



One environment.
One simple way to care for it.®

About EarthShare

- **Our mission:** To engage individuals and organizations in creating a healthy and sustainable environment by protecting our air, water, land and wildlife, and advocating for clean energy.
- **Created by our members:** EarthShare is an umbrella organization created by its members more than 20 years ago, so they could increase awareness of environmental and public health issues, and raise needed financial support for their programs through workplace giving campaigns.
- **How your donation to EarthShare works:** Your donation to EarthShare can be designated to specific charities to support your favorite cause, or can be a general donation which is shared among all of the charities.
- **Your donation is far-reaching:** EarthShare groups work locally, nationally and globally, whether your priority is protecting a nearby river or the Amazon.
- **Donor confidence:** EarthShare is a Better Business Bureau/Wise Giving Alliance Accredited Charity, and has earned the highest rating from independent non-profit "watchdog" Charity Navigator. EarthShare annually certifies that its member organizations operate with the highest professional and ethical standards.
- **Members include well-known charities like:** The Nature Conservancy, World Wildlife Fund, Rails-to-Trails Conservancy, The Conservation Fund, and The Trust for Public Land.

EarthShare participates in the following **Milwaukee-area employee-giving campaigns:**

Greater Wisconsin Combined Federal Campaign
State of Wisconsin Employees Combined Campaign
University of Wisconsin-Milwaukee Combined Campaign
Milwaukee Area Technical College Combined Campaign

EarthShare also participates in the following **Madison-area employee-giving campaigns:**

Badgerland Combined Federal Campaign
State of Wisconsin Employees Combined Campaign
University of Wisconsin-Madison Combined Campaign
City of Madison Combined Campaign
Dane County Combined Campaign
Madison Area Technical College Combined Campaign
Madison Metropolitan School District Combined Campaign

All 71 of our members participate in the federal campaigns and **about 30-35 participate in the State of Wisconsin, University of Wisconsin, and other local campaigns.**