



May 24, 2011

Nikki Purvis  
Contract Compliance Officer  
Emerging Business Enterprise Program  
City Hall, Room 606  
200 East Wells Street  
Milwaukee, WI 53202

Re: **The Moderne:** EBE Data through May 5, 2011 and RPP Data through March 31, 2011

Dear Ms. Purvis:

This report addresses the participation of EBE firms and RPP workers on The Moderne project. Developer Barrett Visionary Development, Contractor J.H. Findorff & Son and Coordinator Prism Technical are fully committed to meeting at least 25% EBE participation on the \$29 million adjusted construction budget and utilizing at least 30% RPP workers on the project.

### **EBE Participation**

As has been previously noted, Findorff solicited bids from union EBE firms through email, fax and phone calls. When EBE firms did not bid or win the bids, Findorff has encouraged selected subcontractors to seek out and entertain the use of EBE firms as second tier contractors or suppliers.

We fully expect the project to meet 25% EBE participation of the adjusted construction budget.

Those trades where EBE firms were available are listed below, and combine to create the adjusted construction budget of \$29,127,806:

- Structural Concrete
- Masonry
- Steel Floor Decking
- Metal Fabrications
- Structural Steel
- Vehicle Barriers
- Metal Stairs
- Pipe and Tube Railings
- Rough Carpentry
- Sheathing
- Decorative Metal Railings
- Solid Surface Window Stools
- Finish Carpentry and Installation
- Elastomeric Sheet Roofing
- Traffic Coatings
- Water Repellants
- Roofing
- Water Drainage Exterior Insulation and Finish
- Sheet Metal Flashing and Trim
- Applied Water Roofing
- Penetration Firestopping
- Door and Frame Installation
- Sectional Overhead Doors
- Aluminum Framed Entrances and Storefronts
- Glazed Aluminum Curtainwall
- Aluminum Hardware
- Shower Doors
- Mirrors
- Glazing
- Louvers and Vents
- Wall Assemblies
- Stone Tiling
- Acoustical Panel Ceilings
- Sound Insulation
- Wood Flooring
- Resilient Base
- Resilient Sheet Flooring
- Sheet Carpeting
- Exterior Painting
- Interior Painting
- Staining
- Install Residential Casework
- Fire Protection

### **Prism Technical Management & Marketing Services**

6114 W Capitol Drive – Suite 200 △ Milwaukee △ Wisconsin △ 53216  
Main Line: 414.847.0990 △ Fax: 414.847.0992 △ <http://www.prismtechnical.com>

- Plumbing
- Plumbing Fixtures
- Coordination and Reporting
- HVAC
- Electrical
- Sitework
- Concrete Paving
- Planting
- Final Cleaning
- Testing

As at least 25% of the \$29,127,806 adjusted construction budget will go to EBE firms, EBEs will receive a minimum of \$7,281,951 on the project.

Among the EBE firms with commitments or contracts are:

<b>EBE Firm</b>	<b>Service</b>	<b>Contract Value</b>
Arteaga	Masonry	\$ 107,000
Atlas Iron Works	Structural Steel	\$ 934,074
Atlas Iron Works	Trash Chutes	\$ 66,920
B&B Painting	Exterior Insulation Finishing	\$ 153,300
B&B Painting	Lath and Plaster	\$ 650,000
Best Erectors (DBE)	Entrances and Storefront	\$1,000,000
Gestra Engineering	Concrete Testing	\$ 90,219
Hiram Power	Electrical Materials	\$ 913,000
JF Cook	Overhead Doors	\$ 13,000
Prism Technical	Coordination and Reporting	\$ 78,000
Doug Rohde, Inc.	Site Prep	\$ 337,500
Sonag	Ready Mix Materials	\$1,645,358
TA Mason	Painting	\$ 398,276
<b>TOTAL</b>		<b>\$6,386,647</b>

With EBE firms having contracts or purchase orders for over \$6.3 million, the project is well on its way toward meeting the requirement to include \$7.2 million in EBE participation.

Through May 5, 2011, EBE firms had been paid \$ 337,366.30. Comparatively, \$1,902,485.75 had been spent in those areas represented in the adjusted construction budget. Therefore, the project's EBE payment percentage through May 5, 2011 was 17.7%. As many EBEs are slated to begin their work in later stages of the project, this percentage will increase to at least 25% by project conclusion.

**EBE Payments**

<b>EBE Firm</b>	<b>Amount Paid through 5/5/11</b>
Gestra Engineering Inc.	\$ 2,666.25
Hiram Power	\$ 9,293.25
Prism Technical Management & Marketing Services, LLC	\$ 2,921.00
Doug Rohde Inc.	\$ 277,334.15
Sonag Ready Mix LLC	\$ 45,151.65
<b>TOTAL</b>	<b>\$ 337,366.30</b>

**RPP Participation**

Through March 31, 2011, total hours on the project were 8,021.5. Of those hours, 2,432 were worked by individuals certified under the City of Milwaukee Residents Preference Program, yielding an RPP percentage of 30.3%. We anticipate the RPP percentage to stay at this level or increase as the project continues.

**THE MODERNE  
 RPP Participation**

**Through March 31, 2011**

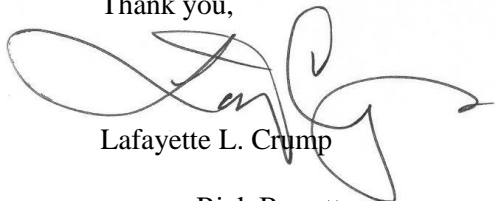
		Total Project Hours		
		Total hours	RPP hours	RPP %
J H Findorff and Sons	General Contractor	3,570.5	986.5	27.6%
Alpine Plumbing	Plumbing	74.5	0.0	0.0%
Chilstrom Erecting	Steel Erection	1,643.0	569.0	34.6%
Doug Rohde	Site Prep	522.5	296.0	56.7%
Midwest Drilled Foundation & Engineering	Foundation Drilling	1,639.0	499.5	30.5%
Uihlein	Electrical	572.0	81.0	14.2%
<b>Project Total</b>		<b>8,021.5</b>	<b>2,432.0</b>	<b>30.32%</b>

**Zoning, Neighborhoods & Development Committee Reporting**

We have been asked by the Developer to ensure that we schedule discussion of the project at the next, and future, Milwaukee Common Council Zoning, Neighborhoods & Development Committee meetings and will be certain to do so.

If you have any questions please feel free to contact us.

Thank you,



Lafayette L. Crump

cc: Rick Barrett  
 Eric Wynn  
 Lori Lutzka