



July 22, 2024

Chair Stephanie Bloomingdale
City Plan Commission
City of Milwaukee
809 North Broadway
Milwaukee, WI 53202

Dear Chair Bloomingdale and members of the City Plan Commission,

Supporting housing growth and choice are critical to the future of Milwaukee. 1000 Friends of Wisconsin encourages the City Plan Commission to vote to recommend adoption of Growing MKE as part of the City's Comprehensive Plan to establish a collective vision for how housing development can advance Milwaukee's goals for housing choice, equity, affordability, economic development, and climate resilience.

These issues are central to our work at 1000 Friends of Wisconsin. Our organization was founded in 1996 to write and advocate for the passage of the Wisconsin Smart Growth Comprehensive Planning Law. With an early success, we continue to advocate for equitable land use and transportation policy that foster healthy, thriving, resilient communities.

The recommendations contained within Growing MKE are aligned with our goals and will provide strong foundation for this important work. Increasing housing choice provides a fairer chance for people, regardless of stage of life, to secure affordable housing. Increasing housing options along transit corridors and within every neighborhood provides more opportunities for people to live close to jobs, services, and amenities.

Adopting Growing MKE will create a strong framework for the City of Milwaukee to utilize its land use, zoning, and housing policy tools to meet the changing housing needs of our city.

Sincerely,

Deborah Nemeth
Executive Director
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