



Aurora Health Care®

The Beacon

Working with the community to improve the health and wellness of Milwaukee

<p>What</p>	<p>Aurora Health Care is creating “The Beacon,” a nearly \$50M investment to establish a health and wellness hub at the former Wisconsin Avenue School at 27th and Wisconsin. The Beacon will provide a wide range of programs aimed at empowering individuals and families to achieve physical, mental, and social wellness in Milwaukee.</p> <p>The name “The Beacon” was chosen because of its powerful symbolism as a guiding light. It also speaks to Milwaukee’s rich history where lighthouses and beacons have long served as crucial landmarks, helping people navigate and find their way safely.</p>
<p>Why</p>	<p>We are committed to improving the 13-year life expectancy gap between Milwaukee’s near west side and the northeast side by improving access to care, clinical outcomes, and factors that impact health.</p> <p>The near west side has faced historical trauma and economic disinvestment, and by leveraging partnerships and Aurora Sinai’s more than 150-year legacy, we aim to transform this community and improve health and wellness.</p>
<p>How</p>	<p>The services and programs that will be offered at The Beacon are being developed as a direct result of an extensive community input process. Over many months, more than 200 neighbors and 40 community organizations participated in 14 community listening sessions.</p> <p>Many local community organizations will have dedicated offices, services and programming within The Beacon. Not only will these partners provide resources, but they will also create paths for individuals and families to improve their lives by increasing access to health care, healthy food, dental and legal services.</p> <p>Potential programs would help address:</p> <ul style="list-style-type: none"> • Cardiometabolic Diseases • Maternal-Child Health • Violence prevention • Medical Legal Partnerships • Food Insecurity • Access to Care and Social Health Navigation • Early Child Education Programming • Pediatric Dental Care
<p>When</p>	<p>We are actively collaborating with the City of Milwaukee and elected officials and hope to break ground in Spring 2026 and have The Beacon open Spring 2027.</p>