



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, January 15, 2025

COMMITTEE MEETING NOTICE

AD 06

GEORGE L ORTIZ

2579 N PIERCE St
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 28, 2025 at 11:20 AM

The access code is <https://meet.goto.com/958389445>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Renewal Application for "Club 99" at 2579 N Pierce St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Jackson, Annette

From: Cooney, Jim
Sent: Monday, September 16, 2024 12:23 PM
To: Jackson, Annette
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: N Pierce Street

REDACTED
BY
JAC

Please add to the tavern for Club 99.

From: Coggs, Millele <mcoggs@milwaukee.gov>
Sent: Monday, September 16, 2024 5:36 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Fwd: 2564 N Pierce Street

Sent from my iPhone

Begin forwarded message:

From:
Date: September 14, 2024 at 9:10:37 AM CDT
To: "Coggs, Millele" <mcoggs@milwaukee.gov>
Subject: N Pierce Street

Hello Alderwoman Coggs & Safe and Sound,

I hope you are all doing well and enjoyed a safe and fun summer. I live on [redacted] among some really great neighbors. Our block is a mix of young, old, parents with kids, dogs, even some chickens (aka raptors). We love living in the riverwest neighborhood and being a part of a vibrant community, but there have been some recent issues on our block that are very concerning and have us fearing for our safety and looking for solutions. I'm sure that you are aware of the nuisance house on [redacted] N. Pierce, and there was a recent shooting at the bar on the corner, Club 99 which is worrying, since there have already been several incidents this year involving guns and break ins. The owners are always nice and I believe they are finally getting cameras installed.

Biggest issue is [redacted] N. Pierce.

I'm aware that [redacted] is already deemed a nuisance property under the ordinance, but the police are still called almost daily due to continued criminal activity and frequent overdoses by the homeowner who is already in very poor health (Mark), his girlfriend (who finds/gives him the drugs), and the "friends" they bring around, among other nuisance and safety issues that take place most afternoons and evenings. Not only that, but now the homeowners girlfriend ("Joni") has been offering drugs and alcohol to a group of young kids (seem to be ranging in age from

like 8 or 9 to 13/14?) and letting them drive her truck when she is too drunk. They also have these kids swimming in a filthy pool in their side yard. I don't think the kids live in this neighborhood but they are attracted to this crazy lady with no rules. Can't blame them. The sad thing is, she calls the police on the kids when she wants them to leave. Talk about an abuse of city resources.

Anyway, we are reaching out in the hope that you all can assist us ASAP.

Please let me know when you or a representative might have time in the coming week(s) to meet the neighbors and discuss solutions. I can assist with coordinating a block meeting or neighborhood walk. I also was not able to easily find an email for the CLO in D5, if they can be looped in.

Thank you for your attention to this matter!

1

REDACTED
BY
JAC

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 01/07/25
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 375319
Application Date:

License Location: 2579 N Pierce Street
Business Name: Club 99

Aldermanic District: 03

Licensee/Applicant: Ortiz, George L
(Last Name, First Name, MI)
Date of Birth: 03/20/1947

Male:

Female:

Home Address: 631 E Clarke Street
City: Milwaukee
Home Phone: (414) 588-3233

State: WI Zip Code: 53212

This report is written by Police Officer Monreal, assigned to the License Investigation Unit,
Days.

The Milwaukee Police Department's investigation regarding this application revealed the
following:

1. On 10/24/07 at 1:00 am, Milwaukee Police received a tip from a citizen (who wanted to remain anonymous) that there was drug dealing going on inside the tavern Club 99. Investigation revealed a patron that was inside of the tavern was in possession of suspected cocaine. Officers interview this subject who stated he uses the cocaine for personal use and hangs out at the club because his father tends bar there. This suspect also stated that several other patrons in the bar sell cocaine. He was arrested and charged with POCS – Cocaine.

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2. On 06/02/2009 at 1:15PM, a Milwaukee Police Department squad was sent to 409 E Burleigh St, regarding a battery complaint. The victim stated she was at "Club 99" tavern on 05/31/2009 between 10:00PM and 10:30PM when she got into an argument with a known suspect. The victim then went into the bathroom and upon returning to bar area was struck in the face causing her to fall to the ground. The victim went to St Mary's hospital and received several stitches to her lip. The licensee and his son were cooperative with the police during the investigation and provided a copy of the video footage.

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3. On 05/21/2010 at 10:40am Milwaukee Police were dispatched to a burglary complaint at 2579 North Pierce Street (Club 99). Investigation revealed an entry had occurred at this location and Police Incident Report #101410041 was filed.
4. On 05/23/2010 at 12:00pm Milwaukee Police were dispatched to a burglary complaint at 2579 North Pierce Street (Club 99). Investigation revealed an entry had occurred at this location and Police Incident Report #101430108 was filed. The entry that occurred on 05/21/2010 (listed above) resulted in the door to the business being secured with a strap that had been bolted to a table. Entry was gained on 05/23/2010 by pulling on the door until that table broke.

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5. On 10/22/2015 the applicant was cited at 2648 North Holton Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$1,355.00
Date: 05/02/2017
Case: 16055770

6. On 11/16/2015 the applicant was cited at 2330 North Weil Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$600.00 fine
Date: 06/02/2016
Case: 16017215

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Item # 5 updated with disposition on 01/10/2018

7. On 11/09/2015 the applicant was cited in the City of Milwaukee at 2330 N. Weil St for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$420.00 **WARRANT ISSUED**
Date: 02/13/2018
Case: 17029997

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Item # 7 updated with disposition and warrant information on 01/14/2019

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8. On 02/16/2019 at 2:20am officers were dispatched to a fight at Club 99, 2579 N. Pierce St. The officers spoke with the bartender who stated just before 2:00am 4 patrons began yelling. She stated these were not regular patrons and she decided to call last call. The applicant came down from upstairs to help kick out the subjects yelling with the assistance of regular

patron. The applicant stated when the subjects got outside they wanted to fight him and the regular patrons. The subjects then left on foot. The officers found no tavern violations.

9. On 12/08/2019 officers conducted a licensed premise check at Club 99, 2579 N. Pierce St. The officer spoke with Wilfredo ORTIZ, who stated they would be open New Year's Eve and have numerous employees working. ORTIZ was advised to call the district tavern car if there were problems they could not handle.

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10. On 04/11/2020 at 11:11pm officers were dispatched to a possible COVID violation at Club 99, 2579 N. Pierce St. When the officers arrived they observed people inside drinking, smoking and playing pool. The officers entered and the applicant stated he had friends over helping to renovate the building. The officers checked the building and located people hiding in the basement. The applicant then stated he has been struggling financially since the COVID outbreak. Some patrons offered to pay him to have a private party and he took the offer. He was advised to not have any more private parties.

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11. On 10/18/23 at 9:29a.m., Milwaukee Police were dispatched to a Burglary at 2579 N. Pierce St. Investigation revealed the business was the victim of a burglary. The video system was inoperable and the agent stated they were possibly going to replace they system.

12. On 09/06/24 at 2:26a.m., Milwaukee Police were dispatched to a Shots Fired at 2579 N. Pierce St. Investigation revealed an unknown suspect fired shots in the area, striking the closed business. The agent resides upstairs and stated they heard the gunshots, however, were unaware the business was struck.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232910035

OtherEvent #: 24-LP-0627

Incident

2579 N PIERCE ST MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 10/18/2023 00:01:00
CAD Number:: 232910296
District:: 5
Beat:: 540
Reporting Area:: 3287

Business Agent (1)

ORTIZ, GEORGE LOUIS

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/20/1947
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-588-3233
Phone 1 Type:: Phone
Address:: 631 E CLARKE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Persons Involved (1)

ORTIZ, WILFREDO J

Person Involvement:: Manager
DOB:: 02/12/1979
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414) 588-3233
Address:: 2579 N PIERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

CLUB 99

Phone 1 Number:: (414)-562-0100
Phone 1 Type:: Phone
Address:: 2579 N PIERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232910035

OtherEvent #: 24-LP-0627

Licensee was cooperative: (if not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Merrill, Joseph W 017104

03/21/2024

On 10-18-23, at 9:29 AM, I (P.O. Joseph MERRILL, SQD 5121 with P.O. Ronald ZIARNIK), responded to a Burglary investigation, Club 99 2579 N Pierce St.

Upon arrival I observed the front door to the business shattered. Taken was the cash register drawer, which contained approximately \$400.

The caller was identified on scene, Wilfredo J ORTIZ (02-12-79). He stated he closed the bar at approximately 12:00 AM. He was alerted by a neighbor the front door was shattered and returned at 7:30 AM. He observed a brick was thrown through the glass entry door and cash register was taken. ORTIZ cooperated with police during the investigation.

Video cameras at location were old and inoperable. Owner was possibly looking to replace the cameras.

While on scene, I observed the licenses posted and they were up to date.

Officer (2)

Reporting Officer:	Merrill, Joseph W (017104)	03/21/2024 07:30:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	03/21/2024 13:07:04
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2409060022

OtherEvent #: 24-LP-1409

Incident

2579 N PIERCE ST MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 09/06/2024 02:26:00
CAD Number:: P2409060126
District:: 5
Beat:: 540
Reporting Area:: 3287

Licensed Persons Involved (1)

ORTIZ, WILFREDO J

Person Involvement:: Employee
DOB:: 02/12/1979
Sex:: MALE
Race:: WHITE
Address:: 2579 N PIERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Business Agent (1)

ORTIZ, GEORGE L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/02/1947
Sex:: MALE
Race:: H
Phone 1 Number:: (767)-566-3942
Phone 1 Type:: Phone
Address:: 631 W CLARKE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

CLUB 99

Phone 1 Number:: (414)-930-0409
Address:: 2579 N PIERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
License Type:: Public Entertainment Premise
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2409060022

OtherEvent #: 24-LP-1409

Licensee was cooperative: (if not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Williams, Tashumi 037249

09/09/2024

This report is written by *PO Tashumi WILLIAMS*, assigned to *DISTRICT 5 LATE SHIFT, SQUAD 5340* with *PO Robert ROEMBKE*.

On 09/06/2024 at approximately 2:26am (while in full duty uniform with Axon body worn camera activated) squad 5340 was dispatched to the location of E Clarke/N Pierce St, which is located in the City and County of Milwaukee for a Shots Fired investigation.

INTERVIEW OF CALLER

Upon arrival I spoke to the caller who verbally identified herself as Diana N SERRANO (F/W 06/03/1977) phone number 414-688-6263. SERRANO stated she was outside her residence at 821 E Clarke St. when she heard gunshots go off to the West of her location. SERRANO stated she believed the shots came from by E Clarke/ N Pierce. SERRANO stated she heard about 6 shots go off. SERRANO did not observe anyone or any vehicles near the location.

INVESTIGATION

Squad 5340 went to the area of E Clarke/N Pierce St. to check for any injured individuals or buildings/vehicles that may have been struck. I observed a Bar located at 2579 N Pierce St. was struck 4 times and a residence located directly above the bar was struck once in the living room window. PO ROEMBKE made contact with the individuals who live in the upper residence of the bar, and they stated that no one was injured from this incident. The residents was verbally identified as WILFREDO JL ORTIZ (M/H 02/12/1979) and GEORGE L ORTIZ (03/20/1947). GEORGE ORTIZ is also the owner of the bar that was struck and W.ORTIZ is an employee there as well. The bar was closed at the time of the incident.

G. ORTIZ stated he was in his bedroom when he heard multiple gunshots go off. G. ORTIZ stated he then went to go wake his son W. ORTIZ up to tell him about the gunshots he just heard. Neither of the individuals observed anyone do this incident and they were also unaware that their bar/residence was struck until PO ROEMBKE informed them, which is why police were not called by them. W. ORTIZ stated there are no cameras located inside or outside the bar or residence but he did plan on getting some in the future. W. ORTIZ did advise officers that no one was injured. G. ORTIZ and W. ORTIZ were fully cooperative during this investigation.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2409060022

OtherEvent #: 24-LP-1409

The license to this business was valid and up to date. During my investigation for the Shots Fired I did not observe any violations in the licensed premise.

END OF REPORT

Officer (2)		
Reporting Officer:	Williams, Tashumi (037249)	09/06/2024 03:11:00
Section: (Work Location):	53	
Approving Officer:	Rebro, Dana M (022635)	09/09/2024 04:49:31
Section: (Work Location):	93	



Wednesday, January 15, 2025



Notice of Public Hearing

Blank Notice

ORTIZ, George L
Club 99 at 2579 N Pierce St
Class B Tavern and Public Entertainment Premises Licenses Renewal Application

Tuesday, January 28, 2025 at 11:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2025 at 11:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2539 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2540 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2540 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2541 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2544 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2544A N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2545 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2545A N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2546 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2546 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2546A N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2548 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2550 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2550 N BOOTH ST# A	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2551 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2552 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2552 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2554 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2555 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2556 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2557 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2558 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2558 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2560 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2561 N FRATNEY ST	MILWAUKEE, WI 53212-2948
CURRENT OCCUPANT	2561 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2562 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2564 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2565 N FRATNEY ST	MILWAUKEE, WI 53212-2948
CURRENT OCCUPANT	2565 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2565A N FRATNEY ST	MILWAUKEE, WI 53212-2948
CURRENT OCCUPANT	2566 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2568 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2568 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2570 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2570 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2571 N FRATNEY ST	MILWAUKEE, WI 53212-2948
CURRENT OCCUPANT	2571 N PIERCE ST	MILWAUKEE, WI 53212-2952
CURRENT OCCUPANT	2571A N FRATNEY ST	MILWAUKEE, WI 53212-2948
CURRENT OCCUPANT	2576 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2576 N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2576A N PIERCE ST	MILWAUKEE, WI 53212-2953
CURRENT OCCUPANT	2578 N BOOTH ST	MILWAUKEE, WI 53212-2907
CURRENT OCCUPANT	2601 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2602 N BOOTH ST# 1	MILWAUKEE, WI 53212-2966
CURRENT OCCUPANT	2602 N BOOTH ST# 2	MILWAUKEE, WI 53212-2966

CURRENT OCCUPANT	2602 N BOOTH ST# 3	MILWAUKEE, WI 53212-2966
CURRENT OCCUPANT	2603 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2604 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2604A N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2605 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2606 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2607 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2608 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2611 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2612 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2613 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2618 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2618A N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2620 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2623 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2623A N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2623B N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2624 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	605 E CLARKE ST	MILWAUKEE, WI 53212-2924
CURRENT OCCUPANT	618 E CLARKE ST	MILWAUKEE, WI 53212-2925
CURRENT OCCUPANT	619 E CLARKE ST	MILWAUKEE, WI 53212-2924
CURRENT OCCUPANT	620 E CLARKE ST	MILWAUKEE, WI 53212-2925
CURRENT OCCUPANT	621 E CLARKE ST	MILWAUKEE, WI 53212-2924
CURRENT OCCUPANT	631 E CLARKE ST	MILWAUKEE, WI 53212-2924
CURRENT OCCUPANT	708 E CLARKE ST	MILWAUKEE, WI 53212-2947
CURRENT OCCUPANT	712 E CLARKE ST	MILWAUKEE, WI 53212-2947
CURRENT OCCUPANT	712A E CLARKE ST	MILWAUKEE, WI 53212-2947
CURRENT OCCUPANT	716 E CLARKE ST	MILWAUKEE, WI 53212-2947
CURRENT OCCUPANT	720 E CLARKE ST	MILWAUKEE, WI 53212-2947
CURRENT OCCUPANT	721 E CLARKE ST	MILWAUKEE, WI 53212-2946
CURRENT OCCUPANT	722 E CLARKE ST	MILWAUKEE, WI 53212-2947
CURRENT OCCUPANT	727 E CLARKE ST	MILWAUKEE, WI 53212-2946
CURRENT OCCUPANT	727A E CLARKE ST	MILWAUKEE, WI 53212-2946

Blank Notice

Total Records: 79

Radius 250 feet and Center of the Circle: 2579 N Pierce St

2025-2026 Plan of Operation for 2579 N PIERCE ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input checked="" type="checkbox"/> Other: <u>Backpack blower</u>			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input checked="" type="checkbox"/> Other: <u>Manager (Son)</u>			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Each corner of building</u>			
Number of garbage cans: Inside <u>4</u> Locations: <u>bathrooms, behind bar</u> Outside <u>4</u> Locations: <u>side of building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Waste Management</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their license number(s): _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>2 inside, 2 outside</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>check Ids daily</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>90</u> %	Food Sales _____ %	Entertainment <u>10</u> %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes if yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Club 99 2579 N PIERCE ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 1 Pool Table, 5 Amusement Machines

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

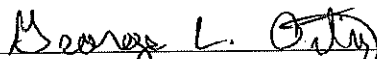
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign