



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, January 15, 2025

COMMITTEE MEETING NOTICE

AD 08

HERNANDEZ, Tomas, Agent
DIAMANTE NEGRO LLC
2664 S 20TH ST
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 28, 2025 at 01:25 PM

The access code is <https://meet.goto.com/958389445>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Transfer Application with Change of Location, Adding Stockholder and Transfer of Stock and Food Deal License Application as agent for "DIAMANTE NEGRO LLC" for "DIAMANTE NEGRO" at 2501 W Greenfield Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/03/24

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 374035

Application Date:

License Location: 2501 W Greenfield Av

Business Name: Diamante Negro

Licensee/Applicant: Hernandez, Tomas
(Last Name, First Name, MI)

Date of Birth: 06/17/81

Home Address: 2664 S. 20th St

City: Milwaukee

State: WI Zip Code: 53215

Home Phone: 414-241-8331

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/10/24, the applicant was charged with Robbery with Threat of Force; 1st Degree Reckless Injury; and Hit and Run Involve Great Bodily Harm in Milwaukee County Circuit Court

Charge1: Robbery with Threat of Force (Felony)
2: 1st Degree Reckless Injury (Felony)
3: Hit and Run Great Bodily Harm (Felony)

Finding: Final Pre-trial 01/09/25

Sentence:

Date:

Case: 2024CF001670

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/03/24
LICENSE TYPE: Class B Tavern
NEW:
RENEWAL:

No. 374035
Application Date:

License Location: 2501 W Greenfield Av
Business Name: El Patio Pub and Grill

Licensee/Applicant: ANGELES RAMOS, Victor M
(Last Name, First Name, MI)

Date of Birth: 01/22/1989

Home Address: 2721 S 15th Street
City: Milwaukee State: WI Zip Code: 53215
Home Phone: 414-241-8331

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. The applicant has the following past due fines owed to Milwaukee Municipal Court:

12084781	Violate Red Traffic Light	WARRANT
12084782	Operate w/o Valid License	WARRANT
12084783	Operate vehicle after Suspended Registration	WARRANT
15042525	Exceeding Speed Zones	\$124.00 due 11/09/2015
15042526	Operate w/o Valid License	\$124.00 due 11/09/2015
18030477	Exceeding Speed Zones	\$174.40 due 06/15/2018
18030578	Operating after Suspension	\$124.00 due 06/15/2018

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2. On 10/23/22 at 2:01am, Milwaukee Police were dispatched to 2501 W. Greenfield Avenue for a shots fired complaint. Investigation revealed that several unknown patrons got into a physical fight inside the tavern which eventually moved outside. An individual involved in the fight produced a firearm and fired several shots into the air. The applicant provided surveillance footage and was cooperative with the investigation.

3. On 04/08/23 at 1:45am, Milwaukee Police were dispatched to 2501 W. Greenfield Avenue for a battery complaint. Investigation revealed that a verbal altercation happened inside the tavern and the applicant had security remove the subjects. The applicant was cooperative with officers and did show them some surveillance footage. Officers attempted to contact the caller by phone but she primarily spoke spanish.

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4. On 01/23/24 at 2:07a.m., Milwaukee Police conducted a License Premise Check at 2501 W. Greenfield. Officers observed subjects leaving the business with alcoholic beverages, as well as patrons inside the business after hours of operation. The agent stated they were having a hard time getting people to leave, but was cooperative with police.
5. On 01/29/24 at 1:05a.m., Milwaukee Police were dispatched to a Battery at 2501 W. Greenfield Ave. Investigation revealed two subjects began to physical fight outside after being escorted out of the bar for arguing. The business was cooperative.
6. On 03/10/24 at 10:55p.m., Milwaukee Police were flagged down for a Missing Check at 2501 W. Greenfield. Investigation revealed a subject ran into the bar asking for help because they were a runaway from Kenosha. The business provided them with a soda while they waited for the police, however, the subject fled prior to officer arrival.
7. On 06/13/24 at 1:27a.m., Milwaukee Police responded to a Shot Spotter at 2501 W. Greenfield Ave. Officers recovered 10 casings in the street and a patron's vehicle to have bullet holes in it. The business stated it was a slow night and there was no trouble at the bar.
8. On 07/27/24, Milwaukee Police conducted an Underage Tavern Enforcement Initiative. At approximately 10:26p.m., a plain clothes Police Aide, not of legal age to consume alcohol, as well as an undercover, plain clothes Police Officer, entered 2501 W. Greenfield Ave., and were allowed entry without being asked for ID, as well as the Police Aide was served a bottle of beer. The bartender admitted to the sale and was issued a citation for the violation (M582CX0Q71-Guilty 09/30/24).
9. On 08/02/24 at 7:05p.m., Milwaukee Police conducted a License Premise Check at 2501 W. Greenfield Ave. It was determined the BTAVN License expired on 07/24/24. The agent was on scene and cooperative, stating they thought they had an extension. The agent agreed to close until they obtained the proper licenses.

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Item 4-9 added as Previous Premise

Date: 12/04/24
Officer: PO Vodicka

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Diamante Negro
Address: 2501 W Greenfield Av
Phone: 414-988-9735

Owner: Diamante Negro LLC
Owner address: 2664 S 20th St
City State Zip: Milwaukee, WI 53215
Owner Phone: 608-738-1503
Owner email: Thernandez1981@gmail.com

Licensee/Agent: Thomas Hernandez
Home Address: 2664 S 20th St
City State Zip: Milwaukee, WI 53215
Phone: 608-738-1503
Email: Thernandez1981@gmail.com

Preferred contact: same

Location currently open: YES NO

Projected open date: 012/20/24

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 6a-230a
Sat: 6a-230a

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 1 week
21. Are there exterior cameras Yes No How many: 4 (will add additional 2)
22. Are there interior cameras Yes No How many: 3

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many N/A

Interior Survey:

25. What is the planned/posted capacity 99
 26. What is the minimum number of employees that will be on premise 3
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 2
 33. How will they be deployed: Interior 1 Exterior 1
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner - possible
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? security
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

2501 W Greenfield Ave

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	18		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	TERRY SRA, LLC	Harbin Food & Beer	HARVENDER SINGH, Agt	3100 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License		1/19/2025, 6:00 PM	1
2	Mann Family, LLC	Orchard Food Mart	Jatinder K Mann, Agt	2201 W ORCHARD ST	Class A Malt & Class A Liquor License		1/16/2025, 6:00 PM	1
3	La Caleta LLC	La Caleta Restaurant & Bar	Monica Hernandez-Gaspar, Agt	1801 S Muskego AV	Class B Tavern License		1/16/2025, 6:00 PM	1
4	EL Inferno LLC	EL Inferno	ANTONIO MARTINEZ, Agt	2000 W Mitchell ST	Class B Tavern License		12/12/2024, 6:00 PM	1
5	Gunny Food Mart Inc	Gunny Food Mart	MANPREET KAUR, Agt	2033 W Mitchell ST	Class A Malt & Class A Liquor License		2/26/2025, 6:00 PM	1
6	La Cueva LLC	La Cueva	Antonio R Layton, Agt	2537 W National AV	Class B Tavern License		2/11/2025, 6:00 PM	1
7	RICHARD'S GROCERY	RICHARD'S GROCERY	NADER A ASAD, SP	2438 W GREENFIELD AV	Class A Fermented Malt Beverage Retailer's License		3/3/2025, 6:00 PM	1
8	GARGARIA LLC	Goodspot Foods	Jaswinder Singh, Agt	2201 W NATIONAL AV	Class A Malt & Class A Liquor License		3/18/2025, 7:00 PM	1
9	Restaurant Y Taqueria La Esperanza, LLC	La Esperanza	Paula Monroy Nieto, Agt	2028 W MITCHELL ST	Class B Tavern License	60	4/11/2025, 7:00 PM	1
10	TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49	5/19/2025, 7:00 PM	1
11	TAQUERIA EL TORO LLC	TAQUERIA EL TORO	Toribio Perez Martinez, Agt	2531 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	49	7/31/2025, 7:00 PM	1
12	TAQUERIA EL TORO LLC	TAQUERIA EL TORO	Toribio Perez Martinez, Agt	625-631 W NATIONAL AV	Class B Tavern License	95	6/30/2025, 7:00 PM	1
13	Hangoverz	Hangoverz	TINA M MINTO, SP	2539 W MITCHELL ST	Class B Tavern License	25	7/7/2025, 7:00 PM	1
14	Patricia Herrera de Castro, LLC	La Fondita	Felipe Castro Pena, Agt	2523 W GREENFIELD AV	Class B Tavern License		9/4/2025, 7:00 PM	1
15	ABC FOOD & LIQUOR LLC	ABC FOOD & LIQUOR	SUKHDEV S KAHLON, Agt	1143 S 22nd ST	Class A Malt & Class A Liquor License		10/23/2025, 7:00 PM	1
16	VILLA'S RESTAURANT, LLC	Villas Restaurant	Blanca M Villa, Agt	2522 W Greenfield AV	Class B Tavern License		11/21/2025, 6:00 PM	1
17	NATIONAL PENTRY LLC	Kwik Stop	PUNIT JAISWAL, Agt	2434 W NATIONAL AV	Class A Fermented Malt Beverage Retailer's License		11/9/2025, 6:00 PM	1

18	Rain 24, LLC	Rain 24	ESMERALDA NAVARRETE GONZALEZ, Agt	3121 W GREENFIELD AV	Class B Tavern License		11/12/2025, 6:00 PM	1
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Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, January 15, 2025



Notice of Public Hearing

Blank Notice

HERNANDEZ, Tomas, Agent

DIAMANTE NEGRO at 2501 W Greenfield Av

Class B Tavern and Public Entertainment Premises Licenses Transfer Application with Change of Location, Adding Stockholder and Transfer of Stock and Food Dealer License Application

Tuesday, January 28, 2025 at 1:25 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2025 at 1:25 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1323 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1324 S 25TH ST	MILWAUKEE, WI 53204-1944
CURRENT OCCUPANT	1325 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1325A S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1326 S 25TH ST	MILWAUKEE, WI 53204-1944
CURRENT OCCUPANT	1326A S 25TH ST	MILWAUKEE, WI 53204-1944
CURRENT OCCUPANT	1328 S 26TH ST# 1	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 2	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 3	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 4	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 5	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 6	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 7	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 8	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1331 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1336 S 26TH ST	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1340 S 26TH ST	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1402 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1404 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT OCCUPANT	1406 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1408 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT OCCUPANT	1412 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1416 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1420 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1424 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1425 S 25TH ST	MILWAUKEE, WI 53204-2558
CURRENT OCCUPANT	1428 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1432 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1432 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT OCCUPANT	1502 S 25TH ST	MILWAUKEE, WI 53204-2510
CURRENT OCCUPANT	2415 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2415A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2416 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2416 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT OCCUPANT	2417 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2419 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2419A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2420 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2422 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT OCCUPANT	2423 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2423A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2424 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2424A W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2424B W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2425 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2426 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923

CURRENT OCCUPANT	2426 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT OCCUPANT	2427 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2429 W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2429A W GREENFIELD AVE	MILWAUKEE, WI 53204-1924
CURRENT OCCUPANT	2430 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT OCCUPANT	2432 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2435 W ORCHARD ST	MILWAUKEE, WI 53204-2537
CURRENT OCCUPANT	2436 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2436 W ORCHARD ST	MILWAUKEE, WI 53204-2536
CURRENT OCCUPANT	2500 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2501 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2502 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2506 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2506 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2507 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2507A W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2508 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2509 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2509 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2510 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2511 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2511A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2512 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2512 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2512A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2513 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2513A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2515 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2516 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2516 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2516A W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2516B W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2517 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2517A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2518 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2518 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2523 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2524 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2525 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2526 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2526 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2526A W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2528 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2529 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2530 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2530A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2530B W ORCHARD ST	MILWAUKEE, WI 53204-2538

CURRENT OCCUPANT	2534 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2534A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2535 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2536 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2537 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2537 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2538 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2538 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2539 W ORCHARD ST	MILWAUKEE, WI 53204-2539

Blank Notice

Total Records: 102

Radius 250 feet and Center of the Circle: 2501 W Greenfield Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant & Bar with traditional food from Veracruz, MX

Do you have any experience operating this type of business? No Yes If yes, explain: Have owned a bar for 2 yrs

2. Business Operations

- a. Proposed Opening Date: Dec. 20, 2024
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: we will have a sound engineer set volume to have control

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: Kitchen, behind bar & bathrooms
Outside: 2 Locations: outside
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: street Parking
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: Front of bar Dining area, Patio, out side
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe check ID upon entry

6. Percentage of Sales (must total 100%)

Alcohol <u>45</u> %	Food <u>45</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
- Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity Pop (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: South 25th St, & West Greenfield Ave

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Raul Varela Phone Number: 414-745-6787

Business Owner Address: 1329 S 35th St, Milwaukee, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	60		None
Monday	6:00 AM	2:00 AM	40		None
Tuesday	6:00 AM	2:00 AM	40		None
Wednesday	6:00 AM	2:00 AM	40		None
Thursday	6:00 AM	2:00 AM	50		None
Friday	6:00 AM	2:30 AM	70		None
Saturday	6:00 AM	2:30 AM	70		None

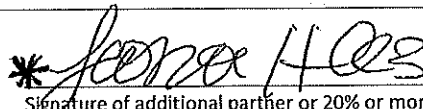
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Diamante Negro LLC

Premises Address: 2501 W Greenfield Ave

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold -- Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Meats, Chicken, seafood, Milk, Cheese

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 7
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____
 Start date: _____
 Name, Address & Phone Number of Architect: _____

 Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

LHS TH I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

LHS TH I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

LHS TH I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

LHS TH I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

LHS TH I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: [Signature]

Signature of Additional Partner: [Signature]



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2501 W Greenfield W

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>5</u> |
| <input checked="" type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: SPEAKERS

LEGAL CAPACITY OF PREMISES

(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

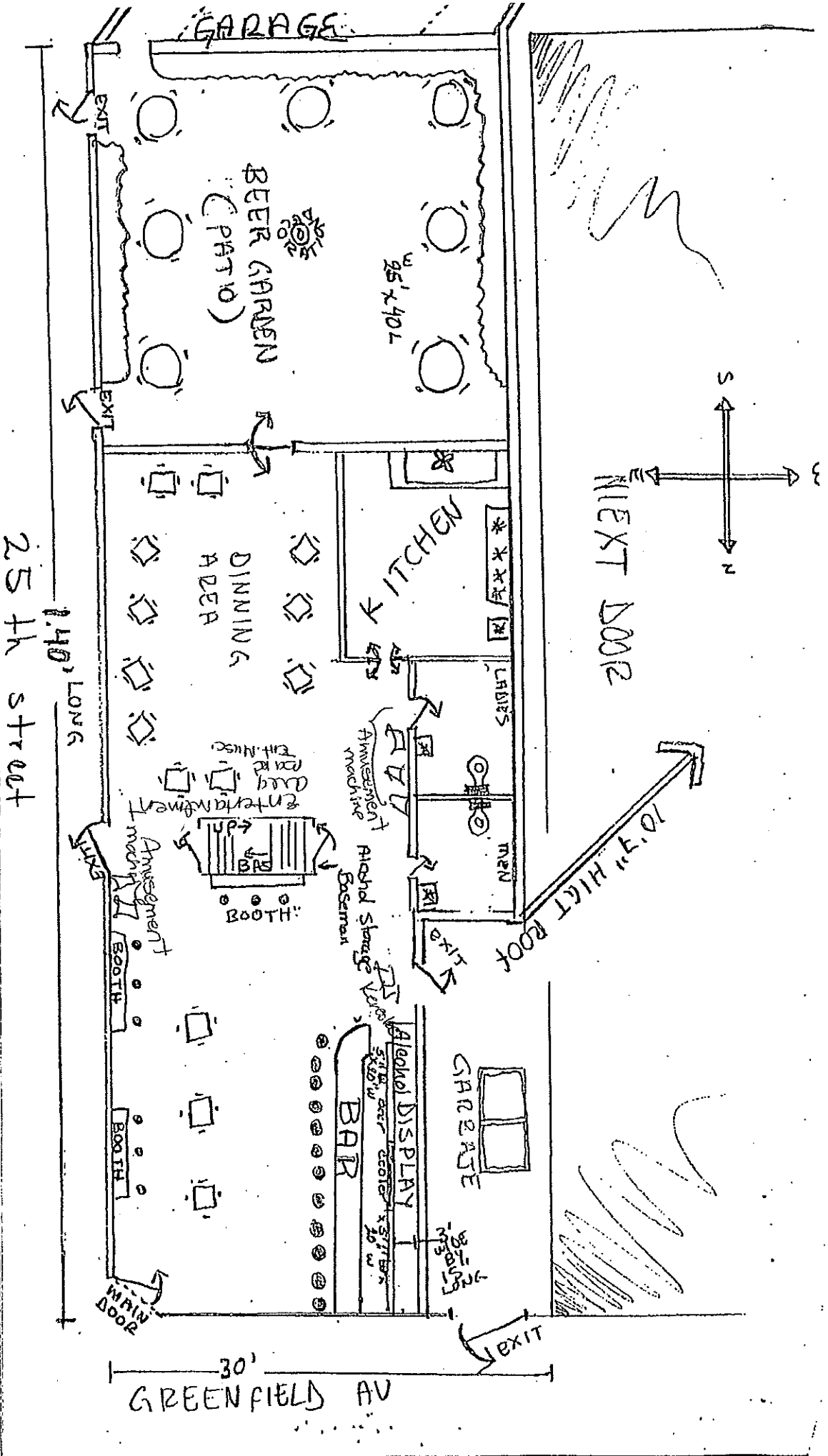
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Signature]
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



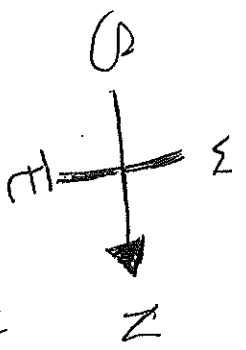
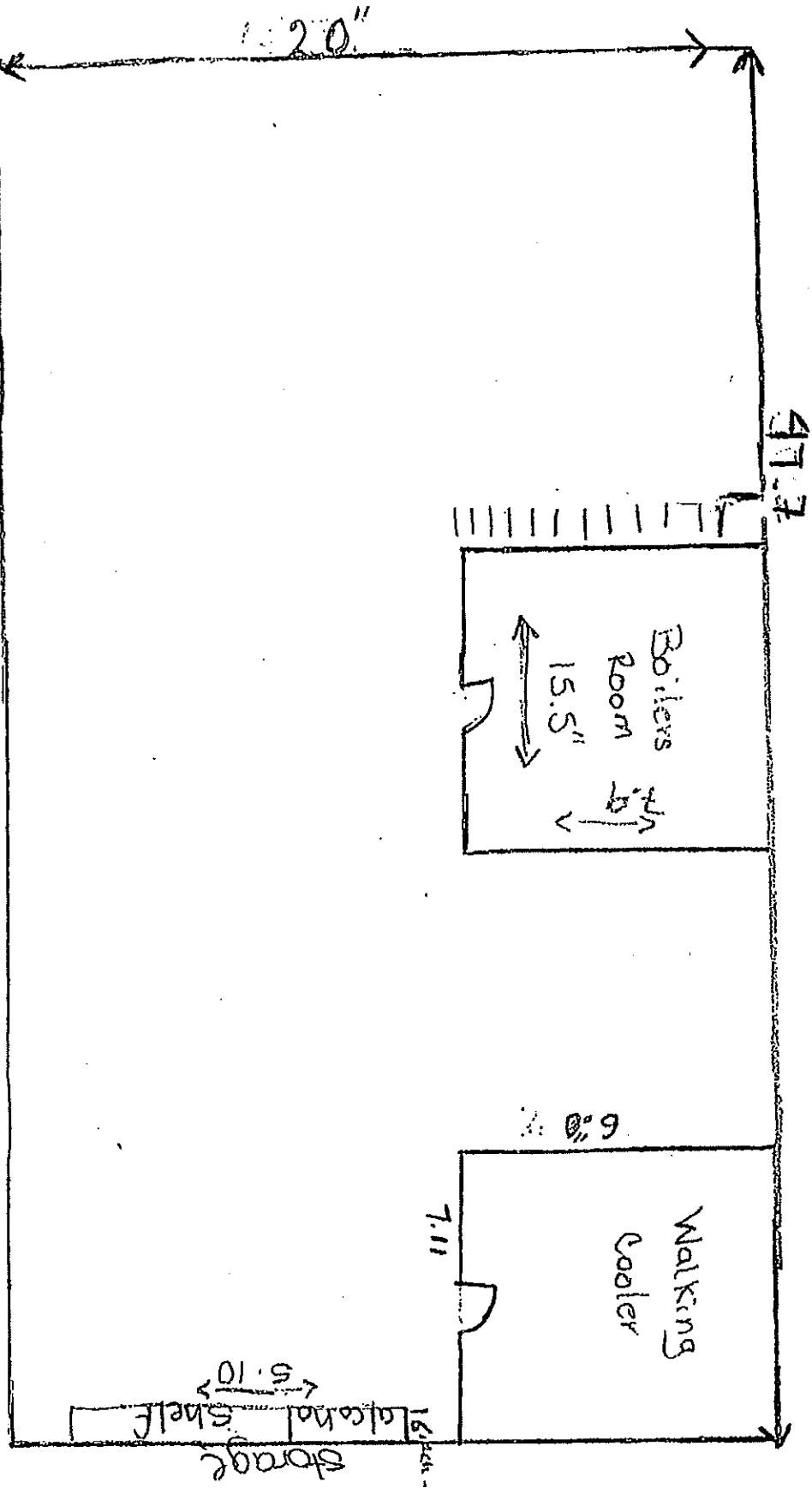
DIAMANTE NEGRO LLC Trade: Diamante Negro
 AGENT: TOMAS HERNANDEZ
 2501 W GREENFIELD AVE NKE, WI 53204
 CAP. 99 4200 SQ FT
 1st Floor / Patio / Basement Storage

NOV 25, 2024

(Basement)

Diamond Negro
Diamond Negro LLC
2501 W Erberfeld Ave
Milwaukee, WI 53204

Agent Tomas Hernandez
Diamond Negro



APR 25 2024

Tentative menu

Tamales

Empanadas

Sopes

Enchiladas

Memelas

Platanos fritos

Panuchos

Picaditas

Enchiladas

Tacos Dorados

Hamburguesa

mole

Menudo

Pozole

barbacoa

Espaguetti Verde

Quesadillas

chicken tenders

Ajitajs

Entomatadas

chilaquiles

Tacos Aguados