

## Melendez, Yadira

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**From:** Bauman, Robert  
**Sent:** Friday, July 26, 2024 6:14 PM  
**To:** Ian Weisser  
**Cc:** DeLessio-Parson, Ax; Melendez, Yadira; Muhs, Kevin  
**Subject:** Re: HOP routing complaints

Thank you for those excellent observations and suggestions. We will add to the file.

Sent from my iPad

> On Jul 26, 2024, at 12:41 PM, Ian Weisser <ian@korinthisianviolins.com> wrote:

>

> Hi Bob,

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> I watched the July 25 Public Works Committee Meeting where you directed The HOP to restore the M-Line and L-Line.

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> 1. You raised valid points about the F-Line running pointlessly during midweek. And DPW (Andrew Davis) was not adequately prepared. How frustrating for everybody. I'm sure you have a good aide who can bring him up to speed on what you are looking for.

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> 2. Some big news from Andrew's slide was ignored: Hop ridership during Summerfest was only 30% above normal weekday. That's pretty good for almost no press or advertising, but we can do better. Much better.

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> 3. My experience during Summerfest was that 15-minute headways were not convenient enough to draw riders. As I rode, I observed that most riders seems opportunistic -- they had just arrived at the station, and were pleased that Hop was saving them a planned long walk. I also watched streetcars repeatedly stuck in traffic on E Michigan St, disrupting any semblance of schedule.

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> 4. For next year, it seems possible for Hop to:

> - Offer F-Line calendar dates far enough in advance to avoid rider confusion.

> - Coordinate with World Festivals Inc to offer The HOP as a viable option in their marketing.

> - Coordinate with DPW and MPD for a traffic control plan that keeps The HOP moving past stuck traffic.

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> 5. For long-range DPW planning, The HOP needs the ability to temporarily surge capacity. I hope that the Common Council will be open to long-range plans to develop additional infrastructure and estimate additional resources to creatively make surges possible, and to make The HOP an essential part of every festival season.

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> Cheers,

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> Ian Weisser

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