

July 25, 2024

Chair Stephanie Bloomingdale
City Plan Commission
City of Milwaukee
809 North Broadway
Milwaukee, WI 53202

1100 S. 5th Street, Ste. 319
Milwaukee, WI 53204
P: 414.220.0530

Dear Chair Bloomingdale and members of the City Plan Commission,

Supporting housing growth and choice are critical to the future and prosperity of our city. Milwaukee Preservation Alliance strongly encourages the City Plan Commission to vote to recommend adoption of Growing MKE as part of the City's Comprehensive Plan as it is a gateway to growth, equity, development and sustainability.

We at the Milwaukee Preservation Alliance specifically support plan Sections I and IV, entitled "Housing Choice & Access" and "Neighborhood Development & Urban Design." These two sections directly correlate to our mission of "Making Preservation Mainstream" in the City of Milwaukee, and encourage growth through the adaptive reuse and preservation of our city's existing historic fabric. These sections particularly address the sustainable nature of preservation and adaptive reuse, and the strong economic impact these methods of development can have.

With the demonstrated support from the National Advisory Council on Historic Preservation, we are encouraged that the Department of City Development has done their due diligence in regard to integrating historic preservation solutions into this plan. Adopting Growing MKE would provide a progressive, adaptable future for the City of Milwaukee and would further encourage the preservation and adaptation of our numerous, incredible historic resources. We therefore strongly support its adoption and encourage the City Plan Commission to do the same.

Sincerely,



Emma Rudd
Executive Director
Milwaukee Preservation Alliance