

## Melendez, Yadira

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**From:** Phillip, Laurie  
**Sent:** Wednesday, April 24, 2024 3:51 PM  
**To:** Owczarski, Jim; Melendez, Yadira  
**Subject:** RE: Summerfest

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

File No. 232042.

Laurie Phillip  
Administrative Services Coordinator  
Common Council-City Clerk's Office  
City Hall, Room 205  
414-286-3219  
[lphill@milwaukee.gov](mailto:lphill@milwaukee.gov)

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**From:** Owczarski, Jim <[jowcza@milwaukee.gov](mailto:jowcza@milwaukee.gov)>  
**Sent:** Wednesday, April 24, 2024 3:29 PM  
**To:** Melendez, Yadira <[Yadira.Melendez@milwaukee.gov](mailto:Yadira.Melendez@milwaukee.gov)>; Phillip, Laurie <[lphill@milwaukee.gov](mailto:lphill@milwaukee.gov)>  
**Subject:** RE: Summerfest

If I read the e-mail chain correctly, this should be:

“Communication from the Department of Public Works relating to the traffic and parking controls established during Summerfest.”

ALD. BAUMAN

PW

JIm

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**From:** Melendez, Yadira <[Yadira.Melendez@milwaukee.gov](mailto:Yadira.Melendez@milwaukee.gov)>  
**Sent:** Wednesday, April 24, 2024 2:33 PM  
**To:** Phillip, Laurie <[lphill@milwaukee.gov](mailto:lphill@milwaukee.gov)>  
**Cc:** Owczarski, Jim <[jowcza@milwaukee.gov](mailto:jowcza@milwaukee.gov)>  
**Subject:** FW: Summerfest

Dear Laurie,

Please see the highlighted area, thank you.

**Yadira Melendez**

Staff Assistant  
City Clerk's Office  
City of Milwaukee  
414-286-2775

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**From:** Bauman, Robert <[rjbauma@milwaukee.gov](mailto:rjbauma@milwaukee.gov)>

**Sent:** Wednesday, April 24, 2024 2:21 PM

**To:** kerry <[kerry@rennerarchitects.com](mailto:kerry@rennerarchitects.com)>

**Cc:** DeLessio-Parson, Ax <[Axdp@milwaukee.gov](mailto:Axdp@milwaukee.gov)>; Melendez, Yadira <[Yadira.Melendez@milwaukee.gov](mailto:Yadira.Melendez@milwaukee.gov)>; Kruschke, Jerrel <[jkrusc@milwaukee.gov](mailto:jkrusc@milwaukee.gov)>; Hough, Heather <[hehoug@milwaukee.gov](mailto:hehoug@milwaukee.gov)>; Washington, James <[jmwashi@milwaukee.gov](mailto:jmwashi@milwaukee.gov)>; Black, Tobie <[toblack@milwaukee.gov](mailto:toblack@milwaukee.gov)>; Jim Plaisted <[jplaisted@historichthirdward.org](mailto:jplaisted@historichthirdward.org)>

**Subject:** Re: Summerfest

I will forward your concerns to DPW and MPD who have ultimate control over parking restrictions.

I will be scheduling a communication file before the Public Works Committee on the subject of parking and traffic controls in connection with events at Maier Festival Grounds. You can certainly attend and express your concerns. This file will be heard on Wednesday, May 8 at 9 am.

Sent from my iPhone

On Apr 24, 2024, at 12:53 PM, kerry <[kerry@rennerarchitects.com](mailto:kerry@rennerarchitects.com)> wrote:

Bob –

Last year we tried to have meetings with the Dept. of Public Works regarding their restrictions on parking on Erie Street for the approximate 5-6-weeks surrounding Summerfest and nobody would return a phone call, especially Jerrel Kruschke.

After a long wait, we finally had a meeting today with Summerfest trying to rectify the situation and basically in a polite way Sarah Pancheri told us to get screwed.

These are the signs the DPW installs a couple weeks before Summerfest and then leaves up for the 3-weeks of Summerfest and usually about 10-days afterward. Picture yourself with your family driving down here to get dinner and you have these signs up that say "Tow Away Zone THURS-SUN 3:30PM to 1:00AM." Why is there no stopping on Sunday there is no Summerfest on Sunday? Why are the signs up when there is no Summerfest? It's stupid. Absolutely stupid.

<image001.jpg>

The best solution would be to not close the entrance and exit ramps to the freeway and not focus all the traffic on Erie Street. At a minimum, what could be done is the Dept. of Public Works could not include no parking for Sunday on their signs and mount their signs on portable bases and install them on Thursday morning and take them down on Saturday night so at least

during the week a customer could come in from Wauwatosa and not be repelled by the absurd signage.

Summerfest doesn't need to block off all of Erie Street to accommodate vehicles exiting after an event at Summerfest. It's absurd overkill.

When we built this project the only reason we included retail space was to satisfy the City's requirement and now the City is doing everything it can to make it difficult to run retail operations.

The City of Milwaukee has the highest taxes on earth and is losing retailers right and left. East Town is a ghost town.

More than half the restaurants in East Town are gone and Riptide failed here, Sail Loft is struggling, the original owners of Riverfront Pizza failed here, Arturo Napoles running Riverfront Pizza failed here, and now we have Ramses Alvarez opening up Brisa Do Mar.

Jim Campbell, our former contact with the Police Department, is unavailable, and our Mayor is cavalier.

No wonder nobody has built any condominiums in Milwaukee since 2008.

Could you come down here and meet with me and our restauranteurs on this? Our most effective tenants are obviously Sail Loft, 2A Wine and Brisa Do Mar.

Peter

Peter Renner  
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