Contact

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Top Skills

Asset Management
Community Development
Project Management

Honors-Awards

Top 3 Startup Winners
Entrepreneur Start-up Winner
Emerging Leader Award

CORDELLA JONES

Collaboration Director, for the Community Development Alliance (CDA)

Summary

Seasoned professional with more than 15 years of expertise in bank operations, retail lending, community development, technology, and communication. Proven track record of leveraging data to identify opportunities for market expansion and brand exposure. Thrives in fast-paced environments and excels at organization and communication. Skilled in developing and implementing strategic plans to optimize financial results and enhance stakeholder value. A collaborative team player dedicated to driving success.

Experience

Community Development Alliance (CDA)

Resident Collaboration Director
May 2023 - Present (1 year 2 months)

I am responsible for leading the collaboration efforts for development and implementation of strategic engagement plans between the Community Development Alliance (CDA) and residents to support the successful execution of Milwaukee's Collective Affordable Housing Plan (www.housingplan.org). As a member of the CDA, we work in partnership with community development funders and practitioners to drive neighborhood revitalization efforts in Milwaukee, leveraging over a decade of collective experience. Our current focus is on advancing the Collective Affordable Housing Plan, with the ultimate aim of ensuring every resident in Milwaukee has access to a high-quality, affordable home.

Harambee Neighborhood Improvement District No. 7

Chair Emeritus, Board of Directors NID #7
September 2017 - Present (6 years 10 months)

As the NID No. 7 Chairperson for the City of Milwaukee, I am responsible for managing special assessment funds for over 2,450 households within the neighborhood improvement district. I oversee the homeowner repair grant

program, ensuring compliance with State of Wisconsin statutes and defining benchmark criteria for efficiency and effectiveness. Additionally, I develop and maintain detailed plans for residential areas impacted by commercial development interest and collaborate with internal and external partners on capacity building tactics and informational events to secure resources for area homeowners.

Business Improvement District No. 37
Secretary, Board of Directors BID #37
November 2019 - Present (4 years 8 months)

At the City of Milwaukee BID #37, the 30th Street Industrial Corridor Corp is dedicated to supporting over 150 businesses in various ways, including graffiti removal, litter abatement, and providing grants for facade and landscaping improvements. We also advocate for these businesses with the City of Milwaukee on a variety of issues. Our ultimate objective is to revitalize this historic area by fostering innovative businesses, promoting entrepreneurship, and creating quality job opportunities for central city residents.

Local Initiatives Support Corporation (LISC)
Associates in Commercial Real Estate (ACRE) Program, Alum
October 2018 - Present (5 years 9 months)

Experienced in the Commercial Real Estate development process through a comprehensive 26-week program led by Marquette University's Center for Real Estate, the Milwaukee School of Engineering (MSOE), and the University of Wisconsin at Milwaukee (UWM). Engaged with community developers and partners to expand professional network and collaborate on impactful projects.

MATC
Entrepreneurship Advisory Committee Member
February 2016 - Present (8 years 5 months)

As valued members of the advisory committee, we leverage our expertise, insights, and passion for the specific career or program field to actively contribute to the ongoing enhancement and refinement of MATC's educational and occupational training programs. Learn more about our impactful work at www.matc.edu/advisory_committee.

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