetcar system at this thursdays' steering and rules committee meeting. I have worked in portland and seattle over the past few years and feel that a similar system in milwaukee will add vitality and improve overall userability to our transportation system. More simply I believe that this is a quality of life issue. I hope that you will lend support to the proposed system as well. Thanks, Patrick council resolution #110372

From: Daniel Katz [mailto:emceespice@hotmail.com] Sent: Friday, July 08, 2011 11:25 PM To: Bauman, Robert Subject: Message from Daniel Katz regarding the Milwaukee Streetcar

A message from Daniel Katz (emceespice@hotmail.com)

1319 N. Jackson Milwaukee, WI 53202

From: Jeffrey jordan [mailto:jjordan65@gmail.com]
Sent: Saturday, July 09, 2011 8:06 AM
To: Bauman, Robert
Subject: Message from Jeffrey jordan regarding the Milwaukee Streetcar

A message from Jeffrey jordan (jjordan65@gmail.com)

2633 N Hacket Ave Milwaukee, WI 53211

From: Adam Lang [mailto:adamblang@gmail.com] Sent: Saturday, July 09, 2011 10:28 AM To: Bauman, Robert Subject: Message from Adam Lang regarding the Milwaukee Streetcar

A message from Adam Lang (adamblang@gmail.com)

133 W Oregon St #515 Milwaukee, WI 53204

From: Christopher Harroun [mailto:christopher.harroun@gmail.com]
Sent: Saturday, July 09, 2011 10:38 AM
To: Bauman, Robert
Subject: Message from Christopher Harroun regarding the Milwaukee Streetcar

A message from Christopher Harroun (christopher.harroun@gmail.com)

2553 N Oakland Ave Milwaukee, WI 53211

From: Kyra VandeBunte [mailto:kvandebunte@gmail.com]
Sent: Saturday, July 09, 2011 10:44 AM
To: Bauman, Robert
Subject: Message from Kyra VandeBunte regarding the Milwaukee Streetcar

A message from Kyra VandeBunte (kvandebunte@gmail.com)

1915 N. Prospect, Apt. 28 Milwaukee, WI 53202

From: Kimberly Kaiser [mailto:kimk1282@gmail.com]
Sent: Saturday, July 09, 2011 11:30 AM
To: Bauman, Robert
Subject: Message from Kimberly Kaiser regarding the Milwaukee Streetcar

A message from Kimberly Kaiser (kimk1282@gmail.com)

2833A S Clement Ave Milwaukee, WI 53207

From: Mason Cook [mailto:macook11@gmail.com] Sent: Saturday, July 09, 2011 12:05 PM To: Bauman, Robert Subject: Message from Mason Cook regarding the Milwaukee Streetcar

A message from Mason Cook (macook11@gmail.com)

1419 E. Albion Apt. 5 Milwaukee, WI 53202

From: Jack Forslund [mailto:jlf6512@hotmail.com] Sent: Saturday, July 09, 2011 12:53 PM To: Bauman, Robert Subject: Message from Jack Forslund regarding the Milwaukee Streetcar

A message from Jack Forslund (jlf6512@hotmail.com)

3408 North 50th Street Milwaukee, WI 53216

Milwaukee has been great in recent years with a more progressive attitude towards urban development. Downtown is looking great! Keep up the good work by supporting the street car project! Thank you!! Jack From: Colleen Patin [mailto:cpatin@sbcglobal.net]
Sent: Saturday, July 09, 2011 1:15 PM
To: Bauman, Robert
Subject: Message from Colleen Patin regarding the Milwaukee Streetcar

A message from Colleen Patin (cpatin@sbcglobal.net)

2508 E. Belleview Pl Milwaukee, WI 53211

From: Eric Adams [mailto:edod@uwm.edu] Sent: Saturday, July 09, 2011 10:21 PM To: Bauman, Robert Subject: Message from Eric Adams regarding the Milwaukee Streetcar

A message from Eric Adams (edod@uwm.edu)

1630 N. Humboldt Ave. #6 Milwaukee, WI 53202

From: Blain Neufeld [mailto:neufeld@uwm.edu]
Sent: Sunday, July 10, 2011 7:56 AM
To: Bauman, Robert
Subject: Message from Blain Neufeld regarding the Milwaukee Streetcar

A message from Blain Neufeld (neufeld@uwm.edu)

1504 N Prospect Ave Milwaukee, WI 53201

From: Mariiana Tzotcheva [mailto:mariianambox@gmail.com]
Sent: Sunday, July 10, 2011 10:11 AM
To: Bauman, Robert
Subject: Message from Mariiana Tzotcheva regarding the Milwaukee Streetcar

A message from Mariiana Tzotcheva (mariianambox@gmail.com)

1029 N Jackson St #1303 Milwaukee, WI 53202

From: Paul Zirk [mailto:paul.zirk@gmail.com] Sent: Sunday, July 10, 2011 10:14 AM To: Bauman, Robert Subject: Message from Paul Zirk regarding the Milwaukee Streetcar

A message from Paul Zirk (paul.zirk@gmail.com)

2927 S Delaware Ave Milwaukee, WI 53207

From: Nic Waldron [mailto:nwaldron.mke@gmail.com]
Sent: Sunday, July 10, 2011 5:32 PM
To: Bauman, Robert
Subject: Message from Nic Waldron regarding the Milwaukee Streetcar

A message from Nic Waldron (nwaldron.mke@gmail.com)

2845-A N Bremen St Milwaukee, WI 53212

I have recently returned to Milwaukee to finish my bachelor\'s at UWM, but the chances I will remain in the city after graduation are very slim and one of the main reasons for that is Milwaukee\'s lack of adequate modern public transportation. Based on my experience, this is one of the biggest factors the brain drain that has plagued Milwaukee as many college graduates who are just starting out find owning a vehicle to be an impractical economic burden and are thus, drawn to other cities that have public transportation which accommodates their needs. This has far reaching implications as Milwaukee has one of the lowest percentages of college graduates in the country, which relates directly to the stagnant economic and cultural growth in a city with so much unrealized potential. While there are plenty of other valid reasons why light rail in Milwaukee makes sense, this is one that rarely (if ever) gets brought up and never seems to be considered by those who balk at the cost on light rail on supposed economic grounds.

From: John December [mailto:john@december.com] Sent: Sunday, July 10, 2011 7:55 PM To: Bauman, Robert Subject: Message from John December regarding the Milwaukee Streetcar

A message from John December (john@december.com)

1104 N Marshall St 303 Milwaukee, WI 53202-3303

From: Daniel Toth [mailto:dtoth@uwalumni.com]
Sent: Sunday, July 10, 2011 10:03 PM
To: Bauman, Robert
Subject: Message from Daniel Toth regarding the Milwaukee Streetcar

A message from Daniel Toth (dtoth@uwalumni.com)

2575 n stowell ave apt e Milwaukee, WI 53211

From: Ed Werstein [mailto:wersted@gmail.com]
Sent: Monday, July 11, 2011 7:58 AM
To: Bauman, Robert
Subject: Message from Ed Werstein regarding the Milwaukee Streetcar

A message from Ed Werstein (wersted@gmail.com)

1732 N. Prospect Ave. #709 Milwaukee, WI 53202

From: Steven Schrab [mailto:steve@jammieandsteve.org]
Sent: Monday, July 11, 2011 8:29 AM
To: Bauman, Robert
Subject: Message from Steven Schrab regarding the Milwaukee Streetcar

A message from Steven Schrab (steve@jammieandsteve.org)

3059 N Weil ST #103 Milwaukee, WI 53209

From: Steven Miller [mailto:steve.miller.accts@gmail.com]
Sent: Monday, July 11, 2011 9:38 AM
To: Bauman, Robert
Subject: Message from Steven Miller regarding the Milwaukee Streetcar

A message from Steven Miller (steve.miller.accts@gmail.com)

2342 S Austin St. Apt 204 Milwaukee, WI 53207

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I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

Milwaukee can not afford to fall behind other comparably-sized cities who are already moving forward with enhanced transit systems.

From: Jerad Tonn [mailto:jatonn@uwm.edu]
Sent: Monday, July 11, 2011 10:19 AM
To: Bauman, Robert
Subject: Message from Jerad Tonn regarding the Milwaukee Streetcar

A message from Jerad Tonn (jatonn@uwm.edu)

2575 N. Prospect Ave. Milwaukee, WI 53211

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

As a young professional in this city who just graduated from UWM. I know Milwaukee will need to continue progressive development such as the streetcar line to keep and attract people like myself and to keep the city economically vibrate. It/'s time Milwaukee steps it up with its transportation options and the streetcar is the first big step in hopefully a line of many more.

From: monty [mailto:maninder0919@gmail.com] Sent: Saturday, July 09, 2011 12:39 AM To: Bauman, Robert Subject: Message from monty regarding the Milwaukee Streetcar

A message from monty (maninder0919@gmail.com)

10927 w wildwood ln #2112 west allis, WI 53227

From:Jerad Tonn [jatonn@uwm.edu]Sent:Monday, July 11, 2011 10:19 AMTo:Kovac, NikSubject:Message from Jerad Tonn regarding the Milwaukee StreetcarA message from Jerad Tonn (jatonn@uwm.edu)

2575 N. Prospect Ave. Milwaukee, WI 53211

I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole.

As a young professional in this city who just graduated from UWM. I know Milwaukee will need to continue progressive development such as the streetcar line to keep and attract people like myself and to keep the city economically vibrate. It\'s time Milwaukee steps it up with its transportation options and the streetcar is the first big step in hopefully a line of many more.

From:Jonathan Lang [jonplang@yahoo.com]Sent:Friday, July 08, 2011 6:37 PMTo:Kovac, NikSubject:Message from Jonathan Lang regarding the Milwaukee StreetcarA message from Jonathan Lang (jonplang@yahoo.com)

1550 E. Royall Pl., unit 508 Milwaukee, WI 53202

I encourage you to support the Milwaukee Streetcar.

From:Luca Ferrero [ferrero@uwm.edu]Sent:Friday, July 08, 2011 6:34 PMTo:Kovac, NikSubject:Message from Luca Ferrero regarding the Milwaukee StreetcarA message from Luca Ferrero (ferrero@uwm.edu)

1983 N Summit Ave #30 Milwaukee, WI 53202

From:Bauman, RobertSent:Friday, July 08, 2011 8:50 AMTo:Osterman, JeffreySubject:FW: Milwaukee StreetcarFor file.

From: Molly Bacon [mailto:bake_3_3@yahoo.com]
Sent: Thursday, July 07, 2011 6:53 PM
To: Mayor Tom Barrett; Hamilton, Ashanti; Davis Sr., Joe; Kovac, Nik; Bauman, Robert; Bohl, James; Coggs, Milele; Wade, Willie; Donovan, Robert; Puente, Robert; Murphy, Michael (Alderman); Dudzik, Joseph; Witkowiak, James; Witkowski, Terry; Zielinski, Tony; Hines Jr., Willie
Subject: Milwaukee Streetcar

Dear Mayor Barrett and Members of the Common Council,

My name is Molly and I am writing to express my strong support for the Milwaukee Streetcar. As a six-year resident of the City of Milwaukee, I understand the economic and social issues our great City faces on a daily basis. Yet, I am committed to raising a future family in the city of Milwaukee and for the City's continued success, I firmly believe we need to invest in an efficient, modern transportation system, such as the streetcar.

Both the City of Milwaukee and the entire State of Wisconsin offer many great services for residents; however, the lack of transit options throughout our State is painfully obvious. Four years ago, my employment options lead me to Illinois. Rather than relocate closer to my current job, I made the choice to commute over 100 miles per day because, simply put, I love living in Milwaukee. Unfortunately, I do not have many options to choose from for my method of transportation. Neither Amtrak, Metra, nor bus provided a stop near my job so I am forced to commute in a vehicle. With the current Walker administration, improving our existing regional transit systems looks bleak and the future of creating new regional transit systems looks bleak and the lack progressiveness and forward-thinking by the leader of our State is extremely disappointing.

Yet, the streetcar presents the City of Milwaukee with an opportunity to change that mentality. The Milwaukee Streetcar provides an opportunity to embrace the 21st century with a modern, efficient streetcar system -- here in the City, under <u>our</u> control. As elected officials, you have the opportunity to lead this progressive movement!

I have utilized several streetcar lines in other cities (both in the United States and abroad). The ease and efficiency of moving people on these lines was first rate. Also apparent along these lines was the vibrancy of the surrounding neighborhoods. Not only will the streetcar efficiently transport people, the streetcar will be a powerful economic development tool to attract new <u>business</u>, jobs, and <u>residents</u> to the City of Milwaukee.

To close, I strongly urge you to consider the Milwaukee Streetcar. By constructing the first streetcar line, we can use this line as a beginning point for the construction of other lines throughout the City. I also believe the Milwaukee Streetcar will spur other communities to implement similar transit systems and, eventually, regional transit systems connecting communities throughout the State. When that day comes, the Milwaukee Streetcar will stand out

as the catalytic project and you will be the leader who started it all.

Thank you for your time.

Sincerely, Molly B. From:Bauman, RobertSent:Friday, July 08, 2011 8:49 AMTo:Osterman, JeffreySubject:FW: Streetcar Support

Importance:

Low

For file.

-----Original Message-----From: Zalenski [mailto:Zalenskis@SBCglobal.net] Sent: Wednesday, July 06, 2011 10:35 PM To: Bauman, Robert; Kovac, Nik; Davis Sr., Joe; Hamilton, Ashanti; Bohl, James; Coggs, Milele; Wade, Willie; Donovan, Robert; Puente, Robert; Murphy, Michael (Alderman); dudzi@milwaukee.gov; Witkowiak, James; Witkowski, Terry; Zielinski, Tony; Hines Jr., Willie Cc: Mayor Tom Barrett Subject: Streetcar Support Importance: Low

Hello. My name is Marcia Zalenski and I've lived the in Oakland Avenue and Kane neighborhood for 16 yrs. I've worked in the 3rd Ward for 11 years. I fully support the Milwaukee Streetcar project. I think Milwaukee (as well as Wisconsin) is missing an opportunity to expand our public transportation to a level that could move us forward, instead of continuing to be stagnant. There are so many positives regarding additional transportation options, we need to continue the work towards creating accessible public transportation. Thank you, Marcia Zalenski 414.225.9234 From:Bauman, RobertSent:Monday, July 11, 2011 8:55 AMTo:Black, TobieSubject:FW: Message from Anderson, Houser regarding the Milwaukee Streetcar

From: Anderson, Houser [mailto:handerson4@yahoo.com] Sent: Friday, July 08, 2011 5:12 PM To: Bauman, Robert Subject: Message from Anderson, Houser regarding the Milwaukee Streetcar

A message from Anderson, Houser (handerson4@yahoo.com)

2990 Summit Milwaukee, WI 53211

From:Bauman, RobertSent:Monday, July 11, 2011 8:56 AMTo:Black, TobieSubject:FW: Message from Emily Thomas regarding the Milwaukee Streetcar

From: Emily Thomas [mailto:emilyrosethomas@gmail.com]
Sent: Friday, July 08, 2011 5:56 PM
To: Bauman, Robert
Subject: Message from Emily Thomas regarding the Milwaukee Streetcar

A message from Emily Thomas (emilyrosethomas@gmail.com)

1802 N 72nd St Wauwatosa, WI 53213

From:Bauman, RobertSent:Monday, July 11, 2011 8:56 AMTo:Black, TobieSubject:FW: Message from Brian A. Wierzba regarding the Milwaukee Streetcar

From: Brian A. Wierzba [mailto:alwierz@gmail.com]
Sent: Friday, July 08, 2011 6:13 PM
To: Bauman, Robert
Subject: Message from Brian A. Wierzba regarding the Milwaukee Streetcar

A message from Brian A. Wierzba (alwierz@gmail.com)

W147 N6579 Ash Dr. Menomonee Falls, WI 53051

From:Bauman, RobertSent:Monday, July 11, 2011 8:57 AMTo:Black, TobieSubject:FW: Message from Luca Ferrero regarding the Milwaukee Streetcar

From: Luca Ferrero [mailto:ferrero@uwm.edu]
Sent: Friday, July 08, 2011 6:34 PM
To: Bauman, Robert
Subject: Message from Luca Ferrero regarding the Milwaukee Streetcar

A message from Luca Ferrero (ferrero@uwm.edu)

1983 N Summit Ave #30 Milwaukee, WI 53202

From:Bauman, RobertSent:Monday, July 11, 2011 8:57 AMTo:Black, TobieSubject:FW: Message from tami quinlan regarding the Milwaukee Streetcar

From: tami quinlan [mailto:tamq59@yahoo.com]
Sent: Friday, July 08, 2011 7:19 PM
To: Bauman, Robert
Subject: Message from tami quinlan regarding the Milwaukee Streetcar

A message from tami quinlan (tamq59@yahoo.com)

2862 n hackett ave Milwaukee, WI 53211

I encourage you to support the Milwaukee Streetcar.

From:Bauman, RobertSent:Monday, July 11, 2011 8:58 AMTo:Black, TobieSubject:FW: Message from Justin Szymakowski regarding the Milwaukee Streetcar

From: Justin Szymakowski [mailto:justin.szymakowski@gmail.com] Sent: Friday, July 08, 2011 8:04 PM To: Bauman, Robert Subject: Message from Justin Szymakowski regarding the Milwaukee Streetcar

A message from Justin Szymakowski (justin.szymakowski@gmail.com)

440 S. Kenilworth Ave. Oak Park, IL 60302

From:Bauman, RobertSent:Monday, July 11, 2011 8:59 AMTo:Black, TobieSubject:FW: Message from Luke Hanson regarding the Milwaukee Streetcar

From: Luke Hanson [mailto:Luke.Hanson23@gmail.com]
Sent: Friday, July 08, 2011 8:59 PM
To: Bauman, Robert
Subject: Message from Luke Hanson regarding the Milwaukee Streetcar

A message from Luke Hanson (Luke.Hanson23@gmail.com)

2750 N. Frederick Ave. Milwaukee, WI 53211

From: Morin, Jill [mailto:JMorin@kahlerslater.com] Sent: Tuesday, July 12, 2011 10:13 AM To: mayor@milwaukee.gov Cc: whines@milwaukee.gov; mmurph@milwaukee.gov Subject: Support for Milwaukee Streetcar

Dear Mayor Barrett:

I am writing in support of the Milwaukee Streetcar as a part of a modern transportation system for the City of Milwaukee.

As the former executive officer of an international design firm headquartered in Milwaukee, I have considerable experience in recruiting creative talent from all over the world. This remains quite the challenge, as Milwaukee's image as a creative talent attractor is limited. Anything we can do to attract and retain young creative talent will greatly benefit our community. Potential employees frequently shared with me their surprise in finding Milwaukee to be much more attractive than they had perceived before coming here for an interview. But they also often expressed their surprise at our lack of any kind of modern, integrated transportation system, including trains, such as those found in cities like Portland, Minneapolis and Seattle. Even Cleveland, where my son goes to college and which, as you know, is similar to Milwaukee in many ways, has a modern and integrated transportation system. My son and his friends use it quite frequently to get them to and from the airport, as well as to the baseball stadium and the downtown area. As a mother, knowing that he and his friends are using the integrated train and bus system rather than driving, provides me with a higher level of comfort!

At one time, Milwaukee was known as a progressive city that implemented initiatives designed to benefit its citizens and improve the quality of life here. The Milwaukee Streetcar is such an initiative that will help to restore Milwaukee's image as a progressive, world-class city where businesses want to start, relocate and grow because young creative talent want to live, work and play here.

Sincerely, Jill Morin

Jill J. Morin Retired Executive Officer jmorin@kahlerslater.com

111 W Wisconsin Ave Milwaukee, WI 53203.2501 USA P 414.272.2000 F 414.272.2001 Direct 414.290.3733 Mobile 414.588.9005 www.kahlerslater.com

Author, Better Make it Real: Creating Authenticity in an Increasingly Fake World (Praeger 2010) Website: <u>www.bettermakeitreal.com</u>

From:Bauman, RobertSent:Monday, July 11, 2011 8:59 AMTo:Black, TobieSubject:FW: Message from Tamara Treviranus regarding the Milwaukee Streetcar

From: Tamara Treviranus [mailto:tjmartin27@yahoo.com]
Sent: Friday, July 08, 2011 10:36 PM
To: Bauman, Robert
Subject: Message from Tamara Treviranus regarding the Milwaukee Streetcar

A message from Tamara Treviranus (tjmartin27@yahoo.com)

2663 N Pierce Milwaukee, WI 53212

From: Joyce Tang Boyland [jtangpublic@gmail.com]

Sent: Friday, July 08, 2011 11:17 AM

To: Kovac, Nik

Subject: Message from Joyce Tang Boyland regarding the Milwaukee Streetcar

A message from Joyce Tang Boyland (jtangpublic@gmail.com)

3227 N. Cramer St. Milwaukee, WI 53211

Hi Nik,

I know you\'re on board with the streetcar, so here\'s just some encouragement that we citizens are paying attention and do look forward to it.

From:Bauman, RobertSent:Wednesday, July 13, 2011 8:21 AMTo:Black, TobieSubject:FW: Message from Ben Parman regarding the Milwaukee Streetcar

From: Ben Parman [mailto:ben_parman@yahoo.com]
Sent: Tuesday, July 12, 2011 9:54 PM
To: Bauman, Robert
Subject: Message from Ben Parman regarding the Milwaukee Streetcar

A message from Ben Parman (ben_parman@yahoo.com)

2530 N. 45th St. Milwaukee, WI 53210

From:Bauman, RobertSent:Wednesday, July 13, 2011 8:21 AMTo:Black, TobieSubject:FW: Message from Peter Fogec regarding the Milwaukee Streetcar

From: Peter Fogec [mailto:peter.fogec@terpalum.umd.edu]
Sent: Tuesday, July 12, 2011 10:05 PM
To: Bauman, Robert
Subject: Message from Peter Fogec regarding the Milwaukee Streetcar

A message from Peter Fogec (peter.fogec@terpalum.umd.edu)

2220 C Sreet, APT 301 San Diego, CA 92102

This from a once, and hopefully future resident of Milwaukee, upon my retirement. I think the streetcar would be a tremendous economic benefit to the City\'s residents and businesses by improving accessibility, allowing the transportation system to support more businesses, by making it easy to get from point to point without worriying about parking. I encourage you to support the Milwaukee Streetcar. The streetcar will give Milwaukee a competitive advantage against the region and state. It will serve to create jobs, attract residents and tourists, and spur development. Future extensions will connect more neighborhoods to the system, further increasing the desirability of the city as a whole. The baby boomers aren\'t getting any younger, and they\'ll be taking transit in larger numbers when they\'re too old to drive.

From:Bauman, RobertSent:Wednesday, July 13, 2011 8:22 AMTo:Black, TobieSubject:FW: Message from Your Name regarding the Milwaukee Streetcar

From: Your Name [mailto:peter.fogec@terpalum.umd.edu]
Sent: Tuesday, July 12, 2011 10:07 PM
To: Bauman, Robert
Subject: Message from Your Name regarding the Milwaukee Streetcar

A message from Your Name (peter.fogec@terpalum.umd.edu)

2220 C Street, #301 San Diego, CA 92102

From:Bauman, RobertSent:Wednesday, July 13, 2011 8:23 AMTo:Black, TobieSubject:FW: The Streetcar - quick note of support please to your Alderperson

From: tapetranscription@gmail.com [mailto:tapetranscription@gmail.com] On Behalf Of Bill Sell
Sent: Tuesday, July 12, 2011 11:44 PM
To: westside_milwaukee@yahoogroups.com
Subject: The Streetcar - quick note of support please to your Alderperson

Dear friends of the bus

This note is for everyone but especially West Siders who support The Milwaukee Streetcar. We need Alderpersons Michael Murphy's and Willie Hines' vote http://www.milwaukeerenaissance.com/Main/AldermanEmail

I wrote a piece explaining how the Streetcar will serve the bus, and benefit Bay View (and other neighborhoods). It's the same in all neighborhoods, but Bay View is the one I know. The West Side could see two lines in the future, based on present thinking. http://www.milwaukeerenaissance.com/BillSell/StreetcarServesOurBus

If you need official information, the City plans are the best source. They really were thorough in this study; I believe they have hit a homerun for a starter project. <u>http://www.themilwaukeestreetcar.com/</u>

I'm especially impressed with the completeness of the couple dozen posters that were unveiled at the Open House on Monday. They show how meticulous was the planning. <u>http://www.themilwaukeestreetcar.com/pdf/BOARDS_FINAL_letter-sized.pdf</u>

Please write or call your Alderperson, especially Willie Hines and Michael Murphy. This vote may be close.

Every comment helps, even a one-liner: "I'm in favor of the Streetcar." more, as you wish. Emails: <u>http://www.milwaukeerenaissance.com/Main/AldermanEmail</u>

best Bill From:Bauman, RobertSent:Wednesday, July 13, 2011 8:23 AMTo:Black, TobieSubject:FW:

From: DONALD ARENSON [mailto:donaldsarenson@sbcglobal.net] Sent: Wednesday, July 13, 2011 7:19 AM To: Bauman, Robert Subject:

Hello Bob,

I tried to to send this to the e-mail address of Martinsek & Associates and it was not in service, <u>www.themilwaukeestreetcar.com</u>.

The Milwaukee Streetcar c/o Martinsek & Associates

I would like to offer my HUGE support for the proposal for the Streetcars for Downtown Milwaukee.

As a downtown resident and substantial taxpayer I feel this project will be a huge asset for our City.

Please convey this to all Common Council Members.

Donald S. Arenson 608 N. Broadway Milwaukee, Wi. 53202 From:Bauman, RobertSent:Wednesday, July 13, 2011 8:24 AMTo:Black, TobieSubject:FW: Milwaukee Connector Support

From: PETER MCMULLEN [mailto:prmcmullen@sbcglobal.net]
Sent: Tuesday, July 12, 2011 5:36 PM
To: Hines Jr., Willie; Murphy, Michael (Alderman); Davis Sr., Joe; Hamilton, Ashanti; Witkowiak, James; Bauman, Robert; Donovan, Robert; Bohl, James
Cc: Mayor Tom Barrett; Kovac, Nik
Subject: Milwaukee Connector Support

Steering & Rules Committee Members,

I am contacting you to express support for the continuation and advancement of the Milwaukee Streetcar project. It was pleasing to be at the very well attended public information meeting at the Public Market. One could feel the positive buzz as the public heard and saw the latest information on the project. Milwaukee has planned and made some positive and significant investments throughout the downtown area. Providing an efficient means of getting around within the city seems like the next logical and necessary step.

What has been exciting during the planning process is to see the city take the leadership of securing and utilizing the long dormant transit funds that have sat idle since my first child was born (1991). He will be a college graduate by the time the project is scheduled for completion and from time to time, I wonder if Milwaukee will be able to offer the attributes and employment that young professionals seek. I feel this project lends itself greatly in this respect. And as one who can see retirement in the not so distant future, I can't imagine living in a city that does not have an enhanced transportation system that I have experienced in so many other cities that enhances quality of life. I trust my civic leaders share a common vision.

You may hear voices during the process that routes and resources should "go here or go there" instead of the selected alternative and even maintain myself that the proposed route extensions are imperative in order to maximize ridership and the environmental justice and redevelopment goals. Yet, is is hard to make the claim that the route (and project) doesn't transect the heart of the city. Keep it beating.

Respectfully, Peter McMullen 3038 N. Bartlett Ave. From: Silletti, Leslie

Sent: Wednesday, July 13, 2011 8:34 AM

To: Black, Tobie

Subject: 110372 support/Peter McMullen

On Tue, 7/12/11, PETER MCMULLEN prmcmullen@sbcglobal.net> wrote:

From: PETER MCMULLEN prmcmullen@sbcglobal.net>
Subject: Milwaukee Connector Support
To: whines@milwaukee.gov, mmurph@milwaukee.gov, jldavis@milwaukee.gov,
ahamil@milwaukee.gov, jwitko@milwaukee.gov, rjbauma@milwaukee.gov,
rdonov@milwaukee.gov, jbohl@milwaukee.gov
Cc: mayor@milwaukee.gov, "Nik Kovac" <nkovac@milwaukee.gov>
Date: Tuesday, July 12, 2011, 5:35 PM

Steering & Rules Committee Members,

I am contacting you to express support for the continuation and advancement of the Milwaukee Streetcar project. It was pleasing to be at the very well attended public information meeting at the Public Market. One could feel the positive buzz as the public heard and saw the latest information on the project. Milwaukee has planned and made some positive and significant investments throughout the downtown area. Providing an efficient means of getting around within the city seems like the next logical and necessary step.

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You may hear voices during the process that routes and resources should "go here or go there" instead of the selected alternative and even maintain myself that the proposed route extensions are imperative in order to maximize ridership and the environmental justice and redevelopment goals. Yet, is is hard to make the claim that the route (and project) doesn't transect the heart of the city. Keep it beating.

Respectfully, Peter McMullen 3038 N. Bartlett Ave. From:Bauman, RobertSent:Wednesday, July 13, 2011 9:56 AMTo:Black, TobieSubject:FW: the Milwaukee Streetcar

From: Barbara Leigh [mailto:barbara.is.34@gmail.com] **Sent:** Wednesday, July 13, 2011 9:35 AM **To:** Mayor Tom Barrett; Hines Jr., Willie; Hamilton, Ashanti; Davis Sr., Joe; Kovac, Nik; Bauman, Robert; Bohl, James; Coggs, Milele; Wade, Willie; Donovan, Robert; Puente, Robert; Murphy, Michael (Alderman); Dudzik, Joseph; Witkowiak, James; Witkowski, Terry; Zielinski, Tony **Subject:** the Milwaukee Streetcar

I support the proposed Milwaukee Streetcar as an alternative for those of us who do not have/cannot afford our own vehicle. I hope you will give this your careful consideration and support this very worthwhile project.

Thank you! Barbara Leigh, 626 E. Kilbourn Av. Milwaukee, WI 53202 From:Bauman, RobertSent:Wednesday, July 13, 2011 9:56 AMTo:Black, TobieSubject:FW: Message from Tracy Holmes regarding the Milwaukee Streetcar

From: Tracy Holmes [mailto:tsholmes@uwm.edu]
Sent: Wednesday, July 13, 2011 8:49 AM
To: Bauman, Robert
Subject: Message from Tracy Holmes regarding the Milwaukee Streetcar

A message from Tracy Holmes (tsholmes@uwm.edu)

626 E Kilbourn Apt 1601 Milwaukee, WI 53202

From:Bauman, RobertSent:Wednesday, July 13, 2011 10:00 AMTo:Black, TobieSubject:FW: Message from Lance Dickman regarding the Milwaukee Streetcar

From: Lance Dickman [mailto:architectureisdead@gmail.com]
Sent: Tuesday, July 12, 2011 3:31 PM
To: Bauman, Robert
Subject: Message from Lance Dickman regarding the Milwaukee Streetcar

A message from Lance Dickman (architectureisdead@gmail.com)

2637 N Maryland Ave, Apt #26 Milwaukee, WI 53211

From:Bauman, RobertSent:Wednesday, July 13, 2011 10:01 AMTo:Black, TobieSubject:FW: Message from Trina Grieshaber regarding the Milwaukee Streetcar

From: Trina Grieshaber [mailto:TrinaGr@gmail.com] **Sent:** Tuesday, July 12, 2011 2:16 PM **To:** Bauman, Robert **Subject:** Message from Trina Grieshaber regarding the Milwaukee Streetcar

A message from Trina Grieshaber (TrinaGr@gmail.com)

638 n 18th st Milwaukee, WI 53233

I work at BloodCenter of Wisconsin and depend on Amtrak to get to Milwaukee and MCTS to get me around town.

It would be fantastic to step off the train and on to the streetcar with visiting family to show them the wonders of Milwaukee. And I would love that extra transit connection to help me make appointments downtown and still make my train home in the evening.

From:Bauman, RobertSent:Wednesday, July 13, 2011 10:21 AMTo:Black, TobieSubject:FW: Milwaukee Streetcar Support

From: Eric Schierer [mailto:eric.schierer@gmail.com] **Sent:** Wednesday, July 13, 2011 10:06 AM **To:** Mayor Tom Barrett; Murphy, Michael (Alderman); Hines Jr., Willie; Kovac, Nik; Bauman, Robert **Subject:** Milwaukee Streetcar Support

Dear Sirs,

I wish to convey to you my strong support for the proposed Milwaukee Streetcar project. Improving and expanding public transportation is vital to the economic growth and well-being of this community. This community must begin to both expand the existing transit system (primarily MCTS buses) and develop a fixed-route rail transit system. Hopefully, at some point in the future the region and state will also begin to agree, but the city should not wait for the state and suburbs to catch up.

The proposed streetcar project would help tie together a number of already vibrant areas of central Milwaukee, while also helping to promote further development along its route. Future phases would offer the opportunity to extend the line or system to other vibrant neighborhoods (East Side, UWM, Marquette, etc.) and help promote growth and redevelopment in nearby areas needing help. An improved and expanding public transportation system, including a streetcar line and hopefully later an expanded streetcar system, will help drive economic development and encourage pedestrian-friendly design and development.

Please consider my strong support for the Milwaukee Streetcar when decisions are made as to whether to proceed with this project.

Thank you for your time.

Eric Schierer 1029 E. Knapp St., Apt. 406 Milwaukee, WI 53202 From:Bauman, RobertSent:Wednesday, July 13, 2011 12:53 PMTo:Black, TobieSubject:FW: Message from Crystal regarding the Milwaukee Streetcar

From: Crystal [mailto:Cl2abbeyrd@yahoo.com]
Sent: Wednesday, July 13, 2011 11:41 AM
To: Bauman, Robert
Subject: Message from Crystal regarding the Milwaukee Streetcar

A message from Crystal (Cl2abbeyrd@yahoo.com)

1512 E Irving Place Milwaukee, WI 53202

From: Bauman, Robert
Sent: Wednesday, July 13, 2011 12:53 PM
To: Black, Tobie
Subject: FW: Message from Charles Licht regarding the Milwaukee Streetcar

From: Charles Licht [mailto:charleslicht@gmail.com]
Sent: Wednesday, July 13, 2011 12:36 PM
To: Bauman, Robert
Subject: Message from Charles Licht regarding the Milwaukee Streetcar

A message from Charles Licht (charleslicht@gmail.com)

3804 E. Whittaker Ave Cudahy, WI 53110

From: Bauman, Robert
Sent: Wednesday, July 13, 2011 3:40 PM
To: Black, Tobie
Subject: FW: Steering and Rules Committee Meeting - July 14, 2011

From: Tom Erd [mailto:tom@thespicehouse.com]
Sent: Wednesday, July 13, 2011 1:54 PM
To: Bauman, Robert
Subject: Steering and Rules Committee Meeting - July 14, 2011

Bob,

The street car ROCKS !! Please try to make it happen. We fear it will not be too effective unless the extensions to Brady St and up 4th St. are included.

Tom Erd The Spice House 847-328-3711 or 312-274-0378

July 13, 2011

The Honorable Tom Barrett Office of the Mayor City of Milwaukee 200 East Wells Street Milwaukee, WI 53202

Dear Mayor Barrett:

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project. Milwaukee has a chance to become a world-class city but without a solid rail transportation system I fear this will never happen.

I have outlined further reasons why we need this project to be approved ASAPI:

Transportation:

- Improves transit mobility to and between key residential, employment and activity centers.
- Maximizes transit accessibility and choices for residents, employees, and visitors. Accessible, low floors for level boarding for disabled, elderly, strollers, bikes. Service every 10-15 minutes.
- Has increased transit use in general in cities where it has been added to complement the existing bus system.
- Provides a downtown core starter system that can be expanded in the future to provide a larger more effective transit network (NW to 30th Street Industrial corridor; NE to Columbia St Mary's UWM; West to Marquette, Miller Park, Research Park; S through Walkers Point, Bay View to airport; SW to Jackson Park)
- Streetcar supports 80,000 existing downtown employees providing convenient link between offices, services, and destinations.

JOBS!

- Construction estimated to create or support 475 construction jobs, 150 jobs related to the manufacturing of the vehicles; 35 permanent operation and maintenance jobs.
- Local employers such as Rockwell Automation and Milwaukee Composites are manufacturing vehicle parts for streetcars currently being sent to other cities for assembly.

Milwaukee needs to come into the 21st Century!

- Provides an environmentally responsible transportation alternative that is energy-efficient, quiet and clean.
- Attracts and retains young talent supporting the creative class.
- Enhances Milwaukee's image as a world-class city.
- The Streetcar starter system creates city-wide benefits.

Sincerely,

Dave Somerscales 721 E. Chambers St. Milwaukee, WI 53212

cc: Council President Willie Hines

From:Bauman, RobertSent:Thursday, July 14, 2011 1:26 PMTo:Black, TobieSubject:FW: Milwaukee Streetcar support

From: Shawna Muren [mailto:smuren@yahoo.com] Sent: Thursday, July 14, 2011 1:02 PM To: Bauman, Robert Cc: Shawna Muren Subject: Milwaukee Streetcar support

Hello Alderman Bauman,

I just wanted to let you know that I am hoping you will support the Milwaukee Streetcar. As a Third Ward resident, I have talked with many people in our neighborhood and around the city that think this would be a great addition to the city for many reasons.

After attending the informational session on Monday and for the past few years, I wanted to let you know I am hoping you will support

the Milwaukee Streetcar at the meeting this afternoon.

Let me know if I can be of assistance and thanks for your time and consideration.

Regards, Shawna Muren 234 N. Broadway Milwauke, WI 53202

"It all comes down to setting high goals, believing in yourself and, most importantly, working hard. You've got to dream big dreams and have big goals, especially when you're struggling, you've got to keep thinking big." - William Borchert, Jr.

Have a wonderful day! Shawna Muren From:Bauman, RobertSent:Thursday, July 14, 2011 1:27 PMTo:Black, TobieSubject:FW: Message from Paul Gibler regarding the Milwaukee Streetcar

From: Paul Gibler [mailto:pgmadison@charter.net] **Sent:** Thursday, July 14, 2011 1:08 PM **To:** Bauman, Robert **Subject:** Message from Paul Gibler regarding the Milwaukee Streetcar

A message from Paul Gibler (pgmadison@charter.net)

1550 E Royall Place, #609 Milwaukee, WI 53202

My partner and I have just purchased a 2nd home condo in Milwaukee at the Sterling on Royall Place. We are excited about the prospect of taking the Badger Bus from Madison and riding the Milwaukee Streetcar to our condo. The streetcar will give Milwaukee a competitive advantage in building a livable exciting city. I\'d love to see future extensions that would encourage connections around the city and with the broader community interested in the well being of cities like Milwaukee.

Now if only Scott Walker had kept the money for the high speed rail between MSN - MKE - CHI, we would have been even happier.

Don\'t lose the opportunity to keep Milwaukee growing and green.

From:Bauman, RobertSent:Thursday, July 14, 2011 1:28 PMTo:Black, TobieSubject:FW: Streetcar

From: Louis Rugani [mailto:x779@webtv.net] Sent: Thursday, July 14, 2011 11:35 AM To: Bauman, Robert Subject: Streetcar

I'm Lou Rugani in Kenosha. Go for it. Our two-mile streetcar system is used by 34% of all visitors to Kenosha. On the one day two years ago that it was shut down for sewer work and the route was covered by a bus, ridership fell by 80%. Thanks.

Louis Rugani 4526 29th Avenue Kenosha WI 53140 (262) 652-3034 =Lou=

~~~~~ \*\*\_=\/=\_\*\* ~~~~~~~~

The opposite of bravery is not cowardice, but conformity.

Robert Anthony

From:Bauman, RobertSent:Thursday, July 14, 2011 1:30 PMTo:Black, TobieSubject:FW: [SPAM]Submission From Milwaukee Streetcar Website

From: Kristine Martinsek [mailto:krism1325@sbcglobal.net]
Sent: Thursday, July 14, 2011 11:02 AM
To: Bauman, Robert
Cc: Silletti, Leslie; 'Mark Kaminski'; 'Ashley Booth'
Subject: FW: [SPAM]Submission From Milwaukee Streetcar Website

FYI

From: Milwaukee Streetcar [mailto:krism1325@sbcglobal.net] Sent: Wednesday, July 13, 2011 9:01 PM To: Milwaukee Streetcar Subject: [SPAM]Submission From Milwaukee Streetcar Website

Milwaukee Streetcar Website comment form, Join Our Email List/ Comment:

| ID                                 | 255                                                                                                                                                                                                                                                                                                                                                                 |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| First Name                         | Gus                                                                                                                                                                                                                                                                                                                                                                 |
| Last Name                          | Ricca                                                                                                                                                                                                                                                                                                                                                               |
| Affiliation                        | member, National Association of Railroad Passengers                                                                                                                                                                                                                                                                                                                 |
| Address                            | 1910 East Jarvis Street                                                                                                                                                                                                                                                                                                                                             |
| City                               | Shorewood                                                                                                                                                                                                                                                                                                                                                           |
| State                              | WI                                                                                                                                                                                                                                                                                                                                                                  |
| Zip                                | 53211                                                                                                                                                                                                                                                                                                                                                               |
| Phone                              |                                                                                                                                                                                                                                                                                                                                                                     |
| Fax                                |                                                                                                                                                                                                                                                                                                                                                                     |
| Email                              | gusricca@yahoo.com                                                                                                                                                                                                                                                                                                                                                  |
|                                    | I want to add a further note to the comments I submitted Monday.                                                                                                                                                                                                                                                                                                    |
|                                    |                                                                                                                                                                                                                                                                                                                                                                     |
|                                    | Mainly, do not put any faith in the Milwaukee Metropolitan Associa Commerce.                                                                                                                                                                                                                                                                                        |
| Comments                           |                                                                                                                                                                                                                                                                                                                                                                     |
| Comments                           | Commerce.<br>They are long on prose about creating jobs and business growth, I                                                                                                                                                                                                                                                                                      |
| Comments                           | Commerce.<br>They are long on prose about creating jobs and business growth, I<br>staring them in the face, they scurry away like rodents.                                                                                                                                                                                                                          |
| Comments<br>Mailing List<br>Submit | Commerce.<br>They are long on prose about creating jobs and business growth, I<br>staring them in the face, they scurry away like rodents.<br>I am referring to the loss of the Talgo plant and the Madison train.<br>Also, there is no need to alter the start-up route to please Michael<br>There will be plenty of opportunity to extend lines later. He and his |

Submission made: Jul 13th 11, 8:01 PM

Bauman, Robert From: Thursday, July 14, 2011 2:07 PM Sent: To: Black, Tobie Subject: FW: extended remarks on Milwaukee Streetcar ----Original Message-----From: lastword tds.net [mailto:lastword@tds.net] On Behalf Of William Sell Sent: Thursday, July 14, 2011 2:02 PM To: Mayor Tom Barrett; Hines Jr., Willie; Hamilton, Ashanti; Davis Sr., Joe; Kovac, Nik; Bauman, Robert; Bohl, James; Coggs, Milele; Wade, Willie; Donovan, Robert; Puente, Robert; Murphy, Michael (Alderman); Dudzik, Joseph; Witkowiak, James; Witkowski, Terry; Zielinski, Tony Subject: extended remarks on Milwaukee Streetcar Dear Mayor Barrett and Alderpersons July 14 Milwaukee Common Council Steering and Rules Committee Meeting Attached are my extended remarks on my request that you approve the Milwaukee Streetcar. Also at: http://www.milwaukeerenaissance.com/BillSell/StreetcarServesOurBus Sincerely Bill Sell 2827 S. Lenox Milwaukee, WI 53207

office The Last Word 316 N. Milwaukee, #555 Milwaukee, WI 53202 414 272 3787 office and cell 414 272 3795 fax 888 827 3872 toll free (888 TAPE USA)

414 744 3970

work
http://www.TapeTranscription.com/
transfer@tapetranscription.com

community
http://uppitywis.org/blog/SocratesChildren

loving the bike, moving away from oil
http://www.bikethehoan.com

The Last Word is a secretarial service, since 1976.

From:Bauman, RobertSent:Friday, July 15, 2011 9:32 AMTo:Black, TobieSubject:FW: Message from Marcia Stern regarding the Milwaukee Streetcar

From: Marcia Stern [mailto:smms@sbcglobal.net]
Sent: Friday, July 15, 2011 9:18 AM
To: Bauman, Robert
Subject: Message from Marcia Stern regarding the Milwaukee Streetcar

A message from Marcia Stern (smms@sbcglobal.net)

2578 N Prospect Ave Milwaukee, WI 53211

From:Bauman, RobertSent:Friday, July 15, 2011 9:33 AMTo:Black, TobieSubject:FW: Message from Joyce Tang Boyland regarding the Milwaukee Streetcar

**From:** Joyce Tang Boyland [mailto:jtangpublic@gmail.com] **Sent:** Friday, July 15, 2011 1:21 AM **To:** Bauman, Robert **Subject:** Message from Joyce Tang Boyland regarding the Milwaukee Streetcar

A message from Joyce Tang Boyland (jtangpublic@gmail.com)

3227 N. Cramer St. Milwaukee, WI 53211-3030

The Streetcar is all about connectivity.

The Streetcar will strengthen our bus system by introducing people new riders to transit and bringing new riders to buses.

I regularly speak to people who are afraid of getting on a bus.

This will be a starter system, both in the sense of reaching more and more parts of the city, but also in the sense of reaching more and more people and introducing them to transit. This will be an easy-to-use, non-intimidating system, that will build transit ridership and feed the bus system.

That's critical to our buses, because transit is for everyone, and the more riders there are to tell this to legislators, the more support the legislators will be willing to give to transit.

As a bus rider, I\'m interested in seeing the widest possible support for our transit system. The streetcar will help save our buses, and I urge you to vote yes.

From:Bauman, RobertSent:Friday, July 15, 2011 9:34 AMTo:Black, TobieSubject:FW: Milwaukee Streetcar

From: Stefanie Dugan [mailto:sbndugan@gmail.com] Sent: Thursday, July 14, 2011 9:59 PM To: Bauman, Robert Subject: Milwaukee Streetcar

Dear Councilman Bauman,

I am contacting you to request your support of the Milwaukee Streetcar initiative. As a city resident living in the city by choice (not for lack of options or because of job requirements), I can attest that the streetcar is exactly the kind of development that will make the city more livable and therefore more attractive for others who might otherwise move out of the city after their early adult years.

My husband and I, along with our three children, view a quiet, efficient, clean and safe way to travel through downtown as a much-needed component that Milwaukee currently lacks - and we would be frequent users!

Thank you for supporting this fantastic opportunity for our city.

Stefanie Dugan 1825 N 1st Street From:Bauman, RobertSent:Friday, July 15, 2011 9:35 AMTo:Black, TobieSubject:FW: Thank you!

----Original Message----From: Gary Cox [mailto:mehgary@gmail.com] Sent: Thursday, July 14, 2011 6:12 PM To: Bauman, Robert Subject: Thank you!

Dear Alderman Bauman,

As one of your constituents, I just wanted to thank you for your tireless work over the last several years on moving our city forward, and congratulate the success that the Streetcar had today in committee. The point you made during closing remarks, about how our city can only benefit from the local spending and building of the system, is a great one that I think should be made more.

Here's hoping to continued success in the full council.

Sincerely,

Gary Cox

1732 N. Prospect Ave #603 Milwaukee, WI 53202-1916 mehgary@gmail.com Kelly Gauthier 2830 N. Bremen St. Milwaukee, WI 53212

## 7/13/2011

The Honorable Tom Barrett City of Milwaukee – Office of the Mayor 200 East Wells Street Milwaukee, WI 53202 <u>mayor@milwaukee.gov</u>

## Dear Mayor Barrett,

I am writing to indicate my support for your efforts to move forward with the Milwaukee Streetcar project.

I strongly believe that Milwaukee needs additional efficient, safe and reliable transit to improve and grow our downtown entertainment and business districts. Improved transportation is absolutely necessary for the continued growth and prosperity of our city in the 21<sup>st</sup> century.

## **Economic Development:**

- Cities use fixed-guideway transit like streetcars as city building tools to focus and direct economic development.
   Cities like Seattle, Minneapolis, Cleveland and Portland have all seen substantial development occur within close proximity of their systems.
- City land use development analysis identified economic development potential within ¼ mile of initial route and extensions could be 9,000 new housing units, 1,000,000 square feet of new retail space, 4,000,000 million square feet of new office, \$3.35 billion of new development value over 20 years.

## Other:

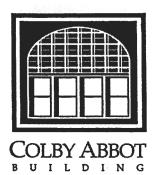
- Provides an environmentally responsible transportation alternative that is energy-efficient, quiet and clean.
- Attracts and retains young talent supporting the creative class.
- Enhances Milwaukee's image as a world-class city.

Sincerely,

Kelly Gauthier

Cc: Council President Willie Hines

Letters of Support from Organizations-Businesses and Individuals



8 July, 2011

Mayor Thomas Barrett City of Milwaukee Milwaukee, WI 53202

Dear Tom,

As you know, I am the owner and taxpayer on five properties in the City of Milwaukee including my home on the east side and two downtown office buildings that serve nearly 50 small business tenants. As a developer of commercial real estate, I am committed to and have a vested interest in the vitality and success of downtown. In addition, I am one of the co-founders of the Wisconsin Green Building Alliance.

I recently met with Greg Patin and Dan Cassanova regarding the downtown streetcar proposal that we have all been hearing about. I am very impressed with the concept and support it completely as a first step toward a clean, efficient means of mass transportation in our City. I look forward in the future to connecting it with the airport, UWM campus, Miller Park and other neighborhoods. This is just the jolt of progress that we need to make our City a great place for the 21<sup>st</sup> century.

I urge you and the Common Council to support the project and to look to growing it in the future.

Thank you for your consideration.

Patti Keating Kahn Owner