



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, April 25, 2024

COMMITTEE MEETING NOTICE

AD 06

SENGER, Edward J, Agent
OUTPOST NATURAL FOODS COOPERATIVE
3200 S 3RD St
MILWAUKEE, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 07, 2024 at 01:20 PM

The access code is https://meet.goto.com/335080869. If you wish to call in: +1 (408) 650-3123 and use Access Code: 335-080-869 Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor, Food Dealer and Weights & Measures License Renewal Applications as agent for "OUTPOST NATURAL FOODS COOPERATIVE" for "OUTPOST NATURAL FOODS" at 100 E CAPITOL DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: [Signature]
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 03/20/24

**LICENSE TYPE:** AMALT

**NEW:**

**RENEWAL:**

**No. 363068**

**Application Date:**

**License Location:** 100 E Capitol

**Business Name:** Outpost Foods

**Licensee/Applicant:** Senger, Edward  
(Last Name, First Name, MI)

**Date of Birth:** 05/13/63

**Home Address:** 8201 S Wilding Av

**City:** Oak Creek

**State:** WI **Zip Code:** 53154

**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/20/23 at 9:47a.m., Milwaukee Police were dispatched to a Hold Up Alarm at 100 E. Capitol Dr. On arrival it was determined the alarm was pushed by accident.
2. On 04/29/23 at 8:18a.m., Milwaukee Police were dispatched to a Property Damage at 100 E. Capitol Dr. Investigation revealed suspects entered the locked store and removed items via breaking the glass door. The business was cooperative.
3. On 09/01/23 at 10:46a.m., Milwaukee Police were dispatched to a Shoplifter at 100 E. Capitol Dr. Officers were advised two suspects took meat and left without paying. The officers were advised due to the camera angle, it did not capture the incident on video surveillance.
4. On 10/26/23 at 4:13p.m., Milwaukee Police were dispatched to a Fight at 100 E. Capitol Dr. Investigation revealed a subject entered the store with a bag and refused to comply with store policy and check the bag. The security guard stated the subject became aggressive and felt they needed to decentralize the subject. The subject stated they refused to comply because security got in their face and attacked them. The subject was advised not to return to the store.

5. On 11/01/23 at 5:13p.m., Milwaukee Police were dispatched to a Subject with Gun at 100 E. Capitol Dr. Investigation revealed a subject entered the store and proceeded to consume items, without paying. When the subject was approached by security, the subject dropped the item and fled the scene. The business was cooperative with the investigation and allowed officers to view video surveillance of the incident.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231100051

OtherEvent #: 23-LP-1115

## Incident

### 100 E CAPITOL DR MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 04/20/2023 09:44:00  
CAD Number:: 231100523  
District:: 5  
Beat:: 540  
Reporting Area:: 1711

## Business Agent (1)

### SENGER, EDWARD J

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 05/13/1963  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-571-8995  
Phone 1 Type:: Phone  
Address:: 8201 S WILDING DR  
City:: OAK CREEK  
State:: WISCONSIN

## Licensed Premise Data (1)

### OUTPOST FOOD

Phone 1 Number:: (414)-961-2597  
Phone 1 Type:: Main  
Address:: 100 E CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Terrell, Michael P 012434

04/20/2023

Police Officer Michael P. TERRELL, assigned to the City of Milwaukee Police Department, District 5, Day Shift, Squad 5146, submits this report. On Thursday, April 20, 2023, at about 9:47 AM, Squad 5146, PO BAUER, and myself were dispatched to Outpost Natural

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231100051

OtherEvent #: 23-LP-1115

Foods, 100 E Capitol Drive, which is located in the City and County of Milwaukee, for a Hold Up Alarm complaint.

Upon arrival it was determined that employees working near the holdup alarm accidentally activated it.

The employees were cooperative.

## Officer (2)

Reporting Officer:	Terrell, Michael P (012434)	04/20/2023 12:41:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	04/20/2023 16:30:07
Section: (Work Location):	51	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231190044

OtherEvent #: 23-LP-1299

## Incident

### 100 E CAPITOL DR Milwaukee, WISCONSIN 53212

Incident Date/Time:: 04/28/2023 10:55:00  
CAD Number:: 231190374  
District:: 5  
Beat:: 540

## Business Agent (1)

### SENGER, EDWARD J

Person Involvement: (Must choose Agent  
AGENT from drop down): Agent  
DOB:: 05/13/1963  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-571-8995  
Phone 1 Type:: Phone  
Address:: 8201 S WILDING DR  
City:: OAK CREEK  
State:: WISCONSIN

## Licensed Persons Involved (1)

### SCHMIDT, DIANA J

Person Involvement:: Manager  
DOB:: 07/11/1974  
Sex:: FEMALE  
Race:: WHITE  
Address:: 1234 N HAWLEY RD  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53208

## Licensed Premise Data (1)

### OUTPOST NATURAL FOODS

Phone 1 Number:: (414)-961-2597  
Phone 1 Type:: Phone  
Address:: 100 E CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231190044

OtherEvent #: 23-LP-1299

## Narrative (1)

### LICENSED PREMISE REPORT

Bauer, Joseph M 013431

04/29/2023

This report is typed by P.O. Joseph BAUER. District 5, Day Shift. On Saturday, 04-29-23, at 8:18 AM, Sqd 5146 (BAUER/SCHAEFER) responded to 100 E. Capitol Dr. (Outpost Natural Foods) for a property damage complaint. Upon arrival, officers spoke to the caller, Diana J. SCHMIDT (W/F 07-11-23), who works there as a manager. SCHMIDT stated that unknown subjects entered the locked vestibule area of the closed store on 04-28-23. At about 10:55 PM after breaking the door glass they removed items from that area of the store. Outpost staff was cooperative.

## Officer (2)

Reporting Officer:	Bauer, Joseph M (013431)	04/29/2023 11:43:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	04/29/2023 13:36:30
Section: (Work Location):	51	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232440044

OtherEvent #: 23-LP-3161

## Incident

### 100 E CAPITOL DR MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 09/01/2023 09:52:00  
CAD Number:: 232440463  
District:: 5  
Beat:: 540

## Business Agent (1)

### SENGER, EDWARD J

Person Involvement: (Must choose AGENT from drop down): Employee  
DOB:: 05/13/1963  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-571-8995  
Phone 1 Type:: Phone  
Address:: 8201 S WILDING DR  
City:: OAK CREEK  
State:: WISCONSIN

## Licensed Persons Involved (1)

### SHORTER, TAVAREUS DELON

Person Involvement:: Employee  
DOB:: 05/16/1994  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 3620 W KILBOURN AV  
Apartment or Suite:: 22  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53208

## Licensed Premise Data (1)

### OUTPOST NATURAL FOODS

Address:: 100 E CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No  
Licensee or Manager was on premises at time of violation/incident:: No



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232440044

OtherEvent #: 23-LP-3161

## Narrative (1)

### LICENSED PREMISE REPORT

McCoy, Derrick C 036313

09/28/2023

This report is written by Police Officer Derrick MCCOY, assigned to DISTRICT 5 AND Late shift, SQUAD NUMBER 5190.

On Friday, September 1st, 2023, at approximately 10:46 AM, My partner P.O NEUZERLING and I were dispatched to 100 E. Capitol for a Shoplifter complaint.

Upon our arrival I observed the scene to be safe and secure.

I spoke to the caller Identified as Tavareus D. SHORTER (B/M, 05-16-1994), Phone number 414-435-6162. SHORTER stated that on August 31st, 2023, at approximately 7:50 PM, Two unknown suspects took \$200 worth of meat. SHORTER stated that he was in the process of closing the store down and was standing by the entrance. SHORTER stated that as people started to leave the store, he noticed one suspect (B/M, 5'10, bald, white shirt, blue jeans and a brown hat) and another suspect (B/M, 5'10, bald, pink shirt, blue jeans).

I did not review camera footage of the incident but was informed by SHORTER that due to the camera angle, The suspects were not able to be caught in the act.

Report filed, case pending.

## Officer (2)

Reporting Officer:	McCoy, Derrick C (036313)	09/28/2023 00:23:00
Section: (Work Location):	51	
Approving Officer:	Kirk, Monte L (017580)	10/04/2023 00:06:46
Section: (Work Location):	71	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232990126

OtherEvent #: 23-LP-3517

## Incident

### 100 E CAPITOL DR MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 10/26/2023 16:10:00  
CAD Number:: 232990916  
District:: 5  
Beat:: 540  
Reporting Area:: 1711

## Business Agent (1)

### EDWARD, SENGER J

Person Involvement: (Must choose Agent  
AGENT from drop down):

## Licensed Persons Involved (1)

### SCHMIDT, DIANA JOY

Person Involvement:: Manager  
DOB:: 07/11/1974  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: 414 961 2597

## Licensed Premise Data (1)

### Outpost natural Foods

Phone 1 Number:: (414)-961-0784  
Address:: 100 E CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
Licensee Notification Was Made:: Yes  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): Yes  
Licensee or Manager was on  
premises at time of  
violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Keovillay, Sisouphanh 035688

11/01/2023

This report is written by P.O. Sisouphanh KEOVILAY assigned to District 5, Early Shift.

On Thursday October 26th, 2023 at 4:13 PM, (P.O. Jermaine BRISCO and I) Squad 5240 was dispatched to 100 E. Capital St. (Outpost Natural Foods), which is located in the City and County of Milwaukee, for a fight.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232990126

OtherEvent #: 23-LP-3517

Upon arrival, I observed someone waving us down near the front entrance of the store, later identified as Diana J. SCHMIDT (W/F 7/11/1974), who stated she was the store manager.

SCHMIDT walked my partner and I to the aisle, where I observed 2 male subjects on the ground in the Outpost store aisle. I observed the store security guard, later identified as Tavarius SHORTER (B/M 5/16/1994), restraining a subject, later identified as Kyle E. PAULSEN (B/M 8/24/1995). SHORTER stated PAULSEN did not want to check in his bag before entering the store and asked PAULSEN to leave. SHORTER states it was store policy for customers to check in bags before walking through the store. SHORTER stated PAULSEN became aggressive with him and refused to leave the store. SHORTER stated he then restrained PAULSEN on the ground until officers arrived.

P.O. Brisco asked PAULSEN to speak with him outside of the store. PAULSEN stated he didn't know there was a store policy regarding his book bag. PAULSEN stated he usually goes to the cafe area to do some work because he was homeless. PAULSEN stated he didn't leave the store because the security guard got in his face and attacked him. PAULSEN refused medical and I went back inside the store to talk to SCHMIDT.

SCHMIDT showed me the surveillance video footage from the time s walked into the store at 4:08 PM at 10/26/2023. I observed SHORTER speaking to PAULSEN and PAULSEN had a book bag with him, shook his head back and forth and the two were talking. The video surveillance I observed had no audio. I observed SHORTER grab PAULSEN by both arms and guided PAULSEN to the ground with both his arms around PAULSEN'S arms. SCHMIDT stated she called for medical to come but they would not respond without officers coming to the scene first. SCHMIDT stated PAULSEN had to be restrained because he became aggressive and was a danger to the store customers. SCHMIDT stated this was the first time they had an issue with PAULSEN. SCHMIDT stated she did not want PAULSEN to come back to the store anymore and was interested in filing a restraining order. I gave SCHMIDT the restraining order information on a community contact card. SCHMIDT and SHORTER were cooperative.

I observed the Outpost licenses were displayed on a wall and were all up to date, including a food and dealer license and a class A malt e class liquor license (Agent Edward SENGER) issued to Outpost Natural Foods Cooperative.

My partner and I spoke with PAULSEN, who's demeanor was very excited, and talking over me when I explained to him all customers must leave their bags checked in with store employees and I showed PAULSEN the sign displayed on the glass door before customers enter. I advised PAULSEN to not come back because the business was going to file a restraining order against him.

This concludes my report.

## Officer (2)

Reporting Officer:	Keovilay, Sisouphanh (035688)	11/01/2023 16:39:00
Section: (Work Location):	52	
Approving Officer:	Wilder, Jermel R (017480)	11/03/2023 19:51:18

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232990126

OtherEvent #: 23-LP-3517

Section: (Work Location): 52

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233050093

OtherEvent #: 23-LP-3534

## Incident

### 100 E CAPITOL DR MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 11/01/2023 17:08:00  
CAD Number:: 233050959  
District:: 5  
Beat:: 540  
Reporting Area:: 1711

## Business Agent (1)

### SENGER, EDWARD J

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 05/13/1963  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-571-8995  
Phone 1 Type:: Phone  
Address:: 8201 S WILDING DR  
City:: OAK CREEK  
State:: WISCONSIN

## Licensed Persons Involved (1)

### SHORTER, TAVAREUS DELON

Person Involvement:: Employee  
DOB:: 05/16/1994  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4147484347  
Phone 1 Type:: CELL  
Address:: 3620 W KILBOURN AV  
Apartment or Suite:: 22  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53208

## Licensed Premise Data (1)

### OUTPOST NATURAL FOODS

Phone 1 Number:: (414)-961-2597  
Phone 1 Type:: Main  
Address:: 100 E CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 233050093

OtherEvent #: 23-LP-3534

Licensee was cooperative: (if not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Lindsey, Kesha 035250

11/01/2023

This report is written by Police Officer Kesha LINDSEY, assigned to District Five, Early Shift, Squad 5241 along with Police Officer Steve XIONG.

On Wednesday, November 1, 2023 at approximately 5:13 PM, P.O. XIONG and myself were dispatched to 100 E Capitol Dr for a Subj with Gun complaint, which is located in the City and County of Milwaukee.

Upon our arrival, I observed a security guard standing outside in the parking lot of the location of 100 E. Capitol Dr, which is a Grocery Store named Outpost Natural Foods.

Upon our arrival, I spoke to the caller, who verbally identified himself as Tavareus D. SHORTER (B/M 5/16/1994), who stated he is a Security guard of the establishment "Outpost Natural Foods" located at 100 E. Capitol Dr. SHORTER stated a male customer entered the store and started to grab merchandise throughout the store and attempted to flee through an exit door without making any sort of payment for the items. SHORTER describe the male as a Black male, approximately in his 30's, light skin complexion, wearing an army fatigue black and white jacket. SHORTER stated the subject was yelling aggressively while throwing things. SHORTER stated the male fled the scene in a Black Honda with no plates and a broken rear window.

Officer observed customers and employees inside the store continuing to shop and manage the business. Employees were very cooperative and answered all questions asked.

There were no other witness on scene at the time of the interview.

I reviewed video surveillance footage. The footage showed the male inside the store near the bakery/coffee area on the far westside of the store grabbing a cup for coffee at approximately 4:56 PM. Video surveillance depict the male also grabbing a muffin and eat into. The male walk near the hot food section where hot rotisserie chicken. The male then attempted to leave the store with the items in his hands but he was stopped by the security guard at the store. The male dropped all the items and fled the store.

While on scene, I observed the licenses posted. During my investigation, I did not observe any violations in the licensed premise.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 233050093

OtherEvent #: 23-LP-3534

End of report.

## Officer (2)

Reporting Officer:	Lindsey, Kesha (035250)	11/01/2023 19:53:00
Section: (Work Location):	52	
Approving Officer:	Wilder, Jermel R (017480)	11/03/2023 20:07:39
Section: (Work Location):	52	



Thursday, April 25, 2024



# Notice of Public Hearing

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SENGER, Edward J, Agent  
OUTPOST NATURAL FOODS at 100 E CAPITOL DR  
Class A Malt & Class A Liquor, Food Dealer and Weights & Measures License Renewal  
Applications

**Tuesday, May 07, 2024 at 1:20 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/7/2024 at 1:20 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	105 E MELVINA ST	MILWAUKEE, WI 53212-1224
CURRENT OCCUPANT	118 E MELVINA ST	MILWAUKEE, WI 53212-1225
CURRENT OCCUPANT	122 E MELVINA ST	MILWAUKEE, WI 53212-1225
CURRENT OCCUPANT	130 E MELVINA ST	MILWAUKEE, WI 53212-1225
CURRENT OCCUPANT	3893 N PALMER ST	MILWAUKEE, WI 53212-1245
CURRENT OCCUPANT	3935 N PALMER ST	MILWAUKEE, WI 53212-1228

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Total Records: 6

Radius 250.0 feet and Center of the Circle: 100 E Capitol Dr

## 2024-2025 Plan of Operation for 100 E CAPITOL DR

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Outside - northeast side of building</u>			
Number of garbage cans: Inside <u>3</u> Locations: <u>Throughout store</u> Outside <u>2</u> Locations: <u>At each door</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Advanced Disposal</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>81</u> and describe security plans: <u>Security guard on site</u>			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans: <u>Receiver on site at dock</u>			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>1</u> AND What are their responsibilities? <u>Presence in store for theft, safety, watch parking lot</u> What security equipment do they use? <u>Pen and paper, observation</u> List their licensing, certification or training credentials: <u>WI Dept of Safety &amp; Professional Services</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Front registers and front doors</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>2.95</u> %	Food Sales <u>89.65</u> %	Entertainment <u>0</u> %	Other <u>7.40</u> %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input type="checkbox"/> Restaurant <input checked="" type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input checked="" type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FOOD 13967 Fee: \$2,050.00</b>		<b>8. Weights and Measures: W&amp;M 7273 Fee: \$1,130.00</b>	
Your current food license includes the following food operations: Processing, Hazardous Foods, Sales > \$2,000,000, Food Store. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: SCALES = 16; SCANNERS = 4 OR MORE Are there any changes to the number or types of devices? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, contact our office for further instructions.	