



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, April 25, 2024

**COMMITTEE MEETING NOTICE**


AD 13

AL-ZALLOUM, Salah-aldean Y, Agent  
Salzal LLC  
9765 S RUSTIC PL  
Oak Creek, WI 53154

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, May 07, 2024 at 10:35 AM**

The access code is <https://meet.goto.com/335080869>. If you wish to call in: **+1 (408) 650-3123** and use Access Code: **335-080-869**  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Secondhand Motor Vehicle Dealer's License Application as agent for "Salzal LLC" for "Infinity Motor Sports" at 4828 S 13TH St #B. 

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



Thursday, April 25, 2024



# Notice of Public Hearing

Blank Notice

---

AL-ZALLOUM, Salah-aldean Y, Agent  
Infinity Motor Sports at 4828 S 13TH St #B  
Secondhand Motor Vehicle Dealer's License Application

**Tuesday, May 07, 2024 at 10:35 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/7/2024 at 10:35 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1303 W BARNARD AVE# 1	MILWAUKEE, WI 53221-2814
CURRENT OCCUPANT	1303 W BARNARD AVE# 2	MILWAUKEE, WI 53221-2814
CURRENT OCCUPANT	1303 W BARNARD AVE# 3	MILWAUKEE, WI 53221-2814
CURRENT OCCUPANT	1303 W BARNARD AVE# 4	MILWAUKEE, WI 53221-2814
CURRENT OCCUPANT	4812 S 14TH ST	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4813 S 13TH ST	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4814 S 14TH ST	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4815 S 13TH ST	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4818 S 14TH ST	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4819 S 13TH ST	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4820 S 14TH ST	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4821 S 13TH ST	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4826 S 14TH ST	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4827 S 13TH ST	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4828 S 14TH ST	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4829 S 13TH ST	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4832 S 14TH ST# 5	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4832 S 14TH ST# 6	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4835 S 13TH ST# 5	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4835 S 13TH ST# 6	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4838 S 14TH ST# 1	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4838 S 14TH ST# 2	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4838 S 14TH ST# 3	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4838 S 14TH ST# 4	MILWAUKEE, WI 53221-2827
CURRENT OCCUPANT	4843 S 13TH ST# 1	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4843 S 13TH ST# 2	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4843 S 13TH ST# 3	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4843 S 13TH ST# 4	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4849 S 13TH ST# 1	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4849 S 13TH ST# 2	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4849 S 13TH ST# 3	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4849 S 13TH ST# 4	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4857 S 13TH ST# 5	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4857 S 13TH ST# 6	MILWAUKEE, WI 53221-2434
CURRENT OCCUPANT	4858 S 13TH ST	MILWAUKEE, WI 53221-2435
CURRENT OCCUPANT	4858A S 13TH ST	MILWAUKEE, WI 53221-2435
CURRENT OCCUPANT	4858B S 13TH ST	MILWAUKEE, WI 53221-2435
CURRENT OCCUPANT	4883 S 13TH ST	MILWAUKEE, WI 53221-2434

Blank Notice

Total Records: 38

Radius 250.0 feet and Center of the Circle: 4828 S 13th St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Used CAR Dealer

Do you have any experience operating this type of business?  No  Yes If yes, explain: I've worked for a used car Dealer

## 2. Business Operations

- a. Proposed Opening Date: 02-29-2024
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Tax Company

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 1 Locations: Office  
Outside: 2 Locations: By main Entrance
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: 13<sup>th</sup> / W. LAYTON AVE.

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Greg SCHAAL Phone Number: (414) 483-4444

Building Owner Address: 482 5311 S. 9<sup>th</sup> ST.

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	Closed	Closed	0		
Monday	9:00 AM	5:00 PM	10	18+	
Tuesday	9:00 AM	5:00 PM	10	18+	
Wednesday	9:00 AM	5:00 PM	10	18+	
Thursday	9:00 AM	5:00 PM	10	18+	
Friday	9:00 AM	5:00 PM	10	18+	
Saturday	9:00 AM	5:00 PM	10	18+	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# SECONDHAND MOTOR VEHICLE DEALER LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

Legal Entity Name:

Premises Address:

## SECTION 1 LICENSE TYPE

What type of license are you applying for? (check one)  Retail  Wholesale

## SECTION 2

Will you also be dealing in secondhand vehicle parts?  Yes  No

If wholesale, is the premises address a residential (home) address?  Yes  No

If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.

No vehicles can be parked and no customers are allowed at the premises.

The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.

Number of parking spaces available to customers/employees 7

Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles 0

Do you understand that all vehicles associated with the business must be stored on the licensed premise?  Yes  No

What are your plans to ensure this requirement is met (check all that apply)?  Employee Training  
 Supervisor Monitoring  Fenced Lot  Keys Kept in Locked Box  Other: enclosed storage

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise?  Yes  No

What are your plans to ensure this requirement is met (check all that apply)?  Employee Training  
 Supervisor Monitoring  Designated Repair Area  Other: \_\_\_\_\_

Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership building at all times when the dealership is not open for business?  Yes  No

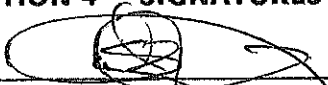
What are your plans to ensure this requirement is met (check all that apply)?  Employee Training  
 Supervisor Monitoring  Other: Secure Lock Box

## SECTION 3 DISCLOSURE

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked?  No  Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

## SECTION 4 SIGNATURES

  
\_\_\_\_\_  
Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Additional partner or 20% or more shareholder



# Operational Plan for

4828 s. 13th st

Good morning, My name is Salah Alzalloum, and this is what I plan to be using the location for.

The space there will be used for Heavy Motor Vehicle sales.

There is ample space with inside parking through the bay doors to store 2 or more vehicles inside, as well as designated outdoor spaces if needed. (2 SPOTS)

The facility also has an office space as well as a bathroom/Break Area.

As far as the identification of company vehicles goes, there will be large magnetic stickers with the company name on it visible, so that they are easy to identify if seen on the street for test drives.

The hours of operation will be as follows:

Monday 9:00 A. M. -5:00 P. M.

Tuesday 9:00 A. M. -5:00 P. M.

Wednesday 9:00 A. M. -5:00 P. M.

Thursday 9:00 A. M. -5:00 P. M.

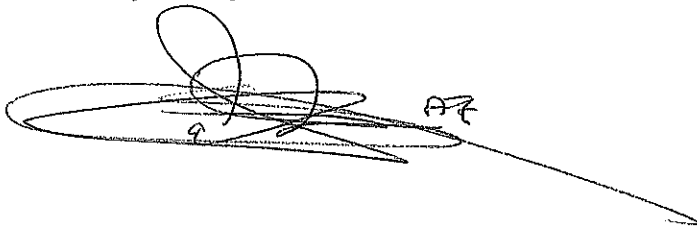
Friday 9:00 A. M. -5:00 P. M.

Saturday 9:00AM- 5:00PM

Sunday closed!

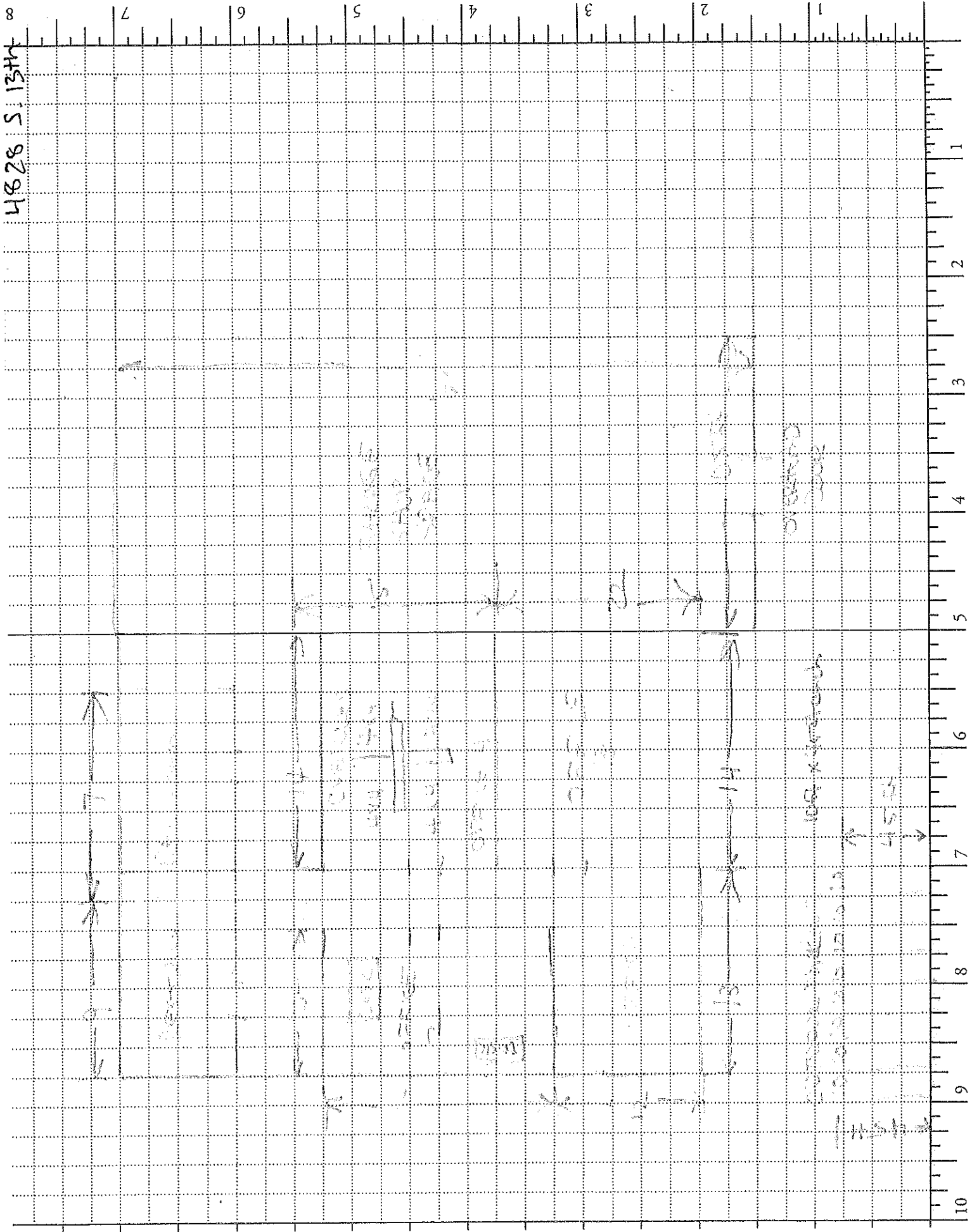
Starting off I will be the only employee.

Thank you for your consideration

A handwritten signature in black ink, appearing to be 'SAH', with a long horizontal line extending to the right.



4828 S. 13th



8

7

6

5

4

3

2

1

1

2

3

4

5

6

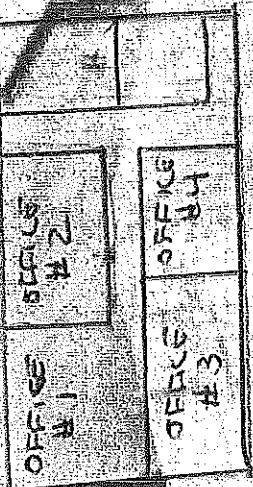
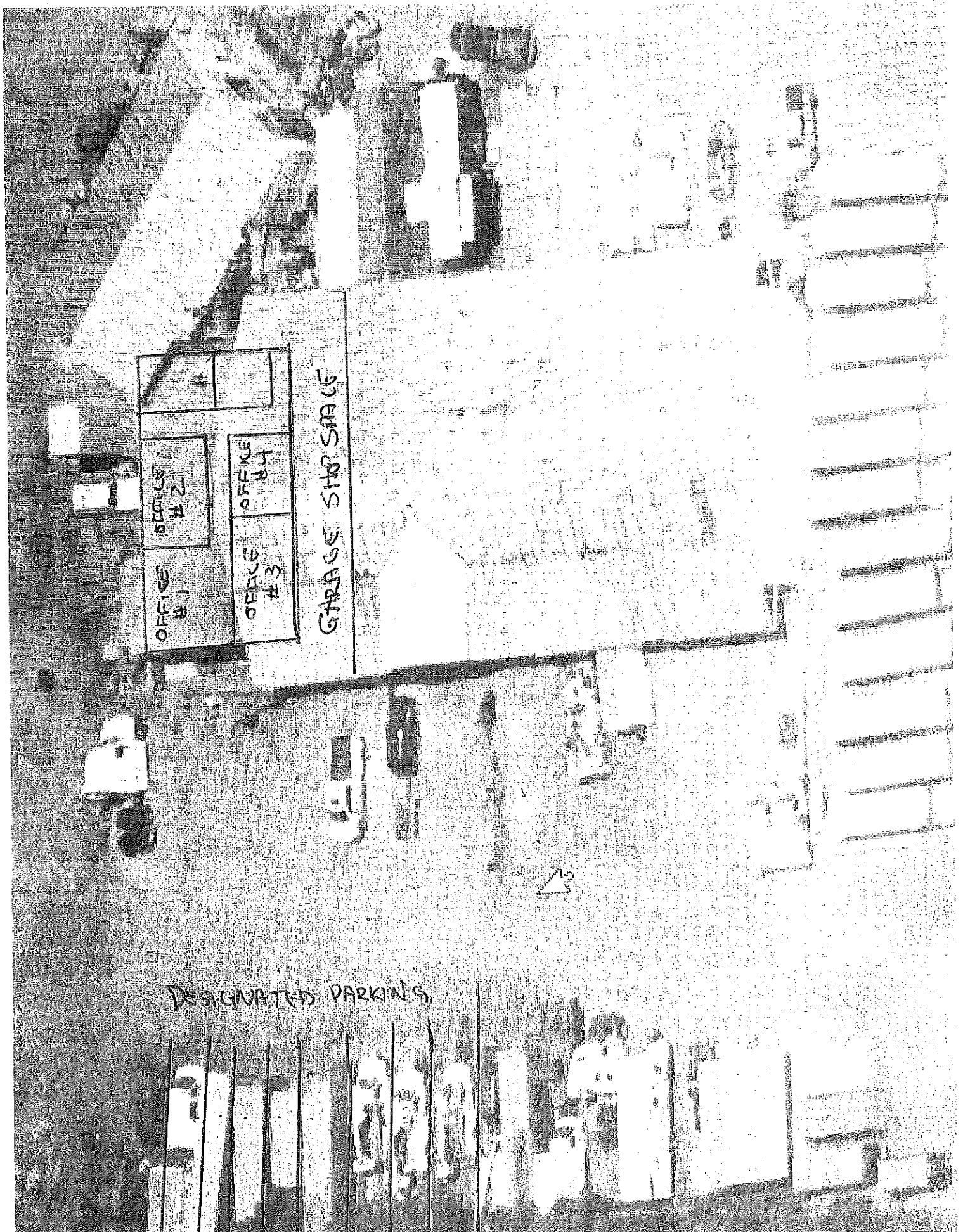
7

8

9

10

7060 2-12-10 JT



GARAGE SHOP SPACE

DESIGNATED PARKING

