Judith Shimkus 635 South 70th Street Milwaukee, WI 53214 3 March, 2011

City of Milwaukee Planning 2nd Floor, 809 N. Broadway Milwaukee, WI 53202

Gentlemen:

Enclosed please find a cc: of a letter sent to Ald. Michael Murphy regarding a proposed Wal-Mart development at 70th @ Main Street.

Judith Shimkus

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owner, 635 South 70th St.



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Alderman Michael Murphy City Hall, Room 205 200 East Wells Street Milwaukee, WI 53202

Mr. Murphy

I am writing this letter to voice my opposition to a project proposed by Wal-Mart in cooperation with Gatlin Development Company. The project would establish a Wal-Mart grocery and pharmacy retail outlet on a vacant property near 70th and Main Street. I own a business adjoining the 70th and Main Street proposed location of the project.

I do not believe that this project would be a welcome development either for the presently established business community or for the residents of the affected neighborhood.

Traffic. The new store will create extraordinary amounts of traffic on streets that are already dangerously congested. Traffic on 70th Street is higher than it was 10 years ago, largely due to the new office and school spaces developed in the old Allis Chalmers complex at 70th and Greenfield. A high volume of traffic travels at high speeds with frequent turnoffs and stops. Adding to this the traffic of a newly-created large retail outlet, and we have written a recipe for impending disaster. The end of tranquility for the residential neighborhood, and traffic headaches for all.

Liquor sales tend to attract crime to an area. To verify this, you have only to check the police records (West Allis) for the present grocery and liquor operation at Pick 'n' Save, located six blocks south at 70th and Greenfield. Neither the businesses nor the residents of the area would welcome the increase in criminal activity, and dwindling law-enforcement budgets will not accommodate the necessary patrols to control this.

Litter. Wal-Mart customers litter more than other store's clientele. Take a tour of any nearby Wal-Mart to verify for yourself. You'll see:

- Migrated and abandoned shopping carts on the streets
- Food wrappers on neighbor's lawns
- Parking-lot "mechanic's" litter
- People cleaning out their cars in the parking lot.

None of these items could be considered a "neighborhood improvement".

For these reasons I believe that introduction of a Wal-Mart operation at 70th and Main would have a destructive impact on the neighborhood. Development should NOT be allowed to proceed.

Sincerely

Judith Shimkus owner, 635 South 70th St.

JS/gg cc: Plan Commission